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# seed

beyond the obvious

## SEED IT Idol Proposal



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Our Associations



## Proprietary Notice

The contents of this proposal are confidential and shall not be disclosed to any third party and shall not be duplicated, used or disclosed in whole or part for any purpose other than to evaluate this proposal.

## Background

Universities and colleges are doing the noble work of empowering individuals thereby building great society and nation for years. They have played an instrumental role in boosting India's GDP growth by creating knowledge workers through formal education.

## Strengths of university and colleges under university

- Dedicated people with vision for building great societies and culture
- Engineering and Degree colleges have a large pool of talented students
- Well-built and well-maintained infrastructure
- Formal education offered to large number of students
- In house expertise on fundamentals and basic education disciplines
- Degree certification is an evidence of candidates ability to learn

With this core strengths colleges and university endeavor into formal education which prepares a candidate on fundamentals of the subject matter like technology, engineering or finance. This provides him a solid foundation of conceptual understanding and develops crucial abilities like analysis, comprehension, problem solving and so on. With this base, one can take up a challenge to learn new fast-changing technologies. However, as new the technologies are coming up, old ones are getting obsolete at a faster pace and the time available to learn these new technologies and become industry-ready is very short.

To meet his challenge of short time, one needs to learn latest technology or business domain skills under the guidance of a skilled mentor. This would not only reduce the time to learn the new technologies but would also prepare the candidate on skills required by the industry. In the fierce competitive scenario, this technology learning if supplemented by international certifications from principals like Microsoft, Sun Microsystems, would prove to be an edge over competition.

University and Colleges and intuitions continuously work towards objectives of

- Continuous improvement in quality of training, bringing new technologies to students
- Enhancement of the employability skills of the students
- Making students aware about the latest changes, trends and job opportunities available in various business domains and verticals
- Continuous improvement in expertise of their students.
- Seek for More and more employment opportunities for their students
- Making students aware about the competition increasing and job opportunities available for them

As university and colleges would have primary focus on improving the formal education, they would need a partner which would keep track of latest technologies and skills from the perceptive of industry requirements. The skills required by the industry are not limited to only engineering or technology skills but skills like effective communication and foreign languages. The task of tracking industry requirements and designing training programs around them needs to be done continuously with focus year-on- year basis. Keeping in mind the above facts we propose arranging SEED IT Idol in association with various Universities across India.

## SEED IT Idol - Proposal

SEED IT Idol is designed with following objectives.

### Objectives

- To judge and reward knowledge of student – C programming and Computer fundamentals
- To make them aware about the job opportunities and skill requirement in industry
- To make them aware and motivate them about the various test which they need to face in future as a part of their assessment

### Schedule

1. **Approaching student for registration and conducting first round test**
  - a. 15<sup>th</sup> January 2023 to 15<sup>th</sup> February 2023
2. **Second round and Final round with prize distribution ceremony**
  - a. 1<sup>st</sup> March 2023

Note: Schedule would be finalized with mutual consent between SEED Infotech and university authorities.

### Details about the competition and its execution/selection process

1. Round first will be an Online test on C programming and computer fundamentals
  - a. 60 minutes test having 60 objective type questions
2. Selected students will be appearing for the second round which will be again an Online test having 30 objective type questions.
3. From the second round 10 participants will be selected for the third round and final round which will be conducted on stage during final event.
4. Final round
  - a. Each participant will be asked max 10 questions with the help of software and based on marks final 3 winners will be declared.

### Prizes and take away for participants and prize distribution ceremony

1. First three winner
  - a. 1<sup>st</sup> Winner                      Tablets.
  - b. 2<sup>nd</sup> Winner                      Digital camera
  - c. 3<sup>rd</sup> Winner                      Mobile
2. Runner up winner
  - a. 1<sup>st</sup> Winner                      100% discount on SEED course+ SEED sack+ SEED T shirt
  - b. 1<sup>st</sup> Runner up                      100% discount on SEED course+ SEED sack+ SEED T shirt
  - c. 2<sup>nd</sup> Runner up                      100% discount on SEED course+ SEED sack+ SEED T shirt
  - d. Finalist                              50% discount on SEED course+ SEED sack+ SEED T shirt
  - e. Finalist                              50% discount on SEED course+ SEED sack+ SEED T shirt

- f. Finalist 50% discount on SEED course+ SEED sack+ SEED T shirt  
 g. Finalist 50% discount on SEED course+ SEED sack+ SEED T shirt  
 h. Finalist 50% discount on SEED course+ SEED sack+ SEED T shirt  
 i. Finalist 50% discount on SEED course+ SEED sack+ SEED T shirt  
 j. Finalist 50% discount on SEED course+ SEED sack+ SEED T shirt

**Every participant will receive-**

Certificate of participation

- First Round participants-15% Discount on SEED Course
- Second Round participants -25% Discount on SEED Course
- Third Round participants -50% Discount on SEED Course

3. The main event is to be held at university hall or preferred location when in Hon VC and other dignitaries to be preside over the function.

4. Other memento etc. will be decided mutually.

**Roles and Responsibilities**

<b>SEED Infotech Ltd</b>
1) Planning and execution of the entire event 2) Conducting the round and declaring results 3) Prizes 4) Preparation of material, certificates, registration forms etc. 5) Any other responsibility decided mutually 6) Arranging a press conference or releasing press circular
<b>University of Pune</b>
1) Appointing a person who shall be a single point contact for the coordination required for the event 2) Letter of consent for association 3) Letter to colleges (Principal/ TPO's) about the association and event and support 4) Give sufficient publicity to the activity in the university/college campus and through media.

Any queries regarding the proposal may be addressed to

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