Total No. of Questions : 5]	SEAT No.:
P839	[Total No. of Pages : 2

[5158]-2001 S.Y.B.Com. BUSINESS COMMUNICATION (2013 Pattern)

Time: 3 Hours [Max. Marks: 80

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- **Q1)** What is Communication? Explain the process & features of effective Communication.

OR

What is written Communication? State the advantages & disadvantages of written Communication.

Q2) What is the interview? Explain in detail which skills/ Techniques required for interview. [16]

OR

What is Business Letter? Explain in detail physical appearance of a Business Letter.

Q3) a) Write an order Letter to Shanti Tools Ltd. Maharaj Chowk Solapur from Rajesh Industries Ltd. Dapodi Pune Purchasing Electronic items for new shop.[8]

OR

Write circular letter to their customers of Janata Sahakari Bank Pune for shifting their Branch from Bajirao Road to Laxmi Road Pune.

b) Write an office circular from Manjri Industries Ltd. M.G. Road Pune for their workers regarding five foreign delegates visiting company. [8]

OR

Write a collection letter to M/s Nitin & Sons Pune, is in arrears of Rs. 70,000 for some months. Write a tactful Letter suggesting payment by arrears. [8]

Q4) What is Job application letter? Which points were considered while drafting job application letter. [16]

OR

What is Voice Mail? Explain the role of voice mail in business communication.

Q5) Write short notes on (any four):

- a) Barriers to communication.
- b) Advantages of oral communication.
- c) Group discussion.
- d) Complaint letter.
- e) Whats app.
- f) Qualities of business letter.



SEAT No.:		
[Total	No. of Pages:	8

[5158]-2002 S.Y. B.Com

		5.1. D. Com.
		CORPORATE ACCOUNTING
		(2013 Pattern)
<i>Time</i> : <i>3 1</i>	Hours	[Max. Marks : 80
Instructio	ons to	the candidates:
1)	All q	questions are compulsory.
,	_	res to the right indicate full marks.
3)	Use	of calculator is allowed.
Q1) A)		in the Blanks with appropriate term from the given option (5)
	i)	The dividend paid between two annual general meeting is known as (Interim Dividend / Extra Dividend)
	ii)	Unclaimed dividend recorded on theof the balance sheet (asset side / Liability side)
	iii)	Winding up of a company by an order of the tribunal is known as (Compulsory winding up / voluntary winding up)
	iv)	One liquidation and no new formation is called asof a company (Absorption / external reconstruction)
	v)	Profit included in the closing stock is known as (unrealized profit / Capital profit)
	vi)	Profit earned by the subsidiary after the acquisition is called (Revenue profit / Capital profit)
	vii)	Reduction in the value of an asset is recorded on the side of capital reduction account (Debit/ Credit)

- B) State the following statements are true or false (any five):
 - i) Depreciation is charges on live stock.
 - ii) Inter company transaction are added to the respective items
 - iii) Profit on revaluation of fixed assets is a revenue profit.
 - iv) External reconstruction is the process reduction of capital.
 - v) Reduction in the value of liability is recorded on the debit side of capital reduction account.
 - vi) Computerized accounting eliminates all types of errors.
 - vii) A S 6 deals with consolidated financial statement.
- C) Write short notes on (any two)

 $[2 \times 7 = 14]$

[5]

- i) Format of Liquidators Final Statement of Account.
- ii) Features of Computerized Accounting system.
- iii) Accounting for Amalgamation.
- iv) Cost of Control or Goodwill in case of Holding Company.
- v) Need of valuation of shares.
- **Q2)** Prakash Ltd. Pune was registered with an Authorized Capital of Rs. 400,000 divided into 4,000 Equity shares of Rs. 100 each.

You are required to prepare a statement of profit and Loss for the year ended 31st March 2016 as per the revised schedule VI of the Companies Act 2013.

DO NOT PREPARE BALANCE SHEET AND DO NOT RECORD SECOND EFFECT OF ADJUSTMENTS. [10]

The following balances extracted from the books as on 31st March 2016 as follows:

Debit Balances	Amount	Credit Balances	Amount
Purchases	3,54,200	Sales	7,00,000
Stock of Raw Materials 1.4.2015	16,600	Purchase Returns	18,200
Carriage outwards	6,700	Interest on trade investmen	nt 3,500
Salaries and wages	90,100	Miscellancous income receiv	red 3,700
Staff welfare expenses	12,700	Other operating revenue	14,000
Repairs to buildings	24,200	Bank interest	1,400
Carriage inward	7,100		
Contribution to pension fund	2,800		
Bad Debts	4,300		
Power and Fuel	13,000		
Insurance	18,300		
Rent and taxes	11,200		
Sales return	12,600		

Adjustments

- i) Stock of Raw Material as on 31st March 2016 amounted to Rs. 24,000
- ii) Provision for bad and doubtful debts is Rs. 6,000
- iii) Provide depreciation on Building Rs. 5,000 and Motor Vehicles Rs. 4,000 OR
- a) Race Ltd. is construction a fixed asset. The cost of project is given below: [5]

Material Rs.52,00,000

Direct Expenses Rs. 7,00,000

Total wages for the year -Rs 4,80,000(50% is chargeable to project).

Administrative Expenses-Rs 1,25,000

Depreciation on assets used for the project Rs. 30,000

Calculate the cost of Fixed asset

b) Bhatia Co Ltd., acquired a plant and machinery on 1-4-2016 for Rs 87,00,000. Installation expenses were Rs. 3,00,000. Scarp value after its useful life of 5 years was estimated Rs. 10,00,000. What is the amount of depreciation that Bhatia Co Ltd. Should charge for the accounting year ending 31-3-2017 under fixed installment method? [5]

Q3) A) The following is the balance sheet of Jay Bho Ltd., Pune as on 31st March 2016 [12]

Balance Sheet of jay Bho.Ltd. Pune as on 31st March 2016

Liabilities	Amount	Assets	Amount
Share Capital 4000			
Equity Shares of	2,00,000	Land and Building	55,000
Rs. 100 each Rs. 50			
paid up			
1000 Equity Shares of			
Rs. 100 each Rs.30	30,000	Plant and Machinery	60,000
paid up			
6% Debenture	25,000	Furniture	25,000
(having a floating)			
charges on all the assets)			
Sundry Creditors:		Molds	60,000
On Mortgage of Plant and	30,000	Stock	40,000
Machinery			
Preferential Creditors	6,000	Debtors	20,000
Unsecured Creditors	9,000	Cash in hand	10,000
		Profit and Loss	30,000
	3,00,000		3,00,000

The company went into voluntry liquidation as on the above Balance Sheet date. The Liquidator realized the assets as follows: Land and Building Rs.70,000; Plant and Machinery Rs. 65,000; Molds Rs. 50,000, Furniture Rs. 20,000; Stock Rs.35,000 and Debtors Rs. 11,000.

The liquidation expenses amounted to Rs 3,500. The liquidator is entitled to a fixed remuneration of Rs. 3,200 and @ 2% on the amount assets realized and 2% on the amount distributed to unsecured creditors including preferential creditors. The liquidator made payments on 30th September

2016 on which date the debentures were also repaid.

Prepare the Liquidators Final Statement of Account

B) The Balance sheet of Ashima Ltd. and Soni Ltd. As on 31st March 2016 is as follows: [14]

Balance Sheet as 31-3-2016

Datanee Sheet as 51 5 2010					
Liabilities	Ashima Ltd.	SoniLtd		Ashima Ltd	Soni Ltd.
Share capital; Shares	43,75,000	17,50,000	Building	8,50,000	87,000
of Rs. 10 each					
General Reserve	6,57,000		Machinery	23,27,000	12,35,000
Profit for the year	6,20,000	2,62,000	stock	8,40,000	4,25,000
Creditors	7,95,000	3,80,000	Debtors	8,53,000	5,37,000
Bills Payable	88,000		investment	16,65,000	-
			Shares of soni		
			Ltd (105,000		
			Shares) at cost		
			Bils Receivables	-	1,08,000
	65,35,000	23,92,000		65,35,000	23,92,000

Other information:

- i) Ashima Ltd. acquired the shares of Soni Ltd on 1st October 2015.
- ii) The Bill payable of Ashima Ltd represented Rs. 15,000 issued in favour of Soni Ltd.

Prepare a Consolidated Balance Sheet as on 31-3-2016.

Q4) Sarika Ltd., sells its business to Satnam Ltd. as on 31st March 2016 on which date its Balance Sheet stood as follows: [20]

Balance Sheet of Sarika Ltd. as on 31st March 2016

Liabilities	Amount.	Assets	Amount
4,000 Equity shares of Rs. 100 each	4,00,000	Goodwill	80,000
6% Debenture	2,00,000	Freehold Property	3,00,000
Trade Payables	82,000	Plant and Tools	2,00,000
Reserve Fund	84,000	Stock	60,000
Profit and loss	34,000	Bills Receivable	10,000
		Trade Receivables	65,000
		Cash at Bank	85,000
	8,00,000		8,00,000

Satnam Ltd., agreed to take assets (exclusive of cash and goodwill) at 10% less than the books values, to pay Rs. 90,000 for goodwill and to take over the debentures.

The Purchase consideration was to be discharged by allotment to Sarika Ltd. of 2,500 Shares of Rs. 100 at a premium of Rs. 10 per share and balance in cash.

The cost of liquidation amounted to Rs. 5,000.

You are required to prepare: Realization account, Cash account, Shareholders Account and Satnam Ltd. account in the books of Sarika Ltd., and also acquisition Journal Entries in the books of stanam. Ltd.

a) Following is the Balance Sheet of Nirmal Ltd.Thana as on 31st March 2016. [10]

Liabilities	Amount	Assets	Amount
3,000 Equity Shares of	300,000	Freehold Property	150,000
Rs.100 Each			
Reserve Fund	70,000	Machinery	180,000
Profit and loss	25,000	Furniture	25,000
Trade Payable	60,000	Stock	28,000
Bills payable	25,000	Trade Receivables	65,000
		Bank balance	30,000
		Formation Expenses	2,000
	480,000		480,000

Additional Information

i) Assets are valued as under

Goodwill	60,000
Freehold Property	2,30,000
Machinery	1,90,000
Furniture	30,000
Stock	35,000
Trade Receivables	60,000

ii) The profits of the company amounted to

Year	Amount
2014	70,000
2015	65,000
2016	75,000

- iii) It is the practice of the company to transfer one-fourth of profit to Reserve fund
- iv) The fair yield in respect of Equity Share of similar type of companies is ascertained at 10%

Find out the value of each Equity Share under.

- a) Intrinsic value
- b) Yield value
- c) Fair Value method.

b) The following was the Balance sheet Dinesh Ltd. as on 31st March 2016. [10]

Balance sheet as on 31st March 2016

Liabilities	Amount	Assets	Amount
40,000 equity shares of	40,00,000	Good will	6,00,000
Rs. 100 each			
7,000. 9% Preference	7,00,000	Freehold Property	30,00,000
Share of Rs. 100 Each			
Share Premium	5,00,000	Plant and Machinery	10,00,000
Trade payable	8,00,000	Stock	4,00,000
		Trade Receivables	3,00,000
		Preliminary Expenses	3,00,000
		Profit and Loss	4,00,000
	60,00,000		60,00,000

The following scheme of reconstruction was approved and duly sanctioned:

- i) Preference shares to be reduced to Rs. 80 per share
- ii) Equity shares to be reduced to Rs. 20 per share
- iii) Transfer share premium account to capital reduction account
- iv)Write off all intangible assets and
- v) Freehold property to be written down to Rs. 28,00,000

Give necessary journal entries to record the above transactions in the books of Dinesh Ltd. Also prepare a revised Balance sheet after the scheme of reconstruction as on 31st March 2016.



Total No	of Q	uestions	:5]
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SEAT No.:	

[Total No. of Pages: 4

P840

[5158]-2003 S.Y.B.Com.

BUSINESS ECONOMICS - II (MACRO) (2013 Pattern) Time: 3 Hours] [Max. Marks:80 Instructions to the candidates: 1) All questions are compulsory. Figures to the right indicate full marks. 2) Draw neat diagrams wherever necessary. 3) Q1) Define Macro Economics. Explain the significance and limitations of Macro Economics. [16] Q2) What is National Income? Explain the difficulties in measuring National Income. [16] OR What is credit control? Explain the measures of quantitative and qualitative credit control adopted by central Bank in detail. [16] *O3*) Answer in Brief: What are the causes of Deflation. a) [8] Explain the fishers quantity theory of money. b) [8] OR Explain the monetary measures to control Trade cycles. a) [8] b) Explain the nature & Scope of Public finance. [8]

Q4) Explain the keynesian Theory of employment in detail.

[16]

Q5) Write short note on (any two)

- a) Causes of increasing public expenditure.
- b) Phases of Trade Cycles.
- c) Functions of money.
- d) Cost push Inflation.



[5158]-2003 S.Y.B.Com.

BUSINESS ECONOMICS - II (MACRO)

(2013 Pattern) (मराठी रुपांतर)

वेळ : 3 तास] [एकूण गुण: 80 सर्व प्रश्न सोडविणे आवश्यक आहेत. सूचना :- 1) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात. *2*) आवश्यक तेथे सुबक आकृत्या काढा. संदर्भासाठी मुळ इंग्रजी प्रश्नप्रत्रिका पहावी. समग्रलक्षी अर्थशास्त्राची व्याख्या द्या. समग्रलक्षी अर्थशास्त्राचे महत्व व मर्यादा स्पष्ट करा.[16] प्रश्न 1) राष्ट्रीय उत्पन्न म्हणजे काय? राष्ट्रीय उत्पन्न मापनातील अडचणी स्पष्ट करा. प्रश्न 2) [16] किंवा पतिनयंत्रण म्हणजे काय? मध्यवर्ती बॅकेने स्विकारलेली पतिनयंत्रणाची संख्यात्मक व गुणात्मक साधने सविस्तर स्पष्ट करा. [16] थोडक्यात उत्तरे लिहा. प्रश्न 3) अ) चलनधरीची कारणे कोणती आहेत? [8] ब) फिशर यांचा चलनसंख्यामान सिध्दान्त स्पष्ट करा. [8] किंवा अ) व्यापार चक्राच्या नियंत्रणाचे चलनविषयक उपाय स्पष्ट करा. [8] सार्वजनिक आयव्ययाची व्याप्ती व स्वरूप स्पष्ट करा. [8] केन्स यांच्या रोजगाराच्या सिद्धान्ताचे सविस्तर स्पष्टीकरण करा. प्रश्न 4) [16]

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[16]

- अ) सार्वजनिक खर्च वाढीची कारणे.
- ब) व्यापार च्रकाच्या अवस्था.
- क) पैशाची कार्ये.
- ड) खर्चदाननिर्मित चलनवाढ.

OOO

Total No. of Questions: 5]	SEAT No.:
P841	[Total No. of Pages : 4

[5158]-2004 S.Y.B.Com. BUSINESS MANAGEMENT (2013 Pattern)

Time: 3 Hours | [Max. Marks: 80

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- Q1) Explain in detail Taylor's Scientific Management Approach.

[16]

OR

What do you mean by forcasting? Explain the need and techniques of forcasting.

Q2) Define the term management. Describe the various challenges before managers.[16]

OR

Define Motivation. Explain characteristics and importance of motivation.

Q3) What do you mean by delegation of authority. Explain in detail features and advantages of delegations of authority. [16]

OR

What are the detail barriers of communication.

Q4) Define controlling. Explain the steps and importance of controlling. [16]

OR

Define Business Ethics. Explain the importance and scope of Business ethics.

Q5) Write short notes on (any four):

- a) Modern Indian Economic Thoughts of Mahatma Gandhi.
- b) Importance of staffing
- c) Techniques of direction.
- d) Hertzberg's motivation hygiene theory.
- e) Need of co-ordination.
- f) Levels of planning.



[5158]-2004 S.Y. B.Com. BUSINESS MANAGEMENT (2013 Pattern) (मराठी रुपांतर)

वेळ : 3 तास] [एकूण गुण : 80

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
 - 2) उजवीकडील अंक पूर्ण गूण दर्शवितात.

पूर्वानुमान म्हणजे काय? पूर्वानुमानाची गरज व तंत्रे स्पष्ट करा?

- प्रश्न 2) व्यवस्थापनाची व्याख्या द्या? व्यवस्थापनासमोरील विविध आव्हाने स्पष्ट करा. [16]

 किंवा

 अभिप्रेरणेची व्याख्या द्या? अभिप्रेरणेची वैशिष्ट्य व महत्व सांगा.
- प्रश्न 3) अधिकार प्रदान म्हणजे काय? अधिकार प्रदानाची वैशिष्ट्ये व फायदे सविस्तर लिहा?[16] किंवा

संदेशनवहनातील अडथळे सविस्तर स्पष्ट करा?

प्रश्न 4) नियंत्रणाची व्याख्या सांगा? नियंत्रणाचे महत्व व पायऱ्या सांगा? [16] किंवा

व्यावसायिक नितिमत्तेची व्याख्या द्या? व्यावसायीक नीतीमत्तेचे महत्व व व्याप्ती सविस्तर स्पष्ट करा.

y = 5) थोडक्यात टीपा लिहा. (कोणत्याही चार)

[16]

- अ) महात्मा गांधी यांचे आधुनिक भारतीय आर्थिक विचार.
- ब) कर्मचारी नियुक्तीचे महत्व
- क) निर्देशनाची तंत्रे
- ड) फ्रेडिंरक हर्झबर्ग यांचा आरोग्यविषयक अभिप्रेरणा सिध्दांत
- इ) समन्वयाची आवश्यकता.
- फ) नियोजनाच्या पातळ्या.

OOO

SEAT No.:	
[Total	No. of Pages: 3

[5158]-2005 S.Y.B.Com. ELEMENTS OF COMPANY LAW (2013 Pattern) (Regular)

		(2013 Pattern) (Regular)	
			? <i>0</i>
Q1)	Def	ine Company. Explain in detail the types of Companies. [16	5]
Q2)	Exp	plain in detail stages in formation of the company. [16]	5]
		OR	
		Tine 'Memorandum of Association'. Explain the various clauses of morandum of Association'. [16]	
Q3)	a)	Write a note on 'Sweat Equity shares'. [8	3]
	b)	Distinguish between transfer and transmission of shares. [8	3]
		OR	
	a)	Write a note on 'Director Identification Number DIN'. [8	3]
	b)	Explain meaning of E-Governance. Write advantages of E-Governance. [8]	3]
Q4)		plain provisions regarding Annual General Meeting from sec. 96 to sec. 99 the Company Act.	

Q5) Write short notes (any two)

- a) Legal position of Director.
- b) Whole Time Director.
- c) Voluntary winding up of company.
- d) Reconstruction and Amalgamation.



[5158]-2005 S.Y. B.Com. ELEMENTS OF COMPANY LAW (2013 Pattern) (Regular) (मराठी रुपांतर)

वेळ : 3 त	ास]	· · · · · · · · · · · · · · · · · · ·	[एकूण गुण: 80
सूचना :-	1)	सर्व प्रश्न सोडविणे आवश्यक आहे.	
	2)	उजवीकडील अंक प्रश्नांचे पूर्ण गूण दर्शवितात.	
	3)	संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.	
प्रश्न 1)	'कंप	नी' व्याख्या द्या. कंपनीचे प्रकार सविस्तर स्पष्ट करा.	[16]
प्रश्न 2)	'कंप	नी' स्थापनेतील विविध अवस्था सविस्तर स्पष्ट करा.	[16]
		किंवा	
	'घटन	गापत्रकाची व्याख्या द्या. घटनापत्रकातील विविध कलमे स्पष्ट कर	π. [16]
प्रश्न 3)	अ)	'स्वेट सामान्य भाग'- टिप लिहा.	[8]
	ਕ)	भाग-हस्तांतर व भाग संक्रमण यातील फरक स्पष्ट करा.	[8]
	,	किंवा	
	अ)	'संचालक ओळख क्रमांक' – टिप लिहा.	[8]
	ब)	इ-गव्हर्नन्स चा अर्थ सांगा. इ-गव्हर्नन्स चे फायदे लिहा.	[8]
प्रश्न 4)	वार्षि	क सर्वसाधारण सभेबाबत कंपनी कायद्यातील कलम 96 ते 99) मधील तरतुदी स्पष्ट
·	करा.		[16]
प्रश्न 5)	टीपा	लिहा. (कोणत्याही दोन)	[16]
	अ)	'संचालकाचे कायदेशीर स्थान'.	
	ब)	पुर्णवेळ संचालक.	
	क)	कंपनीचे ऐच्छिक समापन.	
	ਭ)	•	

Total No. of Questions :5]	Total N	o. of (Questions	:5]
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SEAT No.:	
[Total	No. of Pages : 4

[5158]-2006 S.Y.B.Com. (Regular) BUSINESS ADMINISTRATION (2013 Pattern) (Special Paper - I)

		BUSINESS ADMINISTRATION (2013 Pattern) (Special Paper - I)	
		Iours] [Max. Marks: ons to the candidates: 1) All questions are compulsory. 2) All questions carry equal marks.	80
Q1)	Defi	ne Administration Explain the functions of Administration. [1	[6]
		OR	
	Defi	ne Business. Explain economic & social objective of business. [1	[6]
Q2)	-	lain the social responsibilities of business to wards customers a ternment. [1	nd [6]
		OR	
	Wha of u	at are the important legal provisions Governing promotion and establishmenit. [1	ent [6]
Q3)	a)	What are the objectives and limitations of quality circles?	[8]
	b)	What are the causes of Industrial sickness?	[8]
		OR	
	a)	Explain the techniques to boost productivity.	[8]
	b)	What are the measures to be undertaken to prevent Industrial sickness.	[8]

Q4) What is Globalization? Explain the consequences of Globalization.

[16]

OR

Define industrial sickness? Explain role of (BIFR) Board for the industrial and financial reconstruction. [16]

Q5) Write short note on (any four)

- a) Importance of productivity inorgaisation.
- b) Advantages and disadvantages of legal process out saurcing (LPO)
- c) Role of Government in Prevention of industrial sickness.
- d) Returns to be filed by organization in India.
- e) Quality control
- f) Liberalisation.



[5158]-2006 S.Y.B.Com. (Regular) BUSINESS ADMINISTRATION (2013 Pattern) (Special Paper - I) (मराठी रुपांतर)

वेळ : 3 त	गस]	[एकूण	गुण : 80
सूचना :-	1)	सर्व प्रश्न सोडविणे आवश्यक आहे.	
	2)	सर्व प्रश्नांना समान गुण आहेत.	
	3)	संदर्भासाठी मुळ इंग्रजी प्रश्नप्रत्रिका पहावी.	
प्रश्न 1)	व्याव	सायिक प्रशासनाची व्याख्या सांगून त्याची तपशिलवार कार्ये लिहा. किंवा	[16]
	व्यवः	पायाची व्याख्या द्या. आर्थिक आणि सामाजिक उद्देश स्पष्ट करा.	[16]
प्रश्न 2)	व्याव	सायाची ग्राहक व शासनातर्फे असलेली सामाजिक जबाबदारी विषद करा.	[16]
		किं वा	
	व्यवर	पाय स्थापनेसाठी आवश्यक असलेल्या कायदेशीर बाबी स्पष्ट करा.	[16]
प्रश्न 3)	अ)	गुणवत्ता मंडळाच्या मर्यादा व उद्देश लिहा.	[8]
	ब)	आजारी उद्योगाची कारणे लिहा.	[8]
		किंवा	
	अ)	उत्पादकतावाढीची तंत्रे लिहा.	[8]
	ब)	आजारी उद्योग रोखण्यासाठी कोणती उपाययोजना करता येतील ते लिहा.	[8]
प्रश्न 4)	जार्गा	तेकिकरण म्हणजे काय? त्याचे परिणाम स्पष्ट करा.	[16]
		किंवा	
	आज	ारी उद्योगाची व्याख्या करा. तसेच ओद्योगिक व वित्तीय पुर्नरचना मंडळाची भू	मिका स्पष्ट
	करा.	<u> </u>	[16]

y = 5) थोडक्यात टीपा लिहा. (कोणत्याही चार)

[16]

- अ) संस्थेमध्ये उत्पादकतेचे महत्व.
- ब) एल.पी.ओ.चे फायदे व तोटे.
- क) आजारी उद्योग व शासनाची भुमिका.
- ड) व्यवसायसंदर्भात संस्थेने भरावयाची विवरणपणे (Filing Returns)
- इ) गुणवत्ता नियंत्रण
- फ) उदारीकरण

OOO

SEAT No.:	
[Total	No. of Pages: 3

[5158]-2007 S.Y.B.Com.

BANKING AND FINANCE

(Indian Banking System)

			(2013 Pattern) (Special Paper - I)	
			the candidates:	rks :80
		1) 2)	All questions are compulsory. Figures to the right indicate full marks.	
Q 1)			you mean by Bank Nationalization? Discuss the arguments fationalization of Banks in India.	For and [16]
Q2)	Exp	olain t	the functions and performance of NABARD.	[16]
			OR	
	Exp	olain t	the structure of Banking system in India.	[16]
Q 3)	a)	Stat	te the functions of state co-operative Banks.	[8]
	b)	Stat	te the performance of Regional Rural Banks.	[8]
			OR	
	a)	Stat	te the recommendations of Narsimham committee - I (1991)	[8]
	b)	Stat	te the performance of private sector Banks in India after 1991	. [8]
Q4)	Exp	olain t	the functions of Reserve Bank of India.	[16]

P.T.O.

Q5) Write short notes on (any two)

- a) District central co-operative Banks.
- b) Management of Non performing Assets (NPAS)
- c) Debt Recovery Tribunal.
- d) Principles of co-operation.



[5158]-2007 S.Y. B.Com. BANKING AND FINANCE (Indian Banking System) (2013 Pattern) (Special Paper - I) (मराठी रुपांतर)

वेळ : 3 तास] [एकूण गुण: 80 सर्व प्रश्न सोडविणे आवश्यक आहेत. सूचना :- 1) उजवीकडील अंक पूर्ण गुण दर्शवितात. 2) संदर्भासाठी मुळ इंग्रजी प्रश्नप्रत्रिका पहावी. 3) बँकांचे राष्ट्रीयकरण म्हणजे काय? राष्ट्रीयकरणाच्या बाजुने व विरोधी बाजुने युक्तीवाद स्पष्ट प्रश्न 1) करा. [16] नाबाईची कार्ये आणि कामगिरी स्पष्ट करा. प्रश्न 2) [16] किंवा भारतातील बँक प्रणालीची रचना स्पष्ट करा. [16] अ) राज्य सहकारी बँकाची कार्ये सांगा. प्रश्न 3) [8] प्रादेशिक ग्रामीण बँकाची कामगिरी सांगा. [8] किंवा नरसिंहम समिती -I (1991) च्या शिफारसी सांगा. [8] सन 1991 नंतरच्या काळातील भारतातील खाजगी क्षेत्रातील बँकाची कामगिरी सांगा. [8] भारतीय रिझर्व्ह बँकेची कार्ये सविस्तर विशद करा. प्रश्न 4) [16] टीपा लिहा. (कोणत्याही दोन) प्रश्न 5) [16] अ) जिल्हा मध्यवर्ती सहकारी बँका. निष्क्रिय मालमत्तेचे व्यवस्थापन क) कर्जवस्ली न्यायाधिकरण सहकाराची तत्वे ड)

Total No. of Questions: 5]	SEAT No.:	
P845	[Total No. of Pages	: 4

[5158]-2008 S.Y.B.Com. (2013 Pattern) (Paper - I)

BUSINESS LAWS AND PRACTICES Time: 3 Hours] [Max. Marks: 80 Instructions to the candidates: 1) All questions are compulsory. Figures to the right indicate full marks. 2) Q1) Explain the following terms under Maharashtra Agricultural Produce Marketing (Regulation) Act, 1963. [16] a) Buyer Market Area b) **Broker** c) d) Commission Agent. Q2) Explain the term Insurance Policy. State the Characteristics of Insurance. [16] OR Explain the term Life Insurance. State the features of Life Insurance. [16] State the difference between fire Insurance & Marine Insurance. *Q3*) a) [8] Explain the procedure of Marine Insurance. [8] b) OR Explain the provisions of Industrial Dispute Act, 1947 as regards 'strikes' a) and 'Lockout'. [8] State the features of partnership under partnership Act, 1932. b) [8]

Q4) State the Definition of co-operative Society. Explain the types of co-operative societies. [16]

Q5) Write short notes on (any two)

- a) Lay off and Retrenchment.
- b) Registration procedure of co-operative societies.
- c) Reconstitution of Partnership.
- d) Personal Accident Insurance.



[5158]-2008 S.Y. B.Com.

BUSINESS LAWS AND PRACTICES

(2013 Pattern) (Paper - I) (मराठी रुपांतर)

वेळ : 3 तास] [एकूण गुण: 80 सूचना :- 1) सर्व प्रश्न आवश्यक आहेत. उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात. 2) संदर्भासाठी मुळ इंग्रजी प्रश्नप्रत्रिका पहावी. 3) महाराष्ट्र कृषी उत्पन्न खरेदी - विक्री कायदा,1963 नुसार पुढील संकल्पना स्पष्ट करा.[16] प्रश्न 1) खरेदीदार अ) बाजारक्षेत्र ब) क) दलाल ड) अडत्या विमा पॉलीसी ही संकल्पना स्पष्ट करा. विम्याची वैशिष्ट्ये सविस्तर स्पष्ट करा. प्रश्न 2) [16] किंवा जीवनविमा ही संकल्पना स्पष्ट करा. जीवन विम्याची वैशिष्ट्ये सांगा. [16] अ) अग्निविमा व सागरी विमा यांतील फरक स्पष्ट करा. प्रश्न 3) [8] सागरी विमा उतरविण्याची पद्धती सांगा. [8] किंवा औद्योगिक कलह कायदा 1947 नुसार 'संप' आणि टाळेबंदी बाबतच्या तरतुदी स्पष्ट करा. [8]

भागीदारी कायदा, 1932 नुसार भागीदारीची वैशिष्ट्ये विशद करा.

[8]

प्रश्न 4) सहकारी संस्थेची व्याख्या सांगून सहकारी संस्थेचे प्रकार विशद करा. [16]

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[16]

- अ) कामबंदी आणि कामगार कपात.
- ब) सहकारी संस्थेची नोंदणी प्रक्रिया.
- क) भागीदारी संस्थेची पुनर्रचना.
- ड) वैयक्तिक अपघात विमा.

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Γotal No. of Questions : 5]	SEAT No. :	
P846	[Total No. of Pages : 4	

		[5158]-2009				
		S.Y. B.Com.				
	(CO-OPERATION & RURAL DEVELOPMEN	T			
	(Paper - I) (2013 Pattern) (Regular)					
			Marks: 80			
Instr		ns to the candidates:				
	1) 2)	All questions are compulsory. Figures to the right indicate full marks.				
	-)	1 igures to the right mateur juit marks.				
Q 1)	_	lain the provisions regarding Audit of Co-operative Societies ocieties Act 1960.	according [16]			
Q 2)	Expl	lain the Individual approach of rural Development.	[16]			
		OR				
	Expl	lain the provisions of Panchayat Raj system.	[16]			
Q 3)	a)	Explain the Structure of Mahatma Gandhi National Rural Emple	oyment.[8]			
	b)	State the role of Central Registrar.	[8]			
		OR				
	a)	Explain the features of Co-operative Societies Act. 1904.	[8]			
	b)	Explain the Development Strategy of model village.	[8]			
Q 4)	Expl in In	lain in detail the functions of primary Agricultural Co-operativ	ve societies [16]			

Q5) Write Short notes on (Any two)

- a) Role of State Co-operative Bank.
- b) Objectives of Dairy Co-operative Societies.
- c) Role of Co-operative movement in rural Development.
- d) Functions of Co-operative Societies.



[5158]-2009

S.Y. B.Com.

CO-OPERATION & RURAL DEVELOPMENT

(Paper - I) (2013 Pattern) (Regular)

(मराठी रूपांतर)

वेळ : 3 तास] [एकूण गुण : 80 सूचना :-1) सर्व प्रश्न सोडविणे आवश्यक आहे. उजवीकडील अंक पूर्ण गुण दर्शवितात. 2) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी. 3) सहकारी संस्थांचा कायदा, 1960 अन्वये सहकारी संस्थांचे अंकेक्षणाबाबतच्या तरतूदी स्पष्ट प्रश्न 1) करा. [16] ग्रामीण विकासाबाबतचा व्यक्तिगत दृष्टिकोन स्पष्ट करा. प्रश्न 2) [16] किंवा पंचायत राज व्यवस्थेच्या तरतूदी स्पष्ट करा. [16] प्रश्न 3) अ) महात्मा गांधी राष्ट्रीय ग्रामीण रोजगार योजनेची रचना स्पष्ट करा. [8] केंद्रिंय निबंधकाची भूमिका सांगा. ਕ) [8] किंवा सहकारी संस्थांचा कायदा - 1904 ची वैशिष्ट्ये स्पष्ट करा. [8] अ) विकासाची आदर्श ग्राम व्यूहरचना स्पष्ट करा. [8] ਕ) भारतातील प्राथमिक कृषी सहकारी संस्थांची कार्ये स्पष्ट करा. प्रश्न 4) [16] प्रश्न 5) टिपा लिहा. (कोणत्याही दोन)

[16]

- अ) राज्य सहकारी बँकेची भूमिका
- ब) दूरधसहकारी संस्थांची उदिष्ट्ये
- क) ग्रामीण विकासात सहकारी चळवळीची भूमिका
- ड) सहकारी संस्थांची कार्ये

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Total No. of	Questions	:	51
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P847		

SEAT No.	:	

[Total No. of Pages: 4

[5158] - 2010 S.Y. B.Com.

		COST AND WORKS ACCOUNTING (2013 Pattern) (Paper - I)
Time: 3 I Instruction 1) 2) 3)	ns to All o Figu	• • • • • • • • • • • • • • • • • • • •
Q 1) A)	Fill	in the blanks: [5]
	a)	Request for Purchase of material in a Particular form to purchase department is known as
	b)	The main function of cost Accounting is reporting to
	c)	High labour turnover usually the labour cost.
	d)	is that Portion of a basic raw material lost in processing, having no recovery value.
	e)	consists of direct material, direct labour and direct expenses.
B)	Stat	te whether the following statements are True or False: [5]
	a)	Bill of material is an invoice received from the supplier of material.
	b)	Carriage outward is a selling overhead.
	c)	Cost sheet is a statement showing cost of Production for a Particular Product.
	d)	Maintaining Daily Time sheet of each worker is the method of Time Booking.
	e)	Cost of abnormal idle time is charged to costing Profit & Loss Account.

Q2) Define the term Cost Accounting. Explain the objectives, Advantages and limitations of cost Accounting. [15]

OR

a)	Explain the objectives and functions of Inventory control.	[10]

b) Explain in brief the use of Computer in store Accounting. [5]

Q3) Write short Notes on : (any three)

[15]

- a) Methods of measuring Labour Turnover.
- b) Objectives of Scientific Purchasing.
- c) Concept of Direct costing.
- d) Time keeping & Time Booking.
- e) Merit Rating.

Q4) A)	Following is the data of kabir Industries Ltd, Pune for the year	ear ended
	31st December 2015.	[15]

Opening stock of Raw material	25,000
Purchase of Raw material	85,000
Closing stock of Raw material	40,000
Carriage Inward	5,000
Direct wages	75,000
Indirect wages	10,000
Direct expenses	15,000
Factory Rent	5,000
Office Rent	5,000

Consumables	5,00
Depreciation to plant & Machinery	1,500
Office Furniture	1,100
Office Salary	2,500
Salesman salary	2,000
Other factory expenses	5,700
Other office expenses	1,900
Factory managers salary	4,000
Bad Debts written off	1,000
Advertising expenses	2,000
Travelling expenses of salesman	1,100
Carriage outward	1,000
Salary to office manager	2,000
Showroom expenses	6000
Advance Income Tax	22,000
Sales	2,50,000

Prepare a Cost sheet showing the following:

- a) Cost of Material Consumed
- b) Prime cost
- c) Factory/works cost.
- d) Cost of Production
- e) Total cost
- f) Profit/loss.

B) From the following information of material 'X', calculate the material Turnover Ratio and material Turnover in days. [5]

Opening Stock Rs. 14,000

Closing Stock Rs. 10,000

Purchases Rs. 25,000

Q5) a) Prepare a Stores Ledger Account from the following receipts and issues of material 'M-1' of SS. Industries, pune for March 2016, using weighted Average method.

 $\underline{Receipts}: 1^{st} - 1000 \text{ units } @ \text{Rs. } 10 \text{ per unit.}$

15th − 1500 units @ Rs. 9 per unit.

 $30^{th} - 500 \text{ units } @ \text{Rs. } 8 \text{ per unit.}$

<u>Issues</u>: 3rd - 500 units

9th - 250 units

 $20^{th} - 1250 \text{ units}$

 31^{st} – 500 units

b) Calculate the total earnings and the effective rate of earnings of Mr. Ganesh under Halsey Premium plan 50% of time Saved and Rowan Premium plan seperately with the help of following information. Time Allowed→90 hours, Time Taken - 72 hours. Rate of wages - Rs. 25 per hour, Dearness Allowance Rs. 1.25 per hour. [10]



Total No.	of Questions	:	4]
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SEAT No.:	
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P997

[Total No. of Pages: 4

[5158] - 2011 S.Y.B.Com. BUSINESS STATISTICS - I (Special Paper - I) (2013 Pattern)

Time: 3 Hours] [Max. Marks: 80

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Use of statistical tables and calculator is allowed.

Q1) Attempt any five of the following:

[10]

- a) Define an attribute. State the condition when two attributes are independent.
- b) When you will get the optimal solution in simplex method?
- c) Give any two applications of life table.
- d) Given $r_{12} = 0.59$, $r_{13} = 0.46$ and $r_{23} = 0.77$, find $r_{23.1}$
- e) State four components of time series, Also write equation of multiplicative model.
- f) Given, $l_6 = 371$, $l_7 = 74$ and $T_6 = 266.5$, Find the expectation of life for age 6.
- g) Given $\alpha = 0.1$, Estimate the profit for the year 2015 using exponential smoothing method for :

Year	Profit (in crores)
2013	25.6
2014	27.2
2015	28.3

Q2) Attempt any four of the following:

[20]

a) The following is the information on employment and education.

Employed graduates = 286

Unemployed graduates = 48

Employed ungraduates = 450

Unemployed ungraduates = 216

Compute the coefficient association between the attributes employment and education and comment on it.

b) Fill in blanks in the following table marked by?

Age	l_x	d_{x}	q_x	p_{x}	L_{x}	T_x
30	42605	?	?	?	?	?
31	41534	-	-	-	-	976049

c) Compute the CDR and STDR for two populations A and B taking population B as standard population:

Age group	A		F	3
	Population Deaths		Population	Deaths
Under 5	30,000	400	40,000	600
5 – 30	50,000	6000	60,000	6,500
Above 30	20,000	1000	30,000	1200

d) Obtain initial basic feasible solution using North West Corner method for following transportation problem.

Markets → Sources ↓	D_1	D_2	D_3	supply
O ₁	13	15	16	17
O ₂	7	11	2	12
O ₃	19	20	9	16
Demand	14	8	23	

Also find the corresponding transportation cost.

e) A company has four jobs to be done. The following matrix shows the time (in hours) taken on 4 different machines. Find the solution so as to minimize the total time required.

	I	II	III	IV
A	1	4	6	3
В	9	7	10	9
C	4	5	11	7
D	8	7	8	5

f) Obtain the dual problem of the following linear programming problem : Minimize $z = 130x_1 + 120x_2$

Subject to:

$$120x_1 + 130x_2 \ge 1000$$

$$140x_1 + 170x_2 \ge 2000$$

$$x_1, x_2 \ge 0$$

Q3) Attempt any two of the following:

[20]

a) Given (ABC) = 26, $(A\beta C) = 18$, $(AB\gamma) = 38$, $(AB\gamma) = 12$, $(\alpha BC) = 12$, $(\alpha \beta C) = 6$, $(\alpha B\gamma) = 16$, $(\alpha \beta \gamma) = 9$. Find (A), (AB), $(A\beta)$, (AC), (BC).

b) i) Find 5 - yearly moving average of the sales of commodity for the year 2001 to 2010 as given below:

Year	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Sales ('000)	12	11	10	8	12	13	17	19	14	13

ii) Fit a trend line to the following data by least square method.

Year	2012	2013	2014	2015	2016
Production	20	22	23	20	18

c) Obtain the initial simplex table for

Maximize $Z = 5X_1 + 3X_2$

Subjected to,

$$X_1 + X_2 \le 2$$

$$6X_1 + 2X_2 \le 10$$

$$3X_1 + 8X_2 \le 12$$

 $X_1, X_2 \ge 0$. Also comment on which is entering and leaving variable.

Q4) Attempt any two of the following:

[30]

a) Given the following information find equation of plane of regression of X_1 on X_2 and X_3 . Also estimate value of X_1 when $X_2 = 6.5$ and $X_3 = 6$.

Variable	Mean	SD	Correlation coefficients
X_1	28.2	4.42	$r_{12} = 0.3$
X_2	4.91	1.1	$r_{13} = 0.4$
X_3	5.94	8.5	$r_{23} = 0.56$

b) Calculate G.F.R., T.F.R., Age - S.F.R., and G.R.R. for the following data. Assume that proportion of female births is 38.9%

Age group (in years)	No. of Women	Total Births
15-19	12,000	221
20-24	12,300	1907
25-29	11,850	1610
30-34	11,400	1122
35-39	11,100	687
40-44	11,250	210
45-49	10,875	109

Also comment on the results of T.F.R. and G.R.R.

c) Following is the basic feasible solution of certain transportation problem.

Markets→	D ₁	D_2	D_3	D_4	Supply
Sources ↓					
O ₁	6	8 (5)	8	5 25	30
O_2	5 35	11 (5)	9	7	40
O ₃	8	9 (18)	7 32	13	50
Demand	35	28	32	25	

Is this solution optimal? If not find optimal solution using MODI method.



Total No. of Questions: 5]	SEAT No. :
P848	[Total No. of Pages : 4

[5158] - 2012 S.Y. B.Com.

BUSINESS ENTREPRENEURSHIP (2013 Pattern) (Paper - I) Time: 3 Hours] [Max. Marks: 80 Instructions to the candidates: 1) All questions are compulsory. 2) Figures to the right indicate full marks. Q1) What is unemployment? State the Causes and remedies to solve the problem of unemployment in India. [16] OR Explain entrepreneurial career of Shri Ratanappa kermbhar. Q2) Explain the meaning and importance of, Entrepreneurial motives and David C' Mcllellands theory of need for Achievement. [16] OR What is creativity? Explain in detail the Creativity process. State the advantages and limitations of franchising. **Q3**) a) [8] OR Distinguish between Service Industry, Trading and manu facturing. b) State the remedies of entrepreneurship development in India. [8] OR

State the advantages of Selfhelf group.

Q4) What is Entrepreneurship Development? State various challenges in its development in India.[16]

OR

What is Group Entrepreneurship? Explain the merits and demerits of group Entrepreneurship.

Q5) Write short notes (Any four)

[16]

- a) Social responsibility towards Investors.
- b) Various Entrepreneurial opportunities.
- c) Business Ethics.
- d) Kakinada Experiment.
- e) Sources of innovation.
- f) Explain the role of service Industry in national Economy.

Total No. of Questions: 5]

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[5158] - 2012 S.Y. B.Com.

BUSINESS ENTREPRENEURSHIP

(2013 Pattern) (Paper - I) (मराठी रूपांतर)

वेळ : 3 तास] [एकूण गुण : 80

सूचना :-

- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
- 2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
- y = 1 बेरोजगारी म्हणजे काय? भारतातील बेरोजगारीची कारणे सांगुन ती सोडविण्याचे उपाय सांगा. [16]

किंवा

श्री रत्नाप्पा कुंभार याची उद्योजकीय कारकिर्द स्पष्ट करा.

प्रशन 2) उद्योजकीय संप्रेरणेचा अर्थ व महत्व स्पष्ट करा आणि डेव्हिड मॅकलेलॅंड यांचा कार्य सिद्धी प्रेरणा सिद्धांत विशद करा. [16]

किंवा

निर्मिती क्षमता म्हणजे काय? निर्मिती क्षमतेची प्रक्रिया सविस्तर स्पष्ट करा.

y = 3) अ) व्यवसायाधिकारांचे फायदे व मर्यादा स्पष्ट करा.

[8]

किंवा

सेवा उद्योग, व्यापार उद्योग व उत्पादन उद्योग यातील फरक सांगा.

ब) भारतातील उद्योजकता विकासासाठी विविध उपाय सांगा.

[8]

किंवा

स्वयं सहाय्यता गटांचे फायदे सांगा.

प्रशन 4) उद्योजकता विकास म्हणजे काय? भारतातील उद्योजकता विकासातील वेगवेगळी आव्हांने सांगा. [16]

किंवा

समुह उद्योजकता म्हणजे काय? समुह उद्योजकतेचे फायदे व तोटे स्पष्ट करा.

प्रश्न 5) टिपा लिहा. (कोणतेही चार)

[16]

- अ) गुंतवणुकदारा प्रती सामाजिक जबाबदारी
- ब) विविध उद्योजकीय संधी
- क) व्यवसाय नितिमुल्ये
- ड) काकिनाडा प्रयोग
- इ) नवनिर्मितीचे स्त्रोत
- फ) राष्ट्रीय अर्थव्यवस्थेत सेवा उद्योजगाची भुमिका स्पष्ट करा.

Total No. of Questions : 5]	SEAT No.
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[Total No. of Pages: 4

[5158] - 2013

	[3130] - 2013
	S.Y.B.Com.
	MARKETING MANAGEMENT
	(2013 Pattern) (Special Paper - I) (Regular)
	: 3 Hours] [Max. Marks: 80
	ctions to the candidates : 1) All questions are compulsory.
	2) Figures to the right indicate full marks.
	Define Marketing Management. Describe various marketing management philosophies. [16]
	What do you mean by Marketing Environment? Explain the different types of marketing environment. [16]
	OR
	Define the term Services. Describe the characteristic features of services. How the services are classified?
Q 3) a	a) What are the advantages of online Marketing. [8]
b	b) Describe various online Marketing strategies. [8]
	OR
a	a) What are the basic features of Rural Marketing?
b	Discuss the present status of Rural Marketing in India.

Q4) What do you mean by the terms - Green Marketing, Green Products and Green Consumers? Explain the marketing mix for Green Marketing. [16]

Q5) Write short notes (Any two)

[16]

- a) Problems and challenges in Rural marketing in India.
- b) Features of online Marketing.
- c) Factors influencing Consumer Behaviour.
- d) Stages involved in Buying Decision Process.



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[5158] - 2013 S.Y.B.Com.

MARKETING MANAGEMENT

(2013 Pattern) (Special Paper - I) (Regular)

(मराठी रूपांतर)

वेळ : 3 तास] [एकूण गुण : 80 सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.

- 2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
- y विपणन व्यवस्थापन या संज्ञेची व्याख्या द्या. विविध विपणन विचारसरणींचे वर्णन करा. [16]
- प्रशन 2) विपणन पर्यावरण म्हणजे काय? विपणन पर्यावरणाचे विविध प्रकार समजावून सांगा.[16]

सेवा या संज्ञेची व्याख्या द्या. सेवा या संज्ञेच्या वैशिष्ट्यांचे वर्णन करा. सेवांचे वर्गीकरण कशा प्रकारे केले जाते?

- प्रश्न 3) आँ न लाअिन मार्केटिंगचे कोणते फायदे आहेत? [8]
 - ब) ऑन लाअिन मार्केटिंगच्या विविध व्यूहरचनांचे वर्णन करा. [8]

किंवा

- अ) ग्रामीण विपणनाची मूलभूत वैशिष्ट्ये कोणती आहेत?
- ब) भारतातील ग्रामीण विपणनाची सद्द स्थिती याची चर्चा करा.
- प्रशन 4) हिरत विपणन, हिरत वस्तू आणि हिरत ग्राहक या संज्ञांपासून तुम्हाला काय बोध होतो? हिरत विपणनाचे विपणन मिश्र समजावून सांगा. [16]

प्रकृत 5) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[16]

- अ) भारतातील ग्रामीण विपणनाच्या समस्या आणि आव्हाने
- ब) ऑन लाअिन मार्केटिंगची वैशिष्ट्ये
- क) ग्राहक वर्तनावर परिणाम करणारे घटक
- ड) खरेदी निर्णय प्रक्रियेतील टप्पे/पायऱ्या

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Total No. of	f Questions	:	5]
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SEAT No.:	
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[Total No. of Pages: 4

[5158] - 2014 S.Y. B.Com. BUSINESS ECONOMICS

Agricultural and Industrial Economics (2013 Pattern) (Special Paper-I) (Regular)

Time: 3 Hours] [Max. Marks: 80

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- Q1) Explain the risk and uncertainly of Agriculture Suggest the measures to control the risk and uncertainly.[16]
- **Q2**) Define Agricultural Economics. Explain the role of Agriculture in Indian Economy. [16]

OR

Define Industrial Productivity. Explain the factors affecting Industrial Productivity.

- Q3) a) Explain the factors affecting the supply of Agricultural Product. [8]
 - b) Explain the Alfred Weber's theory of Industrial location. [8]

OR

- a) Explain the nature and scope of Agricultural Economics.
- b) What is optimum size of firm? Explain the factors affecting on optimum size of firm.

Q4) Explain the Economic and non-economic factors affecting industrial efficiency.

[16]

Q5) Write a Short Notes on (Any two):

[16]

- a) Advantages of large size of farm.
- b) Scope and Significance of Industrial Economics.
- c) Industrial monopoly.
- d) Industrial efficiency.



Total No. of Questions: 5]

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[5158]- 2014 S.Y. B.Com. BUSINESS ECONOMICS

Agricultural and Industrial Economics

(2013 Pattern) (Special Paper - I) (Regular)

(मराठी रूपांतर)

वेळ : 3 तास] [एकूण गुण : 80

- सूचना :-
- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
- 2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
- 3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.
- प्रश्न 1) कृषी क्षेत्रातील धोके व अनिश्चितता स्पष्ट करा. कृषी क्षेत्रातील धोके आणि अनिश्चितता नियंत्रित करण्याच्या उपाययोजना स्पष्ट करा. [16]
- प्रश्न 2) कृषी अर्थशास्त्राची व्याख्या सांगून कृषीची भारतीय अर्थव्यवस्थेतील भूमिका स्पष्ट करा.[16]

किंवा

औद्योगिक उत्पादकतेची व्याख्या सांगून औद्योगिक उत्पादकतेवर परीणाम करणारे घटक स्पष्ट करा.

- y = 3 अ) शेतमालाच्या पुरवठ्यावर परीणाम करणारे घटक सपष्ट करा. [8]
 - ब) औद्योगिक स्थान निश्चितीचा आल्फ्रेड वेबर यांचा सिध्दांत स्पष्ट करा. [8]

किंवा

- अ) कृषी अर्थशास्त्राचे स्वरूप आणि व्याप्ती स्पष्ट करा.
- ब) उद्योग संस्थेचे पर्याप्त आकारमान म्हणजे काय? उद्योगसंस्थेच्या पर्याप्त आकारमानावर परीणाम करणारे घटक स्पष्ट करा.

प्रश्न 5) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[16]

- अ) मोठ्या धारणाक्षेत्राचे फायदे.
- ब) औद्योगिक अर्थशास्त्राची व्याप्ती आणि महत्व.
- क) औद्योगिक मक्तेदारी.
- ड) औद्योगिक कार्यक्षमता.

Total No. of Questions : 4]	SEAT No.:
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[5158] - 2015 S.Y. B.Com.

DEFENCE BUDGETING, FINANCE AND MANAGEMENT (2013 Pattern) (Paper - I)

Time: 3 Hours [Max. Marks: 80

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- Q1) Answer in 20 words each (any ten):

[20]

- i) What do you mean by integrated defence?
- ii) Define Logistics.
- iii) Define military leadership.
- iv) Define perspective planning.
- v) What do you mean by peace time economy?
- vi) Define national power.
- vii) State the meaning of defence vs development.
- viii) Define Zero budget.
- ix) State the meaning of Military doctrine.
- x) What do you mean by Deficit finance?
- xi) Write any two importance of Defence budget.
- xii) Define threat perceptions.
- xiii) Define political Ideology?

Q2) Answer in 50 words each (any two):

[10]

- i) Explain causes of increasing defence expenditure.
- ii) Discuss scope of studying defence economy.
- iii) Explain methods of war finance.

Q3) Answer in 150 words each (any two):

[20]

- i) Analyse India's defence expenditure since 1971.
- ii) Explain mobilizations of resources for defence production.
- iii) Discuss relationships between war and economy.

Q4) Answer in 300 words each (any two):

[30]

- i) Explain leadership as a factor in determining defence expenditure.
- ii) Discuss role of public sector in defence production in India.
- iii) Discuss importance of price control during war.

Total No. of Questions: 4]

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[5158]- 2015

S.Y. B.Com.

DEFENCE BUDGETING, FINANCE AND MANAGEMENT (2013 Pattern) (Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास] [एकूण गुण : 80

सूचना :-

- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
- 2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) 20 शब्दात उत्तरे द्या. (कोणतेही दहा)

[20]

- i) इन्टीग्रेटेड डिफेन्स म्हणजे काय?
- ii) 'पुरवठाव्यवस्था' व्याख्या द्या.
- iii) "लष्करी नेतृत्व" व्याख्या द्या.
- iv) प्रसपेक्टीव्ह प्लॅनिंग व्याख्या द्या.
- v) शांतताकालीन अर्थव्यवस्था म्हणजे काय?
- vi) राष्ट्रीय शक्ती व्याख्या द्या.
- vii) ''संरक्षण सज्जता विरूध्द विकास'' अर्थ नमूद करा.
- viii) "झिरोबजेट" व्याख्या द्या.
- ix) सैनिकी तत्वप्रणाली चा अर्थ लिहा.
- x) डिफीसिट फायनान्स म्हणजे काय?
- xi) संरक्षण अंदाजपत्रकाचे कोणतेही दोन गुण लिहा.
- xii) "धोक्याविषयी संकल्पना" व्याख्या द्या.
- xiii) राजकीय विचार धारा व्याख्या द्या.

प्रश्न 2) 50 शब्दात उत्तरे द्या. (कोणतेही दोन)

[10]

- i) संरक्षणावरील खर्च वाढण्याची कारणे स्पष्ट करा.
- ii) ''संरक्षणाचे अर्थशास्त्र'' या विषयाच्या व्याप्तीविषयी चर्चा करा.
- iii) युध्दनिधी संकलनाच्या विविध पध्दती स्पष्ट करा.

प्रश्न 3) 150 शब्दात उत्तरे द्या. (कोणतेही दोन)

[20]

- i) 1971 पासूनच्या भारताच्या संरक्षणावरील खर्चाचे विश्लेषण करा.
- ii) संरक्षण उत्पादनाबाबत च्या साधनसंपत्तीची गतिमानता स्पष्ट करा.
- iii) युध्द आणि अर्थव्यवस्था यातील संबंधाबाबत चर्चा करा.

y = 4) 300 शब्दात उत्तरे द्या. (कोणतेही दोन)

[30]

- i) ''नेतृत्व'' हा संरक्षणखर्च निर्धारीत करणारा एक घटक म्हणुन स्पष्ट करा.
- ii) भारताच्या संरक्षण उत्पादनातील सार्वजनिक क्षेत्राची भुमिका स्पष्ट करा.
- iii) युध्दकाळातील मुख्यनियंत्रणाच्या महत्वाविषयी चर्चा करा.

Total No. of Questions : 5]	SEAT No. :
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		[5158] - 2016	
		S.Y. B.Com.	
		Insurance, Transport and Tourism	
		(2013 Pattern) (Paper - I)	
		Hours] [Max. Marks	: 80
Instr	испон 1)	ns to the candidates : All questions are compulsory.	
	2)	Figures to the right indicate full marks.	
Q 1)	Exp	lain the organisational structure of Life Insurance business.	[16]
Q 2)	Defi	ine Insurance Agent and explain the Functions of Insurance agent.	[16]
		OR	
	Exp	lain the principles of General Insurance.	
Q 3)	a)	Explain the development of Indian Tourism.	[8]
	b)	Explain the need and importance of Tourism planning.	[8]
		OR	
	a)	Define Tourism and explain the nature of Tourism.	
	b)	Explain current trends in Tourism Industry.	
04)	Evn	lain the Impact of tourism on social and Cultural aspects of the society	[16]

- a) Insurance Regulatory Development Authority (IRDA).
- b) Role of General Insurance company of India (GIC).
- c) Sport tourism.
- d) Types of Tour.



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[5158]- 2016 S.Y. B.Com.

Insurance, Transport and Tourism (2013 Pattern) (Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास] [एकूण गुण: 80 सूचना :-1) सर्व प्रश्न सोडविणे आवश्यक आहे. उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात. *2*) आयुर्विमा महामंडळाची संघटन रचना स्पष्ट करा. प्रश्न 1) [16] विमा प्रतिनिधी म्हणजे काय? विमा प्रतिनिधीची कार्ये स्पष्ट करा. प्रश्न 2) [16] किंवा सर्वसाधारण विम्याची मूलतत्वे स्पष्ट करा. अ) भारतीय पर्यटन व्यवसायाचा विकास स्पष्ट करा. प्रश्न 3) [8] पर्यटन नियोजनाची गरज व महत्त्व स्पष्ट करा. ਕ) [8] किंवा अ) पर्यटन म्हणजे काय? पर्यटनाचे स्वरूप स्पष्ट करा. पर्यटन उद्योगातील आधुनिक प्रवाह स्पष्ट करा. पर्यटनाचे सामाजिक व सांस्कृतिक परिणाम स्पष्ट करा. प्रश्न 4) [16] प्रश्न 5) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[16]

- अ) विमा नियमन व विकास प्राधिकरण (IRDA).
- ब) सर्वसाधारण विमामहामंडळाची भूमिका (GIC).
- क) क्रीडा पर्यटन
- ड) प्रवासाचे प्रकार

Total No. o	of Questions:	5]
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P853		
PXTI		

SEAT No.:	
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[Total No. of Pages: 4

[5158] - 2017

S.Y. B.Com.

COMPUTER PROGRAMMING AND APPLICATIONS (VBscript and RDBMS) (2013 Pattern)

Time: 3 Hours [Max. Marks: 80

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Neat diagrams must be drawn wherever necessary.
- Q1) a) Answer the following questions (any 4)

[8]

- i) What are the uses of VBscript
- ii) What is Dual table?
- iii) State the rules for declaring variables.
- iv) What is B-tree index?
- v) What is string? State its syntax.
- b) Give the out put of the following section of code (any 2): [8]
 - i) < Script language = "Vbscript" type = "text/Vbscript">

Var1 = 10

Var2 = 2

result = Var1/Var2

document. write ("The result of two numbers" & result)

</Script>

P.T.O.

```
<Script language = "Vbscript" type = "text/Vbscript">
          ii)
              Dim a
              Dim b
              a = 10
              b = 5
              If a > b then
              document. write ("Maximum number is" & a)
              else
              document. write ("maximum number is" & b)
              End if
              </Script>
          iii) < Script type = "text/Vbscript">
              for n = 0 to 10
              document. write < " < br/> output $" & n>
              Next
               </Script>
Q2) Attempt any two of the following
                                                                           [16]
          Write note on "Internet Explorer 5.× Dom"
     a)
     b)
          What is SQL? Explain different datatypes of SQL.
          What is Index? Explain its types.
     c)
Q3) A) Answer the following questions (any 2)
                                                                            [8]
          1)
              Consider the following table and solve the following Queries.
              Hospital (Hno, Hname, Hcity, Hstaff)
```

	i)	Display all records of hospital table	
	ii)	Insert one Record in Hospital table	
	iii)	Delete hospital name whose hospital city is Pune	
	iv)	Count the total number of staff	
2)		sider the following table and solve the following Queries tomer (Cno, Cname, Ccity, Cage)	
	i)	Display name of customer whose age is 30 and city is Nashik.	
	ii)	Display name of customer in Ascending order	
	iii)	Add one column Csex in Customer table	
	iv)	Change the name of customer "Ramesh" whose customer Number is 11	
3)	Consider the following table and solve the following Queri department (dno, dname, dlocation)		
	i)	Display all records of department	
	ii)	Add one column darea in department table	
	iii)	Display dname whose location is Pune	
	iv)	Delete dname of History	
Writ	te syn	tax and purpose of the following (any 4) [8]	
1)	Rnd	()	
2)	Date	e()	

B)

3)

4)

5)

Hour()

Week day()

Rollback

Q4) Attempt any two of the following:

[16]

- a) Explain ROLLUP and CUBE operator with example.
- b) What is RDBMS? Explain the features of RDBMS.
- c) What is Variable? Explain Scope of Variables.

Q5) Attempt any two of the following:

[16]

- a) Write note on VBscript's popularity.
- b) What are the different steps Performed by correlated subquery to select the correct records.
- c) Explain while. wend loop and Do until loop.

Total N	o. of	Questions	:	3]
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SEAT No.:

P854

[Total No. of Pages: 1

[5158] - 2018

S.Y. B.Com. (Vocational)

ADVERTISING, SALES PROMOTION AND SALES MANAGEMENT

Advertising and Media Planning (2013 Pattern) (Paper - III)

Time: 2 Hours | [Max. Marks: 40]

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- Q1) Define the term "Advertising". Explain the importance of animations and graphics in Advertising.[12]

OR

"Advertising is an investment". Discuss in the light of modern competitive world.

Q2) State and explain the career opportunities available in the field of Advertising.

[12]

OR

What do you mean by Print media of advertising? State its types, advantages and disadvantages.

Q3) Write short notes (any two)

[16]

- a) Advertising strategy.
- b) Importance of Branding.
- c) Types of Advertising copy.
- d) Role of Ad-Agency

Total No.	of	Questions	:	10]
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SEAT No. :	

P855

[Total No. of Pages : 2

[5158] - 2019

[5158] - 2019 S.Y.B.Com. (Vocational)	
Computer Applications	
(2013 Pattern) (Paper - III) (Theory)	
Time: 2 Hours] [Max. Max. Max. Max. Max. Max. Max. Max.	ırks : 40
Q1) Explain in brief Structured Query Language and its features?	[5]
(Q2) What are the benefits of database in businesses?	[5]
Q3) Explain UPDATE command with syntax and example.	[5]
Q4) Explain triggers with syntax and example.	[5]
Q5) Explain the following functions:	[5]
a) Next_Day()	
b) Length()	
Q6) Explain in detail Hierarchical Database Model.	[5]
Q7) Explain in brief the following:	[5]
a) Field	
b) Record	P.T.O.

 ${\it Q8}$) Explain Logical operator with examples.

[5]

Q9) Explain the concept of E-R Modeling

[5]

Q10) Explain in brief the following:

[5]

- a) DCL
- b) Foreign Key

Total No. of	Questions	:	4]
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SEAT No. :

P856

[Total No. of Pages: 2

[5158] - 2020

S.Y. B.Com. (Vocational)

TAX PROCEDURE & PRACTICES

Income Tax

(2013 Pattern) (Paper - III)

Time: 2 Hours] [Max. Marks: 40

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Read all the questions very carefully before attempting the same.
- Q1) Answer in 20 words each (any five):

[10]

- a) Deduction for municipal tax from net annual value.
- b) Long term Capital Asset.
- c) Powers of Income Tax Officer.
- d) Payment of advance tax for individual.
- e) Refund of Income Tax.
- f) Net Taxable income.
- g) Appeal under Income Tax Act.
- Q2) Answer in 50 words each (any two):

[8]

- a) Disallowable expenses from business income.
- b) Deduction under section 80 C.
- c) Determination of income of partnership firm.
- d) Determination income of Deemed let out house property.

Q3) Answer in 150 words each (any two):

- [10]
- a) What are the incomes chargeable to tax under the head "Income from other sources"?
- b) Deduction U/S 54 from Capital gain.
- c) Clubbing of income.
- d) Depreciation U/S 32.
- **Q4**) What are the rates of Income tax for the individual and partnership firm for the Assessment Year 2017-18. [12]

OR

Mr. P submitted the following particulars for the year ended on 31 - 3 - 2017:

Profit and Loss Account

Particulars	Amount	Particulars	Amount
To salaries	5,32,000	By Gross Profit	9,30,000
To Rent	1,02,000	By Discount received	24,000
To Drawings	40,000	By House rent	5,50,000
To LIC Premium	10,000	By Interest on F.D.	30,000
To Car expenses	36,000	By Interest on NSC	50,000
To Corporation tax (for let out House)	12,000	By Interest on S.B. A/c	16,000
To Net Profit	8,68,000		
Total	16,00,000	Total	16,00,000

You are requested to determine his business income for the Assessment year 2017 - 18 after considering the following:-

- a) Salary includes salary paid to domestic servant of Rs. 90,000.
- b) Car expenses include 50% for the personal use.

Total N	o. of	Questions	:	3]
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Total No. of Questions	3:	3	l
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P857

SEAT No.	:	

[Total No. of Pages: 1

[5158] - 2021

S.Y.B.Com. (Vocational)

Advertising, Sales Promotion & Sales Management (Personal Selling & Salesmanship) (2013 Pattern) (Paper - IV)

[Max. Marks: 40 Time: 2 Hours]

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- Q1) Define personal selling. Narrate importance of personal selling in modern marketing. [12]

OR

State various qualities required by salesman to become successful salesman.

Q2) What do you mean by 'buying motives'? Explain in detail various buying motives of customers. [12]

OR

Write note on:

- **AIDA** a)
- Sales manual b)
- Q3) Write short notes on : (any two)

[16]

- Prospecting a)
- Types of customers b)
- Importance of retailing c)
- Reports prepared by salesman d)

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[Total No. of Pages: 1

[5158] - 2022

S.Y.B.Com. (Vocational Course)	
Computer Applications	
(2013 Pattern) (Paper - IV)	
Theory	
Time: 2 Hours] [Max. Mar Instructions to the candidates: 1) Solve any FOUR questions. 2) Draw a neat-labeled diagram wherever necessary.	ks : 40
3) Figures to the right indicate full marks.	
Q1) What is Flow-Charting? Give example.	[10]
Q2) Explain briefly general model of a system.	[10]
${\it Q3}$) Explain briefly System Implementation, Followup and Maintenance.	[10]
Q4) Define Software Engineering? What are the objectives of Software Engine	eering? [10]
Q5) Explain briefly the following fact gathering techniques:a) Questionnaireb) Interviewing	[10]
Q6) Write a note on Form Design and Output Design.	[10]

Total No. of	Questions	:	4]
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P859		

SEAT No. :	
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[Total No. of Pages: 2

[5158] - 2023

S.Y.B.Com. (Vocational)

Tax Procedure and Practices

(Wealth Tax, Service Tax, Local body tax and Professional tax) (2013 Pattern) (Paper - IV)

Time: 2 Hours | [Max. Marks: 40]

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Read all the questions very carefully before attempting the same.
- *Q1*) Answer in 20 words each (Any 5)

[10]

- a) Assessment Year for Wealth tax.
- b) Penalties under LBT.
- c) Need of service tax.
- d) Gross Wealth under the Wealth tax.
- e) Interest under Profession tax.
- f) Define the term 'Person' under the wealth tax Act.
- g) Scope of LBT.
- Q2) Answer in 50 words each (any two):

[8]

- a) E-Payment of service tax
- b) Write note:- Who is liable to get registered for LBT.
- c) Returns under Professional tax.
- d) Mega exemption under Service tax.

P.T.O.

Q3) Answer in 150 words each (any two):

[10]

- a) Valuation of Building under the Wealth tax Act.
- b) Write down the procedure for submission of return under L.B.T. Act.
- c) Valuation of taxable services.
- d) Role of Chartered Account for Compliance of services tax regarding maintenance of books of accounts.

Q4) Answer in 500 words (Any one):

[12]

- a) Explain in detail assets under the Wealth Tax Act.
- b) Explain in detail the negative list under the Service Tax Act.

