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[5583]-101

PGDMLM (First Semester) EXAMINATION, 2019

101 : MANAGEMENT FUNDAMENTALS

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question has an internal option.
- 3) Each question carries 10 marks.
- 4) Your answers should be specific and to the point.
- 5) Support your answers with suitable live examples.

Q1) a) Explain the Contribution of Taylor in Development of Management Thought. [10]

OR

b) Explain the concept of management, definition, need and Importance. [10]

Q2) a) Define staffing and the various steps involved in it? [10]

OR

b) Define organizing and explain the importance of organizing in the present business environment. [10]

Q3) a) Decision-making is critical to success of any business organization. Explain with help of decision-making process. [10]

OR

b) Explain the types of decisions. [10]

Q4) a) Elaborate the challenges in front of manager in this competitive era. [10]

P.T.O.

OR

b) What are recent trends in management? [10]

Q5) a) Ms. Jayshree recently completed her Post Graduate Diploma in Human Resource Management. A few months from now a large steel manufacturing company appointed her as its human resource manager. As of now, the company employs 800 persons and has an expansion plan in hand which may require another 200 persons for various types of additional requirements. Ms. Jayshree has been given complete charge of the company's Human Resource Department. [10]

Questions

i) Point out, what functions is she supposed to perform?

ii) What problems do you foresee in her job?

OR

b) A company, which manufactures a popular brand of toys, has been enjoying good market reputation. It has a functional organizational structure with separate departments for Production, Marketing, Finance, Human Resources and Research and Development. Lately to use its brand name and also to cash on to new business opportunities it is thinking to diversify into manufacture of new range of electronic toys for which a new market is emerging. [10]

Questions :

Prepare a report regarding organisation structure giving concrete reasons with regard to benefits the company will derive from the steps it should take.

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[5583]-102

P.G.D.M.L.M. (I Semester) EXAMINATION, 2019

102 : ESSENTIALS OF SUPPLY CHAIN MANAGEMENT

(2013 PATTERN)

Time : Two Hours

Maximum Marks : 50

- N.B. :—** (i) All questions are compulsory.
(ii) Each question has an internal option.
(iii) Each question carries **10** marks.
(iv) Support your answer with suitable examples.

1. Explain the evolution of Supply Chain Management.

Or

Describe the components of Supply Chain Management.

2. Discuss the importance of forecasting for demand measurement.

Or

What are the advantages and disadvantages of in-house manufacturing and completely outsourcing the manufacturing ?

3. What type of distribution networks are best suited for commodity items ?

Or

Explain different factors affecting optimal level of product availability.

P.T.O.

4. Give the pros and cons of single facility *versus* multi-facility in supply chain networks.

Or

In a country like India, what are the major factors in determining the locations of supply chain.

5. What is the importance of alliance and partnerships in the control of supply chains ?

Or

Describe the various organizational structures used in managing supply chains.

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[5583]-103

P.G.D.M.L.M. (Sem. I) EXAMINATION, 2019

103 : LOGISTICS MANAGEMENT

(2013 PATTERN)

Time : 2½ Hours

Maximum Marks : 50

N.B. :— (i) All questions are compulsory.

(ii) All questions carry equal marks.

1. Explain the objectives and significance of Logistics.

Or

Explain the components of logistics and logistical value proposition.

2. Describe the factors influencing distribution network design.

Or

Explain the models for facility location and capacity allocation.

3. Discuss 'materials handling equipment' and 'safety issues'.

Or

What is Packaging ? Describe about the packaging for material handling efficiency.

P.T.O.

4. Discuss 'Intermodal Transportation' and 'Transportation' services.

Or

Explain the 'Transport Regulation' and 'Transportation Administration'.

5. Write short notes on (any *two*) :

(i) Role of IT in supply chain

(ii) Supply Chain IT Framework

(iii) Supplier Relationship Management.

Or

Discuss Logistics Information System with example.

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[5583]-104

**P.G.D.M.L.M. (I Sem.) EXAMINATION, 2019
104 : PURCHASING AND SUPPLIER RELATIONSHIP
MANAGEMENT
(2013 PATTERN)**

Time : 2 Hours

Maximum Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory & carry 10 marks each.**
- 2) Each question internally having OR question within choice.**

1. What functions are generally assigned to the purchase department of the company? Justify your answer with the real life example of an industry.

OR

How the concept of 5R's of buying are implemented by the company? Discuss it briefly with suitable example.

2. Discuss which criterion a company should follow, while selecting a best supplier. Justify your answer with suitable example.

OR

What are the issues purchasing needs to address while evaluating a supplier from the longer term relationship point of view?

3. Why should a purchaser be familiar with the mathematics of quality control and inspection? Explain.

OR

What principles of Total Quality Management (TQM) does a well – developed supplier evaluation and selection process satisfy?

4. "Purchase Manager purchasing any commodity by efficient manner" explain the statement with suitable examples.

OR

A Chrysler executive made the statement: "Only about one in five supplier development efforts are truly 100 percent successful." What makes supplier development a challenging effort for the buyer? Explain.

5. What is outsourcing? How might one make the decision to outsource an activity or not? Give Suitable example.

OR

"Buyer – supplier relationship must be close, mutual unstable and co – operative". Discuss the statement with the help of examples.

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[5583]-11

PGDMLM (First Semester) EXAMINATION, 2019

101 : PRINCIPLES AND PRACTICES OF MANAGEMENT

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 70

Instructions:

1. *Question No. 1 is compulsory.*
2. *Solve any three questions from Q.2. to Q.7.*

- Q1. Define Management. Explain the different approaches to management. 25
- Q2. Explain in detail the process of M.B.O. 15
- Q3. What do we mean by the terms 'Formal and Informal' organizational structures? Compare and contrast line, staff functional authority. 15
- Q4. What is the difference between the terms training and development? Explain any two on the jobs method of training. 15
- Q5. Define control. What are the tools and techniques of control? 15
- Q6. Explain the nature and principles of Decision-making. 15
- Q7. Write short notes on (any two): 15
- a. Co-ordination
 - b. Functions of Management
 - c. Direction
 - d. Line and Staff Organization

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[5583]-12

**P.G.D.M.L.M. (I Sem.) EXAMINATION, 2019
MATERIALS MANAGEMENT
(2008 PATTERN)**

Time : 3 Hours

Maximum Marks : 70

Instructions :

- (1) Answer any five questions.*
- (2) All questions carry equal marks.*

- Q.1)** Explain concept and importance of Integrated Approach to Materials Management.
- Q.2)** Describe in brief Material Requirement Planning (MRP) System highlighting inputs and outputs. State advantages of MRP System over Conventional Methods of Inventory Control.
- Q.3)** Enlist documents used in Purchase and Storage of Material in a Manufacturing Organisation. Describe functions and contents of any two documents used in Purchasing / Stores Operations.
- Q.4)** Describe basis and application of ABC and FSN Analysis with examples.
- Q.5)** Explain meaning and importance of Standardisation and Codification of Material.
- Q.6)** Explain Concept of Economic Order Quantity (EOQ) and deriving of EOQ Formula.
- Q.7)** Write notes on **any two** of the following :
 - (a) Modified EOQ
 - (b) Pricing Issues in Purchasing
 - (c) Merits and Demerits of Inventories
 - (d) Objectives of Materials Management

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[5583]-13

**P.G.D.M.L.M. (I Sem.) EXAMINATION, 2019
103 : LOGISTICS MANAGEMENT
(2008 PATTERN)**

Time : 3 Hours

Maximum Marks : 70

Instructions to the candidates:

- 1. Answer Any Five questions.**
- 2. All questions carry equal Marks.**
- 3. Each question carries 14 marks.**
- 4. Draw neat diagrams and illustrations supportive to your answer.**

Q1) Define Logistics Management? Explain Total Distribution Concept. Discuss. [14]

Q2) Explain Physical Distribution. What is the role of Information Technology in Warehousing? [14]

Q3) Explain the Logistics in International Trade. Discuss Logistics Management. [14]

Q4) Explain Developing the Customer Service Strategic with suitable example. Discuss [14]

Q5) What are the Customer Service Logistics? Explain in detail Third Party Logistics System. [14]

Q6) What are different types of material handling? Explain in detail about Material Handling Packaging system. [14]

Q7) Write short note on (Any Two) [14]

- a. Significance of Logistics.
- b. Discuss phenomenon 'Economics of Logistics.
- c. Cost Associated with Logistics..
- d. Transportation System.
- e. Supply Chain Management.

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[5583]-201

P.G.D.M.L.M. (II Semester) EXAMINATION, 2019

201 : STRATEGIC SUPPLY CHAIN MANAGEMENT

(2013 PATTERN)

Time : 2½ Hours

Maximum Marks : 50

N.B. :— (i) *All* questions are compulsory.

(ii) *All* questions carry equal marks.

1. Define Supply Chain Network. Design the distribution network.

Or

Explain 'e-business' and its impact on Supply Chain Management.

2. What is the supply chain ? Explain how to map the supply chain process.

Or

Explain the 'logistics performance indicators'.

3. Explain the lack of supply chain coordination and the Bullship effect.

Or

Explain the continuous replenishment and vendor managed inventories.

P.T.O.

4. Write short notes on (any *two*) :
- (i) Performance measure
 - (ii) Performance categories
 - (iii) Logistics quantification pyramid.

Or

Explain performance measurement in supply chain management.

5. Discuss 'The Time base strategies' and 'Technology based strategies'.

Or

Explain the Asset productivity strategies and Relationship based strategies.

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[5583]-202

**P.G.D.M.L.M. (II Sem.) EXAMINATION, 2019
202 : GLOBAL LOGISTICS
(2013 PATTERN)**

Time : 2½ Hours

Maximum Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question has an internal option.
- 3) Each question carries 10 marks.
- 4) Figures to the right indicate marks for that question/sub question.
- 5) Draw neat diagrams and illustrations supportive to your answer.

Q1. A Explain in detail Global Purchasing and Supplier relations with suitable example. [10]

OR

Q1. B. What is Global Logistics? Explain in detail about Outsourced Manufacturing. [10]

Q2. A. Explain in detail Logistics in Global Economy with suitable example. [10]

OR

Q2. B. i) Write short note on Logistics in Global Economy. [05]

ii) Write short note on Stages of International Development. [05]

Q3. A. What is International Sourcing? Explain challenges for Low cost country sourcing. [10]

OR

Q3. B. Explain in detail about Guidelines for sourcing with suitable examples. Discuss. [10]

Q4. A. Explain the Intermediaries and Alliances in Global Logistics. Discuss types of services [10]

OR

Q4. B. i) Write short note on 4PL service providers. [05]

ii) Write short note on Role of Outsourcing in Global SCM. [05]

Q5. A. What is Global Logistics? Explain the Network Design for global Logistics management. [10]

OR

Q5. B. Explain the Measuring Logistics Cost and Performance. Discuss Benchmarking the Logistics. [10]

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[5583]-203

**P.G.D.M.L.M. (II Sem.) EXAMINATION, 2019
203 : INVENTORY MANAGEMENT
(2013 PATTERN)**

Time : 2½ Hours

Maximum Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.**
- 2) Each question has an internal option.**
- 3) Each question carries 10 marks.**
- 4) Figures to the right indicate marks for that question/sub question.**
- 5) Draw neat diagrams and illustrations supportive to your answer.**

Q1. A. What is Inventory? Explain the need of inventory with suitable example. [10]

OR

Q1. B. Explain the Advantages and Disadvantages of holding inventories? Discuss. [10]

Q2. A. “ABC analysis and EOQ are complementary to each other” Comment. [10]

OR

Q2. B. . i) Write short note on GOLF Analysis. [05]

ii) Write short note on VED Analysis. [05]

Q3. A. Explain Inventory Control. Discuss Supply Chain management with suitable example [10]

OR

Q3. B. Explain Fixed Order Quantity Model and Fixed Order time period Model
with suitable examples [10]

Q4. A. Explain the concept of MRP, What are main outputs from MRP? [10]

OR

Q4. B. i) Write short note on Bill of Material. [05]

ii) Write short note on Material flow in MRP. [05]

Q5. A. Define Store? Explain the store procedure and documentation with suitable example [10]

OR

Q5. B. Explain the organization and layout of Stores. Discuss Inter relationship with other
Departments. [10]

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[5583]-204

**P.G.D.M.L.M. (II Sem.) EXAMINATION, 2019
204 : SUPPLY CHAIN PRACTICES IN DIFFERENT
INDUSTRIES
(2013 PATTERN)**

Time : 3 Hours

Maximum Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question has an internal option.
- 3) Each question carries 10 marks.
- 4) Figures to the right indicate marks for that question/sub question.
- 5) Draw neat diagrams and illustrations supportive to your answer.

Q1) A. Explain Supply Chain practices in Automobile Industry. Discuss in detail. [10]

OR

Q1) B. Explain the warehouse management with suitable examples. [10]

Q2) A. What is supply chain? Explain Reverse Logistics with suitable examples. [10]

OR

Q2) B. i) Write short note on Types of Retail Chains. [05]

ii) Write short note on SC practices in Retail Industry. [05]

Q3) A. Explain Supply Chain practices in Food Industry with suitable example. [10]

OR

Q3) B. Explain nature of the Food Industry. Discuss Management of Perishable goods. [10]

Q4) A. Explain Importance of Supply chain in consumer durable goods industry. Discuss with suitable examples. [10]

OR

Q4) B. Explain nature of consumer durable goods Industry. Discuss Challenges and Opportunities for supply chain [10]

Q5) A. Explain need and significance of Supply Chain Practices in Pharmaceutical industry with suitable example. [10]

OR

Q5) B. i) Write short note on Stock Replenishment. [05]

ii) Write short note on need and significance of supply chain in pharmaceutical Industry. [05]

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[5583]-21

PGDMLM (Second Semester) EXAMINATION, 2019
201 : PHYSICAL DISTRIBUTION AND SUPPLY CHAIN
MANAGEMENT
(2008 PATTERN)

Time : Three Hours

Maximum Marks : 70

Instructions to the candidates:

(i) Attempt any Five questions

(ii) All questions carry equal marks i.e. 14 marks.

Q.1.	Explain the changing nature of Physical distribution in digital era. Comment on the future of Physical distribution.	[14]
Q.2.	Why are distribution strategies important to an organization? Explain with the help of Milk distribution company.	[14]
Q.3.	Should middleman be eliminated in Physical distribution? Express your views	[14]
Q.4.	Explain the role of Retailers and wholesalers in physical distribution.	[14]
Q.5.	How do you evaluate the performance of the supply chain? What are various performance indicators of supply chain	[14]
Q.6.	Evaluate the role of information technology in efficient supply chain	[14]
Q.7.	Explain benchmarking of supply chain in retailing with reference to Wal-Mart stores	[14]

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[5583]-22

**P.G.D.M.L.M. (II Sem.) EXAMINATION, 2019
202 : INTERNATIONAL BUYING
(2008 PATTERN)**

Time : 2½ Hours

Maximum Marks : 70

1. *Solve any five Questions*
2. *All Questions carry equal Marks (14 Marks each)*

Q.1 State the importance of Buying goods Internationally.

Q.2 Explain in detail various International Purchasing Practices

Q.3 Explain various documents required in International Buying.

Q.4 State the role of Intermediaries in International Purchasing Process.

Q.5 State the role of Role of Financial Institutions in International Trade

Q.6 Differentiate between International buying of capital goods and consumer goods

Q.7 Enumerate the nature and composition of Imports in India