

Total No. of Questions : 5]

SEAT No. :

P244

[Total No. of Pages : 2

[5515]Ext.-201
S.Y. B.Com. (For External)
BUSINESS COMMUNICATION
(2013 Pattern)

Time :3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) What is Communication? Explain Importance and principles of Communication. **[20]**

OR

What is Written Communication? Explain advantages and disadvantages of written communication.

Q2) What is Interview? Explain various types of Interview. **[20]**

OR

What is Business letter? Explain in detail functions of Business letter.

Q3) a) Write an enquiry letter to M/S Arvind Furniture Dhule regarding office furniture. **[10]**

OR

Write a complaint letter to Sales Manager R.B. Chopda, Mumbai about received damaged goods.

b) Write an office order banning spitting in the office premises. **[10]**

OR

Draft office circular from the managing director about companys special general meeting.

P.T.O.

Q4) Explain the various social media networks used in Business Communication. [20]

OR

What is press release? Explain the characteristics of press release.

Q5) Write short notes (Any Four) [20]

- a) Group Discussion
- b) Whatsapp
- c) Email
- d) ECS
- e) Video Conferencing
- f) Twitter



Total No. of Questions : 4]

SEAT No. :

P245

[Total No. of Pages : 7

[5515]Ext.-202
S.Y.B.Com. (For External)
CORPORATE ACCOUNTING
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

Q1) a) Fill in the blanks by choosing appropriate word from the brackets (Any Five) : **[5]**

- i) One liquidation and no formation takes place in case of _____.
(Amalgamation / Absorption)
- ii) Accounting standard-14 deals with _____.
(Accounting for Amalgamation / Depreciation Accounting)
- iii) Winding up of a company by an order of the tribunal is known as _____.
(Compulsory winding up / Voluntary winding up)
- iv) Pre-acquisition profit is also known as _____.
(Capital Profit / Revenue Profit)
- v) Reduction in the value of an asset is recorded on the _____ side of capital reduction account.
(Debit / Credit)
- vi) In the final account sales are termed as _____.
(Revenue From Operation / Other Income)
- vii) Intrinsic value of Equity shares = $\frac{\text{Funds available to Eq. Shareholder}}{\text{Number of Equity shares}}$.
(Funds available to Eq. Shareholder / Maintainable Profit)

b) State whether the following statements are true or false (Any Five):**[5]**

- i) The Process of Internal Reconstruction is implemented to write off Accumulated Losses.
- ii) Depreciation is charged on Fixed Assets.
- iii) Accounting standard - 21 deals with Depreciation Accounting.
- iv) Provision for Taxation is a charge against the profits of company.
- v) Income Tax is preferential creditor of a company.

P.T.O.

- vi) A new company is formed in case of External Reconstruction.
 vii) Profit on revaluation of Fixed assets is a Revenue profit.
- c) Match the Following: [5]
- | Group A | Group B |
|----------------------|--|
| i) Net Asset Method | a) Deficiency Account |
| ii) Amalgamation | b) Payroll Accounting |
| iii) List 'H' | c) Purchase consideration |
| iv) Employee Details | d) Other Expenses |
| v) Carriage outward | e) Two or more liquidation and one formation |
- d) Write short notes (Any Three) : [15]
- i) Minority Interest
 - ii) Methods of Liquidation
 - iii) Internal Reconstruction
 - iv) Importance of computerised accounting
 - v) Capital structure of a company
 - vi) Need of Valuation of shares

Q2) Twinkle Company Ltd., was registered with Nominal capital of ₹ 8,00,000/- divided into 8,000 equity shares of ₹ 100 each. The trial balance of the company as on 31st March 2018 was as follows : [20]

Trial Balance as on 31.03.2018

Debit Balances	Amount	Credit Balances	Amount
Motor car	1,48,000	Share Capital	4,00,000
Debtors	38,400	Rent Received	14,000
Salaries	60,000	Sales	4,20,000
Bank interest paid	1,600	Sundry Creditors	67,200
Rent paid	16,000	Bank Overdraft	36,800
Machinery	3,20,000	Profit & Loss A/c 1.4.2017)	90,000
Building	2,00,000		
Discount allowed	6,000		
Wages	32,000		
Stock as on (1.4.2017)	28,000		
Purchases	1,20,000		
Carriage	8,000		
Cash in hand	4,000		
Repairs	6,000		
Printing & Stationery	8,000		
Directors Remuneration	10,000		
Audit Fees	2,000		
General Expenses	20,000		
	10,28,000		10,28,000

You are required to prepare company's financial statements i.e. Balance-Sheet and statement of Profit & Loss for the year ended 31st March 2018 as per schedule VI of companies Act 2013, after considering the following Adjustments :-

- Stock as on 31st March 2018 is ₹ 24,000/-
- Bad-debts Provision is to be made @ 5% on Debtors.
- Machinery is subject to depreciation by ₹ 8,000/-, Building by ₹ 28,000/- and Motor car by ₹ 2,480/-
- Outstanding wages ₹ 1,000/-
- Directors declared a final dividend @20% on paid up capital.

OR

- Samruddhi Ltd., is constructing a fixed asset. The cost of project is as follows: [10]

Particulars	Amount in Rs.
Direct Material	7,60,000
Direct Expenses	2,40,000
Total wages of the company during the year	10,00,000
(60% of wages chargeable to the project)	
Depreciation of the assets used for the project	40,000
Total Administrative Expenses of the company for the year	4,80,000
(Charge 25% of it to the project)	

Calculate the cost of Fixed Asset:

- Sai Transport Private Limited Purchased a Tourist Bus at Rs. 40,00,000/- on 1st April, 2017 with an estimated life of 6 years and estimated scrap value of Rs. 4,00,000. It is the practice of the company to depreciate assets as per fixed installment method. What is the amount of depreciation for the year ended 31st March 2018. [10]

- Q3) a) Sairaj Ltd., Pune went into liquidation on 31st March 2018. Its Balance-Sheet as on that date was as under : [15]

Balance Sheet as on 31st March 2018

Liabilities	₹	Assets	₹
Share Capital		Land and Building	2,50,000
5,000 Preference shares of ₹ 100 each	5,00,000	Plant and Machinery	6,25,000
2,500 Equity shares of ₹ 100 each ₹ 75 paidup	1,87,500	Patents	1,00,000
7,500 Equity shares of ₹ 100 each, ₹ 60 paidup	4,50,000	Stock	1,37,500
5% Mortgage Debentures	2,50,000	Debtors	2,75,000
Outstanding Interest on Debentures	12,500	Cash	75,000
Creditors	3,62,500	Profit and Loss A/c	2,40,000
		Discount on issue of 5%	
		Mortgage Debentures	50,000
		Underwriting Commission	10,000
	17,62,500		17,62,500

The liquidator is entitled to remuneration at 3% on all assets realised including surplus from security except cash and 2% on the amount distributed to unsecured creditors other than preferential creditors. Creditors include preferential creditors amounting to ₹ 37,500 and a loan for ₹ 1,25,000 secured by mortgage on Land and Building.

The assets realised were as under :

Land and Building ₹ 3,00,000, Plant and Machinery ₹ 5,00,000, Patents ₹ 75,000, Stock ₹ 1,50,000 and Debtors ₹ 2,00,000. Expenses of Liquidation amounted to ₹ 17,250 and Legal expenses were ₹ 10,000.

Prepare the Liquidators Final Statement of Account.

- b) The Balance Sheet of S Ltd. and T Ltd. as on 31.3.2018 is as follows:[15]

Balance Sheet as on 31st March 2018

Liabilities	S Ltd.	T Ltd.	Assets	S Ltd.	T Ltd.
Share Capital (Shares of Rs.100 each)	10,00,000	5,00,000	Land & Building	2,00,000	1,50,000
General Reserve as on 1-4-2017	1,00,000	70,000	Machinery	3,00,000	3,00,000
Profit & loss A/c as on 1-4-2017	50,000	30,000	Stock	75,000	50,000
Profit for the Year 2017-18	60,000	40,000	Sunday Debtors	50,000	60,000
Sundry Creditors	70,000	70,000	Investment (Shares in T Ltd.-at cost)	5,00,000	-
Bills payable	10,000	15,000	Bills Receivable	10,000	5,000
	12,90,000	7,25,000	Cash at Bank	1,55,000	1,60,000
				12,90,000	7,25,000

Other Information :

- i) S Ltd. acquired 4,000 shares in T Ltd. on 1-4-2017.
 - ii) Bills Receivable of S Ltd. includes ₹ 3,000 accepted by T Ltd.
 - iii) Debtors of S Ltd. include ₹ 10,000 due from T Ltd.
 - iv) Stock of T Ltd., includes goods purchased from S Ltd. for ₹ 30,000 which were invoiced by S Ltd. at a profit of 25% on the selling price.
- Prepare a consolidated Balance sheet of S Ltd. and its Subsidiary T Ltd. as on 31st March 2018.

Q4) The Balance Sheet of Raj Ltd., as on 31st March 2018 is as follows : [20]

Balance Sheet as on 31st March 2018

Liabilities	₹	Assets	₹
Share Capital		Land & Building	2,10,000
6,000 shares of ₹100 each	6,00,000	Plant & Machinery	1,60,000
6% Debentures	20,000	Vehicles	1,00,000
Creditors	60,000	Stock	80,000
Outstanding Expenses	4,000	Debtors	60,000
		Cash	64,000
		Underwriting	
		Commission	10,000
	6,84,000		6,84,000

Raviraj Ltd., absorbed Raj Ltd., on the following terms :

- a) Raviraj Ltd., acquired only the assets of Raj Ltd., except cash.
- b) The Purchase consideration was fixed as 5 Equity shares of ₹ 100 each at ₹ 140 per share for every 7 Equity shares of Raj Ltd., and 700, 6% Preference shares of ₹ 100 each.
- c) Realisation expenses amounted to ₹12,000 and were paid by Raj Ltd.
- d) The Liquidator of Raj Ltd., transferred the preference shares to creditors in full satisfaction of their claims.
- e) Debentures were paid at a premium of 10%.
- f) Outstanding expenses were paid in full and in addition Raj Ltd., had to pay ₹4,200 as compensation to the worker.
- g) Raviraj Ltd., Valued Land & Building, Plant & Machinery at 10% appreciation, Vehicles at 10% depreciation, stock was reduced to its market value which was ₹ 64,000. Debtors were taken subject to 5% Reserve for Doubtful Debts.

Prepare Realisation A/c, Raviraj Ltd., A/c, Equity shareholders A/c, Cash A/c in the books of Raj Ltd., and opening Accounting Entries in the books of Raviraj Ltd.

OR

a) Lucky Ltd., Pune, presents you with their financial position as follows:[10]

Balance Sheet as on 31st March 2018

Liabilities	₹	Assets	₹
Share Capital		Goodwill	60,000
4,000 Equity shares of ₹100 each, fully paid	4,00,000	Building	1,50,000
		Machinery	3,00,000
3,000, 7% Preference shares of ₹100 each, fully paid	3,00,000	Patents	30,000
		Stock	2,20,000
Profit Prior to Incorporation	10,000	Debtors	1,50,000
6% Debentures	3,00,000	Cash	5,000
Sundry Creditors	2,00,000	Preliminary Expenses	25,000
		Profit & Loss A/c	2,70,000
	12,10,000		12,10,000

The following scheme of reconstruction was duly approved by the court:-

- i) 7% Preference shares to be converted into 9% preference shares, the amount being reduced by 30%.
- ii) Equity shares to be reduced to fully paid shares of ₹50 each.
- iii) Building be appreciated by 20%.
- iv) Debentures be reduced by 20%.
- v) All intangible assets and fictitious amount including patents be written off. Utilise profit prior to incorporation if necessary.

Pass journal entries to record the above scheme of reconstruction in the books of Lucky Ltd., and a revised Balance-sheet as on 31st March 2018.

- b) Following is the Balance-sheet of Camlin Ltd., Mumbai as on 31st March 2018. [10]

Balance Sheet as on 31st March 2018

Liabilities	₹	Assets	₹
Share Capital		Freehold Premises	1,00,000
2,000 Equity shares of ₹100 each, fully paid	2,00,000	Machinery	1,40,000
Reserve Fund	1,00,000	Furniture	28,000
Profit & Loss A/c	32,000	Stock in Trade	40,000
Creditors	90,000	Book debts	88,000
Bills payable	30,000	Bank Balance	52,000
	4,52,000	Formation Expenses	4,000
			4,52,000

Additional Information :

- i) Assets are valued as under :

Goodwill	₹ 88,000
Freehold Premises	₹ 2,60,000
Machinery	₹ 1,44,000
Furniture	₹ 48,000
Stock in Trade	₹ 50,000
Debtors	$\left(\frac{1}{4}\right)$ ₹ 78,000

- ii) The profits of the company amounted to,

Year	Profit (₹)
2016	90,000
2017	98,000
2018	1,00,000

- iii) It is the practice of the company to transfer one-fourth of profit to Reserve Fund.
- iv) The fair yield in respect of Equity share of similar type of companies is ascertained at 10%.

- Find out :-
- 1) Intrinsic Value
 - 2) Yield Value
 - 3) Fair value



Total No. of Questions : 8]

SEAT No. :

P246

[Total No. of Pages : 2

[5515]-Ext.-203
S.Y. B.Com. (For External)
BUSINESS ECONOMICS - II (Macro)
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Question No.1 is compulsory.*
- 2) *Attempt any 'FIVE' from question No.2 to 8.*
- 3) *Figures to the right indicate full marks.*
- 4) *Draw neat diagrams wherever necessary.*

Q1) Define Macro Economics. Explain the Scope & Significance of Macro Economics. **[20]**

Q2) Explain the process of Multiple Credit Creation by Commercial banks. What are the limitations on credit creation? **[16]**

Q3) Explain the Fisher's Quantity Theory of Money. **[16]**

Q4) Explain the causes & affects of Inflation. **[16]**

Q5) Explain the Monetary and Fiscal measures to control of Trade cycles. **[16]**

Q6) Answer in brief.

- a) Explain the difficulties in measuring National Income. **[8]**
- b) Explain the causes of Public Expenditure. **[8]**

Q7) Explain the Keynesian criticism on classical employment theories. **[16]**

Q8) Write short notes.

- a) Concepts of National Income - (GNP, NNP, PCI). **[8]**
- b) Types of Taxation. **[8]**



P.T.O.

Total No. of Questions: 8]

P246

[5515]-Ext.-203

S.Y. B.Com. (For External)

BUSINESS ECONOMICS - II (Macro)

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :
- 1) प्रथम प्रश्न अनिवार्य आहे.
 - 2) प्रश्न क्र. 2 ते 8 यापैकी कोणतेही पाच प्रश्न सोडवा.
 - 3) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
 - 4) आवश्यकता असेल तेथे सुबक आकृत्या काढा.

-
- प्रश्न 1)** समग्रलक्षी अर्थशास्त्रीची व्याख्या द्या. समग्रलक्षी अर्थशास्त्राचे स्वरूप आणि महत्व स्पष्ट करा. [20]
- प्रश्न 2)** व्यापारी बँकाची बहुगुणित पतनिर्मित प्रक्रिया स्पष्ट करा. पतनिर्मितीवरील मर्यादा काय आहेत? [16]
- प्रश्न 3)** फिशरचा चलन संख्यामान सिध्दान्त स्पष्ट करा. [16]
- प्रश्न 4)** चलन वाढीची कारणे व परिणाम स्पष्ट करा. [16]
- प्रश्न 5)** व्यापार चक्रांच्या नियंत्रणांचे चलनी व राजकोषीय उपाय स्पष्ट करा. [16]
- प्रश्न 6)** थोडक्यात उत्तरे लिहा.
- अ) राष्ट्रीय उत्पन्न मापणातील अडचणी स्पष्ट करा. [8]
- ब) सार्वजनिक खर्च वाढीची कारणे स्पष्ट करा. [8]
- प्रश्न 7)** सनातनवादी रोजगार सिध्दान्तावरील केन्सची टिका स्पष्ट करा. [16]
- प्रश्न 8)** टीपा लिहा.
- अ) राष्ट्रीय उत्पन्न संबंधी संकल्पना (GNP, NNP, PCI) [8]
- ब) करांचे प्रकार [8]



Total No. of Questions : 5]

SEAT No. :

P247

[Total No. of Pages : 2

[5515]-Ext.-204
S.Y. B.Com. (For External)
BUSINESS MANAGEMENT
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What do you mean by management? Explain the functions of management. **[20]**

OR

Define the term communication. Explain the barriers to communication & suggest the remedies to overcome the barriers.

Q2) What is Decision Making? Explain various steps in Decision Making. **[20]**

OR

Define organisation. Explain the various principles of organisation.

Q3) What do you mean by management? Explain the characteristics of professional management. **[20]**

OR

Define motivation. Explain characteristics and importance of motivation.

Q4) What do you mean by staffing? What are the nature and importance of staffing. **[20]**

OR

What do you mean by leadership? Describe various leadership qualities.

Q5) Write short notes (any four) : **[20]**

- a) Importance of Business Ethics
- b) Departmentation
- c) Importance of control
- d) Types of Decision Making
- e) Direction
- f) Reasons for Resistance to change



P.T.O.

Total No. of Questions: 5]

P247

[5515]-Ext.-204
S.Y. B.Com. (For External)
BUSINESS MANAGEMENT
(2013 Pattern)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

सूचना:

- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
- 2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

-
- प्रश्न 1)** व्यवस्थापन म्हणजे काय? व्यवस्थापनेची कार्ये स्पष्ट करा. [20]
किंवा
संदेशवहन म्हणजे काय? संदेशवहनातील अडथळे स्पष्ट करा. आणि अडथळे दूर करण्यासाठीच्या उपाययोजना सुचवा.
- प्रश्न 2)** निर्णय म्हणजे काय? निर्णय प्रक्रियेतील टप्पे स्पष्ट करा. [20]
किंवा
संघटनेची व्याख्या करा. संघटनेची तत्वे सविस्तर स्पष्ट करा.
- प्रश्न 3)** व्यवस्थापन म्हणजे काय? व्यावसायिक व्यवस्थापनाची वैशिष्ट्ये सांगा. [20]
किंवा
अभिप्रेरणेची व्याख्या द्या. अभिप्रेरणेचे वैशिष्ट्ये व महत्व सांगा.
- प्रश्न 4)** कर्मचारी नियुक्ती म्हणजे काय? कर्मचारी नियुक्तीचे स्वरूप व महत्व सांगा. [20]
किंवा
नेतृत्व म्हणजे काय? नेतृत्वासाठी लागणारे आवश्यक गुण सविस्तर स्पष्ट करा.
- प्रश्न 5)** थोडक्यात टिपा लिहा. (कोणत्याही चार) [20]
अ) व्यावसायिक नितिमत्तेचे महत्व
ब) विभागीकरण
क) नियंत्रणाचे महत्व
ड) निर्णय प्रक्रियेचे प्रकार
इ) निर्देशन
फ) संघटनेतील बदलाच्या प्रतिकारासाठीचे कारणे



Total No. of Questions : 5]

SEAT No. :

P248

[Total No. of Pages : 4

[5515]Ext.-205
S.Y. B.Com. (For External)
ELEMENTS OF COMPANY LAW
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the salient features of the Amended Act, 2013. **[20]**

OR

Define 'Memorandum of Association'. Explain the Clauses of Memorandum of Association.

Q2) What is Allotment of Shares? Explain the provisions regarding allotment of shares. **[20]**

OR

What is transfer and transmission of shares? Explain the procedure for transfer of shares.

Q3) a) Explain the advantages and disadvantages of E-Governance. **[10]**

b) Explain the legal position of directors. **[10]**

OR

a) Distinguish between Director and Managing Director. **[10]**

b) Explain the provisions regarding Quorum in a meeting. **[10]**

Q4) Define 'Winding up of Company'. Explain the different modes of winding up of a company. **[20]**

OR

Define 'Meeting'. Explain the different types of Shareholders meetings.

P.T.O.

Q5) Write short notes on (Any two)

[20]

- a) Incorporation of a company
- b) Statutory requirements in relation to prospectus
- c) Duties of directors
- d) Director Identification Number (DIN)



Total No. of Questions: 5]

P248

[5515]Ext.-205
S.Y. B.Com. (For External)
ELEMENTS OF COMPANY LAW
(2013 Pattern)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

सूचना:

- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
- 2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
- 3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

-
- प्रश्न 1)** 2013 च्या कंपनी अधिनियमाची प्रमुख वैशिष्ट्ये स्पष्ट करा. [20]
किंवा
घटनापत्रकाची व्याख्या द्या. घटनापत्रकातील विविध कलमे स्पष्ट करा.
- प्रश्न 2)** भाग-वाटप म्हणजे काय? भाग-वाटपासंदर्भातील तरतूदी स्पष्ट करा. [20]
किंवा
भाग-हस्तांतर व भाग-संक्रमण म्हणजे काय? भाग हस्तांतरणाची प्रक्रिया स्पष्ट करा.
- प्रश्न 3)** अ) इ-गव्हर्नन्सचे फायदे आणि तोटे स्पष्ट करा. [10]
ब) संचालकाचे कायदेशीर स्थान स्पष्ट करा. [10]
किंवा
अ) संचालक आणि व्यवस्था-संचालक यातील फरक स्पष्ट करा. [10]
ब) सभेची गणसंख्या संदर्भातील महत्वाच्या तरतूदी स्पष्ट करा. [10]
- प्रश्न 4)** कंपनीच्या समाप्तीकरणाची व्याख्या द्या. कंपनीचे समाप्तीकरणाचे विविध प्रकार स्पष्ट करा. [20]
किंवा
सभेची व्याख्या द्या. भागधारकांच्या सभांचे विविध प्रकार स्पष्ट करा.

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[20]

- अ) कंपनीची नोंदणी
- ब) माहितीपत्रका संदर्भात कायदेशीर बाबी
- क) संचालकाची कर्तव्ये
- ड) संचालक ओळख क्रमांक (DIN)



Total No. of Questions : 5]

SEAT No. :

P249

[Total No. of Pages : 4

[5515]Ext.-206
S.Y. B.Com. (For External)
BUSINESS ADMINISTRATION
(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Define Joint Stock Company. State the merits and demerits of Joint Stock Company. **[20]**

OR

Explain the Social Responsibilities of business towards customers and employees.

Q2) Explain the factors affecting the plant location of Business unit. **[20]**

OR

Explain the components of External business environment.

Q3) a) Explain the measures to Boost productivity. **[10]**

b) State the objectives and importance of quality control. **[10]**

OR

a) What are the types of returns to be Field incorporation.

b) State the causes of industrial sickness.

Q4) What is privatization? Explain the implication of privatization. **[20]**

OR

Define Liberalization. Explain the consequences of Liberalization.

P.T.O.

Q5) Write short notes on (Any Four)

[20]

- a) Management
- b) Sole proprietorship
- c) Special Economic Zone
- d) ISO 9000
- e) Globalization
- f) Aids to trade



Total No. of Questions: 5]

P249

[5515]Ext.-206
S.Y. B.Com. (For External)
BUSINESS ADMINISTRATION
(2013 Pattern) (Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

सूचना:

- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
- 2) सर्व प्रश्नांना समान गुण आहेत.

प्रश्न 1) संयुक्त भांडवली संस्थेची व्याख्या लिहा. संयुक्त भांडवली संस्थेचे फायदे आणि तोटे लिहा. [20]

किंवा

व्यवसायाची ग्राहक व कर्मचाऱ्या तर्फे असलेली सामाजिक जबाबदारी स्पष्ट करा.

प्रश्न 2) व्यवसायाच्या स्थान निश्चितीवर प्रभाव पाडणारे घटक स्पष्ट करा. [20]

किंवा

व्यवसाय संस्था बाह्य पर्यावरणाचे घटक स्पष्ट करा.

प्रश्न 3) अ) उत्पादकता वाढीचे उपाय स्पष्ट करा. [10]

ब) गुणवत्ता नियंत्रणाचे उद्देश आणि महत्व लिहा. [10]

किंवा

अ) कंपनीची नोंदणी करताना कोणते विवरणपत्रे लागतात ते सांगा.

ब) आजारी उद्योगाची कारणे लिहा.

प्रश्न 4) खाजगीकरण म्हणजे काय? खाजगीकरणाची अंमलबजावणी स्पष्ट करा. [20]

किंवा

उदारीकरणाची व्याख्या लिहा त्याचे परिणाम स्पष्ट करा.

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही चार)

[20]

- अ) व्यवस्थापन
- ब) एकल व्यापारी
- क) विशेष अर्थिक क्षेत्र
- ड) आय.एस.ओ. 9000
- इ) जागतीकरण
- फ) व्यवसाय पुरक साधने



Total No. of Questions : 5]

SEAT No. :

P250

[Total No. of Pages : 2

[5515]Ext.-207
S.Y. B.Com. (For External)
BANKING & FINANCE
Indian Banking System
(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the role of Banking System in the Economic Growth and Development. **[20]**

Q2) Discuss the objectives and progress made by Nationalised Banks in India. **[20]**

OR

Explain the structure of Indian Banking System.

Q3) a) Explain the performance of SBI. **[10]**

b) Explain the Problems of RRBs. **[10]**

OR

a) State the Difference between RRBs and Commercial Banks. **[10]**

b) State the Recommendations of Narasimhan Committee - II. **[10]**

Q4) Explain the Role and Management of RBI. **[20]**

Q5) Write Short Notes : (Any Two) **[20]**

- a) DCCBs
- b) Role of Micro Finance
- c) Principles of Co-operation
- d) Private Sector Banks
- e) Reforms in SLR and CRR



P.T.O.

Total No. of Questions: 5]

P250

[5515]Ext.-207
S.Y. B.Com. (For External)
BANKING & FINANCE
Indian Banking System
(2013 Pattern) (Special Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना : 1) सर्व प्रश्न सोडविणे अनिवार्य.
2) उजवीकडील अंक प्रश्नाचे पूर्ण गुण दर्शवितात.

-
- प्रश्न 1)** आर्थिक वृद्धी आणि विकास यामधील बँक व्यवस्थेची भूमिका स्पष्ट करा. [20]
- प्रश्न 2)** भारतातील राष्ट्रीयीकृत बँकांची उद्दिष्टे आणि त्यांची प्रगती याची चर्चा करा. [20]
किंवा
भारतीय बँक व्यवस्थेचे स्वरूप स्पष्ट करा.
- प्रश्न 3)** अ) स्टेट बँक ऑफ इंडिया (SBI) ची कामगिरी स्पष्ट करा. [10]
ब) प्रादेशिक ग्रामिण बँकांच्या (RRB's) समस्या स्पष्ट करा. [10]
किंवा
अ) प्रादेशिक ग्रामिण बँका आणि व्यापारी बँका यातील भेद सांगा. [10]
ब) नरसिंहम समिती - II च्या शिफारशी सांगा. [10]
- प्रश्न 4)** भारतीय रिझर्व बँक (RBI) ची भूमिका आणि व्यवस्थापन स्पष्ट करा. [20]
- प्रश्न 5)** टिपा लिहा. (कोणत्याही दोन) [20]
अ) जिल्हा मध्यवर्ती सहकारी बँका (DCCB's)
ब) सुक्ष्म वित्त पूरवठा
क) सहकाराची तत्वे
ड) खाजगी क्षेत्रातील बँका
इ) SLR आणि CRR मधील सुधारणा



Total No. of Questions : 5]

SEAT No. :

P251

[Total No. of Pages : 2

[5515]Ext.-208
S.Y. B.Com. (For External)
BUSINESS LAWS AND PRACTICES - I
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define the term 'Agricultural produce'. Explain the provisions of establishment of State Agricultural produce Marketing Board from clause 39 A to 39 I under the Maharashtra Agricultural produce Marketing (Regulation) Act, 1963. **[20]**

Q2) Define Insurance. Explain the importance and Basic principles of General Insurance. **[20]**

OR

Explain in detail the objectives constitution's and functions of Life Insurance Co-operation (LIC)

Q3) a) Explain the types of Marine Insurance Policies. **[10]**
b) State the difference between Life Insurance and Fire Insurance. **[10]**

OR

a) Explain the machineries for settlement of Disputes under the Industrial Disputes Act, 1947. **[10]**
b) Explain the various features of partnership firm. **[10]**

Q4) Explain the provisions of Registration and cancellation of Registration of Co-operative societies. Under the Maharashtra Co-operative Societies Act, 1960. **[20]**

Q5) Write Short Notes (Any Two) : **[20]**
a) Difference between strikes and Lakout's
b) Types of Co-Operative Societies.
c) Reconstitution of partnership firm
d) Settlement of claims of Life Insurance Policy



P.T.O.

Total No. of Questions: 5]

P251

[5515]Ext.-208
S.Y. B.Com. (For External)
BUSINESS LAWS AND PRACTICES - I
(2013 Pattern)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना : 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक प्रश्नाचे पुर्ण गुण दर्शवितात.
3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रीका पहावी.

-
- प्रश्न 1)** महाराष्ट्र कृषी उत्पन्न विपणन कायदा 1963 नुसार 'शेती उत्पन्न' म्हणजे काय? राज्य कृषी पणन मंडळाच्या स्थापनेसंदर्भातील कलम 39 (अ) ते 39 (आय) मधील तरतुदी सविस्तर स्पष्ट करा. [20]
- प्रश्न 2)** विमा म्हणजे काय? विम्याचे महत्व व विम्याची तत्वे स्पष्ट करा. [20]
किंवा
जिवन विमा महामंडळाची रचना, कार्ये व हेतु स्पष्ट करा.
- प्रश्न 3)** अ) सागरी विम्याचे विविध प्रकार स्पष्ट करा. [10]
ब) जिवन विमा व अग्निविमा यांतील फरक स्पष्ट करा. [10]
किंवा
अ) औद्योगिक कलह कायदा 1947 नुसार औद्योगिक कलह मिटविण्याची कार्यपद्धती स्पष्ट करा. [10]
ब) भागीदारी संस्थेची वैशिष्ट्ये विषद करा. [10]
- प्रश्न 4)** महाराष्ट्र सहकारी संस्थांचा कायदा 1960 नुसार सहकारी संस्थांची नोंदणी व सहकारी संस्थांची नोंदणी रद्द करण्यासंदर्भातील तरतुदी स्पष्ट करा. [20]
- प्रश्न 5)** टिपा लिहा. (कोणत्याही दोन) [20]
अ) संप व टाळेबंदी यातील फरक
ब) सहकारी संस्थांचे प्रकार
क) भागीदारी संस्थांची पुर्नरचना
ड) जिवन विम्याचा दावा समझोता करण्याची पद्धती



Total No. of Questions : 9]

SEAT No. :

P252

[Total No. of Pages : 2

[5515]Ext.-209

S.Y. B.Com. (For External)

**CO-OPERATION AND RURAL DEVELOPMENT (Paper - I)
(2013 Pattern)**

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Question No.1 is compulsory.*
- 2) *Solve any five questions from the remaining questions.*

Q1) Explain the objectives and features of Co-operative Societies Act, 1912.[20]

Q2) Explain the history and need of Multistate Co-operative Societies Act. [16]

Q3) Explain the Registration of Co-operative Societies and Role of Registrar for Co-operative Societies of Maharashtra state under Maharashtra Co-operative Societies Act 1960. [16]

Q4) State the functions and problems of Co-operative Housing Societies in India. [16]

Q5) Explain the role of Co-operative movement in Rural Development of Maharashtra. [16]

Q6) State the thought and Work of Co-operation of Dr. Dhananjayrao Gadgil.[16]

Q7) State the concept and structure of Panchyant Raj. [16]

Q8) Explain the concept & importance of people participation in Rural Development. [16]

Q9) State the merits & demerits of globalization on Rural Development. [16]



P.T.O.

Total No. of Questions: 9]

P252

[5515]Ext.-209

S.Y. B.Com. (For External)

CO-OPERATION AND RURAL DEVELOPMENT (Paper - I)

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना : 1) प्रश्न क्र. 1 सोडविणे आवश्यक आहे.
2) प्रश्न क्र. 2 ते 9 पैकी कोणतेही पाच प्रश्न सोडवा.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

-
- प्रश्न 1) सहकारी संस्था कायदा 1912 ची उद्दिष्टे आणि वैशिष्ट्ये स्पष्ट करा. [20]
- प्रश्न 2) बहुराज्य सहकारी संस्था कायद्याचा इतिहास आणि गरज स्पष्ट करा. [16]
- प्रश्न 3) महाराष्ट्र राज्य सहकारी संस्था कायदा 1960 अंतर्गत महाराष्ट्रातील सहकारी संस्थांची नोंदणी आणि नोंदणी अधिकाऱ्याची भूमिका स्पष्ट करा. [16]
- प्रश्न 4) भारतातील सहकारी गृहनिर्माण संस्थांची कार्ये आणि अडचणी सांगा. [16]
- प्रश्न 5) महाराष्ट्रातील ग्रामीण विकासामधील सहकारी चळवळीची भूमिका स्पष्ट करा. [16]
- प्रश्न 6) डॉ. धनंजयराव गाडगीळ यांचे सहकार विषयक विचार आणि कार्ये सांगा. [16]
- प्रश्न 7) पंचायत राजची संकल्पना आणि स्वरूप सांगा. [16]
- प्रश्न 8) ग्रामीण विकासातील लोक सहभागाची संकल्पना आणि महत्त्व स्पष्ट करा. [16]
- प्रश्न 9) ग्रामीण विकासावर होणारे जागतिकीकरणाचे फायदे आणि तोटे सांगा. [16]



Total No. of Questions : 6]

SEAT No. :

P253

[Total No. of Pages : 4

[5515]Ext.-210
S.Y.B.Com. (For External)
COST & WORKS ACCOUNTING (Paper - I)
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of simple calculator is allowed.*

Q1) a) Fill in the blanks : [5]

- i) In automobile industry cost unit is _____.
- ii) _____ costs are partly fixed and partly variable in relation to output.
- iii) The process of recording the time spent on jobs is known as _____.
- iv) _____ plan guarantees minimum hourly rate.
- v) Store ledger is maintained by the _____ department.

b) State whether the following Statements are true or false : [5]

- i) The main purpose of cost accounting is to maximize profit.
- ii) Purchase control is exercised by the store keeper.
- iii) Bin card is the part of accounting.
- iv) Time-keeping helps in ascertainment of wages of employees.
- v) Merit rating distinguishes between temporary workers and permanent workers.

Q2) Explain the concept of cost and costing. State the points of distinction between financial accounting and cost accounting. [20]

OR

- a) State the importance and advantages of job analysis. [10]
- b) Explain the need and essentials of material control. [10]

Q3) Write short notes. (Any four) [20]

- a) Cost unit and cost centre
- b) Organisation of centralized store
- c) Behaviour wise classification of cost
- d) Purchase requisition
- e) Effects of labour turnover
- f) Time-keeping

P.T.O.

Q4) a) The accounts of Reliance Manufacturers, Mumbai for the year ended 31st March, 2018 show following: **[15]**

Particulars	Amount Rs.
Stock of raw materials as on 01.04.2018	67,200
Bad debts written-off	9,100
Raw materials purchased	2,59,000
Motive power	320
Travellers commission	10,780
Depreciation on office equipment	420
Carriage inwards	720
Interest on bank loan	380
Factory taxes	11,900
Productive wages	1,76,400
Directors travelling expenses	8,400
Coal and coke	560
General overheads	4,760
Gas and water (Factory)	1,680
Packing charges	940
Sales of finished goods	6,00,000
Manager's salary (Factory-2/3 rd & Office-1/3 rd)	15,000
Delivery van expenses	4,060
Depreciation on factory building	18,200
Publicity charges	2,000
Repairs to plant	6,340
Carriage outward	7,120
Hire charges of special machinery	9,010
Office rent	2,800
Surveyor's fees	590
Legal charges	620
Stock of raw materials as on 31.03.2018	87,920
Partners salary	5,000
Donation	2,000
Dividend received	1,000

Prepare a cost statement giving the following details for the year ended 31st March, 2018:

- i) Cost of material consumed
 - ii) Prime cost
 - iii) Works cost
 - iv) Cost of production
 - v) Total cost and
 - vi) Net profit or loss for the year
- b) Annual consumption of the material is Rs.180. Its ordering cost is Rs. 2 per order. Price per unit of material is Rs. 0.32. Storage cost is 25% per annum of stock value. Find out the EOQ. [5]

OR

Find out reorder level and minimum level from the following particulars: [5]

Normal consumption	:	300 units per day
Maximum consumption	:	420 units per day
Minimum consumption	:	240 units per day
Reorder quantity	:	3,600 units
Minimum period for receiving the goods	:	10 days
Maximum period for receiving the goods	:	15 days
Normal period for receiving the goods	:	12 days

- Q5) a)** Prepare a Store Ledger Account from the following particulars adopting First-in-First-Out Method of pricing of material issues in the books of Sunlight Limited for the month of March, 2018: [10]

01.03.2018	Opening stock	200 pieces @ Rs. 2 per piece
02.03.2018	Issues	150 pieces
05.03.2018	Purchases	100 pieces @ Rs. 2.20 per piece
07.03.2018	Issues	100 pieces
10.03.2018	Purchases	150 pieces @ Rs. 2.40 per piece
12.03.2018	Issues	100 pieces
20.03.2018	Purchases	180 pieces @ Rs. 2.50 per piece
28.03.2018	Issues	200 pieces
31.03.2018	Defectives	10 pieces

- b) Calculate material turnover ratio and determine which material is fast moving from the following information : [10]

Particulars	Material-A	Material-B
Opening stock	1,400	2,000
Closing stock	1,000	2,400
Purchases	23,000	3,600

- Q6) a) During February, 2018, the following information was obtained from the personnel department of Nelco Limited.

Labour force at the beginning of the month 1767.

Labour force at the end of the month 2233.

During the month 60 persons were discharged and 20 left the company.

During the month 200 workers engaged out of which only 40 workers were appointed against the vacancy caused by the number of workers separated and remaining on account of an expansion programme of the company.

Calculate labour turnover rate for the month of March, 2018 under :

- i) Separation method
- ii) Replacement method and
- iii) Flux method [10]

OR

- b) Calculate the earnings of a worker under Halsey Premium Plan and Rowan Premium Plan with the following information.

A worker finished his job within 72 hours as against 90 hours allowed. Hourly rate of wages is Rs. 0.25. Under Halsey Plan, he is to be paid 50% of the time saved. [10]



Total No. of Questions : 5]

SEAT No. :

P254

[Total No. of Pages : 4

[5515]Ext.-211
S.Y. B.Com. (For External)
BUSINESS STATISTICS-I (Special Paper - I)
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of statistical tables and calculator is allowed.*

Q1) Attempt any five of the following :

[10]

- a) State four components of time series. Also write equation of additive model.
- b) Explain the difference between ultimate classes and positive classes.
- c) Explain any three columns of life table.
- d) What is meant by partial correlation?
- e) When you will get alternate solution in simplex algorithm?
- f) Given $d_1 = 52$, $l_1 = 131$, find l_2 .
- g) Given $\alpha = 0.3$, Estimate the profit for the year 2015 using exponential smoothing method for.

Year	Profit(in crores)
2014	5.6
2015	7.2

Q2) Attempt any four of the following :

[20]

- a) The following is the information on literacy and mannered people.
Employed Literates = 232, Unemployed Illiterates = 586,
Employed Illiterates = 115, Unemployed Literates = 22.
Determine coefficient of association between literacy and employment.
- b) Given $r_{12} = 0.6$, $r_{13} = 0.3$ and $r_{23} = 0.7$, find $r_{23.1}$ and $R_{1.23}$.

P.T.O.

c) Fill in blanks in the following table marked by ? sign.

Age	l_x	d_x	q_x	p_x	L_x	T_x
56	45129	?	?	?	?	691411
57	43739	-	-	-	-	?

d) Define the terms :

- i) Positive classes
- ii) Multiplicative model of time series
- iii) Vital events

e) Write the equations of three planes of regression with variables X, Y and Z.

f) Compute the CDR and STDR for two population A and B taking population B as standard population :

Age group	A		B	
	Population	Deaths	Population	Deaths
Under 5	15000	360	11000	132
5-30	20000	400	26000	312
Above 30	10000	280	16000	208

Q3) Attempt any four of the following :

[20]

a) Obtain the dual problem of the following L.P.P.

$$\text{Minimize } Z = 7x_1 + 3x_2 + 8x_3$$

Subjected to constraints :

$$8x_1 + 2x_2 + x_3 \geq 3$$

$$3x_1 + 6x_2 + 4x_3 \geq 4$$

$$4x_1 + x_2 + 5x_3 \geq 1$$

$$x_1 + 5x_2 + 2x_3 \geq 7$$

$$x_1, x_2, x_3 \geq 0$$

b) Describe components of time series.

c) Write the procedure finding optimal solution in minimizing assignment problem.

d) Fit a trend line to the following data by least square method.

Year	1991	1992	1993	1994	1995
Production	72	75	65	80	85

- e) Obtain initial basic feasible solution using North West Corner method for following transportation problem.

Markets→ Sources↓	D ₁	D ₂	D ₃	D ₄	Supply
O ₁	1	2	1	4	20
O ₂	3	2	2	1	40
O ₃	4	2	5	9	20
O ₄	5	3	6	10	20
Demand	20	40	30	10	

Also find the corresponding transportation cost.

- f) A company has five jobs to be done. The following matrix shows the time (in hours) taken on 5 different machines. Find minimum solution so as to minimize the total time required.

	I	II	III	IV	V
A	5	11	10	12	4
B	2	4	6	3	5
C	3	12	5	14	6
D	6	14	4	11	7
E	7	9	8	12	5

Q4) Attempt any two of the following : **[20]**

- a) Given $N = 1800$, $(A) = 850$, $(B) = 780$, $(C) = 326$, $(ABc) = 200$, $(AbC) = 94$, $(aBC) = 72$, $(ABC) = 50$. Find all the remaining third order class frequencies.
- b) Find 5 - yearly moving average of the number of students studying in a college shown below :

Year	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
No. of Students	332	317	357	392	402	405	410	417	405	431

Also plot trend values with original observations on same graph.

- c) Obtain the initial simplex tabular for
 Maximize $Z = 6x + 4y$
 Subjected to,
 $2x + 3y \leq 30$
 $3x + 2y \leq 24$
 $x, y \geq 0$.

Q5) Attempt any two of the following :

[30]

- a) Give the following information find equation of plane of regression of X_1 on X_2 and X_3 .

Variable	Mean	SD	Correlations
X_1	170	2.4	$r_{12} = 0.28$
X_2	160	2.7	$r_{13} = 0.49$
X_3	168	2.7	$r_{23} = 0.51$

- b) Calculate G.F.R., T.F.R., Age-S.F.R., and G.R.R. for the following data. Assume that proportion of female births is 46.2%.

Age group (in years)	No. of Women (in 000)	Total Births
15-19	16.0	260
20-24	16.4	2244
25-29	15.8	1894
30-34	15.2	1320
35-39	14.8	916
40-44	15.0	280
45-49	14.5	145

- c) Following is the basic feasible solution of certain transportation problem.

Markets→ Sources↓	D_1	D_2	D_3	Supply
O_1	2 (5)	7	4	5
O_2	3 (2)	3 (2)	1 (4)	8
O_3	5	4 (7)	7	7
O_4	1	6	2 (14)	14
Demand	7	9	18	34

Is this solution optimal? If not find optimal solution using MODI Method.



Total No. of Questions : 5]

SEAT No. :

P255

[Total No. of Pages : 3

[5515]Ext.-212
S.Y. B.Com. (For External)
BUSINESS ENTREPRENEURSHIP
(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is 'Entrepreneurship'? Explain the concepts Entrepreneurial Behaviour & Entrepreneurial Motives. **[20]**

OR

Explain the Entrepreneurial career of Dr. Vitthalrao Vikhe Patil.

Q2) What is 'Creativity'? Explain the process and techniques & tools of creativity. **[20]**

OR

Define the term 'Social Responsibility'. Explain the Social Responsibilities of business toward various factors.

Q3) a) Distinguish between Self Employment & Entrepreneurship. **[10]**

OR

What is 'Social Audit'? Explain the advantages & problems of Social Audit.

b) What is 'Self Help Group'? Explain the nature and scope of Self Help Group. **[10]**

OR

Distinguish between Service Industry & Manufacturing Industry.

Q4) Define the term 'Franchising'. State the advantages of Franchising Business to the Franchisee and Franchisor. **[20]**

OR

What is 'Service'? Explain in detail the types of Service Industry.

Q5) Write Short Notes (Any Four) : **[20]**

- a) Need of Entrepreneurship
- b) Sources of Innovation
- c) Business Ethics
- d) Group Entrepreneurship
- e) Cultural challenges in Entrepreneurship Development
- f) Business Process Outsourcing (BPO)



P.T.O.

Total No. of Questions: 5]

P255

[5515]Ext.-212
S.Y. B.Com. (For External)
BUSINESS ENTREPRENEURSHIP
(2013 Pattern) (Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना : 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'उद्योजकता' म्हणजे काय? उद्योजकिय वर्तणुक आणि उद्योजकिय प्रेरणा या संकल्पना स्पष्ट करा. [20]

किंवा

डॉ. विठ्ठलराव विखे पाटील यांची उद्योजकिय कारकीर्द स्पष्ट करा.

प्रश्न 2) 'निर्मितीक्षमता' म्हणजे काय? निर्मितीक्षमतेची प्रक्रिया आणि तंत्रे व साधने स्पष्ट करा. [20]

किंवा

'सामाजिक जबाबदारी' या संकल्पनेची व्याख्या द्या. व्यवसायाच्या विविध घटकाबाबतच्या सामाजिक जबाबदाऱ्या स्पष्ट करा.

प्रश्न 3) अ) स्वयंरोजगार आणि उद्योजकता यातील फरक स्पष्ट करा. [10]

किंवा

'सामाजिक अंकेक्षण' म्हणजे काय? सामाजिक अंकेक्षणाचे फायदे आणि समस्या स्पष्ट करा.

ब) 'स्वमदत गट' म्हणजे काय? स्वमदत गटाचे स्वरूप आणि व्याप्ती स्पष्ट करा. [10]

किंवा

सेवा उद्योग आणि उत्पादन उद्योग यातील फरक स्पष्ट करा.

प्रश्न 4) 'व्यवसायाधिकार' या संकल्पनेची व्याख्या द्या. व्यवसायाधिकार घेणाऱ्यास व व्यवसायाधिकार देणाऱ्यास होणारे फायदे सांगा. [20]

किंवा

'सेवा' म्हणजे काय? सेवा उद्योगाचे प्रकार सविस्तर स्पष्ट करा.

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही चार) [20]

- अ) उद्योजकता आवश्यक
- ब) नवनिर्मितीचे स्रोत
- क) व्यावसायिक नितिमुल्ये
- ड) समूह उद्योजकता
- इ) उद्योजकता विकासातील सांस्कृतीक आव्हाने
- फ) बाह्य स्रोतार्थ व्यावसायिक प्रक्रिया



Total No. of Questions : 5]

SEAT No. :

P256

[Total No. of Pages : 2

[5515]-Ext.-213

S.Y. B.Com. (For External)

MARKETING MANAGEMENT

(2013 Pattern) (Special paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define Marketing Management. Explain the components of Marketing Management. **[20]**

Q2) What do you mean by Global marketing? Explain the features & importance of global marketing. **[20]**

OR

Define services. Explain classification of services.

Q3) a) Explain the advantages and limitations of E-marketing. **[10]**

b) Explain challenges of E-marketing in India. **[10]**

OR

a) What are the problems of Rural marketing in India? **[10]**

b) Discuss the present status of Rural marketing in India? **[10]**

Q4) What are the elements of Green Marketing Mix? Explain the role of marketing manager in Green Marketing. **[20]**

Q5) Write short notes (Any Two) **[20]**

- a) Online and offline marketing
- b) Steps in marketing planning process
- c) Types of Buying motives
- d) Steps in Buying Decision Process



P.T.O.

Total No. of Questions: 5]

P256

[5515]-Ext.-213
S.Y. B.Com. (For External)
MARKETING MANAGEMENT
(2013 Pattern) (Special Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना: 1) सर्व प्रश्न अनिवार्य आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

-
- प्रश्न 1)** विपणन व्यवस्थापन या संज्ञेची व्याख्या द्या. विपणन व्यवस्थापनाचे घटक समजावून सांगा. [20]
- प्रश्न 2)** जागतिक विपणन म्हणजे काय? जागतिक विपणनाची वैशिष्ट्ये व महत्व समजावून सांगा. [20]
किंवा
सेवा या संज्ञेची व्याख्या द्या सेवांचे वर्गीकरण समजावून सांगा.
- प्रश्न 3)** अ) इ-मार्केटिंगचे फायदे व मर्यादा समजावून सांगा. [10]
ब) भारतातील इ-मार्केटिंगची आव्हाने समजावून सांगा. [10]
किंवा
अ) भारतातील ग्रामीण व्यवस्थापनाच्या कोणत्या समस्या आहेत? [10]
ब) भारतातील ग्रामीण व्यवस्थापनाची सद् स्थिती याची चर्चा करा. [10]
- प्रश्न 4)** हरित विपणन मिश्रचे कोणते घटक असतात? हरित विपणनात विपणन व्यवस्थापकाची भूमिका समजावून सांगा. [20]
- प्रश्न 5)** थोडक्यात टीपा लिहा. (कोणत्याही दोन) [20]
अ) ऑन लाईन व ऑफ लाईन मार्केटिंग
ब) विपणन नियोजन प्रक्रियेतील पायऱ्या
क) खरेदी हेतूंचे प्रकार
ड) खरेदी निर्णय प्रक्रियेतील पायऱ्या



Total No. of Questions : 8]

SEAT No. :

P257

[Total No. of Pages : 2

[5515]-Ext.-214

S.Y. B.Com. (For External)

ECONOMICS

Agricultural and Industrial Economics

(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Question No.1 is compulsory.*
- 2) *Attempt any five questions from question No. 2 to 8.*
- 3) *Figures to the right side indicate full marks.*

Q1) What is Industrial Economics? Explain the scope and importance of Industrial Economics. **[20]**

Q2) Discuss in detail the factors affecting Demand for Agricultural product.**[16]**

Q3) State the measures to control risk and uncertainty of agricultural sector.**[16]**

Q4) Discuss the importance and role of Agriculture in Indian Economy. **[16]**

Q5) State in detail the factors affecting Industrial Location. **[16]**

Q6) Answer in Brief : **[16]**

- a) Explain the Industrial Productivity
- b) Discuss the Economic and Non-Economic factors of industrial efficiency

Q7) Explain the advantages and disadvantages of large size farm. **[16]**

Q8) Write short Note : **[16]**

- a) The Concept of plant, firm and industry
- b) Types of diversification of firm



P.T.O.

Total No. of Questions: 8]

P257

[5515]-Ext.-214
S.Y. B.Com. (For External)
ECONOMICS
Agricultural and Industrial Economics
(2013 Pattern) (Special Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना : 1) प्रश्न क्र. 1 अनिवार्य आहे.
2) प्रश्न क्र. 2 ते 8 मधील कोणतेही पाच प्रश्न सोडवा.
3) उजवीकडील अंक पूर्ण गुण दर्शवितात.

-
- प्रश्न 1)** औद्योगिक अर्थशास्त्र म्हणजे काय? औद्योगिक अर्थशास्त्राची व्याप्ती आणि महत्त्व स्पष्ट करा. [20]
- प्रश्न 2)** कृषी उत्पादनाच्या मागणीवर परिणाम करणाऱ्या घटकांची सविस्तर चर्चा करा. [16]
- प्रश्न 3)** कृषी क्षेत्रातील धोके आणि अनिश्चितता नियंत्रित करण्याचे उपाय स्पष्ट करा. [16]
- प्रश्न 4)** भारतीय अर्थव्यवस्थेत कृषी क्षेत्राचे महत्त्व आणि भूमिका विशद करा. [16]
- प्रश्न 5)** औद्योगिक स्थाननिश्चिततेवर परिणाम करणाऱ्या घटकांवर भाष्य करा. [16]
- प्रश्न 6)** थोडक्यात उत्तरे लिहा. [16]
अ) औद्योगिक उत्पादकता स्पष्ट करा
ब) औद्योगिक कार्यक्षमतेवर परिणाम करणारे आर्थिक व आर्थिकेतर घटक विशद करा
- प्रश्न 7)** मोठ्या धारणक्षेत्राचे फायदे- तोटे स्पष्ट करा. [16]
- प्रश्न 8)** टिपा लिहा. [16]
अ) सयंत्र, उद्योगसंस्था आणि उद्योग - संकल्पना
ब) उद्योग विविध करणाऱ्या प्रकार



Total No. of Questions : 5]

SEAT No. :

P258

[Total No. of Pages : 4

[5515]Ext.-215

S.Y. B.Com. (For External)

**DEFENCE BUDGETING, FINANCE AND MANAGEMENT
(Paper - I)**

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All the questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Answer in 20 words each (any ten) :

[20]

- a) State the meaning of defence management.
- b) Define financial management.
- c) State the meaning of peace time economy.
- d) Define political ideology.
- e) State the meaning of foreign collaboration.
- f) Define war potential.
- g) Define Grand strategy.
- h) State the meaning of counter intelligence.
- i) State the meaning of industrial complex.
- j) Write any two methods of war finance.
- k) State the meaning of military doctrine.
- l) What is deficit finance?
- m) State the meaning of mobilization of resources.

Q2) Answer in 500 words (any one) :

[20]

- a) Explain defence as an economic problem.
- b) Describe relationship between economy and military power.

Q3) Answer in 500 words (any one) :

[20]

- a) Describe role of public sector undertaking in India's defence production.
- b) Describe role of Research and Development in maintaining national security.

P.T.O.

Q4) Answer in 500 words (any one) : **[20]**

- a) Write in short salient features of Indian Economy.
- b) Describe self reliance programme in India's defence planning.

Q5) Write short note on (any two) : **[20]**

- a) Role of political Ideology in national security.
- b) Impact of decreased defence expenditure on Armed Forces.
- c) Importance of defence management.
- d) Role of leadership in national security.



Total No. of Questions: 5]

P258

[5515]Ext.-215

S.Y. B.Com. (For External)

DEFENCE BUDGETING, FINANCE AND MANAGEMENT

(Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

सूचना:

- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
- 2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) खालील प्रश्नांची उत्तरे 20 शब्दांत द्या. (कोणतेही दहा) [20]

- अ) संरक्षण व्यवस्थापनाचा अर्थ सांगा.
- ब) वित्तीय व्यवस्थापनाची व्याख्या द्या.
- क) शांतताकालीन अर्थव्यवस्थेचा अर्थ सांगा.
- ड) राजकीय विचारधारा व्याख्या द्या.
- इ) परराष्ट्रीय सहकार्य अर्थ सांगा.
- फ) युद्ध गतिमानता व्याख्या द्या.
- य) उच्चस्तरिय सामरिकता व्याख्या द्या.
- र) काऊंटर इंटेलिजन्स व्याख्या द्या.
- ल) इंडस्ट्रियल कॉम्प्लेक्स अर्थ सांगा.
- व) वित्त पुरवठ्याच्या कोणत्याही दोन पध्दती लिहा.
- श) मिलिटरी डॉक्ट्रेन अर्थ सांगा.
- स) डेफिसिट फायनान्स म्हणजे काय ?
- ह) संसाधनांच्या गतिमानतेचा अर्थ सांगा.

प्रश्न 2) 500 शब्दांत उत्तर लिहा. (कोणतेही एक) [20]

- अ) संरक्षण ही आर्थिक समस्या स्पष्ट करा.
- ब) लष्करी शक्ती आणि अर्थव्यवस्था यांच्यातील संबंधाचे वर्णन करा.

- प्रश्न 3)** 500 शब्दांत उत्तर लिहा. (कोणतेही एक) [20]
- अ) संरक्षण उत्पादनातील सार्वजनिक क्षेत्राची भूमिका वर्णन करा.
ब) राष्ट्रीय सुरक्षेच्या समतोलातील संशोधन आणि विकासाची भूमिका वर्णन करा.
- प्रश्न 4)** 500 शब्दांत उत्तर लिहा. (कोणतेही एक) [20]
- अ) भारतीय अर्थव्यवस्थेचे सुप्त वैशिष्ट्ये थोडक्यात लिहा.
ब) भारताच्या संरक्षण नियोजनातील स्वयंसिद्ध कार्यक्रम वर्णन करा.
- प्रश्न 5)** टिपा लिहा. (कोणतेही दोन) [20]
- अ) राष्ट्रिय सुरक्षेतील राजकिय विचारधारेची भूमिका
ब) संरक्षण खर्चाच्या कमतरतेचे परिणाम
क) संरक्षण व्यवस्थापनाचे महत्त्व
ड) राष्ट्रीय सुरक्षेतील नेतृत्व



Total No. of Questions : 9]

SEAT No. :

P259

[Total No. of Pages : 2

[5515]Ext.-216

S.Y. B.Com. (For External)

INSURANCE, TRANSPORT AND TOURISM

(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Q. No. 1 is compulsory.*
- 2) *Solve any five questions from Q. No. 2 to Q. No. 9.*
- 3) *Figures to the right indicate full marks.*

Q1) What is Life Insurance? Describe the various types of Life Insurance Policy. [20]

Q2) Define Insurance. Explain the Basic Principles of Insurance. [16]

Q3) Distinguish between Life Insurance and General Insurance. [16]

Q4) Define General Insurance. Describe the principles and scope of General Insurance. [16]

Q5) What do you know about Indian Tourism? Describe the opportunities before Indian Tourism in details. [16]

Q6) What is Accommodation? Explain the significance & types of accommodation. [16]

Q7) Describe the impact of tourism on Indian Economy and Environment. [16]

Q8) Explain the forms of Tourism. [16]

Q9) Explain the essentials of tour planning. [16]



P.T.O.

Total No. of Questions: 9]

P259

5515]Ext.-216

S.Y. B.Com. (For External)

INSURANCE, TRANSPORT AND TOURISM

(2013 Pattern) (Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना : 1) प्रश्न क्र. एक सोडविणे आवश्यक आहे.
2) प्रश्न क्र. दोन ते प्रश्न क्र. नऊ मधून कोणतेही पाच प्रश्न सोडवा.
3) उजवीकडील अंक पूर्ण गुण दर्शवितात.

-
- प्रश्न 1)** आयुर्विमा म्हणजे काय? आयुर्विमा पॉलीसीचे वेगवेगळे प्रकार विशद करा. [20]
- प्रश्न 2)** विम्याची व्याख्या द्या. विम्याची मूलतत्त्वे स्पष्ट करा. [16]
- प्रश्न 3)** आयुर्विमा आणि सर्वसाधारण विमा यातील फरक स्पष्ट करा. [16]
- प्रश्न 4)** सर्वसाधारण विम्याची व्याख्या द्या. सर्व साधारण विम्याची तत्त्वे आणि व्याप्ती विशद करा. [16]
- प्रश्न 5)** भारतीय पर्यटनाबाबत आपण काय जाणता? भारतीय पर्यटना समोरील असलेल्या विविध संधी सविस्तर विशद करा. [16]
- प्रश्न 6)** निवास म्हणजे काय? निवासाचे महत्त्व आणि प्रकार स्पष्ट करा. [16]
- प्रश्न 7)** पर्यटनाचे भारतीय अर्थ व्यवस्थेवर आणि पर्यावरणावर होणारे परिणाम विशद करा. [16]
- प्रश्न 8)** पर्यटनाचे प्रकार स्पष्ट करा. [16]
- प्रश्न 9)** पर्यटन नियोजनाची आवश्यकता स्पष्ट करा. [16]



Total No. of Questions : 8]

SEAT No. :

P260

[Total No. of Pages : 3

[5515]Ext.-217
S.Y. B.Com. (For External)
COMPUTER PROGRAMMING & APPLICATIONS
VB Script & RDBMS (Paper - I)
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Question No. 1 is compulsory.*
- 2) *Solve any five questions from Q. No. 2 to 8.*
- 3) *Figures to the right indicate full marks.*

Q1) Attempt any four of the following :

[4 × 5 = 20]

- a) What is RDBMS.
- b) State rules for declaring variables.
- c) Explain “Desc” command.
- d) State scope like operator.
- e) Explain classification of SQL commands.
- f) What is table.

Q2) Attempt any four of the following :

[4 × 4 = 16]

- a) What is primary and foreign key of SQL.
- b) Explain Join with it's types.
- c) Explain simple view, also state how does it differ from complex view.
- d) Explain msg box and input box with example.
- e) Explain group by clause with example.
- f) Trace the output of following VBscript program.

```
<Script language = "Vbscript" Type = "Text /vbscript">
```

```
Dim a = 100
```

```
Dim b = 40
```

```
div = a / b ;
```

```
document. Write (div) ;
```

```
</Script>
```

P.T.O.

- Q3)** Attempt any four of the following : **[4 × 4 = 16]**
- a) Explain nested if statement of VB Script.
 - b) Explain different logical operators in VB Script.
 - c) Define table, record, cell in RDBMS.
 - d) Explain check and check in constraint with example.
 - e) What is union, Intersect operator of SQL.
 - f) Explain validation with example.
- Q4)** Attempt any four of the following : **[4 × 4 = 16]**
- a) Explain syntax & purpose of following commands.
 - i) Alter
 - ii) Drop
 - b) What is ODBC? Give it's Architecture.
 - c) Explain DATETIME functions in RDBMS.
 - d) Explain the types of db security.
 - e) Write any four string functions in VB Script
 - f) What is event? Explain any four mouse events of VB Script.
- Q5)** Attempt any four of the following : **[4 × 4 = 16]**
- a) Explain string concatenating function of VB Script.
 - b) Explain Error handling in VB Script.
 - c) Define literals and constants in VB Script
 - d) Explain keyboard events.
 - e) What is ROLLUP operator? State it's syntax.
 - f) Consider following table and solve the queries.
Student (Rno, Sname, Saddress, MKS)
 - i) List name and marks of all students
 - ii) Delete record of student whose name is "Abhineet".
 - iii) Add 30% marks in each student's marks.
 - iv) Display name of all the student whose marks are less than 60.

Q6) Attempt any four of the following : **[4 × 4 = 16]**

- a) What is array? How do you declare a multidimensional array in VB Script.
- b) Explain embedding of VB Script in HTML.
- c) What is DSN. What are types of DSN.
- d) Explain various data types of SQL.
- e) What is constraint? Explain NOT NULL constraint.
- f) What is MINUS operator? State its syntax.

Q7) Attempt any four of the following : **[4 × 4 = 16]**

- a) What do you mean by column aliases with example.
- b) Explain Do until loop in VB Script with example.
- c) State the difference between NOT EXIST and NOT IN.
- d) Explain top down Vs event driven programming.
- e) Explain IN and Between operator of SQL.
- f) Explain in brief SQL Aggregate functions in RDBMS.

Q8) Attempt any four of the following : **[4 × 4 = 16]**

- a) What is DOM.
- b) Explain select case statement in VB Script.
- c) Explain synonyms in RDBMS.
- d) What is dual table. Explain with proper example.
- e) What happens to indexes when table is dropped.
- f) What is function and procedure of VB Script.

