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September, 2022

Sub: International Day of Sign Languages

22 SEP 2022

Respected Madam/Sir,

As you are aware that United Nations' General Assembly vide its resolution on 19th December, 2017 has proclaimed 23rd September as the "International Day of Sign Languages" in order to raise awareness about the importance of sign language. "World Federation of the Deaf" suggests every year a theme for organising Sign Language Day on 23rd September and this year's theme is "Sign Languages Unite Us".

Accordingly, Ministry of Social Justice & Empowerment, Department of Empowerment of Persons with Disabilities (Divyangjan), Government of India has decided that the event "Sign Language Day" on 23rd September, 2022 to be conducted and celebrated as part of "Azadi ka Amrit Mahotsav" celebration. To promote the sign language, the period from 19th to 25th September, 2022 is being celebrated as "International Week of the Deaf" with the main event to be held on 23rd September 2022 as Sign Language Day.

All the Higher Educational Institutions are requested to create awareness about the Sign Language within and outside their organizations with maximum public outreach (Jan Bhagidhari) as part of the celebration of 'International Week of the Deaf' and 'International Sign Language Day'. Suggested activities to be conducted, may include the following:

- Employees/participants may be encouraged to record the video of the theme, "Sign Languages Unite Us". The video of the theme is available on the website: <http://www.islrtc.nic.in/>.
- The Activists/local Deaf Associations/ Deaf individuals/ Deaf schools/ any eminent personalities and Sign Language Interpreters to be a part of this event and may be invited as a resource person for the programme.
- Use the organizational website for publishing the banner of "Sign Language Day" and its theme to celebrate 'Azadi ka Amrit Mahotsav'. The link can be downloaded from the website: www.islrtc.nic.in under the tab "Sign Language Day 2022".
- Live display of common sign videos, ISL Dictionary, NCERT textbooks in ISL, at public places to create awareness on Sign Language Day. The link to access ISL Dictionary, NCERT textbooks and the videos of common signs can be downloaded from the website: www.islrtc.nic.in under the tab "Sign Language Day 2022".
- Conduct various competitions such as debates, quiz, etc. on "Sign Lanugae Day".
- Pamphlets/ awareness material on basic Sign Language can be downloaded from the website: www.islrtc.nic.in under the tab "Sign Language Day 2022" and printed for further distribution.
- Extensive use of social media platform, bulk SMS/emails, WhatsApp etc. for spreading awareness.
- Standees and banners may be displayed in the campus premises at the vantage points for the Celebration of Sign Language Day.
- National Anthem in Indian Sign Language to be displayed on Sign Language Day can be downloaded from the website: www.islrtc.nic.in under the tab "Sign Language Day 2022".

All the Higher Educational Institutions are requested to celebrate and participate in this event with full fervor and zeal having maximum outreach so as to make this "Azadi ka Amrit Mahotsav" celebration a grand success. The selected photographs/ Media clip of the event may be sent directly at mediadepwd@gmail.com and also be uploaded on your website.

With kind regards,

Yours sincerely,


(Rajnish Jain)

To
The Vice-Chancellors of all Universities
The Principals of all Colleges/Institutes