

# SAVITRIBAI PHULE PUNE UNIVERSITY

# REVISED SYLLABUS FOR BACHELOR OF DESIGN

(To be implemented w.e.f. A.Y. 2024-25)

# **CREDIT STRUCTURE & SUBJECT LIST**

**SECOND YEAR & THIRD YEAR** 

BOARD OF STUDIES IN DESIGN
FACULTY OF SCIENCE AND TECHNOLOGY

# **Credit Structure**

**Second Year-Interior Design** 

Semes	iter 3									
S. No.	Course Code	Course name	L	St	СН	Cr	Th	SS	sv	Total Marks
1	22024101	Design Project 1	2	8	10	6	-	-	200	200
2	22024102	Elements of Space Design 1	2	4	6	4	-	-	150	150
3	22024103	Interior Drawings & Graphics1	1	4	5	3	-	100	-	100
4	22024104	Material & Construction Techniques 1	2	4	6	4	-	-	100	100
5	22024105	History of Interior Design1(P)	2	-	2	2	100	-	-	100
6	22024106	History of Interior Design1	_	2	2	1	-	-	-	_
7	22024107	Electives1 - (Computer Aided Drawing)	1	2	3	2	_	50	_	50
		-	10	24	34	22	100	150	450	700

**ILH = 6** Independent learning Hours should be allotted according to the academic requirement of respective subjects

Total Marks = 700

Semes	ter 4									
S. No.	Course Code	Course name	L	St	СН	Cr	Th	SS	sv	Total Marks
1	22024108	Design Project 2 (P)	2	-	2	2	100	_	-	100
2	22024109	Design Project 2	_	8	8	4	-	-	200	200
3	22024110	Elements of Space Design 2	1	4	5	3	-	-	150	150
4	22024111	Interior Drawings & Graphics 2	1	2	3	2	-	100	-	100
5	22024112	Material & Construction Techniques 2	1	4	5	3	-	-	100	100
6	22024113	Interior Services 1 (P)	2	-	2	2	100	-	-	100
7	22024114	Interior Services 1	_	2	2	1	-	100	-	100
8	22024115	History of Interior Design 2 (P)	2	_	2	2	100	-	-	100
9	22024116	History of Interior Design2	_	2	2	1	-	-	-	_
10	22024117	Electives 2	1	2	3	2	-	50	-	50
	•		10	24	34	22	300	250	450	1000

**ILH = 6** Independent learning Hours should be allotted according to the academic requirement of respective subjects

# **Credit Structure**

**Second Year- Product Design** 

Semes	iter 3									
S. No.	Course Code	Course name	L	St	СН	Cr	Th	SS	sv	Total Marks
1	22024201	Design Project 1	2	8	10	6	-	-	200	200
2	22024202	Elements of Form 1	1	4	5	3	-	-	150	150
3	22024203	Ergonomics 1 (P)	2	_	2	2	100	-	-	100
4	22024204	Ergonomics 1	_	2	2	1	-	100	-	100
5	22024205	Technical Drawing 1	1	4	5	3	-	100	-	100
6	22024206	Material & Processes 1	1	2	3	2	-	100	-	100
7	22024207	History of Product Design 1 (P)	2	_	2	2	100	-	_	100
8	22024208	History of Product Design 1	_	2	2	1	-	-	_	_
9	22024209	Electives1 - (Computer Aided Drawing)	1	2	3	2	-	50	_	50
			10	24	34	22	200	350	350	900

**ILH = 6** Independent learning Hours should be allotted according to the academic requirement of respective subjects.

Total Marks = 900

Semes	ster 4									
S. No.	Course Code	Course name	L	St	СН	Cr	Th	ss	sv	Total Marks
1	22024210	Design Project 2 (P)	2	-	2	2	100	_	-	100
2	22024211	Design Project 2	-	8	8	4	-	-	200	200
3	22024212	Elements of Form 2	1	4	5	3	-	_	150	150
4	22024213	Ergonomics 2 (P)	2	_	2	2	100	_	-	100
5	22024214	Ergonomics 2	_	2	2	1	-	100	-	100
6	22024215	Technical Drawing 2	1	2	3	2	-	100	-	100
7	22024216	Material & Processes 2	1	4	5	3	-	100	-	100
8	22024217	History of Product Design 2 (P)	2	-	2	2	100	_	-	100
9	22024218	History of Product Design 2	_	2	2	1	-	_	-	_
10	22024219	Electives 2	1	2	3	2	-	50	-	50
			10	24	34	22	300	350	350	1000

**ILH = 6** Independent learning Hours should be allotted according to the academic requirement of respective subjects.

# **Credit Structure**

Second Year- Set Design

Seme	ster 3									
S. No.	Course Code	Course name	L	St	СН	Cr	Th	ss	sv	Total Marks
1	22024301	Design Project 1	2	8	10	6	_	_	200	200
2	22024302	Elements of Form 1	1	4	5	3	-	-	150	150
3	22024303	Technical Drawing & Graphics1	1	4	5	3	-	100	-	100
4	22024304	Workshop & Miniature Making	1	4	5	3	-	100	-	100
5	22024305	Material & Construction Techniques 1	1	2	3	2	-	-	100	100
6	22024306	History 1(P)	2	-	2	2	100	_	_	100
7	22024307	History	_	2	2	1	_	_	-	_
8	22024308	Electives1- (Computer Aided Drawing)	1	2	3	2	_	50	-	50
		•	9	26	35	22	100	250	450	800
	5 Independent le	earning Hours should be allotted according to	the acaden	nic requi	rement o	of		Т	otal Mark	s = 800

Seme	ster 4									
S. No.	Course Code	Course name	L	St	СН	Cr	Th	ss	sv	Total Marks
1	22024309	Design Project 2 (P)	2	-	2	2	100	_	_	100
2	22024310	Design Project 2	_	8	8	4	_	_	200	200
3	22024311	Elements of Form 2	1	4	5	3	_	_	150	150
4	22024312	Elements of Medium 1	1	2	3	2	_	_	100	100
5	22024313	Technical Drawing & Graphics 2	1	2	3	2	_	100	_	100
6	22024314	Material & Construction Techniques 2	2	4	6	4	_	_	100	100
7	22024315	History 2 (P)	2	-	2	2	100	_	_	100
8	22024316	History	-	2	2	1	_	_	_	_
9	22024317	Electives 2 -(Visual Arts)	1	2	3	2	-	50	-	50
•			10	24	34	22	200	150	550	900

ILH = 6 Independent learning Hours should be allotted according to the academic requirement of respective subjects

# Credit Structure Second Year- Furniture Design

Semes	ster 3									
S. No.	Course Code	Course name	L	St	СН	Cr	Th	SS	sv	Total Marks
1	22024401	Design Project 1	2	8	10	6	-	-	200	200
2	22024402	Elements of Form 1	1	4	5	3	-	-	150	150
3	22024403	Ergonomics 1 (P)	2	_	2	2	100	-	-	100
4	22024404	Ergonomics 1	_	2	2	1	-	100	-	100
5	22024405	Technical Drawing 1	1	4	5	3	-	100	-	100
6	22024406	Material & Processes 1	1	2	3	2	-	100	-	100
7	22024407	History 1 (P)	2	_	2	2	100	_	-	100
8	22024408	History 1	_	2	2	1	-	-	-	-
9	22024409	Electives1 - (Computer Aided Drawing)	1	2	3	2	-	50	-	50
-			10	24	34	22	200	350	350	900
ILH=6	Independent lear	rning Hours should be alloted according to academ	ic requirem	ent of res	pective s	ubjects			Total Ma	rks = 900

Semes S. No.	Course Code	Course name	L	St	СН	Cr	Th	ss	sv	Total Marks
1	22024410	Design Project 2 (P)	2	-	2	2	100	-	-	100
2	22024411	Design Project 2	_	8	8	4	-	-	200	200
3	22024412	Elements of Form 2	1	4	5	3	-	_	150	150
4	22024413	Ergonomics 2 (P)	2	_	2	2	100	-	_	100
5	22024414	Ergonomics 2	_	2	2	1	-	100	-	100
6	22024415	Technical Drawing 2	1	2	3	2	-	100	-	100
7	22024416	Material & Processes 2	1	4	5	3	-	100	-	100
8	22024417	History 2 (P)	2	_	2	2	100	_	-	100
9	22024418	History 2	_	2	2	1	-	-	-	_
10	22024419	Electives 2	1	2	3	2	-	50	-	50
		•	10	24	34	22	300	350	350	1000
_H = 6	3 Independent lea	rning Hours should be allotted according to the acad	emic requ	rement o	f respect	ive subje	cts.		Total Mai	rks = 1000

# **Credit Structure**

Third Year - Interior Design

S. No.	Course Code	Course name	L	St	СН	Cr	Th	SS	sv	Total Marks
1	32025118	Design Project 3	2	10	12	7	-	_	250	250
2	32025119	Material & Construction Techniques 3	2	4	6	4	-	-	100	100
3	32025120	Interior Services 2 (P)	2	_	2	2	100	_	_	100
4	32025121	Interior Services 2	_	2	2	1	-	100	_	100
5	32025122	Craft & Cultural Documentation	1	4	5	3	-	-	150	150
6	32025123	Responsive Environments	1	2	3	2	-	100	_	100
7	32025124	Electives 3	2	2	4	3	-	100	-	100
-		-	10	24	34	22	100	300	500	900
	• 6 Independent ctive subjects	learning Hours should be allotted according to					100		Total Ma	

S. No.	Course Code	Course name	L	St	СН	Cr	Th	ss	sv	Total Marks
1	32025125	Design Project 4 (P)	2	-	2	2	100	-	-	100
2	32025126	Design Project 4	_	10	10	5	_	_	250	250
3	32025127	Material & Construction Techniques 4	2	6	8	5	_	_	100	100
4	32025128	Estimation & Costing (P)	2	-	2	2	100	_	-	100
5	32025129	Estimation & Costing		2	2	1	-	50	-	50
6	32025130	Research Methods	1	2	3	2	_	100	-	100
7	32025131	Professional Practice	1	2	3	2	-	100	-	100
8	32025132	Electives 4 (Design )	2	2	4	3	_	100	-	100
			10	24	34	22	200	350	350	900
	• 6 Independent ctive subjects	learning Hours should be allotted according	to the acade	emic req	uiremen	t of			Total Ma	rks = 90

# **Credit Structure**

**Third Year- Product Design** 

Semes	ster 5									
S. No.	Course Code	Course name	L	St	СН	Cr	Th	SS	sv	Total Marks
1	32025220	Design Project 3	2	10	12	7	-	-	250	250
2	32025221	Elements of Form 3	1	4	5	3	-	-	200	200
3	32025222	Material & Processes 3	2	4	6	4	-	100	-	100
4	32025223	Craft Documentation	1	4	5	3	-	-	150	150
5	32025224	Responsive Environments	1	2	3	2	-	100	-	100
6	32025225	Electives 3	2	2	4	3	-	100	_	100
-		-	9	26	35	22	-	300	600	900

**ILH = 5** Independent learning Hours should be allotted according to the academic requirement of respective subjects.

Total Marks = 900

Semes	ster 6									
S. No.	Course Code	Course name	L	St	СН	Cr	Th	SS	sv	Total Marks
1	32025226	Design Project 4 (P)	2	-	2	2	100	_	_	100
2	32025227	Design Project 4	_	10	10	5	-	_	250	250
3	32025228	Product Costing & Estimation (P)	2	_	2	2	100	_	_	100
4	32025229	Product Costing & Estimation	_	2	2	1	-	50		50
5	32025230	Research Methods	1	2	3	2	-	100	-	100
6	32025231	Professional Practice	1	2	3	2	-	100	-	100
7	32025232	Electives 4 (Design )	2	4	6	4	-	100	-	100
8	32025233	Electives 5	2	4	6	4	_	100	_	100
			10	24	34	22	200	450	250	900

**ILH = 6** Independent learning Hours should be allotted according to the academic requirement of respective subjects.

# Credit Structure Third Year- Set Design

Seme	Semester 5									
S. No.	Course Code	Course name	L	St	СН	Cr	Th	SS	sv	Total Marks
1	32025318	Design Project 3	2	8	10	6	-	-	250	250
2	32025319	Elements of Form 3	1	4	5	3	ı	-	150	150
3	32025320	Elements of Medium 2	1	2	3	2	-	-	150	150
4	32025321	Light & Camera	2	2	4	3	-	100	_	100
5	32025322	Craft & Cultural Documentation	1	4	5	3	-	-	150	150
6	32025323	Responsive Environments	1	2	3	2	-	100	_	100
7	32025324	24 Electives 3		2	4	3	-	100	-	100
			10	24	34	22	-	300	700	1000

**ILH = 6** Independent learning Hours should be allotted according to the academic requirement of respective subjects

Total Marks = 1000

Seme	Semester 6									
S. No.	Course Code	Course name	L	St	СН	Cr	Th	SS	sv	Total Marks
1	32025325	Design Project 4 (P)	2	-	2	2	100	-	-	100
2	32025326	Design Project 4	-	10	10	5	-	ı	250	250
3	32025327	Elements of Form 4	1	4	5	3	-	ı	150	150
4	32025328	Elements of Medium 3		2	3	2	-	ı	150	150
5	32025329	Estimation & Costing (P)	2	-	2	2	100	ı	ı	100
6	32025330	Estimation & Costing	-	2	2	1	-	50	ı	50
7	32025331	Research Methods	1	2	3	2	-	100	ı	100
8	32025332	Professional Practice	1	2	3	2	-	100	ı	100
9	32025333	Electives 4		2	4	3	ı	100	ı	100
	•		10	24	34	22	200	350	550	1100

**ILH = 6** Independent learning Hours should be allotted according to the academic requirement of respective subjects.

# Third Year- Furniture Design

**Credit Structure** 

Semes	Semester 5									
S. No.	Course Code	Course name	L	St	СН	Cr	Th	ss	sv	Total Marks
1	32025420	Design Project 3	2	10	12	7	-	-	250	250
2	32025421	Elements of Form 3	1	4	5	3	-	-	200	200
3	32025422	Material & Processes 3	2	4	6	4	-	100	_	100
4	32025423	Craft Documentation	1	4	5	3	-	-	150	150
5	32025424	Responsive Environments	1	2	3	2	-	100	_	100
6	32025425	Electives 3	2	2	4	3	-	100	-	100
	9 26 35 22 - 300 600 900									
ILH = 5 Independent learning Hours should be allotted according to the academic requirement of respective subjects.								Total Ma	rks = 900	

Seme	Semester 6									
S. No.	Course Code	Course name	L	St	СН	Cr	Th	SS	sv	Total Marks
1	32025426	Design Project 4 (P)	2	-	2	2	100	_	-	100
2	32025427	Design Project 4	_	10	10	5	-	-	250	250
3	32025428	Furniture Costing & Estimation (P)	2	-	2	2	100	-	-	100
4	32025429	Furniture Costing & Estimation	_	2	2	1	-	50		50
5	32025430	Research Methods	1	2	3	2	-	100	-	100
6	32025431	Professional Practice	1	2	3	2	-	100	-	100
7	32025432	Electives 4	2	4	6	4	-	100	-	100
8	32025433	Electives 5	2	4	6	4	ı	100	-	100
	10 24 34 22 200 450 250 900									
ILH =	ILH = 6 Independent learning Hours should be allotted according to the academic requirement of respective subjects.								Total Ma	rks = 900

# ANNEXURE- A List of Electives

S.	Art & Design	S.	Technology /Management	S. I	Social/Humanities/History
1	Interior Styling	1	Exhibition design	1	History of Furniture
2	Interior landscape	2	Introduction to Bamboo construction & Techniques	2	Graphic narratives
3	Soft furnishings	3	Advanced Bamboo construction & Techniques	3	Culture & Design
4	Theatre design	4	Digital animation	4	Environmental Psychology
5	Introduction to Universal Design	5	Visual Communication-Infographics	5	Gender and Design
6	Automative styling	6	Visual Communication- Illustration	6	Anthropology
7	Fashion Image & Identity	7	Introduction to programming	7	Vernacular Design
8	Graphic Design	8	Internet of Everyhting	8	Sociology & Design
9	Basic Photography	9	Green building & rating systems	9	Basics of Archeology
10	Design Journalism	10	Appropriate design material &Technology	10	Basics of Ecology
11	Music & Space	11	Tensile structures	11	Climate change
12	Healthcare design	12	Facility management	12	Emergence of Global culture
13	Hospitality design	13	Geographic Information Systems (GIS)	13	Addressing for Senior Citizen Population
14	UI/UX design	14	Parametric design	14	Design as a tool for Social change
15	Ephemeral design	15	Building Onformation Modelling	15	Film appreciation
16	Architecture Photography	16	Creative coding	16	Script writing
17	Costume design	17	Smart/Intelligent Technology systems	17	Ethnography
18	Visual Merchandising	18	Creative Surface Techniques		
19	Visual Arts	19	Fibre Reinforced Plastics		
20	Basic typography	20	Advanced construction in Fabrication		
21	Art appreciation	21	Documentary Film making		
22	Liberal Arts	22	Short Film Making		
23	Representation Techniques	23	Basics of Photoediting		
		24	Light design for theatre		
		25	Computer Aided Drawing (Basic)		
		26	Computer Aided Design (Advanced)		
		27	Toy & Game Design		
		28	Introduction to Artificial Intelligence		
		29	Interaction Design		
		30	Auditorium Interiors		
		31	Design for differently abled		
		32	Mobility & Vehicle Design		
		33	Identity Design		
			Packaging Design		

#### Note:

- \* The students can opt for Electives from the categories defined above. (Annexure A).
- \* It should be noted that the student has to choose different Electives in each Semester, as per 'RULE NO.13: OTHER RULES, given in **Programme Structure & Rules**'.
- \* Specific topics of Electives as mentioned in each discipline for different semesters should be conducted in coordination.
- \* It is suggested to conduct any one Elective as per the choice of the Institute in **Interdisciplinary**, manner in collaboration with other Institutes.

# **Audit Courses**

S.N	SEMESTER 1	S.N	SEMESTER 2
1	Crafts	1	Workshop & Model Making
2	Creative Writing	2	Foreign Language
3	Performing Arts	3	Cyber Security
4	Yoga	4	Sign language
5	Calligraphy		
6	English for Communication		

# Note:

- \* The topic of "Workshop & Model Making" is suggested to be offered by the Institutions in Semester 2.
- \* The details of this topic can be worked out according to the specific disciplines of the Institute .



# SAVITRIBAI PHULE PUNE UNIVERSITY

# REVISED SYLLABUS FOR BACHELOR OF DESIGN

(To be implemented w.e.f. A.Y. 2024-25)

# PROGRAMME DETAIL

**SECOND YEAR** 

BOARD OF STUDIES IN DESIGN
FACULTY OF SCIENCE AND TECHNOLOGY

# B. DES.

REVISED SYLLABUS (2024 - 25)
SECOND YEAR - INTERIOR DESIGN
SEMESTER 3

DESIGN PROJECT 1							
COURSE CODE 22024101							
TEACHING SCHEME	EXAMINATION SCHEME						
	Sessional (SV)	200					
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	100					
2 Lectures + 8 Studio	SV	100					
TOTAL = 10 hrs./week	Paper: Nil						
TOTAL MARKS	200						
TOTAL CREDITS	6						

- 1. To understand space in terms of volume and planes and produce design solutions based on context, requirements, anthropometry, functionality and aesthetics.
- 2. To introduce students towards design of Residential spaces.

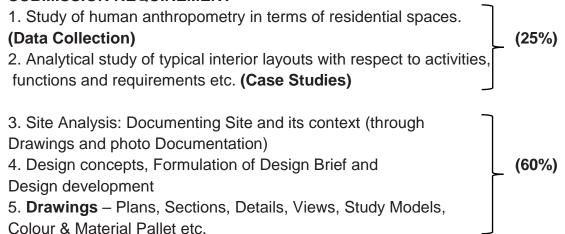
**Design parameters in terms of typology:** Flat/Bungalow/Row House/ Bachelor's Apt. / Studio Apt. etc.

Typology scale: Approx. 1200 to 1500 Sq. ft.

## COURSE CONTENT:

- 1. Study of Anthropometry human dimensions, its proportions and relevance in design.
- 2. Detailed study of residential spaces: such as, living, dining, bedrooms, kitchen, toilet etc. on Furniture layout, circulation, clearances, functionality, aesthetics etc. through Case studies & analysis.
- 3. Design development: Site Analysis, Design brief, zoning and circulation diagrams, mood board, conceptual sketches etc.
- 4. Study Models: Understanding space in terms of volume and planes through study models.
- 5. Design solution through detailed drawings.

#### SUBMISSION REQUIREMENT



(15%)

**NOTE:** Quick study models expected out of materials such as Paper/ File Boards/Foam Boards/ Pop etc.

## METHOD OF INSTRUCTION

Minor Projects can be taken for Topic 1 and 2, with focus on 'Analysis' of Anthropometry, Functionality etc.

Supervised Case Study visits and Site visits to be done for 3 and 4.

Designed Interior spaces to be taken for Case Studies in addition to Live Case Studies.

2 to 3 Case Studies can be done online/ Book as well.

Guest Lectures/ interaction related to topic shall be organized.

Online Lectures for some topics from NPTEL, Coursera can be organized.

#### COURSE OUTCOME:

The students will be able to analyse and understand human factors that need to be considered in Interior design.

They will be able to explore spatial volumes through drawings and models.

- Basic design and Anthropometry by Shirish Vasant Bapat.
- The measure of men and women human factors in design by Allvin R. Tilley and henry Dreyfuss and associates.
- Visual Dictionary of Architecture by D. K. Ching.
- Interior design by Ahmed Kasu.
- Interior design by D K Ching.
- Time savers standards of interior design
- Neuferts standards.
- Interior World volumes by Archiworld
- Storytelling In Daily Life: Performing Narrative, Kristin M. Langellier and Eric E.
   Peterson; Temple University Press, 2004
- Apartment Interiors By Charles Broto
- Residencial Interior Design by Maureen Mitton, Courtney Nystuen
- The Modern Home by Yateen Pandya
- The Digital Photography Book, Scott Kelby, Peachpit Press, 2006

ELEMENTS OF SPACE DESIGN 1							
COURSE CODE	22024102						
TEACHING SCHEME	EXAMINATION SCHEME						
	Sessional (SV)	150					
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	75					
2 Lectures + 4 Studio	SV	75					
TOTAL = 6 hrs./week	Paper (P): Nil						
TOTAL MARKS	150						
TOTAL CREDITS	4						

The subject aims at developing observational and creative skills that would enhance the visual perception of students and evolve aesthetic sensitivity.

#### COURSE CONTENT:

- **UNIT 1**: Space defining elements: Floor, Walls, Roof, Columns, Openings, and Stairs. Their attributes, impacts and influences on space generation.
- **UNIT 2**: Spatial relationship: Transforming space with volumetric divisions, levels, space within space, adjacent spaces, surface transitions, relationship of space with Human scale, relationship between object and environment, impact sof light in spaces.
- **UNIT 3:** Form generation in interior spaces through geometry, form transition etc./ Relationship between Form and Space in Interiors.
- **UNIT 4**: Abstraction: Understanding the concepts of abstraction through 2D and 3D compositions.
- **UNIT 5**: Visual perception: Understanding cognitive theories and Gestalt Laws of Psychology --- Laws of similarity, proximity etc. and application of Laws in compositions.
- **UNIT 6**: Art forms: Sculpture, Paintings, Furniture, Décor elements etc. that contribute towards space experience.

#### SUBMISSION REQUIREMENT

Multiple explorations, 2D and 3D corresponding to Units in the form of sketches & models.

## METHOD OF INSTRUCTION

Hands on explorations, out of materials such as Paper/ File Boards/Foam Boards/ Pop etc. shall be incorporated.

Computer aided mediums may be used for specific exercises.

# **COURSE OUTCOME**

The course will develop understanding towards creative thinking. It will sensitize them towards visual perception, appreciation and articulation of space and its elements.

- Elements of Space making by Yatin Pandya, Vastu shilp foundation.
- Form, Space and Order by Francis D. K. Ching.
- Elements of Style by Calloway Stephan
- Rethinking design & interiors: Human beings in built environment.
- Thematic spaces in Indian Architecture by Kulbhushan Jain
- A concise history of Architectural styles by Emily Cole
- Principles Of Gestalt Psychology by Kurt Koffka
- Kepes, Gyorgy; Language of Vision, Dover Publications, 1995
- Geometry of Design: Studies in Proportion and Composition, Elam, Kimberly;
   Princeton Architectural Press, 2001
- The Poetics of Space, Publisher: Bachelard, Gaston; Jolas, Maria (Translator); Beacon Press; Reprint edition, 1994
- Elements of Design, Hannah, Gail Greet; Princeton Architectural Press, 2002
- Elements of Design and the Structure of Visual Relationships, H. G. Greet and R. R. Kostellow, Architectural Press, NY, 2002
- Elements of Design, Gail Greet Hannah, Princeton Architectural Press, 2002
- Design Basics, Lauer, David; Wadsworth Publishing, 1999
- Geometry of Design: Studies in Proportion and Composition, Elam,
- Kimberly; Princeton Architectural Press, 2001The complete guide to illustration & design, Dalley Terence ed.; Phaidon, Oxford, 1980

INTERIOR DRAWINGS & GRAPHICS 1							
COURSE CODE	22024103						
TEACHING SCHEME	EXAMINATION SCHEME						
	Sessional (SS)	100					
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50					
1 Lectures + 4 Studio	SS	50					
TOTAL = 5 hrs./week	Paper (P): Nil						
TOTAL MARKS	100						
TOTAL CREDITS	3						

To understand different methods and techniques of making Interior Design / drawings.

## **COURSE CONTENT:**

- 1. To introduce the students to the units and modes of measurements, scales and use of appropriate scales for various drawings.
- 2. To introduce students to the use of orthographic projections as a tool for drawing architectural plans, sections, elevations showing the interior layouts in detail.
- 3. Use of lettering, texting and dimensioning as an effective way of communicating the drawings.
- 4. Drawing Isometric and Axonometric views in interior spaces.
- 5. Understanding the graphical representation of materials on the drawings through various symbols, rendering techniques.
- 6. Sketching and rendering techniques essential for communicating the landscape, furniture and interior space elements.
- 7. Learning the techniques of making a presentation drawing with renderings in different mediums like water colours, pencil colors, graphite pencils, and charcoal.

**Note**: 70% weightage to be given to Assignments related to Technical Drawings. 30% weightage to be given to Illustration techniques. The drawings shall be manually done.

# SUBMISSION REQUIREMENT

- 1. Assignment on use of Scales, by increasing and reducing scales to draft drawings and details on appropriate scale.
- 2. Exercise on Standard lettering and dimensioning styles for execution drawings.
- 3. Assignment on Measurement drawings- Measurement of any given space with all its structural elements and drafting it on Scale.
- 4. Introducing technical drawings of Interior spaces, drawing Plans and Sections and execution drawing layouts.
- 5. Exercise on drafting any one room from their Design, using all the above techniques learnt.

- 6. Making 3D Isometric and Axonometric views with furniture of the given space.
- 7. Rendering of Plan, Sections, Elevations and Views with various mediums like water colours, pencil colours and inking of drawings.

#### COURSE OUTCOME

This course will equip students with the skills of drafting, understanding graphic language and communicating through drawings in a legible and effective manner.

- Interior Design Visual Presentation Guide to Graphics, models & presentation methods, Wiley publications
- Hand drafting for Interior Design by Diana Bennett, Wirtz Kingsley
- Drawing for Interior Design by Drew Plunkett Laurence King publishing
- Rendering with pen and ink by Robert W Gill
- The architectural drawing course by Thames and Hudrey.
- Geometrical drawings for arts students by I.H.Morris and William Jesse.
- Presenting architectural designs by Koos Eissen.
- The complete guide to illustration & design, Dalley Terence ed.; Phaidon, Oxford, 1980

MATERIAL & CONSTRUCTION TECHNIQUES 1								
COURSE CODE	22024104							
TEACHING SCHEME	EXAMINATION SCHEME							
	Sessional (SV)	100						
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50						
2 Lectures + 4 Studio	SV	50						
TOTAL = 6 hrs./week	Paper (P): Nil							
TOTAL MARKS	100							
TOTAL CREDITS	4							

To understand structural systems of buildings, materials used, and construction techniques.

## **COURSE CONTENT:**

# **UNIT 1: Structural system**

Introduction to the structural systems in a building -- load bearing and reinforced cement concrete.

Building terminologies and structural elements: Introduction to the structure of a building like foundations, slabs, beams, columns, walls, partitions, lintels, arches, doors and its types, windows and its types, ceilings, roof, timber roofs, chajjas, terraces, box windows, staircases, headroom, parapet walls, railings, service ducts etc.

# **UNIT 2: Bricks**

To acquaint students with the traditionally used material, its availability, properties, manufacturing process, acquainting them to the tools and machines required for its construction of brick walls.

Brick variants like sun dried and adobe.

Masonry in Bricks of different thickness, Types of bonds in Brick construction, surface finishes.

Concrete blocks-wall construction.

#### **UNIT 3: Stone**

Properties, types, procurement, tools and machines required for its handling dressing and construction.

Types of Stone masonry, pointing, construction details.

#### **UNIT 4: Wood**

Wood, sourcing of wood, its structure and properties (physical and biological), types, seasoning, market forms, its machining, like cutting, plaining, gauging, preservation.

Making of processed woods like ply wood, block boards, Particleboard, Block board, MDF, and allied products of wood.

Doors and its types -- Ledged, braced and battened doors, Paneled doors, Glazed doors, French doors, sliding doors, Folding doors, etc. and their construction details. Windows and its types -- Ledged, braced and battened windows, Paneled windows, Glazed windows, Bay windows, Sliding windows, etc. and their construction details.

Carpentry with all types of joints -- lengthening, widening joints, angle joints etc

**UNIT 5: Cement**: Properties, manufacturing, uses

Concrete: Properties, manufacturing, uses

Light weight construction materials like Aerocon blocks, fly ash etc.

**UNIT 6: Flooring**: Different types of in situ flooring like, Mosaic, IPC, etc. Different types of flooring: Ceramic, Stone slabs, PVC, Wooden flooring etc.

## SUBMISSION REQUIREMENT

#### Journal

Journal writing with sketches of details, from Unit 2 to 6.

## Sheet work:

Unit 1: Sheet work explaining building parts in Section.

Unit 2: Brick masonry in different thickness and types of bonds, details.

Unit 3: Stone walls of different thickness and construction details.

Unit 4: Detailed drawings of minimum 5 types of doors and 3 types of windows, with all drawing details.

# **METHOD OF INSTRUCTION**

Regular Site visits, with focus on construction methods and material application shall be organized.

Vendor interactions to give exposure to Brands, materials and development in technologies shall be arranged.

Market surveys shall be encouraged.

Online Lectures for some topics from NPTEL, Coursera can be organized.

# **COURSE OUTCOME:**

This course helps the students to understand materials, their properties and processes and the construction techniques required to execute the designs with specific materials.

- Materials for Interior environments by Corky Binggeli
- Wood: Materials for inspirational design by Chris Lefteri.
- Interior Design Materials & Specification by Godsey Lisa
- Materials: Innovation & Design, Dimitris Kottas, Diana Bennett.
- Materials: Manual & new possibilities by Edward Broto

- Engineering materials by K.P.Roy and Chaudhari.
- Building construction by W.B.Mckay- Vol 1 to 4.
- Building construction by Chudley.
- Building materials by Sushil kumar.
- Woodworkers guide to furniture design.

HISTORY OF INTERIOR DESIGN 1							
COURSE CODE	22024105 (P)	22024106					
TEACHING SCHEME	EXAMINATION SCHEME						
	Sessional						
TOTAL CONTACT HOURS PER WEEK	Sessional CIA						
2 Lectures + 2 Studio	SS						
TOTAL = 4 hrs./week							
	Paper (P): 100						
TOTAL MARKS	100						
TOTAL CREDITS	3						

To explore the evolution and salient characteristics of spatial forms, design expressions and their influence on the interior spaces in the Indian subcontinent. Understanding the timelines, social, cultural, political and regional influences, design development under various dynasties and time periods.

# **COURSE CONTENT:**

**UNIT 1**: Overview of evolution of civilization, Pre historic period settlements of ancient Greek, Roman, Egyptian, Indus valley civilization and settlements. Relationship between Art & Design from the earlier periods.

**UNIT 2 :** Vedic civilization, Study of Buddhist and Hindu period, development of habitable spaces, Religious spaces, Harmony between architecture and interior in religious spaces – architecture, spatial components and their treatments.

**UNIT 3:** Mughal architecture in India, influence of their lifestyle on the architectural styles and eventually the interiors, Furniture, art forms, artefacts, motifs, patterns etc.

**UNIT 4:** Colonial and Indo-saracenic style, quality of space, Ornamentation and decoration.

**UNIT 5:** Study and evolution of habitable spaces in connection with regional and geographical contexts, lifestyle, culture, indigenous art forms, materials and techniques, responses and expressions. Elements of style, materials and concepts of interiors in vernacular & secular architecture across India; Pols of Gujrat, Bhungas of Rajasthan, Wadas of Maharashtra, etc.

**UNIT 6:** Chinese and Japanese Interiors, art forms and motifs.

#### SUBMISSION REQUIREMENT

Journal writing on all the Units with sketches pertaining to topics taken. Sheet work for Unit 5.

## COURSE OUTCOME

The students will understand the evolution of architecture & interior spaces during different historic time lines.

They will be able to critically assess design responses, integrating cultural and regional contexts.

- History of world architecture, Llyod S & Muller H.W., Publications; Faber & Faber Ltd.
- Indian architecture Buddhist and Indo period by Percy Brown.
- Indian Architecture (Islamic Period) by Percy Brown.
- Masterpieces of Traditional Indian Architecture, Satish Grover
- The Arts of Kutch, Christopher W. London
- A concise history of Architectural Styles, Emily Cole
- History of Modern Design, David Raizman; Prentice Hall, 2004
- http://designhistorytimeline.com/
- Journal of Design History, Oxford Journals
- Beginnings of Interior Environments by Lynn M. Jones, Heidi Plumb

ELECTIVES 1 - COMPUTER AIDED DRAWING						
COURSE CODE	22024107					
TEACHING SCHEME	EXAMINATION SCHEME					
	Sessional (SS)	50				
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	25				
1 Lectures + 2 Studio	SS	25				
TOTAL = 3 hrs/week						
	Paper (P): Nil					
TOTAL MARKS	50					
TOTAL CREDITS	2					

- 1. To introduce the students to the use of computer aided design tools for drafting and presentations.
- 2. To use computer as a tool in visual perception of Interior spaces.

## COURSE CONTENT

- 1. Demonstrations of the tools in the CAD software and their applications to produce 2D drawings.
- 2. Equipping students to produce detailed CAD drawings.
- 3. Equipping students with Printing techniques in the software.
- 4. Learning allied drawing software's like Sketch Up to generate quick interior modelling spaces.

## SUBMISSION REQUIREMENT:

- 1. Assignment on each CAD tool to be covered during class.
- 2. Drafting plans, sections, elevations in model space with all necessary tools, for effective drawing communication like, layers, line thicknesses, text, dimension styles, hatching etc.
- 3. Exercise on Sketch up- interior view, applying materials, shadows etc.
- 4. Printing the drawing to Scale.

# **COURSE OUTCOME:**

This course will introduce students to computer aided skills, required as an essential skill set for Designers.

# Recommended readings: -

User manual of related software.

# B. DES.

REVISED SYLLABUS (2024 - 25)
SECOND YEAR - INTERIOR DESIGN
SEMESTER 4

DESIGN PROJECT 2			
COURSE CODE	22024108 (P)	22024109(SV)	
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SV)	200	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	100	
2 Lectures + 8 Studio	SV	100	
TOTAL = 10 hrs./week	Paper: 100		
TOTAL MARKS	300		
TOTAL CREDITS	6		

This subject aims at introducing students to the larger scale projects.

The course will encourage students, to handle multiple users and public at large. It will give them the exposure of handling services and functionality simultaneously.

**Design parameters in terms of typology:** Offices, Consultancies, Banks, Financial services, Studios, Polyclinics, etc.

Area minimum: 2000 Sq. ft. to 3000 Sq ft.

#### **COURSE CONTENT:**

- 1. Detailed study of selected Typology and its requirements. Study and analysis of related data. Study of Anthropometry. Case study and analysis of designed spaces
- 2. Design development: Site Analysis: Documenting space (Drawings and photo documentation)

Design brief, zoning and circulation diagrams, mood board, conceptual sketches, spatial explorations etc.

- 3. Detailed drawings for Design solutions.
- 4. Views, colour and material pallet.
- 5. Conceptual integration of Interior Services learnt –Plumbing, Electrification, and Firefighting, in the design solutions.

(20%)

(60%)

# **SUBMISSION REQUIREMENT**

- Study of anthropometry, required for Office spaces related to selected typology. (Data Collection)
   Apalytical study of typical interior layouts with respect to active
- 2. Analytical study of typical interior layouts with respect to activities, Functions, requirements, service integration, aesthetics and etc. (Case Studies)
- 3. Site Analysis: Documenting Site and its context (through Drawings and photo Documentation)
- 4. Design concepts, Formulation of Design Brief and Design develop
- 5. Drawings Layout Plans, Sections, Service drawings, Colour
- & Material Pallet, Details, Views etc.

# **METHOD OF INSTRUCTION**

2 to 3 Case Studies can be done online/ Book as well, in addition to Live Case Studies. Online Lectures for some topics from NPTEL, Coursera can be organized.

# COURSE OUTCOME:

The students will develop understanding of workspaces.

Evaluate the parameters of interiors in specific settings and iterate customized solutions.

- Interior design by D.K. Ching
- Time savers standards of interior design
- Neuferts standards.
- The Office Interior Design Guide: An Introduction for Facility and Design Professionals by Julie K. Rayfield (Author)
- Atlas of Office Interiors by Alex Sanchez Vidiella
- Detail in Contemporary Office Design by By Drew Plunkett (Author), Olga Reid (Author)
- The Office Interior Design Guide: An Introduction for Facility and Design Professionals, Julie K. Rayfield, Wiley, 1994

ELEMENTS OF SPACE DESIGN 2			
COURSE CODE	22024110		
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SV)	150	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	75	
1 Lectures + 4 Studio	SV	75	
TOTAL = 5 hrs./week	Paper (P): Nil		
TOTAL MARKS	150		
TOTAL CREDITS	3		

The subject aims at developing observational and creative skills that would enhance the visual perception of students and evolve aesthetic sensitivity.

The course focuses towards developing colour sensibility which is an integral element of Interior Design.

## **COURSE CONTENT:**

**UNIT 1:** Colour Theory, Colour Psycology, Colour and cultural connotations.

**UNIT 2:** Colour schemes

**UNIT 3:** Colour interaction: Experimentations with colour, texture and space.

Colour in Interiors: Exploring spatial expression of color in spaces, to understand the visual impact of colour with material, texture and finishes..

**UNIT 4:** Colour Abstraction, colour percentage

**UNIT 5:** Colour in historic Interiors, examples from Design movements, like Graphic Arts, Pop arts etc. 20<sup>th</sup> century Art movements and its emphasis on Colours.

# SUBMISSION REQUIREMENT

Multiple explorations, 2D and 3D corresponding to Units in the form of Sheets, sketches & models.

## METHOD OF INSTRUCTION

Hands on explorations, computer aided mediums, visual presentations etc. shall be incorporated.

Market survey / vendor interaction suggested for colour understanding.

Online Lectures for some topics from NPTEL, Coursera can be organized.

## **COURSE OUTCOME**

The course will develop understanding towards creative thinking. It will sensitize them towards perception, appreciation and articulation of space and its elements.

- Elements of Design, Hannah, Gail Greet; Princeton Architectural Press, 2002
- Elements of Design and the Structure of Visual Relationships, H. G. Greet and R. R. Kostellow, Architectural Press, NY, 2002
- Principles of color design: designing with electronic color by Wucius Wong.
- Color by Paul Zelanski and Mary Pat Fisher.
- Color in graphics by Labudovic, Ana
- Advances in color harmony and contrast for the home decorator by Michael Wilcox.
- The Art of Color: The Subjective Experience and Objective Rationale of Color, Itten, Johannes; Wiley Publications, 1997

INTERIOR DRAWINGS & GRAPHICS 2			
COURSE CODE	22024111		
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SS)	100	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50	
1 Lectures + 2 Studio	SS	50	
TOTAL = 3 hrs./week	Paper (P): Nil		
TOTAL MARKS	100		
TOTAL CREDITS	2		

To acquaint students with the technique of making perspective drawings, and advanced rendering techniques.

## **COURSE CONTENT:**

- 1. Computer Aided drawings on Interiors.
- 2. Computer Aided drawings on Furniture details.
- Perspective & Sciography: To introduce students to Interior perspective drawings

   one point perspective, two point perspective etc. Sciography of simple 3-D objects.
- 4. Introduction to advance rendering mediums and techniques used for making presentable sketches and perspective views.
- 5. Digital rendering mediums for 2D and 3D drawings.

# SUBMISSION REQUIREMENT

- 1. Exercise on CAD drafting: Furniture Layout Plans, Sectional Elevations and details with material specification & finishes.
- 2. Exercise on CAD drafting: Minimum 2 types of Furniture details like Partition, Wardrobe, Multifunctional units etc. with material specification & finishes.
- 3. Drafting of one point, two point perspectives of interior spaces with furniture.
- 4. Exercise on exploring different rendering tools, like dry pastels, soft pastels, Alcohol markers, rendering with inks etc. Application of these mediums in perspective drawings.
- 5. Exercise on digital presentation of drawings in appropriate software.

# **COURSE OUTCOME**

This course will equip students with the skills of drafting, and communicating through drawings in a legible and effective manner using manual and digital mediums.

- Interior Design Visual Presentation Guide to Graphics, models & presentation methods, Wiley publications
- Hand drafting for Interior Design by Diana Bennett, Wirtz Kingsley
- Drawing for Interior Design by Drew Plunkett Laurence King publishing
- Rendering with pen and ink by Robert W Gill
- The architectural drawing course by Thames and Hudrey.
- Geometrical drawings for arts students by I.H.Morris and William Jesse.
- Presenting architectural designs by Koos Eissen.
- The complete guide to illustration & design, Dalley Terence ed.; Phaidon, Oxford, 1980

MATERIAL & CONSTRUCTION TECHNIQUES 2			
COURSE CODE	22024112		
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SV)	100	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50	
1 Lectures + 4 Studio	SV	50	
TOTAL = 5 hrs./week	Paper (P): Nil		
TOTAL MARKS	100		
TOTAL CREDITS	3		

This course will help students understand structural systems of buildings, materials used, and construction techniques required.

# **COURSE CONTENT:**

**UNIT 1: Metals :** Ferrous &non Ferrous construction materials, Cast Fe, Wrought Fe, Steel, MS, Aluminum, Brass, Cu, Bronze, etc. ,their properties and uses, metal alloys.

**UNIT 2 :** Types of Glasses, properties, manufacturing processes, its structural and decorative forms.

UNIT 3: Finishing materials like Laminates, veneers, wallpapers etc Plasters :

Stucco, Lime, Textured etc.

**UNIT 4 :** Hardware : Types, uses material and finishes

**UNIT 5 :** Staircases and railings : Different types of staircases, construction details in RCC, Wood, MS and their combinations.

**UNIT 6:** Furniture systems with materials learnt: min 3 types of furniture like Bed, Sofa etc. with different material combinations and description of upholstery materials.

# SUBMISSION REQUIREMENT

Unit 1, 2 3 and 4: Journal writing, Market survey

Unit 5, and 6: Sheet work with details.

# METHOD OF INSTRUCTION

Regular Site visits, with focus on construction methods and material application shall be organized.

Vendor interactions to give exposure to Brands, materials and development in technologies shall be arranged.

Online Lectures for some topics from NPTEL, Coursera can be organized.

## COURSE OUTCOME

This course helps the students to understand materials, their properties, processes and the construction techniques required to execute the designs with specific materials.

- Wood: Materials for inspirational design by Chris Lefteri.
- Interior Design Materials & Specification by Godsey Lisa
- Materials: Innovation & Design, Dimitris Kottas, Diana Bennett.
- Materials: Manual & new possibilities by Edward Broto
- Engineering materials by K.P.Roy and Chaudhari.
- Materials of construction by D.N.Ghose.
- Architectural metals by I.William Zabner.
- Building construction by W.B.Mckay- Vol 1 to 4.
- Building construction by Chudley.
- Building materials by Sushil kumar.
- Woodworkers guide to furniture design.

INTERIOR SERVICES 1			
COURSE CODE	22024113 (P)	22024114(SS)	
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SS)	100	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50	
2 Lectures + 2 Studio	SS	50	
TOTAL = 4 hrs./week	Paper (P): 100		
TOTAL MARKS	200		
TOTAL CREDITS	3		

This course aims towards acquainting the students with necessary building services required for Interior projects.

# **COURSE CONTENT:**

- a) Plumbing systems which involve water supply, sanitation and drainage systems in buildings.
- b) Electrification and Lighting
- c) Fire hazards and Fire safety equipments.

# **UNIT 1 : Plumbing systems**

- 1. Introduction to Water Supply, Sanitation and drainage systems from source to terminal point in brief.
- 2. Basic components of system like Pipes, Traps, Sanitary fittings etc. Basic structural requirement for system installation.
- 3. Design principles and anthropometry for planning of services in residential areas like Toilets, Kitchen and Utility areas.
- 4. Design principles and anthropometry for planning of services in non-residential areas like Public Toilets etc.
- 5. Details of specialized systems like bathtubs, Jacuzzi, Washing Machines, Dishwashers, Water dispensers, High pressure shower systems, steam rom etc.
- 6. Waterproofing, laying of pipes, choosing correct sanitary fittings as per site conditions.

# **UNIT 2: Electrification & Lighting**

- 1. Introduction to sources of Natural light within spaces, and methods through which natural light can be brought inside spaces.
- 2. Role of Artificial lighting in interior design. Techniques of illumination through artificial lighting.
- 3. Understanding terminologies like Lux, Lumen, Foot-candles, illumination and illumination requirement for various spaces.
- 4. Principles for planning lighting layout for interiors. Various symbols and methods used to communicate lighting layout in the form of drawings.
- 5. Materials used for conduits, switches wires etc.

#### **UNIT 3: Fire services**

- 1. Introduction to types of fire and Fire hazards
- 2. Active and passive ways of fighting fire more in relevance of interiors and interior spaces.

Fire extinguishers, water sprinklers' used in ceilings, fire alarms etc.

3. Fire resistant materials and its application in interiors.

# SUBMISSION REQUIREMENT

UNIT 1: Journal writing with sketches on all the topics covered

Sheet work on Plumbing layout.

Market survey report on Sanitary fittings and components.

UNIT 2: Journal writing with sketches on all the topics covered.

Sheet work on Electrification layout.

Note: Residential design of Semester 3 can be taken for Electrical and Plumbing Layout.

UNIT3: Journal writing with sketches on all the topics covered.

## **METHOD OF INSTRUCTION**

Site visits, Vendor interactions to give exposure to Brands, materials and development in technologies shall be arranged.

Online Lectures for some topics from NPTEL, Coursera can be organized.

## **COURSE OUTCOME:**

They will understand basic concepts and principles of building services.

They will be able to read and create drawings for proper execution of Services on site.

- Sanitary Engg. Vol I & II by R.S. Deshpande
- Water Supply and Sanitary Engg, by S. Birdi, Dhanpat Rai & Sons
- Interior design, by Mohammed kasu.
- The lighting of buildings ,by:R.G.Hapkinsen.
- Lighting in Architecture design, by:Derek Philips.
- B.B.C. 83 PART VIII. Section I . lighting and ventilation.

HISTORY OF INTERIOR DESIGN 2			
COURSE CODE	22024115 (P)	22	2024116
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional		
TOTAL CONTACT HOURS PER WEEK	Sessional CIA		
2 Lectures + 2 Studio	SS		
TOTAL = 4 hrs./week	Paper (P): 100		
TOTAL MARKS	100		
TOTAL CREDITS	3		

To introduce the concept of modernism and its impact on the realm of design.

#### COURSE CONTENT:

**UNIT 1:** Evolution of Spatial design features in the West from early medieval till Victorian period: Romanesque, Gothic, Renaissance, Baroque, Roccoco, Neo Classical, and Victorian style. Their characteristic features, major examples, interior and furniture design elements, materials and motifs.

**UNIT 2:** Industrialization: social and political Changes, events leading to industrial revolution, its impact on society and lifestyles, innovations and new products.

**UNIT 3**: Early design movements as a response to Industrialisation: Art &Craft, Art Nouveau, Art Deco: Style expression, Designers, major examples, materials and motifs.

**UNIT 4**: Modern architecture and art : expressionism , futurism, constructivism, cubism, Bauhas, works of Gropius , Meyer and Mies van der Rohe, Frank Lyod Wright, Loius Kahn, etc., growth of international style.

Post-modernist and Contemporary design: characteristics, materials, contributors and major examples.

**UNIT 5**: Other influential design movements, like Organic design, Minimalism, Pop art, etc.

# **SUBMISSION REQUIREMENT**

Journal writing on all the Units with sketches pertaining to topics taken.

#### COURSE OUTCOME:

The course will encourage the understanding of development of Design across the globe.

- History of world architecture, Llyod S & Muller H.W., Publications; Faber & Faber Ltd.
- A concise history of Architectural Styles, Emily Cole
- History of Interior Design by John Pile (Author), Judith Gura (Author)

- A chronology of Western Architecture by Doreen Yarwood, Dover publications.
- History of Modern Design, David Raizman; Prentice Hall, 2004
- http://designhistorytimeline.com/
- Journal of Design History, Oxford Journals
- Beginnings of Interior Environments by Lynn M. Jones, Heidi Plumb

ELECTIVES 2		
COURSE CODE	22024117	
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME
	Sessional (SS)	50
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	25
1 Lectures + 2 Studio	SS	25
TOTAL = 3 hrs/week		
	Paper (P): Nil	
TOTAL MARKS	50	
TOTAL CREDITS	2	

# **Course Objective:**

To allow the students to study a subject of their interest and develop theoretical as well as practical understanding of the same.

#### Course Outline:

- Colleges have to develop course outline for the elective they wish to offer such that theoretical as well practical aspects are covered linking them to the Design field.
- Apart from lectures delivered by the subject resource persons, self-study in form of hands on workshop / field work/ review of literature / seminar or any suitable format of learning may be adopted.
- A list of Electives is suggested in **Annexure A- in** *Programme Structure & Rules*. The Institutes can refer it or offer any other subject in Elective.

As mentioned in the *RULE NO.13: OTHER RULES*, *Programme Structure & Rules*, a student may adhere to a particular stream of elective of his/her choice and nurture his/her area of interest and develop his/her expertise.

However the student should not repeat a particular Elective.

# B. DES.

REVISED SYLLABUS (2024 - 25)
SECOND YEAR - PRODUCT DESIGN
SEMESTER 3

DESIGN PROJECT 1		
COURSE CODE	22024201	
TEACHING SCHEME	<b>EXAMINATION SO</b>	CHEME
	Sessional (SV)	200
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	100
2 Lecture + 8 studio	SV	100
TOTAL = 10 hrs/week	Paper: Nil	
TOTAL MARKS	200	
TOTAL CREDITS	6	

- 1. To understand the process of simple function product design and to find solutions to simple day to day human needs.
- 2. To develop the skill of observation.
- 3. To develop the skill of critical thinking and analysis.
- 4. To develop the skill of critical creative thinking through the response to solution finding.

## **COURSE CONTENT:**

- 1. Introduction of the design intervention in the human realm which adds value and quality to the life.
- 2. Identifying simple design opportunity in everyday life.
- 3. Introduction to methods of undertaking research with techniques like Brain storming, mind mapping, radial thinking, etc.
- 4. Analyzing and concluding the potential of the opportunity to be deliverable as product design.
- 5. Introducing the tools of creative thinking like brain storming, inspiration board, parallel product research, reverse thinking, etc.
- 6. Ideation -- concept generation and explorations with quick explanatory models.
- 7. Finalization of the concept with design development and detailing.
- 8. Hand Renderings and final finished model of the final design solution.

#### SUBMISSION REQUIREMENT:

- 1. Research documentation & presentation with observation, analysis & conclusionformulating design brief (25%)
- 2. Ideation & exploration -- sketches & study models, design solutions, product detailing etc. (55%)
- 3. Final design solution -- Rendering & finished models/prototype (20%)

## **COURSE OUTCOME:**

It will encourage students towards finding solutions to simple day to day human needs.

To identify and analyze the problem, articulate it and generate innovative solutions.

- A Forty; Objects of Desire, MIT Press, 1998Thems & Hudson 1995
- Design- Reflections of a century, J. de Noblet ed., Industrial Thames & Hudson, 1993
- 20th Century Design, Julier, G.; Thames & Hudson, 1993
- What is a Designer: Things, Places, Messages, Potter, Norman; Princeton Architectural Press, 2002
- The design process. Karl Aspelund.
- Design as art. Bruno Muna
- Model Making: A Basic Guide, Sutherland, Martha, WW Norton and Company, New York USA 1999
- Creating Breakthrough Products: Innovation from Product Planning to Program Approval, Cagan, Jonathan; Vogel, Craig M.; Publisher: Financial Times Prentice Hall; 2002.
- The Design Process, Karl Aspelund; Fairchild Pubns, 2011

ELEMENTS OF FORM 1		
COURSE CODE	22024202	
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME
	Sessional (SV)	150
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	75
1 Lectures + 4 Studio	SV	75
TOTAL = 5 hrs./week	Paper: Nil	
TOTAL MARKS	150	
TOTAL CREDITS	3	

To sensitize towards perception, appreciation and articulation of the language of form. To provide with some fundamental tools to creatively influence a given form or shape to a desirable objective.

## **COURSE CONTENT:**

**UNIT 1:** An introduction to the elements of form in 2D and 3D.

**UNIT 2:** Visualization and processes of form generation from 2D to 3D --- transformation in 1 axis, 2 axis & multiple axis.

**UNIT 3:** Form transformation --- radii manipulation --- geometric to organic.

**UNIT 4:** Emotions through form exploration: To enable student understand & articulate the attributes emotions through forms.

**UNIT 5:** Abstract forms: Explorations orientated towards achieving desired abstract forms with compositional value.

**UNIT 6 :** Basic color terminology & color psychology – introductory level.

#### SUBMISSION REQUIREMENT

Multiple explorations on each topic corresponding to Units in the form of sketches & models, hands on explorations, computer aided mediums etc.

## **TEACHING METHODOLOGY**

Primary importance on hands on learning to be encouraged using materials like wood, paper, paper mache, clay, fabric, fiber boards, foam boards, acrylic, etc. to explore forms.

#### COURSE OUTCOME:

The students will be able to understand the basics of "Form Manipulation", as one of the essential design skills.

- Elements of Design and the Structure of Visual Relationships, H. G. Greet and R. R. Kostellow, Architectural Press, NY, 2002
- Basic design and anthropometry by Shirish Vasant Bapat.
- Interior design by Ahmed Kasu.
- Principles of color design: designing with electronic color by Wucius Wong.
- Color by Paul Zelanski and Mary Pat Fisher.
- Color in graphics by Labudovic, Ana
- Advances in color harmony and contrast for the home decorator by Michael Wilcox.
- S.K. Hajra Choudhary and A.K. Hajra Choudhary, Elements of Workshop Technology Vol 1, MPP, 2000
- C. Baillie and L. Vanasupa. Navigating the Materials World, Academic Press, San Diego, CA 2003
- Elements of Design Hannah, Gail Greet
- Elements of Design, Gail Greet Hannah, Princeton Architectural Press, 2002
- Design Basics, Lauer, David; Wadsworth Publishing, 1999
- Geometry of Design: Studies in Proportion and Composition, Elam,
- Kimberly; Princeton Architectural Press, 2001The complete guide to illustration & design, Dalley Terence ed.; Phaidon, Oxford, 1980

ERGONOMICS 1		
COURSE CODE	22024203 (P)	22024204 (SS)
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
2 Lectures + 2 Studio	External	50
TOTAL = 4 hrs./week	Paper: 100	
TOTAL MARKS	200	
TOTAL CREDITS	3	

To introduce the students to the principles of ergonomics.

To equip the students with the methods of analyzing products from the view point of Ergonomics.

## **COURSE CONTENT:**

- 1. An introduction to ergonomics: history, definition, aims and application.
- 2. Anthropometry: static and dynamic, percentile value and its application.
- 3. Different types of Ergonomics.
- 4. Ergonomic Principles and Criteria's.
- 5. Physiology and work Physiology.
- 6. Posture.
- 7. Occupational health and safety.
- 8. Application in design process.

## SUBMISSION REQUIREMENT

Journal writing for topics 1to 7

Exercise related to Design Project.

**COURSE OUTCOME:** This course will help students to identify essential human factors that are fundamental to the design of user friendly products and systems.

- Indian Anthropometric Data for Designer's Use by Debkumar Chakraborty NID Publication
- The Ergonomics of Workspace and Machines: A Design Manual by Clark T.S., Corlett E. N. Taylor and Francis, London
- Handbook of Human Factors by Salvendy G. John Willy and Sons.
- Introduction to Ergonomics, 2nd Edition, Bridger, RS: Taylor &Francis, 2003.
- Ergonomics for beginners, a quick reference guide, J. Dul, and B. Weerdmeester, Taylor & Francis, 1993.
- An Introduction to Human Factors Engineering, Longman, Bridger, RS: New York, 1997
- Fitting the task to the man, E.Grandjean: Taylor & Francis Ltd.1980.
- Human Factors in Product Design- current practice and future trends, P. W. Jordan and W. S. Green (edit): Taylor Francis, London, 1999.
- Visual ergonomics in the workplace, J. Ansel, Taylor & Francis, London, 1999

- Introduction to Ergonomics, Bridger, 2nd Edition, Taylor & Francis, 2003.
- Human Factors in Product Design--- current practice and future trends,
- P. W. Jordan and W. S. Green (edit): Taylor Francis, London, 1999.

TECHNICAL DRAWING 1		
COURSE CODE	22024205	
TEACHING SCHEME	<b>EXAMINATION SO</b>	HEME
TOTAL CONTACT HOURS PER WEEK  1 Lecture + 4 studio TOTAL = 5 hrs/week	Sessional (SS)	100
	Sessional CIA External	50 50
	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	3	

The course aims to equip students with the essential technical drawing skills required in furniture design. Students will learn to create accurate and detailed drawings, including orthographic projections, isometric views, and assembly drawings, enabling effective communication with manufacturers and clients.

## **COURSE CONTENT:**

Understanding and learning:

- **Unit 1**: An Introduction to Technical drawing in the field of Industrial design.
- **Unit 2**: Introduction to Measuring tools used for precision in drawings.
- Unit 3: Understanding the scale of the drawing and layout of the drawing.
- **Unit 4**: Understanding dimensioning units, styles and tolerance.
- **Unit 5**: Detail drafting of Orthographic, isometric, section/ intersection.
- **Unit 6**: Technical drawing of assembly drawing through extruded view.
- **Unit 7:** Application in Design Project

# **SUBMISSION REQUIREMENT**

Unit 1 to 7: Hand drafted sheets to be done as assignment on all the topics.

Minimum 2-3 sheets shall be done for Individual piece of Product.

## **COURSE OUTCOME:**

The students will be able to draft the detail drawings of a product/parts of product required for manufacturing.

They will be able to apply all learned technical drawing skills in a comprehensive product design project.

# Recommended Readings: -

- Engineering Drawing by N.D. Bhatt
- Geometrical drawings for arts students by I.H.Morris and William Jesse.

MATERIAL & PROCESSES 1		
COURSE CODE	22024206	
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK  1 Lecture + 2 studio  TOTAL = 3 hrs/week	Sessional CIA External	50 50
	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	2	

The course aims to guide students to select specific materials as well as manufacturing processes used for design and development of specific products required to achieve desired product function.

## **COURSE CONTENT:**

- 1. An introduction to materials and processes commonly used in Industrial Design.
  - Metal ferrous and non-ferrous.
  - Wood natural and derivatives.
  - Plastic introduction and classification.
  - Ceramic, glass and stone.
- 2. Learning properties of materials
  - a. Physical Properties b. Engineering Properties c. Chemical Properties
- 3. Learning manufacturing processes.
- 4. To Conduct industry / workshop visits to observe and understand processes such as forging, shearing, blanking, drilling, milling, punching, cutting, bending, grinding, buffing, knurling, welding, brazing, turning, casting etc.
- 5. Analysis of five simple products to understanding materials & processes.
- 6. To understand the economics related to the, material selection process.

## SUBMISSION REQUIREMENT

Documentation of manufacturing process of materials mentioned above & journal writing.

#### TEACHING METHODOLOGY

Minimum 2 industrial visits for material understanding.

Online Lectures for some topics from NPTEL, Coursera can be organized.

**COURSE OUTCOME:** It will introduce the students to the major processes and materials commonly used in Product Design.

- Design and Technology, Garratt J Cambridge University Press, UK, 20004
- Manufacturing processes for design professionals, Thompson R.: Thames & Hudson, London 2007
- Materials and Design: The Art and Science of Material Selection in Product Design, Ashby, Michael; Johnson, Kara; Publisher: Butterworth-Heinemann; 2002
- Basic product design II Material thoughts by David Bramst
- Materials and Design: The Art and Science of Material Selection in Product Design, Ashby, Michael; Johnson, Kara; Publisher: Butterworth---Heinemann; 2002

HISTORY OF PRODUCT DESIGN 1			
COURSE CODE	22024207 (P)	22024208	
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SS)		
TOTAL CONTACT HOURS PER WEEK	Sessional CIA		
2 Lectures + 2 Studio	External		
TOTAL = 4 hrs/week	Paper: 100		
TOTAL MARKS	100		
TOTAL CREDITS	3		

**COURSE OBJECTIVE:** To introduce the notion of Design as it evolved through the ages, from pre-historic times to a discipline in its own right.

## **COURSE CONTENT:**

- 1. The evolution of Design as a discipline and its relationship to the environment.
- 2. The discoveries and inventions that have changed the world. Overview of history of art in (pre industrial era) and its relation to design with respect to technique, craft and technology.
- 3. An introduction to history of design. Design as an activity and as a profession
- 4. Theories of design.
- 5. Design development from Industrial revolution in Europe, and other parts of the world.
- 6. Art movements from Baroque to Modernism, post-modernism and beyond and its influence on design.

## COURSE OUTCOME:

The students will develop an understanding of Design, its origins and its evolutions as an organized modern profession.

#### SUBMISSION REQUIREMENT

Assignments in the form of Journal writing with sketches, Reports, Presentations etc. on all the above topics.

- Design as Future making by Yelavich Susan.
- The Industrialization of Design by Gantz Carroll.
- World History of Design Vol I by Margolin Victor.
- World History of Design Vol II by Margolin Victor.
- Star product designers by Alegre Irene.
- Sustainable by design by Walker, Stuart. History of Modern Design, David Raizman;
   Prentice Hall, 2004

- Journal of Design History, Oxford Journals
- Industrial Design--- Reflections of a century, J. de Noblet ed., Thames & Hudson
- Product Design and Development, Ulrich, Karl T., Eppinger, SteveD
- <a href="http://designhistorytimeline.com/">http://designhistorytimeline.com/</a>

ELECTIVES 1 - COMPUTER AIDED DRAWING		
COURSE CODE	22024209	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional	50
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	25
1 Lectures + 2 Studio	SS	25
TOTAL = 3 hrs/week		
	Paper (P): Nil	
TOTAL MARKS	50	
TOTAL CREDITS	2	

This course equips the students with the computer aided design skills essential for understanding, visualizing and presenting design ideas.

## **COURSE CONTENT:**

- 1. Demonstrations of the tools in the CAD software and their applications to produce 2D drawings.
- 2. Equipping students to produce detailed CAD drawings.
- 3. Principles of parametric solid modeling.
- 4. Data transfer and creating 2D technical drawing from 3D models.
- 5. Export of files for photo realistic rendering.

## SUBMISSION REQUIREMENT:

- 1. Assignment on each CAD tool to be covered during class
- 2. Drafting in model space with all necessary tools, for effective drawing communication like, layers, line thicknesses, text, dimension styles, hatching etc.
- 3. Minimum 5 products to be modelled.
- 4. Export of files for photo realistic rendering.

# Recommended readings:

• User manual of related softwares

# B. DES.

REVISED SYLLABUS (2024 - 25)
SECOND YEAR - PRODUCT DESIGN
SEMESTER 4

DESIGN PROJECT 2			
COURSE CODE	22024210 (P)	22024211(SV)	
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SV)	200	
TOTAL CONTACT HOURS PER WEEK 2 Lecture + 8 studio TOTAL = 10 hrs/week	Sessional CIA SV	100 100	
	Paper: 100		
TOTAL MARKS	300		
TOTAL CREDITS	6		

To introduce the students to the user-centered design concerns, considerations and deliverables.

#### COURSE CONTENT:

- 1. Identifying user centered design opportunity in accessible environments.
- 2. Analyzing and concluding the potential of the opportunity with the scope to intervene with product design.
- 3. Introducing students to the need and methods / techniques of user research.
- 4. Introducing students to critical thinking of data relevance, analysis and conclusions. Observations, documentation, analysis and conclusions with specifics to formulate the design brief.
- 5. Formulating the design brief.
- 6. Introducing students to critical creative thinking tools like Synaptic, Lateral thinking, etc
- 7. Ideation -- concept generation and explorations with quick explanatory models.
- 8. Finalization of the concept with design development and detailing.
- 9. Hand and computer Renderings and finished model of the final design solution.

## SUBMISSION REQUIREMENT:

- 1. Research documentation & presentation with observation, analysis & conclusionformulating design brief. (25%)
- 2. Ideation & exploration -- sketches & study models, design solutions, product detailing etc. (55%)
- 3. Final design solution -- Rendering & finished models/prototype (20%)

# **COURSE OUTCOME:**

Students will be able to map the user requirements.

They will learn the methods and techniques to identify problems or needs for specific groups of users, develop ideas and possible solutions.

- Product Design: Fundamentals and Methods, Roozenburg and Eekels, Publisher:
   John Wiley & Sons Inc; New Ed edition, 1995
- Steven D.; Product Design and Development, Ulrich, Karl T., Eppinger, McGraw-Hill 1995, 2000, 2004
- Industrial Design- Reflections of a century, J. de Noblet ed., Thames & Hudson, 1993
- The fundamentals of product design by Morris Richards
- Model Making: A Basic Guide, Sutherland, Martha, WW Norton and Company, New York USA 1999
- Creating Breakthrough Products: Innovation from Product Planning to Program Approval, Cagan, Jonathan; Vogel, Craig M.; Publisher: Financial Times Prentice Hall; 2002.
- The Design Process, Karl Aspelund; Fairchild Pubns, 2011

ELEMENTS OF FORM 2		
COURSE CODE	22024212	
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME
	Sessional (SV)	150
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	75
1 Lectures + 4 Studio	SV	75
TOTAL = 5 hrs./week	Paper: Nil	
TOTAL MARKS	150	
TOTAL CREDITS	3	

**COURSE OBJECTIVE:** To sensitize towards perception, appreciation and articulation of the visual.

To provide fundamental tools for creatively influencing a given form or shape using color, light and material/texture.

## **COURSE CONTENT:**

**UNIT 1**: Colors, textures & finishes of forms in nature.

**UNIT 2:** Brand / product identity with respect to colors, textures & finishes.

**UNIT 3:** Material, color& finishes and their contribution towards form communication & surface transitions on the product.

**UNIT 4:** To understand the role of light in surface transitions with color and finishes and the resultant of the articulation with finishes.

**UNIT 5:** Analysis of natural form in order to understand the inter-relationship between form, movement (time and space) and structure in response to the process of evolution in natural environment.

## SUBMISSION REQUIREMENT

- Multiple explorations on each topic corresponding to Units in the form of sketches
   & models, hands on explorations, computer aided mediums etc.
- Study of the natural form through drawings, sketches and physical models to understand form and structure.
- Analysis of the natural form with models at each stage of the process, in Unit 4.

## TEACHING METHODOLOGY

Primary importance on hands on learning to be encouraged using materials like wood, paper, paper mache, clay, fabric, fiber boards, foam boards, acrylic, etc. to explore forms.

**COURSE OUTCOME:** It will help students to understand the articulation of the form with the elements - color& finishes. It will also equip the students to understand relationship between movement and form.

- Elements of Design and the Structure of Visual Relationships, H. G. Greet and R. R. Kostellow, Architectural Press, NY, 2002
- Principles of color design: designing with electronic color by Wucius Wong.
- Color by Paul Zelanski and Mary Pat Fisher.
- Color in graphics by Labudovic, Ana
- Biomimicry: Nature as Designer byMr. Benjamin R.Krueger.
- Nature Form & Spirit: The Life and Legacy of George Nakashima by MiraNakashima
- Art Forms in Nature (Dover Pictorial Archive) by ErnstHaeckel
- The Art of Color: The Subjective Experience and Objective Rationale of Color, Itten, Johannes; Wiley Publications, 1997

ERGONOMICS 2			
COURSE CODE	22024213 (P)	22024214(SS)	
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SS)	100	
TOTAL CONTACT HOURS PER WEEK 2 Lectures + 2 Studio TOTAL = 4 hrs./week	Sessional CIA	50	
	External	50	
	Paper: 100		
TOTAL MARKS	200		
TOTAL CREDITS	3		

To introduce the students to the topic of cognitive ergonomics and to apply the basic Principles to the areas of Product Design.

## **COURSE CONTENT:**

- 1. Cognitive ergonomics.
- 2. Physiological and functional aspects of human brain.
- 3. Human information processing working and long term memory.
- 4. Human cognitive process- Perception, decision making, attention.
- 5. Human error and behavior.
- 6. Introduction to stereotypes, mental models, methods of mapping mental models.
- 7. Introduction to semantics and its implication in the process of design.
- 8. Introduction to signifier and signified.

## SUBMISSION REQUIREMENT

Journal writing and exercises related to all the above topics.

**COURSE OUTCOME:** This course will equip the students with the knowledge that helps them understand interactions among humans and other elements of a product or a system.

- Perception; The basic process in cognitive development, Ronald H. Forgus; USA, McGraw-Hill
   1996
- Indian Anthropometric Dimensions by DebkumarChakraborty NID Publication.
- Indian Anthropometric Data for Designer's Use by DebkumarChakraborty NID Publication
- Handbook of Human Factors by Salvendy G. John Willy and Sons.
- Human Factors in Product Design- current practice and future trends, P. W. Jordan and W. S. Green (edit): Taylor Francis, London, 1999.
- Visual ergonomics in the workplace, J. Ansel, Taylor & Francis, London, 1998
- Visual Intelligence: Perception, Image, and Manipulation in Visual Communication, Ann Marie Barry; State University of New York Press, 1999
- The Ergonomics of Workspace and Machines: A Design Manual by Clark T.S., Corlett E. N. Taylor and Francis, London

- Handbook of Human Factors by Salvendy G. John Willy and Sons.
- An Introduction to Human Factors Engineering, Longman, Bridger, RS: New York, 1997
- Fitting the task to the man, E.Grandjean: Taylor & Francis Ltd.1980.
- Introduction to Ergonomics, Bridger, 2nd Edition, Taylor & Francis, 2003.

TECHNICAL DRAWING 2		
COURSE CODE	22024215	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
1 Lecture + 2 studio	External	50
TOTAL = 3 hrs/week	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	2	

The course aims to equip students with the advanced technical drawing skills required in manufacturing of mass scale Products.

Students will learn to create detailed drawings, enabling effective output from computer numeric control machines.

## **COURSE CONTENT:**

**Unit 1**: An Introduction to Technical drawing in computer-aided design (CAD) software for complex Products.

**Unit 2**: Introduction to component drawings and specification writing.

**Unit 3:** Introduction and drafting of component drawing with details and joineries for assembly of Product which specifies material and processes.

**Unit 4**: Technical drawing the concept of exploded views for depicting assemblies.

Unit 5: Application in Design Project

## SUBMISSION REQUIREMENT

- Unit 1 to 5: Exercise to be done on sheets on all the topics.
- · Actual Products can be taken for assignment.
- Minimum 2-3 sheets shall be done for Individual piece of Product.

#### COURSE OUTCOME:

The students will be able to draft the detail drawings required for manufacturing the Product with the help of CAD software.

- Engineering Drawing by N.D. Bhatt
- Geometrical drawings for arts students by I.H.Morris and William Jesse

MATERIAL & PROCESSES 2		
COURSE CODE	22024216	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
1 Lecture + 4 studio	External	50
TOTAL = 5 hrs/week	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	3	

To provide an in-depth understanding of materials (advanced polymers) and their properties in the context of Product Design.

To enhance the understanding of the materials and processes, their limitations, properties and their applications in general.

### **COURSE CONTENT:**

- 1. Introduction to advanced polymers.
- 2. Introduction to advanced nonferrous material mazak.
- 3. Learning properties of materials
- a. Physical Properties b. Engineering Properties c. Chemical Properties
- 4. Learning manufacturing processes.
- 5. To conduct industry / workshop visits to observe and understand processes injection molding, blow molding, extrusion molding, vacuum forming, and rotational molding.
- 6. Analysis of five complex products to understanding materials & processes.
- 7. To understand and select the appropriate material to obtain desired texture and finishes like mirror finish, glossy and matt finish.

**COURSE OUTCOME:** It will introduce the students to the major processes and materials commonly used in Product Design.

## **SUBMISSION REQUIREMENT**

Documentation of manufacturing process of materials mentioned above & journal writing.

#### **TEACHING METHODOLOGY**

- Minimum 2 industrial visits for material understanding.
- Online Lectures for some topics from NPTEL, Coursera can be organized.

- Design and Technology, Garratt J Cambridge University Press, UK, 20004
- Manufacturing processes for design professionals, Thompson R.: Thames & Hudson, London 2007
- Materials and Design: The Art and Science of Material Selection in Product Design, Ashby, Michael; Johnson, Kara; Publisher: Butterworth-Heinemann; 2002
- Basic product design II Material thoughts by David Bramst
- Materials and Design: The Art and Science of Material Selection in Product Design, Ashby, Michael; Johnson, Kara; Publisher: Butterworth---Heinemann; 2002

HISTORY OF PRODUCT DESIGN 2			
COURSE CODE	22024217 (P)	22024218	
TEACHING SCHEME	EXAMINATION SCHEME		
TOTAL CONTACT HOURS PER WEEK 2 Lectures + 2 Studio TOTAL = 4 hrs/week	Sessional (SS)		
	Sessional CIA		
	External		
	Paper: 100		
TOTAL MARKS	100		
TOTAL CREDITS	3		

**COURSE OBJECTIVE**: To acquaint students with a broad framework of design history, this recognizes design as material embodiment of social, cultural and economic values.

#### **COURSE CONTENT:**

- **1.** An introduction to the history of design from 1945 to contemporary times.
- 2. Design development in Europe, America, Russia and rest of the world.
- 3. Indian design, a search and dialogue.
- 4. Influences on Indian design and Indian design history:
  - Company school.
  - Bengal School and Bombay School.
  - Swadeshi Movement.
  - Progressive art movement
- 5. Charles Eames report and formation of National School of Design, Ahmedabad.

## SUBMISSION REQUIREMENT FOR SESSIONAL WORK

Assignments in the form of Journal writing with sketches, Reports, Presentations etc. on all the above topics.

#### COURSE OUTCOME:

The students will learn about design developments in India and the rest of the world.

- Design source book PennySparke.
- Thinking DesignByS.Balaram.
- Art History of IndiaByParulDhar.
- Design Since 1945 ... World of artseries.
- Design Directory -- World Of artSeries.
- Design as Future making by YelavichSusan.
- The Industrialization of Design by GantzCarroll.
- World History of Design Vol I by MargolinVictor.
- World History of Design Vol II by MargolinVictor.
- Star product designers by AlegreIren

ELECTIVES 2		
COURSE CODE	22024219	
TEACHING SCHEME	EXAMINATION SCHEME	
TOTAL CONTACT HOURS PER WEEK  1 Lectures + 2 Studio TOTAL = 3 hrs/week	Sessional (SS)	50
	Sessional CIA	25
	External	25
	Paper: Nil	
TOTAL MARKS	50	
TOTAL CREDITS	2	

# **Course Objectives:**

To allow the students to study a subject of their interest and develop theoretical as well as practical understanding of the same.

# **Course Outline:**

- Colleges have to develop course outline for the elective they wish to offer such that theoretical as well practical aspects are covered linking them to the Design field.
- Apart from lectures delivered by the subject resource persons, self study in form of hands on workshop / field work/ review of literature / seminar or any suitable format of learning may be adopted.
- A list of Electives is suggested in **Annexure A- in** *Programme Structure & Rules.*The Institutes can refer it or offer any other subject in Elective.

As mentioned in the *RULE NO.13: OTHER RULES*, *Programme Structure & Rules*, a student may adhere to a particular stream of elective of his/her choice and nurture his/her area of interest and develop his/her expertise.

However the student should not repeat a particular elective.

# B. DES.

REVISED SYLLABUS (2024 - 25)
SECOND YEAR - SET DESIGN
SEMESTER 3

DESIGN PROJECT 1			
COURSE CODE	22024301		
TEACHING SCHEME	EXAMINATION SCHEME		
TOTAL CONTACT HOURS PER WEEK	Sessional (SV)	200	
2 Lectures + 8 Studio	Sessional CIA	100	
TOTAL = 10 hrs/week	SV	100	
	Paper: Nil	·	
TOTAL MARKS	200		
TOTAL CREDITS	6		

- 1. Initiate the process of visual thinking.
- 2. Converting the given empty space with thematic development.
- 3. Develop the skill of Article thinking and analysis with set Design Point of view.

## **COURSE CONTENT:**

# A. Window Display

- 1. Introduction of Window Display and Role of Set Designer in Window Display
- 2. Selection of Brand, Case Study, Concept Generation and explorations.
- 3. Finalize the Concept and with explanatory models.

#### B. Event

- 1. Introduction to set design in Event, importance of effective Set Design in Event.
- 2. Case Study Practical Applications, analyze successful events, hands on projects and site visit
- 3. Research of the event with respect to purpose, Place, People, Zoning, Services, Materials, etc.
- 4. Creative Concept and theme development. Incorporating design elements and principles into layout
- 5. Material Selection Choosing appropriate (considering Sustainability also) Materials for décor and installations
- 6. Technology integration Enhancing Visual impact through technological advancements. (Like automation, LED Screen automatic Lights, Sensors, etc.)
- 7. Finalization of the concept with design development and detailing.
- 8. Hand Renderings and final finished model of the final design solution.

## SUBMISSION REQUIREMENT

The assessment of Design Project to be done for above assignment stages with due weightage to each stage.

- Research and Documentation of Case Studies with observations, analysis and Conclusion
- 2. Documentation and presentation of an event with design opportunity
- 3. Site Analysis and Design Brief

(20%)

4. Design development-Ideation with exploration and study model
5. Final Design Solutions with Technical drawings
(Plan, Elevation, Section) materials, views and construction details
6. Presentation drawings with Finished model.
(30%)

## COURSE OUTCOME

Students will be able to understand the process of Set Design for Window display and Event with creative ideas and articulate solutions.

## **RECOMMENDED READINGS:**

- Event management: A professional and development approach by Greg Damster, Dimitri Tassiopolulos.
- Successful event management: A practical handbook by Anon Shone, Bryn Parry.
- Exhibition design by David Dernie.
- Furniture Exhibition by LiXiao Bell.
- New exhibition design, by Uwe J. Reinhardt and Philipp Teufel.
- Event Design Handbook by Roel Frissen and Ruud Janssen.

ELMENTS OF FORM 1		
COURSE CODE	22024302	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SV)	150
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	75
1 Lectures + 4 Studio	SV	75
TOTAL = 5 hrs/week	Denew Nil	
	Paper: Nil	
TOTAL MARKS	150	
TOTAL CREDITS	3	

- 1. To explore, understand the basics of principle and elements of design to make 2D & 3D objects used in Set Design.
- 2. To give students hands on experience of making props of small to medium range.

#### COURSE CONTENT:

- 1. Analyse the Further advance example of principle and elements of design in Set Design in relation to topics covered in First Year.
- 2. The concept of "Make Believe"
- 3. Importance of props in visual design of Set
- 4. Types of props
- 5. Property handling in industry
- 6. Basics of Typography and Calligraphy
- 7. Basics of contour lines and contours

## SUBMISSION REQUIREMENT

Exercise based on principle and elements of design in 2D and 3D objects used in Set Design

- 1. Making of small and medium size props based on period and history
- 2. Making of text part used in sets eg. Sign boards, Name plates, etc
- 3. To make a contour model of appropriate area to given Scale.

Exercises based on all above topics with special thrust on hands on explorations and models.

# **COURSE OUTCOME:**

Students will get hands on experience of making make believe props by applying principles of design & exploring elements of design.

#### **RECOMMENDED READINGS:**

- Form, Space and Order by Francis D. K. Ching.
- Create Your Own Stage Props by Jacquie Govier
- The Prop Builing Guidebook for Theatre, Film & TV by Eric Hart
- The Prop Maker's Workshop Manual by David H Ridgen
- Form, Space and Order Francis D. K. Ching
- Language of Vision Kepes Gyorgy
- Geometry of Design: Studies in Proportion and Composition Elam Kimberly
- Poetics of Space Bachelard, Gaston; Jolas, Maria (translator)
- Elements of Design Hannah, Gail Greet
- Elements of Design, Gail Greet Hannah, Princeton Architectural Press, 2002
- Design Basics, Lauer, David; Wadsworth Publishing, 1999
- Geometry of Design: Studies in Proportion and Composition, Elam,
- Kimberly; Princeton Architectural Press, 2001The complete guide to illustration & design, Dalley Terence ed.; Phaidon, Oxford, 1980
- Typographic Design: Form and Communication, Carter Ron, Day Ben Meg Phillip,
   John Wiley & Sons, 1999
- Typography, Weingart Wolfgang, Lars Muller Publishers, 2000.
- Signs and Symbols: Their Design and Meaning, Frutiger, Adrian; Watson---Guptill Publications, 1998

TECHNICAL DRAWING & GRAPHICS 1		
COURSE CODE	22024303	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
1 Lectures + 4 Studio	SS	50
TOTAL = 5 hrs/week	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	3	

- 1. To equip students with the skill of making drawings, understanding graphic language and communicating through drawings in effective manner.
- 2. To understand different methods and techniques of making drawings.
- 3. Techniques of representing various building elements.
- 4. To understand the different methods and techniques of making rendered drawings.

## **COURSE CONTENT:**

- 1. Introduction to technical drawing & Graphics: overview of the rule of technical drawing & graphics in art direction.
- 2. Basic principle of technical drawing & graphics: introduction to element tools & software
- To introduce students to the use of orthographic projections as a too; for drawing architectural plans, sections, elevations showing the interior layout in details.
- 4. Drawing Isometric & Axonometric views in interior spaces.
- 5. Use of lettering, treating& dimensioning as an effective very of communicating the drawings & illustration techniques.
- 6. Understanding the graphical representation of materials on the drawings through various symbols techniques.
- 7. Sketching & undaring techniques essential for Communicating the landscape. Furniture & Set s[ace element.
- 8. Incorporating technical drawings into narrative story telling.
- 9. Learning the techniques of making a presentation drawing with renderings in different mediums like water colours, pencil colours, graphite pencils & charcoal

## SUBMISSION REQUIREMENT

- 1. Assignment on use of Scales, by increasing and reducing scales to draft drawings and details on appropriate scale.
- 2. Exercise on Standard lettering and dimensioning styles for execution drawings.
  - 3. Assignment on Measurement drawings- Measurement and drawing of studio and drafting it on Scale.

- 4. Introducing technical drawings of Interior spaces, drawing Plans and Sections and execution drawing layouts.
- 5. Exercise on drafting any one room from their Design, using all the above techniques learnt.
- 6. Making 3D Isometric and Axonometric views with furniture of the above room.

**Note**: 80% weightage to be given to Assignments related to Technical Drawings. 20% weightage to be given to Illustration techniques.

# **COURSE OUTCOME:**

This course will equip students with the skills of drafting, understanding graphic language and communicating through drawings in a legible and effective manner.

# **RECOMMENDED READINGS:**

- Rendering with pen and ink by Robert W Gill
- The architectural course by Thames and Hudrey.
- Geometrical drawings for arts students by I.H.Morris and William Jesse.
- Presenting architectural designs by Koos Eissen.

WORKSHOP AND MINIATURE MAKING		
COURSE CODE	22024304	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
1 Lectures + 4 Studio	SS	50
TOTAL = 5 hrs/week	Danas Nil	
	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	3	

- 1. Skill development in cutting, shaping assembling miniature components
- 2. Introduce students to the finishing methods, and Fine detailing techniques.
- 3. Introduce the students into the safe operation of hand tools and power tools for the fabrication and other materials.

## COURSE CONTENT:

- 1. Introduction to Miniature Models: Understanding the significance and application of miniature models.
- 2. Basic Materials and Tools: Overview of Materials Like clay. Wood FRP, foam sheet and Dental Plaster Corrugated and miniature tools for cutting, shaping and detailing
- 3. Scale and Proportions: Learning how to maintain accurate scale and proportion in miniature projects. Techniques for sculpting carving and moulding miniature components.
- 4. Painting and Finishing: Exploring Painting Techniques for realistic detailing and finishing touches.
- 5. Final Project Showcase and feedback Session

# SUBMISSION REQUIREMENT FOR SESSIONAL WORK

Hands on exercises related to above topics.

# **COURSE OUTCOME:**

- Students work with different type of materials, machines and precision tools for making models and mock ups essential for set Design.
- Students should be able to focus on the hands on working with materials.
- Students should understand different techniques for miniature making.

- Elements of workshop technology: Volume I by S.K.Hajra Choudhary, A.K. Hajra Choudhary, Nirjhar Roy.
- Elements of workshop technology: Volume II by S.K.Hajra Choudhary, A.K. Hajra Choudhary, Nirjhar Roy.
- Model Making by David Near. (Covers a wide range of MM Technique & Materials)
- Sculpting and painting miniatures by chris clayton
- The Art of Miniature Modelling by Claire Waite Brown.

MATERIAL AND CONSTRUCTION TECHNIQUES 1			
COURSE CODE	22024305		
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SV)	100	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50	
1 Lectures + 2 Studio	SV	50	
TOTAL = 3 hrs/week	Paper: Nil	,	
TOTAL MARKS	100		
TOTAL CREDITS	2		

- 1. To understand of materials wood and its allied products and metal (MS, aluminium etc.) and their properties in the context of set design.
- 2. To understand the construction techniques and details of wood and metal
- 3. To acquaint students with the processes and treatments of the materials.

#### **COURSE CONTENT:**

- 1. Properties of the materials --- physical, chemical and mechanical properties.
- 2. Market study the different forms, types and variants in the market.
- 3. Processes, Method of working with the materials like drilling, cutting, bending, welding, grinding etc.
- 4. Construction details --- wooden joinery, metal fabrication.
- 5. The finishes and their processes like painting, polishing, aging etc.
- 6. Application of paints and polishes on various surfaces wood, ms , aluminium etc.
- 7. Mandatory set visit w. r. t. material construction

## SUBMISSION REQUIREMENT FOR SESSIONAL WORK

- 1. Journal writing with sketches on topics and PPT presentation.
- 2. Market survey and report for topic with sample of materials.
- 3. Hands on experience With respect to practical exposure on materials is mandatory.

#### COURSE OUTCOME:

- Student understand material, their properties and processes which are used in the construction of the set.
- Understanding of materials and how they interact with light colour and texture to create desired visual effects.
- Students understand proficiency in selecting appropriate materials for different design concepts and style, considering budget, durability and sustainability.

- Architectural metals: A Guide to Selection, Specification, and Performance by L.
   William Zahner
- Woodwork's guide to furniture design.
- Engineering materials by K.P. Roy Chowdhari
- Engineering materials by Rangwala
- Building construction by W.B.Mackay
- Building construction by Chudley.
- Building materials by Sushil Kumar
- Guide to Wood Technology by R. Brace Hadley
- "Wood: Identification and Use "by Terry Porter
- "The Complete Manual of Woodworking "by olbert Jackson and David Day
- "Wood Handbook: Wood as an Engineering Material" by Forest Products Laboratory
- "Woodworking Basics: Mastering the Essentials of Craftsmanship" by Peter Korn
- "Metals in Construction" by F.W. Taylor
- "Materials and Techniques of Construction" by Ezio Goddi
- "Welding and Metal Fabrication Book" by Larri Jeffus.
- "Steel Design" by William T. Segui

HISTORY 1			
COURSE CODE	22024306(P)		22024307
TEACHING SCHEME	EXAMINATION SO	HEME	
	Sessional (SS)		
TOTAL CONTACT HOURS PER WEEK	Sessional CIA		
2 Lectures + 2 Studio	SV		
TOTAL = 4 hrs/week	Paper: 100	1	
TOTAL MARKS	100		
TOTAL CREDITS	3		

To equip students with an understanding of art movements.

## **COURSE CONTENT:**

1. World art movements: cave paintings, renaissance, realism, expressionism, impressionism, surrealism, Modern art.

#### SUBMISSION REQUIREMENT FOR SESSIONAL WORK

- 1. Journal writing on all topics.
- 2. Sketching and report preparing all topics.

## **COURSE OUTCOME:**

The course will enable students to understand evolution of visual arts in context with India & world with the reference of types, isms & styles.

## **RECOMMENDED READINGS:**

- India art and culture 1300- 1900 by Stuart Cary Welch.
- The illustrated history of Art by Sir Lawrence Gowing.
- History of Art by H. W. Janson.
- A world history of art by Hugh Honour and John Fleming.

ELECTIVES 1 (COMPUTER AIDED DRAWING)			
COURSE CODE	22024308		
TEACHING SCHEME	<b>EXAMINATION SCH</b>	EME	
TOTAL CONTACT HOURS PER	Sessional (SS)	50	
WEEK	Sessional CIA	25	
1 Lectures + 2 Studio	SS	25	
TOTAL = 3 hrs/week	Paper: Nil	·	
TOTAL MARKS	50		
TOTAL CREDITS	2		

- 1. To introduce the students to the use of computer aided design tools for drafting and presentations.
- 2. To use computer as a tool in visual perception of Interior spaces.

#### **COURSE CONTENT**

- 1. Demonstrations of the tools in the CAD software and their applications to produce 2D drawings.
- 2. Equipping students to produce detailed CAD drawings.
- Equipping students with Printing techniques in the software.
   Learning allied drawing software's like Sketch Up to generate quick interior modelling spaces

# **SUBMISSION REQUIREMENT:**

- 1. Assignment on each CAD tool to be covered during class.
- 2. Drafting plans, sections, elevations in model space with all necessary tools, for effective drawing communication like, layers, line thicknesses, text, dimension styles, hatching etc.
- 3. Exercise on Sketch up- interior view, applying materials, shadows etc.
- 4. Printing the drawing to Scale.

#### COURSE OUTCOME:

This course will introduce students to computer aided skills, required as an essential skill set for Designers.

## **Recommended readings:**

User manual of related software.

# B. DES.

REVISED SYLLABUS (2024 - 25)
SECOND YEAR - SET DESIGN
SEMESTER 4

DESIGN PROJECT 2		
COURSE CODE	22024309 (P)	22024310(SV)
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME
TOTAL CONTACT HOURS PER WEEK	Sessional (SV)	200
2 Lectures + 8 Studio	Sessional CIA	100
TOTAL = 10 hrs/week	SV	100
	Paper: 100	·
TOTAL MARKS	300	
TOTAL CREDITS	6	

- 1. Exposure to moving images and environment orientation for movie camera
- Exposure to creating immersive environment facilitating smooth production and contributing to audience engagement through executable and functional design ideas.
- 3. Develop the skill of critical thinking and analysis of television programmes.
- 4. Develop the skill of creative visual thinking for movie images.

## **COURSE CONTENT:**

- 1. Introduction to Design process of Television Programme
- 2. To understand anthropometry and its relevance in design.
- 3. To understand the content of programme, channel identity, target audience, light and camera angles and materials etc through the case study
- 4. Identification of the area of intervention as set designer for their design project of a scale of approximately 40x50 ft. Example News room, art and craft show cookery show, talk show, podcasts, tech shows etc..
- 5. Ideation, Concept generation, and exploration creative concept and theme development. incorporating design elements and principles.
- 6. Material Selection choosing appropriate materials for set design of television serial / programme.
- 7. Finalization of the concept with design development and detailing
- 8. Hand Renderings and Final Finished model of the final design solution

## **SUBMISSION REQUIREMENT:**

The assessment of Design Project to be done at the following assignment stages with due weightage to each stage

- 1. Documentation and analysis of human anthropometry and ergonomics of space. Research and presentation of TV program with design opportunity
- 2. Research and Documentation of Case Studies with observations, analysis and Conclusion
- 3. Research of application area and Design Brief.

(20%)

4. Design development- Ideation with exploration and study model.
5. Technical drawing with materials and construction details (50%)

6. Final Design Solutions with views and Finished model

(30%)

## **COURSE OUTCOME:**

- Students understand the process of set design for television medium and articulate the solution with their creative ideas.
- Students should focus on storytelling with respect to set design and support the script of overall theme of television serial and talk show.

- Television Production Handbook by Herbert Zettl
- TV Scenic Design by Gerald Millerson
- Television Production By Jim Owens

ELEMENTS OF FORM 2		
COURSE CODE	22024311	
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME
	Sessional (SV)	150
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	75
1 Lectures + 4 Studio	SV	75
TOTAL = 5 hrs/week	Paper: Nil	
TOTAL MARKS	150	
TOTAL CREDITS	3	

- 1. Aim of the course is to understand, explore the basics of visual perception and design semiotics to make 2D and 3D objects used in Set Design.
- 2. To give understanding of articulation of form with the help of colour, texture, light and finishes.
- To sensitize students towards visual perception and colours used in Set Design
- 4. To give students hands on experience of making 2D and 3D props of small to medium size with manipulation in scale.

#### **COURSE CONTENT:**

- 1. Understanding visual perception
- 2. Analysis of design semiotics in set design
- 3. Basics of logo, emblem, signs design
- 4. Colour theory and colour psychology in Set Design
- 5. Colour as a vehicle in story telling
- 6. Content for prop making

#### SUBMISSION REQUIREMENT FOR SESSIONAL WORK

- 1. Making of logos, emblems, etc
- 2. Making of small and medium size props based on colour and texture explorations with manipulation in scale.
- 3. Exercise on colour as a vehicle in storytelling
- 4. Exercise on semantics

Exercises based on all above topics with special thrust on hands on explorations and models.

## **COURSE OUTCOME:**

Students will appreciate & explore colour in different medium TV, Cinema, Television Commercial, Web Series etc.

- Color by Paul Zelanski and Mary Pat Fisher.
- Color in graphics by Labudovic, Ana
- Elements of Design and the Structure of Visual Relationships, H. G. Greet and R. R.Kostellow, Architectural Press, NY, 2002
- Basics of Semiotics by John Deely
- Film Language: A Semiotics of the Cinema by Christian Metz
- Principles of color design: designing with electronic color by Wucius Wong.
- Color in graphics by Labudovic, Ana

ELEMENTS OF MEDIUM 1		
COURSE CODE	22024312	
TEACHING SCHEME	EXAMINATION SO	HEME
	Sessional (SV)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
1 Lectures + 2 Studio	SV	50
TOTAL = 3 hrs/week	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	2	

- 1. To understand the different elements contributing towards the medium of Television.
- 2. To understand the different genres of the television programs.

#### **COURSE CONTENT:**

- 1. Brief history of Television: World & India.
- 2. To study the television program and short films.
- 3. Exploring the concept of time and space in television medium
- 4. Appreciation of old classics and contemporary expressions.
- 5. Understanding the relationship between the channel and production house as major stakeholders of the television industry with its relevance to art direction.
- Understanding the different elements of television medium such as story and screenplay, direction, production, costume design, editing, visual effects etc.

#### SUBMISSION REQUIREMENT:

- 1. Making timelines of evolution of TV in world and Indian contexts.
- 2. Model making of TV set as an evolution (decade wise).
- 3. Journal writing on analysis of old classics, contemporary TV shows & series.

#### **COURSE OUTCOME:**

- Students will understand the elements of TV production from makers point of view.
- Students will understand evolution of TV as a medium in the past & its future

- Television Production Handbook by Herbert Zettl
- TV Scenic Design by Gerald Millerson
- Television Production By Jim Owens

TECHNICAL DRAWING & GRAPHICS 2		
COURSE CODE	22024313	
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
1 Lectures + 2 Studio	SS	50
TOTAL = 3 hrs/week		
	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	2	

To acquaint students with the technique of making perspective drawings and advanced rendering techniques

#### COURSE CONTENT:

- 1. Introduction to detail film 1 to set drawings with furniture details showing material & finish specifications
- 2. To introduce students to the theory of perspective drawings 1 point perspective & 2 point perspective
- 3. To introduce principles of sociography, Sociography of simple 3D objects.
- 4. To introduce the application of the sociography in interior drawings
- 5. Advance Sketching & rendering techniques essential for communicating the landscape, furniture & Set space elements.
- 6. Incorporating Detailed technical drawings into narrative story felling.
- Advance techniques of making a presentation drawing with renderings in different mediums like water colours, pencil colours, graphite pencils & charcoal.

#### SUBMISSION REQUIREMENT

- 1. Exercise on detail furniture layout of interior space with showing plans, section, elevation and details with material specification, finishes and levels.
- 2. Drafting of one point and two point perspectives with furniture of interior spaces.
- 3. Sciography of basic forms and their combinations.
- 4. Exercise on exploring different rendering tools, like dry pastels, soft pastels, Alcohol markers, rendering with inks etc.
- 5. Application of above mediums in perspective drawings.
- 6. Application of sciography in plan, sections, elevations, furniture's and interior views.

**Note**: 80% weightage to be given to Assignments related to Technical Drawings. 20% weightage to be given to Illustration techniques.

# **COURSE OUTCOME:**

This course will equip students with the skills of drafting, understanding graphic language and communicating through drawings in a legible and effective manner.

# **RECOMMENDED READINGS:**

- Rendering with pen and ink by Robert W Gill
- The architectural drawing course by Thames and Hudrey.
- Presenting architectural designs by Koos Eissen.

MATERIAL AND CONSTRUCTION TECHNIQUES 2		
COURSE CODE	22024314	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SV)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
2 Lectures + 4 Studio TOTAL = 6 hrs/week	SV	50
TOTAL - OTHOWOOK	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	4	

- 1. To provide an understanding of materials (Cement sheet, FRP, high dense thermocol, glass, acrylic, textiles, Styrofoam) and their properties in the context of set design.
- 2. To provide an understanding of the construction techniques using above mentioned materials and details.
- 3. To acquaint students with the tools and machine required for its handling and processing.

#### **COURSE CONTENT:**

- 1. Properties of the materials --- physical, chemical and mechanical properties.
- 2. Market study the different forms, types and variants of the materials in the market.
- 3. Making students aware regarding the processes on the materials like cutting, drilling, etching, forming etc.
- 4. The construction details for the above specified materials.
- 5. The finishes and their processes like polishing, painting, lamination etc.
- 6. Use of molding of materials e.g rubber, fibre, clay, papermache etc.
- 8. Molding and casting techniques, e.g surface moldings for vertical textures etc.
- 9. Mandatory Set Visit with respect to Material and Construction exposure.

#### **SUBMISSION REQUIREMENT:**

- 1. Journal writings for all above topics.
- 2. Practical sessions for topics 3 to 7.

## **COURSE OUTCOME**

- Students understand materials, their properties and process which are used in the construction of the set.
- Understanding of materials and how they interact with light, colour and texture to create desired visual effects.
- Students understand proficiency in selecting appropriate materials for different design concepts and style, considering budget, durability and sustainability.

## **RECOMMENDED READINGS:**

- Engineering materials by Rangwala
- Elements of workshop technology: Volume I by S.K.Hajra Choudhary, A.K. Hajra Choudhary, Nirjhar Roy.
- Elements of workshop technology: Volume II by S.K.Hajra Choudhary, A.K. Hajra Choudhary, Nirjhar Roy.
- "Fiber Reinforced Cement Composites" by oltoine G. Naaman
- "Cement Based Composites: Materials, Mechanical Properties and performance" by Christian Schittich.
- "Glass Construction: Design Detail and Material Selection' by Christoph Timm.
- "Textiles For Residential and Commercial Interiors" by olmy willbanks, Nancy oxford and Dana Miller.
- "Textiles in Architecture" by Jenny E. Sabin
- Fabric architecture: Creative Resources for Shade, Signage, and Shelter" Rachael and Ben Barney

HISTORY 2		
COURSE CODE	22024315 (P)	22024316
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SV)	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	
2 Lectures + 2 Studio	SV	
TOTAL = 4 hrs/week	Paper: 100	1
TOTAL MARKS	100	
TOTAL CREDITS	3	

- To explore the evolution and salient characteristics of architectural forms, design expressions in the Indian subcontinent. Understanding the various timelines, social, cultural, political and regional influences, design development under various rulers and timelines.
- 2. Study and evolution of habitable spaces in connection with regional and geographical contexts, lifestyle, culture, indigenous materials and techniques,
- 3. To enable students to link the development in various periods and timelines, with respect to social, political and regional backdrops.

## **COURSE CONTENT:**

- a) World Architecture Styles -
  - 1. Classical Greek & Roman
  - 2. Gothic, Renaissance, Baroque, Victorian
  - 3. Islamic (world)
  - 4. Modern
- b) Indian Architecture Styles
  - 5. Vedic period.
  - 6. Buddhist
  - 7. Introduction to temple architecture of India-Dravidian, Nagara and Vesara styles, Characteristic features, influences, expressions.
  - 8. Hindu period Pallavas, Cholas, Guptas, Hoysalas, etc.
  - 9. Mughal architecture in India
  - 10. Development of forts and prayer places.
  - 11. Colonial Architecture in India
  - 12. Indo Saracenic

# **SUBMISSION REQUIREMENT:**

Journal writing with sketches on each topic.

## COURSE OUTCOME:

The course will enable students to understand evolution of architecture in context with India & world with reference of typology, isms & styles.

- Sir Banister Fletcher's History of Architecture
- Indian architecture Buddhist and Indo period by Percy Brown.
- Indian Architecture (Islamic Period) by Percy Brown.
- The History of Indian Architecture by Ar. A K Shrivastava
- History of Modern Design, David Raizman; Prentice Hall, 2004
- http://designhistorytimeline.com/
- Journal of Design History, Oxford Journals

ELECTIVES 2 - (VISUAL ARTS)		
COURSE CODE	22024317	
TEACHING SCHEME	EXAMINATION SO	HEME
	Sessional (SS)	50
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	25
1 Lectures + 2 Studio	SS	25
TOTAL = 3 hrs/week	Paper: Nil	
TOTAL MARKS	50	
TOTAL CREDITS	2	

- 1. To understand the history of the visual arts contextually in India.
- 2. To equip students with an understanding of styles of Visual arts in India.

## **COURSE CONTENT:**

Indian Visual Arts: cave paintings, miniature paintings, tribal art, folk art, Mughal art, contemporary art which communicates the styles in India with respect to time, place, expression & elements like patterns, motifs, colors, textures etc.

# **SUBMISSION REQUIREMENT:**

Sketching and report preparing on all topics.

## **COURSE OUTCOME:**

The course will enable students to understand evolution of visual arts in context with India & world with the reference of types, isms & styles.

## **RECOMMENDED READINGS:**

- India art and culture 1300- 1900 by Stuart Cary Welch.
- The illustrated history of Art by Sir Lawrence Gowing.
- History of Art by H. W. Janson.
- A world history of art by Hugh Honour and John Fleming.

# B. DES.

REVISED SYLLABUS (2024 - 25)
SECOND YEAR - FURNITURE DESIGN
SEMESTER 3

DESIGN PROJECT 1		
COURSE CODE	22024401	
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME
	Sessional (SV)	200
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	100
2 Lecture + 8 studio	External	100
TOTAL = 10 hrs/week	Paper: Nil	
TOTAL MARKS	200	
TOTAL CREDITS	6	

To understand the elements of space through designing of simple furniture.

#### **COURSE CONTENT:**

Understanding and learning:

**UNIT 1:** Introduction to elements of space and the role furniture plays within a certain space. Identifying design opportunity in such a space.

**UNIT 2:** Introduction to research and synthesis of information by using established methods to identify potential of the opportunity and formulation of design brief as per Design Process.

**UNIT 3:** Ideation, concept generation and explorations.

**UNIT 4:** Design development and detailing.

**UNIT 5**: Communication and presentation of drawings.

#### SUBMISSION REQUIREMENT:

The format of the submission shall be devised as suitable for the exercises designed by the institute.

- Formulation of brief or design problem and identifying context
   Spatial understanding and its application in design
- 3. Concept explorations, Response to brief, Design development and detailing, Material application (50%)
- 4. Presentation and communication of the same (20%)

#### **COURSE OUTCOME:**

- Students will be introduced the nuances of furniture design process.
- They will develop the skills of observation, critical thinking, analysis and synthesis and responding with solutions.
- They will corelate the relationship of furniture with the spatial context they occupy is the focus.

# **RECOMMENDED READINGS:-**

- 1. Emotional Design: Why we hate (or love) everyday things Don Norman
- 2. Furniture Design Jim Postell
- 3. Furniture Design Jerzy Smardzewski
- 4. Atlas of Furniture Design Vitra Design Museum
- 5. The Anarchist's Design Book Christopher Schwarz
- 6. Simple Furniture Making Sidney Vant

ELEMENTS OF FORM 1		
COURSE CODE	22024402	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SV)	150
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	75
1 Lecture + 4 studio	SV	75
TOTAL = 5 hrs/week	Paper: Nil	
TOTAL MARKS	150	
TOTAL CREDITS	3	

To understand form manipulation and its relationship with furniture design.

#### **COURSE CONTENT:**

- 1. Form generation through axis manipulation. Transformation in 1 axis, 2 axes and multiple axes.
- 2. Exploration and articulation of 3D form as a medium of expression through specific attributes and emotions.
- 3. Understanding the complexities and finer nuances of the concept of abstraction.
- 4. Articulation of form using abstraction.

#### SUBMISSION REQUIREMENT

Multiple explorations for each topic shall be practiced by students. This may happen through sketching, hands on explorations, computer aided programs, audio visual mediums, etc. as per the requirement of exercise.

#### **COURSE OUTCOME:**

- The students will be able to grasp the manipulation of forms to generate desirable outcomes, by appreciating the process of articulation.
- They will understand the language of form through perception, analysis, appreciation and articulation.
- They will understand the concept of abstraction and understanding its bearing on furniture design.

- Form, Space and Order Francis D. K. Ching
- Language of Vision Kepes Gyorgy
- Geometry of Design: Studies in Proportion and Composition Elam Kimberly
- Poetics of Space Bachelard, Gaston; Jolas, Maria (translator)
- Elements of Design Hannah, Gail Greet
- Elements of Design, Gail Greet Hannah, Princeton Architectural Press, 2002
- Design Basics, Lauer, David; Wadsworth Publishing, 1999

- Geometry of Design: Studies in Proportion and Composition, Elam,
- Kimberly; Princeton Architectural Press, 2001The complete guide to illustration & design, Dalley Terence ed.; Phaidon, Oxford, 1980

ERGONOMICS 1		
COURSE CODE	22024403 (P)	22024404(SS)
TEACHING SCHEME	EXAMINATION SCHEME	
TOTAL CONTACT HOURS PER WEEK 2 Lecture +2 studio TOTAL = 4 hrs/week	Sessional (SS)	100
	Sessional CIA	50
	External	50
	Paper: 100	
TOTAL MARKS	200	
TOTAL CREDITS	3	

The course aims to equip students with a deep understanding of physical ergonomics principles and their application in designing functional and user-friendly furniture.

#### **COURSE CONTENT:**

**Unit 1**: An Introduction to Ergonomics: History, Definition, Aims and Application in Design field.

Unit 2: Different types of Ergonomics

**Unit 3:** Introduction to Anthropometry: Static and Dynamic, Percentile value and its application.

Unit 4: Ergonomics Principles and Criteria's.

**Unit 5**: Physiology and work physiology

**Unit 6**: Grips and Posture

**Unit 7:** Occupational health and safety

**Unit 8:** Application in Design Project

#### SUBMISSION REQUIREMENT

Unit 1 to 7: Journal Writing with sketches

Unit 8: Exercise related to design project

## **COURSE OUTCOME:**

- The students will be able to define ergonomics and its significance in furniture design.
- The students will understand the relationship between ergonomics and user experience by identifying key factors which influence furniture design

#### **RECOMMENDED READINGS: -**

- Indian Anthropometric Data for Designer's Use by Debkumar Chakraborty NID Publication
- The Ergonomics of Workspace and Machines: A Design Manual by Clark T.S., Corlett E. N.Taylor and Francis, London
- Handbook of Human Factors by Salvendy G. John Willy and Sons.
- Introduction to Ergonomics, 2nd Edition, Bridger, RS: Taylor &Francis, 2003.
- Ergonomics for beginners, a quick reference guide, J. Dul, and B. Weerdmeester, Taylor &Francis, 1993.

- An Introduction to Human Factors Engineering, Longman, Bridger, RS: New York, 1997
- Fitting the task to the man, E.Grandjean: Taylor & Francis Ltd.1980.
- Human Factors in Product Design-current practice and future trends, P. W. Jordan and W. S.
- Green (edit): Taylor Francis, London, 1999.
- Introduction to Ergonomics, Bridger, 2nd Edition, Taylor & Francis, 2003.
- Human Factors in Product Design--- current practice and future trends, P. W. Jordan and W. S. Green (edit):Taylor Francis, London, 1999.
- Handbook of Human Factors and ergonomics, G. Salvendy, (edit), John Wiley & Sons, Inc., 1997

TECHNICAL DRAWING 1		
COURSE CODE	22024405	
TEACHING SCHEME	EXAMINATION SCHEME	
TOTAL CONTACT HOURS PER WEEK  1 Lecture + 4 studio TOTAL = 5 hrs/week	Sessional (SS)	100
	Sessional CIA	50
	External	50
	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	3	

The course aims to equip students with the essential technical drawing skills required in furniture design. Students will learn to create accurate and detailed drawings, including orthographic projections, isometric views, and assembly drawings, enabling effective communication with manufacturers and clients.

#### **COURSE CONTENT:**

- Unit 1: An Introduction to Technical drawing in the field of Industrial design.
- Unit 2: Introduction to Measuring tools used for precision in drawings.
- **Unit 3:** Understanding the scale of the drawing and layout of the drawing.
- **Unit 4**: Understanding dimensioning units, styles and tolerance.
- **Unit 5**: Detail drafting of Orthographic, isometric, section/intersection.
- **Unit 6**: Technical drawing of assembly drawing through extruded view.
- **Unit 7:** Application in Design Project

#### SUBMISSION REQUIREMENT

Unit 1 to 7: Hand drafted sheets to be done as assignment on all the topics. Minimum 2-3 sheets shall be done for Individual piece of Furniture.

#### **COURSE OUTCOME:**

- The students will be able to draft the detail drawings required for manufacturing the furniture.
- The students will be able to apply all learned technical drawing skills in a comprehensive furniture design project

#### **RECOMMENDED READINGS: -**

- Engineering Drawing by N.D. Bhatt
- Geometrical drawings for arts students by I.H.Morris and William Jesse.

MATERIALS AND PROCESSES 1		
COURSE CODE	22024406	
TEACHING SCHEME	EXAMINATION SCHEME	
TOTAL CONTACT HOURS PER WEEK  1 Lecture + 2 studio TOTAL = 3 hrs / week	Sessional (SS)	100
	Sessional CIA	50
	External	50
	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	2	

To study and understand simple production processes and corresponding materials in furniture making.

#### **COURSE CONTENT:**

**Unit 1**: Understanding the physical, engineering and chemical properties of key materials such as wood and metal.

**Unit 2:** Introduction to glass, stone and ceramic. Understanding processes used for these materials for shaping, cutting, joining, etc.

**Unit 3**: Introduction to engineered materials such as types of laminates, veneers, MDF, plywood, chip board, etc. Understanding their manufacturing processes and various properties.

#### **SUBMISSION REQUIREMENT:**

To ensure a thorough understanding of materials and processes, studio-based hands-on work is encouraged.

Documentation of manufacturing process of materials mentioned above & Journal writing.

#### **TEACHING METHODOLOGY**

Minimum 2 industrial visits for material understanding.

Online Lectures for some topics from NPTEL, Coursera can be organized.

## **COURSE OUTCOME:**

- The students will understand and analyse the processes and materials based on their properties, limitations and applications.
- The students will be equipped with a knowledge-based ability to select and or design relevant materials and their processes for producing various designs.

- 1. Product and Furniture Design Rob Thompson, Young Yun Kim
- 2. Furniture Design and Construction for the Interior Designer Christopher Natale
- 3. Tage Frid teaches Woodworking Tage Frid
- 4. Design your own furniture Jim Stack
- 5. Woodworkers guide to Furniture design Garth Graves
- 6. Bent Ply Dung Ngo (ed.), Eric Pfeiffer
- 7. Plydesign Philip Schmidt
- 8. Instant Furniture Peter S. Stamberg
- 9. Build your own Furniture Peter S. Stamberg

HISTORY 1		
COURSE CODE	22024407 (P)	22024408
TEACHING SCHEME	EXAMINATION SCHEME	
TOTAL CONTACT HOURS PER WEEK 2 Lecture + 2 studio TOTAL = 4 hrs / week	Sessional (SS)	
	Sessional CIA	
	External	
	Paper: 100	
TOTAL MARKS	100	
TOTAL CREDITS	3	

Understanding the evolution of furniture and its design through Indian History.

#### **COURSE CONTENT:**

Understanding and learning influences on Indian Design History and evolution of Indian Furniture till contemporary times.

**Unit 1**: An introduction to history of design. Overview of history of art, and its relationship with design with respect to materials, technique, craft and technology.

**Unit 2**: Study of furniture in Indian history, Vijaynagara, Mughal empire, Indo Islamic, Indo Portuguese, Indo Dutch and colonial furniture, Indian Furniture style.

**Unit 3**: Indian Design and Art history such as Company School, Bengal School and Bombay School, Swadeshi Movement, Progressive Art Movement, India Design report.

#### SUBMISSION REQUIREMENT

Assignments in the form of Journal writing with sketches, Reports, Presentations etc. on all the above topics.

#### METHOD OF INSTRUCTION

The assignments shall be designed to convey the students' understanding of the history and evolution of furniture design. This may be done through sketches, audio visual media, performances, research work, reports, designs or any other suitable medium.

#### COURSE OUTCOME:

- The students will be able to perceive furniture as a form of material embodiment of the social, cultural and economic context in the history of India.
- The students will observe the furniture around them and relate it to the process of evolution.
- They will develop an understanding of the evolution of furniture throughout history and how it could be related to the contemporary work in the field.

## **RECOMMENDED READINGS:-**

- Illustrated History of Furniture: From the Earliest to the Present Time Fredrick Litchfield
- Design source book Penny Sparkle
- Thinking Design S. Balaram
- Art History of India Parul Dhar
- Dtesign The Indian context H. Kumar Vyas
- World of art series, Design since 1945 Peter Dormer
- Design as future making Yelavich Susan
- World History of Design Vol I and II Margolin Victor
- Journal of Design History, Oxford Journals
- History of Modern Design, David Raizman; Prentice Hall, 2004
- http://designhistorytimeline.com/
- Journal of Design History, Oxford Journals

ELECTIVES 1 (COMPUTER AIDED DRAWING)		
COURSE CODE	22024409	
TEACHING SCHEME	EXAMINATION SCHEME	
TOTAL CONTACT HOURS PER WEEK 1 Lecture + 2 studio TOTAL = 3 hrs / week	Sessional (SS)	50
	Sessional CIA External	25 25
	Paper: Nil	
TOTAL MARKS	50	
TOTAL CREDITS	2	

This course equips the students with the computer aided design skills essential for understanding, visualizing and presenting design ideas.

## **COURSE CONTENT:**

- 1. Demonstrations of the tools in the CAD software and their applications to produce 2D drawings.
- 2. Equipping students to produce detailed CAD drawings.
- 3. Principles of parametric solid modeling.
- 4. Data transfer and creating 2D technical drawing from 3D models.
- 5. Export of files for photo realistic rendering.

#### SUBMISSION REQUIREMENT:

- 1. Assignment on each CAD tool to be covered during class
- 2. Drafting in model space with all necessary tools, for effective drawing communication like, layers, line thicknesses, text, dimension styles, hatching etc.
- 3. Minimum 5 products to be modelled.
- 4. Export of files for photo realistic rendering.

# Recommended readings:

• User manual of related software

# B. DES.

REVISED SYLLABUS (2024 - 25)
SECOND YEAR - FURNITURE DESIGN
SEMESTER 4

DESIGN PROJECT 2		
COURSE CODE	22024410 (P)	22024411(SV)
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SV)	200
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	100
2 Lecture + 8 studio	External	100
TOTAL = 10 hrs/week	Paper: 100	
TOTAL MARKS	300	
TOTAL CREDITS	6	

- 1. The course aims to prepare furniture design students for the challenges of creating commercial segment furniture.
- 2. To introduce students to user-centered, design concerns, considerations and deliverables.
- 3. Students wil develop skills in market research, concept development, prototyping, and presentation, ensuring their designs meet both functional and commercial requirements.

#### **COURSE CONTENT:**

- **UNIT 1:** Introduction to Commercial Furniture Design its scale and volume.
- **UNIT 2:** Introduction to functional space planning for commercial furniture.
- **UNIT 3:** Analyze case studies of successful commercial furniture designs
- **UNIT 4:** Analyze user behaviour and preferences in commercial spaces
- **UNIT 5:** Analysing and concluding the potential of the opportunity with the scope to intervene with furniture design.
- **UNIT 6:** Introducing students to critical thinking of data relevance, analysis and conclusions. Observations, documentation, analysis and conclusions with specifics / findings to formulate the design brief.
- **UNIT 7:** Ideation phase concept generation and explorations with quick explanatory models, hand rendering of the concepts.
- **UNIT 8:** Finalization of the concept with design development and detailing. Finished model of final design solution.

#### SUBMISSION REQUIREMENT

Spatial understanding and proportions (25%)

- Concept development and ideation sketches, Material and manufacturing considerations, Prototyping and testing documentation, validating concept.
- 2. Final project presentation and critique (25%)

#### COURSE OUTCOME:

- The students will be able to define the space where in the solution is proposed.
- The students will be able to understand fundamental Principles of commercial furniture design.
- The students will be able to articulate the concept with functionality, aesthetics and comprehensive understanding of materials suitable for commercial furniture.

- Form, Space & Order by DK Ching
- Neufert Architect's Data
- Product Design: Fundamentals and Methods, Roozenburg and Eekels, Publisher:
   John Wiley & Sons Inc; New Ed edition, 1995
- Steven D.; Product Design and Development, Ulrich, Karl T., Eppinger, McGraw-Hill 1995, 2000,2004
- Industrial Design- Reflections of a century, J. de Noblet ed., Thames & Hudson, 1993
- The fundamentals of product design by Morris Richards

ELEMENTS OF FORM 2		
COURSE CODE	22024412	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SV)	150
TOTAL CONTACT HOURS PER WEEK  1 Lecture + 4 studio  TOTAL = 5 hrs/week	Sessional CIA External	75 75
	Paper: Nil	
TOTAL MARKS	150	
TOTAL CREDITS	3	

To understand form manipulation and its relationship with furniture design.

#### COURSE CONTENT:

- **Unit 1**: Understanding how materials and finishes contribute towards form communication and surface transitions.
- **Unit 2**: Colour psychology and understanding of colours, textures and finishes and role of light.
- **Unit 3**: Studying brand and brand identity as a defining factor in the study and design of form.
- **Unit 4**: Understanding the concept and process of stylization through form, colour and finishes.

#### SUBMISSION REQUIREMENT

Multiple explorations for each Unit shall be practiced by students. This can be done through sketching, hands on explorations, computer aided programs, audio visual mediums, etc. as per the requirement of exercise.

## COURSE OUTCOME:

- The students will be able to advance from form manipulation to handle the elements related to finishing.
- They will gain the ability to understand and synthesise the meaning of attributes of brands and different styles and incorporating them in form explorations.

- Form, Space and Order Francis D. K. Ching
- Language of Vision Kepes Gyorgy
- Geometry of Design: Studies in Proportion and Composition Elam Kimberly
- Emotional Design: Why we hate (or love) everyday things Don Norman
- Poetics of Space Bachelard, Gaston; Jolas, Maria (translator)
- Elements of Design Hannah, Gail Greet
- The Politics of Furniture Edited by Cammie McAtee, Fredie Floré

- The Art of Color: The Subjective Experience and Objective Rationale of Color, Itten, Johannes; Wiley Publications, 1997
- Principles of color design: designing with electronic color by Wucius Wong.
- Color by Paul Zelanski and Mary Pat Fisher.
- Color in graphics by Labudovic, Ana
- Advances in color harmony and contrast for the home decorator by Michael Wilcox.

ERGONOMICS 2		
COURSE CODE	22024413 (P)	22024414(SS)
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
2 Lecture +2 studio	External	50
TOTAL = 4 hrs/week	Paper: 100	
TOTAL MARKS	200	
TOTAL CREDITS	3	

The course aims to equip students with a deep understanding of cognitive and advance cognitive ergonomics principles and their application in designing furniture that enhances cognitive performance, well-being, and user experience.

Students will develop the skills to create furniture that supports cognitive processes, considering factors such as attention, memory, and decision-making, semantics.

## **COURSE CONTENT:**

Unit 1: An Introduction to Cognitive Ergonomic

**Unit 2**: Physiological and functional aspects of human brain.

**Unit 3:** Human information processing – working and long term memory.

**Unit 4**: Human Cognitive process - Perception, decision making, attention.

Unit 5: Human Error and behaviour

**Unit 6**: Introduction to stereotypes, mental models and methods of mapping mental models.

**Unit 7:** Introduction to semantics and its implication in the process of design.

**Unit 8:** Introduction to signifier and signified.

## SUBMISSION REQUIREMENT

Unit 1 to 7: Journal Writing with sketches Unit 8: Exercise related to design project

## **COURSE OUTCOME:**

- The students will be able to define ergonomics and its significance in furniture design.
- The students will understand the relationship between ergonomics and user experience by identifying key factors which influence furniture design.

## **Recommended Readings:-**

- Perception; The basic process in cognitive development, Ronald H. Forgus; USA,
- McGraw- Hill 1996
- Visual Intelligence: Perception, Image, and Manipulation in Visual Communication,
- Ann Marie Barry; State University of New York Press, 1999
- Thinking Design by S. Balaram.
- Semantic Turn by Kripendroff.
- Introduction to Ergonomics, Bridger, 2nd Edition, Taylor & Francis, 2003.
- Human Factors in Product Design--- current practice and future trends, P. W. Jordan and W. S. Green (edit):Taylor Francis, London, 1999.
- Handbook of Human Factors and ergonomics, G. Salvendy, (edit), John Wiley & Sons, Inc., 1997

TECHNICAL DRAWING -2		
COURSE CODE	22024415	
TEACHING SCHEME	EXAMINATION SO	HEME
TOTAL CONTACT HOURS PER WEEK  1 Lecture + 2 studio  TOTAL = 3 hrs/week	Sessional (SS)	100
	Sessional CIA	50
	External	50
	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	2	

The course aims to equip students with the advanced technical drawing skills required in manufacturing mass furniture. Students will learn to create detailed drawings, enabling effective output from computer numeric control machines.

## **COURSE CONTENT:**

Understanding and learning:

**Unit 1**: An Introduction to Technical drawing in computer-aided design (CAD) software for complex furniture.

Unit 2: Introduction to component drawings and specification writing.

**Unit 3:** Introduction and drafting of component drawing with details and joineries for assembly of furniture which specifies material and processes.

**Unit 4**: Technical drawing the concept of exploded views for depicting assemblies.

**Unit 5**: Application in Design Project

#### SUBMISSION REQUIREMENT

- Unit 1 to 5: Exercise to be done on sheets on all the topics.
- Real Furniture objects can be taken for assignment.
- Minimum 2-3 sheets shall be done for Individual piece of Furniture.

## **COURSE OUTCOME:**

- The students will be able to draft the detail drawings with the help of CAD software required for manufacturing the furniture.
- The students will be able to apply all learned technical drawing skills in a comprehensive furniture design project

## **Recommended Readings: -**

- Engineering Drawing by N.D. Bhatt
- Geometrical drawings for arts students by I.H.Morris and William Jesse

MATERIALS AND PROCESSES 2		
COURSE CODE	22024416	
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME
TOTAL CONTACT HOURS PER WEEK  1 Lecture + 4 studio TOTAL = 5 hrs / week	Sessional (SS)	100
	Sessional CIA External	50 50
	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	3	

To study and understand assembly of furniture. Introduction to synthetic materials and their manufacturing processes in furniture making.

## **COURSE CONTENT:**

**Unit 1**: Understanding assembly of furniture using materials such as engineered boards, metal, wood, etc.

**Unit 2**: Understanding the physical, engineering and chemical properties of key materials such as plastics, polymers, rubbers, FRP. Introduction to their manufacturing processes and machinery used for forming, cutting, shaping, joining, etc.

**Unit 3**: Introduction to mass manufacturing and relationship of processes with costs, production safety, human factor, etc.

## SUBMISSION REQUIREMENT:

Documentation of manufacturing process of materials mentioned above & Journal writing.

## **TEACHING METHODOLOGY**

To ensure a thorough understanding of materials and processes, studio-based hands-on work shall be encouraged.

Minimum 2 industrial visits for material understanding.

Online Lectures for some topics from NPTEL, Coursera can be organized.

## **COURSE OUTCOME:**

- 1. The students will understand and analyse the processes and materials based on their properties, limitations and applications.
- 2. The students will be equipped with a knowledge-based ability to select and or design relevant materials and their processes for producing various designs.

## **Recommended Readings:-**

- Manufacturing Processes for Design Professionals Rob Thompson
- Product and Furniture Design Rob Thompson, Young Yun Kim
- Furniture Design and Construction for the Interior Designer Christopher Natale
- Materials and Design: The Art and Science of Material Selection in Product Design Ashby Michael, Johnson Kara
- Bent Ply Dung Ngo (ed.), Eric Pfeiffer
- Plydesign Philip Schmidt
- Instant Furniture Peter S. Stamberg
- Build your own Furniture Peter S. Stamberg

HISTORY 2		
COURSE CODE	22024417 (P)	22024418
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	
TOTAL CONTACT HOURS PER WEEK 2 Lecture + 2 studio TOTAL = 4 hrs / week	Sessional CIA	
	External	
	Paper: 100	
TOTAL MARKS	100	
TOTAL CREDITS	3	

Understanding the broad framework of design history and its relation with Furniture Design.

## **COURSE CONTENT:**

Understanding and learning

**Unit 1**: Origins of furniture design, furniture from Neolithic age, Egyptian and Greek furniture.

Unit 2: Medieval and Renaissance furniture.

Unit 3: Jacobian, Rococo and Revival furniture.

**Unit 4:** Art schools and movements. Art Nouveau, Bauhaus, Art Deco, Modern, postmodern.

#### SUBMISSION REQUIREMENT

Assignments in the form of Journal writing with sketches, Reports, Presentations etc. on all the above topics

## METHOD OF INSTRUCTION

The assignments shall be designed to convey the students' understanding of the history and evolution of furniture design. This may be done through sketches, audio visual media, performances, research work, reports, designs or any other suitable medium / models.

## **COURSE OUTCOME:**

- The students will identify design as a result of evolution through the ages, from pre historic times, to a discipline.
- They will understand various art and design languages through times and their bearing on contemporary furniture design.
- The students will perceive furniture design through its origins and evolutions as an organized modern profession.

## **Recommended Readings:-**

- Illustrated History of Furniture: From the Earliest to the Present Time Fredrick Litchfield
- Design source book Penny Sparkle
- Thinking Design S. Balaram
- Furniture Design Stuart Lawson
- Furniture Design Jerzy Smardzewski
- · Art History of India Parul Dhar
- Design The Indian context H. Kumar Vyas
- · World of art series, Design since 1945 Peter Dormer
- Design as future making Yelavich Susan
- World History of Design Vol I and II Margolin Victor
- The Story of Western Furniture Phyllis Bennett Oates

ELECTIVES 2		
COURSE CODE	22024419	
TEACHING SCHEME	EXAMINATION SC	HEME
	Sessional (SS)	50
TOTAL CONTACT HOURS PER WEEK  1 Lecture + 2 studio  TOTAL = 3 hrs / week	Sessional CIA	25
	External	25
	Paper: Nil	
TOTAL MARKS	50	
TOTAL CREDITS	2	

## **Course Objectives:**

To allow the students to study a subject of their interest and develop theoretical as well as practical understanding of the same.

## **Course Outline:**

- Colleges have to develop course outline for the elective they wish to offer such that theoretical as well practical aspects are covered linking them to the Design field.
- Apart from lectures delivered by the subject resource persons, self study in form of hands on workshop / field work/ review of literature / seminar or any suitable format of learning may be adopted.
- A list of Electives is suggested in **Annexure A- in** *Programme Structure & Rules.* The Institutes can refer it or offer any other subject in Elective.

As mentioned in the *RULE NO.13: OTHER RULES*, *Programme Structure & Rules*, a student may adhere to a particular stream of elective of his/her choice and nurture his/her area of interest and develop his/her expertise.

However the student should not repeat a particular elective.



## SAVITRIBAI PHULE PUNE UNIVERSITY

# **REVISED SYLLABUS FOR**

## **BACHELOR OF DESIGN**

(To be implemented w.e.f. A.Y. 2025-26)

## PROGRAMME DETAIL

**THIRD YEAR** 

BOARD OF STUDIES IN DESIGN
FACULTY OF SCIENCE AND TECHNOLOGY

# B. DES.

REVISED SYLLABUS (2025 - 26)
THIRD YEAR - INTERIOR DESIGN
SEMESTER 5

DESIGN PROJECT 3		
COURSE CODE	32025118	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SV)	250
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	125
2 Lectures + 10 Studio	SV	125
TOTAL = 12 hrs./week	Paper: Nil	
TOTAL MARKS	250	
TOTAL CREDITS	7	

This subject aims at introducing the design of commercial and retail spaces.

The course will encourage students, to handle multiple users and public at large. It will make them understand the process, methodology to be followed for the design of retail/commercial spaces.

**Design parameters in terms of typology:** Any commodity like garment, jewelry, company showrooms, departmental stores etc.

Area minimum 3000 - 4000sq.ft.

Multi levels/ mezzanine shall be incorporated.

#### COURSE CONTENT:

**UNIT 1:** Detailed study of selected Retail Typology and its requirements. Study of Anthropometry and Ergonomics in retails.

**UNIT 2:** Case study and analysis of designed retails, branded showrooms.

**UNIT 3:** Design development: Site Analysis, Design brief, zoning and circulation diagrams, mood board, conceptual sketches etc.

**UNIT 4:** Exploring volumes: To enable students to understand space in terms of volume and planes.

**UNIT 5:** Detailed drawings for Design solutions.

**UNIT 6**: Incorporation of Interior Services learnt like Plumbing, Electrification, Firefighting and schematic layout of Air conditioning in Design Project.

## **SUBMISSION REQUIREMENT**

Study of human anthropometry and ergonomics in Retail spaces.
 (Data Collection)

2. Analytical study of typical Retail interiors with respect to activities, functions and requirements etc. **(Case Studies)** 

3. Site Analysis: Documenting Site and its context (through Drawings and photo Documentation)

4. Design concepts, Formulation of Design Brief and Design development

 Drawings –Plans, Sections, Details, Colour & Material Pallet, Views, Service Details, etc (25%)

(60%)

(15%)

## METHOD OF INSTRUCTION

Study of anthropometry can be done through Class exercise.

Designed Retail Interiors to be taken for Case Studies.

Theme oriented designs may also be considered.

In addition to Live Case Studies 2 to 3 Case Studies can be done online/ Book as well.

Case Study visit to be done in Unit 2.

Site visit to be done in Unit 3.

Online Lectures for some topics from NPTEL, Coursera can be organized.

#### COURSE OUTCOME:

The students will develop a comprehensive understanding of Retail interiors combining aesthetics and functionality. They will learn about contemporary trends and material pallet used in retail environments.

## **Recommended Readings:**

- Basics Interior Design 01: Retail Design by Lynne Mesher
- Shops and Boutiques 2000 by Susan Abramson, Marcie Stuchin
- Basic design and Anthropometry by Shirish Vasant Bapat.
- The measure of men and women human factors in design by Allvin R. Tilley and henry Dreyfuss and associates.
- Visual Dictionary of Architecture by D. K. Ching.
- Interior design by Ahmed Kasu.
- Interior design by D K Ching.
- Time savers standards of interior design
- Neuferts standards.

MATERIAL & CONSTRUCTION TECHNIQUES 3		
COURSE CODE	32025119	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SV)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
2 Lectures + 4 Studio	SV	50
TOTAL = 6 hrs/week	Paper (P): Nil	
TOTAL MARKS	100	
TOTAL CREDITS	4	

This course will help students understand structural systems of interior elements of buildings, materials used in their construction, construction techniques and details required.

#### COURSE CONTENT:

**UNIT 1: Materials used for construction of Partitions and Wall Paneling:** Timber, aluminium extrusions, mild steel, stainless steel, plywood, fiber boards, particle boards, MDF/HDF, corean sheets, PVC sheets, acrylic sheets, ACP, high pressure laminate sheets, wood plastic composite sheets, Bakelite sheets, types of glass, alabaster sheets, finishing materials like charcoal sheets, rattan, 3D engraved sheets, wave boards etc. their properties and uses.

**UNIT 2: Materials used for construction of False Ceilings :** Aluminium false ceiling sections, timber, mild steel sections, plywood/ MDF, gypsum sheets, modular false ceiling tiles, glass, alabaster sheets etc. their properties and uses.

**UNIT 3: Wall Cladding :** Cladding materials like stone, tiles, engineered stones, composite cladding materials etc. Their properties and uses, process of applications

**UNIT 4: Green Materials :** Requirements of a sustainable material (lifecycle, extraction of raw materials, production and disposal). Cane, Bamboo, Cork, straw, jute, Cob, Adobe, recycled/reclaimed timber, recycled glass, recycled metals, recycled plastic, semi-synthetic materials etc. their properties and uses.

**UNIT 5: Paints and Polishes :** Types of paints like distempers, cement paint, enamel paint, emulsion paint, latex paint, acrylic paint, metallic paint, anti-fungal paint, low VOC paint, bituminous paint etc. Types of polishes like varnish, wax polish, shellac polish, melamine polish, lacquer polish, polyurethane polish etc. Their properties and uses, process of applications.

#### COURSE OUTCOME

This course helps the students to understand materials, their properties, processes of application and the construction techniques required to execute the designs to fulfill specific requirements.

#### SUBMISSION REQUIREMENT

- Unit 1 to 5 : Journal writing, Market survey
- Sheet work on Panelling with materials learnt with different material combinations and working details.
- Sheet work on Partition with materials learnt with different material combinations and working details.
- Sheet work on False ceiling with materials learnt with different material combinations and working details.

Note: It is desirable/ suggested to take Design Project 2 as a base for detailing Panelling, Partitions and False Ceiling.

#### METHOD OF INSTRUCTION

Regular Site visits, with focus on construction methods and material application shall be organized.

Vendor interactions to give exposure to Brands, materials and development in technologies shall be arranged.

Online Lectures for some topics from NPTEL, Coursera can be organized.

## Recommended readings:

- Engineering materials by K.P.Roy and Chaudhari.
- Materials of construction by D.N.Ghose.
- Architectural metals by I.William Zabner.
- Building construction by W.B.Mckay- Vol 1 to 4.
- Building construction by Chudley.
- Building materials by Sushilkumar.
- Woodworkers guide to furniture design.

INTERIOR SERVICES 2		
COURSE CODE	32025120 (P)	32025121 (SS)
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
2 Lectures + 2 Studio	SS	50
TOTAL = 4 hrs/week	Paper (P): 100	
TOTAL MARKS	200	
TOTAL CREDITS	3	

This course aims towards acquainting the students with necessary building services required for Interior projects.

To develop an understanding of balance between comfort, aesthetics and safety pertaining to interior services.

## **COURSE CONTENT:**

- a) Electrification & Lighting
- b) Air conditioning
- c) Acoustics

## **UNIT 1: Electrification & Lighting**

- 1. Calculating lumens requirement for each room depending on function and furniture placement.
- 2. Preparing a lighting layout indicating positions of light fixtures in detailed. (current or previous design project for making complete understanding of lighting placement can be taken).
- 3. Preparing index explaining positioning of fixtures, specifications.

## **UNIT 2: Air-conditioning Systems:**

- 1. Thermal comfort parameters for Human beings. Principles of Natural Ventilation.
- 2. Understanding concept of Air-conditioning. Requirement of Heating and Cooling of a space.
- 3. Types of systems which can be used in interior services- small scale to large scale depending
- on requirements.
- 4. Selection process for air conditioning system.
- 5. Layout of systems, placement of equipment.

#### **UNIT 3: Acoustics in Interiors:**

- 1. Understanding principles of Acoustics and its importance in Interiors.
- 2. Sound and noise
- 3. Introduction to room acoustics, sound reflection, diffraction, dispersion, reverberation time, reverberation time calculations, Sabine's equation, Sound isolation, reduction,

#### insulation

4. Different materials absorption quality and how to choose correct acoustic material, details of installation.

## SUBMISSION REQUIREMENT

UNIT 1: Journal writing with sketches on all the topics covered.

Sheetwork on Electrification layout.

Market survey report on Light fittings and components.

UNIT 2: Journal writing with sketches on all the topics covered.

Sheetwork on Air conditioning solution.

UNIT3: Journal writing with sketches on all the topics covered. Case study analysis of Auditorium/Home Theatre/ Recording studio.

## **METHOD OF INSTRUCTION**

Site visits, with focus on Services to be undertaken.

Vendor interactions to give exposure to Brands, materials and development in technologies shall be arranged.

Earlier/ Current Design programmes can be taken for implementation of Electrification/ AC layouts.

## **COURSE OUTCOME:**

The students will be able to develop understanding of different Interior Services. They will be able to read and create drawings for proper execution of Services on site.

## **Recommended readings:**

- Environment and services , by: Peter Busberry.
- Lighting , by : Elizabeth wihide.
- Light fantastics , by:max keller
- Lighting design by Jeremy Myers
- ABC of air conditioning , by: Ernest Tricomi
- Heating and air conditioning of buildings.
- Environment science , by: smith, Philips, and sweenay.
- Mechanical and electrical equipments in building.
- Environmental sciences , by:peter busberry.
- Principles of air conditioning by: V.Paul Lang.
- Concepts in architectural acoustics by: M. Davidegan.
- Acoustics and sound insulation by: Eckard Mommerts, Dr.Ing Muller BBM.pl
- Architectural acoustics illustrated by Ermann, Michael

CRAFT & CULTURAL DOCUMENTATION			
COURSE CODE	32025122		
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SV)	150	
TOTAL CONTACT PERIOD PER WEEK	Sessional CIA	75	
	SV	75	
1 Lectures + 4 Studio			
TOTAL = 5 hrs/week	Paper: Nil		
TOTAL MARKS	150	·	
TOTAL CREDITS	3		

- 1. To establish an appreciation and understanding of our rich culture, heritage and vast craft techniques.
- 2. To expose the students to the gamut of contextually responsive space design of a community, craft activity and the role of design thereof.
- 3. To evaluate the possibility of extending the traditional material, construction and craft techniques to contemporary application.
- 4. To equip the students to undertake field research using suitable research tools wherein they directly interact with communities, artisans and skilled craftsman to collect, analyze and record data.

#### **COURSE CONTENT:-**

- 1. Traditional crafts and techniques -Detailed description and visual documentation of traditional craftsmanship, including materials used and techniques employed.
- 2. Architectural styles Examination of historical and contemporary architectural styles within a cultural context, highlighting key features and influences.
- 3. Cultural symbols and meanings Examination of symbols, motifs and their cultural significance in are and architecture.
- 4. Historical context In depth analysis of the historical social and political context shaping cultural expressions in art and architecture.
- 5. Interviews and oral histories Documentation of personal narratives, interviews with artisans, architects and community members to capture oral histories and first- hand experiences.
- 6. Photography and visual records High quality visual documentation, including photographs, sketches, and diagrams, to capture the aesthetics and details cultural artifacts and architectural marvels.
- 7. Documentation of rituals and traditions Record rituals, ceremonies, and eruditions associated with art and architecture, providing insights into their cultural significance.
- 8. Evolution and adaptation Examining how cultural elements have evolved and adapted over time, considering contemporary influences and changes.

- 9. Cultural contextualization Placing artistic and architectural works within their broader cultural, considering the impact of globalization and modernization.
- 10. Collaborative approaches Exploring collaborative efforts between artists, architects and local communities to preserve and promote cultural heritage.

#### **METHODOLOGY:**

 Field work, Analysis and synthesis, Discussions and feedback sessions, Documentation.

#### SUBMISSION REQUIREMENT:

Report writing & sketches about the craft community and craft identified.

#### COURSE OUTCOME:

- 1. Students will gain a deeper understanding and appreciation of various culture and traditions and histories through the study of craft, practices unique to different religions and communities.
- 2. Students should understand cross culture understand and socio- economic Impact
- 3. Students should be majorly focus on hands on experience of craft making.

## Recommended readings :

- Jaitly, Jaya. "The Craft Traditions of India", Lustre Press Pvt.Ltd, New Delhi, 1990
- Jaitly Jaya. "Crafts Atlas of India", Niyogi Books, N.Delhi, 2012
- Khanna, P. "Material and Technology An inventory of selected materials and technologies for building construction", Project report to CDKN, Development Alternatives Group, New Delhi, 2011
- Mehrotra, Lakhan and Vajpayee, Raghvendra (ed.) "Communication Through The Ages An Indian Perspective", Aryan Books International, new Delhi in association with Media Centre for Research and Development, Gurgaon, 2009
- Pandya, Yatin. "Concepts of Space Making in Traditional Indian Architecture", Mapin Pub.Pvt.Ltd., Ahmedabad, 2005
- Saraf, D.N. "Indian Crafts Development and Potential", Vikas Publishing House Pvt. Ltd., New Delhi, 1982
- Ranjan, Aditi and Ranjan, M.P. (Ed.) "Crafts of India: Handmade in India", Council of Handicraft Development Corporations (COHANDS), New Delhi, Development Commissioner (Handicrafts), New Delhi
- Sparke P, Introduction to Design &Culture in the 20thcentuary, Routledge, 1986
- Kosambi D.D; The culture & civilization of Ancient India in Historical outline, UBS publishers, 2007
- People History of India-Vol 1 to 7 by Irfan Habib, Tulika books.
- Indian Tales by Romila Thaper
- Indian culture as heritage contemporary pasts, by Romila Thaper

RESPONSIVE ENVIRONMENTS			
COURSE CODE	32025123		
TEACHING SCHEME	EXAMINATION SO	CHEME	
	Sessional SS	100	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50	
1 Lectures + 2 Studio TOTAL = 3 hrs./week	SS	50	
	Paper (P): Nil		
TOTAL MARKS	100		
TOTAL CREDITS	2		

A Designer works in a comprehensive environment and not in isolation. A Designer works within a context, society & environment.

- 1. The objective of the course is to sensitise & develop awareness of responsibility towards today's environment & Society.
- 2. It aims to make understand role of a Designer for problem solving, for nurturing healthy societies, as a bonding element for society, and care taker of environment.

#### COURSE CONTENT:

- 1. Relation between Society, culture and in turn with the field of Design.
- 2. Identify the key approaches used in the study of design and society.
- 3. Ideas and thoughts relating to design of Indian society.
- 4. Urban and rural contexts-scopes, requirements, challenges, implications of lifestyle on the environment.
- 5. To understand issues of cross cultural exchange in design and society viz influences, transformation, inspiration, effects, etc.
- 6. To introduce the Concept of constant need of more resources and materials for living-'Consumerism', and its impacts.
- 7. Introduce the basic concept of Ecology & Environment. Various cycles in nature, Food chain, Food web, Energy flow in Eco system, Bio diversity etc,.
- 8. Environmental Degradation, their basic causes and sustainable solutions.
- 9. Environmental crisis, challenge and opportunity Greenhouse effect, Carbon credits, Carbon sequestration. Analysing position of India to contribute / lead.
- 10. Environmental Pollution Impact of pollution in the local environment and at the global level environment. To understand individual role in pollution & measures to mitigate.
- 11. To introduce environmental Impact Analysis, Notification of government of India Environmental Protection Act for Air, water, forest and wild life. Impact assessment methods. Environmental priorities in India, EIA guidelines. Examples in India.
- 12. The role of Design for a sustainable world.

## **SUBMISSION REQUIREMENT:**

- Written Assignments / Reports
- Oral Presentation / Debates.

#### COURSE OUTCOME:

The students will equip themselves to identify the contribution for environment & society. They will be able to position themselves and their future work in the larger context.

## **RECOMMENDED READINGS:**

- Global water pollution: perspectives & cases by Anand Sandip Lahari
- Environmental studies :basic concepts by Ahluwalia V.K.
- Environmental science earth as a living planet by Botkin, Daniel B & Keller
- Bamboo: Architecture & design by Broto, Eduard
- Climate Change Biology by Hannah, lee
- Ecological Restoration :principles values & structure of an emerging profession by Clewell andre &Aronson James
- Ecosystems & human well-being by Reid, walter & Mooney H Arold A. & (MEA)
- A text book of environmental Architecture by Dr. Kishore Pawar
- Urban Environments-design-2 by Lim.Sung Bin
- Sociology by Schaefer Richard T
- Voluntary environmental management by Morelli John
- Landscape of planning environmental applications by Marshall William
- Management of municipal solid waste by Ramchandra T V
- An introduction to water pollution by S V Rao
- Urban design Green dimensions by Moughtin ,Cliffl& Shirley Peter
- Biodiversity communities & climate change by Kala Chandra Prakash
- Vernacular traditions contemporary architecture by Tipnis Aishwarya
- Life cycle Assessment by Simonen Kathrina
- Rural Modern by Abraham Russell

ELECTIVES 3			
COURSE CODE	32025124		
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME	
	Sessional (SV)	100	
TOTAL CONTACT PERIOD PER WEEK	Sessional CIA	50	
	SV	50	
2 Lectures + 2 Studio			
TOTAL = 4 hrs/week	Paper: Nil		
TOTAL MARKS	100		
TOTAL CREDITS	3		

## **Course Objectives:**

To allow the students to study a subject of their interest and develop theoretical as well as practical understanding of the same.

## Course Outline:

- Colleges have to develop course outline for the elective they wish to offer such that theoretical as well practical aspects are covered linking them to the Design field.
- Apart from lectures delivered by the subject resource persons, self study in form of hands on workshop / field work/ review of literature / seminar or any suitable format of learning may be adopted.
- A list of Electives is suggested in Annexure A- in Programme Structure & Rules. The Institutes can refer it or offer any other subject in Elective.

As mentioned in the *RULE NO.13: OTHER RULES*, *Programme Structure & Rules*, a student may adhere to a particular stream of elective of his/her choice and nurture his/her area of interest and develop his/her expertise.

However the student should not repeat a particular elective.

# B. DES.

REVISED SYLLABUS (2025 - 26)
THIRD YEAR - INTERIOR DESIGN
SEMESTER 6

DESIGN PROJECT 4			
COURSE CODE	32025125 (P)	32025126(SV)	
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SV)	250	
TOTAL CONTACT HOURS PER WEEK 2 Lectures + 10 Studio TOTAL = 12 hrs./week	Sessional CIA	125	
	SV	125	
	Paper: 100		
TOTAL MARKS	350		
TOTAL CREDITS	7		

This subject aims at introducing to the design of hospitality spaces.

The course will encourage students, to handle multiple users in large nos.

It will give them the exposure of handling aesthetics, services and functionality simultaneously.

**Design parameters in terms of typology:** Star rated hotels, Boutique Hotels, Spa, Multi cuisine Restaurant, etc.

Area minimum: 4000 Sq. ft. to 6000 Sq ft. Multi levels/ mezzanine shall be incorporated.

#### **COURSE CONTENT:**

**UNIT 1:** Detailed study of selected Typology and its requirements. Study and analysis of related data. Study of Anthropometry. Case study and analysis of designed spaces.

**UNIT 2:** Site Analysis: Documenting space (Drawings and photo documentation)

Design development: Design brief, zoning and circulation diagrams, mood board, conceptual sketches, spatial explorations etc.

**UNIT 3** Detailed drawings for Design solutions.

**UNIT 4:** Integration of Interior Services learnt like Plumbing, Electrification, Fire fighting, Air Conditioning in the design proposals.

**UNIT 5 :** Color and material pallet, Views, Walkthroughs.

## SUBMISSION REQUIREMENT

- 1. Study of anthropometry, required for hospitality spaces related to selected typology. (Data Collection)
- 2. Analytical study of typical interior layouts with respect to activities, Functions, requirements, service integration, aesthetics etc. (Case Studies)
- 3. Site Analysis: Documenting Site and its context (through Drawings and photo Documentation)
- 4. Design concepts, Formulation of Design Brief and Design development
- 5. **Drawings** Plans, Sections, Service drawings, Colour & Material Pallet, Details, Views / Walkthroughs etc.

(25%)

(60%)

(15%)

## METHOD OF INSTRUCTION

Designed hospitality Interiors to be taken for Case Studies.

Theme oriented designs may also be considered.

2 to 3 Case Studies can be done online/ Book as well, in addition to Live Case Studies.

Online Lectures for some topics from NPTEL, Coursera can be organized.

## COURSE OUTCOME

The students will be able to design hospitality spaces for diverse users with focus on hospitality experience.

They will be able to apply advanced skills in planning and development of complex, multifunctional, multi user typologies of larger spatial volumes.

## **Recommended Readings:**

- Interior design by D.K. Ching
- Time savers standards of interior design
- Neuferts standards.
- Façade restaurants and café by: Shirish Vasant Bapat.
- Hotels and Resorts in india by: published by White flag.
- Tropical Resort publisher : Cherry Chan
- Stylish Indian Restaurants by Indian Architecture Group
- Interior Design for Wellness Spaces by Allison Culliford

MATERIAL & CONSTRUCTION TECHNIQUES 4		
COURSE CODE	32025127	
TEACHING SCHEME	EXAMINATION SCHEME	
TOTAL CONTACT HOURS PER WEEK 2 Lectures + 6 Studio TOTAL = 8 hrs./week	Sessional (SV)	100
	Sessional CIA	50
	SV	50
	Paper (P): Nil	
TOTAL MARKS	100	
TOTAL CREDITS	5	

This course will help students understand the following.

- 1. Structural systems and materials used for composite construction and construction techniques employed.
- 2. Properties, uses and application of thermal insulation and acoustic materials in interiors.
- 3. Concepts of Modularity.

#### COURSE CONTENT:

### **UNIT 1: Materials for Acoustic & Thermal insulation:**

Principles and methods of acoustic insulation, acoustic insulation materials like acoustic membranes, acoustic mineral wool, fiberglass, acoustic insulation systems like soundproof drywall, acoustic paneling, acoustic ceiling systems, soundproof floor underlay, soundproof plasters and paints etc, their properties and process of application.

Methods of thermal insulation, materials of thermal insulation like fiberglass, mineral wool, natural fibers, cellulose insulation materials, polystyrene insulation materials, etc. their properties, uses and methods of application.

**UNIT 2: Mezzanine floors** Structural framework of Mezzanine floors in mild steel and its construction details.

- **UNIT 3 : Modular Furniture:** Principles of Modularity, Materials, Processes and Construction methods, hardware used in modular systems.
- **UNIT 4: Materials used for composite outdoor construction :** Structural framework materials like mild steel/SS sections, aluminum extrusions, UPVC sections, covering materials like cement sheets, ACP sheets, WPC boards, HPL sheets, terracotta screens, types of shingles, acrylic sheets, polycarbonate sheets, tensile fabrics etc. their properties, uses and methods of application.
- **UNIT 5 : Facades :** Façade with its structural framework in materials like mild steel, aluminium etc. Appropriate covering materials, glazing, cladding, Signage etc.

## SUBMISSION REQUIREMENT

Unit 1 and 4: Journal writing, Market survey

Unit 2: Sheet work with details.

Unit 3: Study of Modularity in: Dining, Wardrobe, Study unit, Corporate Office furniture,

Retail furniture etc. (any 3)

Unit 5: Sheet work with details for min. 2 types of Facades.

Note: Suggested to take earlier/ Current Design programmes for detailing in Unit 3.

### METHOD OF INSTRUCTION

Regular Site visits, with focus on construction methods and material application shall be organized.

Vendor interactions to give exposure to Brands, materials and development in technologies shall be arranged.

Online Lectures for some topics from NPTEL, Coursera can be organized.

## COURSE OUTCOME

This course helps the students to understand materials with thermal and acoustic applications and composite construction.

Students will learn the concepts of Modularity to design furniture with flexibility and adaptability to accommodate changing needs with diverse environment.

## **Recommended Readings:**

- Engineering materials by K.P.Roy and Chaudhari.
- Materials of construction by D.N.Ghose.
- Architectural metals by I.William Zabner.
- Building construction by W.B.Mckay- Vol 1 to 4.
- Building construction by Chudley.
- Building materials by Sushil kumar.
- Woodworkers guide to furniture design.

ESTIMATION & COSTING		
COURSE CODE	32025128 (P)	32025129 (SS)
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	50
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	25
2 Lectures + 2 Studio	SS	25
TOTAL = 4 hrs./week	Paper (P): 100	
TOTAL MARKS	150	
TOTAL CREDITS	3	

- To enable the students to understand the concept of estimation and costing for
- interior design
- To acquaint students with methodology of writing specifications with reference to
- service installations of different items of work
- To know importance of specifications in contract document for any construction project.

**UNIT 1:** Introduction to costing, its application and benefits, cost influences construction costs, costing of furniture, fixtures and equipment, contractor's overheads and profit, Professional fees, taxes and contingencies other installation.

**UNIT 2:** Introduction to estimation, importance, need, types of estimate, methods of estimate (parameter, items-wise estimation, take- offs), preparing abstract and bill of quantities including unit of measurements. Factors to be considered for special design with estimation.

**UNIT 3:** Introduction to specifications, types of specifications, its advantages and disadvantages.

**UNIT 4:** Introduction to writing of specification, purpose and definition of specification, , coordination with the construction drawings, furniture specification, specification for walls, floors, wardrobes, ceiling, painting etc. Procedure for writing specification for the purpose of calling tenders.

**UNIT 5:** Introduction to Rate analysis, Definition, method of preparation, quantity and labour estimation for woodwork, steelwork, aluminum work, glass and its rate for different, thickness & sections, finishing (enamel paint, deco paints, melamine, du coats, and hand polishing, veneering and laminating) for walls and ceilings.

Electrical and plumbing products, wiring, ducting, and laying of tiles and wall paneling in the estimate format of the project.

**UNIT 6 :** Introduction to costing of fixtures and fitting: Types of fixtures: carpentry, civil etc.

## SUBMISSION REQUIREMENT

- 1. Journal writing on the topics described in Units.
- 2. Writing general and standard specifications for interior design items, like flooring, ceiling, furniture work, painting, electrification, plumbing etc.
- 3. Abstract and quantity estimating of the design program, for the interior design items like, flooring, ceiling, furniture work, painting, electrification, plumbing etc. and compiling it in a file format.

## COURSE OUTCOME:

The students will know the methodology of estimating the Projects. They will understand the role of specification writing, method of systematic estimation.

## Recommended readings:-

- Estimation costing and valuation by Rangwala.
- Estimating and costing in civil engineering by : B.N. Dutta.
- Professional practices by: Dr. Roshan. H. Namavati
- Estimating and Costing for Interior Designers: A Step-by-Step Workbook by Diana Allison (Author)
- Interior Design Materials and Specifications By Lisa Godsey

RESEARCH METHODS		
COURSE CODE	32025130	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
1 Lectures + 2 Studio	SS	50
TOTAL = 3 hrs./week	Paper (P): Nil	
TOTAL MARKS	100	
TOTAL CREDITS	2	

The course aims towards developing foundation towards Research skills.

## **COURSE CONTENT:**

- **UNIT 1:** Introduction to Research: Meaning and importance of Research, its significance in Design, Research Process.
- **UNIT 2:** Types of Research, Min.6 types of Research: (Descriptive, Analytical, Qualitative, Quantitative, Applied, Fundamental, Conceptual, Empirical, etc.)
- UNIT 3: Methods of Data Collection: Types of Survey, Variables, Sampling techniques
- **UNIT 4:** Analysis of data: presentation of data in different modes as per requirement of Research (Pie chart, Line graphs, etc.)
- **UNIT 5**: Presentation of Data: Graphical, non graphical, photo, illustrations, Tables etc.
- **UNIT 6**: Synopsis: Defining Aims, Objectives, Scope, Methodology. Understanding synopsis from reading Research Papers.

#### SUBMISSION REQUIREMENT

- a) Journal writing for theories of Unit 1, 2 and 4.
- b) Identifying and reading Research Papers (min.5) on topic of individual interest.
- c) Analysis and systematic presentation of data collected from Research Papers: identification of types of survey, variables, sampling techniques, application in Research Paper.
- d) Synopsis writing on topic of interest.

**Note:** Submissions according to specific disciplines should be stressed upon and detailed out.

## METHOD OF INSTRUCTION

Regular presentation of students work and group discussions shall be undertaken.

Online E resources, E Libraries of different University / institutions – should be advised for reading

## COURSE OUTCOME:

Students will be equipped to conduct independent research on relevant topics in a systematic manner.

## Recommended readings:-

- Garg.B.L., Karadia, R., Agarwal, F. and Agarwal, U.K., 2002. An introduction to Research Methodology, RBSA Publishers.
- Kothari, C.R.(2008). Research Methodology: Methods and Techniques. Second Edition. New Age International Publishers, New Delhi.
- Architectural Research Methods by Linda N. Groat ,David Wang, Wiley Publications.
- Sinha, S.C. and Dhiman, A.K., 2002. Research Methodology, Ess Ess Publications.
- Reasearch design by Creswell, John
- Writing Your Thesis by Oliver Poul
- Understanding the research process by Oliver Poul

PROFESSIONAL PRACTICE		
COURSE CODE	32025131	
TEACHING SCHEME	EXAMINATION SCHEME	
TOTAL CONTACT HOURS PER WEEK  1 Lectures + 2 Studio TOTAL = 3 hrs/week	Sessional (SS)	100
	Sessional CIA	50
	SS	50
	Paper (P): Nill	•
TOTAL MARKS	100	
TOTAL CREDITS	2	

To help the students to understand the profession of Interior Design, its ethics conduct. To understand the importance, duties and responsibilities of the designer, and the other team members and society.

Understanding the working of an Interior firm.

## **COURSE CONTENT:**

- 1. Introducing students to the profession of interior design, personal goal setting, and mission.
- 2. Ethics in business environment, responsibility to the public, client, responsibility of the interior designer, colleague, profession, employer.
- 3. Interior designer's office, equipping and maintaining the office, accounts etc.
- 4. Developing new interior design practice: coordination with Agencies, Consultants, Entrepreneurs, Proprietors, Partnerships, and Vendors.
- 5. Consulting fees, contract and agreements for consulting charges.
- 6. Project management, contracts and agreements for execution of Projects.
- 7. Tenders: Preparation of tender documents
- Professional bodies and associations in India and abroad. IIID (Institute of Indian Interior Designers), ASID (American society of interior design), IIDA (International interior design association), etc. importance and advantages of being a part of the professional bodies.

## SUBMISSION REQUIREMENT

Journal writing on all of the above topics.

A Case Study of Practicing Int. Designer and report on the case study, Interview of the professional is desirable.

## COURSE OUTCOME:

The course will expose students towards the nuances of interior Design practice. It will equip the students with knowledge and skills needed for professional environment.

## Recommended readings:-

- Professional practice for interior design by: Christine.M. Piotrowski.
- Designing your business strategies for interior design professionals by: Gordon .T. Kendall.
- Shan Preddy, How to Run a Successful Design Business: The New Professional Practice, Gower Publishing Ltd. 2011
- Min Basadur, Michael Goldsby, Design centered Entrepreneurship, 2016

ELECTIVES 4 (DESIGN)		
COURSE CODE	32025132	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	100
	Sessional CIA	50
TOTAL CONTACT PERIOD PER WEEK	SS	50
2 Lectures + 2 Studio	Denem NU	
TOTAL = 4 hrs/week	Paper: Nil	
TOTAL MARKS	100	
	100	
TOTAL CREDITS	3	

Detail study of congregation spaces like Auditorium, Conference hall, Banquet halls of capacity 150 to 200 persons.

#### **COURSE CONTENT:**

- 1. To study in detail through case study and books about interior detailing of conference room or Auditorium.
- 2. To study and apply the aspect of Lighting & electrification, Acoustical Treatment, Sound systems, Projection facilities, Seating arrangements, Air Conditioning, Fire fighting services in an Auditorium/ Conference Hall/ Seminar hall/ Banquet.
- 3. To develop detail plans of above services and the details of other interior design feature.
- 4. To develop detail interior sections and elevations.
- 5. A detailed market survey of the latest technology of illumination, Firefighting and Air Conditioning technologies and materials should be done.

## **SUBMISSION REQUIREMENT**

Minimum 5 to 7- A2 size sheets CAD drawings- Plans, Elevations, Sections, details, service Plan, details of services, market survey Report on latest materials and technology.

## Recommended readings:-

- Theatre & Auditoriums by Herald Burris Meyer and Edward Cole.
- · Handbook of Architects working details.
- Acoustical designing in Architecture by Kundsen, V.O. & Harris C.M

# B. DES.

REVISED SYLLABUS (2025 - 26)
THIRD YEAR - PRODUCT DESIGN
SEMESTER 5

DESIGN PROJECT 3		
COURSE CODE	32025220	
TEACHING SCHEME	EXAMINATION SCHEME	
TOTAL CONTACT HOURS PER WEEK 2 Lecture + 10 studio TOTAL = 12 hrs/week	Sessional (SV)	250
	Sessional CIA	125
	SV	125
	Paper: Nil	
TOTAL MARKS	250	
TOTAL CREDITS	7	

- 1. To introduce technically complex product design challenges, considerations and deliverables.
- 2. The focus is on being able to identify and analyze the need, articulate it and generate solution with an understanding of how things work.

## **COURSE CONTENT:**

- 1. Identifying design opportunity in accessible environments.
- 2. Literature survey to collect relevant data on the product.
- 3. Activity recording and task analysis.
- 4. Questionnaire and interview techniques for enlisting and elaborating the different problem areas.
- 5. Study on the existing product: it's working principle, its advantages and disadvantages.
- 6. Study to understand technology and/or mechanisms in the context of identified need.
- 7. Conduct market research.
- 8. Study on materials and manufacturing processes.
- 9. Formulation of the design brief.
- 10. Ideation -- concept generation and explorations with quick explanatory models.

## SUBMISSION REQUIREMENT:

- Research documentation & presentation with observation, analysis & conclusion, formulating design brief.

  (20%)
- Ideation & exploration -- sketches & study models, design solutions,
   product detailing etc.

  (50%)
- Final design solutions with technical drawings & rendering, Finished models, prototype & user validation.
   (30%)

## COURSE OUTCOME:

Skills of presenting solutions through active participation, exploratory learning, will be developed.

Students will learn about developing solutions for technically complex design challenges.

## Recommended reading:

- Systems Analysis and Design Methods, Jeffrey Whitten and Lonnie Bentley, McGraw--- Hill/Irwin, 2005.
- General Principles of Systems Design, Gerald M. Weinberg, Daniela Weinberg, Dorset House, 1988
- Routledge International Handbook of Participatory Design, Jesper Simonsen, Routledge, 2012
- The Strategic Designer: Tools & Techniques for Managing the Design Process, David Holston, How Books, 2011
- Creating Breakthrough Products: Innovation from Product Planning to Program Approval, Cagan, Jonathan; Vogel, Craig M.; Publisher: Financial Times Prentice Hall; 2002.
- The Design Process, Karl Aspelund; Fairchild Pubns, 2011
- Routledge International Handbook of Participatory Design, Jesper Simonsen, Routledge, 2012
- The Strategic Designer: Tools & Techniques for Managing the Design Process, David Holston, How Books, 2011

ELEMENTS OF FORM 3		
COURSE CODE	32025221	
TEACHING SCHEME	<b>EXAMINATION SO</b>	CHEME
	Sessional (SV)	200
TOTAL CONTACT HOURS PER WEEK  1 Lectures + 4 Studio  TOTAL = 5 hrs./week	Sessional CIA	100
	SV	100
	Paper: Nil	
TOTAL MARKS	200	
TOTAL CREDITS	3	

**COURSE OBJECTIVE:** To study forms in nature to understand the what, why and how nature articulates.

To understand the rational logic of the form in response to the function.

# **COURSE CONTENT:**

**UNIT 1**: Creation of a three-dimensional abstract form with models at each stage of the process. Transformation of derived form into a product with models.

**UNIT 2**: Form (metaphor, attributes and emotions) through stylized products from different domains.

**UNIT 3:** Stylizing a product based on the course learning. Attributes of stylized products shall be communicated through sketches and physical models. Making a scaled model of the final expression with desired material color and finishes supported with digital renders.

#### SUBMISSION REQUIREMENT

Minimum 1 exercise each based on Units in the form of sketches & models.

Study of the natural form through drawings, sketches and physical models to understand form and structure.

#### TEACHING METHODOLOGY

Primary importance on hands on learning to be encouraged using materials like wood, paper, paper mache, clay, fabric, fiber boards, foam boards, acrylic, etc. to explore forms.

#### COURSE OUTCOME:

It helps students to understand the basics of "Form Manipulation", as one of the essential design skills. This course also aims at making the students understand the product styling.

- Biomimicry: Innovation Inspired by Natureby Janine M.Benyus
- The Secret Language of Animals: A Guide to Remarkable Behaviorby Janine M. Benyus and Juan CarlosBarberis
- Biomimicry: Nature as Designer byMr. Benjamin R.Krueger.
- Nature Form & Spirit: The Life and Legacy of George Nakashima by MiraNakashima
- Art Forms in Nature (Dover Pictorial Archive) by ErnstHaeckel

MATERIAL & PROCESSES 3			
COURSE CODE	32025222		
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME	
	Sessional (SS)	100	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50	
2 Lecture + 4 studio	External	50	
TOTAL = 6 hrs/week	Paper: Nil		
TOTAL MARKS	100		
TOTAL CREDITS	4		

- 1. To provide an in-depth understanding of materials with the major emphasis on advanced new materials and finishes.
- 2. An introduction to sustainable and ecofriendly materials and processes.
- 3. To equip the students with the methods of selecting materials and related processes based on cost, product safety, form, function etc.

### **COURSE CONTENT:**

- 1. Analysis of plastics and rubber and related manufacturing processes utilized in production of mass-produced products.
- 2. Introduction to environment friendly materials and the processes. (Including traditionally used materials in our context and culture.
- 3. Advance studies in mass production processes and their influence on design and development of products.
- 4. Emphasis on material search and process selection in relation to cost, products safety, function, human factors, form, finishes and joining methods.

Note: To conduct industry /workshop visits to observe and understand processes.

# SUBMISSION REQUIREMENT:

Documentation of manufacturing process of materials mentioned above & journal writing.

#### **TEACHING METHODOLOGY**

Minimum 2 industrial visits for material understanding.

Online Lectures for some topics from NPTEL, Coursera can be organized.

#### COURSE OUTCOME:

It will introduce the students to the major processes and materials commonly used in Product Design

- Design and Technology, Garratt J Cambridge University Press, UK, 20004
- Manufacturing processes for design professionals, Thompson R.: Thames & Hudson, London 2007
- Materials and Design: The Art and Science of Material Selection in Product Design, Ashby, Michael; Johnson, Kara; Publisher: Butterworth-Heinemann; 2002
- Basic product design II Material thoughts by David Bramst

CRAFT DOCUMENTATION		
COURSE CODE	32025223	
TEACHING SCHEME	<b>EXAMINATION SCH</b>	IEME
	Sessional (SV)	150
TOTAL CONTACT HOURS PER WEEK  1 Lecture + 4 studio  TOTAL = 5 hrs/week	Sessional CIA SV Paper: Nil	75 75
TOTAL MARKS	150	
TOTAL CREDITS	3	

- 1. To establish an appreciation and understanding of our rich culture, heritage and vast craft techniques.
- 2. To expose the students to the gamut of contextually responsive space design of a community, craft activity and the role of design thereof.
- 3. To evaluate the possibility of extending the traditional material, construction and craft techniques to contemporary application.
- 4. To equip the students to undertake field research using suitable research tools wherein they directly interact with communities, artisans and skilled craftsman to collect, analyze and record data.

#### **COURSE CONTENT:-**

- 1. Traditional crafts and techniques -Detailed description and visual documentation of traditional craftsmanship, including materials used and techniques employed.
- 2. Architectural styles Examination of historical and contemporary architectural styles within a cultural context, highlighting key features and influences.
- 3. Cultural symbols and meanings Examination of symbols, motifs and their cultural significance in are and architecture.
- 4. Historical context In depth analysis of the historical social and political context shaping cultural expressions in art and architecture.
- 5. Interviews and oral histories Documentation of personal narratives, interviews with artisans, architects and community members to capture oral histories and first-hand experiences.
- 6. Photography and visual records High quality visual documentation, including photographs, sketches, and diagrams, to capture the aesthetics and details cultural artifacts and architectural marvels.
- 7. Documentation of rituals and traditions Record rituals, ceremonies, and eruditions associated with art and architecture, providing insights into their cultural significance.
- 8. Evolution and adaptation Examining how cultural elements have evolved and adapted over time, considering contemporary influences and changes.

- 9. Cultural contextualization Placing artistic and architectural works within their broader cultural, considering the impact of globalization and modernization.
- 10. Collaborative approaches Exploring collaborative efforts between artists, architects and local communities to preserve and promote cultural heritage.

#### **TEACHING METHODOLOGY:**

Field work, Analysis and synthesis., Discussions and feedback sessions,
 Documentation.

#### SUBMISSION REQUIREMENT:

Individual Report writing & sketches about the craft community and craft identified.

#### **COURSE OUTCOME:**

- 1. Students will gain a deeper understanding and appreciation of various culture and traditions and histories through the study of craft, practices unique to different religions and communities.
- 2. Students will understand cross culture understand and socio- economic Impact

- Jaitly, Jaya. "The Craft Traditions of India", Lustre Press Pvt.Ltd, New Delhi, 1990
- Jaitly Jaya. "Crafts Atlas of India", Niyogi Books, N.Delhi, 2012
- Khanna, P. "Material and Technology An inventory of selected materials and technologies for building construction", Project report to CDKN, Development Alternatives Group, New Delhi, 2011
- Mehrotra, Lakhan and Vajpayee, Raghvendra (ed.) "Communication Through The Ages An Indian Perspective", Aryan Books International, new Delhi in association with Media Centre for Research and Development, Gurgaon, 2009
- Saraf, D.N. "Indian Crafts Development and Potential", Vikas Publishing House Pvt. Ltd., New Delhi, 1982
- Ranjan, Aditi and Ranjan, M.P. (Ed.) "Crafts of India: Handmade in India", Council of Handicraft Development Corporations (COHANDS), New Delhi, Development Commissioner (Handicrafts), New Delhi
- Sparke P, Introduction to Design &Culture in the 20thcentuary, Routledge, 1986
- Kosambi D.D; The culture & civilization of Ancient India in Historical outline, UBS publishers, 2007
- People History of India-Vol 1 to 7 by Irfan Habib, Tulika books.
- Indian Tales by Romila Thaper
- Indian culture as heritage contemporary pasts, by Romila Thaper

RESPONSIVE ENVIRONMENTS			
COURSE CODE	32025224		
TEACHING SCHEME	EXAMINATION SCHEME		
TOTAL CONTACT HOURS PER	Sessional (SS)	100	
WEEK	Sessional CIA	50	
1 Lectures + 2 Studio	SS	50	
TOTAL = 3 hrs/week	Paper: Nil		
TOTAL MARKS	100		
TOTAL CREDITS	2		

A Designer works in a comprehensive environment and not in isolation. A Designer works within a context, society & environment.

- 1. The objective of the course is to sensitise & develop awareness of responsibility towards today's environment & Society.
- 2. It aims to make understand role of a Designer for problem solving, for nurturing healthy societies, as a bonding element for society, and care taker of environment.

# **COURSE CONTENT:**

- 1. Relation between Society, culture and in turn with the field of Design.
- 2. Identify the key approaches used in the study of design and society.
- 3. Ideas and thoughts relating to design of Indian society.
- 4. Urban and rural contexts-scopes, requirements, challenges, implications of lifestyle on the environment.
- 5. To understand issues of cross cultural exchange in design and society viz influences, transformation, inspiration, effects, etc.
- 6. To introduce the Concept of constant need of more resources and materials for living-'Consumerism', and its impacts.
- 7. Introduce the basic concept of Ecology & Environment. Various cycles in nature, Food chain, Food web, Energy flow in Eco system, Bio diversity etc,.
- 8. Environmental Degradation, their basic causes and sustainable solutions.
- 9. Environmental crisis, challenge and opportunity Greenhouse effect, Carbon credits, Carbon sequestration. Analysing position of India to contribute / lead.
- 10. Environmental Pollution Impact of pollution in the local environment and at the global level environment. To understand individual role in pollution & measures to mitigate.
- 11. To introduce environmental Impact Analysis, Notification of government of India Environmental Protection Act for Air, water, forest and wild life. Impact assessment methods. Environmental priorities in India, EIA guidelines. Examples in India.
- 12. The role of Design for a sustainable world.

# SUBMISSION REQUIREMENT:

- Written Assignments / Reports
- Oral Presentation / Debates.

#### COURSE OUTCOME:

The students will equip themselves to identify the contribution for environment & society. They will be able to position themselves and their future work in the larger context.

#### **RECOMMENDED READINGS:**

- Global water pollution: perspectives & cases by Anand Sandip Lahari
- Environmental studies :basic concepts by Ahluwalia V.K.
- Environmental science earth as a living planet by Botkin, Daniel B & Keller
- Bamboo: Architecture & design by Broto, Eduard
- Climate Change Biology by Hannah, lee
- Ecological Restoration :principles values & structure of an emerging profession by Clewell andre & Aronson James
- Ecosystems & human well-being by Reid, walter & Mooney H Arold A. & (MEA)
- A text book of environmental Architecture by Dr. Kishore Pawar
- Urban Environments-design-2 by Lim.Sung Bin
- Sociology by Schaefer Richard T
- Voluntary environmental management by Morelli John
- Landscape of planning environmental applications by Marshall William
- Management of municipal solid waste by Ramchandra T V
- An introduction to water pollution by S V Rao
- Urban design Green dimensions by Moughtin ,Cliffl& Shirley Peter
- Biodiversity communities & climate change by Kala Chandra Prakash
- Vernacular traditions contemporary architecture by Tipnis Aishwarya
- Life cycle Assessment by Simonen Kathrina
- Rural Modern by Abraham Russell

ELECTIVES 3			
COURSE CODE	32025225		
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME	
	Sessional (SS)	100	
TOTAL CONTACT HOURS PER WEEK 2 Lecture + 2 studio TOTAL = 4 hrs/week	Sessional CIA	50	
	External	50	
	Paper: Nil		
TOTAL MARKS	100		
TOTAL CREDITS	3		

# **Course Objectives:**

To allow the students to study a subject of their interest and develop theoretical as well as practical understanding of the same.

#### Course Outline:

- Colleges have to develop course outline for the elective they wish to offer such that theoretical as well practical aspects are covered linking them to the Design field.
- Apart from lectures delivered by the subject resource persons, self study in form of hands on workshop / field work/ review of literature / seminar or any suitable format of learning may be adopted.
- A list of Electives is suggested in **Annexure A- in** *Programme Structure & Rules.*The Institutes can refer it or offer any other subject in Elective.

As mentioned in the *RULE NO.13: OTHER RULES*, *Programme Structure & Rules*, a student may adhere to a particular stream of elective of his/her choice and nurture his/her area of interest and develop his/her expertise.

However the student should not repeat a particular elective.

# B. DES.

REVISED SYLLABUS (2025 - 26)
THIRD YEAR - PRODUCT DESIGN
SEMESTER 6

DESIGN PROJECT 4			
COURSE CODE	32025226(P)	32025227 (SV)	
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME	
	Sessional (SV)	250	
TOTAL CONTACT HOURS PER WEEK 2 Lecture + 10 studio TOTAL = 12 hrs/week	Sessional CIA	125	
	SV	125	
	Paper: 100		
TOTAL MARKS	350		
TOTAL CREDITS	7		

1. To introduce the students to the system thinking challenges, considerations and deliverables.

#### **COURSE CONTENT:**

- 1. Introduction to the design intervention in the human realm which add value and quality to the life.
- 2. Identifying system comprehensible, tangible and accessible environments.
- 3. Research of the system, components and stakeholders.
- 4. Understanding the interrelationship and interdependency of various components of identified system.
- 5. Analyzing and mapping the strengths and weakness of the system
- 6. Synthesizing and prioritizing the research observations leading to design brief.
- 7. Formulating the design brief.
- 8. Ideation -- concept generation and explorations with quick explanatory models.
- 9. Finalization of the concept with design development and detailing.
- 10. Prototyping of 3Dmodels.
- 11. Evaluation of new concepts
- 12. Hand and computer Renderings and finished model of the final design solution.

# SUBMISSION REQUIREMENT

- 1. Research documentation & presentation with observation, analysis & conclusion, formulating design brief. (20%)
- 2. Ideation & exploration -- sketches & study models, design solutions, product detailing etc. (50%)
- 3. Final design solutions- Rendering and finished models/ prototype. (30%)

#### **COURSE OUTCOME**

The course will make them understand the relationship of the variant, processes, people, products and parts that contribute towards the functioning of a system

- Systems Analysis and Design Methods, Jeffrey Whitten and Lonnie Bentley, McGraw---Hill/Irwin, 2005.
- General Principles of Systems Design, Gerald M. Weinberg, Daniela Weinberg, Dorset House, 1988
- Routledge International Handbook of Participatory Design, Jesper Simonsen, Routledge, 2012
- The Strategic Designer: Tools & Techniques for Managing the Design Process, David Holston, How Books, 2011
- Creating Breakthrough Products: Innovation from Product Planning to Program Approval, Cagan, Jonathan; Vogel, Craig M.; Publisher: Financial Times Prentice Hall; 2002.
- The Design Process, Karl Aspelund; Fairchild Pubns, 2011
- Routledge International Handbook of Participatory Design, Jesper Simonsen, Routledge,
   2012
- The Strategic Designer: Tools & Techniques for Managing the Design Process, David Holston, How Books, 2011

PRODUCT COSTING & ESTIMATION			
COURSE CODE	32025228(P)	32025229(SS)	
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SS) 50		
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	25	
2 Lecture + 2 studio	External	25	
TOTAL = 4 hrs/week			
	Paper: 100		
TOTAL MARKS	150		
TOTAL CREDITS	3		

To enable the student to understand the breakdown of a simple product e.g. like pen into components, the implication of these components on the costing of the end product from various perspective, like design, material & manufacturing; Vendor; Mass manufacturing; assembly; market etc.

#### **COURSE CONTENT:**

- 1. Identification of a simple product range of a brand within an economic segment.
- 2. Breaking down of the product into components to understand the design; manufacturing decisions that influence Cost.
- 3. Introduction to key factors responsible for the costing of a product.
- 4. Preparation of cost sheets for process and sub processes to compile the data collected to estimate the cost.
- 5. Introduction to the pricing of the product.(Market ,Brand, Brand strategy, Product positioning) The market value, competition product cost, bench mark pricing, basic material price, specific tooling cost, shift timings and costs, factor of cost with respect to quantity produced, material costs, expenses on packaging, distribution, marketing and even after sales service.
- 6. The students shall be made to understand through analysis of an existing product the implications of design decisions on the cost of the same. Implications of manufactured quantity on his design. Low volume low price, Low volume high price, high volume, high price, large product assemblies or simple products.
- 7. Introduction to be given to define a service, understanding the components of delivering a service and interdependencies for the purpose of calculating the cost to charge the services given.

# SUBMISSION REQUIREMENT

- 1. The submission of the assignments shall be in the report format.
- 2. Estimation of the cost prepared by the student of a product either designed/identified by them.

# **COURSE OUTCOME:**

They will be to calculate the quantity, cost, and price of the resources required within the project scope.

They will know the method of systematic estimation.

- Product Costing: Concepts and Applications
   Book by Arthur H. Adelberg, Frank J. Fabozzi, Jacqueline A. Burke, and
   Ralph S. Polimeni
- Cost and Price: Or, the Product and the Market (English, Paperback, Isaiah Skeels)
- Product Cost Estimating and Pricing: A Computerized Approach by Michael R. Tyran(Author)
- The Lean Design Guidebook: Everything Your Product Development Team Needs to Slash Manufacturing Cost by Ronald Mascitelli(Author)

RESEARCH METHODS			
COURSE CODE	32025230		
TEACHING SCHEME	EXAMINATION SO	HEME	
	Sessional (SS)	100	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50	
1 Lecture + 2 studio	External	50	
TOTAL = 3 hrs/week	Paper: Nil		
TOTAL MARKS	100		
TOTAL CREDITS	2		

The course aims towards developing foundations of Research skills.

#### **COURSE CONTENT:**

**UNIT 1:** Introduction to Research: Meaning and importance of Research, its significance in Design, Research Process

**UNIT 2:** Types of Research: Min.6 types of Research: (Descriptive, Analytical, Qualitative, Quantitative, Applied, Fundamental, Conceptual, Empirical, etc.)

**UNIT 3:** Methods of Data Collection: Types of Survey, Variables, Sampling techniques

**UNIT 4:** Analysis of data: presentation of data in different modes as per requirement of Research (Pie chart, Line graphs, etc.)

**UNIT 5**: Presentation of Data: Graphical, non graphical, photo, illustrations, Tables etc.

**UNIT 6**: Synopsis: Defining Aims, Objectives, Scope, Methodology. Understanding synopsis from reading Research Papers.

#### SUBMISSION REQUIREMENT

- a) Journal writing for theories of Unit 1, 2 and 4.
- b) Identifying and reading Research Papers (min.5) on topic of individual interest.
- c) Analysis and systematic presentation of data collected from Research Papers: identification of types of survey, variables, sampling techniques, application in Research Paper.
- d) Synopsis writing on topic of interest.

**Note:** Submissions according to specific disciplines should be stressed upon and detailed out.

#### METHOD OF INSTRUCTION

Regular presentation of students work and group discussions shall be undertaken. Online E resources, E Libraries should be advised for reading research papers.

# COURSE OUTCOME:

Students will be equipped to conduct independent research on relevant topics in a systematic manner.

- Garg.B.L., Karadia, R., Agarwal, F. and Agarwal, U.K., 2002. An introduction to Research Methodology, RBSA Publishers.
- Kothari, C.R.(2008). Research Methodology: Methods and Techniques. Second Edition. New Age International Publishers, New Delhi.
- Architectural Research Methods by Linda N. Groat ,David Wang, Wiley Publications.
- Sinha, S.C. and Dhiman, A.K., 2002. Research Methodology, Ess Ess Publications.
- Reasearch design by Creswell, John
- Writing Your Thesis by Oliver Poul
- Understanding the research process by Oliver Poul

PROFESSIONAL PRACTICE			
COURSE CODE	32025231		
TEACHING SCHEME	<b>EXAMINATION SC</b>	HEME	
	Sessional (SS)	100	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50	
1 Lecture + 2 studio	External	50	
TOTAL = 3 hrs/week	Paper: Nil		
TOTAL MARKS	100		
TOTAL CREDITS	2		

- Understanding the office of a designer, its working etc.
- To understand the importance, duties and responsibilities of the designer towards society.

#### **COURSE CONTENT:**

1. Setting up Studio:

Designer should be exposed to his role as a professional designer - Designer Setting up studio, managing studio, making proposals and duties as professionals etc., hiring process, Project scheduling and Work delegation, Billing, Salaries and Taxation, Consulting fees, Contracts and agreements, for consulting charges.

2. A designer working as a part of large company in their design team:

To make the students understand the role of a designer as a part of a small or large teams. To understand the structure of design teams, hierarchy, collaborated working with other divisions of the company like Marketing, Sales, Senior management, Shop floor or manufacturing units, alignment in the company's vision and values, collaborative working, managing confidentiality and working in their own role and capacity.

- 3. To understand various types of companies: Startups, small design studios, Large design studios, Services company, Product manufacturing companies, Various domains of work like Healthcare, Education, Automotive, Construction, Manufacturing, Hospitality, Infrastructure etc. Multinational companies, Indian companies, working overseas, working remotely, Stock options, Listed V/S unlisted companies etc.
- 4. Professional values- Definition, Accountability, identifying one's strength and interests, Respect for learning & learned, Time management, Team spirit, Code of conduct, personal goal setting and mission.
- 5. Ethics in business environment, responsibility to the public, client. Responsibility of the designer, colleague, employer.

#### METHOD OF INSTRUCTION

It is suggested to invite HR Professionals for guidance on Professional values & Ethics.

A one day workshop/ session can be arranged to give training by special trainers who take such sessions for Companies.

# SUBMISSION REQUIREMENT

- 1. Journal writing on all of the above topics.
- 2. A Case study of Practicing Product Designer, report on the Case Study, and interview of the Professional is desirable.

#### **COURSE OUTCOME:**

It will equip the students with knowledge and skills needed for professional environment to set up an individual consultancy and work with other companies and groups.

- Douglas Davis, Creative Strategy and Business of Design, 2016
- Shan Preddy, How to run a successful Design Business: The New Professional Practice, Gower Publishing ,ltd. 2011
- Min Basadur, Michael Goldsby, Design-Centered Entrepreneurship, 2016.

ELECTIVES 4 (DESIGN)			
COURSE CODE	32025232		
TEACHING SCHEME	<b>EXAMINATION SCHE</b>	ME	
TOTAL CONTACT HOURS PER WEEK 2 Lecture + 4 studio TOTAL = 6 hrs/week	Sessional (SS) Sessional CIA External Paper: Nil	100 50 50	
TOTAL MARKS	100		
TOTAL CREDITS	4		

- To enable the students to understand the special needs of the differently abled.
- To enable the students for designing and developing solutions with empathy.

# **COURSE CONTENT**

- 1. Introduction to the design intervention in the human realm which add value and quality to the life.
- 2. Identifying a user or a group of users in accessible environments.
- 3. Documentation of the user/users to understand the skills, aspirations and challenges in different environments.
- 4. Presentation with constructive analysis to identify area of potential intervention.
- 5. A focused detail research, documentation of the identified need.
- 6. An expert perspective like a doctor, trainer, care takers etc.
- 7. Research of the global solutions.
- 8. Synthesizing and prioritizing the research observations leading to design brief.
- 9. Ideation -- concept generation and explorations with quick explanatory models.

#### SUBMISSION REQUIREMENT

- 1. User research documentation & presentation
- 2. Analysis & formulation of design brief
- 3. Ideation & exploration -- sketches & study models

#### **COURSE OUTCOME:**

This course gives the students an opportunity to explore specific area of design application with users of different needs and serve the user to improve their quality of life.

- Designing for the Disabled: The New Paradigm By Selwyn Goldsmith
- Design Meets Disability by Graham Pullin

ELECTIVES 5		
COURSE CODE	32025233	
TEACHING SCHEME	<b>EXAMINATION SCHE</b>	ME
TOTAL CONTACT HOURS PER WEEK 2 Lecture + 4 studio TOTAL = 6 hrs/week	Sessional (SS) Sessional CIA External Paper: Nil	100 50 50
TOTAL MARKS TOTAL CREDITS	100	

# **Course Objectives:**

To allow the students to study a subject of their interest and develop theoretical as well as practical understanding of the same.

# **Course Outline:**

- Colleges have to develop course outline for the elective they wish to offer such that theoretical as well practical aspects are covered linking them to the Design field.
- Apart from lectures delivered by the subject resource persons, self study in form of hands on workshop / field work/ review of literature / seminar or any suitable format of learning may be adopted.
- A list of Electives is suggested in **Annexure A- in** *Programme Structure & Rules.*The Institutes can refer it or offer any other subject in Elective.

As mentioned in the *RULE NO.13: OTHER RULES*, *Programme Structure & Rules*, a student may adhere to a particular stream of elective of his/her choice and nurture his/her area of interest and develop his/her expertise.

However the student should not repeat a particular elective.

# B. DES.

REVISED SYLLABUS (2025 - 26)
THIRD YEAR - SET DESIGN
SEMESTER 5

DESIGN PROJECT 3			
COURSE CODE	32025318		
TEACHING SCHEME	<b>EXAMINATION SCI</b>	HEME	
	Sessional (SV)	250	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	125	
2 Lectures + 8 Studio	SV	125	
TOTAL = 10 hrs/week	Paper: Nil	-	
TOTAL MARKS	250		
TOTAL CREDITS	6		

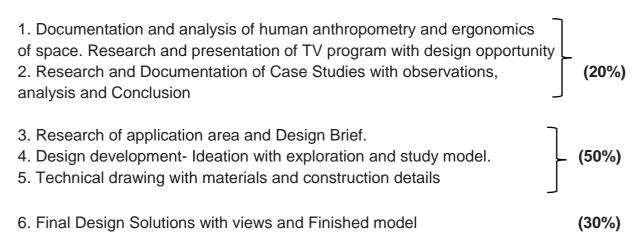
- 1. To understand and visualise script of the play
- 2. To design a drama set for proscenium arch theatre
- 3. To explore and experiment with theatrical possibilities at non-conventional theatrical spaces.

#### COURSE CONTENT:

- 1. Understanding of theatre as a place for performance (Theatre & Stage)
- 2. Types of theatre and sets. Types of stage and divisions of stage.
- 3. Use of curtains, wings, levels, etc
- 4. Selection of script. Research and working on the script for design interventions.
- 5. Concept generation and explorations with quick explanatory models.
- 6. Finalisation of the concept with design development and detailing.
- 7. Hand Renderings and final finished model of the final design solution.
- 8. Cost estimation of designed set.

#### SUBMISSION REQUIREMENT:

The assessment of Design Project to be done at the following assignment stages with due weightage to each stage



#### **COURSE OUTCOME:**

Students will understand and explore the process of set design for theatre production from script to performance.

- Khel Natkacha by Dr. Rajeev Naik
- Theatrical Design and Production: An Introduction to Scene Design and Construction, Lighting, Sound, Costume, and Makeup by J. Michael Gillette
- Fundamentals of Theatrical Design: A Guide to the Basics of Scenic, Costume, and Lighting Design by Karen Brewster & Melissa Shafer
- Scene Design: A Guide to the Stage by Hake Talbot
- Scene design and stage lighting by W. Oren Parker

ELMENTS OF FORM 3		
COURSE CODE	32025319	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SV)	150
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	75
1 Lectures + 4 Studio	SV	75
TOTAL = 5 hrs/week	Paper: Nil	
TOTAL MARKS	150	
TOTAL CREDITS	3	

- 1. This course aims towards enabling students understand the process of abstraction in set design
- 2. To sensitize students towards perception, appreciation of literature (especially poetry), painting, sculpture, installations and their articulation in theatre space.

#### **COURSE CONTENT:**

- 1 An introduction to abstraction in art through the works in paintings, sculpture, installations
- 2 Understand, interpret the meaning of a poem and appreciate it on a deeper level.
- 3 Analyse poem in order to study its structure, form, language, metrical pattern, and theme to create visuals and installations.
- 4 Going through the process of making multimedia theatrical presentation
- 5 Study of set designs by Josef Svoboda, Jordon Craige, Adolphe Appia, Mayerhold.

#### SUBMISSION REQUIREMENT FOR SESSIONAL WORK

Installation and/or multimedia theatrical presentation of 30 to 45 mins.

#### COURSE OUTCOME:

Understanding the abstraction from set design perspective in context of script, content, theme by creating abstract composition in a given space.

- Beginner's Guide to Abstract Art Laura Reiter
- Abstract Art: From the Cave to the Computer Screen by Anna Moszynska
- Abstract Painting: The Elements of Visual Language
- Paul Klee Notebooks, two volumes (The Thinking Eye and The Nature of Nature)
- Kora Canvas by Prabhakar Barve

ELEMENTS OF MEDIUM 2		
COURSE CODE	32025320	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SV)	150
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	75
1 Lectures + 2 Studio	SV	75
TOTAL = 3 hrs/week	Paper: Nil	
TOTAL MARKS	150	
TOTAL CREDITS	2	

- 1. This course aims to make aware students about brief history theatre and its elements as a medium of live performance.
- 2. To understand evolution of theatre as a medium
- 3. To understand the different elements contributing towards the medium of theatre.
- 4. To understand the different genres of the theatre.

#### **COURSE CONTENT:**

- 1. Brief history of world and Indian theatre
- 2. To experience the live performances of the theatre by watching the theatrical shows.
- 3. To understand different elements of theatre such as play writing, direction, lighting design, costume design, makeup, acting, music.
- 4. To understand and explore the language of theatre like scene, blackout, scene change, entry, exit, etc.
- 5. To understand the theatre process script to performance.
- 6. Appreciation of the old classics and contemporary expressions

# SUBMISSION REQUIREMENT FOR SESSIONAL WORK

Journal/Report writing

# **COURSE OUTCOME:**

- Students will understand the evolution of theatre in context with world & India.
- Students will explore elements of theatre as medium of live performance.

- Natyashastra by Bharat Muni Hindi translation by B. L. Shukla Shastri
- Natakatli Chinhe by Dr. Rajeev Naik.
- Khel Natkacha by Dr. Rajeev Naik.
- Empty Space by Peter Brook.
- The Oxford Illustrated History Of Theatre
- History of Indian Theatre by M. L. Varadpande

LIGHT AND CAMERA		
COURSE CODE	32025321	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
2 Lectures + 2 Studio	SS	50
TOTAL = 4 hrs/week	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	3	

- 1. To understand the dynamics created by light and camera from the set designer's perspective.
- 2. To study the language of moving images created by movie camera and lights from set designer's perspective.
- 3. To understand the significance of techniques and equipments used in making of cinematic expression.

#### **COURSE CONTENT:**

# Light:

- 1. Function of lighting. Quality of lights
- 2. Basic principles of lighting.
- 3. Lighting equipments and accessories.
- 4. Lighting techniques.

# Camera:

- 1. Basics of shot, scene and sequence
- 2. Shooting angles, shot composition, camera movement
- 3. Types of movie cameras entry level and professional
- 4. Visualization tools and techniques Storyboard
- 5. Visual design and concept of director of photography in cinema.
- 6. Equipments and accessories for camerawork.
- 7. Appreciation of cinematography in cinema, television shows, short films, Advertisement, web series and documentaries.

#### **SUBMISSION REQUIREMENT:**

- 1. Composing and making of a shot, scene and sequence in digital format.
- 2. Short film making Duration 5 to 20minutes.

# **COURSE OUTCOME:**

Students will exposed to artistic vision & technical skills which are essential for cinematic work

- Grammar of the Shot by Christopher J. Bowen & Roy Thompson Publisher: Focal Press
- The Five C's of Cinematography: Motion Picture Filming Techniques by Joseph V.
   Mascelli
- Film Directing Shot by Shot: Visualizing from Concept to Screen by Steven D. Katz
- Cinematography: Theory and Practice: Image Making for Cinematographers and Directors by Blain Brown
- Set Lighting Technician's Handbook: Film Lighting Equipment, Practice, and Electrical Distribution by Harry Box
- Motion Picture and Video Lighting by Blain Brown Publisher: Focal Press
- The Visual Story: Creating the Visual Structure of Film, TV and Digital Media by Bruce Block
- Film Directing Shot by Shot: Visualizing from Concept to Screen, Katz, Steven D., Publisher: Michael Wiese Productions; 1991

CRAFT & CULTURAL DOCUMENTATION			
COURSE CODE	32025322		
TEACHING SCHEME	EXAMINATION SCHEME		
TOTAL CONTACT HOURS PER	Sessional (SV)	150	
WEEK	Sessional CIA	75	
1 Lectures + 4 Studio TOTAL = 5 hrs/week	SV	75	
	Paper: Nil		
TOTAL MARKS	150		
TOTAL CREDITS	3		

- 1. To establish an appreciation and understanding of our rich culture, heritage and vast craft techniques.
- 2. To expose the students to the gamut of contextually responsive space design of a community, craft activity and the role of design thereof.
- 3. To evaluate the possibility of extending the traditional material, construction and craft techniques to contemporary application.
- 4. To equip the students to undertake field research using suitable research tools wherein they directly interact with communities, artisans and skilled craftsman to collect, analyze and record data.

#### COURSE CONTENT:-

- 1. Traditional crafts and techniques -Detailed description and visual documentation of traditional craftsmanship, including materials used and techniques employed.
- 2. Architectural styles Examination of historical and contemporary architectural styles within a cultural context, highlighting key features and influences.
- 3. Cultural symbols and meanings Examination of symbols, motifs and their cultural significance in are and architecture.
- 4. Historical context In depth analysis of the historical social and political context shaping cultural expressions in art and architecture.
- 5. Interviews and oral histories Documentation of personal narratives, interviews with artisans, architects and community members to capture oral histories and first- hand experiences.
- 6. Photography and visual records High quality visual documentation, including photographs, sketches, and diagrams, to capture the aesthetics and details cultural artifacts and architectural marvels.
- 7. Documentation of rituals and traditions Record rituals, ceremonies, and eruditions associated with art and architecture, providing insights into their cultural significance.
- 8. Evolution and adaptation Examining how cultural elements have evolved and adapted over time, considering contemporary influences and changes.

- 9. Cultural contextualization Placing artistic and architectural works within their broader cultural, considering the impact of globalization and modernization.
- 10. Collaborative approaches Exploring collaborative efforts between artists, architects and local communities to preserve and promote cultural heritage.

#### **METHOD OF INSTRUCTION:**

• Field work, Analysis and synthesis., Discussions and feedback sessions, Documentation.

#### SUBMISSION REQUIREMENT:

Individual Report writing & sketches about the craft community and craft identified.

#### COURSE OUTCOME:

- 1. Students will gain a deeper understanding and appreciation of various culture and traditions and histories through the study of craft, practices unique to different religions and communities.
- 2. Students should understand cross culture understand and socio- economic Impact
- 3. Students should be majorly focus on hands on experience of craft making.

- Jaitly, Jaya. "The Craft Traditions of India", Lustre Press Pvt.Ltd, New Delhi, 1990
- Jaitly Jaya. "Crafts Atlas of India", Niyogi Books, N.Delhi, 2012
- Khanna, P. "Material and Technology An inventory of selected materials and technologies for building construction", Project report to CDKN, Development Alternatives Group, New Delhi, 2011
- Mehrotra, Lakhan and Vajpayee, Raghvendra (ed.) "Communication Through The Ages –
  An Indian Perspective", Aryan Books International, new Delhi in association with Media
  Centre for Research and Development, Gurgaon, 2009
- Pandya, Yatin. "Concepts of Space Making in Traditional Indian Architecture", Mapin Pub.Pvt.Ltd., Ahmedabad, 2005
- Saraf, D.N. "Indian Crafts Development and Potential", Vikas Publishing House Pvt. Ltd., New Delhi, 1982
- Ranjan, Aditi and Ranjan, M.P. (Ed.) "Crafts of India: Handmade in India", Council of Handicraft Development Corporations (COHANDS), New Delhi, Development Commisioner (Handicrafts), New Delhi
- Sparke P, Introduction to Design & Culture in the 20thcentuary, Routledge, 1986
- Kosambi D.D; The culture & civilization of Ancient India in Historical outline, UBS publishers, 2007
- People History of India-Vol 1 to 7 by Irfan Habib, Tulika books.
- Indian Tales by Romila Thaper
- Indian culture as heritage contemporary pasts, by Romila Thaper

RESPONSIVE ENVIRONMENTS		
COURSE CODE	32025323	
TEACHING SCHEME	EXAMINATION SCHEME	
TOTAL CONTACT HOURS PER	Sessional (SS)	100
WEEK	Sessional CIA	50
1 Lectures + 2 Studio TOTAL = 3 hrs/week	SS	50
	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	2	

A Designer works in a comprehensive environment and not in isolation. A Designer works within a context, society & environment.

- 1. The objective of the course is to sensitise & develop awareness of responsibility towards today's environment & Society.
- 2. It aims to make understand role of a Designer for problem solving, for nurturing healthy societies, as a bonding element for society, and care taker of environment.

#### **COURSE CONTENT:**

- 1. Relation between Society, culture and in turn with the field of Design.
- 2. Identify the key approaches used in the study of design and society.
- 3. Ideas and thoughts relating to design of Indian society.
- 4. Urban and rural contexts-scopes, requirements, challenges, implications of lifestyle on the environment.
- 5. To understand issues of cross cultural exchange in design and society viz influences, transformation, inspiration, effects, etc.
- 6. To introduce the Concept of constant need of more resources and materials for living- 'Consumerism', and its impacts.
- 7. Introduce the basic concept of Ecology & Environment. Various cycles in nature, Food chain, Food web, Energy flow in Eco system, Bio diversity etc,.
- 8. Environmental Degradation, their basic causes and sustainable solutions.
- 9. Environmental crisis, challenge and opportunity Greenhouse effect, Carbon credits, Carbon sequestration. Analysing position of India to contribute / lead.
- 10. Environmental Pollution Impact of pollution in the local environment and at the global level environment. To understand individual role in pollution & measures to mitigate.
- 11. To introduce environmental Impact Analysis, Notification of government of India Environmental Protection Act for Air, water, forest and wild life. Impact assessment methods. Environmental priorities in India, EIA guidelines. Examples in India.
- 12. The role of Design for a sustainable world.

#### SUBMISSION REQUIREMENT:

- Written Assignments / Reports
- Oral Presentation / Debates.

# **COURSE OUTCOME:**

The students will equip themselves to identify the contribution for environment & society. They will be able to position themselves and their future work in the larger context.

#### **RECOMMENDED READINGS:**

- Global water pollution: perspectives & cases by Anand Sandip Lahari
- Environmental studies :basic concepts by Ahluwalia V.K.
- Environmental science earth as a living planet by Botkin, Daniel B & Keller
- Bamboo: Architecture & design by Broto, Eduard
- Climate Change Biology by Hannah, lee
- Ecological Restoration :principles values & structure of an emerging profession by Clewell andre &Aronson James
- Ecosystems & human well-being by Reid, walter & Mooney H Arold A. & (MEA)
- A text book of environmental Architecture by Dr. Kishore Pawar
- Urban Environments-design-2 by Lim.Sung Bin
- Sociology by Schaefer Richard T
- Voluntary environmental management by Morelli John
- Landscape of planning environmental applications by Marshall William
- Management of municipal solid waste by Ramchandra T V
- An introduction to water pollution by S V Rao
- Urban design Green dimensions by Moughtin ,Cliffl& Shirley Peter
- Biodiversity communities & climate change by Kala Chandra Prakash
- Vernacular traditions contemporary architecture by Tipnis Aishwarya
- Life cycle Assessment by Simonen Kathrina
- Rural Modern by Abraham Russell

ELECTIVES 3			
COURSE CODE	32025324		
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SS)	100	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50	
2 Lectures + 2 Studio	SS	50	
TOTAL = 4 hrs/week	Paper: Nil	•	
TOTAL MARKS	100		
TOTAL CREDITS	3		

# **Course Objectives:**

To allow the students to study a subject of their interest and develop theoretical as well as practical understanding of the same.

# **Course Outline:**

- Colleges have to develop course outline for the elective they wish to offer such that theoretical as well practical aspects are covered linking them to the Design field.
- Apart from lectures delivered by the subject resource persons, self study in form of hands on workshop / field work/ review of literature / seminar or any suitable format of learning may be adopted.
- A list of Electives is suggested in **Annexure A- in** *Programme Structure & Rules*. The Institutes can refer it or offer any other subject in Elective.

As mentioned in the *RULE NO.13: OTHER RULES*, *Programme Structure & Rules*, a student may adhere to a particular stream of elective of his/her choice and nurture his/her area of interest and develop his/her expertise.

However the student should not repeat a particular elective.

# B. DES.

REVISED SYLLABUS (2025 - 26)
THIRD YEAR - SET DESIGN
SEMESTER 6

DESIGN PROJECT 4			
COURSE CODE	32025325 (P)	32025326(SV)	
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SV)	250	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	125	
2 Lectures + 10 Studio	SV	125	
TOTAL = 12 hrs/week	Paper: 100		
TOTAL MARKS	350		
TOTAL CREDITS	7		

- 1. To understand cinematic space and time
- 2. To develop the skill of creative use of visual elements to create the expected look and feel.

#### **COURSE CONTENT:**

- 1 Introduction to the role and responsibilities in the art department...production designer, art director, set designer and others.
- 2 Analysis of a film from set designer's perspective focusing on the constructed set and locations.
- 3 Understanding the script to determine the visual requirements of scene and the overall mood and tone of the film of set. Translating the narrative into visual ideas with word, mood and inspiration boards.
- 4 Conducting research into relevant historical periods, architectural styles, cultural references, and visual motifs that will enrich the design
- 5 Properties listing and management.
- 6 Ideation -- concept generation and explorations with quick explanatory model
- 7 Finalization of the concept with design development and detailing.
- 8 Cost estimation of designed set with Scheduling and options for materials
- 9 Hand Renderings, technical drawings and finished model of the final design solution.
- 10 The photo documentation of the finished model of the set with effective lighting

#### SUBMISSION REQUIREMENT:

The assessment of Design Project to be done at the following assignment stages with due weightage to each stage

(25%)

- **1.** Analysis of a film from set designer's perspective.
- 2. Research of application area and Design program

- 3. Design development- Ideation with exploration and study model
- 4. Technical drawings, materials & construction details

(25%)

(50%)

**5.** Final Design Solutions, with views and Finished model.

# **COURSE OUTCOME:**

Students will understand and explore the process of set design and construction of around 1000 sq. ft area for cinema from script to final model

- The filmmaker's guide to production design by Vincent LoBrutto
- Production Design for Screen: Visual Storytelling in Film and Television by Jane Barnwell
- Filmcraft: Production Design by Fionnuala Halligan
- Designs on Film: A Century of Hollywood Art Direction by Cathy Whitlock
- Adhunik Yugacha Vishwakarma Nitin Desai by Mandar Joshi
- Film Directing Shot by Shot: Visualizing from Concept to Screen, Katz, Steven D.,
   Publisher: Michael Wiese Productions; 1991

ELEMENTS OF FORM 4		
COURSE CODE	32025327	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SV)	150
TOTAL CONTACT HOURS PER WEEK  1 Lectures + 4 Studio TOTAL = 5 hrs/week	Sessional CIA	75
	SV	75
	Paper: Nil	
TOTAL MARKS	150	
TOTAL CREDITS	3	

- 1. This course aims to equip the students with the understanding of their role as set designers in the special effects in the film making process. (VFX).
- 2. To make students understand the concept of virtual space, visual effects, and its creative use incinema.
- 3. To make students understand the development of technology and its future in the field of CGI.

# **COURSE CONTENT:**

- 1. Introduction to VFX & Animation and overview of the VFX, Animation Principles and the users of art direction.
- 2. Understanding composition, Colour theory and visual storytelling
- 3. Introduction to 3D modelling software and basic techniques five creating objects, characters and environments.
- 4. Creating particle effects, simulations (such as smoke, Rive, Water water etc.)
- 5. Integrating 3D elements into line-action footage are still image using compositing softwares.

# **SUBMISSION REQUIREMENT:**

Hands on projects and assignments to apply learned concepts of VFX & Animation.

#### **COURSE OUTCOME:**

- 1. Students will understand how film shots enhanced with use of CGI.
- 2. Students will have hands on experience of making basic environments in fantasty.

# **Recommended Readings:**

• The filmmakers guide to production design by Vincent Lobrutto, Allworth press, New York.

ELEMENTS OF MEDIUM 3			
COURSE CODE	32025328		
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SV)	150	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	75	
1 Lectures + 2 Studio	SV	75	
TOTAL = 3 hrs/week	Paper: Nil		
TOTAL MARKS	150		
TOTAL CREDITS	2		

- 1. To understand evolution of Cinema as a medium
- 2. To understand the different elements contributing towards the medium of Cinema.
- 3. To understand the different genres of the Cinema.

#### **COURSE CONTENT:**

- 1. Brief history of world and Indian cinema
- 2. Brief history of set design in world and Indian cinema
- 3. Introduction to the process of filmmaking.
- 4. To understand the significance of the different elements of the films ... Direction, screen play and dialogue, costume, choreography, editing, sound design, etc.
- 5. Understanding the cinematic space and time.
- 6. Introduction to narrative, structure, theme, characterization in cinema.
- 7. Understanding the different genres of the Cinema.

#### **COURSE OUTCOME:**

- Students will understand the evolution of cinema in context with world and India.
- Students will understand and explore elements of cinema as a medium of mass communication.

### SUBMISSION REQUIREMENT FOR SESSIONAL WORK

- 1. Making timelines of evolution of Cinema in World and Indian contexrs.
- 2. Journal writing on course content points: 2,3,5,6,7.

- How to read a film by James Monaco.
- Film Art: an Introduction by David Bordwell.
- The language of film by Robert Edgar.
- History of Indian Cinema by Renu Saran
- The Oxford History of World Cinema by Geoffrey Nowell-Smith
- The Complete Book of Scriptwriting, Straczynski J. Michael; Writer's Digest Books; 2002

- The Art of Digital Video; Publisher: Watkinson John; Focal Press; 4th edition, 2008
- Cut by Cut: Editing Your Film or Video; Chandler Gael; Publisher: Michael Wiese Productions, 2004
- Adhunik Yugacha Vishwakarma Nitin Desai by Mandar Joshi

ESTIMATION & COSTING		
COURSE CODE	32025329 (P)	32025330 (SS)
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	50
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	25
2 Lectures + 2 Studio	SS	25
TOTAL = 4 hrs/week	Paper: 100	
TOTAL MARKS	150	
TOTAL CREDITS	3	

- 1. To make students understand how to break down a design solution into parts/elements to prepare a worksheet for cost analysis.
- 2. To make students understand the parameters to be considered in the decision making with respect to the materials and construction processes which determine the budget of the set .
- 3. To enable the student to understand the impact of the cost of the materials used in the process of the execution on the estimate of the set.
- 4. To prepare a detailed cost sheets and final estimate of a film set.

## **COURSE CONTENT:**

- 1. Introduction to Film Sets Construction:
  - Overview of the role of construction in film production
  - Importance of Set construction for orating realistic environments and scenes.
- 2. Types of Film Sets:
  - Indoor Sets: Sound stages, studio builds
  - Outdoor Sets: Location builds, exterior sets.
  - Specialty Sets: Period Sets, fantasy sets, sci-fi sets.
- 3. Construction Techniques and Materials:
  - Framing and carpentry techniques
  - Use of materials such as lumber, drywall, scaffolding and props.
  - Specialized construction methods for different types of sets (e.g. modular sets, temporary sets)
- 4. Estimation techniques:
  - Determine the scope of work based on script analysis and set design plans
  - Quantifying materials and labor required for construction
  - Understanding factors influencing construction cost (e.g. set complexity, size, location)
- 5. Budgeting and Cost Management:

- Cost estimation methods for labor materials and equipment
- Creating and managing construction budgets
- Tracking and controlling cast throughout the construction process
- 6. Cast studies and Practical Exercise:
  - Analyzing construction challenges and solutions in real film sets with respect to set costing and estimation
  - Hand on construction Projects or simulations.
  - Site visits to film sets under construction or completed sets
- 7. Industry Trends and Innovations:
  - Emerging technologies and techniques in film set construction
  - Sustainable construction practices in film production
  - Opportunities for career advancement and specialization in set construction.

## SUBMISSION REQUIREMENT:

- 1. Assignments: Estimation exercise, budgeting exercise, budgeting exercises, construction project proposals
- 2. Practical demonstration or projects show casing construction skills.

## **COURSE OUTCOME:**

- Students to understand the concept and importance of costing and estimation from the perspective of Set of set design and its execution
- Student will learn to appreciate the limitations financially of a project and how to work within those constraints to achieve creative goals.
- Students should understand cost estimation and their anticipate protentional, financial risk as well as managements and plan accordingly, minimizing the chances of budget overruns and project delays.

## **Recommended Readings:**

- The Art Direction Handbook for Film by Micheal Rizzo. Focal Press.
- The Filmmaker's Guide to Production Design by Vincent Lobrutto. Allworth press, New York.

#### Resources and References:

- Textbooks, outsides and online resources on construction techniques and cost estimation.
- Industry standards and guidelines for film set construction
- Software tools for project management and budgeting.

RESEARCH METHODS		
COURSE CODE	32025331	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
1 Lectures + 2 Studio	SS	50
TOTAL = 3 hrs/week	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	2	

The course aims towards developing foundation towards Research skills.

#### COURSE CONTENT:

- **UNIT 1:** Introduction to Research: Meaning and importance of Research, its significance in Design, Research Process.
- **UNIT 2:** Types of Research, Min.6 types of Research: (Descriptive, Analytical, Qualitative, Quantitative, Applied, Fundamental, Conceptual, Empirical, etc.)
- **UNIT 3:** Methods of Data Collection: Types of Survey, Variables, Sampling techniques
- **UNIT 4:** Analysis of data: presentation of data in different modes as per requirement of Research (Pie chart, Line graphs, etc.)
- **UNIT 5**: Presentation of Data: Graphical, non graphical, photo, illustrations, Tables etc.
- **UNIT 6**: Synopsis: Defining Aims, Objectives, Scope, Methodology. Understanding synopsis from reading Research Papers.

## SUBMISSION REQUIREMENT

- a) Journal writing for theories of Unit 1, 2 and 4.
- b) Identifying and reading Research Papers (min.5) on topic of individual interest.
- c) Analysis and systematic presentation of data collected from Research Papers: identification of types of survey, variables, sampling techniques, application in Research Paper.
- d) Synopsis writing on topic of interest.

**Note:** Submissions according to specific disciplines should be stressed upon and detailed out.

## **METHOD OF INSTRUCTION**

Regular presentation of students work and group discussions shall be undertaken.

Online E resources, E Libraries of different university / institutions – should be advised for reading

## **COURSE OUTCOME:**

Students will be equipped to conduct independent research on relevant topics in a systematic manner.

## Recommended readings:-

- Garg.B.L., Karadia, R., Agarwal, F. and Agarwal, U.K., 2002. An introduction to Research Methodology, RBSA Publishers.
- Kothari, C.R.(2008). Research Methodology: Methods and Techniques. Second Edition. New Age International Publishers, New Delhi.
- Architectural Research Methods by Linda N. Groat ,David Wang, Wiley Publications.
- Sinha, S.C. and Dhiman, A.K., 2002. Research Methodology, Ess Ess Publications.
- Reasearch design by Creswell, John
- Writing Your Thesis by Oliver Poul
- Understanding the research process by Oliver Poul

PROFESSIONAL PRACTICE		
COURSE CODE	32025332	
TEACHING SCHEME	EXAMINATION SC	HEME
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
1 Lectures + 2 Studio TOTAL = 3 hrs/week	SS	50
	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	2	

Understanding the work of an Art Director or production design house.

To understand the importance, duties and responsibilities of the designer in industry and towards society in larger context.

## **COURSE CONTENT:**

- 1. Professional values- Definition, Accountability, identifying one's strength and interests, Respect for learning/ learned, open and balanced mind willingness to learn, willingness for discussion, Time management, Team spirit.
- 2. Code of conduct, Ethics in business environment, responsibility of the designer.
- 3. Personal goal setting and mission.
- 4. Understanding the role of associations in industry and rights of individual Art Direction practitioner

## SUBMISSION REQUIREMENT

Journal writing on all of the above topics.

Case study of work in the form of Paper Presentation / PPT of experienced Art Director or production design house.

## **COURSE OUTCOME:**

It will equip the students with knowledge and skills needed for professional environment.

## Recommended readings:

- What an Art Director Does by Ward Preston
- The Art Direction Handbook for Film & Television by RIZZO
- The Filmmaker's Guide to Production Design by Vincent LoBrutto

ELECIVES 4		
COURSE CODE	32025333	
TEACHING SCHEME	EXAMINATION SCHEME	
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
2 Lectures + 2 Studio	SS	50
TOTAL = 4 hrs/week	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	3	

## **Course Objectives:**

To allow the students to study a subject of their interest and develop theoretical as well as practical understanding of the same.

## **Course Outline:**

- Colleges have to develop course outline for the elective they wish to offer such that theoretical as well practical aspects are covered linking them to the Design field.
- Apart from lectures delivered by the subject resource persons, self study in form of hands on workshop / field work/ review of literature / seminar or any suitable format of learning may be adopted.
- A list of Electives is suggested in **Annexure A- in** *Programme Structure & Rules.*The Institutes can refer it or offer any other subject in Elective.

As mentioned in the *RULE NO.13: OTHER RULES*, *Programme Structure & Rules*, a student may adhere to a particular stream of elective of his/her choice and nurture his/her area of interest and develop his/her expertise.

However the student should not repeat a particular elective.

# B. DES.

REVISED SYLLABUS (2025 - 26)
THIRD YEAR - FURNITURE DESIGN
SEMESTER 5

DESIGN PROJECT - 3		
COURSE CODE	32025420	
TEACHING SCHEME	EXAMINATION SO	HEME
	Sessional (SV)	250
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	125
2 Lecture + 10 studio	External	125
TOTAL = 12 hrs/week	Paper: Nil	- 1
TOTAL MARKS	250	
TOTAL CREDITS	7	

- 1. To introduce students to multifunctional design concerns, considerations and deliverables.
- 2. The course aims to prepare furniture design students for the challenges and possibilities of creating modular furniture.
- 3. Students will explore the principles of flexibility, adaptability and efficiency in multifunctional and modular furniture design.

## **COURSE CONTENT:**

- Unit 1: Introduction to Multifunctional and Modular Furniture Design its scale and volume.
- **Unit 2**: Introduction to definition and characteristics of multifunctional furniture with context and evolution of multifunctional design solution.
- Unit 3: Introduction to modularity in furniture design benefits and challenges
- Unit 4: Analyze case studies of successful modular furniture system
- **Unit 5:** Analyze current market trends, consumer's preferences and emerging innovations in modular furniture design.
- **Unit 6**: Conducting user research to understand diverse need of multifunctional and modular furniture and formulate design brief.
- **Unit 7**: Ideation phase concept generation and explorations with quick explanatory models, hand rendering of the concepts
- **Unit 8**: Explorations of materials, role of technology, testing for functionality, adaptability and user satisfaction.
- **Unit 9:** Finalization of the concept with design development and detailing.
- **Unit 10:** Finished model of final design solution.

#### SUBMISSION REQUIREMENT FOR SESSIONAL WORK

1.	Market trends and identification of need, Concept development	
	and ideation sketches	(35%)
2.	Material and manufacturing considerations, Technology integration	
	in final solution	(25%)
3.	Prototyping and testing documentation (validating concept),	
	Final project presentation and critique	(40%)

## COURSE OUTCOME:

- The students will be able to design furniture with flexibility and adaptability to accommodate changing needs with diverse environment.
- The students will be able to integrate technology into multifunctional and modular furniture.
- The students will be able to demonstrate ability to seek feedback, reflect on their design and engage in a process of improvement.

## **RECOMMENDED READINGS: -**

- Rethink the Modular: Adaptable Systems in Architecture and Design
- Eileen Gray: Objects and Furniture Design
- Chairs
- Furniture Design: An Introduction to Development, Materials and Manufacturing
- Donald Judd Furniture: Retrospective
- Eero Saarinen: Furniture for Everyman

ELEMENTS OF FORM 3			
COURSE CODE	32025421		
TEACHING SCHEME	<b>EXAMINATION SO</b>	CHEME	
	Sessional (SV)	200	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	100	
1Lecture + 4 studio	External	100	
TOTAL = 5 hrs/week	Paper: Nil		
TOTAL MARKS	200		
TOTAL CREDITS	3		

- 1. The students will learn concept of biomimicry, focusing specifically on exploring elements of form inspired by nature.
- 2. Students will learn to derive design inspiration from biological forms and integrate biomimetic concepts into their furniture design.

## **COURSE CONTENT:**

- 1. Introduction to Biomimicry and its principle.
- 2. Importance and relevance of biomimicry in furniture design.
- 3. Study of structural adaptations in plant / animal forms.
- 4. Analysis of natural form to understand the relationship between form and movement.
- 5. Development of derivations of a three dimensional abstract form.

## SUBMISSION REQUIREMENT

- Biomimicry research and analysis
- Selection of species and decoding the specie
- Biomimetic elements models
- Biomimetic furniture design project
- Final project presentation

## **COURSE OUTCOME:**

- Students will be able to identify and analyze opportunities for biomimetic design within the context of furniture, recognizing patterns, forms, and functions in the natural world that can inspire furniture design.
- Students will experiment with biomimetic textures and surface finishes, replicating natural patterns and tactile qualities in their furniture designs.

## **Recommended Readings:**

- Biomimicry: Innovation Inspired by Nature by Janine M. Benyus
- The Secret Language of Animals: A Guide to Remarkable Behavior by Janine M. Benyus and Juan Carlos Barberis
- Biomimicry: Nature as Designer by Mr. Benjamin R. Krueger.
- Nature Form & Spirit: The Life and Legacy of George Nakashima by Mira Nakashima
- Art Forms in Nature (Dover Pictorial Archive) by Ernst Haeckel

MATERIALS AND PROCESSES 3		
COURSE CODE	32025422	
TEACHING SCHEME	<b>EXAMINATION SO</b>	HEME
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50
2 Lecture + 4 studio	External	50
TOTAL = 6 hrs / week	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	4	

- 1. To study modern technologies in current times.
- 2. Understanding the post assembly and post building finishing processes.
- 3. Understanding the concepts of reuse and recycle with respect to materials in furniture design.

## **COURSE CONTENT:**

**Unit 1**: Understanding textures and finishes of various components and materials in furniture making. Understanding the processes of finishing with respect to methods such as paints, polishes, coatings, etc.

**Unit 2**: Introduction to soft furnishing with special focus on cushioning and fabrics.

**Unit 3**: Modern Technologies such as digital fabrication methods such as 3D printing, cnc, etc. Introduction to smart furniture.

**Unit 4**: Understanding the lifecycle of materials by studying the concept of reuse and recycle through new materials in the industry.

## SUBMISSION REQUIREMENT FOR SESSIONAL WORK

Journal writing and Market survey reports.

Documentation of Processes.

## **TEACHING METHODOLOGY**

Industrial and site visits for material understanding.

Online Lectures for some topics from NPTEL, Coursera can be organized.

## COURSE OUTCOME:

- The students will understand the importance and appreciate finesse and finality to the production process of the designed furniture.
- The students will study and research new materials and innovation in a global context, while understanding their scope properties and limitations and the technology available to use them.
- The students will be equipped with a knowledge-based ability to select and or design relevant materials and their processes for producing various designs.

# **Recommended Readings:-**

- 1. Product and Furniture Design Rob Thompson, Young Yun Kim
- 2. Furniture Design and Construction for the Interior Designer Christopher Natale
- 3. The Form of Design Josiah Kahane
- 4. Design for CNC: Furniture Projects and Fabrication Technique Gary Rohrbacher, Anne Filson, Anna Kaziunas France, Bill Young
- 5. Upholstered Furniture Mario Dal Fabbro
- 6. Guerilla Furniture Design Will Holman

CRAFT DOCUMENTATION		
COURSE CODE	32025423	
TEACHING SCHEME	<b>EXAMINATION SCH</b>	IEME
	Sessional (SV)	150
TOTAL CONTACT HOURS PER WEEK		
1 Lecture + 4 studio	Sessional CIA	75
	SV	75
TOTAL = 5 hrs/week	3 v	73
	Paper: Nil	
TOTAL MARKS	150	
TOTAL CREDITS	3	

- 1. To establish an appreciation and understanding of our rich culture, heritage and vast craft techniques.
- 2. To expose the students to the gamut of contextually responsive space design of a community, craft activity and the role of design thereof.
- 3. To evaluate the possibility of extending the traditional material, construction and craft techniques to contemporary application.
- 4. To equip the students to undertake field research using suitable research tools wherein they directly interact with communities, artisans and skilled craftsman to collect, analyze and record data.

## **COURSE CONTENT:-**

- 1. Traditional crafts and techniques -Detailed description and visual documentation of traditional craftsmanship, including materials used and techniques employed.
- 2. Architectural styles Examination of historical and contemporary architectural styles within a cultural context, highlighting key features and influences.
- 3. Cultural symbols and meanings Examination of symbols, motifs and their cultural significance in are and architecture.
- 4. Historical context In depth analysis of the historical social and political context shaping cultural expressions in art and architecture.
- 5. Interviews and oral histories Documentation of personal narratives, interviews with artisans, architects and community members to capture oral histories and first-hand experiences.
- 6. Photography and visual records High quality visual documentation, including photographs, sketches, and diagrams, to capture the aesthetics and details cultural artifacts and architectural marvels.
- 7. Documentation of rituals and traditions Record rituals, ceremonies, and eruditions associated with art and architecture, providing insights into their cultural significance.
- 8. Evolution and adaptation Examining how cultural elements have evolved and adapted over time, considering contemporary influences and change.
- 9. Cultural contextualization Placing artistic and architectural works within their broader cultural, considering the impact of globalization and modernization.
- 10. Collaborative approaches Exploring collaborative efforts between artists, architects and local communities to preserve and promote cultural heritage

## **TEACHING METHODOLOGY:**

• Field work, Analysis and synthesis., Discussions and feedback sessions, Documentation.

## **SUBMISSION REQUIREMENT:**

Individual Report writing & sketches about the craft community and craft identified.

## COURSE OUTCOME:

- 1. Students will gain a deeper understanding and appreciation of various culture and traditions and histories through the study of craft, practices unique to different religions and communities.
- 2. Students will understand cross culture understand and socio- economic Impact

## Recommended readings:

- Jaitly, Jaya. "The Craft Traditions of India", Lustre Press Pvt.Ltd, New Delhi, 1990
- Jaitly Jaya. "Crafts Atlas of India", Niyogi Books, N.Delhi, 2012
- Khanna, P. "Material and Technology An inventory of selected materials and technologies for building construction", Project report to CDKN, Development Alternatives Group, New Delhi, 2011
- Mehrotra, Lakhan and Vajpayee, Raghvendra (ed.) "Communication Through The Ages An Indian Perspective", Aryan Books International, new Delhi in association with Media Centre for Research and Development, Gurgaon, 2009
- Pandya, Yatin. "Concepts of Space Making in Traditional Indian Architecture", Mapin Pub.Pvt.Ltd., Ahmedabad, 2005
- Saraf, D.N. "Indian Crafts Development and Potential", Vikas Publishing House Pvt. Ltd., New Delhi, 1982
- Ranjan, Aditi and Ranjan, M.P. (Ed.) "Crafts of India: Handmade in India", Council of Handicraft Development Corporations (COHANDS), New Delhi, Development Commissioner (Handicrafts), New Delhi
- Sparke P, Introduction to Design & Culture in the 20thcentuary, Routledge, 1986
- Kosambi D.D; The culture & civilization of Ancient India in Historical outline, UBS publishers, 2007
- People History of India-Vol 1 to 7 by Irfan Habib, Tulika books.
- Indian Tales by Romila Thaper
- Indian culture as heritage contemporary pasts, by Romila Thaper

RESPONSIVE ENVIRONMENTS		
COURSE CODE	32025424	
TEACHING SCHEME	<b>EXAMINATION SCH</b>	HEME
TOTAL CONTACT HOURS PER WEEK  1 Lecture + 2 studio  TOTAL = 3 hrs/week	Sessional (SS) Sessional CIA External Paper: Nil	100 50 50
TOTAL MARKS	100	
TOTAL CREDITS	2	

A Designer works in a comprehensive environment and not in isolation. A Designer works within a context, society & environment.

- 1. The objective of the course is to sensitise & develop awareness of responsibility towards today's environment & Society.
- 2. It aims to make understand role of a Designer for problem solving, for nurturing healthy societies, as a bonding element for society, and care taker of environment.

## **COURSE CONTENT:**

- 1. Relation between Society, culture and in turn with the field of Design.
- 2. Identify the key approaches used in the study of design and society.
- 3. Ideas and thoughts relating to design of Indian society.
- 4. Urban and rural contexts-scopes, requirements, challenges, implications of lifestyle on the environment.
- 5. To understand issues of cross cultural exchange in design and society viz influences, transformation, inspiration, effects, etc.
- 6. To introduce the Concept of constant need of more resources and materials for living-'Consumerism', and its impacts.
- 7. Introduce the basic concept of Ecology & Environment. Various cycles in nature, Food chain, Food web, Energy flow in Eco system, Bio diversity etc,.
- 8. Environmental Degradation, their basic causes and sustainable solutions.
- 9. Environmental crisis, challenge and opportunity Greenhouse effect, Carbon credits, Carbon sequestration. Analysing position of India to contribute / lead.
- 10. Environmental Pollution Impact of pollution in the local environment and at the global level environment. To understand individual role in pollution & measures to mitigate.
- 11. To introduce environmental Impact Analysis, Notification of government of India Environmental Protection Act for Air, water, forest and wild life. Impact assessment methods. Environmental priorities in India, EIA guidelines. Examples in India.
- 12. The role of Design for a sustainable world.

## **SUBMISSION REQUIREMENT:**

- Written Assignments / Reports
- Oral Presentation / Debates.

#### COURSE OUTCOME:

The students will equip themselves to identify the contribution for environment & society. They will be able to position themselves and their future work in the larger context.

## **RECOMMENDED READINGS:**

- Global water pollution: perspectives & cases by Anand Sandip Lahari
- Environmental studies :basic concepts by Ahluwalia V.K.
- Environmental science earth as a living planet by Botkin, Daniel B & Keller
- Bamboo: Architecture & design by Broto, Eduard
- Climate Change Biology by Hannah, lee
- Ecological Restoration :principles values & structure of an emerging profession by Clewell andre & Aronson James
- Ecosystems & human well-being by Reid, walter & Mooney H Arold A. & (MEA)
- A text book of environmental Architecture by Dr. Kishore Pawar
- Urban Environments-design-2 by Lim.Sung Bin
- Sociology by Schaefer Richard T
- Voluntary environmental management by Morelli John
- Landscape of planning environmental applications by Marshall William
- Management of municipal solid waste by Ramchandra T V
- An introduction to water pollution by S V Rao
- Urban design Green dimensions by Moughtin ,Cliffl& Shirley Peter
- Biodiversity communities & climate change by Kala Chandra Prakash
- Vernacular traditions contemporary architecture by Tipnis Aishwarya
- Life cycle Assessment by Simonen Kathrina
- Rural Modern by Abraham Russell

ELECTIVES 3		
COURSE CODE	32025425	
TEACHING SCHEME	EXAMINATION SC	HEME
	Sessional (SS)	100
TOTAL CONTACT HOURS PER WEEK 2 Lecture + 2 studio TOTAL = 4 hrs / week	Sessional CIA External	50 50
	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	3	

## **Course Objectives:**

To allow the students to study a subject of their interest and develop theoretical as well as practical understanding of the same.

## **Course Outline:**

- Colleges have to develop course outline for the elective they wish to offer such that theoretical as well practical aspects are covered linking them to the Design field
- Apart from lectures delivered by the subject resource persons, self study in form of hands on workshop / field work/ review of literature / seminar or any suitable format of learning may be adopted.
- A list of Electives is suggested in **Annexure A- in** *Programme Structure & Rules*. The Institutes can refer it or offer any other subject in Elective.

As mentioned in the *RULE NO.13: OTHER RULES*, *Programme Structure & Rules*, a student may adhere to a particular stream of elective of his/her choice and nurture his/her area of interest and develop his/her expertise.

However the student should not repeat a particular elective.

# B. DES.

REVISED SYLLABUS (2025 - 26)
THIRD YEAR - FURNITURE DESIGN
SEMESTER 6

DESIGN PROJECT 4		
COURSE CODE	32025426(P)	
TEACHING SCHEME	EXAMINATION SCHEME	
TOTAL CONTACT HOURS PER WEEK	Sessional (SV)	250
2 Lecture + 10 studio TOTAL = 12 hrs/week	Sessional CIA SV	125 125
	Paper: 100	
TOTAL MARKS	350	
TOTAL CREDITS	7	

To understanding the complex systems and behaviour patterns in a public setting.

#### COURSE CONTENT:

**Unit 1**: Introduction and identification of public spaces and scope for designing public furniture. Understanding the intricacies such as crowd psychology and behaviour in public spaces, with respect to public furniture. Understanding the composition of crowds with respect to children and accessibility needs.

**Unit 2**: Detailed research and synthesis of information by using established methods and methodologies to identify potential of the opportunity and formulation of design brief as per Design Process.

**Unit 3**: Ideation, concept generation and explorations.

**Unit 4**: Design development and detailing.

**Unit 5**: Communication and presentation of drawings.

## SUBMISSION REQUIREMENT FOR SESSIONAL WORK

- The format of the submission shall be devised as suitable for the exercises designed by the institute. The assessment shall be based on the performance, skills and abilities exhibited by the student.
- Formulation of brief or design problem and identifying context, Understanding crowd psychology and its application in design.

  (30%)
- Concept explorations, Material application (50%)
- Response to brief and presentation and communication of the same (20%)

#### **COURSE OUTCOME:**

- Students will be able to mould their thinking towards understanding crowd behaviour and psychology of the masses in relation to furniture designs.
- They will develop the skills of observation, critical thinking, analysis and synthesis and responding with solutions.
- They will understand the relationship of furniture with crowd and the ability of the design solutions to cater to the masses is the focus.

## **RECOMMENDED READINGS:-**

- Street Furniture Chris van Uffelen
- Street Furniture Design Elanor Herring
- Site Furnishings Bill Main, Gail Greet Hannah
- Public Room Idea Book United States Bureau of Land management
- Cities for People by Jan Gehl

FURNITURE COSTING & ESTIMATION			
COURSE CODE	32025428(P)	32025429(SS)	
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SS)	50	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	25	
2 Lecture + 2 studio	External	25	
TOTAL = 4 hrs/week	Paper: 100		
TOTAL MARKS	150		
TOTAL CREDITS	3		

To enable the student to understand the breakdown of a simple product e.g. like pen into components, the implication of these components on the costing of the end product from various perspective, like design, material & manufacturing; Vendor; Mass manufacturing; assembly; market etc.

## **COURSE CONTENT:**

- 1. Identification of a simple furniture range of a brand within an economic segment.
- 2. Breaking down of the furniture into components to understand the design; manufacturing decisions that influence Cost.
- 3. Introduction to key factors responsible for the costing of a furniture.
- 4. Preparation of cost sheets for process and sub processes to compile the data collected to estimate the cost.
- 5. Introduction to the pricing of the furniture Market, Brand, Brand strategy, Furniture positioning) The market value, competition furniture cost, bench mark pricing, basic material price, specific tooling cost, shift timings and costs, factor of cost with respect to quantity produced, material costs, expenses on packaging, distribution, marketing and even after sales service.
- 6. The students shall be made to understand through analysis of an existing furniture the implications of design decisions on the cost of the same. Implications of manufactured quantity on his design. Low volume low price, Low volume high price, high volume, high price, large product assemblies or simple products.
- 7. Introduction to be given to define a service, understanding the components of delivering a service and interdependencies for the purpose of calculating the cost to charge the services given.

## **SUBMISSION REQUIREMENT:**

- 1. The submission of the assignments shall be in the report format.
- 2. Estimation of the cost prepared by the student of a product either designed by them or identified by them.

## **COURSE OUTCOME:**

- They will be to calculate the quantity, cost, and price of the resources required within the project scope.
- They will know the method of systematic estimation.

## **RECOMMENDED READINGS:**

- Product Costing: Concepts and Applications
   Book by Arthur H. Adelberg, Frank J. Fabozzi, Jacqueline A. Burke, and
   Ralph S. Polimeni
- Cost and Price: Or, the Product and the Market (English, Paperback, Isaiah Skeels)
- Product Cost Estimating and Pricing: A Computerized Approach by Michael R. Tyran(Author)
- The Lean Design Guidebook: Everything Your Product Development Team Needs to Slash Manufacturing Cost by Ronald Mascitelli(Author)

RESEARCH METHODS			
COURSE CODE	32025430		
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SS)	100	
TOTAL CONTACT HOURS PER WEEK	Sessional CIA	50	
1 Lecture + 2 studio	External	50	
TOTAL = 3 hrs/week	Paper: Nil		
TOTAL MARKS	100		
TOTAL CREDITS	2		

The course aims towards developing foundations of Research skills.

#### **COURSE CONTENT:**

**UNIT 1:** Introduction to Research: Meaning and importance of Research, its significance in Design, Research Process

**UNIT 2:** Types of Research,: Min.6 types of Research: (Descriptive, Analytical, Qualitative, Quantitative, Applied, Fundamental, Conceptual, Empirical, etc.)

**UNIT 3:** Methods of Data Collection: Types of Survey, Variables, Sampling techniques

**UNIT 4:** Analysis of data: presentation of data in different modes as per requirement of Research (Pie chart, Line graphs, etc.)

**UNIT 5**: Presentation of Data: Graphical, non graphical, photo, illustrations, Tables etc.

**UNIT 6**: Synopsis: Defining Aims, Objectives, Scope, Methodology. Understanding synopsis from reading Research Papers.

## SUBMISSION REQUIREMENT

- a) Journal writing for theories of Unit 1, 2 and 4.
- b) Identifying and reading Research Papers (min.5) on topic of individual interest.
- c) Analysis and systematic presentation of data collected from Research Papers: identification of types of survey, variables, sampling techniques, application in Research Paper.
- d) Synopsis writing on topic of interest.

**Note**: Submissions according to specific disciplines should be stressed upon and detailed out.

## METHOD OF INSTRUCTION

Regular presentation of students work and group discussions shall be undertaken. Online E resources, E Libraries should be advised for reading research papers.

## COURSE OUTCOME:

Students will be equipped to conduct independent research on relevant topics in a systematic manner.

## Recommended readings:-

- Garg.B.L., Karadia, R., Agarwal, F. and Agarwal, U.K., 2002. An introduction to Research Methodology, RBSA Publishers.
- Kothari, C.R.(2008). Research Methodology: Methods and Techniques. Second Edition. New Age International Publishers, New Delhi.
- Architectural Research Methods by Linda N. Groat ,David Wang, Wiley Publications.
- Sinha, S.C. and Dhiman, A.K., 2002. Research Methodology, Ess Ess Publications.
- Reasearch design by Creswell, John
- Writing Your Thesis by Oliver Poul
- Understanding the research process by Oliver Poul

PROFESSIONAL PRACTICE			
COURSE CODE	32025431		
TEACHING SCHEME	EXAMINATION SCHEME		
	Sessional (SS)	100	
TOTAL CONTACT HOURS PER WEEK			
	Sessional CIA	50	
1 Lecture + 2 studio	External	50	
TOTAL = 3 hrs/week	Paper: Nil		
TOTAL MARKS	100		
TOTAL CREDITS	2		

- Understanding the office of a designer, its working etc.
- To understand the importance, duties and responsibilities of the designer towards society.

#### **COURSE CONTENT:**

1. Setting up his own Studio:

Designer should be exposed to his role as a professional designer - Designer Setting up studio, managing his own studio, making proposals and duties as professionals etc., hiring process, Project scheduling and Work delegation, Billing, Salaries and Taxation, Consulting fees, Contracts and agreements, for consulting charges.

2. A designer working as a part of large company in their design team:

To make the students understand the role of a designer as a part of a small or large teams. To understand the structure of design teams, hierarchy, collaborated working with other divisions of the company like Marketing, Sales, Senior management, Shop floor or manufacturing units, alignment in the company's vision and values, collaborative working, managing confidentiality and working in their own role and capacity.

- 3. To understand various types of companies: Startups, small design studios, Large design studios, Services company, Furniture manufacturing companies, Various domains of work like Healthcare, Education, Automotive, Construction, Manufacturing, Hospitality, Infrastructure etc. Multinational companies, Indian companies, working overseas, working remotely, Stock options, Listed V/S unlisted companies etc.
- 4. Professional values- Definition, Accountability, identifying one's strength and interests, Respect for learning & learned, Time management, Team spirit, Code of conduct, personal goal setting and mission

5. Ethics in business environment, responsibility to the public, client. Responsibility of the designer, colleague, employer.

It is suggested to invite HR Professionals for guidance on Professional values & Ethics which can be a I day workshop/ training given by special trainers who do these kinds to trainings for companies.

## SUBMISSION REQUIREMENT

- 1. Journal writing on all of the above topics.
- 2. A Case study of Practicing Furniture Designer, report on the Case Study, and interview of the Professional is desirable.

## **COURSE OUTCOME:**

It will equip the students with knowledge and skills needed for professional environment to set up an individual consultancy and work with other companies and groups.t,

## **Recommended Readings:**

- Douglas Davis, Creative Strategy and Business of Design, 2016
- Shan Preddy, How to run a successful Design Business: The New Professional Practice,
   Gower Publishing ,ltd. 2011
- Min Basadur, Michael Goldsby, Design- Centered Entrepreneurship, 2016.

ELECTIVES 4			
COURSE CODE	32025432		
TEACHING SCHEME	EXAMINATION SCHEME		
TOTAL CONTACT HOURS PER WEEK 2 Lecture + 4 studio TOTAL = 6 hrs / week	Sessional (SS)	100	
	Sessional CIA	50	
	External	50	
	Paper: Nil		
TOTAL MARKS	100		
TOTAL CREDITS	4		

## **Course Objectives:**

To allow the students to study a subject of their interest and develop theoretical as well as practical understanding of the same.

## **Course Outline:**

- Colleges have to develop course outline for the elective they wish to offer such that theoretical as well practical aspects are covered linking them to the Design field
- Apart from lectures delivered by the subject resource persons, self study in form of hands on workshop / field work/ review of literature / seminar or any suitable format of learning may be adopted.
- A list of Electives is suggested in **Annexure A- in** *Programme Structure & Rules*. The Institutes can refer it or offer any other subject in Elective.

As mentioned in the *RULE NO.13: OTHER RULES*, *Programme Structure & Rules*, a student may adhere to a particular stream of elective of his/her choice and nurture his/her area of interest and develop his/her expertise.

However the student should not repeat a particular elective.

ELECTIVES 5		
COURSE CODE	32025433	
TEACHING SCHEME	EXAMINATION SCHEME	
TOTAL CONTACT HOURS PER WEEK 2 Lecture + 4 studio TOTAL = 6 hrs / week	Sessional (SS)	100
	Sessional CIA	50
	External	50
	Paper: Nil	
TOTAL MARKS	100	
TOTAL CREDITS	4	

## **Course Objectives:**

To allow the students to study a subject of their interest and develop theoretical as well as practical understanding of the same.

## **Course Outline:**

- Colleges have to develop course outline for the elective they wish to offer such that theoretical as well practical aspects are covered linking them to the Design field.
- Apart from lectures delivered by the subject resource persons, self study in form of hands on workshop / field work/ review of literature / seminar or any suitable format of learning may be adopted.
- A list of Electives is suggested in Annexure A- in Programme Structure & Rules.
   The Institutes can refer it or offer any other subject in Elective.

As mentioned in the *RULE NO.13: OTHER RULES*, *Programme Structure & Rules*, a student may adhere to a particular stream of elective of his/her choice and nurture his/her area of interest and develop his/her expertise.

However the student should not repeat a particular elective.