

S.Y.B. A. Travel And Tourism Management (Syllabus for Affiliated Colleges) Second Year (as per NEP 2020)



Savitribai Phule Pune University
(Formerly University of Pune)

**S.Y.B.A. Vocationalisation of Under Graduate Courses in
Travel And Tourism Management
(Faculty of Arts & Humanities)**

**Syllabi for
S.Y.B.A. (Travel And Tourism Management)
(For Colleges Affiliated to Savitribai Phule Pune University)**

**Syllabus as per the guidelines of National Education Policy 2020
To be implemented from Academic Year 2025-2026**

SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE
Syllabi as per NEP 2020 for
S.Y. B. A. Travel And Tourism Management Second Year
(For Affiliated Colleges to Savitribai Phule Pune University)
UG Degree on completion of 22 credits
Title of the Programme: B. A. Travel And Tourism Management

Preamble:

Introduction:

National Education Policy 2020 lays particular emphasis on the development of creative potential of each individual. It is based on the principle that education must develop not only cognitive capacities - both the 'foundational capacities' of literacy and numeracy and 'higher-order' cognitive capacities, such as critical thinking and problem solving – but also social, ethical, and emotional capacities and dispositions. On behalf of new education policy Savitribai Phule Pune University has decided to change the syllabi of various faculties from June 2025. Taking into consideration the rapid changes in faculty of Arts & Humanities and new approaches in different areas of Travel And Tourism Management and related subjects, Board of Studies in Geography after a thorough discussion with the teachers of Travel And Tourism Management from different colleges affiliated to the Savitribai Phule Pune University and all stakeholders has prepared the syllabus of S.Y. B. A. Semester - III and Semester- IV (w.e.f. 2025-2026) Travel And Tourism Management programme under the Choice Based Credit System (CBCS). The model curriculum as developed by NEP 2020 is used as a guideline for the present syllabi. The syllabi focus on credits related to major core, major elective, internship/On job training and research projects.

Aims and Objectives of the new curriculum:

- i. To update the curriculum as per the NEP 2020.
- ii. To incorporate recent development in the field of Travel and Tourism Management.
- iii. To enhance the quality and standards of knowledge of Travel and Tourism Management.
- iv. To create an aptitude for Travel And Tourism Management in those students who show a promise for higher studies and creative work in Travel And Tourism Management.
- v. Even if a student takes exit after 1st year, he will be provided with job opportunities with required skill set.
- vi. Create confidence in other, for equipping themselves with that part of Travel And Tourism Management which is needed for various branches of Sciences or Humanities in which they have aptitude for higher studies and original work.
- vii. Provide job oriented skills to the students with multiple entry and exit option.
- viii. To create research culture and on job training for made a competent students for Indian future.

- ix. To inculcate the interdisciplinary and multidisciplinary approach in the curriculum.
- x. To enhance employability and entrepreneurship skill among the students.
- xi. To develop research and innovative skill among the students.

Programme Specific Outcome (PSO):

On completion of the Under Graduation in Travel And Tourism Management, students will:

1. Possess an enriched and comprehensive knowledge of Travel And Tourism Management and its practical applications across various disciplines.
2. Develop a strong sense of environmental values, being well-informed about sustainable development goals, as well as various cross-cutting issues affecting our planet.
3. Augment their skills in spatial analysis through the application of statistical techniques and by keeping abreast of emerging trends, theories, and models in the field.
4. Be able to analyze, compare, and critically evaluate concepts and content relevant to competitive examinations and global contexts, nurturing a deeper understanding of global issues.
5. Demonstrate knowledge and expertise in field excursions, advanced surveying techniques and digital map-making, aiding them to interpret and represent geographical data effectively.
6. Be proficient in research writing, preparing manuscripts, and designing research projects.
7. Develop essential employability and entrepreneurship skills, making them well-prepared for market jobs or for establishing their own endeavors in relevant fields.
8. Apply Travel And Tourism Management knowledge, tools, and techniques to address various geo-environmental and human challenges, contributing to effective problem-solving.
9. Recognize the significance of resource management, regional planning, and sustainable development, ensuring responsible and informed decision-making.
10. Prioritize diverse emerging issues, trends and techniques effectively in real-time geographical problems, leading to positive contributions to both society and the environment.

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S. Y. B. A. Travel And Tourism Management

Semester	Course Code	Course Name	Credits		Total Credits
			T	P	
Third Semester	301	Major Destinations of India	2	-	2
Third Semester	302	Travel Photography And Travel Writing	-	2	2
Fourth Semester	401	Geography of Tourism	2	-	2
Fourth Semester	402	On-the-Job Training, Study Tour Report	-	2	2
Total Credits			04	04	08

Semester Third and Fourth	Credit for Theory	Credit for Practical	Total Credits
301	02	--	02
302	--	02	02
401	02	--	02
402	--	02	02
Total Credits	04	04	08

S.Y. B. A. Travel And Tourism Management (Semester - III)**TTM 301: Major Destinations of India**

Year	Semester	Course type	Course and Course Code	Course Title	Total credit	No of periods	Total lectures per week
II	Third	Theory	TTM 301	Major Destinations of India	02	30	04

Objectives of the course:

1. To provide knowledge of the major tourist destinations across India.
2. To understand the cultural, historical, geographical, and religious significance of various regions.
3. To analyze tourism trends and the appeal of different Indian states and union territories.
4. To familiarize students with UNESCO World Heritage Sites and other notable attractions in India.

Topic No.	Topic Name	Sub Topic	No. of Periods
1	Indian Tourism Geography	Overview of Indian tourism regions: (North, South, East, West, Central, Northeast), Tourism circuits and themes (Spiritual, Heritage, Adventure, Eco-tourism, etc.), Importance of domestic tourism in India.	02
2	North India	Key States: Delhi, Uttar Pradesh, Rajasthan, Punjab, Himachal Pradesh, Jammu & Kashmir, Uttarakhand. Major Attractions: Delhi – Red Fort, Qutub Minar, India Gate. Uttar Pradesh – Taj Mahal, Varanasi Ghats, Sarnath. Rajasthan – Jaipur, Udaipur, Jaisalmer. Himachal Pradesh – Shimla, Manali. Uttarakhand: Rishikesh, Nainital. J&K – Srinagar, Gulmarg, Vaishno Devi.	07
3	South India	Key States: Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, Telangana. Major Attractions:	07

		<p>Tamil Nadu – Madurai, Chennai, Mahabalipuram.</p> <p>Kerala – Munnar, Alleppey, Kochi, Ayurveda tourism.</p> <p>Karnataka – Hampi, Mysore, Coorg.</p> <p>Telangana – Hyderabad, Warangal.</p> <p>Andhra Pradesh – Tirupati, Visakhapatnam.</p>	
4	Western & Central India	<p>Key States: Maharashtra, Gujarat, Madhya Pradesh, Goa</p> <p>Major Attractions:</p> <p>Maharashtra – Ajanta & Ellora, Shirdi.</p> <p>Gujarat – Gir National Park, Somnath, Rann of Kutch.</p> <p>Madhya Pradesh – Khajuraho, Kanha & Bandhavgarh National Parks.</p> <p>Goa – Beaches & Fort Aguada.</p>	07
5	Eastern & Northeastern India	<p>Key States: West Bengal, Odisha, Bihar, Assam, Meghalaya, Sikkim, Arunachal Pradesh</p> <p>Major Attractions:</p> <p>West Bengal – Kolkata, Sundarbans, Darjeeling.</p> <p>Odisha – Puri, Konark, Bhubaneswar.</p> <p>Bihar – Bodh Gaya, Nalanda</p> <p>Northeast – Kaziranga National Park, Shillong, Tawang, Gangtok</p>	07

Course Outcome:

By the completion of the course, students will be able to;

COs 1: Identify and describe the major tourist destinations across different regions of India, including their historical, cultural, and geographical significance.

COs 2: Analyze and compare the tourism potential and unique features of various Indian states and union territories.

COs 3: Evaluate tourism circuits and thematic travel routes (e.g., spiritual, heritage, eco-tourism) for planning and promotion purposes.

Reference Books:

1. A.K. Bhatia: *"Tourism: Principles and Practices,"* published by Sterling Publishers Pvt. Ltd., New Delhi, in 2012.
2. Sampad Kumar Swain and Jitendra Mohan Mishra: *"Tourism: Principles and Practices in India,"* which was published by Oxford University Press, New Delhi, in 2011.

3. Pran Nath Seth: "*Successful Tourism Management – Volume I & II*," published by Sterling Publishers Pvt. Ltd., New Delhi, in 2006.
4. S.P. Gupta: "*Cultural Tourism in India: Museums, Monuments & Arts*," published by the Indraprastha Museum of Art and Archaeology, New Delhi, in 2002.
5. Ratandeep Singh: "*Geography of Tourism in India*," published by Kanishka Publishers, New Delhi, in 2006.
6. "*Lonely Planet India (Travel Guide)*" was published by Lonely Planet Global Limited in 2022.
7. Outlook Traveller has published the "*India Guide Series*," a collection of regional travel guidebooks, through Outlook Publishing (India) Pvt. Ltd., New Delhi. These are available in various years, and the latest editions are recommended.
8. The "*India Tourism Statistics – Annual Report*" is published by the Ministry of Tourism, Government of India, New Delhi, and the latest edition is available on the official website: www.tourism.gov.in.
9. The Incredible India website (www.incredibleindia.org) is a comprehensive online resource developed by the Ministry of Tourism, Government of India, and is updated continuously.

S.Y. B. A. Travel And Tourism Management (Semester - III)
TTM 302: Travel Photography And Travel Writing

Year	Semester	Course type	Course and Course Code	Course Title	Total credit	No of periods	Total Practicals per week
II	Third	Practical	TTM 302	Travel Photography And Travel Writing	02	30	04

Objectives of the course:

1. Understand the artistic and technical aspects of travel photography and writing.
2. Develop practical skills in capturing compelling travel photos and composing engaging travel narratives.
3. Learn how photography and writing complement tourism promotion.
4. Explore platforms and formats for publishing travel content, both online and offline.

Topic No.	Topic Name	Sub Topic	No. of Periods
1	Travel Photography	Definition and evolution of travel photography, Importance of photography in travel documentation and promotion, Types of travel photography: landscape, portrait, cultural, wildlife, architectural	05
2	Basics of Photography	Camera types: DSLR, mirrorless, smartphone cameras Understanding settings: ISO, shutter speed, aperture Composition techniques: rule of thirds, framing, lighting Ethical photography practices.	06
3	Travel Writing	Definition and forms: blog, article, travelogue, journal, social media captions, Essential elements: setting, narrative voice, sensory detail, Differences between travel writing and guidebook writing, Language style and tone for different audiences.	06
4	Integrating Photography and Writing	Creating photo essays and multimedia blogs, Captioning and describing travel images, Visual storytelling using text and images, Publishing on blogs, magazines, and social media platforms.	06
5	Field Visit & Report Writing	Field Visit/photo walk, Writing a travel report based on the trip, Creating a photo story or travel blog entry.	07

Course Outcome:

By the completion of the course, students will be able to;

COs 1: Demonstrate technical knowledge and creativity in capturing and editing travel photographs.

COs 2: Compose vivid, engaging, and structured travel narratives for different media.

COs 3: Integrate photography and writing into a cohesive travel story.

COs 4: Present and publish basic travel content using digital tools or traditional media.

Reference Books:

1. Steve Davey: "Travel Photography: A Guide to Taking Better Pictures," published by Footprint Books, UK, in 2007.
2. Lonely Planet: "Guide to Travel Writing," written by Don George, through Lonely Planet Publications, in 2013.
3. Michael Freeman: "The Photographer's Eye: Composition and Design for Better Digital Photos," published by Focal Press, UK, in 2007.
4. Lorrie Lynch: "Exploring Journalism and Travel Writing," published by Allyn & Bacon, USA, in 2010.
5. Paul Theroux's: "The Great Railway Bazaar" is a classic example of travel writing, published by Penguin Books in 1975.
6. Pico Iyer: "The Global Soul: Jet Lag, Shopping Malls and the Search for Home," published by Vintage Books, USA, in 2001, which provides deep insights into modern travel experiences.
7. Online resources such as www.nationalgeographic.com/travel, www.lonelyplanet.com, and www.travelwritersnetwork.com offer free articles, tips, and writing/photo competitions for practice and inspiration.

S.Y.B. A. Travel And Tourism Management (Semester - IV)
TTM 401: GEOGRAPHY OF TOURISM

Year	Semester	Course type	Course and Course Code	Course Title	Total credit	No of periods	Total lectures per week
II	Fourth	Theory	TTM 401	Geography of Tourism	02	30	04

Objectives of the course:

1. Understand the relationship between geography and tourism and how geographical factors influence tourism patterns.
2. Acquire knowledge of physical and human geography relevant to travel planning.
3. Identify major Indian tourist regions, attractions, and climatic zones.
4. Analyze the impact of geographical elements on the development and sustainability of tourism destinations.

Topic No.	Topic Name	Sub Topic	No. of Periods
1	Geography and Tourism	Definition and scope of geography in tourism, Importance of geographical knowledge in travel and tourism planning, Types of geography: physical, cultural and economic.	06
2	Physical Geography and Tourism	Landforms and tourism: mountains, deserts, coasts, islands, Climate and tourism: tropical, temperate, polar zones, Natural resources: rivers, forests, beaches, national parks, Natural hazards and their effects on tourism.	06
3	Human and Cultural Geography	Population and settlement patterns, Language, religion, and traditions as tourist attractions, World heritage sites and cultural landscapes, Role of festivals and cultural events in tourism.	06
4	Major Tourist Regions of the World	Tourism in North America, Europe, Asia, and Oceania. Key attractions: landmarks, cities, and natural wonders Tourism flows and travel routes. Regional tourism themes (e.g., adventure, heritage, beach), Role of	06

		geography in developing tourism circuits	
5	Tools of Tourism Geography	Use of maps, globes, and atlases in tourism, Geographic Information Systems (GIS) in tourism planning, Time zones, International Date Line, latitude and longitude, Map reading and route planning.	06

Course Outcome:

By the completion of the course, students will be able to;

COs 1: Explain how geographical features influence travel behavior and destination development.

COs 2: Identify and locate key global tourist regions using maps and atlases.

COs 3: Analyze the interrelationship between physical and cultural geography and tourism patterns.

COs 4: Apply geographic tools and knowledge in planning or promoting tourism activities responsibly.

Reference Books:

1. Ratandeep Singh: "Geography of Tourism in India," published by Kanishka Publishers, New Delhi, in 2006.
2. A.K. Bhatia: "Tourism Development: Principles and Practices," published by Sterling Publishers Pvt. Ltd., New Delhi, in 2012.
3. G.C. Brunn and Maureen Hays-Mitchell: "Geography and Tourism: An Introduction," published by Rowman & Littlefield, USA, in 2005.
4. Boniface, B. and Cooper, C.: "Worldwide Destinations: The Geography of Travel and Tourism," published by Routledge, London, in 2016 (6th Edition).
5. Sudipta De: "Tourism Geography of India," published by Wisdom Press, New Delhi, in 2015.
6. S. Prasad: "Introduction to Geography of Tourism," published by Shivalik Prakashan, in 2014.
7. Online tools and maps from sources like Google Earth, UNESCO World Heritage Centre, and National Geographic Atlas are also recommended for visual learning and practical reference.

S.Y.B. A. Travel And Tourism Management (Semester - IV)
TTM 402: ON-THE-JOB TRAINING, STUDY TOUR REPORT

Year	Semester	Course type	Course and Course Code	Course Title	Total credit	No of periods	Total Practicals per week
II	Fourth	Practical	TTM 402	On-the-Job Training, Study Tour Report	02	30	04

Objectives of the course:

1. To expose students to real-world environments of the tourism and hospitality industry.
2. To help students understand the organizational structure and operations of travel agencies, tour operators, hotels, transport companies, and tourist attractions.
3. To develop observational, reporting, and analytical skills through field exposure and documentation.
4. To instill professionalism, communication, and customer service skills.
5. To encourage critical thinking about travel-related logistics, planning, and tourist behavior.

Topic No.	Topic Name	Sub Topic	No. of Periods
1	Introduction	Importance of practical exposure in Travel & Tourism, Objectives and planning of study tours and internships, Guidelines for report writing and documentation.	04
2	Field Training/ Internship	Placement in Travel Agencies, Tour Operators, Hotels, Airlines, or Tourism Boards, Tasks may include ticketing, itinerary planning, customer service, back-office support, Students must maintain a daily logbook or internship diary.	12
3	Study Tour	Conduct a regional/national tour with faculty coordination, Visit tourist destinations, heritage sites, hotels, airports, transport hubs, etc., Interaction with tourism professionals at the site.	08
4	Report Preparation and Presentation	Writing of two reports: On-the-Job Training Report & Study Tour Report, Report structure: Introduction, Objective, Activities, Observations, Learnings, Photos, Power Point/Oral presentation by each student.	06

Course Outcome:

By the completion of the course, students will be able to;

COs 1: Gain hands-on experience in various tourism industry sectors.

COs 2: Analyze the functioning of tourism-related organizations through observation and interaction.

COs 3: Prepare detailed and reflective study tour and training reports.

COs 4: Apply theoretical knowledge in practical settings.

COs 5: Demonstrate improved interpersonal and professional skills.

Reference Books:

1. Bhatia, A.K. Tourism Development: Principles and Practices. Sterling Publishers Pvt. Ltd., 2013.
2. Holloway, J. Christopher. The Business of Tourism. Pearson Education, 2017 (10th Edition).
3. Seth, P.N. Successful Tourism Management (Volumes I & II). Sterling Publishers Pvt. Ltd., 2006.
4. Gee, Chuck Y., James C. Makens, and Dexter J.L. Choy. The Travel Industry. Van Nostrand Reinhold, 1997.
5. Cooper, Chris, John Fletcher, Alan Fyall, David Gilbert, and Stephen Wanhill. Tourism: Principles and Practice. Pearson Education, 2008.
6. Negi, Jagmohan. Travel Agency and Tour Operations: Concepts and Principles. Kanishka Publishers, 2006.
7. Ministry of Tourism, Government of India. India Tourism Statistics. Government of India, latest edition available annually.

SYBA: TRAVEL AND TOURISM MANAGEMENT
(35-Semester- End Exam & 15- Internal Evaluation)

TTM 301: Major Destinations of India (Theory Course)

Internal Evaluation 15 Marks

- Mid Semester Examination – 10 Marks
- Home Assignments / Presentation / Library Work/ Class Tests/Participation in activities of practical conversation - 05 Marks

TTM 301: Major Destinations of India (Theory Course)

Semester Three

Marks: 35

Que. 1	Explain any two in brief (Around 20 words):	(05)
Que. 2	Write short notes on any four (Around 50 words)	(10)
Que. 3	Answer any Two (Around 100 words)	(10)
Que. 4	Answer in detail any one (Around 200 words)	(10)

SYBA: TRAVEL AND TOURISM MANAGEMENT
(35-Semester- End Exam & 15- Internal Evaluation)

TTM 302: Travel Photography And Travel Writing (Practical Course)
(This is entirely a Practical Paper)

Internal Evaluation 15 Marks

- Mid Semester Examination – 10 Marks
- Home Assignments / Presentation / Field visit Report / Library Work/ Class Tests/ Participation in activities of practical conversation - 05 Marks

TTM 302: Travel Photography And Travel Writing (Practical Course)

Semester Three

Marks: 35

- | | | |
|--------|---|------|
| Que. 1 | Plot and explain features in Maps of India. | (05) |
| Que. 2 | Answer the following. (Any 4) | (20) |
| Que. 3 | Write note on Short or Long study tour / Guest Lecture/Survey Report. | (05) |
| Que. 4 | i) Long/ short excursion study tour report, Journal and viva. | (05) |

SYBA: TRAVEL AND TOURISM MANAGEMENT
(35-Semester- End Exam & 15- Internal Evaluation)

TTM 401: Geography of Tourism (Theory Course)

Internal Evaluation 15 Marks

- Mid Semester Examination – 10 Marks
- Home Assignments / Presentation / Library Work/ Class Tests/Participation in activities of practical conversation - 05 Marks

TTM 401: Geography of Tourism (Theory Course)

Semester Four

Marks: 35

Que. 1	Explain any two in brief (Around 20 words):	(05)
Que. 2	Write short notes on any four (Around 50 words)	(10)
Que. 3	Answer any Two (100 words)	(10)
Que. 4	Answer in detail any one (Around 200 words)	(10)

SYBA: TRAVEL AND TOURISM MANAGEMENT
(35-Semester- End Exam & 15- Internal Evaluation)

TTM 402: On-the-Job Training, Study Tour Report (Practical Course)
(This is entirely a Practical Paper)

Internal Evaluation 15 Marks

- Mid Semester Examination – 10 Marks
- Home Assignments / Presentation / Field visit Report / Library Work/ Class Tests/ Participation in activities of practical conversation - 05 Marks

TTM 402: On-the-Job Training, Study Tour Report (Practical Course)

Semester Four

Marks: 35

- | | | |
|--------|---|------|
| Que. 1 | Plot and explain features in Maps of India. | (05) |
| Que. 2 | Answer the following. (Any 4) | (10) |
| Que. 3 | Write note on Short or Long study tour/Survey Report. | (05) |
| Que. 4 | i) On-the-Job Training report and viva. | (10) |
| | ii) Long/ short excursion study tour Report. | (05) |