



सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)



प्रो. (डॉ.) सदानंद भोसले

एम्.ए., पीएच.डी.

संचालक (अतिरिक्त कार्यभार)

राष्ट्रीय सेवा योजना

गणेशखिड, पुणे - ४११ ००७

कार्यालय क्र. : ०२०-२५६२२६८८/८९
: ०२०-२५६२२६९०/९१
: ०२०-२५६२२६९२
: ०२०-२५६९७३४९

स्वातंत्र्याचा अमृत महोत्सव

संदर्भ : रासेयो/२०२३-२४/३८९

दि. ३०/०९/२०२३

प्रति,
मा.प्राचार्य/संचालक,
रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,
पुणे, अहमदनगर व नाशिक जिल्हा,
सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : दि. ०१ ते १३ ऑक्टोबर २०२३ दरम्यान "मेरी माटी मेरा देश" अंतर्गत उपक्रम
राबविण्याबाबत

महोदय,

मा. क्षेत्रीय संचालक, क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांच्या पत्रानुसार दि. ०१ ते ३१ ऑक्टोबर २०२३ दरम्यान "मेरी माटी मेरा देश" अंतर्गत उपक्रम राबविण्यात यावेत, असे निर्देशित करण्यात आले आहे. त्या अनुषंगाने आपल्या महाविद्यालयामध्ये रासेयो स्वयंसेवकांमार्फत दि. ०१ ते १३ ऑक्टोबर, २०२३ दरम्यान खालीलप्रमाणे उपक्रम राबविण्यात यावेत.

१. विद्यार्थीनी त्यांच्या घरातून थोडे तांदूळ व माती महाविद्यालयामध्ये आणावे.
२. विद्यार्थ्यांनी आणलेले तांदूळ व माती महाविद्यालयाच्या अमृत कलशमध्ये संकलीत करणे.
३. या अमृत कलशची महाविद्यालय परिसरात यात्रेचे आयोजन करावे व विद्यार्थ्यांना माती किंवा तांदूळ गोळा करताना पंचप्रण प्रतिज्ञा घ्यावी आणि त्याचा फोटो <https://yuva.gov.in> संकेतस्थळावर अपलोड करण्यात यावा.
४. वृक्षरोपण करून आणि स्वातंत्र्यलढ्यातील स्थानिक वीर, हुतात्मा इत्यादींच्या नावासह शिलाफलक स्थापन करणे.
५. महाविद्यालयामध्ये देशी वृक्षांची ७५ रोपांची अमृत वाटिका स्थापन करण्यात यावी.

आपल्या महाविद्यालयात रासेयो स्वयंसेवकांमार्फत "मेरी माटी मेरा देश" अंतर्गत दि. ०१ ते १३ ऑक्टोबर, २०२३ दरम्यान राबविण्यात आलेल्या उपक्रमाना विविध सामाजिक माध्यमांवरून प्रसिध्दी द्यावी. सदर उपक्रम संपन्न झाल्यानंतर उपक्रमाचे फोटो व अहवाल शासनाच्या पुढील संकेतस्थळावर <https://yuva.gov.in> व nss_student_list@pun.unipune.ac.in या मेलवर "मेरी माटी मेरा देश" या विषयासह पाठवण्यात यावा. कळावे, ही विनंती.

संचालक

राष्ट्रीय सेवा योजना

अधिक माहितीकरिता : मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, भारत सरकार, पुणे यांचे पत्र

To

NSS Program Coordinators

of all Universities/Plus Two Councils in

Maharashtra & Goa

Reference: Ministry of Youth Affairs & Sports -NSS Division Circular dated 29th September,2023

Sir/Madam

Please find attached circular No. A-12041/9/2023-NSS dated 29.09.2023 regarding Meri Maati Mera Desh Campaign received from the Ministry of Youth Affairs & Sports NSS Division New Delhi. In this regard, all NSS program Coordinators of all universities & Plus Two Councils in Maharashtra & Goa are requested to circulate the directions given in the said circular dated 29.09.2023 to all the NSS units/ Programme Officers of NSS for strict compliance as directed by the Ministry .

Following activities are to be organized by Institutions/NSS units from 1st to 13th October,2023

a) The students may bring small amount of Mitti or Rice from their houses to respective Institution

b) Mitti or Rice may be collected in **Amrit Kalash at the respective Campuses**

c) Amrit Kalash Yatras may be organized within the campuses

Students may be encouraged to take Panch Pran Pledge at the time of collection of Mitti or Rice and upload a photo of the same on <https://yuva.gov.in>

d) The Plantation of saplings and Installation of Shilaphalkram with the names of local Bravehearts may be done wherever possible.

f) All Schools, Colleges, Universities are encouraged to establish Amrit Vatikas of at least 75 saplings of Indigenous plants

g) The Photos of Kalash Yatras may also be uploaded on the portal <https://yuva.gov.in> under the tab Meri Maati Mera Desh.

h) Universities may organize a central function after college level functions are over

i) The Kalash at the College /University level may be handed over to the nearest block level agency organizing the block level function

AJAY B SHINDE

Regional Director (Maharashtra & Goa)

Regional Directorate of N.S.S. - PUNE

सं. A-12041/9/2023-NSS
भारत सरकार
युवा कार्यक्रम और खेल मंत्रालय
युवा कार्यक्रम विभाग
एनएसएस प्रभाग

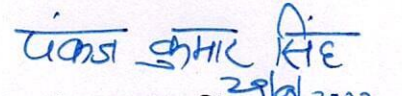
शास्त्री भवन, नई दिल्ली
दिनांक : 29 सितंबर, 2023

परिपत्र

मेरी माटी मेरा देश अभियान के संबंध में दिनांक 7 अगस्त, 2023 (प्रति संलग्न) और दिनांक 01 सितंबर, 2023 (प्रति संलग्न) के अ.शा. पत्र संख्या 42-22/261/2023-अकाम का संदर्भ ग्रहण करें।

2. इस संबंध में यह सूचित किया जाता है कि स्कूलों, कॉलेजों और विश्वविद्यालयों (एनएसएस और गैर-एनएसएस इकाईयों वाले सभी संस्थानों के लिए) में अमृत कलश यात्रा का आयोजन किया जाए। कार्यक्रम समन्वयक और कार्यक्रम अधिकारी यात्रा के आयोजन के लिए सभी स्कूलों, कॉलेजों और विश्वविद्यालयों से संपर्क करेंगे। 01 - 13 अक्टूबर 2023 तक स्कूल, कॉलेज और विश्वविद्यालय स्तर पर निम्नलिखित कार्यकलाप किए जाएंगे:

- क) छात्र अपने घरों से थोड़ी मिट्टी या चावल अपने संबंधित स्कूलों/कॉलेजों में लाएं।
- ख) फिर इस मिट्टी या चावल को संबंधित परिसरों में अमृत कलश में एकत्र किया जाएगा।
- ग) यह अमृत कलश यात्रा परिसर के भीतर आयोजित की जाएगी।
- घ) छात्रों को मिट्टी और चावल एकत्र करते समय पंच प्रण प्रतिज्ञा लेने के लिए प्रोत्साहित किया जाएगा और वे इसकी एक फोटो <https://yuva.gov.in> पर अपलोड करेंगे।
- ङ) पौधारोपण और जहां भी संभव हो स्थानीय वीरों के नाम पर शिलाफलक की स्थापना की जाएगी।
- च) सभी स्कूलों, कॉलेजों और विश्वविद्यालयों को कम से कम 75 स्वदेशी पौधों की अमृत वाटिका स्थापित करने के लिए प्रोत्साहित किया जायेगा।
- छ) मेरी माटी मेरा देश टैब के अंतर्गत कलश यात्रा की फोटो भी <https://yuva.gov.in> पोर्टल पर अपलोड की जाएं।
- ज) कॉलेज स्तर पर कार्यक्रम के समापन के बाद विश्वविद्यालय एक सामूहिक कार्यक्रम आयोजित करेंगे।
- झ) कॉलेज/विश्वविद्यालय स्तर पर कलश को ब्लॉक स्तरीय समारोह आयोजित करने वाली निकटतम ब्लॉक स्तरीय एजेंसी को सौंपा जाएगा।


पंकज कुमार सिंह
29/9/2023
निदेशक

राष्ट्रीय सेवा योजना (एनएसएस)

सेवा में,

1. सभी क्षेत्रीय निदेशक
2. राष्ट्रीय सेवा योजना (एनएसएस) के सभी कार्यक्रम समन्वयक और कार्यक्रम अधिकारी

F.No: A-12041/9/2023-NSS
Government of India
Ministry of Youth Affairs and Sports
Department of Youth Affairs
NSS Division

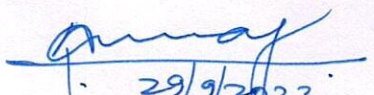
Shastri Bhawan, New Delhi
Dated the 29th September 2023

CIRCULAR

Reference D.O. letter No 42-22/261/2023-AKAM dated 7.8.2023 (copy enclosed) and dated 1.9.2023 (copy enclosed) regarding Meri Maati Mera Desh Campaign.

2. In this regard it is further informed that Amrit Kalash Yatras are to be carried out in Schools, Colleges and Universities (for all institutions, both with NSS and without NSS units). The Program coordinators and Program officers are requested to establish contact with all schools, colleges and universities for implementation of the Yatras. From 1st – 13th October 2023, following activities may be undertaken at school, college and university level:

- a) The students may bring small amount of Mitti or rice from their houses to their respective schools/colleges.
- b) The Mitti or rice then may be collected in the Amrit Kalash at the respective campuses.
- c) The Amrit Kalash Yatras may be organised within the campuses.
- d) Students may be encouraged to take the Panch Pran pledge at the time of collection of Mitti and Rice and upload a photo of the same on <https://yuva.gov.in>.
- e) The plantation of saplings and installation of Shilaphalakam with the names of local bravehearts may be done wherever possible.
- f) All the schools, colleges and universities are encouraged to establish Amrit Vatikas of at least 75 saplings of indigenous plants.
- g) The photos of Kalash Yatras may also be uploaded on the portal <https://yuva.gov.in>, under the tab Meri Maati Mera Desh.
- h) Universities may organise a central function after college level functions are over.
- i) The Kalash at the college/University level may be handed over to the nearest block level agency organising the block level function.


29/9/2023
Pankaj Kumar Singh
Director
National Service Scheme (NSS)

To,

1. All Regional Directors, NSS
2. All Program Coordinators and Program Officers of NSS

Govind Mohan
Secretary
Ministry of Culture



Meeta Rajivlochan
Secretary
Department of Youth
Affairs

D.O. No. 42-22/261/2023-AKAM

August 7, 2023

Dear Shri Singla,

This is in continuation of our D.O. letters dated July 22 and July 29, 2023 regarding “Meri Maati Mera Desh” campaign. The initial response to this programme has been extremely enthusiastic and we are very glad to note that all States / Union Territories have been involved in detailed planning and execution of the guidelines issued as part of the campaign.

2. During this period, feedback has also been received from various quarters, on how the campaign can be implemented more effectively. On the basis of the feedback received, the following points may be noted.

- a. It is reiterated that all the 5 components of the “Meri Maati Mera Desh” Campaign – dedication of Shilaphalakam, taking Panch Pran Pledge, Vasudha Vandan, Veeron ka Vandan and hoisting of National Flag and singing of Rashtriyagan should be undertaken between August 9 and August 15, 2023. It may be ensured that these programmes, which are an intrinsic part of the campaign, are held in all parts of the country, namely villages, panchayat headquarters, blocks, small and large urban bodies, and other appropriate places at district and State headquarters.
- b. The Panch Pran Pledge should be taken while holding mitti /mitti ka diya, and a selfie uploaded on the website www.yuva.gov.in; 75 saplings may be planted in Amrit Udayan, as part of Vasudha Vandan; Veeron Ka Vandan may be dedicated as per local customs, as enunciated in the earlier letters; and, finally the National Flag should be hoisted and Rashtriyagan sung, as the concluding part of the Campaign.

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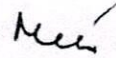
- c. Dedication of Shilaphalakam will be most effective if it is installed in the school premises. Discussions can then be initiated during school assemblies, among the school children, on the valour and heroism of the brave hearts inscribed on the Shilaphalakam. The martyrdom days of the brave hearts can also be celebrated in a befitting manner.
3. For ensuring wider outreach and success, the Amrit Kalash Yatras may be planned over a longer time frame. The guidelines and the timelines, in this regard, will be issued subsequently.
4. Panch Pran Pledge, for execution in Hindi and English is enclosed at Annexure-1
5. Quote in English and Hindi to be inscribed on Shilaphalakam, is enclosed at Annexure-II.

With regards,

Yours sincerely,



(Govind Mohan)
Secretary
Ministry of Culture



(Meeta Rajivlochan)
Secretary
Department of Youth Affairs

Shri Amit Singla,
Advisor to the Administrator,
UT of Dadra & Nagar Haveli and Daman & Diu,
Silvassa

PANCH PRAN PLEDGE

हम शपथ लेते हैं कि...

- भारत को 2047 तक आत्मनिर्भर और विकसित राष्ट्र बनाने के सपने को साकार करेंगे।
- गुलामी की मानसिकता को जड़ से उखाड़ फेंकेंगे।
- देश की समृद्ध विरासत पर गर्व करेंगे।
- भारत की एकता को सुदृढ़ करेंगे और देश की रक्षा करने वालों का सम्मान करेंगे।
- नागरिक होने का कर्तव्य निभायेंगे।

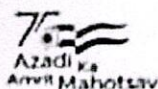
We Pledge to:

- Make India developed and self-reliant by 2047.
- Remove any trace of colonial mindset.
- Celebrate our heritage.
- Strengthen unity and respect those who protect the country.
- Perform the duties of a citizen.

QUOTE OF HON'BLE PRIME MINISTER

“एक-एक दिन, जीवन का प्रत्येक क्षण, शरीर का प्रत्येक कण, मातृभूमि के लिये
जीना ही आज़ादी के दीवानों को हमारी सच्ची श्रद्धांजलि होगी।”

“Dedicating every minute of our life and every ounce of our energy for
our motherland is the true tribute to our freedom fighters.”



D.O. No. 42-22/261/2023-AKAM

September 01, 2023

Dear Shri Sandhu,

This is in continuation of our DO letter No. 42-22/261/2023-AKAM dated 7th August 2023 wherein details for implementation of Meri Maati Mera Desh Campaign were conveyed.

2. In this regard, kindly note the following timelines for implementation of Amrit Kalash Yatras.


- i. **1st – 30th September 2023:** - At Village level, following activities are to be undertaken –
 - a. Collection of mitti or rice in Amrit Kalash from each house in every village. During collection of mitti and rice in Amrit Kalash, the group shall be accompanied by the people playing Dhol, Nagadas & other musical instruments as per local traditions.
 - b. People may be encouraged to take Panch Pran Pledge at the time of collection of Mitti & rice.
 - c. Similar nature programs may be undertaken at Ward Levels in Urban Areas during this time period.
- ii. **1st – 13th October 2023:** - At the Block level, following activities are to be undertaken –
 - a. Amrit Kalash containing mitti & rice from all households in villages will be brought to an identified location.
 - b. This mitti and rice will be poured into large Kalash, thus bringing together symbolically the offering from all households. During mixing of mitti, a festive environment may be created.
 - c. Felicitations of Bravehearts at Block level.
 - d. Organization of Cultural Programmes at block level in honor of bravehearts with active involvement of volunteers of NSS, NYKS, NCC, Hindustan/ Bharat Scouts & Guides, Anganwadi Workers and other youth volunteers with special emphasis on women participation.
 - e. Similar programs may be undertaken in Municipal Corporations, Municipalities, City Councils and other Urban Local bodies in Urban areas during this time period, where the mitti/ rice collected from Wards is similarly collected and poured into large Kalash.

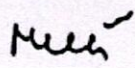
Condt.../2

- iii. 22nd – 27th October 2023: - At Capitals of States & Union Territories, following activities are to be undertaken –
- Amrit Kalash from all blocks of the State/UT will be collected at a designated place at the State capital.
 - A grand cultural event to be held in the presence of the Chief Minister, Deputy Chief Minister, Leader of Opposition, MPs at the State capital before sending Amrit Kalash for National level event at Delhi.
 - Arrangements to be made for special trains for the volunteers who will carry these Amrit Kalash for the National Level Event at New Delhi. These trains will be welcomed by the volunteers in a befitting manner at main railway stations to promote Jan Bhagidari.
- iv. 28th – 30th October 2023: - At National level, following activities will take place at New Delhi –
- The Amrit Kalash from different corners of the country will be carried and transported by the volunteers to New Delhi.
 - Traditionally dressed volunteers celebrating 75 years of freedom will march on the Kartavya Path with Amrit Kalash with them.
 - The mitti from these Amrit Kalash will be used in the Amrit Vatika created at Delhi in honour of our great bravehearts.
 - A memorial dedicated to the memory of the people who sacrificed their lives for the country will be established near the Kartavya Path.
3. It is requested that all State/UTs may initiate these programmes, as per the above guidelines, and ensure the successful implementation of the Amrit Kalash Yatras.

With regards,

Yours sincerely,

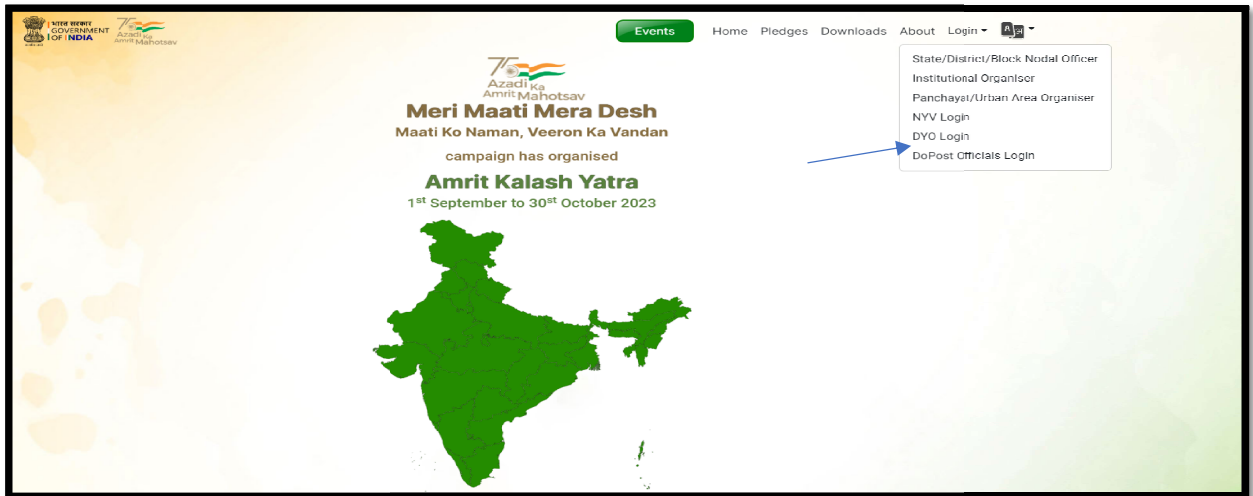

(Govind Mohan)
Secretary
Ministry of Culture


(Meeta Rajivlochan)
Secretary
Department of Youth Affairs

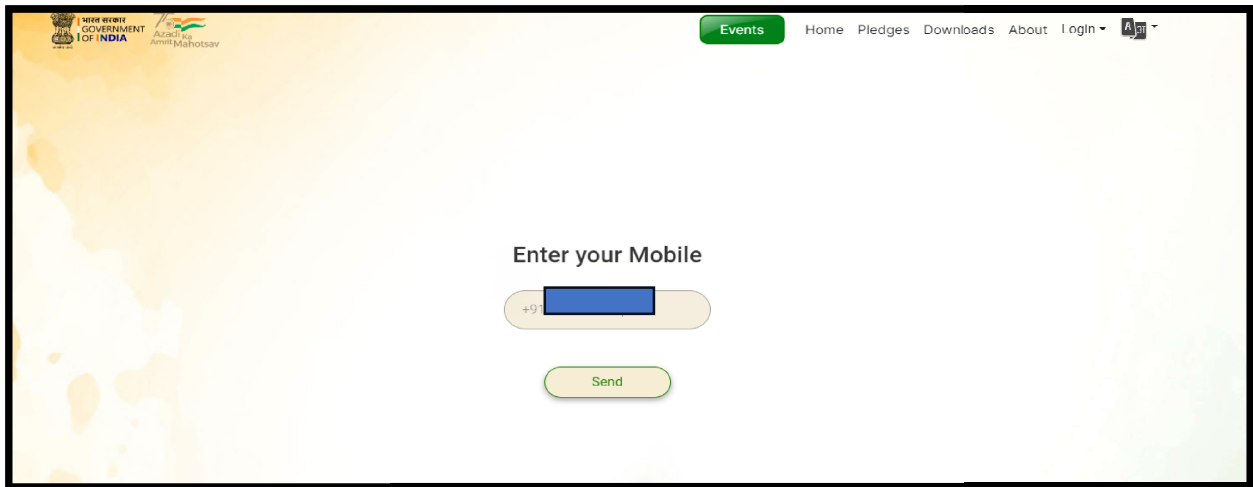
Dr. Sukhbir Singh Sandhu,
Chief Secretary,
Government of Uttarakhand,
Dehradun

Steps to create Amrit Kalash Yatra Events

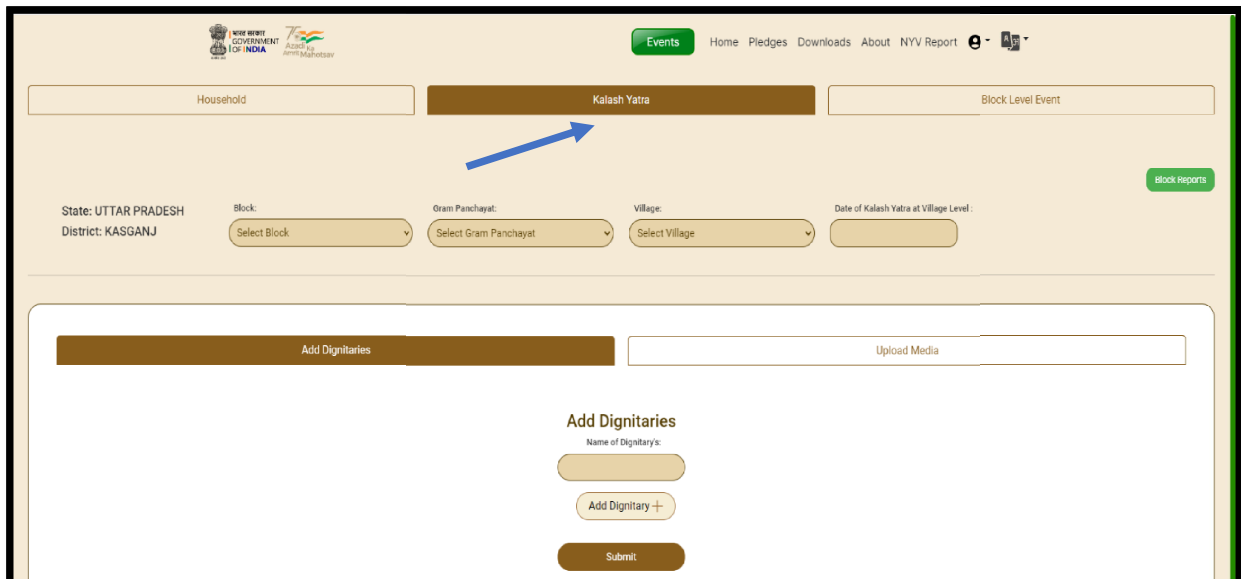
Step 1 – Login as NYV



Step 2- Enter Mobile Number and Password and Login into the Portal



Step 3 – On the dashboard Click on Kalash Yatra



Step 4 –Block, Gram Panchayat and Village where Kalash Yatra is conducted is to be selected using the drop downs.

The screenshot shows a web form for 'Kalash Yatra'. At the top, there are three tabs: 'Household', 'Kalash Yatra' (selected), and 'Block Level Event'. Below the tabs, the form displays the following fields:

- State: UTTAR PRADESH
- District: KASGANJ
- Block: PATYALI (dropdown)
- Gram Panchayat: RAMNAGAR KARSAINA (dropdown)
- Village: Select Village (dropdown menu is open, showing 'RAMNAGAR KARSAINA' as an option)
- Date of Kalash Yatra at Village Level: (text input)

Below these fields, there are two buttons: 'Add Dignitaries' and 'Upload Media'. At the bottom, there is a section titled 'Add Dignitaries' with a 'Name of Dignitary:' label, a text input field, and an 'Add Dignitary +' button.

Step 5 –Update the Kalah Yatra date and Wait for the “Date Updated Successfully” message.

The screenshot shows the same web form as in Step 4, but with the date updated. The 'Date of Kalash Yatra at Village Level' is now '09/20/2023'. A green notification banner at the top right says 'Date updated successfully!'. A blue arrow points to this banner. The form fields are now filled with:

- Block: GANJ DUNDWARA (dropdown)
- Gram Panchayat: AHMAD DEVNAGAR (dropdown)
- Village: NAGLA WAZIR (dropdown)
- Date of Kalash Yatra at Village Level: 09/20/2023

The 'Add Dignitaries' and 'Upload Media' buttons are still visible at the bottom.

Step 6 – Once date is updated NYVs can add dignitaries using Add Dignitary option and upload photos of the Kalash Yatra

This is a close-up view of the 'Add Dignitaries' and 'Upload Media' buttons. A blue arrow points to the 'Add Dignitaries' button, and another blue arrow points to the 'Upload Media' button. Below these buttons, the 'Add Dignitaries' section is visible, including a 'Name of Dignitary:' label, a text input field, an 'Add Dignitary +' button, and a 'Submit' button.