



Savitribai Phule Pune University

(Formerly University of Pune)

Three Year B.Sc. Degree Program in Zoology

(Faculty of Science & Technology)

F.Y.B.Sc. Travel and Tourism Management

(Vocational)

Choice Based Credit System Syllabus

To be implemented from Academic Year 2019-2020

**FYBA: TRAVEL AND TOURISM MANAGEMENT
(70-Semester- End Exam & 30- Internal Evaluation)**

Course Content:

FYTTM Paper I: Fundamentals of Tourism (Theory Course)

Aims and Objectives

- 1) To get introduced to History of tourism.
- 2) To get introduced to the fundamentals of tourism.
- 3) To learn the basics of computer knowledge required for travel industry.
- 4) To learn the concept report of tourism sites visits.

Semester – I

Unit I- Introduction to Tourism:

- a) Tourism Product: meaning and definition
- b) Tourism Business
- c) Elements of Tourism
- d) Components of Tourism.

Unit II-Historical Importance of Tourism:

- a) Growth through ages
- b) Accounts for famous travellers
- c) Roman Empire with pleasure travel
- d) Concept of the Annual holiday and industrial revolution
- e) Paid holiday and mass tourism
- f) Effects of great wars on tourism.

Unit III-Tourism industry:

- a) Concept of Tourist, visitors, excursionist
- b) Introduction to tourism as an industry
- c) Multinational Regulation affecting tourism industry.

Books Recommended:

1. Anand, M.M. Tourism and Hotel Industry in India, Prentice Hall New Delhi, 1976
2. Bhatia, A.K., International Tourism, Sterling Publisher, New Delhi
3. Bhatia, A.K., Tourism development: Principles, practices and Philosophies, Sterling Publisher, New Delhi
4. Kaul, R.N., Dynamics of Tourism: A Trilogy, Sterling Publisher, New Delhi
5. McIntosh, Robert, W. Goldner, Charles, Tourism principles, practices and Philosophies, John Wiley and sons Inc. New York, 1990 (9th edition)

6. Mill, Robert Christie and Alastair M. Morrison, The Tourism System, Englewood Cliffs, N.J., Prentice Hall, 1985
7. Negi, J.M.S., Tourism and Travel-Concepts and principles, Gitanjali Publishing House, New Delhi, 1990
8. Peters, M. International Tourism, Hutchinson London
9. Robinson, H.A., Geography of Tourism, Mc Donald and Evans, London, 1976
10. Seth, P.N. Successful Tourism Planning and Management, Cross Section Publications
11. Sevlam, M., Tourism Industry in India, Himalaya Publishing House, Bombay, 1989 \

Semester – II

Unit I - Growth and Development of tourism In India

- a) Formation of ministry of tourism
- b) Department of Tourism
- c) Growth of tourism post-independence
- d) Cultural Tourism in India

Unit II - Impacts of Tourism

Social importance

- a) Tourism as an international understanding
- b) Cultural benefits of tourism
- c) Tourism and national integration

Economic Importance

- a) Tourism as employment generator
- b) Foreign currency and balance of payment
- c) Cost benefits of International Tourism
- d) Capital out-put ratio.

Unit III- Basic Computer Knowledge MS Office.

- **Internal Evolution 30 Marks.**
- **Mid Semester Examination 20 Marks.**
- **Home Assignments/ Presentation/Field visits Report/ Library work/ Class Tests - 10 Marks.**

Books Recommended:

1. Anand, M.M. Tourism and Hotel Industry in India, prentice Hall New Delhi,1976
2. Bhatia, A.K., International Tourism, Sterling Publisher, NewDelhi.
3. Bhatia, A.K., Tourism development: Principles, practices and Philosophies, Sterling Publisher, NewDelhi
4. Themes of Indian History – Part 1, 2, 3 – NCERT(2013).
5. Basham. A.L. (2004), *The wonder that was India*,Picador; Indian ededition.
6. Chandra Satish (2007), *A History of Medieval India*, OrientBlackSwan.
7. IrfanHabib: MadhyakalinBharat.
8. Jha D.N. Early India A ConciseHistory.

9. Robinson, H.A., Geography of Tourism, Mc Donald and Evans, London,1976.
10. Pichamahu, C.S., 'physical Geography of India , NBT ,NewDelhi
11. Quereshi, Imtiaz (ed) Physical Geography of India, NCERT, NewDelhi
12. Singh,Gopal: A Geography, of India: Atma Ram & Sons, NewDelhi.
13. Atlas, Oxford or TTKpublication
14. Lonely Planet Series on all countries mentioned insyllabus.
15. The Travel Planner, published by Cross Section Publications, NewDelhi.
16. Bhatnagar S C and Ramani K V: Computers and information management. A Primer for Practicing Managers, New Delhi, Prentice Hall of India Pvt.Ltd.
17. GoelRitender and D N Kakkar: Computer Application in Management,New Age International Publishers, NewDelhi.
18. Jaggi V P and Jain Sushma: Computers for Everyone, New Delhi,Academic India Publishers.
19. Simpson Alan: Your First Computers (2ndEdition) New Delhi-BPBPublishations.
20. Saxena S: and Prabhpreet Chopra: Computer Applications in Management, Vikas Publishing house Pvt. Ltd. NewDelhi.
21. Saxena S: MS Office2000 for Everyone Vikas Publishing house Pvt. Ltd. NewDelhi.
22. Ragaraman, V: Fundamental of Computers, PHI, NewDelhi.

FYBA: TRAVEL AND TOURISM MANAGEMENT
(Choice Base Credits System)
(70-Semester- End Exam & 30- Internal Evaluation)

Paper I: Fundamentals of Tourism (Theory Course)

Internal Evaluation 30 Marks

- Mid Semester Examination – 20 Marks
- Home Assignments / Presentation / Field visit Report / Library Work/ Class Tests/
Participation in activities of practical conversation - 10 Marks

Paper I: Fundamentals of Tourism (Theory Course)

Semester One

Marks: 70

Que. 1	Explain any two in brief (Around 50 words):	(10)
Que. 2	Write short notes on any four (Around 100 words)	(20)
Que. 3	Answer any Two (300-350 words)	(20)
Que. 4	Answer in detail any one (Around 500 words)	(20)

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Paper I: Fundamentals of Tourism (Theory Course)

Internal Evaluation 30 Marks

- Mid Semester Examination – 20 Marks
- Home Assignments / Presentation / Field visit Report / Library Work/ Class Tests/
Participation in activities of practical conversation - 10 Marks

Paper I: Fundamentals of Tourism (Theory Course)

Semester Two Marks: 70

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|--------|--|------|
| Que. 1 | Explain any two in brief (Around 50 words): | (10) |
| Que. 2 | Write short notes on any four (Around 100 words) | (20) |
| Que. 3 | Answer any Two (300-350 words) | (20) |
| Que. 4 | Answer in detail any one (Around 500 words) | (20) |

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FYBA: TRAVEL AND TOURISM MANAGEMENT
(w.e.f. 2019-2020)
(Choice Base Credits System)**

(70-Semester- End Exam & 30- Internal Evaluation)

Course Content:

FYBATTM Paper II :Tourist Resources (Practical Course)

Aims and Objectives

- 1) To get introduced to tourism.
- 2) To get introduced to the fundamentals of tourism.
- 3) To learn the basics of computer knowledge required for travel industry.
- 4) To learn the concept report of tourism sites visits.

Semester – I

Unit I - Introduction:

- a) Historical background of India
- b) Geographical background of India- Map work (District, State, Country, divisions- mountains, plateau, plain, coast and island).

Unit II – Natural Tourist Resources:

- a) Definition
- b) Types and topology
- c) Climate, water bodies, flora and fauna
- d) Landforms, mountains, deserts, coasts and islands.

Unit III – Manmade Tourist Resources:

- a) Definition
- b) Architectural Heritage- glimpses of India's architectural styles
- c) Historical monuments: Hindu, Buddhist, Jain, Sikh, Christian and Islamic. d) Historical and Architectural sites
- e) Museum, Art galleries and Libraries.

Books Recommended:

1. Ghose, Sailen, *Archives in India*, Firmak.L. Mukhopadhyay, 1963
2. Harinarayan, N, *Science of Archives Keeping*, Hyderabad: State Archives, Govt of Andhra Pradesh, 1969
3. Brooks, Philip C., *Research in Archives*, University of Chicago Press, 1969

4. Stefan Berger, Felner and Passnore (ed.), *Writing History: Theory and Practice*, Bloomsbury Press, 2010
5. Millar, Laura, *Archives: Principles and Practices*, Neelschuman Publishers, 2010
6. *History and Theory* (Journal)
7. *Archival Science* (Journal).

Semester – II

Unit I - Socio-Cultural Resources Performing arts of India

- a) Classical and Folk-dance
- b) Music and Musical instruments
- c) Folk customs and costumes'
- d) Folklore and legends
- e) Fairs and Festivals
- f) Handicrafts of India

Unit II- Project and Presentation:

- a) Field Visits: Tourist Destination, Monuments
- b) Short/Long Tour
- c) Project on any one State of India.

Unit III - Practical Application of Computer Knowledge in terms of gathering Information and data

Unit IV- Slide shows and Guest Lectures on various destinations

- **Internal Evolution 30 Marks.**
- **Mid Semester Examination 20 Marks.**
- **Home Assignments/ Presentation/Field visits Report/ Library work/ Class Tests - 10 Marks.**

Books Recommended:

1. Ghose, Sailen, *Archives in India*, Firmak.L. Mukhopadhyay, 1963
2. Millar, Laura, *Archives: Principles and Practices*, Neelschuman Publishers, 2010
3. *History and Theory* (Journal)
4. *Archival Science* (Journal).
5. Brown, Percy, *Indian Architecture Buddhist and Hindu period*, Vol. I Bombay 1959 Dhawalikar M.K., *Late Hinayan caves of Western India*, Deccan College Post Graduate and Research Institute Pune, 1984.
6. Deglurkar, G.B., *Temple Architecture and sculpture in Maharashtra*, Nagpur, 1974
Saundarrajan, K.V., *The Cave Temples of the Deccan*, Archeological Survey of India, 1881, New Delhi
7. Journals: Annals of Tourism, Research Tourism, Recreation research
8. Lonely Planet-India and related destinations.
9. Websites of related destinations.
10. Bhatnagar S C and Ramani K V: *Computers and information management. A Primer for Practicing Managers*, New Delhi, Prentice Hall of India

- Pvt.Ltd.
11. GoelRitender and D N Kakkar: Computer Application in Management, New Age International Publishers, NewDelhi.
 12. Jaggi V P and Jain Sushma: Computers for Every one, New Delhi, Academic India Publishers.
 13. Simpson Alan: Your First Computers (2ndEdition) New Delhi-BPBPublishations.
 14. Saxena S: MS Office2000 for Everyone Vikas Publishing house Pvt. Ltd. NewDelhi.
 15. Ragaraman, V: Fundamental of Computers, PHI, NewDelhi.

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Paper II : Tourist Resources (Practical Course)
(This is entirely a Practical Paper)

Internal Evaluation 30 Marks

- Mid Semester Examination – 20 Marks
- Home Assignments / Presentation / Field visit Report / Library Work/ Class Tests/ Participation in activities of practical conversation - 10 Marks

Paper II : Tourist Resources (Practical Course)

Semester One

Marks: 70

- Que.1 Plot and explain features in Maps of India. (10)
- Que. 2 Answer the following. (Any 4) (20)
- Que.3 Write note on Short or Long study tour / Guest Lecture/Survey Report. (10)
- Que. 4 i) Long/ short excursion study tour report and viva. (15)
- ii) State Report and Presentation. (10)
- iii) Journal/ Assignment. (05)

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Paper II : Tourist Resources (Practical Course)
(This is entirely a Practical Paper)

Internal Evaluation 30 Marks

- Mid Semester Examination – 20 Marks
- Home Assignments / Presentation / Field visit Report / Library Work/ Class Tests/ Participation in activities of practical conversation - 10 Marks

Paper II : Tourist Resources (Practical Course)

Semester Two

Marks: 70

- Que.1 Plot and explain features in Maps of India. (10)
- Que.2 Answer the following. (Any 4) (20)
- Que.3 Write note on Short or Longstudy tour / Guest Lecture/Survey Report. (10)
- Que.4i) Long/ short excursion study tour report and viva. (15)
- ii) State Report and Presentation. (10)
- iii) Journal/ Assignment. (05)

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(70-Semester- End Exam & 30- Internal Evaluation)

Semester –I

SYTTM Paper III: Tourism Marketing and Travel Agency Operation

(Theory Course)

**SYTTM Paper IV: Practical Knowledge of Tourism Industry and Key Competency
Modules**

(Practical Course)

Semester -II

SYTTM Paper III: Tourism Marketing and Travel Agency Operation

(Theory Course)

**SYTTM Paper IV: Practical Knowledge of Tourism Industry and Key Competency
Modules**

(Practical Course)

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Semester –I

**TYTMM Paper V: Emerging Concepts of Tourism and Tourism Development
(Theory Course)**

**TYTMM Paper VI: Entrepreneurship and Practical Knowledge of Tourism Industry
(Practical Course)**

Semester –II

**TYTMM Paper V: Emerging Concepts of Tourism and Tourism Development
(Theory Course)**

**TYTMM Paper VI: Practical Knowledge of Tourism Industry
(Practical Course)**