



सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)



प्रो. (डॉ.) सदानंद भोसले

एम्.ए., पीएच्.डी.

संचालक (अतिरिक्त कार्यभार)

राष्ट्रीय सेवा योजना

गणेशखिड, पुणे - ४११ ००७

कार्यालय क्र. : ०२०-२५६२२६८८/८९
: ०२०-२५६२२६९०/९१
: ०२०-२५६२२६९२
: ०२०-२५६९७३४९

स्वातंत्र्याचा अमृत महोत्सव

संदर्भ : रासेयो/२०२३-२४/२६५

दि. ११/०८/२०२३

प्रति,
मा.प्राचार्य/संचालक,
रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,
पुणे, अहमदनगर व नाशिक जिल्हा,
सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : “आजादी का अमृत महोत्सव” अंतर्गत “हर घर तिरंगा” उपक्रमाबाबत

महोदय,

मा. क्षेत्रीय संचालक, क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांच्या पत्रानुसार “आजादी का अमृत महोत्सव” अंतर्गत “हर घर तिरंगा” मोहीम मागील वर्षीप्रमाणे यावर्षी ही दि. १३ ते १५ ऑगस्ट २०२३ दरम्यान आयोजित करण्यात आली आहे. या मोहीमे अंतर्गत आपल्या घरी, परिसरात भारतीय ध्वज फडकविण्यात यावा आणि तिरंगासोबत सेल्फी घेऊन www.harghartiranga.com. या वेबसाईटवरती अपलोड करावा. तसेच या उपक्रमाबाबत फेसबुक, व्हाट्सअप व इतर सोशल मिडीयाच्या माध्यमातून जास्तीत जास्त प्रसिध्दी द्यावी.

सदर उपक्रमाचे राष्ट्रीय सेवा योजनेमार्फत आपल्या महाविद्यालयामध्ये आयोजन करण्यात यावे. तसेच सदर उपक्रमामध्ये महाविद्यालयातील जास्तीत जास्त स्वयंसेवक, विद्यार्थी, प्राध्यापक सहभागी होण्याबाबत प्रचार व प्रसार करण्यात यावा. अधिक माहितीसाठी सोबतच्या पत्राचे अवलोकन करावे. कळावे, ही विनंती.

संचालक
राष्ट्रीय सेवा योजना

सोबत : मा. क्षेत्रीय संचालक, क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांचे पत्र

To

NSS Program Coordinators

in Maharashtra & Goa

Sir / Madam,

Kindly refer to the enclosed DO letter dated 31.07.2023 from Secretary (Culture) on the above-mentioned subject.

As mentioned therein, "Har Ghar Tiranga हर घर तिरंगा" campaign will be organized this year from 13th to 15th August, 2023. All are requested to hoist the Indian National Flag in their premises during the period of the campaign and to put selfies with Tiranga on the website www.harghartiranga.com. In addition, outreach of this campaign on various Social Media platforms may also be ensured.

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AJAY B SHINDE
Regional Director (Maharashtra & Goa)
Regional Directorate of N.S.S. - PUNE

अजय बा शिंदे
क्षेत्रीय निदेशक (महाराष्ट्र एवं गोवा)
क्षेत्रीय निदेशालय एन.एस.एस. - पुणे

गोविंद मोहन
सचिव
Govind Mohan
Secretary



भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. Misc./Secy(C)/2023

July 31, 2023

Dear Ms. Lochan,

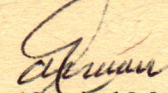
‘Azadi Ka Amrit Mahotsav (AKAM)’ is a flagship initiative of the Government of India, which has been launched to commemorate 75 years of India’s independence. AKAM is one of the largest celebratory initiatives anywhere in the world and has seen enthusiastic and a wide range of participation that has served as a unifying force to become a ‘whole of society’ initiative. Since its launch in March 2021, more than 1.9 Lakh events have been conducted jointly by Central Government, States/UTs, departments, and private organizations under AKAM. These events have been conducted at both urban and rural level with its reach within districts and even far away border villages of India. AKAM has become a people’s movement wherein the nation has united to celebrate the wonder that is India. Outside India AKAM footprint has touched more than 150 countries.

2. Under the aegis of AKAM, ‘Har Ghar Tiranga’ campaign was launched from 13th – 15th August 2022 to encourage the citizens to hoist the National Flag of India in their homes. The idea behind the campaign was to instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great nation. This campaign witnessed immense success wherein 23 Crore households hoisted the Tiranga in their homes physically and 6 Crore people uploaded Selfies on Har Ghar Tiranga website.

3. This year as well Har Ghar Tiranga campaign will be organized encouraging the people to celebrate India’s Independence Day with same zeal and patriotism from 13th – 15th August 2023. All employees under your administrative jurisdiction may be encouraged to hoist the Indian National Flag in their premises during Har Ghar Tiranga campaign and to put selfies with Tiranga on the website www.harghartiranga.com. Adequate outreach of this campaign on various social media platforms should be ensured.

With regards.

Yours sincerely,


(Govind Mohan)

Ms. Meeta R. Lochan
Secretary
Department of Youth Affairs
Ministry of Youth Affairs and Sports
Shastri Bhawan, New Delhi-110001