



स्वातंत्र्याचा अमृत महोत्सव



# सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)



प्रो. (डॉ.) सदानंद भोसले

एम्.ए., पीएच्.डी.

संचालक (अतिरिक्त कार्यभार)

राष्ट्रीय सेवा योजना

गणेशखिड, पुणे - ४११ ००७

कार्यालय क्र. : ०२०-२५६२२६८८/८९  
: ०२०-२५६२२६९०/९१  
: ०२०-२५६२२६९२  
: ०२०-२५६९७३४९

संदर्भ : रासेयो/२०२३-२४/४०७

दि. १०/१०/२०२३

प्रति,  
मा.प्राचार्य/संचालक,  
रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,  
पुणे, अहमदनगर व नाशिक जिल्हा,  
सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : दि. ०२ ते ३१ ऑक्टोबर २०२३ दरम्यान "स्वच्छतेसाठी विशेष मोहिम ३.०" उपक्रम राबविण्याबाबत

महोदय,

मा. क्षेत्रीय संचालक, क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांच्या पत्रानुसार दि. ०२ ते ३१ ऑक्टोबर २०२३ दरम्यान "स्वच्छतेसाठी विशेष मोहिम ३.०" उपक्रम राबविण्यात यावेत, असे निर्देशित करण्यात आले आहे. त्या अनुषंगाने आपल्या महाविद्यालयामध्ये रासेयो स्वयंसेवकांमार्फत दि. ०२ ते ३१ ऑक्टोबर, २०२३ दरम्यान खालीलप्रमाणे उपक्रम राबविण्यात यावेत.

- शैक्षणिक संस्था परिसर, सार्वजनिक ठिकाणे, शासकीय कार्यालये, गावांचा परिसर, जलकुंभ, समुद्रकिनारे, पर्यटन स्थळे इत्यादी ठिकाणी स्वच्छता मोहिमेचे आयोजन करावे.
- स्वच्छता प्रतिज्ञा घेऊन स्वच्छता कार्यक्रमांचे आयोजन करावे.
- संस्थेची स्वच्छता, जागा व्यवस्थापन आणि सुशोभीकरण याकरिता सर्वसमावेशक योजना कराव्यात.

आपल्या महाविद्यालयात रासेयो स्वयंसेवकांमार्फत "स्वच्छतेसाठी विशेष मोहिम ३.०" उपक्रमांतर्गत "दि. ०२ ते ३१ ऑक्टोबर, २०२३ दरम्यान राबविण्यात आलेल्या उपक्रमाना विविध सामाजिक माध्यमांवरून प्रसिध्दी द्यावी. यामध्ये स्वच्छता मोहिमेच्या अगोदरचे फोटो आणि स्वच्छता मोहिम राबविल्यानंतरचे फोटो घ्यावेत. तसेच स्वच्छता मोहिमेच्या विविध सामाजिक माध्यमांच्या पोस्टमध्ये **#specialcampaign3.0** चा वापर करावा. सदर उपक्रम संपन्न झाल्यानंतर उपक्रमाचे फोटो व अहवाल [nss\\_student\\_list@pun.unipune.ac.in](mailto:nss_student_list@pun.unipune.ac.in) या मेलवर "स्वच्छतेसाठी विशेष मोहिम ३.०" या विषयासह पाठवण्यात यावा. कळावे, ही विनंती.

संचालक

राष्ट्रीय सेवा योजना

अधिक माहितीकरिता : मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, भारत सरकार, पुणे यांचे पत्र

To

**NSS Program Coordinators**  
of all Universities/Plus Two Councils in  
Maharashtra & Goa

Sir/ Madam,

With reference to the minutes of the secretaries meeting dated 16th September, 2023 of Department of Administrative Reforms & Public Grievances. Ministry of Personnel Public Grievances and Pensions regarding the above mentioned subject

The Special **Campaign 3.0** for improving Swachhata and disposal of pending Public Grievances from 2nd October, 2023 to 31st October, 2023 is being launched by Govt. of India on the lines of the Special Campaigns held in 2021 and 2022 on the same theme. Special attention shall be given to all NSS units and institutions to organize this campaign.

**Campaign activities details:**

During the Campaign, the following areas require special attention:

- i. Organize Swachhata cleanliness campaigns in academic institutions, public places, villages, Govt offices, water bodies, beaches, tourist places, etc.
- ii. Swachhata pledge taking events.
- iii. Make comprehensive plans for cleanliness, space management, and Beautification of institutions.
- iv. Record management including digitization & / identifying & shifting the NSS records/files to offsite storage.

**Media Publicity**

- i. Capture pictures of the Cleanliness Campaign Sites both -before and after the cleanliness Campaign.
- ii. Use wide publicity through social media handles by all NSS units
- iii. Use the hashtags in all social media posts of the cleanliness campaign post/photos **#specialcampaign3.0**

All Universities are requested to issue necessary instructions to all NSS units and organize **Special Campaign 3.0** for Swachhata cleanliness activities by all NSS units from 2nd to 31st October,2023.

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**AJAY B SHINDE**  
**Regional Director (Maharashtra & Goa)**  
**Regional Directorate of N.S.S. - PUNE**

F.No. P.24-1/DTE/NSS/2023-24 /1369-1421  
Government of India  
Ministry of Youth Affairs and Sports  
Directorate of National Service Scheme  
Shivaji Stadium, New Delhi- 110001

Date: 06<sup>th</sup> Oct, 2023

To

**All Regional Directors,**  
Regional Directorates of NSS

**Subject: - Special Campaign 3.0 for Swachhata 2<sup>nd</sup> to 31<sup>st</sup> October,2023 - reg.**

Sir/ Madam,

With reference to the minutes of the secretaries meeting dated 16<sup>th</sup> Septmebr,2023 of Department of Administrative Reforms & Public Grievances. Ministry of Personal Public Grievances and Pensions regarding the above mentioned subject (copy enclosed).

The **Special Campaign 3.0** for improving Swachhata and disposal of pending Public Grievances from 2<sup>nd</sup> October, 2023 to 31<sup>st</sup> October, 2023 is being launched by Govt. of India on the lines of the Special Campaigns held in 2021 and 2022 on the same theme. Special attention shall be given to all NSS units and institutions to organize this campaign.

**Campaign activities details:**

During the Campaign, the following areas require special attention:

- i. Organize Swachhata cleanliness campaigns in academic institutions, public places, villages, Govt offices, water bodies, beaches, tourist places, etc.
- ii. Swachhata pledge taking events
- iii. Make comprehensive plans for cleanliness, space management, beautification of institutions
- iv. Record Management including digitization and / or identifying and shifting the NSS records/files to offsite storage.
- v. settle pending issues in the Public Grievances and Appeals & Redressal of grievances on CPGRAMS and e-Nivaran (**Applicable only to Regional Directorate & SNO offices and Govt Offices**)

**Media Publicity**

- i. Capture pictures of the Cleanliness Campaign Sites both -before and after the cleanliness Campaign.
- ii. Use wide publicity through social media handles by all NSS units
- iii. Use the hashtags in all social media posts of the cleanliness campaign post/photos **#specialcampaign3.0**

In this regard all the Regional Directors are requested to inform all NSS Programme Coordinators and Programme Officers & volunteers to organize **Special Campaign 3.0** for Swachhata cleanliness activities by all NSS units from 2<sup>nd</sup> to 31<sup>st</sup> October,2023.

Under the clean India campaign 2.0 in October 2022 the NSS volunteers collected the 60,51,427 kg Single use plastics and wherein 38,27,394 of NSS volunteers participated.

Keeping in line with the 2022-year performance, it is expected to set higher targets for more no of cleanliness camps & collect and dispose more kilograms' single use plastics wastes other scraps by all NSS units/institutions. October being the month festive season, the NSS volunteers can generate public awareness on cleanliness among students and public through various type of Swachhata cleanliness activities and make the campus clean and public spaces garbage free.

All Regional Directors are requested to issue necessary instructions to all NSS units and organize **Special Campaign 3.0** for Swachhata cleanliness activities by all NSS units from 2<sup>nd</sup> to 31<sup>st</sup> October,2023.

It is also requested all the RDs to fill the daily report of Special Campaign 3.0 in google sheet from 2<sup>nd</sup> to 31<sup>st</sup> October,2023 without fail.

Yours Sincerely



(Dr. C. Samuel Chelliah) 6/10/23  
Deputy Programme Adviser

Copy to

1. Under Secretary ( NSS) for kind information
2. Under Secretary ( CDN) for kind information
3. All State NSS Officers for kind information and necessary coordination and follow up of activities with NSS units/Institutions.