Savitribai Phule Pune University

Faculty of Commerce and Management

<u>Guidelines for Community Engagement Project</u>

<u>for</u>

Semester IV of
SYBBA/SYBBA-IB/SYBBA-CA/SYBCom-BM/SYBCom-IB/SYBCom-CA and SYBCA

Total Credits: 02   **Total Hours: 60**

❖ **Course Objective**
- To develop social responsibility among undergraduate students.
- To provide hands-on experience in community-based problem solving.
- To enhance teamwork, communication and project management skills.
- To encourage students to apply academic knowledge for community welfare.

❖ **Course Outcomes**
   After completing this course, students will be able to:
   CO1: Identify community issues and formulate appropriate project objectives.
   CO2: Apply practical approaches and teamwork for solving real-life problems.
   CO3: Demonstrate social responsibility and ethical community engagement.
   CO4: Prepare and present a structured project report with proper documentation.

❖ **Guidelines:**
- Students should work in a team of maximum 2-4 students.
- One Faculty mentor to be assigned for each students who will monitor weekly activities conducted under CEP
- College can identify NGOs which are working on Community Engagement Project.
- Students can choose a project from the list of projects conducted by NGO or identify own CEP with the help of faculty mentor.
- The student group will work independently throughout the project work including problem identification, information searching, literature study, design and analysis, implementation, testing, and the final reporting.
- Faculty mentor must conduct project presentations (minimum 4) to monitor the progress of the project groups.
- At the end of the project, the group should prepare a report. The report should follow the style in academic journals and books, with clear elements such as: abstract, background, aim, design and implementation, testing, conclusion and full references, Tables and figures should be numbered and referenced to in the report.

❖ **Evaluation guidelines:**

The final project presentation with demonstration will be evaluated by the Faculty Mentor and one external examiner may be from NGO.

Total Evaluation will be of 50 Marks and distributes as follows

1. Activity report with Continuous Evaluation –   15 Marks
2. Project Documentation -   15 Marks
3. Presentation -   20 Marks

Representative of NGO (if Any) will be involve in all evaluation process

❖ **Project Index**

CONTENTS

1. Project Title

2. Certificate

3. Acknowledgement

4. Introduction

5. Project Objectives

6. Project Methodology

7. Photographs / Evidence

8. Activities Conducted

9. Project Outcomes

10. Observations & Findings

11. Conclusion

12. References

❖ **Sample Project Certificate to be given by College**

CERTIFICATE

This is to certify that the project titled "_____"
submitted by the following students:

1. _____   2. _____

3. _____   4. _____

From **CLASS:** _____ **SEM :** _____ is a bonafide record of work carried out as part of the
Community Engagement Project for the Academic Year **2025-26**

Project Guide   HOD

Examiner   Examiner

Date :

❖ **NGO/Community Sample Certificate**

CERTIFICATE OF APPRECIATION

(Community Engagement Project)

This is to certify that **[Students Name]**, a student of **[College Name]**, has successfully completed the **Community Engagement Project** titled **"[Project Title]"** under the guidance and support of **[Department/Teacher Name]**.

The project was undertaken in collaboration with **[NGO Name]** from **[Start Date] to [End Date]**. During this period, the student actively participated in community-oriented activities including **[brief activities]**, demonstrated commitment, responsibility, and contributed significantly to the betterment of the community.

We appreciate the student's dedication, teamwork, and sincere efforts in making the project successful.

We wish them all the best for their future endeavors.

Date: _____

Place: _____

[NGO/Community Director/ Coordinator / Project Head]

[NGO Name]

❖ **Community Engagement Project Some Sample Areas**

1**. Environment & Sustainability**
- Green Campus – Green Community Initiative
- Eco Warriors College Outreach
- Sustainability for Tomorrow Project
- Plastic-Free Youth Movement
- Blue Planet Conservation Drive

2**. Health & Wellness**
- Youth for Health & Hygiene Initiative
- College Wellness Awareness Mission
- Healthy Minds, Healthy Community Project
- Fit Youth – Fit Society Campaign
- Nutritional Awareness for All Drive

3. Education & Digital Literacy
- Digital Saathi – Digital Literacy by Students
- TeachOne – Student Volunteer Teaching Program
- Campus to Community Learning Project
- SkillUp Connect – Youth Skill Development Mission
- Bright Minds Mentorship Initiative

4. Social Awareness & Welfare
- Nasha-Mukt Yuva Abhiyan
- Yuva for Social Change Movement
- Women Safety & Empowerment Drive
- Road Safety With Responsibility Project
- Equal Society Awareness Mission

5. Community Development
- Adopt-a-Locality College Initiative
- Youth for Clean Community Project
- Community Improvement Through Students (CITS)
- College Volunteer Force Network
- Smart Village Support Project