

Savitribai Phule Pune University, Pune

Faculty of Commerce and Management

Bachelor of Commerce - Business Management

Revised Curriculum (2024 Pattern as per NEP-2020)

w.e.f. Academic Year: 2024-2025

FYBCOM-BM Semester I

Course Type	Course	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory (12)	Major Mandatory 1 (Compulsory)	Principles of Management	5	4	30	70	100
	Major Mandatory 2 (Select Any one Specialization)	Finance: Principles of Finance	5	4	30	70	100
		Marketing: Principles of Marketing					
		HRM: Principles of Human Resource Management					
		Agri. Bussi.: Agriculture and Indian Economy					
	Major Mandatory 3 (Select Any one Specialization other than selected in Major Mandatory 2)	Service Mgmt.: Essentials of Services Management	5	4	30	70	100
		Finance: Principles of Finance					
		Marketing: Principles of Marketing					
		HRM: Principles of Human Resource Management					
		Agri. Bussi.: Agriculture and Indian Economy	5	4	30	70	100
		Service Mgmt.: Essentials of Services Management					
		Finance: Principles of Finance					
Marketing: Principles of Marketing							
Open Elective (OE)	Open Elective 1	Business Mathematics	3	2	15	35	50
Skill Enhancement Course (SEC)	Skill Enhancement Course (SEC)	Soft Skills Development	3	2	50	0	50
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Business Communication skills - I	3	2	15	35	50
Value Education Course (VEC)	Value Education Course (VEC)	Environmental Awareness	3	2	50	0	50
Indian Knowledge System (IKS)	Indian Knowledge System (IKS)	Generic IKS	3	2	50	0	50
		Total	-	22	270	280	550

FYBCOM-BM Semester II

Course Type	Course	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory (06)	Major Mandatory 4 (Compulsory)	Business Cost Accounting	5	4	30	70	100
	Major Mandatory 5 (As per the specialization selected in Semester I)	Finance: Business Accounting	5	4	30	70	100
		Marketing: Consumer Behavior and Sales Management					
		HRM: Organizational Behavior					
		Agri. Bussi.: Essentials of Rural Development					
	Major Mandatory 6 (As per the specialization selected in Semester I)	Service Mgmt.: Essentials of Services Management	5	4	30	70	100
		Finance: Business Accounting					
		Marketing: Consumer Behavior and Sales Management					
		HRM: Organizational Behavior					
		Agri. Bussi.: Essentials of Rural Development	5	4	30	70	100
		Service Mgmt.: Essentials of Services Management					
		Finance: Business Accounting					
Marketing: Consumer Behavior and Sales Management							
Open Elective (OE)	Open Elective 2	Business Statistics	3	2	15	35	50

Skill Enhancement Course (SEC)	Skill Enhancement Course (SEC)	Basics of Stock Market/ Cross - Cultural Communication/ AI and ML for Business	3	2	50	0	50
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Business Communication skills - II	3	2	15	35	50
Value Education Course (VEC)	Value Education Course (VEC)	Democracy Awareness & Gender Sensitization	3	2	50	0	50
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	Physical Education	@ Department	2	50	0	50
		Total	-	22	270	280	550

Savitribai Phule Pune University, Pune

Faculty of Commerce and Management

Bachelor of Commerce - Business Management

B.Com.-BM (Finance Specialization)

Revised Curriculum (2024 Pattern as per NEP-2020)

w.e.f. Academic Year: 2025-2026

SYBCOM-BM(Finance) Semester III				
Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (08)	Major Mandatory 7	Management Accounting	5	4
	Major Mandatory 8	Business Organization System	5	4
Minor	Minor	Business Economics	5	4
Open Elective (OE)	Open Elective 5	To be adopted from other faculty in exchange	3	2
Vocational Skill Development Course (VSC)	Vocational Skill Development Course (VSC) (Practical)	Business Analytics/ Google Applications	5	2
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Modern Indian Languages 1	3	2
Field Projects (FP)	Project	Related to Major Course	5	2
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-I	@ Department	2
Total			-	22
SYBCOM-BM(Finance) Semester IV				
Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (08)	Major Mandatory 9	Business Taxation	5	4
	Major Mandatory 10	Banking and Finance	5	4
Minor	Minor 3	Start – Up Innovation and Entrepreneurship Development	5	4
Open Elective (OE)	Open Elective 6	To be adopted from other faculty in exchange	3	2
Skill Enhancement Course (SEC)	Skill Enhancement Course (SEC)	International Business Management (Import and Export Procedure)	3	2

Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Modern Indian Languages 2	3	2
Field Projects (FP)/ Community Engagement and Service corresponding to the Major (CEP)	Project	Related to Major Subject	5	2
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-II	@ Department	2
		Total	-	22

TYBCOM-BM(Finance) Semester V

Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (10)	Major Mandatory 11	Analysis of Financial Statements	5	4
	Major Mandatory 12	Legal Aspects in Finance	5	4
	Major Mandatory 13	Cases in Finance	5	4
Major Elective	Major Elective 1	Supply Chain Management	5	4
Minor	Minor 4	Business Research Methods	3	2
Vocational Skill Development Course (VSC)	Vocational Skill Development Course (VSC)	To be selected from the Bucket provided by SPPU	3	2
Field Projects (FP)/ Community Engagement and Service corresponding to the Major (CEP)	Project	Related to Major Subject	5	2
		Total	-	22

TYBCOM-BM(Finance) Semester VI

Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (10)	Major Mandatory 14	Financial Management	5	4
	Major Mandatory 15	International Financial Management	5	4
	Major Mandatory 16	Major Related to IKS	3	2
Major Elective	Major Elective 2	To be selected from the bucket provided by SPPU	5	4
Minor	Minor 5	Management of Innovation and Sustainability	5	4

On Job Training (OJT)	On Jot Training	Internship	After the final exams of Sem V	4
		Total	-	22

Savitribai Phule Pune University, Pune

Faculty of Commerce and Management

Bachelor of Commerce - Business Management

B.Com. - BM (Marketing Specialization)

Revised Curriculum (2024 Pattern as per NEP-2020)

w.e.f. Academic Year: 2025-2026

SYBCOM-BM(Marketing) Semester III				
Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (08)	Major Mandatory 7	Digital Marketing	5	4
	Major Mandatory 8	Business Organisation System	5	4
Minor	Minor 2	Business Economics	5	4
Open Elective (OE)	Open Elective 5	To be adopted from other faculty in exchange	3	2
Vocational Skill Development Course (VSC)	Vocational Skill Development Course (VSC) (Practical)	Business Analytics/ Google Applications	5	2
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Modern Indian Languages 1	3	2
Field Projects (FP)	Project	Related to Major Course	5	2
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-I	@ Department	2
			Total	-
SYBCOM-BM(Marketing) Semester IV				
Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (08)	Major Mandatory 9	Advertising and Promotion Management	5	4
	Major Mandatory 10	Retail Management	5	4
Minor	Minor 3	Start – Up Innovation and Entrepreneurship Development	5	4
Open Elective (OE)	Open Elective 6	To be adopted from other faculty in exchange	3	2
Skill Enhancement Course (SEC)	Skill Enhancement Course (SEC)	International Business Management (Import and Export Procedure)	3	2
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Modern Indian Languages 2	3	2
Field Projects (FP)/ Community Engagement and Service corresponding to the Major (CEP)	Project	Related to Major Subject	5	2
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-II	@ Department	2

			Total	-	22
TYBCOM-BM(Marketing) Semester V					
Course Type	Course	Paper Title	Hours / Week	Credits	
Major Mandatory (10)	Major Mandatory 11	Marketing Environment Analysis and Strategies	5	4	
	Major Mandatory 12	Legal Aspects in Marketing	5	4	
	Major Mandatory 13	Cases in Marketing	3	2	
Major Elective	Major Elective 1	Supply Chain Management	5	4	
Minor	Minor 4	Business Research Methods	5	4	
Vocational Skill Development Course (VSC)	Vocational Skill Development Course (VSC)	To be selected from the Bucket provided by SPPU	5	2	
Field Projects (FP)/ Community Engagement and Service corresponding to the Major (CEP)	Project	Related to Major Subject	5	2	
			Total	-	22
TYBCOM-BM(Marketing) Semester VI					
Course Type	Course	Paper Title	Hours / Week	Credits	
Major Mandatory (10)	Major Mandatory 14	International Brand Management	5	4	
	Major Mandatory 15	International Marketing Management	5	4	
	Major Mandatory 16	Major Related to IKS	3	2	
Major Elective	Major Elective 2	To be selected from the bucket provided by SPPU	5	4	
Minor	Minor 5	Management of Innovation and Sustainability	5	4	
On Job Training (OJT)	On Jot Training	Internship	After the final exams of Sem V	4	
			Total	-	22

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B.Com.-BM (Human Resource Management Specialization)
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SYBCOM-BM(HRM) Semester III				
Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (08)	Major Mandatory 7	Human Resource Management Functions and Practices	5	4
	Major Mandatory 8	Business Organisation System	5	4
Minor	Minor 2	Business Economics	5	4
Open Elective (OE)	Open Elective 5	To be adopted from other faculty in exchange	3	2
Vocational Skill Development Course (VSC)	Vocational Skill Development Course (VSC) (Practical)	Business Analytics/ Google Applications	5	2
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Modern Indian Languages 1	3	2
Field Projects (FP)	Project	Related to Major Course	5	2
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-I	@ Department	2
Total			-	22
SYBCOM-BM(HRM) Semester IV				
Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (08)	Major Mandatory 9	Employee Recruitment and Record Management	5	4
	Major Mandatory 10	Cross - Cultural Human Resource and International Relations	5	4
Minor	Minor 3	Start – Up Innovation and Entrepreneurship Development	5	4
Open Elective (OE)	Open Elective 6	To be adopted from other faculty in exchange	3	2
Skill Enhancement Course (SEC)	Skill Enhancement Course (SEC)	International Business Management (Import and Export Procedure)	3	2
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Modern Indian Languages 2	3	2
Field Projects (FP)/ Community Engagement and Service corresponding to the Major (CEP)	Project	Related to Major Subject	5	2

Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-II	@ Department	2
		Total	-	22
TYBCOM-BM(HRM) Semester V				
Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (10)	Major Mandatory 11	Organizational Changes in HRM	5	4
	Major Mandatory 12	Legal Aspects in HRM	5	4
	Major Mandatory 13	Cases in HRM	3	2
Major Elective	Major Elective 1	Supply Chain Management	5	4
Minor	Minor 4	Business Research Methods	5	4
Vocational Skill Development Course (VSC)	Vocational Skill Development Course (VSC)	To be selected from the Bucket provided by SPPU	5	2
Field Projects (FP)/ Community Engagement and Service corresponding to the Major (CEP)	Project	Related to Major Subject	5	2
		Total	-	22
TYBCOM-BM(HRM) Semester VI				
Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (10)	Major Mandatory 14	Performance Management System	5	4
	Major Mandatory 15	International Human Resource Management	5	4
	Major Mandatory 16	Major Related to IKS	3	2
Major Elective	Major Elective 2	To be selected from the bucket provided by SPPU	5	4
Minor	Minor 5	Management of Innovation and Sustainability	5	4
On Job Training (OJT)	On Job Training	Internship	After the final exams of Sem V	4
		Total	-	22

Savitribai Phule Pune University, Pune

Faculty of Commerce and Management

Bachelor of Commerce - Business Management

B.Com.-BM (Agri Business Specialization)

Revised Curriculum (2024 Pattern as per NEP-2020)

w.e.f. Academic Year: 2025-2026

SYBCOM-BM(AB) Semester III				
Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (08)	Major Mandatory 7	Rural Marketing	5	4
	Major Mandatory 8	Business Organisation System	5	4
Minor	Minor 2	Business Economics	5	4
Open Elective (OE)	Open Elective 5	To be adopted from other faculty in exchange	3	2
Vocational Skill Development Course (VSC)	Vocational Skill Development Course (VSC) (Practical)	Business Analytics/ Google Applications	5	2
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Modern Indian Languages 1	3	2
Field Projects (FP)	Project	Related to Major Course	5	2
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-I	@ Department	2
Total			-	22
SYBCOM-BM(AB) Semester IV				
Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (08)	Major Mandatory 9	Banking Operation and Finance	5	4
	Major Mandatory 10	Warehouse Management	5	4
Minor	Minor 3	Start – Up Innovation and Entrepreneurship Development	5	4
Open Elective (OE)	Open Elective 6	To be adopted from other faculty in exchange	3	2
Skill Enhancement Course (SEC)	Skill Enhancement Course (SEC)	International Business Management (Import and Export Procedure)	3	2
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Modern Indian Languages 2	3	2
Field Projects (FP)/ Community Engagement and Service corresponding to the Major (CEP)	Project	Related to Major Subject	5	2

Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-II	@ Department	2
		Total	-	22

TYBCOM-BM(AB) Semester V

Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (10)	Major Mandatory 11	Recent Trends in Agri – Business Management	5	4
	Major Mandatory 12	Legal Aspects in Agri – Business Management	5	4
	Major Mandatory 13	Cases in Agri – Business Management	3	2
Major Elective	Major Elective 1	Supply Chain Management	5	4
Minor	Minor 4	Business Research Methods	5	4
Vocational Skill Development Course (VSC)	Vocational Skill Development Course (VSC)	To be selected from the Bucket provided by SPPU	5	2
Field Projects (FP)/ Community Engagement and Service corresponding to the Major (CEP)	Project	Related to Major Subject	5	2
		Total	-	22

TYBCOM-BM(AB) Semester VI

Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (10)	Major Mandatory 14	Tourism Development in Rural India	5	4
	Major Mandatory 15	Agricultural Exports	5	4
	Major Mandatory 16	Major Related to IKS	3	2
Major Elective	Major Elective 2	To be selected from the bucket provided by SPPU	5	4
Minor	Minor 5	Management of Innovation and Sustainability	5	4
On Job Training (OJT)	On Jot Training	Internship	After the final exams of Sem V	4
		Total	-	22

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Faculty of Commerce and Management

Bachelor of Commerce - Business Management

B.Com.-BM (Service Management Specialization)

Revised Curriculum (2024 Pattern as per NEP-2020)

w.e.f. Academic Year: 2025-2026

SYBCOM-BM(SM) Semester III				
Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (08)	Major Mandatory 7	Banking and Insurance Management	5	4
	Major Mandatory 8	Business Organisation System	5	4
Minor	Minor 2	Business Economics	5	4
Open Elective (OE)	Open Elective 5	To be adopted from other faculty in exchange	3	2
Vocational Skill Development Course (VSC)	Vocational Skill Development Course (VSC) (Practical)	Business Analytics/ Google Applications	5	2
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Modern Indian Languages 1	3	2
Field Projects (FP)	Project	Related to Major Course	5	2
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-I	@ Department	2
Total			-	22
SYBCOM-BM(SM) Semester IV				
Course Type	Course	Paper Title	Hours / Week	Credits
Major Mandatory (08)	Major Mandatory 9	Social Services and NGO Management	5	4
	Major Mandatory 10	Health Care Management	5	4
Minor	Minor 3	Start – Up Innovation and Entrepreneurship Development	5	4
Open Elective (OE)	Open Elective 6	To be adopted from other faculty in exchange	3	2
Skill Enhancement Course (SEC)	Skill Enhancement Course (SEC)	International Business Management (Import and Export Procedure)	3	2
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	Modern Indian Languages 2	3	2
Field Projects (FP)/ Community Engagement and Service corresponding to the Major (CEP)	Project	Related to Major Subject	5	2
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-II	@ Department	2
Total			-	22
TYBCOM-BM(SM) Semester V				