

Total No. of Questions : 4]

SEAT No. :

P3796

[Total No. of Pages : 3

[5159] - 101

M.Com. (Part - I) (Semester - I)
MANAGEMENT ACCOUNTING
(Credit System) (2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

Q1) The following are the summarized Balance Sheets of Suyash Ltd. **[14]**

Liabilities	31.03.2016 Amount Rs.	31.03.2017 Amount Rs.	Assets	31.03.2016 Amount Rs.	31.03.2017 Amount Rs.
Share capital	8,00,000	10,00,000	Building	8,00,000	7,20,000
Reserve Fund	2,00,000	2,40,000	Machinery	6,00,000	6,96,000
Profit & Loss A/c	1,02,000	1,22,000	Stock	4,00,000	3,36,000
7% Debentures	3,00,000	--	S. Debtors	3,20,000	2,56,000
S. Creditors	5,80,000	5,40,000	Cash in Hand	2,000	22,000
Bank Overdraft	20,000	---	Cash at Bank	---	32,000
Prov. for Taxation	1,20,000	1,60,000			
Total	21,22,000	20,62,000	Total	21,22,000	20,62,000

Additional Information :-

- a) Income tax paid during the year amounted to Rs. 1,32,000/-
- b) Depreciate Building and Machinery at 10% p.a.
- c) During the year, Machinery costing Rs. 24,000/- was sold for Rs. 20,000/-
- d) Interim Dividend paid amounted to Rs. 40,000/-
- e) During the year 7% Debentures were redeemed at 10% premium.

Prepare Schedule of Changes in Working Capital & Statement of Sources and Application of Fund with necessary workings.

OR

Define Management Accounting. Explain scope and Functions of Management Accounting.

P.T.O.

Q2) From the following information determine the quantum of Working Capital needed. **[14]**

Estimated Annual Sales 90,000 units @ Rs. 50/- per unit

The following percentages which various elements of cost bear to the selling price have been extracted from the Pro-forma Cost Sheet.

Material – 50% Labour – 20% Overheads – 10%

Following further particulars are available -

- a) Raw Materials are expected to remain in stock for an average period of one month before issued to production.
- b) Finished Goods are to stay in the warehouse for two months on the average before being sold & sent to customers.
- c) Each unit of production will be in process on an average for a month.
- d) Credit allowed by suppliers of materials is one month.
- e) Debtors are allowed two months' credit.
- f) Lag in payment of wages & overheads are one month.
- g) Add 10% for contingencies.
- h) Sales and Productions follow a consistent pattern.

OR

What do you mean by Working Capital? Explain factors to be taken into account while determining the Working Capital of a manufacturing organization.

Q3) a) From the following data, calculate the Trend Percentages taking 2014-15 as the base year and comment on it. **[7]**

Particulars	2014-15	2015-16	2016-17
	Amount Rs.	Amount Rs.	Amount Rs.
Sales	40,00,000	45,00,000	58,00,000
Less-Cost of Goods Sold	28,00,000	34,00,000	44,00,000
Gross Profit	12,00,000	11,00,000	14,00,000
Less-Administration and Selling Cost	8,00,000	9,00,000	10,00,000
Net Profit	4,00,000	2,00,000	4,00,000

OR

- b) What do you mean by Ratio Analysis? Explain its limitations. [7]
 c) Balance Sheet of X. Ltd. as on 31st March, 2017 [7]

Liabilities	Amount Rs.	Assets	Amount Rs.
Equity Share Capital	4,00,000	Land & Building	3,00,000
9% Preference Share Capital	2,00,000	Plant & Machinery	7,00,000
General Reserve	80,000	Inventory	4,00,000
Profit & Loss A/c	80,000	S. Debtors	2,00,000
12% Debentures	6,40,000	Bills Receivables	80,000
S. Creditors	2,00,000	Cash in Hand	20,000
Bank Overdraft	1,00,000		
Total	17,00,000	Total	17,00,000

Additional Information -

Turnover for Year 2016-17 Rs. 45,00,000/-

Net Profit for the Year 2016-17 Rs. 6,00,000/-

Calculate :-

- i) Current Ratio
- ii) Acid Test Ratio
- iii) Inventory to Working Capital
- iv) Debt-Equity Ratio
- v) Net Profit Ratio
- vi) Fixed Asset Turnover Ratio

OR

- d) What do you mean by Responsibility Accounting? Explain various Responsibility Centers. [7]

Q4) Write Short Notes (Any 2) [8]

- a) Advantages of Cash Flow Statement.
- b) Common size statement.
- c) Objectives of Analysis of Financial Statements.
- d) Importance of Responsibility Accounting.

▽▽▽▽

Total No. of Questions : 4]

SEAT No. :

P3797

[Total No. of Pages : 4

[5159] - 102

M.Com. (Semester - I) (Compulsory)

STRATEGIC MANAGEMENT

(Credit System) (2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) *All Questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is Strategic Management? Explain the characteristics and scope of Strategic Management. **[14]**

OR

What is Marketing Strategy? Explain Nature and Significance of Marketing Strategy.

Q2) What is Strategic Planning? Explain the various steps involved in the process of Strategic Planning. **[14]**

OR

Write descriptive note on 'External Growth Strategies'.

Q3) a) Explain the concept of Corporate Restructuring. **[7]**

OR

Explain the concept of Policy and Strategic Management.

b) Explain the concept of Company's Social Responsibility. **[7]**

OR

Write Note on 'Core Competencies'.

P.T.O.

Q4) Write Short Notes : (Any Two)

[8]

- a) Factors affecting Choice of Structure
- b) Total Quality Management
- c) Logistic Strategy
- d) SWOT Analysis



Total No. of Questions : 4]

P3797

[5159] - 102

M.Com. (Semester - I) (Compulsory)
STRATEGIC MANAGEMENT
(Credit System) (2013 Pattern)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :-

- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
- 2) उजवीकडील संख्या एकूण गुण दर्शवितात.

प्रश्न 1) व्यूहरचनात्मक व्यवस्थापन म्हणजे काय? व्यूहरचनात्मक व्यवस्थापनाची वैशिष्ट्ये आणि व्याप्ती स्पष्ट करा. [14]

किंवा

विपणन व्यूहरचना म्हणजे काय? विपणन व्यूहरचनेचे स्वरूप आणि महत्त्व स्पष्ट करा.

प्रश्न 2) व्यूहरचनात्मक नियोजन म्हणजे काय? व्यूहरचनात्मक नियोजन प्रक्रियेत अंतर्भूत होणाऱ्या विविध पायऱ्यांचे स्पष्टीकरण करा. [14]

किंवा

बाह्य अभिवृद्धी व्यूहरचना यावर सविस्तर टीप लिहा.

प्रश्न 3) अ) कंपनी पूर्णआराखडा संकल्पना स्पष्ट करा. [7]

किंवा

ध्येय्ये आणि व्यूहरचनात्मक व्यवस्थापन संकल्पना स्पष्ट करा.

ब) कंपनीची सामाजिक जबाबदारी स्पष्ट करा. [7]

किंवा

‘मुख्य क्षमता’ यावर टीप लिहा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) आराखडा निवडीवर परिणाम करणारे घटक
- ब) एकूण गुणवत्ता व्यवस्थापन
- क) लॉजिस्टिक व्यूहरचना
- ड) स्वाॅट विश्लेषण



Total No. of Questions : 4]

SEAT No. :

P3798

[Total No. of Pages : 6

[5159] - 103
M.Com (Part - I) (Semester - I)
ADVANCED ACCOUNTING & TAXATION
(Special Paper - I)
Advanced Accounting
(Group - A)
(Credit System) (2013 Pattern)

Time : 3 Hour]

[Max. Marks : 50

Instructions to the candidates :

- 1) All questions are compulsory and carry equal marks.*
- 2) Give working notes whenever necessary.*
- 3) Use of simple calculator is allowed.*

Q1) What do you mean by Accounting Theory. Explain the role of Accounting Theory. **[10]**

OR

Write Short Notes (Any Two) **[10]**

- a) Professional Development in Accounting in India
- b) Generally Accepted Accounting Principles
- c) Accounting Standards
- d) Accounting Environment

Q2) From the following information compute the Intrinsic Value of an Equity share of SKF Ltd. **[12]**

Balance Sheet as on 31st March 2017

Liabilities	Rs	Assets	Rs
2,000 Equity Shares of Rs. 100 each fully paid-up	2,00,000	Land & Buildings	80,000
200, 6% Preference Shares of Rs. 100 each, fully paid	20,000	Plant & Machinery	80,000

P.T.O.

Reserves & Surplus	50,000	Sundry Debtors	10,000
200, 5% Debentures of Rs. 100 each	20,000	Stock	40,000
Sundry Creditors	20,000	Cash at bank	50,000
		Investment in 5% Govt. Securities	20,000
		Cash in hand	20,000
		Preliminary Expenses	10,000
	<u>3,10,000</u>		<u>3,10,000</u>

The normal rate of return on capital employed in this type of business is around 10% p.a. Goodwill is to be taken at 5 years purchase value of super profit. Average of the profits (after deduction of Preliminary expenses) for the last seven years is Rs. 38,000. Preliminary expense to the extent of Rs. 2,000 has been written off every year for the last seven years. Profit is more or less stable over years and the same trend is expected to be maintained in the near future. Ignore tax.

OR

Following is the Balance Sheet and necessary information of PJ Ltd. for the year ended 31st March 2017. Compute the value of Goodwill by the Capitalization method. [12]

Balance Sheet

Liabilities	Rs	Assets	Rs
Share Capital		Goodwill	20,000
1,000 Equity Shares of Rs. 100 each fully paid	1,00,000	Land & Buildings	50,000
Bank Overdraft	20,000	Plant & Machinery at cost	50,000
Sundry Creditors	40,000	Stock in trade	40,000
Provision for Taxation	25,000	Book debts less provision for bad debts	60,000
Profit & Loss Appropriation A/c	35,000		
	<u>2,20,000</u>		<u>2,20,000</u>

The company commenced into the operation in 2013 with a paid up capital of Rs. 1,00,000. Profits earned before providing for taxation have been: 2013 Rs. 45,000, 2014 Rs. 47,500, 2015 Rs. 52, 500, 2016 Rs. 40,000, 2017 Rs. 55,000.

Assume that Income tax @ 50% has been payable on these profits. Dividends have been distributed from the profits of the first three years @ 10% and for those of the next years @ 15% on the Paid up Capital.

Q3) The following are the summarized Balance Sheets of X Ltd, Y Ltd and Z Ltd as on 31st March 2017. **[14]**

Balance Sheets

Liabilities	X Ltd Rs.	Y Ltd Rs.	Z Ltd Rs.	Assets	X Ltd Rs.	Y Ltd Rs.	Z Ltd Rs.
Share Capital : Equity Shares of Rs. 100 each fully paid	5,00,000	4,00,000	1,50,000	Goodwill	30,000	-	-
Profit & Loss A/c	1,20,000	1,00,000	52,000	Fixed Assets	2,00,000	3,00,000	1,80,000
Creditors	20,000	25,000	8,000	Investments : acquired on 1 st April 2016			
				3,000 Equity Shares in Y Ltd.	3,50,000	-	-
				1,200 Equity shares in Z Ltd.	-	1,40,000	-
				Stock in Trade	50,000	40,000	20,000
				Debtors & Cash at Bank	10,000	45,000	10,000
	<u>6,40,000</u>	<u>5,25,000</u>	<u>2,10,000</u>		<u>6,40,000</u>	<u>5,25,000</u>	<u>2,10,000</u>

Further Information

a) On 1st April 2016, Credit balances in Profit and Loss Account before taking into account proposed dividend were :

X Ltd. Rs. 80,000

Y Ltd. Rs. 48,000

Z Ltd. Rs. 3,000

- b) 10% dividend was distributed by X Ltd. for the year 2015-16 on 30th June 2016.
- c) Proposed dividend for 2016-17 to be paid wholly from the profits for that year are :
- X Ltd. 10%
- Y Ltd. 5%
- Z Ltd. 10%

Prepare a consolidated Balance Sheet as on 31st March 2017.

OR

The following information was extracted from the books of a limited company on 31st March 2017 on which date a winding up order was made. **[14]**

	Rs
Cash in hand	5,000
Stock in trade (estimated to produce Rs. 15,000)	20,000
Fixtures & Fittings (estimated to produce Rs. 2,100)	3,000
Plant & Machinery (estimated to produce Rs. 15,600)	15,000
Freehold Land & Buildings (estimated to produce Rs. 45,000)	30,000
Book debts (estimated to produce Rs. 5,200)	6,200
Unsecured Creditors	70,000
Preferential Creditors	2,000
Creditors fully secured (Value of securities Rs. 11,000)	9,000
Creditors partly secured (Value of securities Rs. 6,000)	10,000
Bank overdraft, Secured by a second charge on all the assets of the company	8,000
10% Debentures secured by floating charge on the all the assets of the company (Interest paid to date)	50,000
Equity share capital - 6,000 shares of Rs. 10 each	60,000
11% Preference Share Capital-6,500 Shares of Rs. 10 each	65,000
Calls in arrears on equity shares (estimated to produce Rs. 1,000)	2,500

Make out a statement of affairs as regards creditors and contributories.

Q4) The following is the trial balance of the head office and the New York Branch of a concern as on 31st March 2017. **[14]**

Particulars	Head Office		Branch	
	Debit	Credit	Debit	Credit
	Rs.	Rs.	\$	\$
Capital Account	-	5,00,000	-	-
Land & Building	1,00,000	-	-	-
Goodwill at cost	50,000	-	-	-
Plant & Machinery	8,00,000	-	1,20,00	-
Furniture & Fitting	30,000	-	8,000	-
Stock - 31 st March 2016	3,40,000	-	56,000	-
Purchases	16,54,000	-	2,40,000	-
Goods from Head office	-	-	80,000	-
Goods to New York Branch	-	3,94,000	-	-
Wages	42,000	-	2,000	-
Carriage inward	6,000	-	1,000	-
Sales	-	22,54,000	-	4,16,000
Salaries	54,000	-	6,000	-
Rent, Rates & Taxes	12,000	-	2,000	-
Insurance	7,000	-	1,000	-
Trade Expenses	12,000	-	1,000	-
Head office Account	-	-	-	1,14,000
New York Branch	4,30,000	-	-	-
Sundry Debtors and creditors	2,20,000	7,21,000	24,000	17,000
Cash at bank	1,10,000	-	5,000	-
Cash in hand	2,000	-	1,000	-
Total	<u>38,69,000</u>	<u>38,69,000</u>	<u>5,47,000</u>	<u>5,47,000</u>

The following adjustments are necessary:

- i) Closing stock was valued: Head office Rs. 2,92,000; New York \$ 52,000.
- ii) Outstanding Wages : Head Office Rs. 3,000 ; New York \$ 1,000
- iii) Prepaid Insurance : Head Office Rs. 1,000; New York \$ NIL
- iv) Depreciation on Plant & Machinery and Furniture and Fittings @ 10% p.a.

Prepare a combined Trading and Profit and Loss Account (in distinct columns for the H.O. and New York Branch) for the year ended 31st March 2017 and a Balance Sheet for the whole concern as on that date, converting \$ into rupees. You are informed that rates of exchange were as follows-

When the Plant and Machinery and furniture and Fittings were purchased the rate was \$100 to Rs. 380. On 1st April 2016 the rate was \$100 to Rs. 450 whereas on 31st March 2017 the rate was \$ 100 to Rs. 470 and the average rate for the year \$100 to Rs. 460.

OR

Define the term Leasing. Explain the types of Leasing in detail. [14]



Total No. of Questions : 4]

SEAT No. :

P3799

[Total No. of Pages : 3

[5159] - 104

M.Com. (Part - I) (Semester - I)
ADVANCED COST ACCOUNTING (Paper-I)
(Credit System) (2013 Pattern)

Time : 3 Hour]

[Max. Marks : 50

Instructions to the candidates :

- 1) *Attempt all questions.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

Q1) In kunal Engineering works, there are two piece workers kunal and Mrunal who are paid at Rs.5 per piece work executed which costs Rs.15 per piece of materials. In a working day of 8 hours kunal completes 4 pieces and mrunal completes only 3 pieces. If the overhead charges are Rs. 1.50 per hour state which of the two piece workers is more useful to the factory? **[11]**

OR

In ABC Limited there are 3 production departments - A, B and C and two service departments S_1 & S_2 . Overheads allocated to production departments are Rs. 1600, Rs, 1400 & Rs. 1000 respectively and that to service departments are Rs. 468 and Rs. 600 respectively. Overheads of service departments are distributed as shown in the following table.

Cost of Department	Production Departments			Service Departments	
	A	B	C	S_1	S_2
S_1	20%	40%	30%	-	10%
S_2	40%	20%	20%	20%	-

Prepare a statement showing the distribution of service departments cost to production departments under repetitive distribution method.

P.T.O.

Q2) Following information has been extracted from costing records of Alfa Limited in respect of Job 10. **[14]**

Materials Rs. 5800
 Wages - Department A ----- 100 hours @ Rs. 5 per hour
 Department B ----- 200 hours @ Rs. 3 per hour.
 Overheads for the two departments are estimated as follows :
 Variable overheads
 Department A ----- Rs. 10,000 for 5000 direct labour hour
 Department B ----- Rs. 30,000 for 10,000 direct labour hour

Fixed overheads are estimated at Rs. 50,000 for 50,000 normal working hours. Calculate the cost of Job 10 and the price to be charged to give a profit of 20% on selling price.

OR

Nitin Builders is engaged on contract A during the year 2013-14. The following particulars are available on 31st march 2014 in respect of the contract.

Particulars	Amt-Rs.
Contract Price	6,00,000
Materials issued to contract	1,60,000
Materials returned to stores	4,000
Materials on site on 31 st march 2014	22,000
Materials transferred to contract B	9,000
Direct labour	1,40,000
Chargeable expenses outstanding	6,000
Wages payable	2,000
Direct expenses	60,000
Hire of special machinery	10,000
Administrative overheads	25,000
Plant installed at site at cost	75,000
Cost of contract not yet certified	23,000
Plant installation charges	5,000
Value of work certified	4,20,000
Value of plant on 31 st march 2014	65,000
Cash received from contractee	3,78,000

you are required to prepare contract A account for the year ended 31st march 2014.

Q3) Explain various elements of cost.

[15]

OR

What do you mean by 'under absorption' and 'over absorption' of overheads?
Explain the reasons for under absorption or over absorption of overheads.

Q4) Write short notes on (Any two)

[10]

- a) Job evaluation.
- b) Methods of remuneration.
- c) Landed cost.
- d) ABC Analysis.

▽▽▽▽

Total No. of Questions : 4]

SEAT No. :

P3800

[Total No. of Pages : 4

[5159] - 105

M.Com. (Semester - I)

BUSINESS PRACTICES AND ENVIRONMENT

Organized Trade and Markets (Special Paper - I)

(Group - C) (2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Give meaning of the term 'organized commodity market'. What are its features? **[14]**

OR

Write a note on 'importance and development of service sector in India'.

Q2) Write a note on 'mall administration and organization'. **[14]**

OR

Narrate the need and features of co-operative marketing.

Q3) a) What are the features of regulated markets? **[7]**

OR

What are the arguments against state trading?

b) Explain the characteristics of service sector. **[7]**

OR

What is the significance of self Help Group?

P.T.O.

Q4) Write short notes on (Any Two)

[8]

- a) Credit policy of business
- b) Business practices with reference to E-commerce
- c) Objectives of foreign Direct Investment
- d) Central Mall



Total No. of Questions : 4]

P3800

[5159] - 105

M.Com. (Semester - I)

BUSINESS PRACTICES AND ENVIRONMENT

Organized Trade and Markets (Special Paper - I)

(Group - C) (2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :-

- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
- 2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) 'संघटित वस्तु बाजार' संकल्पनेचा अर्थ सांगा. त्याची वैशिष्ट्ये कोणती? [14]

किंवा

'भारतातील सेवा क्षेत्राचे महत्व आणि विकास' यावर टीप लिहा.

प्रश्न 2) 'मॉल प्रशासन आणि संघटन' यावर टीप लिहा. [14]

किंवा

सहकारी विपणनाची गरज आणि वैशिष्ट्ये विशद करा.

प्रश्न 3) अ) नियंत्रित बाजारपेठेची वैशिष्ट्ये कोणती आहेत ते सांगा. [7]

किंवा

राज्य व्यापाराच्या विरोधात कोणता युक्तिवाद केला जातो?

ब) सेवा क्षेत्राची वैशिष्ट्ये स्पष्ट करा. [7]

किंवा

बचत गटाचे महत्व काय ते सांगा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) व्यवसायाचे पत धोरण
- ब) ई-कॉमर्सच्या संदर्भात व्यावसायिक प्रथा
- क) परकीय शेट गुंतवणुकीची उद्दिष्टे
- ड) सेंट्रल मॉल



Total No. of Questions : 4]

SEAT No. :

P3801

[Total No. of Pages : 4

[5159] - 106

M.Com. (Part - I) (Semester - I)

PRODUCTION AND OPERATION MANAGEMENT

Business Administration (Group - D) (Special Paper - I)

(Credit System) (2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define Production Management. Discuss the various Types of Production System. **[14]**

OR

Write detail Note on Standardization and Diversification.

Q2) State the concept of Productivity Discribe the techniques and factors to boost the Productivity. **[14]**

OR

Explain in detail the concept of Quality control and Total Quality Management.

Q3) a) Write note on Safety consideration and environmental aspect of Plant layout. **[7]**

OR

Explain the concept of Routing and scheduling of Production.

b) State the role of National Productivity council. **[7]**

OR

Evaluate the problems of rationalisation

P.T.O.

Q4) Write Short Note (Any Two)

[8]

- a) Objectives of Plant layout.
- b) Techniques of Product Development.
- c) ERP integrated System.
- d) ISO 14000.



Total No. of Questions : 4]

P3801

[5159] - 106

M.Com. (Part - I) (Semester - I)

PRODUCTION AND OPERATION MANAGEMENT

Business Administration (Group - D) (Special Paper - I)

(Credit System) (2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :-

- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
- 2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
- 3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

प्रश्न 1) उत्पादन व्यवस्थापनाची व्याख्या द्या. उत्पादनाच्या विविध प्रकारांची चर्चा करा. [14]

किंवा

प्रमाणीकरण आणि वैविधीकरण यावर विस्तृत टिप लिहा.

प्रश्न 2) उत्पादकता संकल्पना स्पष्ट करून, उत्पादकता वाढविणारे विविध तंत्रे आणि घटक स्पष्ट करा. [14]

किंवा

दर्जा नियंत्रण व एकूण गुणवत्ता व्यवस्थापन संकल्पना यावर विस्तृत टिप लिहा.

प्रश्न 3) अ) यंत्रकूल रचनेतील सुरक्षितता व पर्यावरण घटक यावर टिप द्या. [7]

किंवा

मार्गनिर्धारण व उत्पादन वेळापत्रक संकल्पना स्पष्ट करा.

ब) राष्ट्रीय उत्पादकता मंडळाची भूमिका स्पष्ट करा. [7]

किंवा

वाजवीकरण समस्यांचे विश्लेषण करा.

प्रश्न 4) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[8]

अ) यंत्रकुल रचनेचे उद्दीष्टे.

ब) वस्तु विकासाचे तंत्रे.

क) इ. आर. पी. प्रणाली.

ड) आय. एस. ओ. 14000



Total No. of Questions : 4]

SEAT No. :

P3802

[Total No. of Pages : 4

[5159]-107

**M.Com (Part -I) (Semester -I)
COMMERCIAL LAWS AND PRACTICES
Information Systems and E-Commerce Practices
(Special Paper -I) (Group -B)
(2013 Pattern) (Credit System)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define the concept 'System' Explain the basic components of a system. **[14]**

OR

Explain the benefits of E-Commerce to Business and consumers.

Q2) Explain the benefits and structure of Inter organizational systems. **[14]**

OR

Explain the sales procedure with reference to E-Commerce.

Q3) a) What is Management information system? **[7]**

b) Explain B2C application. **[7]**

OR

a) Explain the services offered by internet. **[7]**

b) Explain the value chains in E-Commerce. **[7]**

P.T.O.

Q4) Write short notes on (any two)

[8]

- a) Executive support system
- b) G2B
- c) Internet
- d) E-Commerce security



Total No. of Questions : 4]

P3802

[5159]-107

M.Com (Part -I) (Semester -I)
COMMERCIAL LAWS AND PRACTICES
Information Systems and E-Commerce Practices
(Special Paper -I) (Group -B)
(2013 Pattern) (Credit System)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

प्रश्न 1) 'प्रणाली' संकल्पनेची व्याख्या द्या. प्रणालीचे मूळ घटक स्पष्ट करा. [14]

किंवा

इ-कॉमर्सचे व्यवसाय आणि ग्राहक यांना होणारे फायदे स्पष्ट करा.

प्रश्न 2) आंतर संस्थात्मक प्रणालीचे फायदे आणि रचना स्पष्ट करा. [14]

किंवा

इ-कॉमर्सच्या संदर्भात विक्री प्रक्रिया स्पष्ट करा.

प्रश्न 3) अ) व्यवस्थापन माहिती प्रणाली म्हणजे काय? [7]

ब) बी 2 सी ॲप्लीकेशन स्पष्ट करा. [7]

किंवा

अ) इंटरनेटद्वारे देऊ केलेल्या सेवा स्पष्ट करा. [7]

ब) इ-कॉमर्समधील किंमत साखळ्या स्पष्ट करा. [7]

प्रश्न 4) टिपा लिहा (कोणत्याही दोन)

[8]

अ) कार्यकारी आधार प्रणाली

ब) जी 2 बी

क) इंटरनेट

ड) इ-कॉमर्स सुरक्षा



Total No. of Questions : 4]

SEAT No. :

P3803

[Total No. of Pages : 4

[5159]-108

M.Com (Part -I) (Semester -I)

CO-OPERATION AND RURAL DEVELOPMENT

Co-operative Movement In India (Special Paper -I)

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the broad features of post independence cooperative movement in India. **[14]**

OR

Comment on changing role of co-operatives in globalised economy.

Q2) State the provisions of Maharashtra State co-operative societies Act 1960 regarding liquidation and settlement of dioputes. **[14]**

OR

Give a outline of organisational setup of co-operative department in Maharashtra.

Q3) a) Explain the rights of District Registrar of co-operative societies. **[7]**

b) State the recommendations of Vaidhynathan committee. **[7]**

OR

a) Explain the process of registration of co-operative society as per Maharashtra state co-operative societies Act 1960. **[7]**

b) State the features of organisational setup of co-operative department at district level. **[7]**

P.T.O.

Q4) Write short notes on (any two)

[8]

- a) NABARD and Rural credit
- b) All India Rural credit survey committee 1969
- c) NCDC and co-operative credit
- d) Pre-Independence co-operative movement in India



Total No. of Questions : 4]

P3803

[5159]-108

M.Com (Part -I) (Semester -I)

CO-OPERATION AND RURAL DEVELOPMENT

Co-operative Movement In India (Special Paper -I)

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न अनिवार्य आहेत.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) स्वातंत्र्योत्तर काळातील भारतातील सहकारी चळवळीची ठळक वैशिष्ट्ये स्पष्ट करा. [14]

किंवा

जागतीकीकरण अर्थव्यवस्थेतील सहकारी संस्थांच्या बदलत्या भूमिकेवर भाष्य करा.

प्रश्न 2) महाराष्ट्र राज्य सहकारी संस्था कायदा 1960 मधील सहकारी संस्थेचे समापन व कलहनिवारणासंबंधी तरतूदी सांगा. [14]

किंवा

महाराष्ट्रातील सहकार खात्याच्या संघटन रचनेची रूपरेषा द्या.

प्रश्न 3) अ) जिल्हा सहकारी संस्था निबंधकाचे अधिकार स्पष्ट करा. [7]

ब) वैद्यनाथन समितीच्या शिफारशी सांगा. [7]

किंवा

अ) महाराष्ट्र राज्य सहकारी संस्था कायदा 1960 नुसार सहकारी संस्थेची नोंदणी प्रक्रिया स्पष्ट करा. [7]

ब) जिल्हा स्तरावरील सहकार खात्याच्या संघटन रचनेची वैशिष्ट्ये सांगा. [7]

प्रश्न 4) थोडक्यात टिपा लिहा (कोणत्याही दोन)

[8]

- अ) नाबार्ड (NABARD) आणि सहकारी पतपूरवठा
- ब) आखिल भारतीय ग्रामिण पतपुरवठा पाहणी समिती 1969
- क) राष्ट्रीय सहकार विकास महामंडळ (NCDC) आणि सहकारी पतपुरवठा
- ड) भारतातील स्वातंत्र्यपूर्व काळातील सहकारी चळवळ



Total No. of Questions : 4]

SEAT No. :

P4861

[Total No. of Pages : 4

[5159]-109

M. Com. (Part - I) (Semester - I)

GR. G - ADVANCED BANKING AND FINANCE

Legal Framework of Banking

(2013 Pattern) (Credit System) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*
- 3) Answers must be to the point. Excessively elaborated answer does not mean a correct answer.*
- 4) Answers must be with reference to the relevant sections of the Act concerned.*

Q1) Explain in detail 'Special Provisions for Speedy Disposal of Winding up Proceedings' as discussed between Section 45A and 45X of the Banking Regulation Act, 1949. **[14]**

OR

What are the similarities and differences between the three negotiable instruments identified by the Negotiable Instruments Act, 1881? Your explanation must be based only on the definitions of these instruments in the Negotiable Instruments Act, 1881. **[14]**

Q2) Account for the changing role of the RBI in the light of provisions of the RBI Act 1934 relating to **[14]**

- a) Regulation of transactions in derivatives, money market instruments or securities etc.
- b) Joint mechanism.

OR

Define an authorized person as under Foreign Exchange Management Act, 1999. Explain in detail the power of the RBI to issue directions to and inspect the authorized person. Your answer must be in conformity with chapter III of the Foreign Exchange Management Act, 1999. **[14]**

P.T.O.

- Q3) a)** Explain in detail the 'Forms of Business in which Banking Companies may Engage' as under Section 6 of the Banking Regulation Act, 1949. [7]

OR

Answer the following questions relating to Endorsement (Section 15) of a negotiable instrument [7]

- i) Who is an endorser?
 - ii) What is the purpose of endorsement?
 - iii) What are different places on the negotiable instrument on which endorsement can be given? Any other places other than the instrument where endorsement is possible?
- b) Explain in detail the penalties levied by the Reserve Bank of India as under Section 58 - B of the RBI Act, 1934. [7]

OR

Define a capital account transaction as under section 2(e) of the Foreign Exchange Management Act, 1999. Spell out and explain the provisions relating to the same as under Section 6 of the Act. [7]

- Q4) Write short notes on (Any Two) [8]**

- a) Small scale industrial concern
- b) Penalties under the Foreign Exchange Management Act, 1999
- c) Definition of a 'Secured Creditor' under the Securitisation Act, 2002
- d) Maintenance of cash reserves as under section 42(1) of the RBI Act, 1934



Total No. of Questions : 4]

P4861

[5159]-109

M. Com. (Part - I) (Semester - I)

GR. G - ADVANCED BANKING AND FINANCE

Legal Framework of Banking

(2013 Pattern) (Credit System) (Special Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
2) उजवीकडील अंक गुण दर्शवितात.
3) उत्तरे मुद्देसूद असावीत मोठे उत्तर म्हणजे अचूक उत्तर नव्हे.
4) संबंधित कायद्यातील निगडीत तरतूदीनाचा अनुसरून उत्तरे द्या.
5) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) बँकिंग नियमन कायदा 1949 मधील कलम 45 (अ) ते 45 (एक्स) मधील 'बँक व्यवसायाचे समापन वेगाने निकाली काढण्याच्या विशेष तरतूदी' सविस्तर स्पष्ट करा. [14]

किंवा

चलनक्षम दस्तऐवज कायदा, 1881 मधील तीन चलनक्षम दस्तऐवजामधील साम्य व फरक काय आहेत. तुमचे उत्तर चलनक्षम दस्तऐवज कायदा, 1881 मधील या दस्तऐवजांच्या व्याख्यांच्या आधारेच स्पष्ट करा. [14]

प्रश्न 2) भारतीय रिझर्व्ह बँक कायदा 1934 मधील खालील तरतूदीना अनुसरून भारतीय रिझर्व्ह बँकेची बदलती भूमिका स्पष्ट करा. [14]

- अ) अनुजातामधील व्यवहार, नाणेबाजारातील साधने किंवा रोखे इ. ची नियमने.
ब) संयुक्त कार्यप्रणाली

किंवा

विदेशी विनिमय व्यवस्थापन कायदा, 1999 अंतर्गत अधिकृत व्यक्तीची व्याख्या द्या. अधिकृत व्यक्तिस निर्देश देणे आणि त्याची तपासणी करणे या संदर्भातील भारतीय रिझर्व्ह बँकेचे अधिकार स्पष्ट करा. विदेशी विनिमय कायदा, 1999 च्या प्रकरण तीनला अनुसरून आपले उत्तर द्या. [14]

प्रश्न 3) अ) बँकिंग नियमन कायदा, 1949 मधील कलम 6 नुसार बँकिंग कंपनी कोणत्या प्रकारचे व्यवसाय करू शकतात ते सविस्तर स्पष्ट करा. [7]

किंवा

चलनक्षम दस्तऐवजाच्या 'पृष्ठांकन' (कलम - 15) संदर्भातील खालील प्रश्नांची उत्तरे द्या. [7]

i) पृष्ठांकन करणारा म्हणजे कोण?

ii) पृष्ठांकनाचे हेतू काय?

iii) चलनक्षम दस्तऐवजाच्या कोणत्या विविध भागांवर पृष्ठांकन केले जाऊ शकते?

दस्तऐवज सोडून इतर कशावर पृष्ठांकन केले जाऊ शकते?

ब) भारतीय रिझर्व्ह बँक कायदा, 1934 च्या कलम 58 ब मधील भारतीय रिझर्व्ह बँक लागू करू शकत असलेले दंड. [7]

किंवा

विदेशी विनिमय व्यवस्थापन कायदा, 1999 मधील भांडवल खात्यावरील व्यवहाराची (कलम-2(ई)) व्याख्या द्या. या संदर्भातील कलम 6 मधील तरतूदी नमूद व स्पष्ट करा. [7]

प्रश्न 4) टीपा लिहा (कोणत्याही दोन). [8]

अ) लघुउद्योग संख्या

ब) विदेशी विनिमय कायदा, 1999 मधील दंड

क) 'सुरक्षित धनको' ची तारणीकरण कायदा, 2002 मधील व्याख्या

ड) भारतीय रिझर्व्ह बँक कायदा, 1934 मधील रोख राखीव प्रमाण राखण्याच्या तरतूदी



Total No. of Questions : 4]

SEAT No. :

P3804

[Total No. of Pages : 4

[5159]-110

**M.Com (Part -I) (Semester -I)
MARKETING TECHNIQUES
Advanced Marketing
(2013 Pattern) (Credit System)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figure to the right indicates full marks.*

Q1) Define the term marketing. Explain elements and advantages of marketing. **[14]**

OR

Define the term marketing organization. State importance and types of marketing organization.

Q2) Define the term marketing environment. Explain the factors on internal environment of marketing. **[14]**

OR

State the meaning of E-marketing. State and explain different types of web advertising.

Q3) a) Explain techniques of sales promotion. **[7]**

OR

b) Explain the profile of advertising agencies in India.

AND

c) What are the elements of place mix? **[7]**

OR

d) Explain various types of marketing distribution channels.

P.T.O.

Q4) Write short note on (any two)

[8]

- a) Objectives of packaging
- b) Holistic marketing
- c) Product elimination
- d) Disadvantages of labelling



Total No. of Questions : 4]

P3804

[5159]-110

M.Com (Part -I) (Semester -I)
MARKETING TECHNIQUES
Advanced Marketing
(2013 Pattern) (Credit System)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) विपणन संकल्पना स्पष्ट करा. विपणनाचे घटक व फायदे लिहा. [14]

किंवा

विपणन संघटन म्हणजे काय ते लिहा? विपणन संघटनेचे महत्व व प्रकार लिहा.

प्रश्न 2) विपणन पर्यावरण संकल्पना स्पष्ट करा. विपणन पर्यावरणावर कोणते बाह्य घटक परिणाम करतात. [14]

किंवा

ई-मार्केटींग संकल्पना स्पष्ट करा. वेब अॅडव्हर्टायझिंगचे विविध प्रकार स्पष्ट करा.

प्रश्न 3) अ) विक्रय वृद्धीची विविध तंत्रे स्पष्ट करा. [7]

किंवा

ब) भारतातील विविध जाहिरात संस्थांचे पाश्चीचित्र स्पष्ट करा.

आणि

क) ठिकाण मिश्रचे विविध घटक कोणते? [7]

किंवा

ड) विपणन वितरण साखळीचे विविध प्रकार सांगा.

प्रश्न 4) टिपा लिहा. (कोणतेही दोन)

[8]

- अ) संवेष्टनाचे हेतू
- ब) होलिस्टीक मार्केटिंग
- क) उत्पादन नियंत्रण
- ड) लेबलींगचे तोटे



Total No. of Questions : 4]

SEAT No. :

P4721

[Total No. of Pages : 7

[5159]-111

M. Com. (Semester - I)

ADVANCED ACCOUNTING AND TAXATION

104: - Income Tax (Credit System) (Group - A)

(2013 Pattern) (Special Paper - II)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Read all the questions very carefully before attempting the same.*
- 4) *Use of calculator is allowed.*

Q1) Mr. B, a director of Beta India Ltd., receives the following salary and from his employer during the previous year 2016-17. **[14]**

Basic pay Rs.70,000 p.a., profit bonus Rs.20,000, Commission on sales @ 4% of turnover of Rs.18,50,000. Advance salary of April to July, 2017 Rs.20,000. Employers contribution towards recognized provident fund Rs. 18,000. Interest credited in provident fund account @12% - Rs12,000. A rent free furnished house in Pune (rent of unfurnished house paid by employer Rs.84,000, rent of •furniture Rs.18,000. Free services of a gardener salary Rs.4,000 p.a., free services of cook salary Rs.3,600 p.a., free services of watchman salary Rs.900 p.a. He owns a small house at Pune.

During the previous year, he earns taxable income of Rs.1,32,900 from the house. Determine the total income of Mr. B for the assessment year 2017-18. He makes the following payments and investments:

- a) Own contribution towards recognized provident fund Rs.20,000.
- b) NSC VIII Rs. 6,000;
- c) Deposit in public provident fund Rs.35,000.

P.T.O.

OR

Mr. Z submits the following information for the previous year 2016-17.
Income from business Rs.2,50,000. [14]

Property income is as follows:

Particulars	House A (Rs.)	House B (Rs.)
Fair rent	1,20,000	1,40,000
Rent	1,32,000	1,06,000
Standard rent	1,26,000	1,20,000
Municipal taxes due	18,000	20,000
Repairs	5,000	4,000
Insurance	3,000	3,500
Land revenue (paid)	2,000	4,500
Ground rent	3,000	2,000

Interest on capital borrowed by mortgaging House A (funds are used for construction of House B) Rs. 40,000.

Compute Mr. Z's taxable income for the Assessment Year 2017-18.

Q2) From the following Profit & Loss Account of Mr. S ascertain his income from business for the assessment year 2017-18. **[14]**

Particulars	Amount (Rs.)	Particulars	Amount (Rs.)
To General expenses	5,000	By Gross profit	1,22,000
To Salary(including proprietor's salary)	45,000	By Bad debts recovered (Not allowed by AO)	2,000
To Advertisements	3,000	By Rent received	3,000
To Interest on proprietor's capital	2,000	By Interest on F.D.	1,000
To Interest on bank loan	4,500		
To provision for bad debts	2,000		
To Fire insurance premium on HP	100		
To Depreciation	4,000		
To Reserve for VAT	10,000		
To Advance Income tax	9,500		

To Donation to Library	1,000		
To Corporation tax of HP	500		
To Motor car expenses	1,000		
To Stationery	1,900		
To Net Profit	38,500		
Total	1,28,000	Total	1,28,000

Other Information:

- a) General expenses include Rs. 300 given to poor student to enable him to pursue his studies.
- b) Depreciation is in excess by Rs.1,500.
- c) Motor car expenses include Rs. 300 for personal purposes.
- d) The proprietor draws Rs.500 p.m. by way of salary.

OR

A, B & C are partners in a firm ABC & Co., sharing profits and losses in the proportion of 2:2:1 respectively. The Profit and loss Account for the year ended 31-3-2017 is as follows: [14]

Particulars	Amount(Rs.)	Particulars	Amount(Rs.)
To sundry trade expenses	1,20,000	By Gross profit b/d	4,70,000
To Interest on capital @15%		By Interest on Govt. securities	20,000
A	20,000		
B	17,500		
C	15,000		
To Rent to B	30,000		
To Salary to B	1,72,000		
To Commission to C	86,000		
To Net profit	29,500		
Total	4,90,000	Total	4,90,000

Compute the taxable income and tax liability of a firm for the Assessment year 2017-18 assuming that the remuneration is as per the partnership deed and B & C are working partners.

- Q3) a)** Z purchased a home in Pune in 1980 for Rs. 1,20,000. In June, 1990 he gifts the house to his Son Y. Z had added two rooms and a verandah in the house at a cost of Rs.30,000 in 1980 and Y made improvements in the house and added two bath rooms at a cost of Rs.50,000 in May, 1995. Z dies in 1996 and Y sells the house on 1-7-2016 for Rs.37,00,000. Find out the capital gain or loss if the fair market value of the house on 1-4-1981 is Rs.2,00,000 Compute the taxable capital gain of B, assuming he has invested Rs.2,50,000 in the specified securities of NHAI with in six months. CII for 1981-82 100 CII for 1995-96 281 CII for 2016-17 1125 [7]

OR

From the following particulars, compute the gross total income of Mr. B for the assessment year 2017-18. [7]

Income from house property (computed)	Rs. 14,000
Income from interest from a firm	Rs. 3,000
Profit from cloth business (before depreciation)	Rs. 40,000
Income from speculation business	Rs. 6,400
Long term capital gain	Rs. 18,200
Dividend from UTI	Rs. 4,000
Current year's depreciation	Rs. 4,000

- b) Explain the provisions of determination of residential status for an Individual and its impact on tax liability. [7]

OR

State the difference between Capital Expenditure & Revenue expenditure.

Q4) Write short notes on any two :

[8]

- a) Gross Annual value
- b) Previous year and Assessment year
- c) Exempt Income u/s 10
- d) Long term and short term capital gain



Total No. of Questions : 4]

SEAT No. :

P3805

[Total No. of Pages : 4

[5159[-112

M.Com (Part -I) (Semester - I)

ADVANCED COST ACCOUNTING AND COST SYSTEMS

Costing Techniques and Responsibility Accounting

(2013 Pattern) (Paper - II) (Credit System)

Time : 3 Hours]

[Maximum Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*
- 3) Use of calculator is allowed.*

Q1) What are the reasons for differences in cost and costing practices? State the important factors on which an application of 'Uniform costing' depends. What are the advantages of uniform costing? **[15]**

OR

What is 'Budgetary control'? Explain 'Sales Budget' and 'master Budget

Q2) Amar ltd wishes to prepare cash Budget from January. Prepare a cash Budget for the first six Months from the following particulars- **[15]**

- a) Cash Balance on 1st January -Rs. 10,000.
- b) A new machine is to be installed at Rs.30,000 on credit to be repaid by two equal instalments in March and April.
- c) Sales commission @ 5% on total sales is to be paid within the Month following actual sales.
- d) Rs. 10,000 being the amount of 2nd call May be received in March. Share premium amounting to Rs. 2000 is also receivable with 2nd call.
- e) Period of credit allowed by suppliers -2 Months.
- f) Period of credit allowed to customers-1 Month.

P.T.O

- g) Delay in payment of overheads -1 Months.
- h) Delay in payment of wages -½ Month.
- i) Assume cash sales to be 50% of total sales.

Estimated revenues and expenses are

Months	Total Sales (Rs)	Materials (Rs)	Wages (Rs)	Production overheads (Rs)	Selling & Distribution overheads (Rs)
January	20,000	20,000	4,000	3,200	800
February	22,000	14,000	4,400	3,300	900
March	24,000	14,000	4,600	3,300	800
April	26,000	12,000	4,600	3,400	900
May	28,000	12,000	4,800	3,500	900
June	30,000	16,000	4,800	3,600	1,000

OR

Haribhai electronics ltd. provides you the following details for the Month-

Standard Time per unit of output -10 Hours

Standard Rate per labour Hour -Rs.8

Actual monthly production -1,100 units

Effective hours worked -11,500 Hours

Idle Time -500 Hours

Actual total hours paid -12,000 Hours

Total wages paid for the Month -Rs.120,000

Calculate-

- a) Labour cost variance
- b) Labour rate variance
- c) Labour efficiency variance
- d) Idle time variance

[15]

Q3) A) Amarnath co, is currently working at 50% capacity and produces 1000 units at a cost of Rs.180 per unit as follows- **[10]**

Particulars	Cost par unit (Rs.)
Direct material	100
Direct labour	30
Factory overheads (40% fixed)	30
Administrative overheads (50% fixed)	<u>20</u>
	180

The current selling price is Rs. 200 per unit.

At 60% capacity working, material cost increases by 2% and selling price falls by 20% at 80% capacity working, material cost increases by 5% and selling price falls by 5%. Estimate profits of the company at 60% and 80% capacity by preparing flexible budget.

OR

The following information relates to budgeted operations of division Z of a manufacturing co.

PARTICULARS	(Rs)
Sales (50,000 units at Rs 8)	400000
Less: variable cost @ Rs 6 per unit	<u>300000</u>
Contribution margin	100000
Less:fixed cost	<u>75000</u>
Divisional profit	<u>25000</u>

The amount of divisional investment is Rs. 150000 and the minimum desired rate of return on investment is the cost of capital of 20%,

Required-

- a) Calculate divisional expected R09
- b) Calculate divisional expected R9
- c) Comment on the result of (a) and (b) above

- d) The divisional manager has an opportunity to sell 10000 units at Rs. 7.50 per unit. variable cost per unit would be the same as budgeted but fixed cost would increase by Rs. 5000. Additional investment of Rs. 20000 would also be required. If the manager accepts the special order, by how much and in what direction would his residual income change?

B) Write short notes on (any two)

[10]

- a) Responsibility centres
- b) Advantages and disadvantages of inter firm comparison
- c) Steps involved in standard costing
- d) Reporting to different levels of management



Total No. of Questions : 4]

SEAT No. :

P3806

[Total No. of Pages : 4

[5159]-113
M.Com. (Semester -I)
BUSINESS PRACTICES AND ENVIRONMENT
Business Environment and Policy (Paper -I)
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) What is business environment? Explain the nature and importance of business environment. **[14]**

OR

What is an environment? Explain the various types of environment.

Q2) Describe the various problems of growth of economy. **[14]**

OR

What is an unemployment? Explain the various causes of unemployment.

Q3) a) Explain the problems of pollution. **[7]**

OR

b) Write a detail note on Go Green Movement. **[7]**

c) Explain the impacts of globalisation. **[7]**

OR

d) State the objectives of globalisation. **[7]**

P.T.O.

Q4) Write short notes on. (any two):

[8]

- a) Social justice
- b) Inflation
- c) Water pollution
- d) Parallel economy



Total No. of Questions : 4]

P3806

[5159]-113

M.Com (Semester -I)

BUSINESS PRACTICES AND ENVIRONMENT

Business Environment and Policy (Paper -I)

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) व्यावसायिक पर्यावरण म्हणजे काय? पर्यावरणाचे स्वरूप व महत्व स्पष्ट करा. [14]

किंवा

पर्यावरण म्हणजे काय? पर्यावरणाचे विविध प्रकार स्पष्ट करा.

प्रश्न 2) अर्थव्यवस्था वृद्धीच्या विविध अडचणींचे वर्णन करा. [14]

किंवा

बेरोजगारी म्हणजे काय? बेरोजगारीची कारणे विशद करा.

प्रश्न 3) अ) प्रदूषणाच्या समस्या स्पष्ट करा. [7]

किंवा

ब) हरित चळवळीकडे चला यावर सविस्तर टीप लिहा. [7]

क) जागतिकीकरणाचे पणाम स्पष्ट करा. [7]

किंवा

ड) जागतिकीकरणाचे उद्दिष्टे स्पष्ट करा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8

- अ) सामाजिक न्याय
- ब) चलनवाढ
- क) पाणी प्रदूषण
- ड) समांतर अर्थव्यवस्था



Total No. of Questions : 4]

SEAT No. :

P3807

[Total No. of Pages : 4

[5159]-114

M.Com (Semester -I)

BUSINESS ADMINISTRATION

**Financial Management (Group -D) (Special Paper -II)
(2013 Pattern) (Credit System)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate marks.*

Q1) Explain the capital budgeting Techniques.

[14]

OR

What is financial statement. Explain the various types of financial analysis.

Q2) What is funds flow statement? Discuss its objectives.

[14]

OR

What do you mean by Balance sheet? Explain the utility of Balance sheet.

Q3) a) What are the types of capital rationry.

[7]

OR

State the recent trends in Indian capital market.

b) Explain various investment dicision methods.

[7]

OR

Write a note on Determining optimum level of Inventory.

P.T.O.

Q4) Short notes (any two)

[8]

- a) Types of financial assets
- b) Credit policy
- c) Pay back period method
- d) Working capital cycle



Total No. of Questions : 4]

P3807

[5159]-114

M.Com (Semester -I)

BUSINESS ADMINISTRATION

Financial Management (Group -D) (Special Paper -II)

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) भांडवल अंदाजपत्रकाची तंत्रे स्पष्ट करा. [14]

किंवा

वित्तिय विवरणपत्रक म्हणजे काय? वित्तिय विश्लेषणाचे विविध प्रकार स्पष्ट करा.

प्रश्न 2) निधि प्रवाह विश्लेषण म्हणजे काय? अशा विश्लेषणाची उद्दिष्टे विषद करा. [14]

किंवा

ताळेबंद म्हणजे काय? ताळेबंद पत्रकाची उपयुक्ता स्पष्ट करा.

प्रश्न 3) अ) भांडवल नियतनाचे प्रकार सांगा. [7]

किंवा

भारतीय भांडवल बाजारातील नवीन प्रवाह स्पष्ट करा.

ब) गुंतवणूकीच्या निर्णयासंबंधातील विविध पद्धती स्पष्ट करा. [7]

किंवा

मालसाठ्याची इष्टतम पातळी निश्चिती यावर टीप लिहा.

प्रश्न 4) टिपा लिहा (कोणत्याही दोन)

[8]

- अ) वित्तिय मालमत्तेचे प्रकार
- ब) पतधोरण
- क) मुद्दल परती काल पद्धत
- ड) खेळते भांडवल चक्र



Total No. of Questions : 4]

SEAT No. :

P3808

[Total No. of Pages : 4

[5159]-115

M.Com (Part -I) (Semester -I)

COMMERCIAL LAWS & PRACTICES

Intellectual Property Laws (Group -E) (Special Paper -II)

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) What is mean by Intellectual property Rights? Explain in detail international aspect of Intellectual property Rights. **[14]**

OR

Explain in detail a complete procedure for obtaining patents under patents Act 1970 with its amendments.

Q2) Explain the meaning, concept & types of Trade marks. **[14]**

OR

Discuss in detail procedure, duration & effect of Registration of Trade mark.

Q3) a) Commercial & cultural dimensions of Intellectual Property. **[7]**

b) Functions & powers of state Biodiversity Board. **[7]**

OR

a) Qualifications & powers of Appellate Board under Trade marks. **[7]**

b) Regulation of Access to Biodiversity Act under Biodiversity Act 2002. **[7]**

P.T.O.

Q4) Write Short notes on (any two)

[8]

- a) Infringement of patents
- b) Use of patents for Government purpose
- c) Fair & equitable Benefit sharing
- d) Assignment & Transmission of Trade mark



Total No. of Questions : 4]

P3808

[5159]-115

M.Com. (Part -I) (Semester -I)

COMMERCIAL LAWS & PRACTICES

Intellectual Property Laws (Group -E) (Special Paper -II)

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न अनिवार्य आहेत.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) अधिक स्पष्टीकरणासाठी इंग्रजी पेपर पहावा.

प्रश्न 1) बौद्धिक संपदा अधिकार म्हणजे काय ते सांगून बौद्धिक संपदा अधिकाराचे आंतरराष्ट्रीय आयाम किंवा घटक स्पष्ट करा. [14]

किंवा

पेटंट कायद्यांतर्गत पेटंट मिळविण्याची पूर्ण प्रक्रिया कायद्यातील सुधारणांसहित सविस्तर स्पष्ट करा.

प्रश्न 2) व्यापारी चिन्हांचा अर्थ संकल्पना आणि प्रकार स्पष्ट करा. [14]

किंवा

व्यापारी चिन्ह नोंदणीकरणाची प्रक्रिया, कालावधी आणि परिणाम व्यापारी चिन्ह कायद्यानुसार स्पष्ट करा.

प्रश्न 3) अ) बौद्धिक संपदा अधिकाराचे व्यावसायिक व सांस्कृतिक आयाम. [7]

ब) राज्य जैवसंपदा अधिकार मंडळाची कार्ये व अधिकार. [7]

किंवा

अ) व्यापारी चिन्ह कायद्यानुसार अपिलिएट मंडळाची नियुक्तीसाठी आवश्यक 'पात्रता आणि ' मंडळाचे अधिकार. [7]

ब) जैवविविधतासंपदा कायदा 2002 नुसार जैवविविध संपदेचे संपादिकरणाचे नियमन. [7]

प्रश्न 4) टिपा लिहा (कोणत्याही दोन)

[8]

- अ) पेटंट कायद्याचे उल्लंघन
- ब) सरकारी कारणासाठी पेटंटचा उपयोग
- क) रास्त आणि योग्य लाभ वाटप
- ड) व्यापारी चिन्हांचे प्रदान आणि हस्तांतरण



Total No. of Questions : 4]

SEAT No. :

P3809

[Total No. of Pages : 4

[5159]-116

M.Com (Part -I) (Semester -I)

CO-OPERATION AND RURAL DEVELOPMENT

Organisation of Cooperative Business (Special Paper -II)

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) What is professionalisation of co-operative management? State its effect on overall performance of cooperatives. **[14]**

OR

State the features and problems of effective communication and leadership in large scale cooperative organisation.

Q2) Explain the procedure and importance of co-operative Audit and Taxation in controlling co-operatives. **[14]**

OR

Discuss the expected advantages and disadvantages of integrating the principles of cooperation and management.

Q3) a) State the constraints in development of housing co-operatives in India. **[7]**
b) Explain the role of state co-operative union in co-operative education and training. **[7]**

OR

a) Explain the importance of job oriented co-operative training. **[7]**
b) Explain the growth of dairy co-operatives in Maharashtra. **[7]**

P.T.O.

Q4) Write short notes (any two)

[8]

- a) Problems of non-agricultural credit co-operatives.
- b) National educational centre for cooperatives.
- c) District cooperative union and cooperative education and training.
- d) Cooperative sugar factories and rural development in India.



Total No. of Questions : 4]

P3809

[5159]-116

M.Com(Part -I) (Semester -I)

CO-OPERATION AND RURAL DEVELOPMENT

Organisation of Co-operative Business (Special Paper -II)

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) सहकार व्यवस्थापनाचे व्यावसायिकरण म्हणजे काय? सहकारी संस्थांच्या एकूण कामगिरीवरील त्याचे परिणाम सांगा. [14]

किंवा

मोठ्या सहकारी संघटनेमधील प्रभावी संज्ञापन आणि नेतृत्वाची वैशिष्ट्ये आणि समस्या सांगा.

प्रश्न 2) सहकारी संस्थांच्या नियंत्रणातील सहकारी अंकेक्षण आणि करआकारणीची पद्धती आणि तीचे महत्व स्पष्ट करा. [14]

किंवा

सहकार आणि व्यवस्थापनाच्या तत्वांच्या जुळवणीचे अपेक्षित फायद्या तोट्यांची चर्चा करा.

प्रश्न 3) अ) भारतातील सहकारी गृहनिर्माण संस्थांच्या विकासमधील अडथळे सांगा. [7]

ब) सहकार शिक्षण व प्रशिक्षणातील राज्यसहकारी संघाची भूमिका स्पष्ट करा. [7]

किंवा

अ) रोजगाराभिमुख सहकार प्रशिक्षणाचे महत्व स्पष्ट करा. [7]

ब) महाराष्ट्रातील दुग्ध सहकारी संस्थांची वाढ स्पष्ट करा. [7]

प्रश्न 4) थोडक्यात टिपा लिहा (कोणत्याही दोन)

[8]

- अ) बिगर कृषी सहकारी संस्थांच्या समस्या
- ब) राष्ट्रीय सहकारी संस्था शिक्षण केंद्र
- क) जिल्हा सहकारी संघ आणि सहकार शिक्षण व प्रशिक्षण
- ड) भारतातील ग्रामीण विकास व सहकारी साखर कारखाने



Total No. of Questions : 4]

SEAT No. :

P3810

[Total No. of Pages : 4

[5159]-117

**M.Com (Part -I) (Semester -I)
ADVANCED BANKING AND FINANCE
Central Banking (Special Paper -II)
(2013 Pattern) (Group -G) (Credit System)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What are non-banking finance companies? Explain measures taken by RBI for supervision over non banking finance companies in India. **[14]**

OR

Explain in detail RBI'S regulation of commercial banks with reference to Bank and Branch licensing.

Q2) Explain in detail the origin and evolution of central Bank of the world. **[14]**

OR

Explain in detail RBI'S control over management of Banking companies.

Q3) a) What are the different ways in which the RBI manage the public debt?[7]
b) State the role of RBI of Foreign Bank's in India is share capital and their establishment. **[7]**

OR

a) State the currency chests its machanism and operations. **[7]**
b) Discuss the evolution of the Reserve Bank of India. **[7]**

P.T.O.

Q4) Short notes (any two)

[8]

- a) Cash Reserve and statutory liquidity Ratio
- b) RBI as a Banker to the Government
- c) Credit Information Bureau of India limited
- d) Distribution of currency



Total No. of Questions : 4]

P3810

[5159]-117

M.Com (Part -I) (Semester -I)
ADVANCED BANKING AND FINANCE
Central Banking (Special Paper -II)
(2013 Pattern) (Group -G) (Credit System)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) बँकेतर वित्तिय कंपन्या म्हणजे काय? भारतीय रिझर्व बँकेने बँकेतर वित्तिय कंपन्यांच्या पर्यवेक्षणासाठी केलेल्या उपाययोजना स्पष्ट करा. [14]

किंवा

बँक आणि बँक शाखा परवाना संदर्भातील भारतीय रिझर्व बँकेचे बँकावरील नियमन सविस्तर स्पष्ट करा.

प्रश्न 2) जगातील मध्यवर्ती बँकेचा उगम आणि उत्क्रांती सविस्तर स्पष्ट करा. [14]

किंवा

बँकींग कंपन्यांच्या व्यवस्थापनावरील भारतीय रिझर्व बँकेचे नियंत्रण सविस्तर स्पष्ट करा.

प्रश्न 3) अ) भारतीय रिझर्व बँक सार्वजनिक कर्जाचे व्यवस्थापन कोणत्या विविध मार्गाने करते. [7]

ब) विदेशी बँकांची स्थापना व भागभांडवल याबाबत भारतीय रिझर्व बँकेची भूमिका सांगा. [7]

किंवा

अ) चलन पेटीची कार्ये व यंत्रणा सांगा. [7]

ब) भारतीय रिझर्व बँकेच्या उत्क्रांतीची चर्चा करा. [7]

प्रश्न 4) टिपा लिहा (कोणत्याही दोन)

[8

- अ) रोख राखीव व वैधानिक तरलता प्रमाण
- ब) सरकारची बँक या नात्याने भारतीय रिझर्व बँक
- क) भारतीय पत माहिती विभाग मर्यादित
- ड) चलनाचे वितरण



Total No. of Questions : 4]

SEAT No. :

P3811

[Total No. of Pages : 4

[5159]-118
M.Com (Part - I)
ADVANCED MARKETING
Consumer Behaviour (Special Paper -II)
(2013 Pattern) (Choice Based Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define the term 'Consumer Behaviour'. Explain why to study Consumer Behaviour? **[14]**

OR

Explain various elements and General characteristics of learning.

Q2) Explain process of consumer Research. **[14]**

OR

Define "Attitude". State its functions and characteristics.

Q3) a) Consumer Protection and Govt. **[7]**

b) State in brief Negative motivation. **[7]**

OR

a) Role of marketing in service sector. **[7]**

b) What is Personality Development. **[7]**

P.T.O.

Q4) Write short notes on (any two)

[8]

- a) Consumer Perception
- b) Business Ethics
- c) Secondary Data
- d) Market Segmentation



Total No. of Questions : 4]

P3811

[5159]-118

M.Com (Part -I)

ADVANCED MARKETING

Consumer Behaviour (Special Paper -II)

(2013 Pattern) (Choice Based Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

प्रश्न 1) 'ग्राहक वर्तन' या संज्ञेची व्याख्या द्या. ग्राहकाच्या वर्तनाचा अभ्यास करण्याची गरज का आहे ते स्पष्ट करा. [14]

किंवा

अध्ययनाचे विविध घटक आणि सर्वसाधारण वैशिष्ट्ये स्पष्ट करा.

प्रश्न 2) ग्राहक संशोधनाची प्रक्रिया स्पष्ट करा. [14]

किंवा

'अभिव्यक्ती ची व्याख्या द्या. तिची कार्ये आणि वैशिष्ट्ये सांगा.

प्रश्न 3) अ) ग्राहक संरक्षण आणि सरकार. [7]

ब) नकारात्मक अभिप्रेरण, थोडक्यात सांगा. [7]

किंवा

अ) सेवा क्षेत्रातील विपणनाची भूमिका. [7]

ब) व्यक्तिमत्त्व विकास म्हणजे काय? [7]

प्रश्न 4) थोडक्यात टिपा लिहा (कोणत्याही दोन)

[8]

- अ) ग्राहक संरक्षण
- ब) व्यावसायिक नितीमूल्ये
- क) दुय्यम तथ्य
- ड) बाजारपेठ प्रभागीकरण



Total No. of Questions : 4]

SEAT No. :

P3812

[Total No. of Pages : 3

[5159]-201

M.Com (Semester -II)

**FINANCIAL ANALYSIS AND CONTROL
(2013 Pattern) (Choice Based Credit System)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) sun Ltd. is considered to purchased a new machine. 3 alternative machines A, B & C are available costing Rs. 7,00,000 each. Cash inflows are expected to be as follows: **[14]**

Year	Machine A Rs.	Machine B Rs.	Machine C Rs.
1	1,00,000	2,50,000	4,00,000
2	2,00,000	2,50,000	3,00,000
3	3,00,000	2,50,000	2,00,000
4	4,00,000	2,50,000	1,00,000

You are required to advise the management on the basis of following methods.

- a) Payback Method.
- b) Net Present Value.
- c) Discounted Payback Method.

Expected rate of return is 10% which present value of Re. 1 for subsequent next 4 years is as follows:

Year	1	2	3	4
Present Value Factor	Rs.0.909	Rs.0.826	Rs.0.751	Rs.0.683

P.T.O.

OR

Define Budget and Budgetary control. Explain various types of Budget. [14]

Q2) The expenses for the production of 5,000 units at 50% capacity in a factory are given as follows: [14]

Particulars	Per unit Rs.
Materials	50
Labour	20
Variable overheads	15
Fixed overheads (Rs.50,000)	10
Administrative expenses (5% Variable)	10
Selling Expenses (20% fixed)	06
Distribution Expenses (10% Fixed)	<u>05</u>
Total Cost of sales per unit	116

You are required to prepare a budget for 70% and 90% production capacity. At 90% capacity cost of materials will increase by 10%, whereas labour cost will decrease by 5%.

OR

What is 'Marginal Costing'? Explain the objectives, advantages and limitations of Marginal Costing. [14]

Q3) a) Write a short note on 'Make or Buy Decision'. [7]

OR

The following information is obtained from Ashoka Ltd. for the year ended 31.12.2014. [7]

Sales (1,00,000 Units)	Rs.1,00,000
Marginal Cost	Rs.60,000
Fixed Cost	Rs.30,000

Calculate:

- i) BEP (Sales-value)
- ii) Sale to earn a profit of Rs.15,000
- iii) Profit when sales amounted to Rs.1,40,000

b) Write a short note on 'Weighted Average Cost of Capital'. [7]

OR

b) From the data given below calculate the following variances for Dept. Y: [7]

Particulars	Dept. Y
Actual gross wages	Rs. Rs.17,400
Standard hours produced	Hrs. 6,000
Standard rate per hour	Rs. Rs.3.5
Actual hours worked	Hrs. 5,800

- i) Labour Cost Variance
- ii) Labour Rate Variance
- iii) Labour Efficiency Variance

Q4) Write short notes: (Any two) [8]

- a) Key Factor
- b) Cost of Capital
- c) Internal Rate of Return
- d) Opportunity Costs



Total No. of Questions : 4]

SEAT No. :

P3813

[Total No. of Pages : 4

[5159]-202
M.Com (Semester -II)
ECONOMICS
Industrial Economics
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Explain the factors influencing industrial location. **[14]**

OR

State and explain need and significance of industrial economics.

Q2) Discuss the factors affecting industrial efficiency. **[14]**

OR

What are the measures adopted by Indian Government to improve industrial productivity.

Q3) a) Explain August Losch's theory of Industrial location. **[7]**

b) Explain the scope of industrial economics. **[7]**

OR

a) What is industrial productivity. **[7]**

b) Explain the role of public sector. **[7]**

P.T.O.

Q4) Write short notes (any two)

[8]

- a) Effects of industrial imbalance
- b) Disinvestment policy
- c) Role of MSME
- d) Industrial profitability



Total No. of Questions : 4]

P3813

[5159]-202
M.Com (Semester -II)
ECONOMICS
Industrial Economics
(2013 Pattern) (Credit System)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

प्रश्न 1) औद्योगिक स्थाननिधितीवर परिणाम करणारे घटक स्पष्ट करा. [14]

किंवा

औद्योगिक अर्थशास्त्राची गरज व महत्व स्पष्ट करा.

प्रश्न 2) औद्योगिक कार्यक्षमतेवर परिणाम करणाऱ्या घटकांची चर्चा करा. [14]

किंवा

भारत सरकारने औद्योगिक उत्पादन वाढविण्यासाठी कोणते उपाय योजिले आहेत ?

प्रश्न 3) अ) ऑगस्ट लॉश यांचा औद्योगिक स्थाननिधीतीचा सिद्धांत स्पष्ट करा. [7]

ब) औद्योगिक अर्थशास्त्राची व्याप्ती स्पष्ट करा. [7]

किंवा

अ) औद्योगिक उत्पादकता म्हणजे काय ? [7]

ब) सार्वजनिक क्षेत्राचे कार्य स्पष्ट करा. [7]

प्रश्न 4) थोडक्यात टीपा लिहा (कोणत्याही दोन)

[8]

- अ) औद्योगिक असमानतेचे परिणाम
- ब) निर्गुतवणुक धोरण
- क) सुक्ष्म, लहान व मध्यम उद्योगाचे कार्य (MSME)
- ड) औद्योगिक लाभक्षमता



Total No. of Questions : 4]

SEAT No. :

P3814

[Total No. of Pages : 4

[5159]-203
M.Com (Semester -II) (CBCS)
BUSINESS STATISTICS
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*
- 3) Use of statistical tables and calculator is allowed.*
- 4) Symbols have their usual meanings.*

Q1) Attempt any two of the following:

[14]

- a) A biased coin with the probability of getting head in a single trial as $\frac{1}{3}$ is tossed 6 times. Find the probability of getting.
- i) 4 heads
 - ii) at least 2 heads
 - iii) at most 1 head
 - iv) 4 tails
- b) Find mean and variance of a continuous random variable x whose probability density function (p.d.f) is given by

[7]

$$f(x) = 2x ; 0 \leq x < \frac{1}{2}$$

$$= \frac{3}{2} ; \frac{1}{2} \leq x < 1$$

$$= 0 ; \text{otherwise}$$

[7]

P.T.O.

c) Let X be a discrete random variable with probability mass function (p.m.f.)

$$p[X = x] = \frac{1}{n} ; x = 1, 2, \dots, n$$

$$= 0 ; \text{otherwise}$$

Then show that (i) $E(x) = \frac{n+1}{2}$

(ii) $\text{Var}(x) = \frac{n^2 - 1}{12}$

Also find $E(4x)$ and $\text{var}(4x+2)$. [7]

Q2) Attempt any two of the following: [14]

a) i) A random sample of go adults is classified according to gender and number of hours they watch television during a week.

Hours Per week ↙	Gender →	
	Male	Female
Over 25 hours	15	29
Under 25 hours	27	19

At 1% level of significance, test the hypothesis that time spent on watching television is independent of whether the viewer is male or female.

[Given $\chi^2_1 = 6.635, \chi^2_2 = 5.99, \chi^2_3 = 7.81$ at 5% l.o.s.] [4]

ii) A dealer sells cornflakes in packages of 250 gm, with a standard deviation of 20 gm. If a random sample of 49 packages has average weight of the contents 245 gm, can we accept the claim of the dealer that average weight of contents is 250 gm. [3]

b) i) Number of road accidents on a high way during a month follows a poisson distribution with mean 5. Find the probability that in a certain month number of accidents on the highway will be

- 1) Less than 3
- 2) Between 3 and 5
- 3) More than 3. $[e^{-5} = 0.006738]$ [4]

ii) A random variable X has following probability distribution.

x	-2	-1	0	1	2	3
p(x)	0.1	k	0.2	2k	0.3	k

Find the value of k. also calculate

- 1) $E(x)$
 - 2) $Var(x)$ [3]
- c) i) If the probability that any persons 65 years old will be dead with in a year is 0.05. find the probability that out of a group of 7 such persons will die with in a year is
- 1) Exactly one
 - 2) none
 - 3) at least one
 - 4) not more than one [4]
- ii) Let $x \rightarrow B(n, p)$. If $E(x)=4$, $var(x)=3$, find n and p. also find $p(x=0)$ [3]

Q3) Attempt the following: [7]

- a) Let x be standard normal variable. If A and B are defined as $A = \{-0.5 \leq x \leq 1.5\}$, $B = \{-0.3 \leq x \leq 0.7\}$ find
- i) $P(A)$
 - ii) $P(B)$
 - iii) $P(A \cap B)$
 - iv) $P(A/B)$
 - v) $P(A' \cap B')$

OR

- Q3) b)** The prices (in Rs) of shares of 10 companies before and after declaration of budget are given below.

Company	1	2	3	4	5	6	7	8	9	10
Price Before Budget	99	99	97	98	101	103	97	95	96	94
Price After Budget	108	107	105	105	106	107	104	103	104	101

Test whether the difference in the prices of shares before and after declaration of the budget is significant. (Use 5% level of significance)(Given $t_{g; 0.05} = 2.262$) [7]

- c) Good website design can make web navigation easier. A sample of 10 users using a conventional web design averaged 32.3 items identified, with standard deviation 8.56. A sample of 10 users using a new structured web design averaged 44.1 items identified, with standard deviation of 10.9 Test whether the mean number of items identified is equal with both designs. Use 5% level of significance.

[Given $t_{18} = 2.101$, $t_{19} = 2.093$, $t_{20} = 2.086$] [7]

OR

- d) In a normal distribution, 31 % items are under 45 and 8% over 64. Find mean and standard deviation of the distribution. [7]

Q4) Attempt any two of the following: [8]

- State probability density function (p.d.f.) of normal distribution and state its important properties.
- Distinguish between a statistic and parameter with an illustration. Also define the term standard Error (S.E) of a statistic giving two examples
- Explain the procedure of large sample test for equality of two population proportions.



Total No. of Questions : 4]

SEAT No. :

P3816

[Total No. of Pages : 3

[5159]-205

M.Com -I (Semester -II)

ADVANCED COST ACCOUNTING AND COST SYSTEM

Application of Cost Accounting

(2013 Pattern) (Special Paper -III) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) Attempt all questions.*
- 2) Figures to the right indicate full marks.*
- 3) Use of Non programmable calculator is allowed.*

Q1) a) M/s Ram Ltd. showed a net loss of Rs. 2,52,000 as per their financial accounts for the year ended 31 March 2016. The cost account however disclosed a net loss of Rs. 1,84,000 for the same period. The following information was revealed as a result of the scrutiny of the figures of both the sets of books. **[11]**

	Rs.
i) Factory overheads under-recovered.	- 6,000
ii) Administrative overhead over recovered	- 4,000
iii) Depreciation charged in financial accounts	- 90,000
iv) Depreciation recovered in cost	- 95,000
v) Interest on investment not included in cost	- 15,000
vi) Income Tax provided	- 90,000
vii) Transfer fee [in financial books]	- 2,000
viii) Stores adjustment [credit in financial books]	- 2,000

Prepare a memorandum reconciliation Account,

b) Write note on scope of value chain analysis. **[3]**

P.T.O.

OR

- a) From the following data prepare a Reconciliation statement. [11]
- | | |
|--|----------|
| Profit as per cost Account- | 1,45,500 |
| Works overheads under recovered- | 9,500 |
| Administrative overheads under recovered- | 22,750 |
| Selling overheads over recovered- | 19,500 |
| Over valuation of closing stock in cost account- | 7,500 |
| Overvaluation of opening stock in cost account- | 15,000 |
| Interest earned during the year- | 3,750 |
| Rent received during the year- | 27,000 |
| Bad debts written off during the year- | 9,000 |
| Preliminary exp written off during the year- | 18,000 |
- b) Write note on Human aspect of productivity [3]

Q2) The following is the performance data of fertilizer company for the year 2015-2016. [14]

- 1) Output = 47,60,000 tonnes valued at Rs. 4760 per tonne.
- 2) Raw material consumed: 71,40,000 tonnes.
- 3) Average employment: 23,800 each employees cost Rs. 5355 per tonne.
- 4) Energy consumed: 23,80,000 MW Hrs.
- 5) Average capital employed: Rs. 23,800 Million's.

Compute the factory productivity or man power, material, energy, capital employed and total factory productivity.

OR

The following information is available for a factory. [14]

Daily working Hrs.	8
No. of working days in a week	6
No. of operators	20
Standard Hrs. per unit during a particular week	4
No of units produced	48
Absentee Man-days	40
Idle time due to local sheeding	30 man days.

Find:

- a) Absenteeism percentage.
- b) Labour utilisation percentage.
- c) Productive efficiency of labour.
- d) Overall productivity of labour in terms of units produced per week.

- Q3)** a) Characteristics of product life cycle. [7]
b) Stages of product life cycle. [7]

OR

What do you mean by 'Value Chain Analysis'? State the role of Management Accountant in value chain analysis. [14]

Q4) Write short notes on (Any two) [8]

- a) Advantages of value chain Analysis
- b) Need of Reconciliation between financial Accounts and cost Account
- c) Problems of value chain Analysis
- d) Idle Capacity



Total No. of Questions : 4]

SEAT No. :

P3817

[Total No. of Pages : 4

[5159]-206

M.Com (Part -I) (Semester -II)

BUSINESS PRACTICES AND ENVIRONMENT

(Paper -III)

Modern Business Practices

(2013 Pattern) (Group -C) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Explain the organisation structure and functions of Maharashtra chamber of Commerce. [14]

OR

Describe the function and policies of Public Enterprises in India.

Q2) Explain the characteristics and nature of Agriculture Business in India. [14]

OR

Explain the following schemes of support for women entrepreneur in Maharashtra.

- a) Krushi Saptak Yojana
- b) Mahila Swavalamban Nidhi

Q3) a) Explain the functions of confederation of Indian industries. [7]

OR

- b) Explain the recent practices and policies in public enterprises. [7]
- c) What is 'farm waste'? Explain the cost of recycling of farm waste. [7]

OR

d) Write a note on Minority Women empowerment programme. [7]

P.T.O.

Q4) Write short notes (any two)

[8]

- a) Maratha Chamber of Commerce
- b) Management practices of public enterprises in India
- c) Prospects of Agricultural Business
- d) Rajarshee Shahu Maharaj Swayamrozgar Yojana



Total No. of Questions : 4]

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[5159]-206

M.Com (Part-I) (Semester -II)

BUSINESS PRACTICES AND ENVIRONMENT

(Paper -III)

Modern Business Practices

(2013 Pattern) (Group -C) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

-
- प्रश्न 1) महाराष्ट्र वाणिज्य मंडळाची संघटनात्मक रचना व कार्य स्पष्ट करा. [14]
किंवा
भारतातील सार्वजनिक उद्योगांची कार्ये व धोरणे स्पष्ट करा.
- प्रश्न 2) भारतीय कृषी व्यवसायाची वैशिष्ट्ये आणि स्वरूप स्पष्ट करा. [14]
किंवा
महाराष्ट्रातील महिला उद्योजकांना सहाय्य करणाऱ्या खालील योजना स्पष्ट करा.
अ) कृषी सप्तक योजना
ब) महिला स्वावलंबन निधी
- प्रश्न 3) अ) भारतीय उद्योगांच्या महासंघाची कार्ये स्पष्ट करा. [7]
किंवा
ब) सार्वजनिक उद्योगाची सद्याची कार्यपद्धती आणि धोरणे स्पष्ट करा. [7]
किंवा
क) शेतमाल नासधूस म्हणजे काय? शेतमाल नासधूसचे पूर्णचक्रिकरण करण्याचे मूल्य स्पष्ट करा. [7]
किंवा
ड) अल्पसंख्याक महिला सक्षमीकरण यावर टिप लिहा. [7]

प्रश्न 4) थोडक्यात टिपा लिहा (कोणतेही दोन)

[8]

- अ) मराठा चेंबर ऑफ कॉमर्स
- ब) भारतातील सार्वजनिक उद्योगातील व्यवस्थापन पद्धती
- क) भारतीय कृषी व्यवसायाचे भवितव्य
- ड) राजर्षी शाहू महाराज स्वयंरोजगार योजना



Total No. of Questions : 4]

SEAT No. :

P3818

[Total No. of Pages : 4

[5159]-207

M.Com (Semester -II)

BUSINESS ADMINISTRATION

(Special Paper -III)

Business Ethics and Professional Values

(2013 Pattern) (Group -D) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) What is the meaning of Business Ethics and professional values?

Explain their importance in modern Business.

[14]

OR

Explain in detail the ethical and un-ethical practices in marketing and advertising.

Q2) What is 'corporate Governance'? Explain the Principles and ethical duties of 'Corporate Governance'. [14]

OR

Explain Gandhian Approach in Management and Trusteeship as well as the Principles of Satya and Ahinsa.

Q3) a) What is 'Social Ethics'? Explain the issues and guidelines of social ethics. [7]

OR

b) Explain in detail the Gender discrimination ethical practices in India. [7]

P.T.O.

c) Explain the principles of 'Social Responsibility. [7]

OR

d) Explain in detail emergence of new values in Indian industries after economic reforms of 1991. [7]

Q4) Write short notes (any two) [8]

- a) Nature and objectives of ethics
- b) Ethical practices in copy rights and patents
- c) Corporate citizenship
- d) Indian Approach to Business Ethics



Total No. of Questions : 4]

P3818

[5159]-207

M.Com (Semester -II)

BUSINESS ADMINISTRATION

(Special Paper -III)

Business Ethics and Professional Values
(2013 Pattern) (Group -D) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

प्रश्न 1) 'व्यावसायिक नितिशास्त्र' व 'व्यावसायिक मूल्ये' म्हणजे काय? आधुनिक व्यवसायात त्याचे महत्व स्पष्ट करा. [14]

किंवा

'विपणन' आणि 'जाहिरातीमधील' नैतिक व अनैतिक व्यवहार किंवा पद्धती स्पष्ट करा.

प्रश्न 2) 'कार्पोरेट प्रशासन' म्हणजे काय? कार्पोरेट प्रशासनाची तत्वे आणि व्यावसायिक नैतिकतेमधील कर्तव्ये स्पष्ट करा. [14]

किंवा

व्यवस्थापन आणि विश्वस्तते बाबतचा गांधीचा दृष्टीकोन स्पष्ट करा तसेच सत्य आणि अहिंसा ही तत्वे स्पष्ट करा.

प्रश्न 3) अ) 'सामाजिक नितीमुल्ये' म्हणजे काय? सामाजिक नितीमुल्ये संदर्भात मुद्दे आणि मार्गदर्शक सूचना स्पष्ट करा. [7]

किंवा

ब) लिंगभेद विषयक भारतीय नितीविषयक पद्धती सविस्तर स्पष्ट करा. [7]

क) सामाजिक जबाबदारीची तत्वे स्पष्ट करा. [7]

किंवा

ड) 1991 मध्ये झालेल्या आर्थिक सुधारणा नंतर भारतीय उद्योगात उदयाला आलेली नवीन मुल्ये सविस्तर स्पष्ट करा. [7]

प्रश्न 4) थोडक्यात टिपा लिहा (कोणतेही दोन) [8]

- अ) नितीशास्त्राचे स्वरूप आणि उद्दिष्टे
- ब) कॉपीराईट आणि पेटेन्ट संदर्भात नैतिक व्यवहार/पद्धती
- क) कॉर्पोरेट नागरिकत्व
- ड) व्यवसाय नितीतील भारतीय दृष्टीकोन



Total No. of Questions : 4]

SEAT No. :

P3819

[Total No. of Pages : 4

[5159]-208

M.Com (Part -I) (Semester -II)

COMMERCIAL LAWS AND PRACTICES (Special Paper -III)

E-security and Cyber Laws

(2013 Pattern) (Group -B) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the major types of security problems.

[14]

OR

Explain data security controls and application controls.

Q2) Explain the amendments affected in IPC. 1860 under information technology Act, 2002. **[14]**

OR

Explain the duties of certifying authorities (section 30 to 34) of information technology Act, 2002.

Q3) a) Explain the concept of protecting E-commerce system. **[7]**

b) Explain Reserve Bank of India, 1934 (section 91 to 94) of information technology Act, 2002. **[7]**

OR

a) Explain the functions of Digital signature. **[7]**

b) Explain the Computer viruses and spam. **[7]**

P.T.O.

Q4) Write short notes on: (any two)

[8]

- a) Internet Vulnerability
- b) Antivirus software
- c) Digital signature certificate
- d) Information technology Act, 2002



Total No. of Questions : 4]

P3819

[5159]-208

M.Com (Part -I) (Semester -II)

COMMERCIAL LAWS AND PRACTICES (Special Paper -III)

E-security and Cyber Laws

(2013 Pattern) (Group -B) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

प्रश्न 1) सिक््युरिटीच्या प्रमुख समस्या स्पष्ट करा. [14]

किंवा

‘डेटा सिक््युरिटी कंट्रोलस’ आणि अॅप्लिकेशन कंट्रोलस स्पष्ट करा.

प्रश्न 2) माहिती तंत्रज्ञान कायदा 2002 अंतर्गत आय पी सी, 1860 मधील दुरुस्तीचे परीणाम स्पष्ट करा. [14]

किंवा

माहिती तंत्रज्ञान कायदा 2002 अंतर्गत (कलम 30 ते 34) या मधील सर्टीफायिंग ऑथॉरिटीएसची कर्तव्ये स्पष्ट करा.

प्रश्न 3) अ) ‘ई-कॉमर्स संरक्षण प्रणाली’ संकल्पना स्पष्ट करा. [7]

ब) माहिती तंत्रज्ञान कायदा 2002 अंतर्गत (कलम 91 ते 94) या मधील रिझर्व बँक ऑफ इंडिया, 1934 स्पष्ट करा. [7]

किंवा

अ) डिजिटल स्वाक्षरीची कार्ये स्पष्ट करा. [7]

ब) ‘संगणक व्हायरस’ आणि ‘स्पॅम’ स्पष्ट करा. [7]

प्रश्न 4) टिपा लिहा (कोणत्याही दोन)

[8]

- अ) इंटरनेट मर्मभेदी (Vulnerability)
- ब) अँन्टी व्हायरस सॉफ्टवेअर
- क) डिजिटल स्वाक्षरी प्रमाणपत्र
- ड) माहिती तंत्रज्ञान कायदा 2002



Total No. of Questions : 4]

SEAT No. :

P4862

[Total No. of Pages : 2

[5159]-209

M. Com. (Part - I) (Semester - II)

CO-OPERATION AND RURAL DEVELOPMENT

International Co-Operative Movement

(2013 Pattern) (Special Paper - III)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Give a brief outline of origine and growth of co-operative Movement in great Britain. **[14]**

OR

Explain the problems world co-operative movement.

Q2) Comment on the working of International Co-operative Alliance. **[14]**

OR

Describe the strengths and weaknessess of co-operative movement in the socialistics system.

Q3) Explain the features of co-operative movemenet of Japan. **[14]**

OR

Epxlain the contribution of co-operative movement in economic development of U.K.

Q4) Write short notes on (any two) : **[8]**

- a) Features co-operative movement in Israel.
- b) Impact of Globalisation on working on credit co-operatives.
- c) suggestions for esiminating adverse effect of globalization on co-operative movement.
- d) International co-operative Alliance.

❧❧❧❧

P.T.O.

Total No. of Questions : 4]

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[5159]-209

M. Com. (Part - I) (Semester - II)

CO-OPERATION AND RURAL DEVELOPMENT

International Co-Operative Movement

(2013 Pattern) (Special Paper - III)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.

2) उजवीकडील अंक पुर्ण गुण दर्शवितात.

प्रश्न 1) ग्रेट ब्रिटनमधील सहकारीचळवळीचा उदय आणि वृद्धीची थोडक्यात रुपरेषा द्या. [14]

किंवा

जागतीक सहकारी चळवळीच्या समस्या स्पष्ट करा.

प्रश्न 2) 'जागतीक सहकार्य युती' च्या कार्यपद्धतीवर भाष्य करा. [14]

किंवा

समाजवादी व्यवस्थेतील सहकारी चळवळीची बलस्थाने आणि दोष यांचे वर्णन करा.

प्रश्न 3) जपानमधील सहकारी चळवळीची वैशिष्ट्ये स्पष्ट करा. [14]

किंवा

इंग्लंडच्या आर्थिक विकासातील सहकारी चळवळीचे योगदान स्पष्ट करा.

प्रश्न 4) थोडक्यात टिपा लिहा (कोणत्याही दोन) : [8]

अ) इस्त्राईलमधील सहकारी चळवळीची वैशिष्ट्ये

ब) जागतिकीकरणाचा सहकारी संस्थांच्या कार्यपद्धतीवरील प्रभाव

क) जागतिकीकरणाचे सहकारी चळवळीवरील प्रतिकूल परीणाम कमी करण्यासाठी सूचना

ड) आंतरराष्ट्रीय सहकार्य युती

२२२२

Total No. of Questions : 4]

SEAT No. :

P4863

[Total No. of Pages : 4

[5159]-210

M. Com. (Part - I) (Semester - II)

ADVANCED BANKING AND FINANCE

Banking Law and Practices (Special Paper - III)

(2013 Pattern - Credit System) (Group - G)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Answers must be to the point Excessively elaborated answer does not mean a correct answer.*
- 4) *Answers must be with reference to the relevant sections of the Act concerned.*

Q1) Answer the following question in the light of the Prevention of Money Laundering Act, 2002. **[14]**

- a) Why prevent money laundering?
- b) Who is found to be guilty of money laundering?
- c) What does the word laundering signify when suffixed to money?
- d) What is the punishment for the offence of money laundering?

OR

Answer the following questions based on the provisions of Prevention of Money Laundering Act, 2002 relating to attachment of property involved in money laundering

- a) Who has the power to pass an order to confiscate the proceeds of crime under Chapter III of the Prevention of Money Laundering Act, 2002?
- b) What are the conditions under which an order of confiscation of property can be passed under Chapter III of Prevention of Money Laundering Act, 2002?
- c) How long can such property remain provisionally attached?
- d) Having confiscated the property (material), who would a copy of the order of confiscation and the confiscated material be forwarded to?

P.T.O.

Q2) Spell out some of the most important assets and liabilities of banks. Why do you think there exist mismatches between the assets and liabilities of banks? Do you think these mismatches could be mitigated? How? [14]

OR

What do you understand by Mergers and acquisition? Do you think Mergers and acquisitions are prerequisites for consolidation of banks? Explain your answer.

Q3) a) Explain in detail the recommendations of the Goiporia committee on customer service in banks with reference to [7]

- i) Nomination facilities
- ii) Savings bank passbooks/ Statement of accounts and Term deposits.

OR

Explain the recommendations of the Damodaran Committee on deposit accounts with reference to

- i) Passbook/Account statements
 - ii) Bundling of products
 - iii) Inoperative accounts
 - iv) Minimum account balance
- b) What role does a Banking Ombudsman play in exercising its powers and performing its duties? [7]

OR

What is the banker's duty of secrecy of accounts? Mention the conditions under which the banker's duty of secrecy can be waived.

Q4) Write short notes on (Any Two) [8]

- a) Management of properties confiscated under Chapter III of the Prevention of Money Laundering Act, 2002.
- b) Garnishee Order
- c) Classification of assets based on NPAs
- d) Impact of technology on banks.



Total No. of Questions : 4]

P4863

[5159]-210

M. Com. (Part - I) (Semester - II)
ADVANCED BANKING AND FINANCE
Banking Law and Practices (Special Paper - III)
(2013 Pattern - Credit System) (Group - G)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
2) उजवीकडील अंक गुण दर्शवितात.
3) उत्तरे मुद्देसूद असावीत मोठे उत्तर म्हणजे अचूक उत्तर समजू नये.
4) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) मनी लॉण्डरिंग प्रतिबंध कायदा, 2002 ला अनुसरून खालील प्रश्नांची उत्तर द्या. [14]

- अ) मनी लाण्डरिंगचा प्रतिबंध का करावा?
ब) मनी लाण्डरिंगचा दोषी कोणास मानले जाते?
क) 'मनी' या शब्दाच्या अंती लावलेला 'लाण्डरिंग' हा प्रत्यय काय दर्शवितो?
ड) मनी लाण्डरिंगच्या गुन्हासाठीच्या शिक्षा काय आहेत?

किंवा

मनी लाण्डरिंगशी संबंधित मालमत्तेवर टाच आणण्या संदर्भातील मनी लॉण्डरिंग कायदा 2002 मधील तरतूदींना अनुसरून खालील प्रश्नांची उत्तरे द्या.

- अ) सदर कायद्याच्या प्रकरण 3 प्रमाणे मनी लाण्डरिंगच्या गुन्ह्याशी संबंधित पैसे/मालमत्ता अधिग्रहण करण्यासंदर्भातील आदेश देण्याचे अधिकार कोणाकडे आहेत?
ब) प्रकरण 3 मधील मालमत्ता अधिग्रहणाचे आदेश कोणत्या अटींना अधीन राहून दिले जाऊ शकतात?
क) सदर मालमत्ता किती काळासाठी अधिग्रहित राहू शकते?
ड) मालमत्ता अधिग्रहणानंतर सदर मालमत्ता अधिग्रहणाच्या आदेशाची प्रत व अधिग्रहित मालमत्ता कोणाकडे पाठविली जाते?

प्रश्न 2) बँकांच्या काही महत्त्वपूर्ण मत्ता व दायित्व नमूद करा. बँकांच्या मत्ता आणि दायित्व यांमध्ये विसंगती का उद्भवतात? या विसंगती कमी होऊ शकतात काय? कशा प्रकारे? [14]

किंवा

विलीनीकरण आणि संपादन यातून तुम्हाला काय अर्थबोध होतो? बँकांच्या मजबूतीकरणासाठी संपादन व विलीनीकरण पूर्वावश्यक आहेत काय? आपले उत्तर स्पष्ट करा.

प्रश्न 3) अ) ग्राहकसेवे संदर्भातील गोडपोरिया समितीच्याशिफारसी खालील बाबींना अनुसरून सविस्तर स्पष्ट करा. [7]

- i) नामनिर्देशन सुविधा
- ii) बचतखाते पुस्तक/खातेविवरण पत्र आणि मूदतठेव

किंवा

ठेव खात्या संदर्भातील दामोदरन समितीच्या शिफारसी खालील मुद्द्यांना अनुसरून स्पष्ट करा.

- i) खाते पुस्तक/खाते विवरणपत्र
- ii) विविध सेवांचे एकत्रिकरण करणे
- iii) अकार्यरत खाती
- iv) खात्यातील किमान शिल्लक

ब) आपले अधिकार आणि कर्तव्ये बजावताना बँकिंग लोकपाल काय भूमिका पार पाडतो?[7]

किंवा

खातेदाराच्या गुप्तते संदर्भातील बँकरची कर्तव्ये काय आहेत? कोणत्या परिस्थितीत बँकरला हे कर्तव्य बजावण्यात सूट दिली जाऊ शकते?

प्रश्न 4) टीपा लिहा (कोणत्याही दोन) [8]

- अ) मनी लॉण्डरिंग प्रतिबंध कायदा, 2002 मधील प्रकरण 3 अंतर्गत अधिग्रहण केलेल्या मालमत्तेचे व्यवस्थापन
- ब) गार्निशी आदेश (न्यायालयाचा मनाई आदेश)
- क) निष्क्रिय मालमत्तेवर आधारित मत्तांचे वर्गीकरण
- ड) तंत्रज्ञानाचा बँकांवरील आघात



Total No. of Questions : 4]

SEAT No. :

P3820

[Total No. of Pages : 4

[5159]-211
M.Com (Semester -II)
ADVANCED MARKETING (Paper -III)
Customer Relationship Management & Retailing
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate marks.*

Q1) Define the term 'CRM' Explain the factors responsible for growth of CRM. **[14]**

OR

What is 'Customers Retention Management'? Explain the reasons of customer switching and strategies for retention.

Q2) What is e-CRM? Explain the features & importance of e-CRM Technologies. **[14]**

OR

Define the term 'Customer Experience Management'. Explain the Framework of CEM.

Q3) a) Explain in detail the challenges of CRM implementation. **[7]**

OR

Explain the meaning & importance of customer satisfaction.

b) Describe the meaning & features of customer centric organisation. **[7]**

OR

Explain the importance of employee organisation relationship.

P.T.O.

Q4) Write short notes (any two)

[8]

- a) CRM cycle
- b) CRM a cost benefit analysis
- c) Applications of e-CRM
- d) Customer Profitability Management



Total No. of Questions : 4]

P3820

[5159]-211

M.Com (Semester -II)

ADVANCED MARKETING (Paper -III)

Customer Relationship Management & Retailing

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'ग्राहक संबंध व्यवस्थापन' या संकल्पनेची व्याख्या द्या. ग्राहक संबंध व्यवस्थापनाच्या वाढीवर परिणाम करणारे घटक स्पष्ट करा. [14]

किंवा

'ग्राहक धारणा व्यवस्थापन' म्हणजे काय? ग्राहक बदलाची कारणे व ग्राहक टिकविण्याची व्यूहरचना स्पष्ट करा.

प्रश्न 2) 'ई-ग्राहक संबंध व्यवस्थापन' म्हणजे काय? ई-सी.आर.एम. तंत्रज्ञानाची वैशिष्ट्ये व महत्त्व स्पष्ट करा. [14]

किंवा

'ग्राहक अनुभव व्यवस्थापन' या संकल्पनेची व्याख्या द्या. ग्राहक अनुभव व्यवस्थापनाचा आराखडा (Framework) स्पष्ट करा.

प्रश्न 3) अ) ग्राहक संबंध व्यवस्थापन अंमलबजावणीतील आव्हाने स्पष्ट करा. [7]

किंवा

ब) 'ग्राहक समाधान' या संकल्पनेचा अर्थ सांगून महत्त्व स्पष्ट करा.

क) ग्राहक केंद्रित संस्थापक संरचनेचा अर्थ सांगून वैशिष्ट्ये विशद करा. [7]

किंवा

ड) कर्मचारी संस्था संबंधाचे महत्त्व स्पष्ट करा.

प्रश्न 4) थोडक्यात टिपा लिहा (कोणत्याही दोन)

[8]

- अ) ग्राहक संबंध व्यवस्थापन चक्र
- ब) सी.आर. एम. किंमत फायद्याचे विश्लेषण
- क) ई-ग्राहक संबंध व्यवस्थापनाची अंमलबजावणी
- ड) ग्राहक लाभप्रदता व्यवस्थापन



Total No. of Questions : 4]

SEAT No. :

P3821

[Total No. of Pages : 4

[5159]-212
M.Com. (Part - I) (Semester - II)
ADVANCED ACCOUNTING AND TAXATION
(Special Paper - IV)
Business Tax Assessment And Planning
(Credit System) (2013 Pattern) (Group- A)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Y. Ltd., an Indian company, is engaged in the business of computer software. **[14]**

Profit and loss account for the previous year 2016-2017

Particulars	Rs.	Particulars	Rs.
Business expenses	31,00,000	Domestic sales	40,00,000
Provisions for bad and doubtful debts reserve	1,00,000	Export sales	50,00,000
General reserve	3,00,000		
Income tax including surcharge, EC and SHEC	8,00,000		
Dividend paid on 25-3-2017	10,00,000		
Dividend tax paid	1,69,950		
Fringe benefit tax	30,050		
Provision for losses of T. Ltd., a subsidiary company	2,00,000		
Depreciation as per accounts	3,00,000		
Net profit	30,00,000		
	90,00,000		90,00,000

P.T.O.

You are further informed that :

- a) Business expenses charged to profit and loss account but not deductible Rs.5,00,000
- b) Depreciation as per income tax without revaluation of any assets Rs.5,00,000
- c) Sales tax for the previous year 2015-16 amounting to Rs. 11,00,000 was paid on 31-12-2016.
- d) Business losses and depreciation carried forward :

Assessment year	As per accounts		As per income tax law	
	Business loss	Depreciation	Loss	Depreciation
2015-2016	500,000	3,00,000	3,00,000	6,00,000
2016-2017	2,00,000	4,00,000	4,00,000	4,00,000

Compute total income for the assessment year 2017-2018.

OR

Janhit Co-operative Society engaged in processing agricultural produce of its members, without the aid of power, and its marketing furnishes the following particulars; determine its Net Income and Tax Liability for the Assessment Year 2017-18.

Particulars	Rs.
Income from processing of agricultural produce	40,000
Income from processing of agricultural produce with aid of power	90,000
Income from marketing agricultural produce	70,000
Dividends from other Co-operative Society	95,000
Income from letting of godowns	80,000
Income from House property	1,50,000
Income from Agency Business	90,000

- Q2)** a) Shri Bhagirath Temple Trust (Regd). Derived Rs.4,00,000 income from the property held under charitable trust during the previous year 2016-17. About 40% of the income has been received by the end of the financial year. The trust could spend Rs.40,000 for charitable purposes during the year 2016-17 and 40% receipts, received by the year end in 2016-17 are being planned to be applied for charitable purposes during the previous year 2017-18.

Compute its income for the said two years if the amount planned to be spent during previous year 2017-18 for the charitable purpose is Rs. 1,00,000. [11]

OR

- i) Sakshi Ltd. is a company engaged in the construction and sales of buildings. It has the following assets as on 31-3-2017. [5]

You are required to compute the net wealth of the company, in respect of A.Y. 2017-2018.

Particulars	Rs.
Flats residential ready for sale	30,00,000
Commercial properties ready for sale	75,00,000
Guest house situated in rural area	35,00,000
Two Residential house occupied by	
a) An officer having an annual salary of Rs. 4 lakhs	15,00,000
b) An officer having an annual salary of Rs. 5 lakhs	22,00,000
Cash in hand (recorded in the books of accounts)	7,50,000
Loan taken for construction of the commercial properties	10,00,000

- ii) P Ltd. was started to provide taxable services. The services became taxable from October 1, 2016. P Ltd. gets the following payments (inclusive of service tax) for the month of March 2017- [6]

Particulars	Rs.
Amount received in respect of services rendered in July and August 2016	10,30,000
Service provided to the branch of World Health Organization (a unit of United Nations)	1,03,000
Service rendered to its auditors against audit fees payable	5,15,000
Advanced received for services to be rendered in May 2017	6,18,000
Services provided to office staff and their relatives free of cost	20,000

Out of advanced received, 50 percent was returned on April 15, 2017 to the party, as they have closed their operations from March 31, 2017.

Compute the taxable Services and service tax payable for March 2017 by P Ltd.

- b) Write a short notes any one of the following. [3]
- i) Self Assessment
 - ii) Tax Evasion

Q3) Answer the following :

- a) Advance Payment of Tax. [7]
- b) Income Tax Authorities. [7]

OR

- a) Deduction and collection of Tax at source.
- b) Tax planning consideration in relation business.

Q4) Write short notes (any two) : [8]

- a) Payment of Service Tax
- b) Merits of VAT
- c) Rates of excise duty
- d) Customs Procedure



Total No. of Questions : 4]

SEAT No. :

P3822

[Total No. of Pages : 3

[5159]-213
M.Com. (Semester - II)
ADVANCED COST ACCOUNTING AND COST SYSTEMS
(Special Paper - IV)
Cost Control And Cost Systems
(Credit System) (2013 Pattern) (Group - B)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) Attempt all questions.*
- 2) Figures to the right indicate full marks.*
- 3) Use of calculator is allowed.*

Q1) A) The following costs and sales of Deepa Manufacturing are given to You. **[11]**

Year	Sales	Total cost
2014	40,00,000	44,00,000
2015	60,00,000	56,00,000

Find :

- i) Profit volume Ratio
- ii) Fixed cost
- iii) Break even point
- iv) Sales to earn profit of Rs.8,00,000.
- v) Margin of Safety of period 2015.

B) Write a note on Pareto Analysis. **[3]**

OR

A) The following Particulars are obtained from the records of ABC Ltd. engaged in manufacturing two Product A & B from certain raw material. **[11]**

Particular	Product A	Product B
	(per unit) Rs.	(per unit) Rs.
Selling Price	Rs. 100	Rs. 200
Material Cost (Rs. 10 Per Kg)	20	50
Labour cost (Rs. 6 Per Hour)	30	60
Variable overhead	10	20
Total Fixed overhead Rs. 10,000		

P.T.O.

Comment on the profitability on each product.

- i) Raw material is an short supply.
- ii) When labour is short supply.
- iii) Sales quantity is limited
- iv) Sales value is limited.

B) Explain concept of value Engineering. [3]

Q2) A B and C are three similar plant under the same management who want them to be merged for better operations. The detail are as under. [14]

Plant capacity	Plant	Plant	Plant
Operated	A	B	C
	100%	70%	50%
Figures	Rs. in Lakhs	Rs. in Lakhs	Rs. in Lakhs
Sales	300	280	150
Variable cost	200	210	75
Fixed cost	70	50	62

Find out

- a) The capacity of the merged plant for Break even and what is P/v Ratio of merged plant.
- b) The profit at 75% capacity of the merged plant.
- c) The Turnover from the merged plant (75%) to give a profit of Rs. 28 Lakhs.

OR

The Company is producing 24,000 units provides you the following information. [14]

Direct Material	Rs. 1,20,000
Direct Wages	Rs. 84,000
Variable Overhead	Rs. 48,000
Semi variable overhead	Rs. 28,000
Fixed overhead	Rs. 80,000
Total Cost	3,60,000

The product is sold at Rs. 20 per unit The Management Proposed to gncrase the production by 3000 units for sale of the Foreign Market. It is Estimated that Semi variable overheads will increase by Rs. 1,000. But the product will be sold at Rs. 14 per unit in the Foreign Market. However No Additional Capital Expenditure will be incurred. The Management seeks your advice as a cost Accountant. What will you advice them.

Q3) Discuss the methods of absorption of overheads for costing system design and installation. **[14]**

OR

What do you mean by cost reduction? Explain different methods of cost reduction.

Q4) Write a short notes (any two) : **[8]**

- a) Just - In - Time
- b) Pricing methods
- c) Activity based costing
- d) Break even point



Total No. of Questions : 4]

SEAT No. :

P3823

[Total No. of Pages : 4

[5159]-214

M.Com. (Semester - II)

BUSINESS PRACTICES & ENVIRONMENT (Paper - IV)

Business Environment Analysis

(2013 Pattern) (Group - C) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) State importance of small and cottage industries. Explain problems faced by small and cottage industries in India. **[14]**

OR

Explain the role of Foreign Technology and MNCs in the Development of Nation.

Q2) Explain the role of public, private and co-operative Banks in Financial Environment of Business. **[14]**

OR

What is security Market? Explain the functions and management of security market.

Q3) What are different techniques of Environmental Analysis? State limitations of these techniques. **[14]**

OR

- a) Write note on - Biography of Reliance Group of Industries.
- b) Write note on - Bargaining power of suppliers and buyers.

P.T.O.

Q4) Write short notes on (any two) :

[8]

- a) Role of money market
- b) Bhavarlal Jain
- c) Importance of Global Environment
- d) Competitions analysis



Total No. of Questions : 4]

P3823

[5159]-214

M.Com. (Semester - II)

BUSINESS PRACTICES & ENVIRONMENT (Paper - IV)

Business Environment Analysis

(2013 Pattern) (Group - C) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न आवश्यक आहे.

2) उजवीकडील अंक गुण दर्शवितात.

प्रश्न 1) लघु व कुटिर उद्योगांचे महत्व विशद करा. भारतातील लघु व कुटिर उद्योगांना भेडसावणाऱ्या समस्या स्पष्ट करा. [14]

किंवा

देशाच्या विकासामध्ये परकीय तंत्रज्ञान व बहुराष्ट्रीय कंपन्यांची भूमिका स्पष्ट करा.

प्रश्न 2) व्यवसायाच्या वित्तीय पर्यावरणात सार्वजनिक, खाजगी आणि सहकारी बँकाची भूमिका स्पष्ट करा. [14]

किंवा

प्रतिभूती बाजार म्हणजे काय? प्रतिभूती बाजाराची कार्ये व व्यवस्थापन स्पष्ट करा.

प्रश्न 3) पर्यावरण विश्लेषणाचे विविध प्रकार सांगून त्यांच्या मर्यादा विशद करा. [14]

किंवा

अ) रिलायन्स ग्रुप ऑफ इंडस्ट्रीज यावर माहिती लिहा.

ब) पुरवठादार व खरेदीदार यांची सौदाशक्ती यावर माहिती लिहा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) नाणे बाजाराची भूमिका
- ब) भंवरलाल जैन
- क) जागतिक पर्यावरणाचे महत्व
- ड) स्पर्धा विश्लेषण



Total No. of Questions : 4]

SEAT No. :

P3824

[Total No. of Pages : 4

[5159]-215

M.Com. (Part - I) (Semester - II)

BUSINESS ADMINISTRATION

Elements of Knowledge Management

(Special Paper - IV)

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the integrated approach of Knowledge Management. **[14]**

OR

Explain the drives of Organisational learning.

Q2) What is Knowledge Management Culture? Explain the concept of Sharing Cultural Sickness. **[14]**

OR

Explain the Concept of Organising Knowledge tools.

Q3) a) Explain early forms of Knowledge Management. **[7]**

b) Explain the concept of team Learning. **[7]**

OR

a) Explain the concept of Gaining commitment for change.

b) Write a Note on Artifacts and Symbols.

P.T.O.

Q4) Write short notes on (any two) :

[8]

- a) Knowledge and Wisdom
- b) Information Distribution
- c) Reward and Recognition
- d) Value Beliefs



Total No. of Questions : 4]

P3824

[5159]-215

M.Com. (Part - I) (Semester - II)

BUSINESS ADMINISTRATION

Elements of Knowledge Management

(Special Paper - IV)

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न अनिवार्य.

2) उजवीकडील अंक गुण दर्शवितात.

प्रश्न 1) ज्ञान व्यवस्थापनाचा एकात्मिक दृष्टिकोन ही संकल्पना स्पष्ट करा. [14]

किंवा

संघटनात्मक शिक्षणाच्या प्रेरणा विशद करा.

प्रश्न 2) ज्ञान व्यवस्थापन संस्कृती म्हणजे काय ते सांगून सांस्कृतिक दुर्बलतेच्या अदान प्रदानाची संकल्पना स्पष्ट करा. [14]

किंवा

‘माहिती साधनांचे संघटन’ ही संकल्पना स्पष्ट करा.

प्रश्न 3) अ) ज्ञान व्यवस्थापनाचे प्राचीन स्वरूप स्पष्ट करा. [7]

ब) ‘सामूहिक शिक्षण’ ही संकल्पना विशद करा. [7]

किंवा

अ) ‘बदल निष्ठा प्राप्ती’ ही संज्ञा स्पष्ट करा.

ब) उपलब्ध तंत्रज्ञान आणि प्रतीके यावर टीप लिहा.

प्रश्न 4) टीपा लिहा. (फक्त दोन)

[8]

अ) ज्ञान आणि शहाणपण

ब) माहितीचे वितरण

क) बक्षिस आणि अधिकृत मान्यता

ड) मूल्याधिष्ठित विश्वास



Total No. of Questions : 4]

SEAT No. :

P3825

[Total No. of Pages : 4

[5159]-216

M.Com. (Part - I) (Semester - II)

COMMERCIAL LAWS AND PRACTICES (Paper - IV)

Laws Relating to Copyrights And Designs

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) What is mean by copyright? Explain the procedure of application for Registration of Copyright Act per Copyright (Section 44 to 50 A along with Rule 16 of chapter VI of copyrights rules of 1958). **[14]**

OR

State the provisions of Design Act, 2000 with reference to Infringement (Piracy) of Registered Design (Sec. 22) and its remedies. **[14]**

Q2) State provisions regarding Offences and Penalties as per Law relating to Protection of New Protection of Plant varieties and Farmers Rights Act, 2001. **[14]**

OR

Explain the term 'Geographical Indications' who may apply for Registration of Geographical Indications? State the procedure for and duration of Registration of Geographical Indications. **[14]**

Q3) Answer in brief :

- a) What are the provisions regarding 'Offence and Penalties' as per Copyright act. **[7]**
- b) Define the term 'New Plant Varieties' State the scope of Plant varieties and Farmers Rights Act, 2001. **[7]**

OR

P.T.O.

- a) Explain Copyright in Registered Designs as per section 11 to 20 of the Designs Act 2000. [7]
- b) State Infringement and its Remedies as per section 20 to 24 under Geographical Indications of Goods 1999. [7]

Q4) Write short notes (any two) : [8]

- a) Right of researchers under Protection of New Plants Varieties and Farmer's Rights Act's 2001.
- b) Infringement of copyright.
- c) Conditions for a Registerable Design.
- d) Regulatory Authorities under the Geographical Indications of Goods Act 1999.



Total No. of Questions : 4]

P3825

[5159]-216

M.Com. (Part - I) (Semester - II)

COMMERCIAL LAWS AND PRACTICES (Paper - IV)

Laws Relating to Copyrights And Designs

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.
2) उजवीकडील अंक प्रश्नांचे गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) मुद्रणाधिकार म्हणजे काय? मुद्रणाधिकारासाठी नोंदणी करण्याच्या पद्धतीचे कायद्यातील (कलम क्र. 44 ते 50 व नियम 16 प्रकरण क्रमांक VI प्रमाणे) वर्णन करा. [14]

किंवा

नोंदणी केलेल्या आराखड्याच्या चाचेगिरी संदर्भात आराखडा कायदा, 2000 (कलम - 22) अंतर्गत चर्चा करा व त्यावरील उपाया सांगा. [14]

प्रश्न 2) नवीन रोपे नमूने संरक्षण आणि शेतकऱ्यांचे हक्क संरक्षण कायदा, 2001 या कायद्या अंतर्गत अपराधांचे स्वरूप व शिक्षा यांचे स्पष्टीकरण करा. [14]

किंवा

‘भौगोलिक चिन्ह’ हि संकल्पना स्पष्ट करा. भौगोलिक चिन्हाच्या नोंदणीसाठी कोण अर्ज करू शकतो? नोंदणीची पध्दत व मुदत स्पष्ट करा. [14]

प्रश्न 3) खालील प्रश्नांची थोडक्यात उत्तरे द्या.

- अ) मुद्रणाधिकार कायद्यांतर्गत असणारे ‘अपराध व दंड’ या संदर्भातील तरतुदी सांगा. [7]
ब) “नवीन रोपे नमूने” या संज्ञेची व्याख्या द्या. रोपे नमूने संरक्षण आणि शेतकऱ्यांचे हक्क संरक्षण कायदा, 2001 ची व्याप्ती सांगा. [7]

किंवा

अ) आराखडा कायदा 2000 अंतर्गत कलम क्र. 11 ते 20 मधील मुद्रणाधिकारा संबंधी तरतुदी सांगा. [7]

ब) मालाचे भौगोलिक चिन्ह कायदा, 1999 नुसार उल्लंघन व त्यावरील उपाय सांगा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन) [8]

अ) नवीन रोपे नमूने आणि शेतकऱ्यांचे हक्क संरक्षण कायदा, 2001 अंतर्गत संशोधकांचे हक्क

ब) मुद्रणाधिकाराचे उल्लंघन

क) नोंदणीकृत आराखड्याच्या शर्ती

ड) मालाचे भौगोलिक चिन्ह कायदा, 1999 नुसार नियामक मंडळ



Total No. of Questions : 4]

SEAT No. :

P3826

[Total No. of Pages : 4

[5159]-217

M.Com. (Part - I) (Semester - II)

CO-OPERATION AND RURAL DEVELOPMENT

(Special Paper - IV)

Management of Co-Operative Business

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Describe the role of Co-operative Department in promotion of Co-operative Business. **[14]**

OR

Explain the social responsibilities of co-operative Business.

Q2) Discuss the policies and practices of Sugar Co-operatives. **[14]**

OR

Describe the business policies followed by Primary Agricultural Credit Co-operatives.

Q3) Explain the role of Shamrao Vitthal Co-operative Bank in the development of co-operative banking business. **[14]**

OR

Describe the role of Anand Dairy in rural development of Gujarat state.

P.T.O.

Q4) Write short notes (any two) :

[8]

- a) Industrial relation in co-operative Business.
- b) District Co-operative Bank.
- c) Gokul Sahakari Sangh, Kolhapur.
- d) Non - agriculture Credit Co-operative.



Total No. of Questions : 4]

P3826

[5159]-217

M.Com. (Part - I) (Semester - II)
CO-OPERATION AND RURAL DEVELOPMENT
(Special Paper - IV)
Management of Co-Operative Business
(2013 Pattern)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) सहकारी व्यवसायाचे प्रगतीशी निगडित सहकार खात्याची भूमिका स्पष्ट करा. [14]

किंवा

सहकारी व्यवसायाची सामाजिक जबाबदारी विशद करा.

प्रश्न 2) सहकारी साखर उद्योगाची धोरणे आणि कार्यपध्दती सांगा. [14]

किंवा

प्राथमिक कृषी पतसंस्थांनी स्वीकारलेली व्यवसाय धोरणे विशद करा.

प्रश्न 3) सहकारी बँक व्यवसायाचे प्रगतीमध्ये शामराव विठठल सहकारी बँकेची भूमिका स्पष्ट करा. [14]

किंवा

गुजरात राज्याचे ग्रामीण विकासामध्ये आनंद दुग्ध सहकारी संस्थेची भूमिका स्पष्ट करा.

प्रश्न 4) टिपा लिहा : (कोणत्याही दोन)

[8]

- अ) सहकारी व्यवसायातील औद्योगिक संबंध
- ब) जिल्हा सहकारी बँक
- क) गोकुल सहकारी संघ, कोल्हापूर
- ड) बिगर - शेती पत संस्था



Total No. of Questions : 4]

SEAT No. :

P3827

[Total No. of Pages : 2

[5159]-218

M.Com. (Semester - II)

ADVANCED BANKING AND FINANCE

Monetary Policy (Theory)

(2013 Pattern) (Credit System) (Special Paper - IV)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the concept of Money Supply. State the Money Supply measures by Reserve Bank of India? **[14]**

OR

Explain the concept of High Powered Money. What are the recommendations of the Working Group on Money Supply?

Q2) What are the various objectives of Money Supply? Explain the conflict between the objectives. **[14]**

OR

Take a review of Monetary Policy of Reserve Bank of India in the last five years.

- Q3)** a) Discuss the mechanism and effectiveness of 'Variations in Bank Rate' as a Quantitative instrument of Monetary Policy. **[7]**
- b) Explain the development and promotional role of Reserve Bank of India for the Farm and Non-Farm Sector. **[7]**

OR

- a) Discuss the mechanism and effectiveness of 'Margin Requirements' as a Qualitative instrument of Monetary Policy.
- b) Explain the development and promotional role of Reserve Bank of India in Export Promotion.

P.T.O.

Q4) Write short notes (any two) :

[8]

- a) Money Supply and Price Stability
- b) Credit Rationing
- c) Bridge Loans
- d) Pre-shipment Credit



Total No. of Questions : 4]

SEAT No. :

P3828

[Total No. of Pages : 4

[5159]-219

M.Com. (Semester - II)

ADVANCED MARKETING

Services Marketing (Special Paper - IV)

(2013 Pattern) (Credit System) (Group - H)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define the term 'services'. Explain the characteristics of services & origin of services marketing. **[14]**

OR

Explain the importance of understanding customer behaviour at Different Points in the services experience.

Q2) Explain in detail the concept of 'Physical Distribution / Place Mix and Services Marketing'. **[14]**

OR

What is 'Physical Evidence'? Explain the types & importance of Physical Evidence.

Q3) a) What is 'Service Encounter'? Explain the types of Service Encounter. **[7]**

OR

b) Explain the importance of Service Leadership.

P.T.O.

- c) Describe the CRM Practices in Indian Services Business. [7]

OR

- d) What are the recent service initiatives taken by Banking Industry to serve customers.

Q4) Write short notes (any two) : [8]

- a) Reasons for growth of service sector.
- b) Service Offering.
- c) Problems and strategies in Services Marketing.
- d) Inter Functional Conflict.



Total No. of Questions : 4]

P3828

[5159]-219

M.Com. (Semester - II)

ADVANCED MARKETING

Services Marketing (Special Paper - IV)

(2013 Pattern) (Credit System) (Group - H)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'सेवा' या संकल्पनेची व्याख्या द्या. सेवांची वैशिष्ट्ये व सेवा विपणनाची उत्पत्ती स्पष्ट करा. [14]

किंवा

सेवा अनुभवात ग्राहकांच्या वर्तनातील बदल विविध मुद्यावर समजून घेण्याचे महत्व स्पष्ट करा.

प्रश्न 2) सेवा विपणनातील भौतिक वितरण / स्थान मिश्र आणि सेवा विपणन ही संकल्पना सविस्तर स्पष्ट करा. [14]

किंवा

प्रत्यक्ष पुरावा (प्रत्यय) म्हणजे काय? प्रत्यक्ष पुरावा (प्रत्यय) चे प्रकार व महत्व स्पष्ट करा.

प्रश्न 3) अ) 'सेवेतील अनपेक्षित प्रतिसाद' (Service Encounter) म्हणजे काय? सेवेतील अनपेक्षित प्रतिसादाचे प्रकार स्पष्ट करा. [7]

किंवा

ब) सेवा नेतृत्वाचे महत्व स्पष्ट करा.

क) भारतीय सेवा व्यवसायांच्या संदर्भात ग्राहक संबंध व्यवस्थापन पध्दती विषद करा.[7]

किंवा

ड) बँक उद्योगातील ग्राहकांच्या सेवेसाठी अलीकडील काळात राबविले जाणारे सेवा विषयक उपक्रम कोणते ?

प्रश्न 4) थोडक्यात टिपा लिहा : (कोणतेही दोन)

[8]

अ) सेवा क्षेत्राच्या वाढीची कारणे

ब) सेवा पूर्तता (Services Offering)

क) सेवा विपणनातील समस्या आणि व्यूहरचना

ड) आंतर कार्यात्मक संघर्ष



Total No. of Questions : 4]

SEAT No. :

P3829

[Total No. of Pages : 4

[5159]-301
M.Com. (Semester - III)
BUSINESS FINANCE
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Define the term Business finance. Describe objectives & importance of Business Finance. **[14]**

OR

State need and importance of future value & present value.

Q2) What is strategic financial planning? Explain the objectives & limitations of strategic Financial planning. **[14]**

OR

Explain the term under-capitalisation and over capitalisation. Differentiate between under capitalisation & over capitalisation.

Q3) a) Explain preference shares advantages & Limitation. **[7]**

OR

b) Explain the company Act (Amendment) 2013.

c) Explain the needs of short term finance. **[7]**

OR

d) Explain the components of working capital.

P.T.O.

Q4) Write notes on any two :

[8]

- a) Scope of business Finance.
- b) Dividend Policy.
- c) Step in Business Finance
- d) Bank credit.



Total No. of Questions : 4]

P3829

[5159]-301
M.Com. (Semester - III)
BUSINESS FINANCE
(2013 Pattern) (Credit System)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील दर्शविलेले अंक गुण आहेत.
3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) व्यावसायिक वित्तपुरवठ्याची व्याख्या द्या. व्यावसायिक वित्तपुरवठ्याची उद्दिष्टे आणि महत्वाचे वर्णन करा. [14]

किंवा

भविष्यकालीन मुल्य व सध्याचे मुल्य – गरज व महत्व सांगा.

प्रश्न 2) व्युहरचनात्मक वित्तीय नियोजन म्हणजे काय? व्युहरचनात्मक वित्तीय नियोजनाची उद्दिष्टे व मर्यादा स्पष्ट करा. [14]

किंवा

‘कमी भांडवलीकरण’ आणि ‘अधिभांडवलीकरण’ या संज्ञा स्पष्ट करा. कमी भांडवलीकरण आणि अधिभांडवलीकरण यामधील फरक स्पष्ट करा.

प्रश्न 3) अ) अग्रहक्क भागाचे फायदे व मर्यादा स्पष्ट करा. [7]

किंवा

ब) कंपनी अधिनियम 2013 स्पष्ट करा.

क) अल्पकालीन वित्तपुरवठ्याची गरज स्पष्ट करा.

[7]

किंवा

ड) खेळत्या भांडवलाचे घटक सांगा.

प्रश्न 4) थोडक्यात टिपा लिहा (कोणत्याही दोन)

[8]

अ) व्यावसायिक वित्ताची व्याप्ती

ब) लाभांश धोरण

क) वित्तीय नियोजनातील पायऱ्या

ड) बँकेचे कर्ज



Total No. of Questions : 4]

SEAT No. :

P3830

[Total No. of Pages : 3

[5159]-302

M.Com. (Semester - III)

RESEARCH METHODOLOGY FOR BUSINESS

(2013 Pattern) (Choice Based Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *figures to the right indicate full marks.*

Q1) Define the term research. Explain the steps in research process. **[14]**

OR

What is research? State the objectives of research.

Q2) Define the term hypothesis. Explain the methods of testing hypothesis. **[14]**

OR

What is research design? Explain the classification of research design.

Q3) Define the term primary data. Explain the merits and demerits of primary data. **[14]**

OR

What is research report? Explain the layout of research report.

Q4) Write short notes (any two) : **[8]**

- a) Key terms of sampling.
- b) Coding of data.
- c) Bibliography.
- d) Classification of scales.



P.T.O.

Total No. of Questions : 4]

P3830

[5159]-302

M.Com. (Semester - III)

RESEARCH METHODOLOGY FOR BUSINESS

(2013 Pattern) (Choice Based Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक गुण दर्शवितात.
3) संदर्भासाठी इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) संशोधन म्हणजे काय? संशोधन प्रक्रियेतील पायऱ्या स्पष्ट करा. [14]

किंवा

संशोधन म्हणजे काय? संशोधनाची उद्दिष्टे विशद करा.

प्रश्न 2) गृहीतकृत्य म्हणजे काय? गृहीतकृत्य चाचणीच्या पद्धती स्पष्ट करा. [14]

किंवा

संशोधन आराखडा म्हणजे काय? संशोधन आराखड्याचे वर्गीकरण स्पष्ट करा.

प्रश्न 3) प्राथमिक तथ्य या संज्ञेची व्याख्या लिहा. प्राथमिक तथ्यांची गुण व दोष स्पष्ट करा. [14]

किंवा

संशोधन अहवाल म्हणजे काय? संशोधन अहवालाचा आराखडा स्पष्ट करा.

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

अ) नमुन्यातील मुख्य संज्ञा

ब) तथ्य संग्रह

क) संदर्भसूची

ड) प्रमाणाचे वर्गीकरण



Total No. of Questions : 4]

SEAT No. :

P3831

[Total No. of Pages : 2

[5159]-303

M.Com. (Part - II) (Semester - III)

ADVANCED ACCOUNTING AND TAXATION

(Special Paper - V)

Advanced Auditing

(Credit System) (2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instruction to the candidates:

- 1) *All questions are compulsory*
- 2) *Figures to the right indicate full marks.*

Q1) Define the term 'Auditing'. Explain the basic principles governing an Audit. **[14]**

OR

Define the term 'Internal Control'. Explain the Significance of Internal Control.

Q2) Explain the role and process of Auditing and Assurance Standards. **[14]**

OR

Explain the need for review of Internal Controls in Computerized Information System (CIS) Environment.

Q3) a) Explain the Powers of Audit Committee. **[7]**

OR

a) Write a note on Audit Tools.

b) Explain test packs procedure. **[7]**

OR

b) Write a note on Audit Report with special reference to CARO 2003.

P.T.O.

Q4) Write Short Notes (Any Two) :

[8]

- a) Uses of Computer of Audit purpose
- b) Corporate Governance
- c) Valuation of Fixed Assets
- d) Auditing and Assurance Standard Board in India



Total No. of Questions : 4]

SEAT No. :

P3832

[Total No. of Pages : 3

[5159]-304

M.Com. (Part - II) (Semester - III)

ADVANCED COST ACCOUNTING AND COST SYSTEMS

(Special Paper - V)

Cost Audit

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory
- 2) Figures to the right indicate full marks.

Q1) 'Cost Audit is Efficiency Audit'. Explain the statement with the help disclosures by way of Annexure to the Cost Audit Report submitted as per Companies (Cost Records and Audit) Rules, 2014. [14]

OR

Distinguish between Cost Audit and Financial Audit.

Q2) Find out the value of closing stock of a component on 30th November, 2016 based on weighted average pricing. [14]

Opening Stock of the component 1,000 units @Rs.456.78 per unit

Receipts of Raw Material during November, 2016 :

Date	Quantity	Landed @Rs. /per unit
7 th November	27,000 units	Rs.448.78 +VAT 12%
14 th November	35,000 units	Rs.489.67+VAT 12%
21 st November	87,000 units	Rs.501.12+VAT 12%
28 th November	13,000 units	Ts.512.52+VAT 12%

Issues of Raw Material during November, 2016 :

Date	Quantity
5 th November	1,000 units
12 th November	25,000 units
26 th , November	67,000 units
29 th November	10,000 units

OR

P.T.O.

The cost accounts reveals a profit of Rs. 5780. The following further information and the Trading and Profit & Loss Account is given below:

- In cost accounts, opening stock is valued at Rs. 10,260 and closing stock as Rs. 94,900.
- Depreciation in cost accounts is Rs.600 as against Rs.520 taken in financial a/c.
- Overhead recovery rates are as follows :
 Production overhead : @ 75% of direct wages
 Office overhead: @ 100% of factory cost
 Selling and distribution overhead : @ Re.1 per unit sold.
- The Trading and Profit & Loss Account is given below

Trading and profit and loss account
For the year ended 31st December, 2016.

Particulars	Rs.	Particulars	Rs.
To Opening stock :		: By Sales (5,000 units)	50,000
Raw materials : 2,700		Raw materials : 2400	
Work-in-progress : 3,500		Work-in-progress : 4,100	
Finished goods : 4,600	10,800	Finished stock : 3,600	10,100
To Purchases	14200		
To Direct wages	11,800		
To Factory expenses	8,500		
To Gross profit c/d	14,800		
	60,100		60,100
To Office expenses	1,200	By Gross profit b/d	14,800
To Office salaries	2,400	By Dividend received	900
To Salesmen's salaries	2,100	By Interest on deposit	200
To Selling expenses	1,600	By Share transfer fees	200
To Distribution expenses	1,200	By Discount received	400
To Loss on sale of assets	500	By Rent received	400
To Fines	200		
To Interest on mortgage	600		
To Net profit	7,100		
	16,900		16,900

Reconcile the financial and cost profits. [14]

Q3) a) Discuss the stages involved in planning the Cost Audit. [7]

b) What do you understand by the term Cost Audit Working Papers? [7]

OR

a) Give examples of few observations made by Cost Auditor through his report. [7]

b) Write note on 'Evaluation of Internal Control System' by Cost Auditor. [7]

Q4) Write Short Notes (Any Two) : [8]

a) Homework necessary to work in an EDP Environment

b) Cost Records

c) Internal Control as regards Issue of Raw Material from Centralized Stores

d) Annexure 1 of Cost Audit Report



Total No. of Questions : 4]

SEAT No. :

P3833

[Total No. of Pages : 2

[5159]-305
M.Com. (Part - II) (Semester - III)
BUSINESS PRACTICES AND ENVIRONMENT
(Special Paper -V)
Entrepreneurial Behaviour
Course code - 311
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *figures to the right indicate full marks.*

Q1) Explain personal qualities of a successful entrepreneur. **[14]**

OR

State and explain the problems in entrepreneurship development.

Q2) What are the skills required for effective entrepreneurship development? **[14]**

OR

Explain the need and importance of trainer.

Q3) Narrate the skills and qualifications required for motivator. **[14]**

OR

What do you mean by business opportunity identification? Explain its importance and relevance.

Q4) Write short notes on (any two) : **[8]**

- a) Training methodologies
- b) Market survey tools
- c) New trends in the service sector
- d) Behavioural tests



P.T.O.

Total No. of Questions : 4]

P3833

[5159]-305

M.Com. (Part - II) (Semester - III)
BUSINESS PRACTICES AND ENVIRONMENT

(Special Paper -V)

Entrepreneurial Behaviour

Course code - 311

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

-
- प्रश्न 1) यशस्वी उद्योजकाचे वैयक्तिक गुण स्पष्ट करा. [14]
किंवा
उद्योजकता विकासातील अडचणी कोणत्या त्या सांगून स्पष्ट करा.
- प्रश्न 2) प्रभावी उद्योजकता विकासाकरिता कोणती कौशल्ये आवश्यक असतात ते सांगा. [14]
किंवा
प्रशिक्षकाची गरज व महत्व काय आहे ते स्पष्ट करा.
- प्रश्न 3) प्रेरकाला आवश्यक असणारी कौशल्ये व अर्हता कोणत्या ते सांगा. [14]
किंवा
व्यवसाय संधी शोध म्हणजे काय? त्याचे महत्व आणि समर्पकता स्पष्ट करा.
- प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन) [8]
अ) प्रशिक्षण पध्दती
ब) बाजारपेठ पाहणी तंत्रे
क) सेवा क्षेत्रातील नवीन प्रवाह
ड) वर्तनात्मक चाचण्या



Total No. of Questions : 4]

SEAT No. :

P3834

[Total No. of Pages : 2

[5159]-306

M.Com. (Semester - III)

BUSINESS ADMINISTRATION (Special Paper -V)

**Human Resource Management
(2013 Pattern) (Credit System)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define 'Human Resource Management (HRM)'. Explain the challenges of HRM in Indian context. **[14]**

OR

What is 'HR Environment?' Explain 'Dual career Employees' and 'Network Organisations.'

Q2) What is 'Selection of Employees?' Explain the process of selection of employees. **[14]**

OR

What is 'Training?' Explain various methods of training.

Q3) Explain the concept of 'Result Based performance?' Describe the Errors in Performance Appraisal. **[14]**

OR

Explain 'Customer Service Level Agreement' and 'Assessment centers.'

Q4) Write short notes on (any two) : **[8]**

- a) Job Enrichment
- b) VRS
- c) Suspension
- d) Employee satisfaction survey



P.T.O.

Total No. of Questions : 4]

P3834

[5159]-306

M.Com. (Semester - III)

व्यवसाय व्यवस्थापन (Special Paper -V)

मानवी संसाधन व्यवस्थापन

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न आवश्यक.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'मानवी संसाधन व्यवस्थापनाची' व्याख्या करा. भारतातील मानवी संसाधन व्यवस्थापनासमोरील आव्हाने स्पष्ट करा. [14]

किंवा

'मानवी संसाधन पर्यावरण' म्हणजे काय? 'दुहेरी अर्थार्जन करणारी कुटुंबे' आणि 'नेटवर्क संस्था' स्पष्ट करा.

प्रश्न 2) 'कर्मचारी निवड' म्हणजे काय? कर्मचारी निवडीची प्रक्रिया स्पष्ट करा. [14]

किंवा

'प्रशिक्षण' म्हणजे काय? प्रशिक्षणाच्या विविध पध्दती स्पष्ट करा.

प्रश्न 3) 'परिणामावर आधारित कार्यक्षमता मूल्यमापन' आणि 'कार्यक्षमता मूल्यांकनातील चुका' स्पष्ट करा. [14]

किंवा

'ग्राहक सेवा पातळी करार' आणि 'मूल्यांकन केंद्रे' स्पष्ट करा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन) [8]

- अ) कार्यसमृद्धी
ब) स्वेच्छानिवृत्ती
क) निलंबन
ड) कर्मचारी समाधान सर्वेक्षण



Total No. of Questions : 4]

SEAT No. :

P3835

[Total No. of Pages : 2

[5159]-307

M.Com. (Part - II) (Semester - III)

LAWS RELATING TO INTERNATIONAL BUSINESS (Paper -V)

Commercial Laws And Practices

(2014 Pattern) (Group - E)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figure to the right indicate full marks.*

Q1) Explain the objectives and development of International law. **[14]**

OR

Explain the Adam Smiths Theory of Absolute difference in cost.

Q2) Explain the strategies of India's foreign trade policies and its dimensions. **[14]**

OR

Write a detailed note on International Court of Justice and its Jurisdiction.

Q3) a) Explain the responsibilities of Trans-National Corporation under International Law. **[7]**

b) Explain the impact of tariff under International Law. **[7]**

OR

a) Explain in detail the impact assessment under Indian Environment protection Act. **[7]**

b) Explain the enforcement of foreign awards in India. **[7]**

Q4) Write detailed note on (any two) : **[8]**

- a) Economic Rights of State
- b) Protectionism
- c) Carbon Credit
- d) Arbitration and Conciliation



P.T.O.

Total No. of Questions : 4]

P3835

[5159]-307

M.Com. (Part - II) (Semester - III)

LAWS RELATING TO INTERNATIONAL BUSINESS (Paper -V)

Commercial Laws And Practices

(2014 Pattern) (Group - E)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न आवश्यक आहे.
2) उजवीकडील अंक गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

-
- प्रश्न 1) आंतरराष्ट्रीय कायद्याची उद्दिष्टे आणि विकास स्पष्ट करा. [14]
किंवा
खर्चातील निव्वळ फरकाचा अॅडम स्मिथचा सिद्धांत स्पष्ट करा.
- प्रश्न 2) भारताच्या परकीय व्यापार धोरणातील व्युत्तरचना आणि त्याचा दृष्टीकोन (dimensions) स्पष्ट करा. [14]
किंवा
आंतरराष्ट्रीय न्यायालय आणि त्याचे भौगोलिक क्षेत्र यावर सविस्तर टीप लिहा.
- प्रश्न 3) अ) आंतरराष्ट्रीय कायद्यांतर्गत ट्रान्स नेशनल कॉर्पोरेशन ची जबाबदारी स्पष्ट करा. [7]
ब) आंतरराष्ट्रीय कायद्यांतर्गत टैरिफचे परिणाम स्पष्ट करा. [7]
किंवा
अ) भारतातील पर्यावरण कायद्यांतर्गत तपासणीचे परीणाम स्पष्ट करा. [7]
ब) एम्फोर्समेंट ऑफ फॉरेन अॅवार्ड इन इंडिया स्पष्ट करा. [7]
- प्रश्न 4) सविस्तर टीपा लिहा. (कोणत्याही दोन) [8]
अ) राज्याचे आर्थिक अधिकार
ब) प्रोटेक्शनिझम (Protectionism)
क) कार्बन क्रेडिट
ड) आर्बिट्रेशन अॅन्ड कौन्सिलिएशन (Arbitration and Conciliation)



Total No. of Questions : 4]

SEAT No. :

P3836

[Total No. of Pages : 2

[5159]-308

M.Com. (Part - II) (Semester - III)
CO-OPERATION AND RURAL DEVELOPMENT
Co-Operative Credit System (Special Paper -V)
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the importance and types of Agricultural credit in India. **[14]**

OR

Explain the structure of credit co-operative.

Q2) Explain the need of Agricultural credit societies PACs. **[14]**

OR

Critically evaluate the functions of urban co-operative Bank.

Q3) State the functions of salary Earners co-operative credit societies. **[14]**

OR

Critically evaluate the problems & prospect of Regional Rural Bank.

Q4) Write short notes on (any two) : **[8]**

- a) State co-operative Bank.
- b) District central co-operative Bank.
- c) Non - Agricultural credit societies.
- d) Importance of long term credit



P.T.O.

Total No. of Questions : 4]

P3836

[5159]-308

M.Com. (Part - II) (Semester - III)
CO-OPERATION AND RURAL DEVELOPMENT
Co-Operative Credit System (Special Paper -V)
(2013 Pattern) (Credit System)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
2) उजवीकडील आकडे पूर्ण गुण दर्शवितात.

-
- प्रश्न 1) भारतातील कृषी कर्जाचे महत्व व प्रकार स्पष्ट करा. [14]
किंवा
सहकारी पतपुरवठा संस्थांची रचना विशद करा.
- प्रश्न 2) प्राथमिक कृषी सहकारी संस्थांची आवश्यकता प्रतिपादन करा. [14]
किंवा
नागरी सहकारी बँकांच्या कामगिरीचे टिकात्मक समीक्षण करा.
- प्रश्न 3) पगारदार सहकारी पतसंस्थांचे कार्ये सांगा. [14]
किंवा
प्रादेशिक ग्रामीण बँकांच्या समस्या व भवितव्य यांचे टिकात्मक समीक्षण करा.
- प्रश्न 4) थोडक्यात टिपा लिहा. (कोणत्याही दोन) [8]
अ) राज्य सहकारी बँक
ब) जिल्हा सहकारी बँक
क) बिगर कृषी पतपुरवठा संस्था
ड) दीर्घ मुदत कर्जाचे महत्व



Total No. of Questions : 4]

SEAT No. :

P3837

[Total No. of Pages : 2

[5159]-309

M.Com. (Semester - III)

ADVANCED BANKING AND FINANCE FOREIGN EXCHANGE

(Paper -V)

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *figure to the right indicate full marks.*

Q1) What is the meaning of a Non Resident? What are the features of NRE and NRO account? **[14]**

OR

What is the role of RBI in Foreign Exchange market?

Q2) Explain in detail the structure and working of the Indian Foreign Exchange Market. **[14]**

OR

Trace the development of the Foreign Exchange market in India after 1991.

Q3) What is the meaning of spot Foreign Exchange Market? How do the rates get determined in the spot market? **[14]**

OR

What is post shipment finance? What is the purpose of giving post shipment finance?

Q4) Write short notes on (any two) : **[8]**

- a) Swap rate
- b) Exim Bank
- c) Post shipment credit
- d) NRO Account



P.T.O.

Total No. of Questions : 4]

P3837

[5159]-309

M.Com. (Semester - III)

प्रगत बँकिंग व्यवसाय आणि वित्तपुरवठा (Paper -V)

विदेश विनिमय

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) अनिवासीचा अर्थ काय? एन.आर.ई. आणि एन. आर. ओ. खात्यांची वैशिष्ट्ये कोणती?[14]

किंवा

विदेशी विनिमय बाजारातील रिझर्व्ह बँक ऑफ इंडियाची भूमिका काय आहे?

प्रश्न 2) भारतीय विदेशी विनिमय बाजाराची रचना व कार्य पध्दती सविस्तर स्पष्ट करा. [14]

किंवा

सन 1991 नंतरच्या भारतातील विदेशी विनिमय बाजाराच्या विकासाचा आढावा घ्या.

प्रश्न 3) हजर विनिमय बाजार म्हणजे काय? हजर विनिमय बाजारातील दर कसे निर्धारित होतात?[14]

किंवा

नौभरणोत्तर वित्तपुरवठा म्हणजे काय? नौभरणोत्तर वित्तपुरवठा करण्यामागील हेतू काय?

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन) [8]

- अ) अदला बदल दर
ब) आयात निर्यात बँक
क) नौभरणोत्तर पतपुरवठा
ड) एन. आर. ओ. खाते



Total No. of Questions : 4]

SEAT No. :

P3838

[Total No. of Pages : 2

[5159]-310

M.Com. (Part - II) (Semester - III)

ADVANCED MARKETING

International Marketing (Paper -V)

(CBCS - 2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is meant by 'International Marketing'? Explain its objectives. **[14]**

OR

Describe in brief various steps involved in Export procedure.

Q2) State various promotion and advertising tools used in 'International Marketing'. **[14]**

OR

Explain the role of R.B.I. and EXIM Bank in promoting Export Business.

Q3) a) What is Global pricing? **[7]**

OR

b) State challenges in International Marketing.

And

c) Write a note on 'Export Documentation'. **[7]**

OR

d) Describe Recent Import Policy.

Q4) Write short notes on (any two) : **[8]**

- a) GATT
- b) Legal factors affecting on International Market.
- c) International Marketing and Research.
- d) Export credit limit.



P.T.O.

Total No. of Questions : 4]

P3838

[5159]-310

M.Com. (Part - II) (Semester - III)

ADVANCED MARKETING

International Marketing (Paper -V)

(CBCS - 2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

-
- प्रश्न 1) आंतरराष्ट्रीय विपणन म्हणजे काय? आंतरराष्ट्रीय विपणनाचे उद्देश स्पष्ट करा. [14]
किंवा
निर्यात प्रक्रिये मध्ये समाविष्ट असणाऱ्या विविध पायऱ्यांचे थोडक्यात वर्णन करा.
- प्रश्न 2) आंतरराष्ट्रीय विपणनामध्ये विक्रय वृद्धी व जाहिराती साठी वापरली जाणारी विविध साधने सांगा. [14]
किंवा
निर्यात व्यापाराला चालना देण्यासाठीची आर बी आय व एक्सिम बँकेची भूमिका स्पष्ट करा.
- प्रश्न 3) अ) वैश्विक किंमत निश्चिती म्हणजे काय? [7]
किंवा
ब) आंतरराष्ट्रीय विपणनातील आव्हाने सांगा.
आणि
क) 'निर्यात दस्तऐवज' या वर टीप लिहा. [7]
किंवा
ड) आधुनिक आयात धोरणाचे वर्णन करा.
- प्रश्न 4) थोडक्यात टिपा लिहा. (कोणत्याही दोन) [8]
अ) गॅट
ब) आंतरराष्ट्रीय बाजारपेठेवर परिणाम करणारे कायदेशीर घटक
क) आंतरराष्ट्रीय विपणन आणि संशोधन
ड) निर्यात पत मर्यादा



Total No. of Questions : 4]

SEAT No. :

P3839

[Total No. of Pages : 2

[5159]-311

M.Com. (Part - II) (Semester - III)

GROUP-A: ADVANCED ACCOUNTING AND TAXATION

(Special Paper - VI)

Specialized Auditing

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figures to the right side indicate full marks.*

Q1) What is Tax Audit? Explain Tax Audit under section 44 AB of Income Tax Act 1961. **[14]**

OR

What is Internal Audit? Explain the areas of Internal Audit.

Q2) What is Government Audit? Explain the various objectives of Government Audit. **[14]**

OR

Explain the provision of the Maharashtra State Co-operative Societies Act 2013.

Q3) a) Explain the procedure of Excise Audit. **[7]**

OR

Explain the various steps in Bank Audit.

b) Role of Comptroller and Auditor General of India. **[7]**

OR

Provision of Multistate Co-operative Societies Act 2002.

P.T.O.

Q4) Write short notes on (any two) :

[8]

- a) Form- 3 CA
- b) Internal Control
- c) Audit of Educational Institutions
- d) Audit of Local bodies



Total No. of Questions : 4]

SEAT No. :

P3840

[Total No. of Pages : 2

[5159]-312

M.Com. (Part - II) (Semester - III)
ADVANCED COST ACCOUNTING AND COST SYSTEM
(Special Paper - VI)
Management Audit
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define Management Audit. Explain the relationship of Management Audit with different audits. **[14]**

OR

Explain the preliminaries and essentials of Management Audit.

Q2) What do you understand by 'corporate Image'? What are the possible approaches to evaluate corporate Image? **[14]**

OR

'Critical Path Method' (CPM) and Program Evaluation and Review Technique (PERT) are essential for cost control in competitive environment'. Explain in detail.

Q3) a) What do you understand by "consumer service audit." **[7]**
b) Explain the objectives of Operational Audit. **[7]**

OR

- a) What is social cost benefit analysis?
- b) What is Corporate Culture?

P.T.O.

Q4) Write short notes on (any two) :

[8]

- a) Management Audit Programme.
- b) Evaluation of Personnel development.
- c) Corporate development audit.
- d) Programme for Operational Audit.



Total No. of Questions : 4]

SEAT No. :

P3841

[Total No. of Pages : 4

[5159]-313

M. Com. (Semester - III)

BUSINESS PRACTICES AND ENVIRONMENT

Entrepreneurship Development Pattern (Group - C)

(2013 Pattern) (Credit System) (Special Paper - VI)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) State the problems of Entrepreneurship Development in India. **[14]**

OR

Explain the role of Government in Entrepreneurship Development.

Q2) Explain the role of specialised institutions in Entrepreneurship Development in India. **[14]**

OR

Explain the importance of 'critical path method' in Developing New Business.

Q3) a) Explain the importance of project Evaluation Review Technique in Developing New Business. **[7]**

b) Explain the changes in concept of 'Entrepreneurship Development'. **[7]**

OR

c) Explain the steps in preparation of Bussiness plan. **[7]**

d) State the importance of 'project. Design' in Developing New Business. **[7]**

P.T.O.

Q4) Write short notes (Any Two) :

[8]

- a) Project Direction
- b) Project cost evaluation
- c) Entrepreneurship within organisation
- d) Venture capital



Total No. of Questions : 4]

P3841

[5159]-313

M. Com. (Semester - III)

BUSINESS PRACTICES AND ENVIRONMENT
Entrepreneurship Development Pattern (Group - C)
(2013 Pattern) (Credit System) (Special Paper - VI)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

-
- प्रश्न 1) भारतातील उद्योजकता विकासातील समस्या सांगा. [14]
किंवा
उद्योजकता विकासातील सरकारची भूमिका स्पष्ट करा.
- प्रश्न 2) भारतातील विशेष संस्थांची उद्योजकता विकासामधील भूमिका स्पष्ट करा. [14]
किंवा
नवीन व्यवसाय विकासातील टिकात्मक मार्ग पद्धतीचे महत्व स्पष्ट करा.
- प्रश्न 3) अ) नवीन व्यवसाय विकासातील प्रकल्प मूल्यमापन आढावा तंत्राचे महत्व स्पष्ट करा. [7]
ब) 'उद्योजकता विकास' या संकल्पनेतील बदल स्पष्ट करा. [7]
किंवा
क) व्यवसायाचे नियोजन करण्यामधील पायऱ्या स्पष्ट करा. [7]
ड) नवीन व्यवसाय विकासातील 'प्रकल्प आराखड्याचे महत्व सांगा'. [7]

प्रश्न 4) टिपा लिहा (कोणत्याही दोन) :

[8]

- अ) प्रकल्प दिग्दर्शन
- ब) प्रकल्प खर्च मूल्यमापन
- क) संघटनातर्गत उद्योजकता
- ड) साहस भांडवल



Total No. of Questions : 4]

SEAT No. :

P3842

[Total No. of Pages : 4

[5159]-314

M. Com. (Part - II) (Semester - III)
BUSINESS ADMINISTRATION
Organisational Behaviour (Group - D)
(2013 Pattern) (Special Paper - VI)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the meaning of organisational Behaviour. State the goals of organisational Behaviour. **[14]**

OR

Explain the meaning of Organisational Culture. State the characteristics of Organisational culture.

Q2) Explain the process of impression management. **[14]**

OR

What is personality? Explain the attributes of personality.

Q3) a) State the types of motive. **[7]**

b) Explain the importance of emotional intelligence. **[7]**

OR

c) State the types of conflict.

d) State the causes of stress.

P.T.O.

Q4) Write notes (Any Two) :

[8]

- a) Models of Organisational behaviour.
- b) Job satisfaction
- c) Types of group
- d) Team building.



Total No. of Questions : 4]

P3842

[5159]-314

M. Com. (Part - II) (Semester - III)
BUSINESS ADMINISTRATION
Organisational Behaviour (Group - D)
(2013 Pattern) (Special Paper - VI)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

-
- प्रश्न 1) संघटनात्मक वर्तनाचा अर्थ स्पष्ट करा. संघटनात्मक वर्तनाची ध्येये सांगा. [14]
किंवा
संघटनात्मक संस्कृतीचा अर्थ स्पष्ट करा. संघटनात्मक संस्कृतीची वैशिष्ट्ये सांगा.
- प्रश्न 2) प्रभाव व्यवस्थापनाची प्रक्रीया स्पष्ट करा. [14]
किंवा
व्यक्तीमत्व म्हणजे काय? व्यक्तीमत्वाची गुणवैशिष्ट्ये स्पष्ट करा.
- प्रश्न 3) अ) प्रेरणाचे प्रकार सांगा. [7]
ब) भावनिक बुद्धीमत्तेचे महत्व स्पष्ट करा. [7]
किंवा
क) संघर्षाचे प्रकार सांगा. [7]
ड) ताणतणावाची कारणे सांगा. [7]

प्रश्न 4) टिपा लिहा (कोणत्याही दोन) :

[8]

- अ) संघटनात्मक वर्तनाची प्रारूपे.
- ब) कार्य समाधान.
- क) गटाचे प्रकार.
- ड) संघ बांधणी.



Total No. of Questions : 4]

SEAT No. :

P3843

[Total No. of Pages : 4

[5159]-315

M. Com. (Part - II) (Semester - III)

COMMERCIAL LAWS AND PRACTICES

World Trade Organisation - Norms and Practices

(2013 Pattern) (Credit System) (Special Paper - VI)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain basic principles and benefits of W.T.O. Trading system. **[14]**

OR

Explain the Protectionism and Formation of GATT in detail.

Q2) Discuss the special provisions relating to most favoured nation treatment (Art-I) and schedule of concession (Art-II) as per GATT-1994. **[14]**

OR

State the WTO Agreement on Agriculture, Textile and Clothing.

Q3) a) Explain the procedure of WTO related to Dispute settlement system.[7]
b) State Anti-dumping Agreement (Art-VI) **[7]**

OR

a) Explain the Trade and Environmental issues in the W.T.O. **[7]**
b) Write a note on Havand charter for International Trade organisation.[7]

P.T.O.

Q4) Write a short notes on Any Two :

[8]

- a) Adoption of Panel Reports as per WTO Disputes settlement mechanism.
- b) WTO and Global Economic Policy
- c) Freedom of Transit (Art-V) As per GATT
- d) Relevance of GATT at Present.



Total No. of Questions : 4]

P3843

[5159]-315

M. Com. (Part - II) (Semester - III)

COMMERCIAL LAWS AND PRACTICES

World Trade Organisation - Norms and Practices

(2013 Pattern) (Credit System) (Special Paper - VI)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

प्रश्न 1) जागतिक व्यापार संघटनेची व्यापार पद्धतीविषयक मूलतत्वे आणि फायदे स्पष्ट करा. [14]

किंवा

गॅटची निर्मिती व सुरक्षितता यावर सविस्तर चर्चा करा.

प्रश्न 2) गॅट कायदा 1994 अंतर्गत अनुकूल देशाचा संदर्भात (कलम एक) आणि सवलतीचे परिशिष्ट (कलम दोन) प्रमाणे असणाऱ्या विशेष तरतुदी सांगा. [14]

किंवा

जागतिक व्यापार संघटनेच्या करारातील शेती, कापड व कापडाचा व्यापार याबाबत असलेला ठराव सांगा.

प्रश्न 3) अ) जागतिक व्यापार संघटनेच्या कलह निराकरण पद्धतीची कार्यपद्धती स्पष्ट करा. [7]

ब) अँट्टी-डॅम्पिंग करार (परिशिष्ट सहा) प्रमाणे सांगा. [7]

किंवा

अ) जागतिक व्यापार संघटनेच्या व्यापार व पर्यावरणाबाबत असलेले मुद्दे सांगा. [7]

ब) “हवना अधिकार पत्र” (Havana Charter) यावर सविस्तर टिप लिहा. [7]

प्रश्न 4) टिपा द्या - कोणत्याही दोन :

[8]

- अ) जागतिक व्यापार संघटनेच्या कलह निराकरण पद्धती नुसार पॅनेलच्या अहवालाचे स्विकृतीकरण
- ब) जागतिक व्यापार संघटना व आंतरराष्ट्रीय आर्थिक धोरण
- क) संक्रमणाचे स्वातंत्र (कलम पाच) गॅट कायद्या प्रमाणे
- ड) सद्यःस्थितीत गॅट कायद्याची समर्पकता.



Total No. of Questions : 4]

SEAT No. :

P3844

[Total No. of Pages : 4

[5159]-316

M. Com. (Part - II) (Semester - III)

CO-OPERATION AND RURAL DEVELOPMENT

Co-Operative and Rural Banking System

(2013 Pattern) (Credit System) (Special Paper - VI)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the causes of increasing NPA in Co-operative credit institutions in India. **[14]**

OR

Explain the various types of advances to priority sectors.

Q2) Explain the role Played by MSC Bank in Co-operative movement. **[14]**

OR

Explain the progress and Problems of MSC Bank.

Q3) Evaluate the role of NABARD in Co-operative credit since 1991. **[14]**

OR

a) State the problems of National Federation of state co-operation Banks.[7]

b) Explain the role Played by RBI in Co-operative credit. **[7]**

P.T.O.

Q4) Write short notes (Any Two) :

[8]

- a) Kisan credit card
- b) Objectives of MSC Bank
- c) Historical Background of NABARD.
- d) Objectives of National federation of Agricultural and Rural Development Bank.



Total No. of Questions : 4]

P3844

[5159]-316

M. Com. (Part - II) (Semester - III)

CO-OPERATION AND RURAL DEVELOPMENT

Co-Operative and Rural Banking System

(2013 Pattern) (Credit System) (Special Paper - VI)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

प्रश्न 1) भारतातील सहकारी पतसंस्थांमधील पाढत्या निष्क्रिय मालमत्तेची कारणे स्पष्ट करा. [14]

किंवा

प्राधान्यक्रम क्षेत्रांना दिल्या जाणाऱ्या अग्रिमाचे विविध प्रकार स्पष्ट करा.

प्रश्न 2) सहाकारी चळवळीमधील महाराष्ट्र राज्य सहकारी बँकेची भूमिका स्पष्ट करा. [14]

किंवा

महाराष्ट्र राज्य सहकारी बँकेची प्रगती आणि समस्या स्पष्ट करा.

प्रश्न 3) 1991 पासून सहकारी पतपुरवठ्यातील नाबार्डच्या भूमिकेचे मूल्यमापन करा. [14]

किंवा

अ) राज्य सहकारी बँकांच्या राष्ट्रीय संघाच्या समस्या सांगा. [7]

ब) सहकारी पतपुरवठ्यात भारतीय रिझर्व्ह बँकेने पार पाडलेली भूमिका स्पष्ट करा. [7]

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन) :

[8]

- अ) किसान क्रेडिट कार्ड
- ब) महाराष्ट्र राज्य सहकारी बँकेची उद्दिष्ट्ये
- क) नाबार्डची ऐतिहासिक पार्श्वभूमि
- ड) शेती आणि ग्रामीण विकास बँकांच्या राष्ट्रीय संघाचा उद्दिष्ट्ये



Total No. of Questions : 4]

SEAT No. :

P3845

[Total No. of Pages : 4

[5159]-317

M. Com. (Semester - III)

ADVANCED BANKING AND FINANCE

International Finance (Group - G)

(2013 Pattern) (Credit System) (Special Paper - VI)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is International Banking? What are the reasons for international banking? **[14]**

OR

Explain the various instruments in the Euro Market.

Q2) What is International Debt Market? Explain any three types of bonds in International Debt Market. **[14]**

OR

What is the Floating Exchange Rate System? State the advantages and disadvantages of Floating Exchange Rate System.

Q3) a) Explain the objectives of International Monetary Fund (IMF). **[7]**
b) State the functions of International Banking for Reconstruction and Development (IBRD). **[7]**

OR

a) Elaborate the operations of International Finance Corporation(IFC)[7]
b) Discuss the objectives of Bank for International Settlements (BIS).[7]

P.T.O.

Q4) Write notes (Any Two) :

[8]

- a) Offshore Banking Centres.
- b) American Depository Receipts (ADRs)
- c) Pegging of Currency
- d) BRICS



Total No. of Questions : 4]

P3845

[5159]-317

M. Com. (Semester - III)

ADVANCED BANKING AND FINANCE

International Finance (Group - G)

(2013 Pattern) (Credit System) (Special Paper - VI)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

प्रश्न 1) आंतरराष्ट्रीय बँक व्यवसाय म्हणजे काय? आंतरराष्ट्रीय बँक व्यवसायाची कारणे काय आहेत?[14]

किंवा

युरो बाजारातील विविध साधने स्पष्ट करा.

प्रश्न 2) आंतरराष्ट्रीय कर्जबाजार म्हणजे काय? आंतरराष्ट्रीय कर्जबाजारातील रोख्यांचे कोणतेही तीन प्रकार स्पष्ट करा. [14]

किंवा

बदलती विनिमय दर पद्धती म्हणजे काय? बदलत्या विनिमय दर पद्धतीचे फायदे आणि तोटे सांगा.

प्रश्न 3) अ) आंतरराष्ट्रीय नाणे निधीची उद्दिष्टे स्पष्ट करा. [7]

ब) आंतरराष्ट्रीय पुनर्रचना व विकास बँकेची कार्ये सांगा. [7]

किंवा

अ) आंतरराष्ट्रीय वित्त महामंडळाच्या कार्यपद्धतीचे वर्णन करा. [7]

ब) बँक फॉर इंटरनॅशनल सेटलमेंट या बँकेच्या उद्दिष्टांची चर्चा करा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन) :

[8]

- अ) ऑफ शोअर बँकिंग केंद्रे
- ब) अमेरिकन डिपॉझिटरी रिसीट्स
- क) चलन पेगिंग
- ड) ब्रिक्स



Total No. of Questions : 4]

SEAT No. :

P3846

[Total No. of Pages : 4

[5159]-318

M. Com. (Semester - III)

ADVANCED MARKETING

Marketing - Research (Group - H)

(2013 Pattern) (Special Paper - VI)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define Hypothesis? Explain the characteristics of a good Hypothesis? [14]

OR

Define Marketing - Research? Enumerate in detail Marketing Research Process.

Q2) What mean by cluster - Analysis? How cluster Analysis is useful for identifying marke - segment. Explain. [14]

OR

What do you know about MDSS? (Marketing Decision support system), Explain the characteristics of a good MDSS.

Q3) a) Explain the role of Marketing - Research in Marketing. [7]

b) State the Ethics in Marketing - Research. [7]

OR

a) State the disadvantages of web based Marketing - Research. [7]

b) Write a note on Primary and Secondary Data collection through Internet. [7]

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) Readership survey
- b) Advertising Research
- c) Consumer Marketing Research
- d) Multi - dimensional scaling



Total No. of Questions : 4]

P3846

[5159]-318

M. Com. (Semester - III)

ADVANCED MARKETING

Marketing - Research (Group - H)

(2013 Pattern) (Special Paper - VI)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

प्रश्न 1) गृहीत तथ्य/गृहीत अनुमान म्हणजे काय? चांगल्या गृहीत तथ्याची/गृहीत अनुमानाची वैशिष्ट्ये विशद करा. [14]

किंवा

विपणन संशोधनाची व्याख्या सांगा? विपणन संशोधन प्रक्रिया सविस्तर विशद करा.

प्रश्न 2) समुह - विश्लेषण म्हणजे काय? बाजारपेठ - विभाग ओळखण्यासाठी समुह - विश्लेषण कसे उपयुक्त ठरते, ते स्पष्ट करा. [14]

किंवा

विपणन-निर्णयाला पाठबळ देणारी पद्धत (MDSS) याबद्दल आपण काय जाणता? चांगल्या निर्णयाला पाठबळ देणाऱ्या पद्धतीचे वैशिष्ट्ये स्पष्ट करा.

प्रश्न 3) अ) विपणनामध्ये विपणन संशोधनाची असलेली भूमिका स्पष्ट करा. [7]

ब) विपणन संशोधनामधील नीतीतत्वे (Ethics) सांगा. [7]

किंवा

अ) वेबनिहाय विपणन संशोधनाचे तोटे सांगा. [7]

ब) इंटरनेटद्वारा प्राथमिक आणि दुय्यम माहिती संकलित करणे, यावर टिप लिहा. [7]

प्रश्न 4) थोडक्यात टिपा लिहा. (कोणत्याही दोनवर) :

[8]

- अ) अभ्यासकीय (वाचकीय) पाहणी
- ब) जाहिरात - संशोधन
- क) ग्राहक - विपणन संशोधन
- ड) बहुविध - विस्तारा संबंधीचे प्रमाण



Total No. of Questions : 4]

SEAT No. :

P3847

[Total No. of Pages : 4

[5159]-401

M. Com. (Semester - IV)

CAPITAL MARKET AND FINANCIAL SERVICES

(2013 Pattern) (Credit System) (Compulsory)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the term capital market. Explain it's characteristics. Analyse the functions of capital market. **[14]**

OR

- a) Explain the structure of capital market. **[7]**
- b) Describe in detail the forward contract. **[7]**

Q2) What do you mean by Secondary market? Describe in detail the objectives and functions of Secondary market. **[14]**

OR

Write notes :

- a) Bombay stock Exchange. **[7]**
- b) Over the counter Exchange of India. **[7]**

Q3) What is a mutual fund? Describe in detail various types of mutual funds. **[14]**

OR

What is Securities and Exchange Board of India (SEBI)? Explain background establishment and functions of SEBI.

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) Credit Rating.
- b) e-broking
- c) Options contract
- d) Portfolio Management.



Total No. of Questions : 4]

P3847

[5159]-401

M. Com. (Semester - IV)

CAPITAL MARKET AND FINANCIAL SERVICES

(2013 Pattern) (Credit System) (Compulsory)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

प्रश्न 1) भांडवली बाजाराची संकल्पना स्पष्ट करा. त्याची वैशिष्ट्ये स्पष्ट करा. भांडवल बाजारांच्या कार्यांचे विश्लेषण करा. [14]

किंवा

- अ) भांडवल बाजाराची रचना स्पष्ट करा. [7]
ब) वायदा कराराचे सविस्तरपणे वर्णन करा. [7]

प्रश्न 2) दुय्यम बाजार म्हणजे काय? दुय्यम बाजाराची उद्दिष्ट्ये व कार्ये सविस्तरपणे वर्णन करा. [14]

किंवा

- अ) मुंबई भाग बाजार. [7]
ब) भारताचे त्वरीज विनिमय केंद्र [7]

प्रश्न 3) परस्पर निधी म्हणजे काय? परस्पर निधींचे विविध प्रकार सविस्तरपणे वर्णन करा. [14]

किंवा

भारतीय प्रतिभूती व विनीमय मंडळ (सेबी) म्हणजे काय? सेबीची पार्श्वभूमी, स्थापना आणि कार्ये स्पष्ट करा. [14]

प्रश्न 4) थोडक्यात टिपा लिहा. (कोणत्याही दोन) :

[8]

- अ) पत श्रेणी
- ब) ई-ब्रोकिंग
- क) विकल्प करार
- ड) रोखे संग्रह व्यवस्थापन



Total No. of Questions : 4]

SEAT No. :

P3848

[Total No. of Pages : 4

[5159]-402

M. Com. (Part - II) (Semester - IV)

ECONOMICS

402 - A : Industrial Economic Environment

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is Industrial finance? Explain the internal sources of Industrial finance.[14]

OR

Explain in detail the role and problems of Multi-National corporations.

Q2) What is privatization? Explain the effects of Privatization on Indian Industry.[14]

OR

State the meaning of Industrial development. Explain the Environmental problems.

Q3) a) Explain the present position of IT. Industries in India. [7]

b) Explain the causes of Industrial disputes. [7]

OR

a) Explain the Environmental policy of India. [7]

b) Explain the problems of special Economics zones. [7]

P.T.O.

Q4) Write short notes (Any Two) :

[8]

- a) Future and Prospects of IT-Industry.
- b) Labour policy Reforms.
- c) New Industrial Policy 1991.
- d) Effects of Privatization.



Total No. of Questions : 4]

P3848

[5159]-402

M. Com. (Part - II) (Semester - IV)

ECONOMICS

402 - A : Industrial Economic Environment

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

प्रश्न 1) औद्योगिक वित्तपुरवठा म्हणजे काय? औद्योगिक वित्तपुरवठ्याचे अंतर्गत मार्ग स्पष्ट करा. [14]

किंवा

बहुराष्ट्रीय महामंडळाची भूमिका आणि समस्या सविस्तर स्पष्ट करा.

प्रश्न 2) खाजगीकरण म्हणजे काय? खाजगीकरणाचे भारतीय उद्योगावरील परिणाम स्पष्ट करा. [14]

किंवा

औद्योगिक विकासाचा अर्थ सांगा पर्यावरणविषयक समस्या विशद करा.

प्रश्न 3) अ) भारतातील माहिती तंत्रज्ञान उद्योगाची सद्यःस्थिती स्पष्ट करा. [7]

ब) औद्योगिक कलहाची कारणे स्पष्ट करा. [7]

किंवा

अ) भारताचे पर्यावरण विषयक धोरण स्पष्ट करा. [7]

ब) विशेष आर्थिक क्षेत्राच्या समस्या स्पष्ट करा. [7]

प्रश्न 4) थोडक्यात टिपा लिहा. (कोणत्याही दोन) :

[8]

- अ) माहिती तंत्रज्ञान उद्योगाचे भवितव्य.
- ब) कामगार धोरणातील सुधारण
- क) 1991 चे नविन औद्योगिक धोरण
- ड) खाजगिकरणाचे परिणाम



[5159]-403

M. Com. (Semester - IV)

402 - B : OPERATIONS RESEARCH

(2013 Pattern) (Credit System) (Choice Based)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Use of statistical tables and calculator is allowed.
- 4) Symbols have their usual meanings.

Q1) Attempt any two of the following :

[2 × 7 = 14]

- a) Solve the following L.P.P. by graphical method.

$$\text{maximize } (z) = 6x_1 + 11x_2$$

$$\text{Subject to } 2x_1 + x_2 \leq 104$$

$$x_1 + 2x_2 \leq 76$$

$$x_1, x_2 \geq 0$$

- b) Show that the following L.P.P. has unbounded solution.

$$\text{maximize } (z) = x_1 + 2x_2 + 4x_3 + 5x_4$$

$$\text{Subject to } 2x_1 + 7x_2 - 3x_3 + x_4 \geq -14$$

$$3x_1 - 4x_2 + 5x_3 + 2x_4 \leq 13$$

$$x_1 - 5x_2 - 2x_3 + 9x_4 \leq 8$$

$$x_1, x_2, x_3, x_4 \geq 0$$

- c) Solve the following game using dominance principle.

		Player B				
		I	II	III	IV	V
Player A	I	2	4	3	8	5
	II	5	5	2	6	7
	III	7	6	8	7	6
	IV	3	3	7	4	2

P.T.O.

Q2) Attempt any two of the following :

[2 × 7 = 14]

- a) Solve the following L.P.P. using simplex method

$$\text{maximize } (z) = 2x_1 + 3x_2 + 7x_3$$

$$\text{Subject to } 3x_1 + 2x_2 + 4x_3 \leq 100$$

$$x_1 + 4x_2 + 2x_3 \leq 100$$

$$x_1 + x_2 + 3x_3 \leq 100$$

$$x_1, x_2, x_3 \geq 0$$

- b) Obtain an initial basic feasible solution of the following transportation problem by matrix minima method.

Warehouse →	W ₁	W ₂	W ₃	W ₄	Supply
Factory ↓ F ₁	L6	L5	L8	L5	30
F ₂	L5	L11	L9	L7	40
F ₃	L8	L9	L7	L13	50
Demand	35	28	32	25	

Also find the corresponding transportation cost.

- c) Obtain an initial basic feasible solution of the following transportation problem using VAM method. Further obtain the optional solution by MODI method.

from \ To	D ₁	D ₂	D ₃	D ₄	Supply
01	L23	L27	L16	L18	30
02	L12	L17	L20	L51	40
03	L22	L28	L12	L32	53
Demand	22	35	25	41	

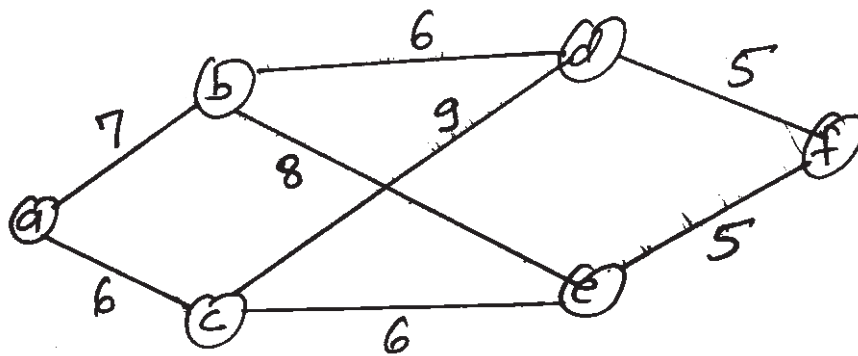
Q3) Attempt any two of the following :

[2 × 7 = 14]

- a) Solve the following assignment problem for minimization.

	M ₁	M ₂	M ₃	M ₄
J ₁	12	30	21	15
J ₂	18	33	09	31
J ₃	44	25	24	21
J ₄	23	30	28	14

b) Find the minimum cost spanning tree for the following Network V :



c) i) Convert the following L.P.P. into the cononical form [4]

$$\text{maximize } (z) = 3x_1 + 5x_2$$

$$\text{Subject to } 2x_1 - 4x_2 = 7$$

$$-x_1 + x_2 \geq 2$$

$$x_1, x_2 \geq 0$$

ii) Find minimax and maximin for the following [3]

$$\text{matrix : } \begin{bmatrix} -2 & -1 & 5 \\ 2 & 1 & 3 \\ 4 & 2 & -3 \end{bmatrix}$$

Q4) Attempt any two of the following : [2 × 4 = 8]

a) Discuss the various steps involved in the application of PERT and CPM.

b) Explain the following terms with reference to transportation problem.

i) Feasible solution

ii) Optimal solution

iii) Dummy source

iv) Non-degenerated basic feasible solution.

- c) While using simplex method. When are the following special cases identified
- i) Unbounded solution
 - ii) Infeasible solution
 - iii) Degeneracy
 - iv) Multiple optimal solution



Total No. of Questions : 4]

SEAT No. :

P3850

[Total No. of Pages : 2

[5159]-404

M. Com. (Part - II) (Semester - IV)

ADVANCE ACCOUNTING & TAXATION

**Recent Advances in Accounting, Taxation & Auditing
(2013 Pattern) (Credit System) (Special Paper - VII)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figure to the right indicate full marks.*

Q1) Define the term lean Accounting state its advantages & disadvantages.[14]

OR

Explain the concept of Employees Stock Option Accounting. State ESO Accounting function & Taxation aspect.

Q2) What do you mean by Non Government Organisation? What are the Account & Taxation aspects NGO? How are Grant received are Accounted by NGO. [14]

OR

Explain the different valuation approaches you may suggest for valuing intellectuals property for its inclusion in balance sheet.

Q3) a) States the advantages of IFRS. [7]

OR

b) State limitations of Transfer Pricing. [7]

and

c) What are methods Human Recourses account? [7]

OR

d) State Taxation aspects of Carbon Credit. [7]

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) Different Methods of inflation accounting
- b) Taxation aspect of KPO & BPO
- c) Advantages of XBRL
- d) Areas of forensic accounting



Total No. of Questions : 4]

SEAT No. :

P3851

[Total No. of Pages : 2

[5159]-405

M. Com. (Part - II) (Semester - IV)

ADVANCED COST ACCOUNTING & COST SYSTEM

Recent Advances in Cost Auditing and Cost System

(2013 Pattern) (Special Paper - VII) (Credit System) (Regular)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is VAT Audit? Explain the methods, applications and scope of VAT Audit. **[14]**

OR

Explain in detail the methodology of implementation of ERP.

Q2) State the objective and scope of Cost Accounting Standards 10 and 11. **[14]**

OR

Explain the concept of Six Sigma. What are steps involved in Six Sigma.

Q3) Answer in brief :

- a) Write a note on utility of Six Sigma. **[7]**
- b) What are the advantages & disadvantages of ERP? **[7]**

OR

- c) What are the problems in Productivity Audit? **[7]**
- d) Write a note on cover story of "Mandatory Cost Audit and investor Trust" (Journal Sept - 2015) **[7]**

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) E-Costing
- b) Criticism on Six Sigma
- c) Areas of Excise Audit
- d) Cost Accounting Standard on Cost of Service Cost Centre



Total No. of Questions : 4]

SEAT No. :

P3852

[Total No. of Pages : 4

[5159]-406

M. Com. (Part - II) (Semester - IV)

RECENT ADVANCES IN BUSINESS PRACTICES AND ENVIRONMENT

Business Practices and Environment (Group - C)

(2013 Pattern) (Credit System) (Special Paper - VII)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Critically examine the infrastructure Policy of Govt. of Maharashtra. [14]

OR

Explain the scheme of Development of micro, small and medium Enterprises.[14]

Q2) Define 'Environmental Audit'. State the importance of Environment Audit & its application in corporate world. [14]

OR

Write information on "Labour Market Information Cell". [14]

Q3) a) What is Corporate Governance? State the importance of corporate Governance. [7]

b) Write note on Textile Policy. [7]

OR

a) Write detail note on Corporate Discloser. [7]

b) Rajeev Gandhi Udyami Mitra Scheme-State importance. [7]

P.T.O.

Q4) Write short note (Any Two) :

[8]

- a) Importance of Transperancy.
- b) Objectives of Service Training
- c) Urban Haat
- d) Need of Agro-Processing



Total No. of Questions : 4]

P3852

[5159]-406

M. Com. (Part - II) (Semester - IV)

RECENT ADVANCES IN BUSINESS PRACTICES AND ENVIRONMENT

Business Practices and Environment (Group - C)

(2013 Pattern) (Credit System) (Special Paper - VII)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.

2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) महाराष्ट्र शासनाच्या पायाभूत सुविधा - विषयक धोरणाचे टिकात्मक परीक्षण करा. [14]

किंवा

लघुत्तम, लघु आणि मध्यम उद्योगांच्या विकासाची योजना स्पष्ट करा. [14]

प्रश्न 2) पर्यावरणीय अंकेक्षणाची व्याख्या द्या. कंपनी जगतामध्ये पर्यावरण अंकेक्षणाचे महत्व आणि त्याचे उपयोजन विशद करा. [14]

किंवा

“कामगार विपणन माहिती केंद्र” यावर सविस्तर माहिती लिहा. [14]

प्रश्न 3) अ) प्रमंडलीय नियंत्रण म्हणजे काय? प्रमंडलीय नियंत्रणाचे महत्व विशद करा. [7]

ब) ‘वस्त्रोद्योग धोरण’ - यांवर माहिती लिहा. [7]

किंवा

अ) ‘प्रमंडलीय प्रकटीकरण’ यांवर सविस्तर माहिती लिहा. [7]

ब) राजीव गांधी मित्र उद्यमी योजना - महत्व सांगा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन) :

[8]

- अ) पारदर्शकतेचे महत्व
- ब) सेवा प्रशिक्षणाचे उद्देश
- क) अर्बन हाट
- ड) कृषी प्रक्रियांची आवश्यकता



Total No. of Questions : 4]

SEAT No. :

P3853

[Total No. of Pages : 4

[5159]-407

M.Com. (Part - II) (Semester - IV)

BUSINESS ADMINISTRATION

**Recent Advances in Business Administration (Group - F)
(2013 Pattern) (Credit System) (Special Paper - VII)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the futuristic and strategic approach towards changing business environment. **[14]**

OR

Explain the five's system of quality management.

Q2) Explain the role and importance of Acquisition and mergers. **[14]**

OR

Explain the concept and significance of Turnaround Management.

Q3) a) Explain the significance of Change Management. **[7]**

b) Explain the utility of Six Sigma Technique. **[7]**

OR

a) Explain the advantages of Innovation? **[7]**

b) Explain the current trends in acquisition of business at National and International Scenario. **[7]**

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) Total Quality Management.
- b) Importance of Managing change
- c) Enterprise Resource Planning (ERP)
- d) Cross- Cultural Management



Total No. of Questions : 4]

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[5159]-407

M.Com. (Part - II) (Semester - IV)

BUSINESS ADMINISTRATION

Recent Advances in Business Administration (Group - F)

(2013 Pattern) (Credit System) (Special Paper - VII)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.

2) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

3) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) बदलत्या व्यावसायिक पर्यावरणाचे फ्युट्युरिस्टिक (futuristic) आणि स्ट्रॅटेजिक (strategic) दृष्टीकोन स्पष्ट करा. [14]

किंवा

गुणवत्ता व्यवस्थापनाच्या पाच पद्धती स्पष्ट करा.

प्रश्न 2) संपादन आणि विलीनीकरणाची भूमिका आणि महत्व स्पष्ट करा. [14]

किंवा

कार्यवाही पूर्ण (Turnaround) व्यवस्थापनाची संकल्पना आणि महत्व स्पष्ट करा.

प्रश्न 3) अ) बदलाच्या व्यवस्थापनाचे महत्व स्पष्ट करा. [7]

ब) सिक्स सिग्मा तंत्राची उपयुक्तता स्पष्ट करा. [7]

किंवा

अ) नाविण्याचे (Innovation) फायदे स्पष्ट करा. [7]

ब) राष्ट्रीय आणि आंतरराष्ट्रीय परस्थितीच्या संदर्भात व्यवसायाच्या संपादनाचे आधुनिक प्रवाह स्पष्ट करा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) संपुर्ण गुणवत्ता व्यवस्थापन
- ब) व्यवस्थापन बदलाचे महत्व
- क) उपक्रम संसाधन नियोजन (ERP)
- ड) विरोधात्मक सांस्कृतिक व्यवस्थापन



Total No. of Questions : 3]

SEAT No. :

P3854

[Total No. of Pages : 4

[5159]-408

M.Com (Semester - IV)

COMMERCIAL LAWS AND PRACTICES

Recent Advances in Commercial Laws and Practices

(2013 Pattern) (Group B)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Explain the Establishment, Composition, and Selection Committee for Chairperson and Members of the committee under Competition Act, 2002?[15]

OR

Explain Relationship of Partners and Cessation of Partnership interest under Limited Liability Partnership Act 2008.

Q2) Define "Financial Assistance", "Asset Reconstruction" and "Non-Performing Asset" under Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002. [15]

OR

Explain the establishment of Tribunal and Jurisdiction of Tribunal under the Recovery of Debts Due To Banks and Financial Institutions Act 1993.

P.T.O.

Q3) Write short notes (Any Two) :

[20]

- a) Prohibition of abuse of dominant position under Competition Act, 2002
- b) Financial disclosure required by Limited Liability Partnership.
- c) Cancellation of certificate of registration under Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002.
- d) Powers of Appellate Tribunal under the Recovery of Debts Due To Banks and Financial Institutions Act 1993.



Total No. of Questions : 3]

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[5159]-408

M.Com (Semester - IV)

COMMERCIAL LAWS AND PRACTICES

Recent Advances in Commercial Laws and Practices

(2013 Pattern) (Group B)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक

2) संदर्भासाठी मूल इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) कॉम्पिटिशन कायदा, 2002 अंतर्गत, आस्थापना, रचना आणि अध्यक्ष व सदस्या करिता निवड समिती स्पष्ट करा. [15]

किंवा

मर्यादित दायित्व भागीदारीकायदा, 2008 अंतर्गतमर्यादित दायित्व भागीदारीच्या स्थापनेसाठी आवश्यक प्रक्रिया आणि कागदपत्रांची आवश्यकता स्पष्ट करा.

प्रश्न 2) सिक्युरिटायझेशन आणि रिकंस्ट्रक्शन ऑफ फायनानशियल असेटस आणि इंफोर्समेंटऑफ सिक्युरिटी इंटरेस्ट कायदा, 2002 अंतर्गत “आर्थिक सहाय्य” “मालमत्ता पुनर्रचना” “आणि” नॉन-परफॉर्मिंग मालमत्ता स्पष्ट लिहा. [15]

किंवा

रिकव्हरी ऑफ डेब्टस ड्यू टू बँक आणि फायनानशियल इनस्टीट्यूट कायदा 1993, अंतर्गत “न्यायधिकरण स्थापना” आणि “अंतर्गत न्यायाधिकरण कार्यक्षमता” परिभाषित करा.

प्रश्न 3) टिपा लिहा. (कोणत्याही दोन) :

[20]

- अ) कॉमपिटीशन कायदा, 2002 अंतर्गत, हाती सत्ता असलेला प्रबळ पदाचा गैरवापर मनाई
- ब) मर्यादित दायित्व भागीदारीकायदा, 2008 अंतर्गत, मर्यादित दायित्व भागीदारीला कोणकोणते आर्थिक उघड बंधनकारक आहेत.
- क) सिक्युरिटायझेशन आणि रीकंस्ट्रक्शन ऑफ फायनानशियल असेट्स आणि इंफोरसमेंटऑफ सिक्युरिटी इंटरेस्ट कायदा, 2002 अंतर्गत, नोंदणी प्रमाणपत्र रद्द.
- ड) रिकव्हरी ऑफ डेब्ट्स ड्यू टू बँक आणि फायनानशियल इनस्टीट्यूट कायदा 1993, अपिलीय न्यायाधिकरण अधिकार



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SEAT No. :

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[Total No. of Pages : 4

[5159]-409

M.Com. (Part - II) (Semester - IV)

CO-OPERATION AND RURAL DEVELOPMENT

Recent Advances in Co-Operation and Rural Development

(2013 Pattern) (Special Paper - VII)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Discuss the various social responsibilities of Co-operative institutions. **[14]**

OR

Explain the principles of Co-operative in India.

Q2) Explain the challenges of global competition before the co-operatives. **[14]**

OR

How Co-operative institutions accept the global challenges in India.

Q3) Explain the role of self help group in the development of rural artisans. **[14]**

OR

Explain the problems of marketing of self-help group products [SHG].

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) Co-operative leadership.
- b) New Management Techniques in Co-operation
- c) Performance of self Help Group
- d) Causes of farmer's suicides.



Total No. of Questions : 4]

P3855

[5159]-409

M.Com. (Part - II) (Semester - IV)

CO-OPERATION AND RURAL DEVELOPMENT

Recent Advances in Co-Operation and Rural Development

(2013 Pattern) (Special Paper - VII)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.

2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) सहकारी संस्थांच्या विविध सामाजिक जबाबदाऱ्यांची चर्चा करा. [14]

किंवा

भारतातील सहकाराची तत्वे स्पष्ट करा.

प्रश्न 2) सहकारी संस्था समोरील जागतिक स्पर्धेची आव्हाने स्पष्ट करा. [14]

किंवा

भारतातील सहकारी संस्थांनी जागतिक आव्हाने कशा पद्धतीने स्विकारली?

प्रश्न 3) ग्रामीण कलाकारांच्या विकासात स्वयं सहाय्यगटाची भूमिका स्पष्ट करा. [14]

किंवा

स्वयं सहाय्यता गटाच्या उत्पादित वस्तूंच्या विपणनाच्या समस्या स्पष्ट करा.

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन) :

[8]

- अ) सहकारातील नेतृत्व
- ब) सहकारातील व्यवस्थापनाची नवीन तंत्रे
- क) स्वयं सहाय्य गटाची कामगिरी
- ड) शेतकऱ्यांच्या आत्महत्येची कारणे



Total No. of Questions : 4]

SEAT No. :

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[Total No. of Pages : 4

[5159]-410

M.Com. (Part - II) (Semester - IV)

ADVANCED BANKING AND FINANCE

Recent Advances in Banking and Finance (Group - G)

(2013 Pattern) (Credit System) (Special Paper - VII)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain various financial inclusion measures initiated by the government in the recent past. Do you think these measures will benefit the economy?[14]

OR

How is a micro finance defined? Explain in detail the role of banks as facilitators of micro finance.

Q2) What is a Non performing asset? Why is the regulation of non performing assets essential? What is the possible link between low Non performing assets and capital adequacy? [14]

OR

Do you think electronic mode of payment makes banking hi-tech? Explain your answer.

Q3) a) "Banks borrow from the call money market to maintain the cash reserve ratio balances; otherwise the banks would never resort to call money market." Do you agree? Support your answer showing the operation of the call money market. [7]

OR

P.T.O.

Write a detailed note on the working of the collateralized borrowing and lending obligation facility.

- b) Account for the recent developments in the Initial Public Offer market.[7]

OR

How does listing and trading of capital market securities take place in India?

Q4) Write short notes on (Any Two) : **[8]**

- a) Consumer education and banks.
- b) Core banking
- c) Money market derivatives
- d) Options trading in the securities market.

❧❧❧❧

Total No. of Questions : 4]

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[5159]-410

M.Com. (Part - II) (Semester - IV)

ADVANCED BANKING AND FINANCE

Recent Advances in Banking and Finance (Group - G)

(2013 Pattern) (Credit System) (Special Paper - VII)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) अलिकडील काळात सरकारने सुरु केलेले वित्तीय समावेशाचे विविध उपक्रम स्पष्ट करा. हे उपक्रम अर्थ व्यवस्थेस उपयोगी ठरतील असे तुम्हाला वाटते काय? [14]

किंवा

सुक्ष्म वित्त याची व्याख्या कशी केली आहे? सुक्ष्म वित्त सुलभ करण्यात बँकांची भूमिका सविस्तर स्पष्ट करा.

प्रश्न 2) निष्क्रिय मालमत्ता म्हणजे काय? निष्क्रिय मालमत्तेच्या नियमनाची गरज काय? निष्क्रिय मालमत्ता आणि भांडवल पुरतेपणा यांमधील शक्य असलेला दुवा (संबंध) काय आहे? [14]

किंवा

इलेक्ट्रॉनिक माध्यमातून पैसे अदा करणे बँकिंगला अत्याधुनिक करते असे तुम्हाला वाटते काय?

प्रश्न 3) अ) रोख राखीव निधी प्रमाण राखण्यासाठी बँका मागणीदेय पैसा बाजारातून पैसे उसने घेतात अन्यथा बँकांनी या बाजाराचा कधीच आश्रय घेतला नसता. तुम्ही याच्याशी सहमत आहात काय? मागणीदेय पैसा बाजाराच्या कार्यप्रणालीचे उदाहरण देऊन आपल्या उत्तराचे समर्थन करा. [7]

किंवा

‘सांपार्श्विक कर्ज देणे आणि घेणे बंधन’ याच्या कार्यप्रणालीवर सविस्तर टीप लिहा.

- ब) प्रारंभिक सार्वजनिक प्रस्ताव या संदर्भातील अलिकडच्या काळातील विकासाचा लेखा द्या. [7]
किंवा
भारताच्या रोखेबाजारामध्ये रोख्यांची नोंदणी व व्यवहार (व्यापार) कसे होतात.

- प्रश्न 4) टिपा लिहा. (कोणत्याही दोन) : [8]
- अ) बँका आणि ग्राहक शिक्षण
ब) कोअर बँकिंग
क) नाणेबाजार अनुजात
ड) रोखे बाजारातील विकल्प व्यवहार



Total No. of Questions : 4]

SEAT No. :

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[Total No. of Pages : 4

[5159]-411

M.Com. (Part - II) (Semester - IV)

ADVANCED MARKETING

Recent Advances in Marketing (Group - H)

(2013 Pattern) (Credit System) (Special Paper - VII)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the process for creating a Marketing Strategy. **[14]**

OR

Explain the current examples of Corporate Sustainability endeavors.

Q2) Explain the different types of social media mix. **[14]**

OR

Explain the advantages and disadvantages of allowing FDI in Multi brand Retail in India.

Q3) a) Explain the importance of Sustainable Marketing. **[7]**

b) Explain Search Engine Optimisation. **[7]**

OR

a) Explain electronic payment system. **[7]**

b) Explain the history of FDI in Single Brand Retail in India. **[7]**

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) Local Marketing Strategy
- b) Cyber cash
- c) Importance of Single Brand Retail in India
- d) Sustainable Development



Total No. of Questions : 4]

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[5159]-411

M.Com. (Part - II) (Semester - IV)

ADVANCED MARKETING

Recent Advances in Marketing (Group - H)

(2013 Pattern) (Credit System) (Special Paper - VII)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
2) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.
3) उजवीकडील अंक पूर्ण गुण दर्शवितात.

-
- प्रश्न 1) विपणन व्यव्हरचना तयार करण्याची प्रक्रिया स्पष्ट करा. [14]
किंवा
सामुदायिक शाश्वत प्रयास असलेले सद्यकालीन उदाहरण स्पष्ट करा.
- प्रश्न 2) सामाजिक माध्यम मिश्रचे विविध प्रकार स्पष्ट करा. [14]
किंवा
भारतामध्ये एफ् डी आय (FDI) ला मल्टीब्रॅण्ड रिटेलमध्ये परवांनगी देण्याचे फायदे आणि तोटे स्पष्ट करा.
- प्रश्न 3) अ) शाश्वत विपणनाचे महत्व स्पष्ट करा. [7]
ब) सर्च इंजिन ऑप्टिमायझेशन स्पष्ट करा. [7]
किंवा
अ) इलेक्ट्रॉनिक पेमेंट सिस्टीम स्पष्ट करा. [7]
ब) भारतामधील एफ्डी आय (FDI) चा सिंगल ब्रॅण्ड रिटेलबाबतचा इतिहास स्पष्ट करा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन) :

[8]

- अ) स्थानिक विपणन व्यव्हरचना
- ब) सायबर कॅश
- क) सिंगल ब्रॅण्ड रिटेलचे भारतामधील महत्व
- ड) शाश्वत विकास

