

# **UNIVERSITY OF PUNE**

**Second Year Syllabus For The** 

Three-Year Integrated Bachelor of Science (B.Sc.) In Home

**Science Degree Course** 

To be introduced from Academic Year 2015-16

# Semester - III

# **SEMESTER III**

							E	Exam	scher	ne					
Pa	Paper No. Theory								The	eory					
9	Subject		<u> </u>		rnal	External Internal				Inte	Internal		xam		
			Min. Mark s	Max. Mark s	Min. Mark s	Max. Marks	Min. Mark s	Max. Mark s	Min. Mark s	Max. Mark s	Min. Mark s	Max. Mark s	Min. Mark s	At	Ву
21	Health, Hygiene & Sanitation Microbiology	50	20	10	04	-	-	-	-	50	20	10	04		
22	Textile science	50	20	10	04	-	-	-	-	50	20	10	04		
23	Family dynamics	50	20	10	04	-	-	-	-	50	20	10	04	The end of	The College
24	Home science extension and extension programme planning	50	20	10	04	-	-	-	-	50	20	10	04	Sem	
25	English	50	20	10	04	-	-	-	-	50	20	10	04		
Pr 26	Based on Paper No. 1	-	-	-	-	30	12	10	04	30	12	10	04		
Pr 27	Based on Paper No. 2	-	-	-	-	30	12	10	04	30	12	10	04		
Pr 28	Based on Paper No. 3	-	-	-	-	30	12	10	04	30	12	10	04	The end of	The College
Pr 29	Based on Paper No. 4	-	-	-	-	30	12	10	04	30	12	10	04	Sem	Conege
Pr 30	Based on Paper No. 5	-	-	-	-	30	12	10	04	30	12	10	04		
	Total	250		50		150		50		400		100			

# S.Y. B. Sc. (Home Science) – Sem III

# Paper 21 : Health, Hygiene & Sanitation Microbiology

Theory - 4lec./week Theory -60 marks
Practical - Practical -40 marks

Unit No. 1	Types of contaminants/Soils	8
	Types of Soils : Their properties	
Unit No. 2	Cleaning	8
	<ul> <li>Cleaning procedures, types of cleaning agents and their properties.</li> </ul>	
Unit No. 3	Sanitation	8
	<ul> <li>Physical and chemical sanitizers their properties</li> <li>Types of sanitizing agents and their properties.</li> <li>HACCP, GAP, GMP, GHP</li> </ul>	
Unit No. 4	Hygiene	8
	<ul> <li>Definition, meaning, maintance</li> <li>Importance of personal Hygiene.</li> <li>National &amp; International Health Agencies like WHO, UNICEF.</li> <li>National Health Programme – NTCP, NMEP</li> <li>Types of Soil (Food residues on equipment surfaces) and its properties.</li> <li>Waste utilization</li> </ul>	

Unit No. 5	<ul> <li>Air &amp; Waterborne Diseases</li> <li>Airborne diseases – Measles, Chicken pox, Whooping coughs.</li> <li>Waterborne diseases – Dysentery, Cholera, Typhoid.         Food borne diseases: Infection and Intoxications     </li> </ul>	8
Unit No. 6	<ul> <li>Infection, Prevention &amp; Control</li> <li>Concept of Disease</li> <li>Diseases transmitted by Mosquitoes, Housefly, Lice; their life cycle &amp; control methods.</li> <li>Study of Parasites – Parasites: Helminthes, Protozoa, Nematodes, Entamoeba, Hookworm, Tapeworm, Threadworm, with references to structure, life cycle, mode of infection &amp; harmful effects.</li> </ul>	8

#### **Practicals:**

- 1. Introduction to laboratory equipments Autoclave, incubator, Oven, refrigerator, U.V. Chamber, L.A.F. Cabinet.
- 2. Staining methods of Bacteria Monochrome, Negative, Gram staining.
- 3. Study of permanent slides of parasites.
- 4. Effect of soap or other disinfectant on normal flora of skin.
- 5. Visit to PHC, District Tuberculosis Center. Public health laboratory
- 6. Determination of CFU
- 7. Isolation and identification of E. coli
- 8. Testing the antimicrobial activity of sanitizers.
- 9. Water supply systems and water purification, chlorination
- 10. Microbial quality of eating utensils- continue
- 11. Methods of pest control in food industries rodents / cockroaches

- 1. Peleczar, J.M. Chan, E.C.S. and Kreig, N. R. (1993) Microbiology, Ed. 5<sup>th</sup> Tata MacGraw Hill.
- 2. Atlas R. M. (1988) Microbiology, fundamentals and application. Micmillon N. Y.
- 3. Schlegel, General Microbiology . Fd. 7<sup>th</sup> Ed. Univ. Cambridge.
- 4. Harold J. Benson (1985) Microbiological Applications a aboratory manual in general Microbiology W.C. Brown publishers.
- 5. Frobisher M., Fundamentals of Microbiology W. sayenders co.
- 6. N. Kannan, "Laboratory Manual in General Microbiology." Panima publishing corporation, New Delhi.
- 7. Text book of Medical Parasitology, C.K. Jayram Panikar 4<sup>th</sup> Ed.<sup>n</sup> JAYPEE Brothers medical publishers (P) Lted. New Delhi.
- 8. Ananthnarayan R. & C.E. Jayram Panikar, 1996, textbook of Microbiology 5<sup>th</sup> ed. Orient Longman.
- 9. Park & Park, Prementive & Social Medicine.
- 10. Chakraborthy, P. 2003, A Textbook of Microbiology, 2<sup>nd</sup> ed. New entral Book Agency, India.
- 11. American College of Physicians complete medical Home Gide Editor David R. Goldman, D.K. Publishing Inc. New York. 1999, 1<sup>st</sup> edn.
- 12. Gregory P.H., et. al. Airborne microbes, Cambridge Uni. Press
- 13. Manuals, Prospects, Bulletins & journals from WHO, UNICEF & Maharashatra & Central Govt. Health Ministry.
- 14. Guide to improving Food Hygiene, Ed Gaston & Tiffney
- 15. Practical Food Microbiology, Harry H.Weiser, J.mountney and W.W.Gord Technology (2<sup>nd</sup> edition)
- 16. Food Poisoning and Food Hygene (3<sup>rd</sup> Edition), Betty C.Hobbs
- 17. Principles of Food Sanitation, Marriott. Norman G.
- 18. Hygiene in food manufacturing and Handling, Barry Graham- Rack and Raymond Bmsted

## S.Y. B. Sc. (Home Science) – Sem III Paper 22: Textile Science

Theory - 4lec./week Theory -60 marks
Practical - Practical -40 marks

Unit I	Natural fibers	15
	( Cultivation, Properties & uses)	
	• Cotton	
	• Jute	
	• Linen	
	• Wool	
	• Silk	
Unit II	Manmade fibers	15
	( Manufacturing processes, Properties & uses)	
	<ul> <li>Viscous rayon</li> </ul>	
	Polyamide	
	Acrylic	
	• Polyester	
Unit III	Blends & Union Fabrics	10
	<ul> <li>Advantages &amp; disadvantages</li> </ul>	
	<ul> <li>Applications of mixed, union &amp; blended</li> </ul>	
	Advantages & disadvantages of mixed, union & blended	
Unit IV	Finishing Processes	8
	Preprocessing (scouring, bleaching)	

## **Practical:**

- 1. Identification of blends- Single fiber, viscous nylon, viscous rayon, polyester, acrylic.
- 2. Blend Analysis- Tericot, wool, teriwool, cotton silk, viscous polyester.
- 3. Identification of test- Burning, microscopic, chemical
- 4. Identification of union blends.

- 1. Corbman B. P. Textile fibre to fabric Mc Goraw Hill Inc.
- 2. Gohl EPG and Vilensky L. D. "Textile Science" CBS Publishers and Distributors, Delhi.
- 3. Majory L. Josheph 'Essentials of Textile.
- 4. Chattopadhyay and Kamala Devi (1875) Handicrafts of India, New Delhi, Indian Council of Cultural Relations.
- 5. Stout, Introduction to textiles, John Willansons, New York.

## S.Y. B. Sc. (Home Science) – Sem.- III Paper 23 : Family dynamics

Theory - 4lec./week Theory -60 marks
Practical - Practical -40 marks

# **Objectives:**

- 1. To sensitize the students towards marriage and family.
- 2. To understand the traditional and changing norms of the institution of the family with reference to its social environment.
- 3. To get familiar with the concept of marriage and planned parenthood and the areas of adjustment within the family.
- 4. To become aware of problems in family and way of coping.

Unit 1	Introduction	10
	<ul> <li>Significance of the term 'Family Dynamics'</li> </ul>	
	<ul> <li>Introduction of 'Marriage and Family' as an</li> </ul>	
	institution and its importance.	
	<ul> <li>Meaning of traditional marriage and its</li> </ul>	
	functions	
	Goals of modern marriage	
Unit 2	Marriage	18
	<ul> <li>Pre-marital Invalvement, Marriage councelling;</li> <li>Pre-marital and post marital councelling</li> </ul>	
	Mate selection: Guidelines for mate selection,	
	Modes of mate selection, factors in self choice	
	and arranged marriage	
	<ul> <li>Engagement: Meaning, importance and</li> </ul>	
	functions of engagement, Broken engagement:	
	causes, ways of coping.	
	Wedding and Honeymoon	
	Wedding: Traditional and Court Marriage	
	Honeymoon: Values of honeymoon,	
	Significance of honeymoon	
Unit 3	Family	10
	<ul> <li>Definition and types, functions</li> </ul>	
	<ul> <li>Family life cycle and developmental tasks,</li> </ul>	
	adjustments within family areas and patterns.	
	<ul> <li>Alternate family patterns- causes, characteristics and implications.</li> </ul>	

	Family crisis: Types of crisis and ways of coping.	
Unit 4	<ul> <li>Parenthood</li> <li>Concept and significance of planned parenthood</li> <li>Pleasures and hazards of parenthood</li> <li>Family planning methods: advantages and disadvantages</li> </ul>	10

#### **Practical:**

- 1. Survey on any one of the following topics
  - 1.Mate selection criteria
  - 2. Changing roles of family members
  - 3. Pre-marital pre-preparation by youth
- 2. Critical qualitative analysis of Film-Serial / Advertisement on "Marriage Ceremony"
- 3. Workshop on Family Planning methods by Gynochologist & report writing.
- 4. Workshop on premarital counseling & report writing.
- 5. Skit presentation on Family crisis.

- 1. Henslin J. M. (ed)(1989): Marriage and family in changing society. The free preas U. S. A.
- 2. Durall E. M. (1977): Marriage and family development Lippincott co.philadelphia.
- 3. Dyer E. D. (1983): Courtship, Marriage and family, American style, The Dorsey press-Illians.
- 4. Blood, Robert and Wolfe(1960): Husband and wife dynamics and married life: Free press, Newyork.
- 5. Vivah ani kautumbic sambadh(2009): Pharakade Triveni, Gongo Sulabha, Vidya Prakashan, Nagpur.
- 6. Smart S. and Smart M. S. (1980): Families- developing relationship, Memillan Publications, Newyork.

## S.Y. B. Sc. (Home Science) – Sem.- III Paper 24: Home Science Extension And Extension Programme Planning

Theory - 4lec./week Theory -60 marks
Practical - Practical -40 marks

## **Objectives:**

- 1. To know the meaning and importance of programme planning
- 2. To understand the role of communication and technology in the process of communication
- 3. To create an awareness regarding the development through various agencies

Unit 1	Programme Planning	15
	<ul> <li>Concept, meaning, definitions</li> </ul>	
	<ul> <li>Principles of programme planning</li> </ul>	
	Steps in programme planning	
	Abilities needed by planner	
Unit Ii	History Of Technology Development	12
	History of communication technology- from smoke	
	signals to satellites	
	<ul> <li>From news paper to ICT</li> </ul>	
	<ul> <li>Transmission and preservation/ storage</li> </ul>	
Unit Iii	Use Of Technology	12
	• For individuals – telephone, fax, internet etc	
	<ul> <li>Group- video, communication aids – OHP, LCD</li> </ul>	
	projectors etc.	
	<ul> <li>Mass – radio, television, films, prints medias etc</li> </ul>	
Unit Iv	Role Of Various Agencies In Development	09
	Role of home science extension students in rural	
	and urban development	
	Role of govt. in rural and urban development	
	Role of NGO in rural and urban development	

## **Practical:**

- **1.** Preparation of slide show (PPT) on any current issues(3\*3)
- **2.** Presentation of slideshow in classroom (3\*3)
- 3. To study and handling of OHP and LCD projector
- 4. To write an article on any current issues for print media like news paper, magazine etc. (2\*3)
- 5. Visit to radio centre (AIR) and report writing of the visit (2\*3)

- 1) Extension and communication for development, O. P. Dahama and Bhatnagar
- 2) A Text book on 'agricultural communication, process and methods by A. S. Sandhu
- 3) An introduction to extension education Dr. S. V. Supe
- 4) Mass communication keval kumar

# S.Y. B. Sc. (Home Science) – Sem.- III Paper 25 : Functional English

Theory - 4lec./week Theory -60 marks
Practical - Practical -40 marks

	Text: Leaf	
Unit : I	Poetry	18
	<ul> <li>Leave the charting &amp; singing &amp; telling of beds</li> <li>Rabindranath Tagore</li> <li>Upon Westminster Bridge         <ul> <li>William Wordsworth.</li> </ul> </li> </ul>	
Unit : II	Essays  • Hobbies & Interests  - C.T.Philip  • Tea or Coffee.  -( From Radiant Health)	15
Unit : III	Speeches  • Human Environment  - Smt. Indira Gandhi  • Departing Speech	15

## **Practical:**

- 1. Dialogues (Situational)
- 2. Newspaper Activity
- 3. Group discussion
- 4. Advertisement

# Semester - IV

# **SEMESTER IV**

							I	Exam	schei	me					
1	Paper No. Subject		Theory							Theory					
					External Internal			Exte	ernal	Inte	rnal	Exam			
	Bubject	Max. Mark s	Min. Mark s	Max. Mark s	Min. Mark s	Max. Marks	Min. Mark s	Max. Mark s	Min. Mark s	Max. Mark s	Min. Mark s	Max. Mark s	Min. Mark s	At	Ву
31	Human Nutrition	50	20	10	04	-	-	-	-	50	20	10	04		
32	Clothing for family	50	20	10	04	-	-	-	-	50	20	10	04		
33	Introduction to early childhood education	50	20	10	04	-	-	-	-	50	20	10	04	The end of	The College
34	Consumer Education (HM)	50	20	10	04	-	-	-	-	50	20	10	04	Sem	
35	English	50	20	10	04	-	-	-	-	50	20	10	04		
Pr 36	Based on Paper No. 1	-	-	-	-	30	12	10	04	30	12	10	04		
Pr 37	Based on Paper No. 2	-	-	-	-	30	12	10	04	30	12	10	04		
Pr 38	Based on Paper No. 3	-	-	-	-	30	12	10	04	30	12	10	04	The end of	The College
Pr 39	Based on Paper No. 4	-	-	-	-	30	12	10	04	30	12	10	04	Sem	Conege
Pr 40	Based on Paper No. 5	-	-	-	-	30	12	10	04	30	12	10	04		
	Total	250		50		150		50		400		100			

# S.Y. B. Sc. (Home Science) – Sem.- IV

# Paper 31: Human Nutrition.

Theory - 4lec./week Theory -60 marks
Practical - Practical -40 marks

Unit No. 1	Introduction to principles of nutrition –	8
	<ul> <li>Food  1. Definition 2. Functions of food.</li> <li>Nutrition 1. Definition 2. History 3. Factors affecting Nutrition</li> <li>Food Science 1. Definition 2. Scope &amp; application.</li> </ul>	
Unit No. 2	<ul> <li>Different Food Groups.</li> <li>Nutrients obtained form present in different food groups.</li> <li>Food Pyramid : Types of food pyramid</li> <li>Balanced diet : Children, Adults, Athletes, Old age.</li> </ul>	8
Unit No. 3	Balanced diet, BDA & RDA  RDA  Recommended Dietary Allowance for different age groups.  Application of RDA.	8
Unit No. 4	<ul> <li>Proximate principles</li> <li>Different nutrients (Micro &amp; macronutrients)</li> <li>Carbohydrates – Classification, functions, Sources, requirements, digestion &amp; absorption, deficiencies.</li> <li>Proteins - Classification, functions Sources, requirements, digestion &amp; absorption, deficiencies.</li> <li>Fats- Classification, functions, Sources, requirements, digestion &amp; absorption, deficiencies.</li> </ul>	12

Unit No. 5	<ul> <li>Vitamins- Classification, Sources, functions, deficiencies.</li> <li>Minerals- Classification, Sources, functions, deficiencies.</li> <li>Water and electrolyte Sources, functions, deficiencies.</li> <li>Role of functional food in human nutrition.</li> </ul>	
Unit No. 6	Nutritional requirements  Infancy, Childhood. Adolescence. Pregnancy & lactation Old age	12

# **Practical:**

- 1. Planning of nutrient rich dishes protein, carbohydrate & fat calcium, iron, vitamin A, Thiamine, riboflavin and ascorbic acid
- 2. Cost calculation
- 3. Planning of low cost nutritious recipes
- 4. Study of common deficiency diseases
- 5. Preparation of functional food.

- 1. Baianu I. C. (Editor): Physical (Chemistry) of food process, Vol –1 fundamental Aspects, AVI Books, New York.
- 2. Fennema, O. R. (Editor): Food chemistry, 2<sup>nd</sup> Edn. Marcel Dekker inc. New York. (1985)
- 3. Ronsivali, L. J. & Vierira E. R. (1992): Elementary food science, 3<sup>rd</sup> edn., Chapman & Hall New York.
- 4. Chartey, H. (1982): Food Science, 2<sup>nd</sup> edn. John, wiley & sons.
- 5. Wong, D.W.S. (1989): Mechanism and Theory in Food Chemisry, AVI Books, Van Nostrand Reinhold, New York.
- 6. Swaminathan M. (1970) Food Science and experimental foods.
- 7. Grisold P. M. The experimental study of foods, Boston Houghlon Mifflin Co., Hel-1862.
- 8. Meyer, L.H. Food Chemistry, New York Reinhold Publishing Corp. 1960
- 9. Swaminathan M. (1974) Essentials of foods and nutrition Vol.I., Ganesh and Company, Madras 17.
- 10. Davidson S., More R., Brock I.F. Trusmell A. S. (1975).
- 11. Human Nutrition and dietetics, Sixth Ed. The English language book society and churehill livingstone.
- 12. Whole and Goodharth (1968) Modern nutrition in health and disease, 4<sup>th</sup> Ed. Tea and Febyer, New York.
- 13. Robinson and Lawler (1977) Normal and therapeutic Nutrition Macmillan. Publishing company INC.
- 14. Kinder F. (1968) Meal Management Third education Macmillan
- 15. Company, New York.
- 16. Srilkashmi B. (2005): Dietetics, 5th Edn., New Age
- 17. International (p) Limited.
- 18. Gopalon C, Rama Sastri B. V. & Balasubramanian S. C. (1971)
- 19. Nutritive value of Indian foods, 1<sup>st</sup> edn., National Institut of Nutrition, ICMR, Hyderabad.
- 20. Singh Mitali (2007): Food preparation, Shikshan books
- 21. distributors.
- 22. Swaminathan M. (1986): Handbook of food & Nutrition 5<sup>th</sup> edn. The Bangalore Press

## S.Y. B. Sc. (Home Science) – Sem.- IV Paper 32: Clothing for family

Theory - 4lec./week Theory -60 marks
Practical - Practical -40 marks

## **Objective:**

- 1. To develop an ability to choose the appropriate clothing for different age group
- 2. To enable students to understand psychological effect of clothing

Unit I	Origin & Importance of clothing	12
Unit II	Factors Influencing Selection of clothing	12
Unit III	Selection of clothing according to different age groups	12
Unit IV	Wardrobe planning & clothing Management	12

## Prctical:

1. Group projects – Preparing a album for dresses used by various age group.

- 1. Bane A., Creative clothing Constructions, McGraw Hill Book company, new York.
- 2. Carson B., How you look & Dress, McGraw Hill book company
- 3. Savitri Panndit, Manual of Children Clothing, Orient Longmans Ltd.
- 4. Tate & Glisen, Clothing for family, John Wily & Co., USA

## S.Y. B. Sc. (Home Science) – Sem.- IV Paper 33 : Introduction to early childhood education

Theory	- 4lec./week	Theory	-60 marks
Practical	-	Practical	-40 marks

## **Objectives:**

- 1. To develop and understand the need and importance of early childhood education.
- 2. To develop and understand curricular planning.
- 3. To learn various skills required for conducting developmentally appropriate program for children.
- 4. To gain insight into the organization and management of a preschool center.

Unit 1	Introduction	12
0 1210 1	Meaning , Importance and Objectives of ECE	
	Organization of Preschool Centers: different types	
	of preschool, physical setup, equipments-	
	importance, selection & care	
Unit 2	Contribution of Child Educators and Programme	12
	planning	
	Maria Montessari, Froebel Rousseau, Tarabai	
	Modak, Ravindranath Tagore, Mahatma Gandhi	
	Learning through play	
	Play meaning, values, types, stages, play – way	
	method	
Unit 3	Components of ECE programme	12
	Child directed and Teacher directed activities need	
	and values.	
	<ul> <li>Long term and short term planning</li> </ul>	
	<ul> <li>Language activities-Types and methods 1. Songs</li> </ul>	
	2.stories 3.Puzzeles 4.Internel Talk 5.Object Talk	
	6.Selection of songs and stories for preschoolers.	
	• Science activities, Importance and Types, Role of	
	Teacher	
	<ul> <li>Social Studies-Importance and activities</li> </ul>	
	Mathematics and 3 R.S. Types of activities	
Unit 4	Working with parents and guiding children	12
	Importance of Parental Involvement and ways of	
	parental involvement.	
	Guiding children in Daily situation: Feeling of	
	Insecurity and Hostility.	

#### **Practical:**

- 1. Observation of Nursery school and writing a report.
- 2. Creative a craft activities-
  - Different types of drawing.
  - Different types of painting.
  - Different types of printing.
  - Finger painting
  - Modeling
  - Threading and Lacing
  - Tearing, cutting and collage making
- 3. Language Activities
  - Collection of pictures
  - Collection of objects
  - Preparing a picture book
  - Story telling techniques. Preparing and telling a story
- 4. Science

Listing of science experiences

5. Mathematics

Preparing kit on pre mathematical concepts

- 6. Music and movement
  - Collection of songs (i.e. Marathi, Hindi, English)
  - Singing songs in right tune and pitch.
  - Making musical instrument
- 7. Readiness Activities
  - Reading readiness activities (Matching sets visual discrimination cards, Work pages etc.)
  - Writing Readiness activities (Pencil Fun Games, Simple to Complex activities).
- 8. Games: Indoor and Outdoor.

- 1. Skipper Witherspoon(1987)Good Schools for young children, Macmillan Publishing co, Newyork.
- 2. Read K. (1967) The Nursery school Oxford IBH Publishing co, Dales.
- 3. Kulkarni S. (1998) Parent Education, Perspective and Approaches, Rawat Publication, Jaipur.
- 4. Brewer: Early Childhood Education.
- 5. Desai Anupama, Vinita Apate-Learning through environment.
- 6. Spodek B. (1973) Early Childhood Education. Prentice Hall, New Jersey.

# S.Y. B. Sc. (Home Science) – Sem.- IV Paper 34 : Home Management -Consumer Education

Theory - 4lec./week Theory -60 marks
Practical - Practical -40 marks

Unit 1	Consumer and Need of consumer education	8
	Introduction, meaning and definition	
	<ul> <li>Consumerism and it's need</li> </ul>	
	Objectives of consumer education	
	Agencies helping in educating consumers: Family,	
	school, businessman, advertisement, government and	
	non government organizations	
Unit 2	Consumer Problems	10
	Adulteration	
	Faulty weights and measures	
	Misleading advertisements	
	Spiraling prices	
	Sale gimmicks	
	Unfair warranty and guaranty	
	Misbranding	
	Mislabeling	
	Massive Profiteering	
	Illegal trading	
	Black marketing	
	Ethical Practices	
Unit 3	Sources of information	10
	Branding, labeling, grading and standardization, advertising,	
	consumer advocates, NGOs, Manufacturer's catalogues	
Unit 4	Consumer decision making	10
	<ul> <li>Decision making process</li> </ul>	
	Buying decisions	
	Post purchase evaluation	
	Good buy man ship	
	Rights and responsibilities	

Unit 5	Consumer protection	10
	• Protection acts:	
	<ul> <li>Food Safety and Standards Act of 2006</li> </ul>	
	Prevention of Food Adulteration, Weights and measures,	
	Packaged Commodity,	
	Essential Commodities Act	
	Consumer Protection Act	
Consumer Agencies		
	Consumer Guidance Society of India	
	Consumer Education & Research Centre, Ahmadabad	

## **Practical:**

- 1. Identify 5 consumer problems related to food adulteration/faulty weights and measures/sale gimmicks. (1X3)
- 2. Interview consumers who have faced problems in market. (2X3)
- 3. Detection of food adulterant. (1X3)
- 4. Illustrate the types of labels. (1X3)
- 5. Differentiate between branding and misbranding and collect 5 examples. (1X3)
- 6. Observe decision making process by your family for the purchase of any household equipment. (2X3)
- 7. Observe and critically analyze 5 advertisements from any media and write down the report. (2X3)
- 8. File a mock complaint against the trader of any one product. (1X3)
- 9. Celebration of World Consumer Day on 15<sup>th</sup> March (organizing slogan Competition, Guest Lecture, Poster Competition and other events ) (1X3)

Bracket indicates (No. Of Practical X hours)

- Gulshan, S. S., (1996): "Consumer Protection and Satisfaction". Willey Eastern Ltd. New Delhi.
- Kotler, P. (1985): "Principles of Marketing" Printice Hall of India Pvt. Ltd. New Delhi.
- Nair, S., (1999): "Consumer Behavior Text and Cases". Himalayan Publishing House, New Delhi.
- Ramaswamy, B. S. and S. Namakumari, (1997): "Marketing Management". Macmillan India Ltd. New Delhi.
- Sherlekar, S. A., Reddy, P.N. and H. R. Appannaiah, (1995): "Essentials of Marketing Management". Himalayan Publishing House, Mumbai.
- Sheth, J. N. (1973): "Model of Industrial Behavior". Journal of Marketing Vol. 37 (4).
- Sontakki, C. N. and Deshpande, R. G. (1984): "Mrketing Salsmanship and Advertizing".
   Kalyani Publishers, New Delhi.
- Sundara, I. S. (1985): "Consumer Protection in India". B. R. Publishing Corporation, Delhi.

# S.Y. B. Sc. (Home Science) – Sem.- IV Paper 35 : Functional English

Theory - 4lec./week Theory -60 marks
Practical - Practical -40 marks

Unit: I	Poetry	15
	<ul> <li>The Indian Woman         <ul> <li>Shiv K. Kumar</li> </ul> </li> <li>Talking in their Sleep         <ul> <li>Edith Thomas.</li> </ul> </li> </ul>	
Unit : II	Short Stories  • The Golden Touch -Nathaniel Hawthorn  • The Last Leaf -O' Henry	15
Unit : III	One – Act Plays  • The Dear Departed -Stanley Houghter  • Swan song - Anton Chekhov	18

## **Practical:**

- 1. Presentation
- 2. Making Menu-card
- 3. Comparing
- 4. Interviews