



स्वातंत्र्याचा अमृत महोत्सव



# सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)



प्रो. (डॉ.) सदानंद भोसले

एम्.ए., पीएच.डी.

संचालक (अतिरिक्त कार्यभार)

राष्ट्रीय सेवा योजना

गणेशखिड, पुणे - ४११ ००७

कार्यालय क्र. : ०२०-२५६२२६८८/८९  
: ०२०-२५६२२६९०/९१  
: ०२०-२५६२२६९२  
: ०२०-२५६९७३४९

संदर्भ : रासेयो/२०२४-२५/१०९

दि. ०३/०७/२०२४

प्रति,  
मा.प्राचार्य/संचालक,  
रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,  
पुणे, अहमदनगर व नाशिक जिल्हा,  
सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : 'एक पेड माँ के नाम' अभियान राबवणेबाबत

महोदय,

मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचलनालय, भारत सरकार, पुणे यांच्या पत्रानुसार आणि युवा आणि क्रीडा मंत्रालय, भारत सरकार, नवी दिल्ली यांनी निर्देशित केल्यानुसार मातृत्व आणि पर्यावरण संवर्धन संकल्पना साजरी करण्याकरिता 'एक पेड माँ के नाम' हे अभियान सुरू करण्यात आले आहे.

त्यानुसार सोबत जोडलेल्या पत्राचे अवलोकन करून आपल्या महाविद्यालयात अधिकाधिक स्वयंसेवकांच्या माध्यमातून 'एक पेड माँ के नाम' हा उपक्रम राबवण्यात यावा. तसेच या उपक्रमाबाबत फेसबुक, व्हाट्सअप व इतर सोशल मिडीयाच्या माध्यमातून #Plant4Mother #एक पेड माँ के नाम या शीर्षकाखाली जास्तीत जास्त प्रसिध्दी द्यावी व सदर उपक्रमांची माहिती त्वरीत My Bharat पोर्टलवर अपलोड करणे अनिवार्य आहे. तसेच उपक्रम संपन्न झाल्यानंतर उपक्रमाचे फोटो व अहवाल त्वरीत <https://forms.gle/XYbF8GspRTYsxJWP7> या लिंकवर आणि nsrcpune@gmail.com या मेलवर "एक पेड माँ के नाम" या विषयासह पाठवण्यात यावा. कळावे, ही विनंती.

संचालक  
राष्ट्रीय सेवा योजना

अधिक माहितीकरिता : मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचलनालय, भारत सरकार, पुणे यांचे पत्र

भारत सरकार  
युवा कार्य एवं खेल मंत्रालय  
रा.स.यो. क्षेत्रिय निदेशालय, पुणे  
(महाराष्ट्र एवं गोवा)



Government of India  
Ministry of Youth Affairs & Sports  
Regional Directorate of NSS, Pune  
(Maharashtra & Goa)

**By e-Mail**

F.No. 18/22/NSS/RD Pune/2024-25/ 740-796

Date: 03<sup>rd</sup> July, 2024

To,

All Programme Coordinators of:-  
Maharashtra and Goa States

**Sub:** Ek Ped Maa Ke Naam Campaign– reg.

Sir/ Madam,

In reference to Govt of India, Ministry of Youth Affairs and Sports/ Directorate of NSS letter F.No. P.21-1/NSS/DTE/2023/1072-1088 dated 02<sup>nd</sup> July, 2024.

2. I am to refer to the subject cited above and to inform that Honorable Prime Minister, in his Mann Ki Baat, has launched 'Ek Ped Maa Ke Naam' Campaign on the occasion of World Environment Day. He has also urged all to contribute in making our planet better and called upon everyone, in India and around the world, to plant a tree in the coming days as a tribute to their mother. He has also urged global participation in tree planting with mothers to celebrate both motherhood and environmental conservation.

3. In this regard, all Programme Coordinators of NSS are requested to ensure participation of all the **NSS Units under your jurisdiction and promote/support the campaign actively and on priority.** It is also requested for **creation of an event on My Bharat portal by respective Programme Officers of NSS Units as well as upload photographs of the sapling plantation von Social media handles using #Plant4Mother #एक\_पेड\_मा\_के\_नाम** and kindly forward the photographs to this office for onward submission to the Ministry.

4. Brief report on 'Ek Ped Maa Ke Naam' Campaign consisting 1) Number of Plantation program organized , 2) Number of participants/ Volunteers /Students participated 3) No of Saplings planted shall be sent by email to [nssrcpune@gmail.com](mailto:nssrcpune@gmail.com) & [nssmantralaya@gmail.com](mailto:nssmantralaya@gmail.com)

Yours faithfully,

(AJAY B. SHINDE)  
Regional Director-NSS

**Copy to:-** 1. The Director, NSS, Ministry of Youth Affairs & Sports, Government of India, Shastri Bhavan, New Delhi-110 011 – for kind information.

2. The State NSS Officer, State NSS Cell, Mumbai – for information and further necessary action, please.
3. The State NSS Officer, State NSS Cell, Goa – for information and further necessary action, please.

**MOST URGENT**

F. No. P. 32-1/NSS/DTE/2023/1072-1088  
Government of India  
Ministry of Youth Affairs & Sports  
Directorate of NSS  
Shivaji Stadium, New Delhi – 110001

02<sup>nd</sup> July, 2024

To,  
All Regional Directors,  
Regional Directorate of NSS

**Sub:** Ek Ped Maa Ke Naam Campaign - Reg.

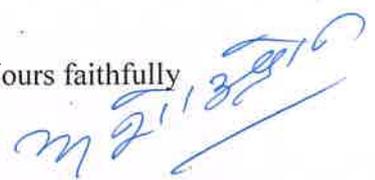
Sir/Madam,

This is with reference to email dated 02<sup>nd</sup> July, 2024 received from CDN Section on the subject cited above. As mentioned in the letter that Honorable Prime Minister, in his Mann Ki Baat has launched 'Ek Ped Maa Ke Naam' Campaign on the occasion of World Environment Day. He has also urged all to contribute in making our planet better and called upon everyone, in India and around the world, to plant a tree in the coming days as a tribute to their mother. He has also urged global participation in tree planting with mothers to celebrate both motherhood and environmental conservation.

In this regard all Regional Directorate of NSS are requested to ensure participation of all the NSS Units under your jurisdiction and promote/support the campaign immediately without any fail. This is for your kind information and necessary action.

Encl: As above

Yours faithfully

  
(Dr Ashok Kumar Shroti)  
Deputy Programme Adviser

Copy to :-

1. Under Secretary (NSS Section), Ministry of Youth Affairs, Shastri Bhawan, New Delhi.
2. Under Secretary (CDN Section), Ministry of Youth Affairs, Shastri Bhawan, New Delhi