Faculty of Science & Technology Savitribai Phule Pune University, Pune



Syllabus for SY M. SC. (Computer Applications) (2023 Pattern)

(With effect from A. Y. 2024-25)

Preamble

The field of computing is rapidly expanding and changing, especially, since the last decade with continuous emergence of new disruptive technologies such as artificial intelligence, data science, cyber security, Internet of things, robotics and so on.

21st Century has witnessed rapid technological developments in every sector including the field of Computing. Moreover, it has created new job roles and massive job opportunities for budding graduates.

Premium Institutes, public and private Universities, autonomous and affiliated colleges in India have always played a crucial role in producing human resources with required skill sets by capturing and monitoring these developments and offered various UG and PG programmes.

The Savitribai Phule Pune University, Pune has made its significant contribution by offering degree programmes as per the trends from time to time. In the year 1989, it started offering a degree programme Bachelor of Computer Science (BCS), now called B. Sc. (Computer Science) and was its unique offering in the state of Maharashtra. Later the University offered undergraduate and graduate programmes such as Master of Computer Management (MCM), Bachelor of Computer Applications (BCA), Master of Computer Science), M. Sc. (Computer Applications) etc.

The Savitribai Phule Pune University, Pune has taken a leading role in design and implementation of Programmes as per the guidelines and recommendations of National Education Policy (NEP) 2020. The university decided to offer UG and PG programmes with features recommended by NEP-2020 such as Multiple-entry/exit, inter and multi-disciplinary education, focus on skilling, on-job training/field projects, research, incorporation of Indian Knowledge System etc for the holistic development of students.

The university has adopted the guidelines provided by the state Sukanu Samittee and prepared the credit structure for PG programmes vide its circular No. 122/23.

The Ad-hoc Board of Studies in Computer Applications has prepared a structure for M. Sc. (Computer Applications) with following features

- The structure of the course is designed as per National Education Policy (NEP) 2020 and is in line with University circular 122/23.
- The total credits offered for the two years (level 6.0 and level 6.5) with four semesters are 88 with 22 credits assigned for each of the four semesters.
- The programme has Multiple Entry/exit feature.
- Various types of courses includes Mandatory Courses (MC), Mandatory Elective (ME), Research Methodology, On-job Training (OJT)/Field Project (FP) and Research Project (RP)

I am thankful to Hon. Vice-Chancellor Prof. Dr. S W. Gosavi, Hon. Dean of FoS&T, Prof. Dr. M G Chaskar for their guidance. I am thankful to all board members Prof. Dr. Rahul Patil, Prof. Dr. Razak Sayyad, Mr. Atul Kahate and Mr. Milnd Tanksale for their valuable inputs as well as the teachers from affiliated colleges for their active participation in preparing the draft syllabus.

Prof. Dr. S S Sane Chairman, Ad-hoc Board of Studies in Computer Applications Faculty of Science and Technology, SPPU

M.Sc. (Computer Applications)

Objectives

The objective of the Program is to produce trained software professionals with hands-on experience on state-of-the art technologies who will be able to handle challenges in IT industry. The objectives of M.Sc. (Computer Applications) program are: -

- To produce knowledgeable and skilled human resources that is employable in IT and ITES.
- To impart knowledge required for planning, designing and building Complex Application SoftwareSystems as well as to provide support for automated systems or applications.

M.Sc. (Computer Applications) Program is of Two Years duration with four semesters. It is a Full- Time post graduate Degree Program. The program is based on credit system comprising of total 88 credit points.

It is believed that the proposed syllabus as part of the credit-based system will bring a qualitative change in the way M.Sc. (Computer Applications) is taught, which will offer a more enriched learning experience. It aims to provide students with the knowledge and ability to develop creative solutions, and better understand the effects of future developments of computer applications, systems and technology on people and society. The students shall develop self and life-long learning skills.

Eligibility

- (a) Bachelor Degree in Science/Technology/Engineering OR
- (b) Bachelor of Computer Applications (B.C.A.) OR
- (c) B.Sc.(Computer Science) OR
- (d) Bachelor of Computer Science (B.C.S.) OR
- (e) B.Sc.(Information Technology) OR
- (f) B.Sc.(Data Science) OR
- (g) B.Sc.(Cyber and Digital Science) OR
- (h) B.Sc. (Cyber Security) OR
- (i) B.Sc. (Cloud Computing) OR
- (j) Bachelor of Engineering(BE/B.Tech) in Computer Engg/Computer Science & Engg./ Computer Science and Design/ Information Technology/Electronics and Telecommunication/AI and Data Science/AI and Machine Learning/ equivalent OR
- (k) B. Voc. in Software Development/Information Technology OR
- (I) B.Sc. with Computer Science as Principal Subject OR
- (m) General B.Sc. with Computer Science as one of the subject at TYBSc level Programme

Programme Outcomes:

After successful completion of the Programme, the students shall be able to

PO 1: Demonstrate understanding of fundamental and advance concepts in emerging areas

PO 2: Design and develop innovative computer applications.

PO 3: Analyze existing research reported in the literature

PO 4: Propose alternate solutions by undertaking research work.

PO 5: Create efficient, reliable, readable and maintainable code.

PO 6: Demonstrate a deeper understanding of the chosen domain.

PO 7: Select appropriate method to solve the given problem

PO 8: Explain complex technical concepts clearly and effectively, both in written and oral forms.

PO 9: Demonstrate ability to collaborate effectively with team members, understand different perspectives, and contribute productively to become successful professional.

PO 10: Demonstrate ability to work with integrity and a sense of social responsibility.

PO 11: Demonstrate self and life-long learning skills

PO 12: Solve computational problems innovatively

PO 13: Apply knowledge gained and critical thinking to develop real-world applications.

Table of Contents					
Sr. No.	Description	Page Numbers			
1.	Structure of M. Sc. (Computer Applications)	6 – 7			
2.	Course Drafts for Courses at SEM I	9 – 26			
3.	Course Drafts for Courses at SEM II	28 – 38			

STRUCTURE FOR M. Sc. (Computer Applications) 2023 Pattern AS PER NEP GUIDELINES

Abbreviations

TH: Theory CE: Continuous Evaluation CA: Computer Applications ME: Mandatory Elective OJT/FP: On-job Training / Field Project PR: Practical EE: End Semester Examination MC: Mandatory Core RM: Research Methodology RP: Research Project

SEMESTER I

Level	Course Type	Course Code	Course Name	Teaching Scheme		Exa	am Sch	eme		Credit	S
				TH	PR	CE	EE	Total	TH	PR	Total
		CA 501 MJ	Database Systems and SQL	04		30	70	100	04		04
	MC	CA 502 MJ	Python Programming and Data Structures	04		30	70	100	04		04
		CA 503 MJ	Operating Systems	02		15	35	50	02		02
6.0		CA 504 MJP	Lab course Based on CA 501 MJ & CA 503 MJ		04	15	35	50		02	02
		CA 505 MJP	Lab course based on CA 502 MJ		04	15	35	50		02	02
		CA 510A MJ	Java Programming	02		15	35	50	02		02
		CA 511 MJP	Lab Course based on CA 510A		04	15	35	50		02	02
	ME	OR									
		CA 512B MJ	Cloud Computing	02		15	35	50	02		02
		CA 513B MJP	Lab Course based on CA 512B		04	15	35	50		02	02
	RM	CA 531 RM	Research Methodology	04		30	70	100	04		04
			Total	16	12	165	385	550	16	06	22

SEMESTER II

Level	Course	Course Code	Course Name	Tea	ching	Exa	Exam Scheme			Credit	s
	Туре			Sc	neme		1	r			
				TH	PR	CE	EE	Total	TH	PR	Total
	MC	CA 551 MJ	Web Technologies	04		30	70	100	04		04
		CA 552 MJ	Introduction to Data Science	04		30	70	100	04		04
		CA 553 MJ	Computer Networks	02		15	35	50	02		02
		CA 554 MJP	Lab course based on CA 551		04	15	35	50		02	02
		CA 555 MJP	Lab course based on CA 552		04	15	35	50		02	02
6.0											
	ME	CA 560A MJ	Advance Java Programming	02		15	35	50	02		02
		CA 561A	Lab Course on based on		04	15	35	50		02	02
		MJP	CA 560A MJ								
		OR									
		CA 562B MJ	C# .NET	02		15	35	50	02		02
		CA 563B	Lab Course on based on		04	15	35	50		02	02
		MJP	CA 562B								
	OJT/FP	CA 581	Industry Internship/Field Project			30	70	100		04	04
		OJT/FP									
			Т	otal 12	12	165	385	550	12	10	22

STRUCTURE FOR M. Sc. (Computer Applications) AS PER NEP GUIDELINES

SEMESTER III

Level	Course Type	Course Code	Course Name	Teac Sche	feaching Exam Scheme Cre Scheme		Exam Scheme		Credit	S	
	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			TH	PR	CE	EE	Total	тн	PR	Total
	MC	CA 601 MJ	Artificial Intelligence	04		30	70	100	04		04
		CA 602 MJ	Machine Learning	04		30	70	100	04		04
		CA 603 MJ	Software Engineering	02		15	35	50	02		02
6.5		CA 604 MJP	Lab Course based on CA 601 MJ		04	15	35	50		02	02
		CA 605 MJP	Lab Course based on CA 602 MJ		04	15	35	50	-	02	02
	ME	CA 610A MJ	Mobile Application Development	02	-	15	35	50	02	-	02
		CA 611A MJP	Lab Course based on CA 610A MJ		04	15	35	50		02	02
		OR									
		CA 612B MJ	Software Testing	02	-	15	35	50	02	-	02
		CA 613B MJP	Lab Course based on CA 612B MJ		04	15	35	50		02	02
	RP	CA 631 RP	Research work - I		08	30	70	100		04	04
			Total	12	20	165	385	550	12	10	22

PROPOSED STRUCTURE FOR M. Sc. (Computer Applications) AS PER NEP GUIDELINES

SEMESTER IV

Level	Course Type	Course Code	Course Name	Teac Sche	eaching Exam Scheme (Scheme		Exam Scheme		Credit	5	
				тн	PR	CE	EE	Total	ΤН	PR	Total
	MC	CA 651 MJP	Industrial Training#			100	200	300		12	12
6.5		CA 660A MJ	Management Information System	02		15	35	50	02		02
		OR									
	ME	CA 661A MJ	Digital Marketing	02		15	35	50	02		02
		CA 662B MJ	ERP	02		15	35	50	02		02
		OR									
		CA 663B MJ	Information Security	02		15	35	50	02		02
	RP	CA 681 RP	Research Work - II		12	50	100	150		06	06
			Total	04	12	180	370	550	04	18	22

SEMESTER III

SAVITRIBAI PHULE PUNE UNIVERSITY							
	SECOND	SEMESTER III	K APPLICATIONS)				
	CA 601 MJ: Artificial Intelligence						
Teaching	Scheme:	Credits	Examination Scheme:				
Theory: 4	4 Hrs./Week	04	Continuous Evaluation: 30 I End-Semester : 70 Marks	Marks			
Course C	bjectives:						
• To	e learn various types	of algorithms useful in Arti	ficial Intelligence (AI).				
• To	convey the ideas in	AI research related to emer	ging technology.				
• To	o introduce ideas and	techniques underlying the	design of intelligent computer s	systems			
Course C	utcomes:						
After suce	cessful completion o	f this course, learner will be	able to:				
• Aj	oply the suitable alg	orithms to solve AI problem	S				
• Id	entify and apply suit	table Intelligent agents for v	arious AI applications				
• Bı	uild smart system us	ing different informed searc	h / uninformed search or heuris	stic			
ap	proaches						
• Re	epresent complex pro	oblems with expressive lang	uage of representation				
	Course Contents						
Unit I]	Introduction to Artificial I	ntelligence	12 Hrs			
	Introduction to Artificial Intelligence, Foundations of Artificial Intelligence,						
	History of Artificia	l Intelligence, State of the A	rt, Intelligent Agents, Agents				
	and Environments,	Good Behavior: Concept	t of Rationality, Nature of				
	Environments, Str	ucture of Agents, Benefits a	nd limitation of AI, Ethics in				
	AI, AI Component	s, AI Architectures					
Unit II		Searching		12 Hrs			
	Uninformed Searc	ch Algorithms/Blind Search	n Techniques - Breadth-first				
	Search, Depth-first	Search					
	Informed (Heurist	ic) search Techniques: Ge	enerate-and-test, Simple Hill				
	Climbing, Best Fi	rst Search, Constraint Satisf	taction, Means End Analysis,				
TI . */ TTT	A* and AO*			10.11			
Unit III	Como Theory O	Gaming	Houristic Alaba Data T	12 Hrs			
	Game Theory, Op	rlo Trop Sparsh Stanbartin	, neurisuc Alpha–Beta Iree				
	Games Limitation	s of Game Search Algorithm	Games, raruany Observable				
Unit IV	Games, Limitation	Knowledge Benresent	tation	12 Urg			
	Definition of Know	wledge Types of knowledge	e (Procedural and Declarative	12 1115			
	knowledge) Appr	naches to Knowledge Repres	sentation				
	Knowledge repres	sentation using Proposition	onal and Predicate logic -				
	Conversion to clau	use form. Resolution in Pror	positional logic. Resolution in				
	Predicate logic	,	· · · · · · · · · · · · · · · · · · ·				
Unit V		Reasoning		12 Hrs			

Inference in First-Order Logic, Propositional vs. First-Order Inference, Unification and First-Order Inference, Forward Chaining, Backward Chaining, Resolution, Knowledge Representation, Ontological Engineering, Categories and Objects, Events, Mental Objects and Modal Logic, Reasoning Systems for Categories, Reasoning with Default Information

Reference Books:

- 1. Artificial Intelligence, Tata McGraw Hill, Elaine Rich and Kevin Knight
- 2. Computational Intelligence, Eberhart, Elsevier, ISBN 9788131217832
- 3. Artificial Intelligence: A New Synthesis, Nilsson, Elsevier, ISBN 9788181471901
- 4. Introduction to Artificial Intelligence and Expert System, Dan Patterson, Prentice Hall of India
 - Pvt. Ltd., New Delhi, 1997
- 5. Artificial Intelligence: A Modern Approach, Russel & Norvig, Pearson Education
- 6. Introduction to Machine Learning , Ethem Alpaydin, PHI

E-Resources:

- https://www.oracle.com/in/chatbots/what-is-a-chatbot/
- https://www.dataversity.net/case-study-predictive-analytics-and-data-science-keep-aneye-on-the-weather/
- https://www.senseforth.ai/conversational-ai-case-studies/SBI-Cards/

SAVITRIBAI PHULE PUNE UNIVERSITY							
SECOND YEAR M. Sc. (COMPUTER APPLICATIONS)							
SEMESTER III							
	CA 602 MJ: Machine Learning						
Teaching	Scheme:	Credits	Examination Scheme:				
Theory: 4	4 Hrs./Week	04	Continuous Evaluation: 30	Marks			
~ ~ ~			End-Semester : 70 Marks				
Course O	bjectives:						
• To	o understand the need	for Machine learning					
• To	study and understand	l classification methods					
• To	o understand the need	for multi-class classifiers.					
• To	e learn the working of	clustering algorithms					
• To	learn fundamental ne	eural network algorithms.					
Course O	Jutcomes:						
• A1	fter successful comp	letion of this course, learner	will be able to:				
• Ide	entify the needs and cl	hallenges of machine learning	for real time applications.				
• Se	lect and apply approp	riately supervised machine lea	rning algorithms for real time appl	lications.			
• Im	plement variants of m	ulti-class classifier and measu	re its performance.				
• Co	ompare and contrast di	fferent clustering algorithms.					
• De	esign a neural network	for solving engineering problem	ems.				
		Course Contents					
Unit I Introduction To Machine Learning				12 Hrs			
	Introduction to Ma	achine Learning, Compariso	n of Machine learning with				
	traditional program	ming, ML vs AI vs Data	Science. Types of learning:				
	Supervised, Unsur	pervised, and semi-supervi	sed, reinforcement learning				
	techniques, Models	of Machine learning: Geometr	ic model, Probabilistic Models,				
	Logical Models, Gr	ouping and grading models,	Parametric and non-parametric				
	models. Important l	Elements of Machine Learnin	g- Data formats, Learnability,				
	Statistical learning a	pproaches					
Unit II	Supervi	sed Learning: Regression	and Classification	12 Hrs			
	Linear regression, lo	gistic regression, Evaluation N	Ietrics: MAE, RMSE, R2				
	Classification: Naïve	e-based and Decision tree base	ed classifier, K-nearest neighbor,				
	Support vector mach	ine.					
Unit III	Supervised L	earning: Ensembles and M	Iulti-Class classification	12 Hrs			
	Ensemble Learning	Bagging, Boosting, Randor	n Forest, Adaboost. Binary-vs-				
	Multiclass Classific	ation, Variants of Multiclass	Classification: One-vs-One and				
	One-vs-All Evaluati	on Metrics and Score: Accu	racy, Precision, Recall, Fscore,				
Cross-validation							
Unit IV		Unsupervised Learn	ning	12 Hrs			
	K-Means, K-medoid	s, Hierarchical, and Density-ba	ased Clustering, Outlier analysis:				
	introduction of isola	tion factor, local outlier facto	r. Evaluation metrics and score:				
	elbow method, extrin	nsic and intrinsic methods					
Unit V	Artificial Neural I	Networks		12 Hrs			

1	
	Artificial Neural Networks: Single Layer Neural Network, Multilayer Perceptron,
	Back Propagation Learning, Functional Link Artificial Neural Network, and Radial
	Basis Function Network, Activation functions, Introduction to Recurrent Neural
	Networks and Convolutional Neural Networks
Refere	ence Books:
1.	Bishop, Christopher M., and Nasser M. Nasrabadi, "Pattern recognition and machine
	learning", Vol. 4. No. 4. New York: springer, 2006.
2.	Ethem Alpaydin, "Introduction to Machine Learning", PHI 2nd Edition-2013
3.	Shalev-Shwartz, Shai, and Shai Ben-David, "Understanding machine learning: From
	theory to algorithms", Cambridge university press, 2014.
4.	Jiawei Han, Micheline Kamber, and Jian Pie, "Data Mining: Concepts and Techniques",
	Elsevier Publishers Third Edition, ISBN: 9780123814791, 9780123814807
5.	Goodfellow I., Bengio Y. and Courville, "A Deep Learning", MIT Press, 2016
6.	Charu Agarwal, "Neural Networks and deep learning", A textbook
E-reso	ources:
•	Foundation of Machine Learning: https://cs.nyu.edu/~mohri/mlbook/
•	Dive into Deep Learning: http://d2l.ai/
•	A brief introduction to machine learning for Engineers:
	https://arxiv.org/pdf/1709.02840.pdf
•	Introduction to Machine Learning : https://nptel.ac.in/courses/106105152
•	Introduction to Machine Learning (IIT Madras):
	https://onlinecourses.nptel.ac.in/noc22_cs29/prevew

• Deep learning: <u>https://nptel.ac</u>

	SAVITRIBAI PHULE PUNE UNIVERSITY						
	SECOND YEAR M. SC. (COMPUTER APPLICATIONS) SEMESTER III						
	CA 603 MJ: Software Engineering						
Teaching Scheme:CreditsExamination Scheme:Theory: 2 Hrs./Week02Continuous Evaluation: 15 MaEnd-Semester : 35 Marks							
 Course Objectives: To learn and understand the principles of Software Engineering To be acquainted with methods of capturing, specifying, visualizing and analyzing software requirements. To study agile software development methodology 							
Course C After succ C D C C C C C C C C C C C C C C C C C	 To study agree software development methodology Course Outcomes: After successful completion of this course, learner will be able to: Compare and contrast various Software Engineering models Decide on appropriate process model for a developing a software project Classify software applications and Identify unique features of various domains Prepare System Requirement Specification (SRS) for the given problem Design and analyze Data Flow diagrams 						
Course Contents Unit I Introduction to Software Engineering				06 Hrs			
	Definition of Software, Characteristics of Software, Software Application Domains, Definition of Software Engineering, Need for software Engineering, Mc Call's Quality factors, The Software Process, Software Engineering Practice						
Unit II	Sot	tware Development Lif	e Cycle (SDLC)	06 Hrs			
	Introduction, Activ Process models: W Spiral Model, 3.5 (vities of SDLC, A Gene Vaterfall Model, Increme Concurrent Models, Type	ric Process Model, Prescriptive ntal Model, Prototyping Model, s				
Unit III		Requirement Eng	neering	06 Hrs			
	Introduction, Requ understanding of S study, Fact Finding	irement Engineering Tas oftware Requirement, Re Techniques	ks, Establishing Groundwork for quirement Gathering, Feasibility				
Unit IV		Analysis and Design l	Ingineering	06 Hrs			
	Decision Tree an Dictionary (DD), Design, Pseudocod	d Decision Table, Data Elements of DD, Adva e, Introduction to Object	Flow Diagrams (DFD), Data ntages of DD, Input and Output oriented analysis and Design				
Unit V		Agile Develop	nent	06 Hrs			
	Agility, Agile Process, Principles, The Politics Of Agile Development, Human Factors, Extreme Programming(XP), Adaptive Software Development (ASD), Scrum, Dynamic System Development Model (DSDM)						
Referenc1. SoftwIntern	e Books: are Engineering : A ational Editions 201	Practitioner's Approach- 0 (Seventh Edition)	Roger S. Pressman, McGraw hill				

2. Fundamentals of Software Engineering- Rajib Mall, PHI Publication, Fourth Edition

E-Resources:

- Software Engineering and Quality Assurance Mrs Anuradha A. Puntambekar
- https://books.google.co.in/books?id=r203sZeGhhcC&printsec=frontcover&dq=Software+En gineering+ebook&hl=en&sa=X&ved=0ahUKEwi9wJrl6LpAhU46nMBHeWQCQwQ6AEINDAB#v=onepage&q&f=false
- Software Engineering Bharat Bhushan Agarawal and Sumit Prakash Tayal
- https://books.google.co.in/books?id=CDWRq0B9e5kC&printsec=frontcover&dq=Software+ Engineering+ebook&hl=en&sa=X&ved=0ahUKEwi9wJrl6LpAhU46nMBHeWQCQwQ6AEIVzAF#v=onepage&q&f=false
- Software Engineering Jibitesh Mishtre and Ashok Mohanty
- https://books.google.co.in/books?id=YnGz2ghKFgC&printsec=frontcover&dq=Software+Engineering+ebook&hl=en&sa=X&ved=0ahUKEwi 9wJr-l6LpAhU46nMBHeWQCQwQ6AEIaTAH#v=onepage&q&f=false

	SAVITRIBAI PHULE PUNE UNIVERSITY SECOND YEAR M. Sc. (COMPUTER APPLICATIONS) SEMESTER III							
	CA 604 MJP: Artificial Intelligence Laboratory							
Teac Lab	Teaching Scheme:CreditsExamination Scheme:Laboratory: 4 Hrs./Week02Continuous Evaluation: 15 MarksEnd-Semester : 35 Marks							
Cou • 7 • 7	 Course Objectives To learn and apply various search strategies for AI To Formalize and implement constraints in search problems 							
Cou	rse Outcomes							
Afte: • A • A • A • A	 After successful completion of the course, students will be able to Apply informed search / uninformed search or heuristic approaches Apply basic principles of AI in solutions that require problem solving, inference, perception, knowledge representation, and learning Design and develop an interactive AI application 							
The sylla	instructor shall frame at bus, list of assignments, o	Guidelines for Instructor' least 14 assignments. Instru- conduction & Assessment g	s Manual uctor's manual consisting of University uidelines is to be developed.					
The of C inclu Stud assig refer	laboratory assignments an ertificate, table of conten- ide Title, Problem Statem ents shall submit softc gnments. Lab in-charge sl ence, one or two journals	Guidelines for Student, re to be submitted by studen nts, and handwritten write- ent, software and Hardware opy of program codes w nall maintain softcopy of pr may be maintained with pr	Journal t in the form of journal. Journal consists up for each assignment. Write-up shall requirements, Date of Completion. with sample outputs of all performed ogram codes submitted by students. For ogram prints.					
Cont stude such	inuous assessment of lab ents. For each lab assign as timely completion, un	Guidelines for Assess oratory work is to be carri- ment, the instructor shall a derstanding and neatness w	ment ed out based on overall performance of ssign grade/marks based on parameters ith appropriate weightage.					
		Suggested Laboratory Ass	signments					
01	Implement depth first sear	ch algorithm						
02	Implement Breadth first se	earch algorithm						
03	Use an undirected graph a	nd develop a recursive algorith	hm for searching all the vertices of a graph					
04	Implement A star Algorith	m						
05	Implement AO star Algori	thm						
06	Use Greedy Search algorit	hm to implement selection so	rt					
07	Use Greedy Search algorit	hm to find single source short	est path					
08	Use Greedy Search algorit	hm to obtain Minimum Spann	ing Tree					
09	Develop an elementary	Chabot for any suitable cust	comer interaction application.					
10	Develop an Expert syste	m for a Hospital or any suit	able application.					

SAVITRIBAI PHULE PUNE UNIVERSITY **SECOND YEAR M. Sc. (COMPUTER APPLICATIONS)** SEMESTER III CA 605 MJP: Machine Learning Laboratory **Teaching Scheme:** Credits **Examination Scheme:** Laboratory: 4 Hrs./Week 02 **Continuous Evaluation: 15 Marks End-Semester : 35 Marks Course Objectives** ٠ Develop in depth understanding for implementation of the regression models. Learn supervised and unsupervised machine learning algorithms. Study Artificial Neural Networks **Course Outcomes** After successful completion of the course, students will be able to Implement and evaluate linear regression and random forest regression models. Apply and evaluate classification and clustering techniques. **Guidelines for Instructor's Manual** The instructor shall frame at least 14 assignments. Instructor's manual consisting of University syllabus, list of assignments, conduction & Assessment guidelines is to be developed. **Guidelines for Student Journal** The laboratory assignments are to be submitted by student in the form of journal. Journal consists of Certificate, table of contents, and handwritten write-up for each assignment. Write-up shall include Title, Problem Statement, software and Hardware requirements, Date of Completion. Students shall submit softcopy of program codes with sample outputs of all performed assignments. Lab in-charge shall maintain softcopy of program codes submitted by students. For reference, one or two journals may be maintained with program prints. **Guidelines for Assessment** Continuous assessment of laboratory work is to be carried out based on overall performance of students. For each lab assignment, the instructor shall assign grade/marks based on parameters such as timely completion, understanding and neatness with appropriate weightage. **Suggested Laboratory Assignments** Visit websites providing datasets for Machine learning from various domains such as Finance, Healthcare, Science etc and download. For example download datasets named "Australian Credits", "BUPA", "Ionosphere" etc. Study the datasets and prepare a descriptive table giving name of the dataset, URL from where it was downloaded, type of dataset (Synthetic/Real-world), No. of Attributes, no. of records, number of classes (if applicable) etc. Download any open source software such as WEKA and install. Download in-built datasets and include their description in the table mentioned above. Carry out following assignments Using any open source software such as WEKA and its datasets, perform classification using 01 Naïve Bayes classifier, note accuracy 02 Using any open source software such as WEKA and its datasets, perform classification using C4.5 – the decision tree classifier 03 Using any open source software such as WEKA and its datasets, perform classification using Neural network classifier 04 Perform assignment 1 above using any available attribute selection algorithm in WEKA and note the accuracy and compare it with accuracy obtained in assignment 1 above

05	Perform assignment 2 above using any available attribute selection algorithm in WEKA and
	note the accuracy and compare it with accuracy obtained in assignment 2 above
06	Perform assignment 3 above using any available attribute selection algorithm in WEKA and
	note the accuracy and compare it with accuracy obtained in assignment 3 above
07	Perform assignment 1 above using any available instant selection algorithm in WEKA and
	note the accuracy and compare it with accuracy obtained in assignment 1 above
08	Perform assignment 2 above using any available attribute selection algorithm in WEKA and
	note the accuracy and compare it with accuracy obtained in assignment 2 above
09	Perform assignment 3 above using any available attribute selection algorithm in WEKA and
	note the accuracy and compare it with accuracy obtained in assignment 3 above
10	Perform assignment 2 above using both attribute and instance selection algorithm in
	WEKA and note the accuracy and compare it with accuracy obtained in assignments 2, 5
	and 8 above
11	Using any open source software such as WEKA and its datasets, perform clustering using
	'EM' algorithm
12	Implement K-Means clustering/ hierarchical clustering on sales_data_sample.csv dataset.
	Determine the number of clusters using the elbow method.
	Dataset link : https://www.kaggle.com/datasets/kyanyoga/sample-sales-data

SAVITRIBAI PHULE PUNE UNIVERSITY							
SECOND YEAR M. Sc. (COMPUTER APPLICATIONS)							
	SEMIESTER III CA 610A MI: Mobile Application Development						
Taaahing		A WIJ: MODIle Applicat	Ion Development				
Theory ?	, Scheme: 2. Hrs /Week		Continuous Evaluation: 15	Marks			
Theory .			End-Semester : 35 Marks	viui K5			
Course Objectives							
• To	study the Android	mobile application developm	nent platform				
• To	o understand the esse	ence of Android programmin	ng				
• To	o learn Android mob	ile application development	process				
Course C	Outcomes						
After suce	cessful completion o	f the course, students will be	e able to				
• De	escribe architecture,	components and lifecycle	e development of Android ap	plication			
de	velopment cycle						
• De	esign simple Androi	d applications					
• Aj	pply advanced Andre	old features					
Course Contents							
Unit I	Init I Introduction (
	Introduction to Android - Overview and evolution of Android , Features of						
	Android, Android architecture, Components of an Android Application,						
Unit II	Wannest me, 7 me	User Interface		06 Hrs			
	Basic UI Designin	g (Form widgets, Text Field	ds. Lavouts. [dip. dp. sip. sp]				
	versus px). Intent.	All components (Button, Slic	ler. Image view. Toast). Event				
	Handling, Adapter	s and Widgets, Menus	,,,,				
Unit III		Threads and Notifica	tions	06 Hrs			
	Threads running or	n UI thread (runOnUiThread), Worker thread, Handlers &				
	Runnable, Asyn 7	Tasks, Broadcast Receivers	, Services and notifications,				
	Toast and Alarms						
Unit IV		Advanced Android Prog	ramming	06 Hrs			
	Content Providers	 SQLite Programming, JSC 	ON Parsing, Accessing Phone				
	Service (Call, SMS	S, MMS), Location based ser	rvices				
Unit V		ReactJs		06 Hrs			
	React Introductio	n, Setup and Create S	Simple Hello World App,				
	Understanding Rea	act Foundation or Structure,	React ES6, React JSX, React				
	Components, Read	ct Classes, React Props, Re	act Events, React DevTools,				
	Reat Data Flow, Re	eact Conditionals, React List	s, React Forms, React Router,				
	React Hooks, Build	ding a Simple To-Do List A	pplication (Setup), Deploying				
	React						

Reference Books:

- 1. Beginning Android Application Development, Wei-Meng Lee, Wiley
- 2. React Native in Action, nader dabit, Nickie Buckne, O'reilly Publications

	SAV	ITDIRALDHIILE DIME	LINIVEDSITV		
	SAVIIKIBAI PHULE PUNE UNIVERSII Y SECOND VEAD M. S., (COMDUTED ADDI ICATIONS)				
	SECOND	SEMESTER I	II III III III III III IIII IIII IIII IIII		
	СЛ 611Л МІР•	Mobile Application	Development I shorstory		
Tee	CA UIIA MJI.	Credita	Examination Schemet		
Lab	oratory: 4 Hrs./Week	02	Continuous Evaluation: 15 Marks		
			End-Semester : 35 Marks		
Cou	rse Objectives		-		
•	To study the Android	mobile application develop	pment platform		
•	To understand the esse	ence of Android programm	ning		
•	To learn Android mob	ile application developme	nt process		
Cou	rse Outcomes				
Afte	r successful completion o	f the course, students will	be able to		
•	Design simple Androi	d applications			
•	Apply advanced Andr	oid features			
The	instructor shall from at	Guidelines for Instructo	r's Manual		
avllo	hus list of assignments	ponduction & Assassment	guidelines is to be developed		
Sylla	bus, list of assignments, o	Cuidelines for Student	Journal		
The	laboratory assignments a	e to be submitted by stude	ent in the form of journal Journal consists		
of C	ertificate, table of conten	nts, and handwritten write	e-up for each assignment. Write-up shall		
inclu	de Title, Problem Statem	ent, software and Hardwar	re requirements, Date of Completion.		
Stud	ents shall submit softc	opy of program codes	with sample outputs of all performed		
assig	nments. Lab in-charge sl	nall maintain softcopy of p	program codes submitted by students. For		
refer	ence, one or two journals	may be maintained with p	program prints.		
Con	inuous assessment of lab	oratory work is to be car	ried out based on overall performance of		
stud	ents. For each lab assign	ment, the instructor shall	assign grade/marks based on parameters		
such	as timely completion, un	derstanding and neatness	with appropriate weightage.		
		Suggested Laboratory A	ssignments		
01	Create an Application f	or registration of users wi	th required fields. Provide Menu items to		
	add, delete and edit with	adequate validations			
02	Create sample applicati	on with login module. Ve	erify Check username and password. On		
	successful login, pass us	sername to next screen and	l if login fails, prompt the user		
03	Create Tables Project	(pno, p_name, ptype,	duration) and Employee (id, e_name,		
	qualification, join-date),	assume Project – employe	ee has a many to many relationship. Using		
	database perform follow	ving operation. 1) Add ne	ew record into table. 2) Accept a project		
	name from user and dis	play information of employ	yees working on the project.		
04	Create application to ser	nd and receive messages u	sing SMS Manager.		
05	Create application to ser	nd an email.			
06	Create application with	a login form. Validate the	user and send an email.		
07	Create application to sea	arch a specific location on	Google Map		
08	Create application to cal	culate distance between ty	vo locations on Google Map		
09	Create application using	JSON to provide Employ	ee information		

10	Create an application to capture and send a sales order for a pharma sales agent. Application
	should first sync using APIs - a) products with rates from server b) customers details. Login
	should find sales person id based on mobile number and allow him to input a sales order with
	multiple products. Order should be saved locally and updated on server if connection is
	available (or sync later with server).
11	Create and Deploy Application covering assignments 1, 2 and 3 above using ReactJs

SAVITRIBAI PHULE PUNE UNIVERSITY				
SECOND YEAR M. Sc. (COMPUTER APPLICATIONS)				
		SEMESTER III		
		CA 612B MJ: Softwar	e Testing	
Teaching Scheme:CreditsExamination Scheme:				
Theory:	Theory: 2 Hrs./Week02Continuous Evaluation: 15 M			Marks
			End-Semester : 35 Marks	
Course C	bjectives			
To stu	dy fundamental con	cepts in software testing, inc	cluding software testing	
object	ives, process, criteria	a, strategies, and methods		
• To kno	ow various software	testing issues and solutions	in software unit test;	
	m how to plan and o	a system testing	anduat tasta managa dafaata ar	h
genera	te a test reports	iesign lest cases and data, co	induct tests, manage defects, an	IU
Course C	outcomes			
Distin	guish between white	e box and black box testing		
• Defin	e Software testing li	fe cycle		
• Desig	n test cases			
		Course Contents		
Unit I	nit I Introduction			06 Hrs
Introduction, Basics of Software Testing, Testing Principles, Goals, Testing				
Life Cycle, Phases of Testing, Defects, Defect Life Cycle, Defect Report,				
	Test Plan(IEEE format), verification and validation			
Unit II	Unit II White-box testing		06 Hrs	
	Introduction, Need	of white box testing, Testing	g types, Test adequacy criteria,	
	static testing by h	umans, Structural testing -	logic coverage criteria, Basis	
	path testing, Grap	bh metrics, Loop Testing,	Data flow testing, Mutation	
	Testing, Design of	test cases. Testing of Object	t oriented systems, Challenges	
TI	in White box testin	lg Dia ala harra Tartira	_	0 II.
Unit III	Introduction No.	d of block box testing	g Diask hav testing Concent	UO HIS
	Baguiromont And	u of black box testing,	oritoria Testing Mathada	
	requirement based	l testing Positive & negat	tive testing Boundary value	
	analysis Equivale	nce Partitioning class state	based or graph based cause	
	effect graph based	error guessing documentation	tion testing & domain testing	
	design of test cases	s, Integration testing		
Unit IV	6	System and Acceptance	e testing	06 Hrs
	System testing, Fu	unctional system testing. N	Ion-functional system testing	
	Acceptance testing	, ,	,	
	Performance testin	g, Regression testing, Ad-ho	oc testing, Internationalization	
	testing, Usability a	nd Accessibility testing	-	
Unit V	Test Manag	gement, Automation, metri	ics and measurements	06 Hrs

	Test Planning, Test Management, Test Process, Test Reporting	
	What is test Automation?, Design and Architecture for Automation, Selecting	
	testing tool	
	What are test metrics and measurements? Types of metrics	
Reference	e Books:	
1. Se	oftware testing Principle and Practices By Ramesh Desikan, Pearson Education,	ISBN
82	1-7758-121-X 5.	
2. Software Testing Principles and Tools By M.G. Limaye TMG Hill Publication, ISBN		
13	3:978-0-07-013990-9 3.	
3. Se	oftware Testing Principles and Practices By Naresh Chauhan, Oxford University	y Press,
IS	SBN 0-19-806184-6 4.	
4. Se	oftware Testing Concepts and Tools By Nageshwar Rao, Dreamtech, ISBN 81-	7722-
71	12-2	

	SAVITRIBAI PHULE PUNE UNIVERSITY			
	SECOND	EAR M. Sc. (COMPUTE)	R APPLICATIONS)	
	CA 613	BR M.IP• Software Test	ing Laboratory	
Teac	ching Scheme:	Credits	Examination Scheme:	
Lab	oratory: 4 Hrs./Week	02	Continuous Evaluation: 15 Marks	
	·		End-Semester : 35 Marks	
Cou	rse Objectives			
•	To understand white b	ox testing		
•	To know black box tes	sting		
•	To be familiar with au	tomation tool		
Cou	rse Outcomes			
Afte	r successful completion o	f the course, students will be	e able to	
•	Perform white box tes	ting activities		
•	Apply black box testir	ig concepts		
•	Enlist features of a aut	omation tool		
The	instructor shall frame at	Guidelines for Instructor'	s Manual consisting of University	
svlla	bus list of assignments of	conduction & Assessment of	uidelines is to be developed	
- Syna		Guidelines for Student .	lournal	
The	laboratory assignments a	e to be submitted by studen	t in the form of journal. Journal consists	
of C	ertificate, table of conten	nts, and handwritten write-	up for each assignment. Write-up shall	
inclu	ide Title, Problem Statem	ent, software and Hardware	requirements, Date of Completion.	
Stud	ents shall submit softc	opy of program codes w	of the sample outputs of all performed	
refer	ence, one or two journals	may be maintained with pro-	ogram prints.	
		Guidelines for Assess	ment	
Cont	tinuous assessment of lab	oratory work is to be carrie	ed out based on overall performance of	
stude	ents. For each lab assign	ment, the instructor shall a	ssign grade/marks based on parameters	
such	as timely completion, un	derstanding and neatness with Suggested Laboratory Age	ith appropriate weightage.	
01	To study and identify de	fects in a given data entry f	orm	
02	To improve user experie	ence for a given sign-in page	2	
02	Compute Code Coverse	e (Statement Dath Conditie	and Eurotian accuracy) for the given	
03	code	e (Statement, Path, Conditio	on and Function coverage) for the given	
04	Compute Cyclomatic co	mplexity for a given flow g	raph	
05	Prepare a requirement tr	aceability matrix for a given	n system	
06	Prepare test execution d	ata for the system specified	in assignment 5 above	
07	Prepare a set of positive	and negative test cases for	a given system	
08	08 From the given problem, construct a decision table			
09	Identify equivalence cla	sses for a given problem sta	tement	

10	Develop a use case scenario for the specified system
11	Download, install and use any open source testing tool

SAVITRIBAI PHULE PUNE UNIVERSITY					
SECOND	SECOND YEAR M. Sc. (COMPUTER APPLICATIONS)				
	SEMESTER III				
CA 631 RP: Research Work - I					
Teaching Scheme:	Teaching Scheme: Credits Examination Scheme:				
Laboratory: 8 Hrs./Week	Continuous Evaluation: 30 Marks				
End-Semester : 70 Marks					

Course Objectives

• To provide hands-on experience to research work

Course Outcomes

After successful completion of the course, students will be able to

- Apply research methodology to carry out research in a chosen problem domain
- Design and develop a novel methodology / framework etc
- Conduct experiments and analyze results

Guidelines for carrying out Research work

Each student shall carry out the research work during semester III under the guidance of the appointed faculty Advisor/Mentor. Students shall work on a research problem and publish a paper / file a copyright / patent based on the work carried out. The student shall prepare and submit a report based on the work carried out consisting of – Face Page, certificate, Acknowledgement, Abstract, Table of Contents, List of Tables, List of Figures, Abbreviations, and separate Chapters dealing with Introduction, Literature Review, Design details of Proposed System, Experimental Results and analysis, and a chapter providing Conclusions and future scope. List of Publications, Copyright/patent, references and appendix shall also be included in the report.

Guidelines for Assessment

The work carried out shall be evaluated on a continuous basis by the assigned faculty advisor / mentor for 30 marks and panel of examiners appointed shall evaluate the work based on the report for 70 marks.

SEMESTER IV

SAVITRIBAI PHULE PUNE UNIVERSITY					
SECOND Y	YEAR M. Sc. (COMPUTE	R APPLICATIONS)			
	SEMESTER IV				
CA 651 MJ: Industrial Training					
Teaching Scheme:	Teaching Scheme: Credits Examination Scheme:				
Laboratory: 24 Hrs/Week 12		Continuous Evaluation: 100 Marks			
		End-Semester : 200 Marks			

Course Objectives

- To provide opportunities for students to get professional experience
- To learn and understand real life/industrial situations
- To get familiar with various tools and technologies used in industries and their applications.
- To nurture professional and societal ethics

Course Outcomes

After successful completion of the course, students will be able to

- To demonstrate professional competence
- To apply knowledge gained through training to complete academic activities in a professional manner
- To choose appropriate technology and tools to solve given problem.
- To demonstrate abilities of a responsible professional and use ethical practices in day to day life.
- To analyze various career opportunities and decide carrier goals

Guidelines for Industry Training

Industry training is an educational and career development opportunities, providing practical experience in a field or discipline. It is far more important as the employers are looking for employees who are properly skilled and having awareness about industry environment, practices and culture. Industry training is structured and supervised training often focused around particular tasks or projects with defined time scales.

Core objective is to expose students to the industry environment, which cannot be simulated/experienced in the classroom and hence creating competent professionals in the industry. Industry training is intended to provide students with an opportunity to apply conceptual knowledge from academics to the realities of the field work/training.

Duration:

The student is expected to carry out online/offline industry training for minimum of 360 hrs during the winter vacation of 4-6 weeks (with at least 30hrs/week) and during semester IV

Identifying place/work for Industrial training

Student may choose to undergo Industry training at Industry/Govt. Organizations/NGO/MSME/Research Labs/Institutes. Students must get training proposals sanctioned from college authority well in advance. Internship work identification process should be initiated in the 3rd semester in coordination with training and placement cell/ industry institute cell. This will help students to start their internship work on time. Also, it will allow students to work in vacation period after their 3rd semester examinations.

Student can undergo training in the form of the following but not limited to:

- Industry / Government Organization
- Working for consultancy/ research project
- Contribution in Incubation/ Innovation/ Entrepreneurship Cell / startups cells of institute
- In-house product development, intercollegiate, inter department research internship under research group, micro/small/medium enterprises/online internship,
- Research internship under professors from reputed Institutes/Research organizations,
- NGOs
- Participate in open source development.

Diary/Workbook:

Students must maintain daily Diary/ Workbook. The main purpose of maintaining diary/workbook is to cultivate the habit of documentation. The students should record in the daily training diary the day-to-day account of the observations, impressions, information gathered and suggestions given, if any.

Internship Diary/workbook and Internship Report should be submitted by the students along with attendance record duly signed and stamped by the industry/organization where the training was carried out

The student shall prepare and submit a report based on the work carried out consisting of –

- Title/Cover Page
- Training completion certificate
- Details of place of training- Company background-organization and activities/Scope and object of the study / Supervisor details
- Index/Table of Contents
- Introduction
- Title/Problem statement/objectives
- Motivation/Scope and rationale of the work carried out
- Methodological details
- Results / Analysis /inferences and conclusion
- Suggestions / Recommendations for improvement to industry, if any
- Attendance Record
- Acknowledgement
- List of references (Library books, magazines and other sources)

Guidelines for Assessment

The work carried out shall be evaluated on a continuous basis by the assigned faculty advisor / mentor for 100 marks and panel of examiners appointed shall evaluate the work based on the report for 200 marks.

SAVITRIBAI PHULE PUNE UNIVERSITY SECOND YEAR M. Sc. (COMPUTER APPLICATIONS) SEMESTER IV

CA 660A MJ: Management Information System

Teaching Scheme:	Credits	Examination Scheme:
Theory: 2 Hrs./Week	02	Continuous Evaluation: 15 Marks
-		End-Semester : 35 Marks

Course Objectives

- To learn fundamentals of Information Systems.
- To know methodology and applications of MIS
- To understand how Information System supports in decision making and knowledge management.
- To be familiar with various technologies of MIS

Course Outcomes

After successful completion of the course, students will be able to

- Define need, objectives and architecture of MIS and its role in business planning
- Enlist activities for development of MIS
- Demonstrate understanding of DSS and Knowledge Management
- Describe applications and various technologies of MIS

Course Contents				
Unit I	Introduction to Information Systems	06 Hrs		
	Need and objectives of Information systems. Components and resources of			
	information systems, Types of information systems: Operations support			
	systems and Management support systems.			
	Management Information Systems (MIS): Definition, role and impact of			
	MIS, Functions of the managers: planning, organizing, staffing,			
	coordinating and directing, MIS as a support to the management			
	Management of Business: Concept of Corporate Planning, Essentiality of			
	strategic planning, development of business strategies, types of strategies,			
	MIS for strategic Business Planning			
Unit II	MIS Development and BPR	06 Hrs		
	Development of Long range plans of the MIS, Determining Information			
	Requirements, Development and implementation of MIS, Managing			
	Information Quality, MIS – Development process model			
	Business Process Re-engineering (BPR) – Introduction, Business Process,			
	Process and Value Stream model of the organization, MIS and BPR			
Unit III	Decision Support Systems and Knowledge Management	06 Hrs		
	Decision Support Systems (DSS): Concept and philosophy, Characteristics,			
	Components of DSS, tools, Using Decision Support systems: What-if,			
	sensitivity, Goal-seeking analysis and Optimization analysis, GDSS, DSS			
	application in E-enterprise			
	Knowledge Management systems, Knowledge-based expert system, MIS and			

	benefits of DSS	
Unit IV	Applications of MIS	06 Hrs
	Applications in Manufacturing Sector: HR Management, Marketing	
	Management, Finance Management, Materials Management and Marketing	
	Management	
	Applications in services: Banking, Insurance, Airline, Hotel, Hospital,	
	Education	
Unit V	Infotech Infrastructure	06 Hrs
	Technology for MIS – Data, Transaction, Application and Information	
processing. Database and client-server architecture, MIS and RDBMS		
Data Warehouse (DW) – Data in DW, Architecture and design of DW		
Organization, Management implementation of DW, Business Intelligenc		
	DW and MIS	
	E-Business – Introduction, models, security issues, Electronic payment	
	systems, Web enabled Business Management, MIS in Web environment	
Referenc	e Books:	
1. Jawać	lekar W., "Management Information Systems", 6th Edition, Tata McGraw-Hill	
Publishing		
2. KC Laudon, JP Loudon, "MIS Managing digital firm", Person Education		
3. O'Brien James, "Management Information Systems", 7th Edition, Tata McGravv-Hi		
4. Arpita Gopal, Chandrani Singh, "E-world Emerging trends in Information Technology		
Excel	Books	

SAVITRIBAI PHULE PUNE UNIVERSITY				
	SECOND Y	YEAR M. Sc. (COMPUTE	R APPLICATIONS)	
		SEMESTER IV	f a si l a 4 t a a	
Taashina	Cahamaa	Credita	Iarketing	
Teaching	Scheme: Hrs /Wook	Credits	Examination Scheme:	Marke
Theory. 2	2 1115./ WCCK	02	End-Semester : 35 Marks	viai K5
Course O	bjectives			
• To stu	dy the need of Digit	al marketing		
• To und	lerstand the role of S	Social media in marketing		
• To leas	rn SEO and Digital	Analytics		
Course O	outcomes			
After succ	cessful completion o	of the course, students will be	e able to	
• Define	e the core concepts of	of digital marketing		
• Descr	the process of cr	eating and running digital m	iedia based campaigns	
• Identi	ry and utilize variou	s tools such as social media.	, SEO and analytics	
Unit I	Ir	Course Contents	roting (DM)	06 Hrs
Uniti	Introduction Trad	itional Vs DM Internet I	Isers DM Landscape DM	00 1115
Strategy DM Plan Ethical and Legal framework of DM				
Display Advertising: Introduction concept Digital Metrics Types of Ads		igital Metrics. Types of Ads.		
	Display Plan, Targeting in DM, Geographic and Language Targeting, Ad			
	Server. Ad Exchange			
Unit II	II Search Engine Advertising			06 Hrs
	Why pay for Search Advertising?, Ad placement and Ad Ranks, creating			
	campaign, Google	Ad account, Enhancing Ca	mpaign, Performance reports,	
	E-Commerce Vs G	loogle Ads		
	Introduction to Mo	bile Marketing – Models, T	oolkits and Features	
Unit III	.	Social Media Marke	eting	06 Hrs
	Introduction, Liste	n, Goal Setting, Strategy, Ir	nplementation, Measurement,	
	Improvement, 11k	lok, Social Entertainment, C	jamification	
	stories 3D Posts N	lig – Organic and Faiu m Managers Ad Pixel pages	and Business	
	Linked-in Marketi	ng – Strategy Sales lead Ge	neration and Analytics	
	Introduction to DM	I using Twitter. Instagram a	nd Pinterest	
Unit IV		Search Engine Optimizat	ion (SEO)	06 Hrs
	Concept, Phases, W	Vebsite Audit, Optimization	(On and Off page), the Google	
	Search Engine, SE	O - UX and UI		
Unit V		Digital Analytics	N	06 Hrs
Chit V	Data Calla d'			001115
	Data Collection, K	ey Metrics, Outcome and E	experience Analysis, Creating	
	Executive dashboa	ius, Ainnate Marketing, Int		

	Video Marketing (VM) – VM Using Youtube and Twitter, Types of VM, Video Analytics	
Reference	e Books:	
1. Digital Marketing, Seema Gupta, 2 nd Edition, Mc-GrawHill		
2. Digital Marketing, Vanadana Ahuja, 2 nd Edition, Oxford University Press		
3. Digital Marketing for Dummies, Ryan Deiss, Russ Henneberry, Dummies		
4. Traffic Secrets, Russell Brunson, Google Books		

SAVITRIBAI PHULE PUNE UNIVERSITY SECOND YEAR M. Sc. (COMPUTER APPLICATIONS)				
		SEMESTER IV	DD	
CA 002B MJ: ERP Teaching Scheme: Credits Fyamination Scheme:				
Theory: 2 Hrs./Week 02 Continuous Evaluation: 15			Marks	
End-Semester : 35 Marks				
Course C	bjectives			
• To learn Basics of ERP, CRM and SCM				
• To	study ERP Selection	n process		
• To	o understand various	aspects of ERP Project Ma	nagement	
Course C	outcomes			
After suce	cessful completion o	f the course, students will b	e able to	
• Er	numerate architectur	e, components and various	modules of ERP	
• A]	pply ERP vendor sel	ection process		
• D	escribe ERP Project	management		
Course Contents				
Unit I	Introduction			06 Hrs
	Defining ERP, Functional Modules, Common Myths, Evolution of ERP,			
	characteristics of ERP, Process Integration with ERP, Benefits of ERP,			
	Technology behind ERP, Implementation costs, Justifying Investments			
	ERP Market and Vendors, SaaS, IaaS, PaaS, Cloud ERP			
	Extended ERP services – SCM, CRM, PLM, GIS			
	Related Technologies – Data Warehousing, Mining, OLAP, Business			
	Intelligence (BI), E	Susiness Analytics (BA)		
Unit II	ERP Planning			06 Hrs
	Planning for ERP	– Understanding organiz	ational requirements, Project	
	scope and broad	implementation approach	, determining resources, top	
	management and organizational commitment, matching business processes			
	with ERP, ERP Package evaluation and selection, creating Budget, ERP			
Unit III	ERP Implementation			06 Hrs
	Designs of FRP sy	stems Implementation apr	roaches Risks/failure factors	001115
	Mitigating Imple	mentation risks – Crit	ical success factors ERP	
	implementation life cycle Data migration organization of FRP			
	Implementation t	eam. performance meas	urement. Management and	
	complexity of Large-scale ERP Projects. User Training. Evaluating ERP			
projects, Case study of ERP implementation				
Unit IV	E	RP: Going Live and Post I	Management	06 Hrs
	Preparing to Go	Live, strategies for migr	ation to new ERP systems,	
	performance mea	surement surprises, Mana	aging ERP after Go Live,	
	Maintenance of ER	P system		

Unit V		06 Hrs	
	ERP and E-business – E-business supply chain integration, ERP/E-business		
	integration, Bringing ERP to the entire enterprise, Service-Oriented		
	Architecture, Enterprise Application Integration (EAI), Application Service		
Provider model for ERP Implementation			
Reference Books:			
1. Enterprise Resource Planning, Ashim Raj Singla, Cengage Learning publishers			
2. Enterprise Resource Planning, Alexis Leon, 3 rd Ed, McGraw Hill education			
3. ERP I	3. ERP In Practice (ERP strategies for steering organizational competence and competitive		
advantage), Jagan Nathan Vaman, McGraw Hill			
4. ERP \$	4. ERP Systems for Manufacturing Supply Chains: Applications, Configuration, and		
Performance, Odd Jøran Sagegg, Erlend Alfnes, CRC Press			

SAVITRIBAI PHULE PUNE UNIVERSITY SECOND YEAR M. Sc. (COMPUTER APPLICATIONS)				
SEMESTER IV				
CA 663B MJ: Information Security				
Teaching Scheme:CreditsExamination Scheme:				
Theory: 2	2 Hrs./Week	02	Continuous Evaluation: 15	Marks
a a			End-Semester : 35 Marks	
Course C	Dbjectives			
• 1	o understand the	fundamental principles and	d concepts in Information Se	curity
• 1	o acquire the knowl	edge of cryptography	1. 11 (11.11)	
• 1	o learn standard alg	orithms and protocols emplo	byed to provide confidentiality,	
11	ntegrity and authenti	city	1 1' 1 '	
	o acquire the knowl	edge of security protocol de	ployed in web security	
Course C	o study miormation	Security tools		
After suce	cessful completion o	f the course, students will be	e able to	
• Id	entify cyber security	threats and apply formal pr	ocedures to defend the attacks	
• A1	only appropriate cry	ntographic techniques	occurres to defend the utdeks	
• A1	pply appropriate ery	solutions		
• Id	entify and Evaluate	Information Security three	ts and vulnerabilities in Info	mation
• Iu	citury and Evaluate	mornation security the	us and vulneraonities in infor	mation
• D	emonstrate the use o	of standards and cyber laws	to enhance Information Secur	ity
	emonstrate the use of	Course Contents	to enhance information Secur	ity
Unit I		Introduction to Informatio	n Security	06 Hrs
	Foundations of Se	curity, Computer Security	Concepts, The OSI Security	
	Architecture, Secu	urity attacks, Security servi	ces, Security mechanism, A	
	Model for Network	x Security	· · · · · · · · ·	
	Introduction to T	ools: Clam AV antivirus e	engine, Anti Phishing, Anti	
	Spyware			
Unit II	17	Cryptography		06 Hrs
	Number theory:	Prime number, Fermat and	Euler theorems, Testing for	
	primality, Chinese	e reminder theorem, disc	rete logarithm, Public Key	
	Cryptography and RSA. Key Management. Diffie- Hellman key exchange.			
	El Gamal algorithm	n, Elliptic Curve Cryptograp	bhy, introduction to crypt tool	
Unit III	Data	a Integrity Algorithms And	Web Security	06 Hrs
	Cryptographic H	ash Functions: Application	ons of Cryptographic Hash	
	Functions, Two Si	mple Hash Functions, Requ	irements and Security, Hash	
	Functions Based or	n Cipher Block Chaining, Se	cure Hash Algorithm (SHA),	
	SHA-3, MD4,	MD5. Message Authen	tication Codes: Message	
	Authentication Requirements, Message Authentication Functions.			
	Requirements for Message Authentication Codes, Security of MACs.			
	Digital Signatur	es: Digital Signatures, S	chemes, Digital Signature	

	standard, PKI X.509 Certificate.		
	Web Security issues, HTTPS, SSH, Email security: PGP, S/MIME, IP		
	Security : IPSec,		
	Introduction to Tools: Open SSL, Hash Calculator Tool : MD5, SHA1,		
	SHA256, SHA 512		
Unit IV	Network and System Security	06 Hrs	
	The OSI Security architecture, Access Control, Flooding attacks, DOS,		
	Distributed DOS attacks Intrusion detection, Host based and network based		
	Honeypot, Firewall and Intrusion prevention system, Need of firewall,		
	Firewall characteristics and access policy, Types of Firewall, DMZ		
	networks, Intrusion prevention system: Host based, Network based,		
	Hybrid. Virtual Private Network (VPN)		
	Operating system Security, Application Security, Security maintenance,		
	Multilevel Security, Multilevel Security for role based access control,		
	Concepts of trusted system, Trusted computing.		
	Introduction to Tools: Wireshark, Windows Firewall, Snort, Linux iptables,		
T T 1 4 T 7	Linux SELinux	0.4 11	
Unit V	Cyber Security and Tools	06 Hrs	
	Introduction, Cybercrime and Information Security, Classification of		
	Cybercrimes, The legal perspectives-Indian perspective, Global perspective,		
	Categories of Cybercrime, Social Engineering, Cyber stalking, Proxy servers		
	and Anonymizers, Phishing, Password Cracking, Key-loggers and Spywares,		
1	The Indian IT Act-Challenges, Amendments, Challenges to Indian Law and		
	The Indian IT Act-Challenges, Amendments, Challenges to Indian Law and Cybercrime Scenario in India, Indian IT Act.		
	The Indian IT Act-Challenges, Amendments, Challenges to Indian Law and Cybercrime Scenario in India, Indian IT Act. Introduction to network security scanners: Nmap, Metasploit		
Referenc	The Indian IT Act-Challenges, Amendments, Challenges to Indian Law and Cybercrime Scenario in India, Indian IT Act. Introduction to network security scanners: Nmap, Metasploit e Books:		
Referenc	The Indian IT Act-Challenges, Amendments, Challenges to Indian Law and Cybercrime Scenario in India, Indian IT Act. Introduction to network security scanners: Nmap, Metasploit e Books: iilliam Stallings, "Cryptography and Network Security Principals and Practice",		
Reference	The Indian IT Act-Challenges, Amendments, Challenges to Indian Law and Cybercrime Scenario in India, Indian IT Act. Introduction to network security scanners: Nmap, Metasploit e Books: Filliam Stallings, "Cryptography and Network Security Principals and Practice", eventh edition, Pearson		
Reference 1. W Sec 2. W 3r	The Indian IT Act-Challenges, Amendments, Challenges to Indian Law and Cybercrime Scenario in India, Indian IT Act. Introduction to network security scanners: Nmap, Metasploit e Books: Tilliam Stallings, "Cryptography and Network Security Principals and Practice", eventh edition, Pearson Tilliam Stallings, Lawrie Brown, "Computer Security Principles and Practice", d. Edition, Pearson		
Reference 1. W See 2. W 3r 3. Ni	The Indian IT Act-Challenges, Amendments, Challenges to Indian Law and Cybercrime Scenario in India, Indian IT Act. Introduction to network security scanners: Nmap, Metasploit e Books: Tilliam Stallings, "Cryptography and Network Security Principals and Practice", eventh edition, Pearson Tilliam Stallings, Lawrie Brown, "Computer Security Principles and Practice", d_Edition, Pearson Tina Godbole, Sumit Belapure, "Cyber Security", Wiley		

SAVITRIBAI PHULE PUNE UNIVERSITY			
SECOND YEAR M. Sc. (COMPUTER APPLICATIONS)			
SEMESTER IV			
CA 681 RP: Research Work - II			
Teaching Scheme:	Credits	Examination Scheme:	
Laboratory: 12 Hrs./Week	06	Continuous Evaluation: 50 Marks	
		End-Semester : 100 Marks	

Course Objectives

• To get first-hand experience to apply research methodology

Course Outcomes

After successful completion of the course, students will be able to

- Apply research methodology to carry out research in a chosen problem domain
- Design and develop a novel methodology / framework etc
- Conduct experiments and analyze results

Guidelines for carry out Research Work

Each student shall carry out the research work during semester IV under the guidance of the appointed faculty Advisor/Mentor. Preferably this work may be an extension of research work carried out by a student as a part of Research Work – I in Semester III. Students shall work on a research problem and publish a paper / file a copyright / patent based on the work carried out. The student shall prepare and submit a report based on the work carried out consisting of – Face Page, certificate, Acknowledgement, Abstract, Table of Contents, List of Tables, List of Figures, Abbreviations, and separate Chapters dealing with Introduction, Literature Review, Design details of Proposed System, Experimental Results and analysis, and a chapter providing Conclusions and future scope. List of Publications, Copyright/patent, references and appendix shall also be included in the report.

Guidelines for Assessment

The work carried out shall be evaluated on a continuous basis by the assigned faculty advisor / mentor for 50 marks and panel of examiners appointed shall evaluate the work based on the report for 100 marks.