Total No. of Questions :5]	SEAT No.:
P759	[Total No. of Pages : 2

#### [5158]-Ext.-201 S.Y.B.Com. BUSINESS COMMUNICATION (2013 Pattern)

Time: 3 Hours] [Max. Marks:100

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- Q1) What is communication? Explain in detail barriers to effective communication. [20]

OR

What is formal communication? Explain the merits and demerits of formal communication.

**Q2)** What is listening? Explain the principles and Importance of listening. [20]

OR

What do you mean by business letter? Explain essential or good qualities of business letter.

Q3) a) Write a circular letter to their customers from Ms. Akash General stores pune for shifting office in new place. [10]

OR

- a) Draft on enquiry letter to J.K. Electronics Ltd. Pune on behalf of Vishal electronics House Bhusawal, for purchase of Electronics items.
- b) Write a complaint letter on behalf of Prakash Furniture Mart Mumbai to the seller Ashoka Furniture Thane for supply of inferion quality of furniture. [10]

OR

b) Write an appointment letter From Suresh Traders, Kauad, to Mr. Sandesh Pardeshi pune as he is appointed as an accounts officer in the organization.

**Q4)** What is an office order? Explain the essential points while drafting office order. [20]

OR

What is Youtube? Explain the role of Youtube in the business communication.

**Q5)** Write short notes (any four)

[20]

- a) Barriers to effective communication.
- b) Voice Mail.
- c) Electronic clearing system.
- d) Horizontal Communication.
- e) Group Discussion.
- f) Status Enquiry Letter.



Total No.	of	Questions	:	<b>4</b> ]
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SEAT No.:	
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[Total No. of Pages: 8

### [5158]Ext.-202 S.Y. B.Com. CORPORATE ACCOUNTING (2013 Pattern)

			CORPORATE ACCOUNTING
			(2013 Pattern)
Time	e:31	Hours	[Max. Marks : 100
Insti	ructio	ons to	the candidates:
	1)		uestions are compulsory.
			res to right indicate full marks.
	3)	Use	of calculator is allowed.
Q1)	A)	Fill	in the Blanks (any five): [5]
		i)	As 5 stands for
		ii)	Reserves are the amounts kept aside out of the
		iii)	Windingup of a company by an order of the tribunal is known as liquidation.
		iv)	In case of Amalgamation, if payment made is more than the value of the 'Net Asset' taken over, the difference is treated as
		v)	The main purpose of reconstruction is to writeoff accumulated losses.
		vi)	Consolidated Balance-sheet is prepared in the books of
		vii)	shares means listed on stock exchange.
	B)	Stat	e whether following statements are true of false (any five): [5]
		i)	As 21 deals with Amalgamation of company.
		ii)	'Loose tools' are considered under the note of inventories in Balance-sheet.

i	ii)	Liquidator is the official, who the windingup proceedings.	help	es the court in the completion of
i	v)	Inventory Accounting deals w	ith p	ayment of taxes.
1	7)	Purchase consideration is to company to the transferee con	-	rice payable by the transferer y.
1	/i)	The value of 'Depreciation of A account.	Asset'	is transfered to capital reduction
1	⁄ii)	Subsidiary company holds company.	more	than 50% shares in Holding
1	Mat	ch the pairs:		[5]
i	)	Payroll Accounting	a)	Earning per share
i	i)	Absorption	b)	Deficiency Account
i	ii)	List 'H'	c)	Purchase consideration
i	v)	Net payment method	d)	One liquidation, no formation
V	7)	E.P.S.	e)	Amalgamation
			f)	Employee Details
1	Wri	te short notes on (any three):		[15]
i	)	Accounting standard-14		
i	i)	MIS		
i	ii)	Purchase consideration		
i	v)	Need for valuation of shares		

v)

Cost of control

C)

D)

Q2) Alka Company Ltd., was registered with capital of ₹ 4,00,000/- divided into 4,000 equity shares of ₹100 each. The trial balance of the company as on 31st March 2015 was as follows.
 [20]

Particulars	Debit (₹)	Credit (₹)
Issued share capital	-	2,00,000
Motor car	74,000	-
Debtors	19,200	-
Salaries	30,000	-
Bank interest paid	800	-
Rent Received	-	7,000
Travelling Expenses	8,000	-
Machinery	1,60,000	-
Sales	_	2,10,000
Building	1,00,000	-
Discount allowed	3,000	-
Sundry Creditors	_	33,600
Wages	16,000	-
Bank Overdraft	-	18,400
Stock as on 1st April 2014	14,000	-
Profit & Loss Appropriation A/c	_	45,000
Purchases	60,000	-
Carriage	4,000	-
Cash in hand & at Bank	2,000	-
Printing & Stationery	4,000	-
Repairs & Renewals	3,000	_
Director's Remuneration	5,000	_
Audit fees	1,000	_
Interim Dividends	10,000	_
Total	5,14,000	5,14,000

You are required to prepare company's financial statement i.e. Balance-Sheet and statement of Profit & Loss for the year ended 31<sup>st</sup> March 2015 as per schedule VI of Companies Act after considering the following:

- a) Stock as on 31st March 2015 is ₹ 12,000/-
- b) Bad-debts provision is to be made @ 5% on Debtors.
- c) Machinery is subject to depreciation by ₹ 4,000/-, Building by ₹ 14,000/- and Motor car by ₹ 1,240/-
- d) Outstanding wages ₹1,000/-
- e) Directors declared a final dividend@ 20% on paid up capital.

OR

Q2) A) Fixed Assets was depreciated under two different methods as under:[10] (Figures in Lacs)

	(₹) (WDV)	(₹) (SLM)
Years	Written Down Value Method	Straight Line Method
1 <sup>st</sup> year	53.45	19.50
2 <sup>nd</sup> year	39.50	19.50
3 <sup>rd</sup> year	29.20	19.50
4 <sup>th</sup> year	21.60	19.50
5 <sup>th</sup> year	15.95	19.50
	159.70	97.50

- i) If the company followed WDV for first four years and decides to switch over to SLM. What would be the amount of resultant surplus or deficiency?
- ii) If the company followed SLM for first four years and decides to switch over to WDV method, what would be the amount of resultant surplus or deficiency?

B) On December 1, 2014 Deepak Ltd. purchased land worth of ₹ 10,00,000 for a factory site. It demolished an old building on the property and sold the salvaged materials from the demolition. Company incurred following additional cost and realized salvaged proceeds during December 2014 as follows. [10]

	<u>Amt. (₹)</u>
Sales proceeds of Salvaged materials	20,000
Title guarantee insurance	30,000
Legal fees for purchase contract	25,000
Cost of demolition of old building	1,25,000
Show a balance in the land Account reported	by company as on
31st December 2014 in its Balance Sheet.	

Q3) A) The Balance Sheet of Chinmayi Ltd. Pune as on 31st March 2014 is as follows: [15]

Liabilities	Rs.	Assets	Rs.
2000, 6% preference		Land & Building	4,00,000
shares of Rs. 100 each	2,00,000	Plant & Machinery	4,40,000
4000 Equity shares		Stock	2,00,000
of Rs. 100 each		Debtors	2,00,000
fully paid up	4,00,000	Cash at Bank	60,000
6000 Equity shares		Preliminary Expenses	80,000
of Rs. 100 each		Profit and Loss A/c	1,20,000
Rs.50 paid up	3,00,000		
6% Debentures (floating			
charge on all assets)	2,00,000		
Bank Loan	2,00,000		
(Mortgage on Land and			
Building)			
Sundry Creditors	1,80,000		
Income Tax due	20,000		
Total Rs.	15,00,000	Total Rs.	15,00,000

The company went into liquidation on 31.3.2014. The Preference dividend was in arrears for three years and payable as per the articles of the company. The assets were realised as follows.

	₹
Land & Building	4,80,000
Plant & Machinery	3,60,000
Stock	1,40,000
Debtors	1,20,000

The expenses of liquidation amounted to Rs. 16,000. The liquidator is entitled to a remuneration @ 2% on all assets realised and 3% on amount distributed to unsecured creditors. All payments were made on 1<sup>st</sup> October 2014.

Prepare the liquidator's Final Statement of Account.

B) 'X' Ltd., acquired equity shares of 'Y' Ltd. as on 1st April 2013. There Balance sheet as on 31.3.2014 was as follows. [15]

					110
Liabilities	X Ltd.	Y Ltd.	Assets	X. Ltd.	Y. Ltd.
	Rs.	Rs.		Rs.	Rs.
Share capital:			Land & Building	2,00,000	40,000
Equity shares	5,00,000	1,00,000	Plant & Machinery	3,00,000	60,000
of Rs. 100 each					
fully paid up			<u>Investments</u> :		
General Reserve	1,00,000	40,000	800 shares in		
(as on 1.4.13)			Y Ltd. (at cost)	1,00,000	-
Profit & Loss	1,40,000	50,000	Stock	80,000	50,000
Creditors	60,000	10,000	Debtors	60,000	30,000
			Cash	60,000	20,000
Total Rs.	8,00,000	2,00,000	Total Rs.	8,00,000	2,00,000

Additional Information:

- i) Sundry Debtors of 'X' Ltd. include Rs. 10,000 due from 'Y' Ltd.
- ii) Stock of Y Ltd. includes goods purchased from X Ltd., for Rs. 40,000 on which X Ltd. made a profit of 25% on sales.
- iii) On 1.4.2013 the Profit and Loss of Y Ltd., showed a credit balance of Rs. 10,000.

Prepare a consolidated Balance sheet of X Ltd. and Y Ltd. as on 31-3-2014.

**Q4)** A) Following is the summarized Balance sheet of Laxmi Ltd. as on 31<sup>st</sup> March 2014. [10]

Liabilities	Rs.	Assets	Rs.
5000 Equity shares		Machinery	2,40,000
of Rs. 100 each	5,00,000	Furniture	1,00,000
Share premium	1,00,000	Stock	6,20,000
General Reserve	2,39,400	Debtors	2,06,000
Profi & Loss A/c	1,57,600		
Sundry Creditors	4,09,400	Cash in Hand	3,400
Provision for		Cash at Bank	4,34,000
Taxation	1,97,000		
Total Rs.	16,03,400	Total Rs.	16,03,400

The company transfers 20% of its profits (after tax) to General Reserve. Net profits before taxation of last three years were as follows:

2012 - Rs.3,35,000, 2013 - Rs.3,66,000, 2014 - Rs.3,94,000. Machinery is valued at Rs. 3,20,000. Average yield in this type of business is 20%. The rate of tax is 50%. Calculate the value of one equity share on the basis of (i) Intrinsic worth (ii) Yield worth

B) Suraj Ltd., Pune, presents you, with their financial position as follows:[10]

Balance Sheet as on 31/03/2015

Liabilities	Amt. (₹)	Assets	Amt. (₹)
Share Capital:		Good will	3,00,000
20,000 Equity	20,00,000	Buildings	7,50,000
shares of ₹100 each		Machinery	15,00,000
fully paid		Patents	1,50,000
15,000, 7% preference shares	15,00,000	Stock	11,00,000
of₹100 each fully paid		Debtors	7,50,000
General Reserve	50,000	Cash	25,000
6% Debentures Sundry Creditors	15,00,000 10,00,000	Preliminary Expenses	1,25,000
		Profit and Loss A/c	13,50,000
	(0.50.000	Loss IVC	
	60,50,000		60,50,000

The following scheme of reconstruction was duly approved by the court.

- i) 7% preference shares to be converted to 9% preference shares, the amount being reduced by 30%.
- ii) Equity shares to be reduced to fully paid shares of ₹ 50 each.
- iii) Building be appreciated by 20%.
- iv) Debentures be reduced by 20%.
- v) All intangible assets and fictitious amounts including patents be written off. Utilize, general reserve if necessary.

Pass journal entries to record the above scheme of reconstruction in the books of Suraj Ltd. Pune and Prepare Capital Reduction A/c.

#### Balance sheet as on 31/3/2015

Liabilities	Amt. (₹)	Assets	Amt. (₹)
Share capital:		Goodwill	5,00,000
25,000 Equity shares	25,00,000	Business Premises	20,00,000
of ₹ 100 each fully paid		Furniture	2,50,000
Reserve Fund	7,50,000	Stock in Trade	16,25,000
Profit & Loss A/c	5,00,000	Sundry Debtors	22,50,000
5% Debentures	12,50,000	Cash at Bank	3,75,000
Sundry Creditors	20,00,000		
	70,00,000		70,00,000

Dinesh Ltd., agreed to acquire only assets of Swati Ltd. except cash on the following terms:

- a) Assets to be revalued as follows.
  - Business Premises ₹ 23,00,000, Furniture ₹ 2,25,000, Stock at 10% Less and Sundry Debtors after provision of ₹ 1,50,000 for doubtful debts.
- b) Goodwill of Swati Ltd. is to be valued at two years purchase of the average profits for the last four years, which were: ₹ 3,50,000, ₹ 4,50,000, ₹ 5,50,000 and ₹ 7,50,000 respectively.
- c) Dinesh Ltd. issued ₹ 3,75,000, Equity shares of ₹ 10 each and balance amount in cash.
- d) Swati Ltd., to pay Debentures at a premium of 10%, Sundry Creditors ₹18,55,000 and Cost of winding up ₹ 50,000.
- Prepare Realisation A/c, Dinesh Ltd. A/c, Equity shares in Dinesh Ltd. A/c, Cash/Bank A/c, Debenture holders A/c, Sundry Creditors A/c, Equity share holders A/c.



Total No.	of Questions	:8]
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SEAT No.:	
[Total	No. of Pages : 2

#### [5158]Ext.-203 S.Y.B.Com. BUSINESS ECONOMICS (Macro) (2013 Pattern) (New Syllabus)

	: 3 Hours] [Max. Marks :1 uctions to the candidates:	00
	<ol> <li>Question No. 1 is compulsory.</li> <li>Attempt any five from question No 2 to 8.</li> <li>Figures to the right indicate full marks.</li> <li>Draw neat diagrams wherever necessary.</li> </ol>	
Q1)	Give different between Micro and Macro Economics and explain the natural and scope of Macro Economics. [2]	
Q2)	Critically examine the Fisher's Quantity theory of Money. [1	6]
Q3)	Explain the process of multiple credit creation by commercial banks. Whare the limitations on credit creation? [1]	
Q4)	Explain the difficulties in Measuring National Income. [1	6]
Q5)	What is Inflation? Explain the causes and effects of Inflation. [1	6]
Q6)	Answer in brief:  a) Explain the causes of increasing public expenditure.  b) Explain the features of trade cycle.	6]
Q7)	Explain the Keynesian criticism on classical theories of employment. [1	6]
Q8)	Write short notes:  a) Types of Taxation.  b) Phases of Trade Cycle.	6]



#### [5158]Ext.-203 S.Y.B.Com. BUSINESS ECONOMICS (Macro) (2013 Pattern) (New Syllabus) (मराठी रुपांतर)

वळ : ४ त	ास ]	[ एकूण गुण∶ 100
सूचना :-	1) प्रथम प्रश्न अनिवार्य आहे.	
	2) प्रश्न क्र.2 ते 8 यापैकी कोणतेही पाच प्रश्न सोडवा.	
	3) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.	
	4) आवश्यकता असेल तेथे सुबक आकृत्या काढा.	
प्रश्न 1)	सुक्ष्म लक्षी आणि समग्रलक्षी अर्थशास्त्रातील फरक देवून समग्रलक्षी अ व्याप्ती स्पष्ट करा.	
	व्याप्ता स्पष्ट करा.	[20]
प्रश्न 2)	फिशरच्या चलन संख्यामान सिध्दान्ताचे टिकात्मक परिक्षण करा.	[16]
प्रश्न 3)	व्यापारी बँकाची बहुगुणित पतिनर्मितीची प्रक्रिया स्पष्ट करा. पतिनिधि	र्मेतीवर कोणकोणत्या
,	मर्यादा येतात?	[16]
प्रश्न 4)	राष्ट्रीय उत्पन्न मापणातील अडचणी स्पष्ट करा.	[16]
प्रश्न 5)	चलनवाढ म्हणजे काय? चलनवाढीची कारणे व परिणाम स्पष्ट करा.	[16]
प्रश्न 6)	थोडक्यात उत्तरे लिहा.	[16]
	अ) सार्वजनिक खर्च वाढीची कारणे स्पष्ट करा.	
	ब) व्यापार चक्राची वैशिष्ट्ये स्पष्ट करा.	
प्रश्न 7)	सनातनवादी रोजगार सिध्दान्तावरील केन्सने केलेली टिका स्पष्ट करा.	[16]
प्रश्न 8)	टिपा लिहा.	[16]
	अ) करांचे प्रकार	
	ब) व्यापारचक्रांच्या अवस्था	

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Total No. of Questions :5] SEAT No. :	Total No. of Questions :5]	SEAT No.:	
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P762 [Total No. of Pages : 4

#### [5158]Ext.-204 S.Y. B.Com. BUSINESS MANAGEMENT (2013 Pattern)

Time: 3 Hours]	[Max. Marks:100
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Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- Q1) What do you mean by Management? Explain the characteristics of professional Management.[20]

OR

What is Decision making? Explain various steps in Decision making.

Q2) What do you mean by leadership? Describe various leadership qualities. [20]

OR

Define the term communication. Explain the barriers to communication & suggest the remedies to overcome the barriers.

Q3) Define motivation. Explain characteristics and importance of Motivation. [20]

OR

What do you mean by management? Explain the functions of Management.

Q4) Define staffing? What are the nature and importance of staffing. [20]

OR

Define organization. Explain the various principles of organisation.

- a) Types of Decision Making.
- b) Departmentation.
- c) Direction.
- d) Reasons for Resistance to change.
- e) Importance of Business Ethics.
- f) Importance of control.



#### [5158]Ext.-204 S.Y. B.Com. BUSINESS MANAGEMENT (2013 Pattern) (मराठी रुपांतर)

वेळ : 3 तास ] [एकूण गुण : 100

सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक.

2) उजवीकडील अंक पूर्ण गूण दर्शवितात.

y = 1) व्यवस्थापन म्हणजे काय? व्यावसायिक व्यवस्थापनाची वैशिष्ट्ये सांगा. [20]

किंवा

निर्णय म्हणजे काय? निर्णय प्रक्रियेतील टप्पे स्पष्ट करा.

प्रश्न 2) नेतृत्व म्हणजे काय? नेतृत्वासाठी लागणारे आवश्यक गुण सविस्तर स्पष्ट करा. [20] किंवा

संदेशवहन म्हणजे काय? संदेशवहनातील अडथळे स्पष्ट करा. आणि अडथळे दूर करण्यासाठीच्या उपाय योजना सुचवा.

प्रश्न 3) अभिप्रेरणेची व्याख्या द्या. अभिप्रेरणेचे वैशिष्ट्ये व महत्व सांगा. [20]

किंवा

व्यवस्थापन म्हणजे काय? व्यवस्थापनेची कार्ये स्पष्ट करा.

प्रश्न 4) कर्मचारी नियुक्ती म्हणजे काय? कर्मचारी नियुक्तीचे स्वरूप व महत्व सांगा. [20] किंवा

संघटनेची व्याख्या करा. संघटनेची तत्वे सविस्तर स्पष्ट करा.

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही चार)

[20]

- अ) निर्णय प्रक्रियेचे प्रकार
- ब) विभागीकरण
- क) निर्देशन
- ड) संघटनेतील बदलाच्या प्रतिकारासाठीचे कारणे
- इ) व्यावसायिक नितिमत्तेचे महत्व
- फ) निंयत्रणाचे महत्व

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SEAT No.:		
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d)

#### [5158]-Ext.-206 S.Y.B.Com. BUSINESS ADMINISTRATION (Paper - I) (2013 Pattern)

Time: 3 Hours] [Max. Marks:100 Instructions to the candidates: 1) All questions are compulsory. Figures to the right indicate full marks. **Q1)** What is public Private Partnership (PPP)? Explain advantages and limitations of public private partnership (PPP). [20] **O2)** Define Administration. Explain functions of administration. [20] OR What are the arguments for and against corporate social responsibility. [20] **Q3**) a) What is Businesss promotion. State stages involved in business promotion. [10]b) Explain process for formation of a company in India. [10]What are symptoms of industrial sickness? a) [10] Explain factors affecting business location. b) [10] **Q4)** What is Globalisation? Explain consequences of Globalisation. [20] **Q5)** Write short notes on (any two) [20] Joint venture. a) b) Merits and demerits of limited liability partnership. Special Economic Zones (SEZ) c)



Knowledge Process Outsourcing (KPO).

#### [5158]-Ext.-206 S.Y.B.Com.

#### **BUSINESS ADMINISTRATION (Paper - I)**

(2013 Pattern) (मराठी रुपांतर)

वेळ : 3 त	ास ]		[एकूण गु	ण : 100
सूचना :-	<i>1)</i>	सर्व प्रश्न सोडविणे आवश्यक आहे.		
	2)	उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.		
प्रश्न 1)	खाज	गी सार्वजनिक भागीदारी म्हणजे काय? खाजगी−सार्वजनिक '	भागीदारीचे	—— फायदे व
	मर्याद	ा स्पष्ट करा.		[20]
प्रश्न 2)	प्रशास	मनाची व्याख्या लिहून त्याची कार्ये स्पष्ट करा.		[20]
		किंवा		
	व्यवस	गयाच्या सामाजिक जबाबदारीचे समर्थन व खंडन करणारे मुद्दे	स्पष्ट करा.	[20]
प्रश्न 3)	अ)	व्यवसाय संवर्धन म्हणजे काय? त्यातील टप्पे स्पष्ट करा.		[10]
	ब)	व्यवसाय सुरू करण्यासाठीची प्रक्रिया स्पष्ट करा.		[10]
		किंवा		
	अ)	आजारी उद्योगाची लक्षणे स्पष्ट करा.		[10]
	ब)	व्यवसायाच्या स्थान निश्चितीवर परिणाम करणारे घटक लिहा.		[10]
प्रश्न 4)	जागरि	तेकीकरण म्हणजे काय? जागतिकीकरणाचे परिणाम स्पष्ट करा.		[20]
प्रश्न 5)	थोडव	न्यात टिपा लिहा. (कोणत्याही दोन)		[20]
	अ)	संयुक्त साहस		
	ब)	मर्यादित जबाबदारी भागीदारीची फायदे व तोटे स्पष्ट करा.		
	क)	विशेष आर्थिक क्षेत्र (सेझ)		
	ड)	बाह्य संशोधनाद्वारे ज्ञानप्रक्रिया (के.पी.ओ.)		

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SEAT No. : [Total No. of Pages : 4

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### [5158]-Ext.-207 S.Y.B.Com.

## BANKING AND FINANCE (Special Paper - I) (Indian Banking System) (2013 Pattern)

		Hours] ons to the candidates: 1) All questions are compulsory. 2) Figures to the right indicate full marks.	[Max. Marks :100
Q1)	Exp	lain in detail the structure of banking system in India.	[20]
Q2)	•	lain the progress and performance of Regional Rural E OR lain the progress, performance and problems of Private	
Q3)	a)	State the recommendation of Narsimham committee -	II (1998) <b>[10]</b>
	b)	State the role of micro finance.	[10]
		OR	
	a)	State the principles of Co-operation.	[10]
	b)	State the progress of Urban Co-operative Banks.	[10]
Q4)	Exp	lain the functions of Reserve Bank of India.	[20]

#### **Q5)** Write short notes on (any two)

[20]

- a) Scheduled and non-scheduled Banks.
- b) Management of Non Performing Assets (NPAS)
- c) District Co-operative Banks.
- d) Progress of Nationlistion Banks.



#### [5158]-Ext.-207 S.Y.B.Com. BANKING AND FINANCE (Special Paper - I) (Indian Banking System)

(2013 Pattern)

(मराठी रुपांतर)				
वेळ∶ 3 त	[एकूण गुण: 100			
सूचना :-	1) सर्व प्रश्न सोडविणे आवश्यक.			
	2) उजवीकडील अंक गुण दर्शवितात.			
	3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.			
प्रश्न 1)	भारतातील बँक व्यवसाय प्रणालीची संरचना सविस्तर स्पष्ट करा.	[20]		
प्रश्न 2)	प्रादेशिक ग्रामीण बँकांची प्रगती आणि कामगिरी स्पष्ट करा.	[20]		
	किंवा			
	खाजगी बँकाची प्रगती, कामगिरी आणि समस्या सविस्तर स्पष्ट करा	. [20]		
प्रश्न 3)	अ) नरसिंहम समिती -II (1998) च्या शिफारशी सांगा.	[10]		
	ब) सुक्ष्म वित्ताची भूमिका सांगा.	[10]		
	किंवा			
	अ) सहकाराची तत्वे सांगा.	[10]		
	ब) नागरी सहकारी बँकाची प्रगती सांगा.	[10]		
प्रश्न 4)	रिझर्व्ह बँक ऑफ इंडियाची कार्ये सविस्तर स्पष्ट करा.	[20]		

प्रश्न 5) टिपा लिहा. (कोणत्याही दोन)

[20]

- अ) अनुसूचित आणि बिगर अनुसूचित बँक.
- ब) निष्क्रीय मालत्तेचे व्यवस्थापन.
- क) जिल्हा मध्यवर्त्ती सहकरी बँक.
- ड) राष्ट्रीयकृत बँकाची प्रगती.

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<b>Total No. of Questions :5</b> ]	<b>Total</b>	No.	of	<b>Questions</b>	:5]
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SEAT No.:	
[Total	No. of Pages: 4

### [5158]Ext.-208 S.Y.B.Com.

	В	BUSINESS LAWS AND PRACTICES (Paper - I) (2013 Pattern)	
		Hours] [Max. Marks ons to the candidates:  1) All questions are compulsory.  2) Figures to the right indicate full marks.	s :100
Q1)	-	lain the following terms under maharashtra Agricultural produce markgulation) Act, 1963.	teting [20]
	a)	Agriculturist.	
	b)	Broker.	
	c)	Market Area.	
	d)	Buyer.	
Q2)	_	plain the term Insurance policy. State the Basic Principles of Genrance.	eneral
		OR	
	Exp	lain the term life Insurance. State the features of life Insurance.	[20]
Q3)	a)	Explain the types of marine Insurance.	[10]
	b)	State the Difference between life Insurance and fire Insurance.	[10]
		OR	
	a)	Explain the mechanisms for settlement of Disputes under the Indu Dispute Act, 1947.	strial [10]
	b)	State the features of partnership under partnership Act, 1932.	[10]
			P.T.O.

Q4) State the definition of co-operative society. Explain the types of coperative societies. [20]

**Q5)** Write short notes on (any two)

[20]

- a) Personal Accident Insurance.
- b) Registration procedure of Co-operative societies.
- c) Difference between strikes and lockout.
- d) Dissolution of a partnership firm.



#### [5158]Ext.-208 S.Y.B.Com.

#### **BUSINESS LAWS AND PRACTICES (Paper - I)**

(2013 Pattern) (मराठी रुपांतर)

वेळ : 3 तास ] [एकूण गुण: 100 सूचना :- 1) सर्व प्रश्न आवश्यक आहेत. उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात. 2) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी. महाराष्ट्र कृषी उत्पन्न खरेदी विक्रि नियमन कायदा 1963 नुसार पुढील संकल्पना प्रश्न 1) स्पष्ट करा. [20] अ) शेतकरी ਕ) दलाल क) बाजारक्षेत्र ड) खरेदीदार विमा पॉलिसी ही संकल्पना स्पष्ट करा. विम्याची पायाभूत तत्त्वे विशद करा. प्रश्न 2) [20] किंवा जीवनविमा ही संकल्पना स्पष्ट करा. जीवनविम्याची वैशिष्ट्ये सांगा. [20] प्रश्न 3) अ) सागरी विम्याचे प्रकार विशद करा. [10] जीवनविमा आणि अग्निविमा यातील फरक स्पष्ट करा. [10] किंवा औद्योगिक कल्ह कायदा, 1947 नुसार, औद्योगिक कल्ह मिटविण्यासाठीची यंत्रणा विशद करा. [10] भागीदारी कायदा 1932 नुसार भागीदारीची वैशिष्ट्ये विशद करा. [10]

प्रश्न 4) सहकारी संस्थेची व्याख्या सांगून सहकारी संस्थेचे प्रकार विशद करा. [20]

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[20]

- अ) वैयक्तिक अपघात विमा.
- ब) सहकारी संस्थेची नोंदणी प्रक्रिया
- क) 'संप' आणि 'टाळेबंदी' यातील फरक.
- ड) भागीदारी संस्थेचे विसर्जन.

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SEAT No.:	
[Total	No. of Pages : 2

#### [5158]-Ext.-209 S.Y. B.Com.

### CO-OPERATION & RURAL DEVELOPMENT (2013 Pattern) (Special Paper - I)

Time	e: 3 Hour	rs] [Max	x. Marks :100
Instr		o the candidates:	
	1)	Question No. 1 is compulsory.	
	2)	Solve any 5 questions from the remaining questions.	
Q1)	Explain	the opportunity of Globalisation for rural development.	[20]
Q2)	Explain	the structure & role of Panchayat Raj system.	[16]
Q3)	Explain	the thoughts of Shahu Maharaj in rural development.	[16]
Q4)	_	the provisions regarding Audit of Co-operative Society perative Societies Act 1960.	ies according [16]
Q5)	-	in detail the role of Mahatma Gandhi National Rural see Scheme.	Employment [16]
<b>Q6</b> )	Explain develop	the importance of rural development and individual appenent.	roach of rural
Q7)	Explain	in detail the provision of multi-state Co-operative Act.	[16]
Q8)	Explain	the role & work of Dr. Panjabrao Deshmukh in rural deve	elopment.[16]
Q9)	Explain	the bye laws & management of Co-operative Societies.	[16]

#### [5158]Ext.-209 S.Y. B.Com.

#### **CO-OPERATION & RURAL DEVELOPMENT**

(2013 Pattern) (Special Paper - I) (मराठी रुपांतर)

वेळ : 3 त	गस ]	[एकूण गुण: 100
सूचना :-	1) ंप्रश्न क्रमांक 1 सोडविणे आवश्यक आहे.	
	2) प्रश्न क्रमांक $2$ ते $9$ पैकी कोणतेही पाच प्रश्न सोडवा.	
	3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.	
प्रश्न 1)	ग्रामीण विकासासाठी जागतिकीकरणाच्या संधी स्पष्ट करा.	[20]
प्रश्न 2)	पंचायत राज व्यवस्थेचि रचना व भूमिका स्पष्ट करा.	[16]
प्रश्न 3)	ग्रामीण विकासातील शाहु महाराजांचे विचार स्पष्ट करा.	[16]
प्रश्न 4)	सहकारी संस्था कायदा, 1960 अन्वये सहकारी संस्थांच्या अंकेक्षणाब करा.	गबतच्या तरतूदी स्पष्ट [16]
प्रश्न 5)	महात्मागांधी राष्ट्रीय ग्रामीण रोजगार हमी योजनेची भूमिका सविस्तर र	पष्ट करा. [16]
प्रश्न 6)	ग्रामीण विकासाचे महत्व व व्यक्तिगत दृष्टिकोन स्पष्ट करा.	[16]
प्रश्न 7)	बह्राज्य सहकारी संस्थांचा कायद्याच्या तरतूदी सविस्तर स्पष्ट करा.	[16]
प्रश्न 8)	ग्रामीण विकासाबाबत डॉ.पंजाबराव देशमुख यांची भूमिका स्पष्ट करा	. [16]
प्रश्न 9)	सहकारी संस्थांचे उपविधि व व्यवस्थापन स्पष्ट करा.	[16]

<b>SEAT No.:</b>	
[Total	No. of Pages: 4

# [5158]Ext.-210 S.Y.B.Com. COST AND WORKS ACCOUNTING (2013 Pattern) (Paper - I)

Time : 3	Hours	[Max. Marks :100
Instructio	ons to	the candidates:
1)	All	questions are compulsory.
2)	Figi	ures to the right indicate full marks.
3)	Use	of calculator is allowed.
<b>Q1)</b> A)	Fill	in the blanks: [5]
	i)	expenses are also known as non-chargeable expenses.
	ii)	of materials relates to grouping of materials.
	iii)	is a system of measuring both qualitatively & quantitatively an individuals capacity in relation to his job.
	iv)	The objective ofis to provide data for the preparation of Payroll.
	v)	In method of pricing issue, closing stock is valued at the oldest price paid
B)	Stat	te whether the following statements are true or False: [5]
	i)	Haulage is an item of Administrative overheads.
	ii)	Danger level is the level between maximum and minimum stock level.
	iii)	Dislike for the job is the personal cause of labour turnover.
	iv)	Store keeping is the function of sales department.
	v)	Piece Rate system of wage payment does not ensure minimum wages to workers.

Q2)	-	eplain the need and essentials of material control. State the objectives are eps involved in scientific purchasing. [20]			and [20]	
			OR			
	a)	State	e the effects of Labour turnover.			[10]
	b)	Exp	lain the concept of direct costing.			[10]
Q3)	Writ	e sho	ort notes on: (any four)			[20]
	a)	Time	e keeping.			
	b)	Eco	nomic order quantity			
	c)	Adv	antages of cost Accounting.			
	d)	Bill	of Material.			
	e)	Perp	etual Inventory System.			
	f)	Job 1	Evaluation.			
<b>Q4</b> )	The	follo	wing information has been.			
	A)	Obta	ained from the records of manufactu	ring c	ompany.	[15]
		•	Opening stock of Raw material	$\rightarrow$	40,000	
		•	Opening stock of finished goods	$\rightarrow$	1,00,000	
		•	Opening stock of work in progress	$\rightarrow$	10,000	
		•	Closing stock of Raw material	$\rightarrow$	50,000	
		•	Closing stock of finished goods	$\rightarrow$	1,50,000	
		•	Closing stock of work in progress	$\rightarrow$	14,000	
		•	Indirect Labour	$\rightarrow$	50,000	
		•	Lubricants	$\rightarrow$	10,000	

- Insurance on plant  $\rightarrow$  3,000
- Purchase of raw materials  $\rightarrow$  4,00,000
- Sales commission  $\rightarrow$  60,000
- Salaries to salesman  $\rightarrow$  1,00,000
- Administrative epxpenses  $\rightarrow$  1,00,000
- Carriage outward  $\rightarrow$  20,000
- Power  $\rightarrow$  30,000
- Direct Labour  $\rightarrow$  3,00,000
- Depreciation on machinery  $\rightarrow$  50,000
- Factory Rent  $\rightarrow$  60,000
- Property Tax on Factory building  $\rightarrow$  11,000
- Sales  $\rightarrow$  12,00,000

Prepare a statement of Cost Showing:

- a) Value of materials consumed.
- b) Prime cost.
- c) Factory cost.
- d) Cost of production.
- e) Cost of Goods sold
- f) Total cost.
- g) Profit /Loss.
- B) Calculate Economic order Quantity from the following information. [5]
  - Annual consumption  $\rightarrow$  60,000 units.
  - Ordering cost per order  $\rightarrow$  Rs. 1200
  - Carrying cost  $\rightarrow$  20% of Inventory Value.
  - Price per Unit  $\rightarrow$  Rs. 2000

**Q5)** A) From the following data for the year 2014-15, Calculate the inventory Turnover Ratio and determine the fast moving material. [10]

Particulars	Material A	Material B.
Opening stock	10,000	15,000
Closing stock	25,000	5,000
Purchases	1,00,000	75,000

B) The following are the receipts and issues of material in PEP Ltd, Pune during the month of March 2016.

 $1^{st} \rightarrow$  opening stock 2000 units @ Rs. 46 per unit.

 $4^{th} \rightarrow Issued 1400 units.$ 

 $6^{th} \rightarrow purchased 3,500 units @ Rs.45 per unit.$ 

 $8^{th} \rightarrow Issued 300 units$ 

 $9^{th} \rightarrow Issued 800 units$ 

 $14^{th} \rightarrow Issued 2100 units.$ 

17<sup>th</sup> → Purchased 2000 units @ Rs. 48 per unit.

 $20^{\text{th}} \rightarrow \text{Issued } 1200 \text{ units.}$ 

 $25^{th} \rightarrow Purchased 1800 units @ Rs. 47 per unit.$ 

 $28^{th} \rightarrow Issued 2800 units.$ 

Prepare the stores Ledger Account under last in first out method. [10]

- Q6) Calculate the total Earnings of the Workers A and B under Halsey Premium Plan and Rowan Premium Plan from the following Particulars: [10]
  - Standard time allowed to produce. one article: 10 hours
  - Hourly Rate of Wages: Rs. 1
  - Actual Time Taken to produce 5 articles.

 $A \rightarrow 45$  hours.

 $B \rightarrow 30$  hours.



<b>Total No. of Questions</b>	:	5]
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SEAT No.:	
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[Total No. of Pages: 4

#### [5158] -Ext - 211 S.Y.B.Com. BUSINESS STATISTICS - I (Special Paper - I) (2013 Pattern)

Time: 3 Hours] [Max. Marks:100

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Use of statistical tables and calculator is allowed.

#### Q1) Attempt any five of the following:

[10]

- a) Given (aB) = 56, (AB) = 44, find (B).
- b) What do you mean by a trend in a time series?
- c) Define the term: ultimate class frequencies with respect to attributes.
- d) What do you mean by a simplex table?
- e) When do you get an indication of an alternative solution in simplex algorithm?
- f) Given  $l_{12} = 130$ ,  $l_{13} = 76$ , find  $L_{12}$ .
- g) Given  $\alpha = 0.1$ , Estimate the profit for the year 2013 using exponential smoothing method for :

Year	Profit (in crores)
2011	5.6
2012	9.2

#### **Q2)** Attempt any four of the following:

[20]

a) Calculate the coefficient of association between the Left - handedness of mothers and that of daughters given that:

Number of left - handed mothers with left - handed daughters = 250

Number of left - handed mothers with right - handed daughters = 80

Number of right - handed mothers with left - handed daughters = 90

Number of right - handed mothers with right - handed daughters = 580

Comment on the nature of association.

b) Given  $r_{12} = 0.38$ ,  $r_{13} = 0.52$  and  $r_{23} = 0.61$ , find  $r_{23.1}$  and  $R_{1.23}$ 

c) Fill in blanks in the following table marked by?

Age	$l_x$	$d_{x}$	$q_x$	$p_{x}$	$L_{x}$	$T_x$
65	35129	?	?	?	?	791411
66	33739	-	-	-	-	?

- d) Define the terms:
  - i) Positive classes
  - ii) Multiplicative model of time series.
  - iii) Sex ratio
- e) Write the equations of three planes of regression with variables X, Y, and Z.
- f) Compute the CDR and STDR for two populations A and B taking population B as standard population:

Age group	1	4	В		
	Population	Deaths	Populations	Deaths	
Under 5	15000	360	11000	132	
5 – 30	20000	400	26000	312	
Above 30	10000	280	16000	208	

#### Q3) Attempt any four of the following:

[20]

a) Obtain the dual problem of the following L.P.P.

Minimize 
$$Z = 7X_1 + 3X_2 + 8X_3$$

Subjected to constraints:

$$8X_1 + 2X_2 + X_3 \ge 13$$

$$3X_1 + 6X_2 + 4X_3 \ge 14$$

$$4X_1 + X_2 + 5X_3 \ge 11$$

$$X_1 + 5X_2 + 2X_3 \ge 17$$

$$X_1, X_2, X_3 \ge 0$$

- b) Describe any one component of time series.
- c) Write the procedure finding optimal solution in minimizing assignment problem.
- d) Fit a trend line to the following data by least square method.

Year	2001	2002	2003	2004	2005
Production (in' 000 tonnes)	72	75	65	80	85

e) Obtain initial basic feasible solution using North West Corner method for following transportation problem.

Destinations →	D1	D2	D3	D4	Supply
Origins↓					
O1	10	15	25	20	100
O2	13	18	10	25	200
O3	28	21	18	20	150
O4	30	20	15	17	50
Demand	100	125	175	100	500

Also find the corresponding transportation cost.

f) A company has five jobs to be done. The following matrix shows the time (in hours) taken on 5 different machines. Find minimum solution so as to minimize the total time required.

	I	II	III	IV	V
A	35	41	40	42	34
В	32	44	36	33	35
C	33	42	35	44	36
D	36	44	34	41	37
E	37	39	38	42	35

**Q4)** Attempt any two of the following:

[20]

- a) Given N = 1800, (A) = 850, (B) = 780, (C) = 326, (ABc) = 200, (AbC) = 94, (aBC) = 72, (ABC) = 50. Find all the remaining third order class frequencies.
- b) Find 5 yearly moving average of the number of students studying in a college shown below:

Year	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
No. of students	332	317	357	392	402	405	410	417	405	431

Also plot trend values with original observations on same graph.

c) Obtain the initial simplex table for

Maximize Z = 16X + 24Y

Subjected to,

$$12X + 13Y < 130$$

$$31X + 21Y \le 124$$

$$X, Y \ge 0$$

a) Given the following information find equation of plane of regression of  $X_1$  on  $X_2$  and  $X_3$ .

Variable	Mean	SD	Correlations
$X_1$	170	2.4	$r_{12} = 0.28$
$X_2$	160	2.7	$r_{13} = 0.49$
$X_3$	168	2.7	$r_{23} = 0.51$

b) Calculate G.F.R., T.F.R., Age - S.F.R., and G.R.R. for the following data. Assume that proportion of female births is 46.2%

Age group (in years)	No. of Women (in 000)	Total Births
15-19	16.0	260
20-24	16.4	2244
25-29	15.8	1894
30-34	15.2	1320
35-39	14.8	916
40-44	15.0	280
45-49	14.5	145

c) Following is the basic feasible solution of certain transportation problem.

Markets →	D <sub>1</sub>	$D_2$	$D_3$	Supply
Sources ↓				
O <sub>1</sub>	2 5	7	4	5
$O_2$	3 2	3 2	1 4	8
$O_3$	5	4 7	7	7
$O_4$	1	6	2 (14)	14
Demand	7	9	18	34

Is this solution optimal? If not find optimal solution using MODI method

Total No. of Questions :5]	

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P769

### [5158]-Ext.-212 S.Y.B.Com.

**BUSINESS ENTREPRENEURSHIP - I (Paper - I)** (2013 Pattern) Time: 3 Hours] [Max. Marks:100 Instructions to the candidates: 1) All questions are compulsory. Figures to the right indicate full marks. Q1) Define the term 'Entrepreneur'. Explain in detail the functions of Entrepreneur. [20] OR Explain the Entrepreneurial career of shree Bhausaheb Hire. [20] Q2) Explain peter Drucker's principles of Innovation as well as Do's & Don'ts of Innovation. [20] OR Explain the social Responsibilities of Business towords various factors. [20] Distinguish between self. Employment & Entrepreneurship. *Q3*) a) [10]

OR

What is 'Social Audit? Explain the advantages & problems of social Audit. [10]

Define the term 'Franchising' Explain the features & types of Franchising. [10]

OR

What is 'Business process outsourcing'? Explain the advantages of Business process outsourcing. [10]

Q4) Define the term 'Self Help Group'. Explain the Evolution, Nature & Scope of 'Self Help Group'. [20]

OR

Explain in detail the various types of service industry. [20]

**Q5)** Write short notes (any four)

[20]

- a) Need of Entrepreneurship.
- b) Contribution of Ratnappa Kumbhar.
- c) Techniques & tools of Creativity.
- d) Importance of Business Ethics.
- e) Group Entrepreneurship.
- f) Cultural Challenges in Entrepreneurship Development.



#### [5158]-Ext.-212 S.Y.B.Com. BUSINESS ENTREPRENEURSHIP - I (Paper - I) (2013 Pattern)

(मराठी रुपांतर) [एकूण गुण: 100 वेळ : 3 तास ] सर्व प्रश्न सोडविणे आवश्यक आहे. सूचना :- 1) उजवीकडील अंक पूर्ण गुण दर्शवितात. 2) 'उद्योजक' या संकल्पनेची व्याख्या द्या उद्योजकाची कार्ये सविस्तर स्पष्ट करा. प्रश्न 1) [20] किंवा श्री भाऊसाहेब हिरे यांची उद्योजिकय कार्राकेद स्पष्ट करा. [20] पिटर इकर यांची नवनिर्मितीची तत्वे स्पष्ट करा त्याचबरोबर नवनिर्मितीसाठी काय करावे व प्रश्न 2) काय करू नये ते सांगा. [20] किंवा व्यवसायाच्या विविध घटकाबाबतच्या सामाजिक जबाबदाऱ्या स्पष्ट करा. [20] अ) स्वयंरोजगार आणि उद्योजकता यातील फरक स्पष्ट करा. प्रश्न 3) [10] किंवा 'सामाजिक अंकेक्षण' म्हणजे काय? सामाजिक अंकेक्षणाचे फायदे आणि समस्या स्पष्ट करा. [10] 'व्यवसायाधिकार' या संकल्पनेची व्याख्या द्या. व्यावसायाधिकाराची वैशिष्टे आणि ਕ) प्रकार स्पष्ट करा. [10]

किंवा

'बाह्य स्रोतार्थ व्यवसाय प्रक्रिया' (BPO) म्हणजे काय? बाह्य स्रोतार्थ व्यवसाय प्रक्रियेचे फायदे स्पष्ट करा. [10]

प्रशन 4) 'स्व मदत गट' या संकल्पनेची व्याख्या द्या. स्व मदत गटाची उत्क्रांती, स्वरूप व व्याप्ती स्पष्ट करा.

किंवा

सेवा उद्योगाचे विविध प्रकार स्पष्ट करा. [20]

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही चार)

[20]

- अ) उद्योजकतेची गरज
- ब) रत्नाप्पा कुंभार यांचे योगदान
- क) निर्मितीक्षमतेची तंत्रे आणि साधने
- ड) व्यावसायिक नितीमुल्याचे महत्व
- इ) समूह उद्योजकता
- फ) उद्योजकता विकासातील सांस्कृतिक आव्हाने

COC

Total No. of Questions :5]	SEAT No.:	
P770	[Total	No. of Pages : 3

## [5158]Ext.-213 S.Y. B.Com. MARKETING MANAGEMENT (2013 Pattern) (Special Paper - I)

		MARKETING MANAGEMENT (2013 Pattern) (Special Paper - I)	
		Hours] [Max. Marks : ons to the candidates:  1) All questions are compulsory.  2) Figures to the right indicate full marks.	:100
Q1)		nat is Marketing Management? Explain the components of Marke nagement.	ting [ <b>20</b> ]
Q2)			obal [ <b>20</b> ]
		OR	
	Wha	at is E-Marketing? Explain the online marketing strategies.	
Q3)	a)	What are the basic features of rural marketing?	[10]
	b)	Explain the factors influencing Consumer Behavior.	[10]
		OR	
	a)	Discuss the scope of E-marketing in Indian scenario.	
	b)	Explain the importance of Green Marketing.	
Q4)	Wha	at is Green Marketing? Explain marketing mix of green marketing.	[20]

- a) Marketing planning process.
- b) Utility of E marketing.
- c) Consumer Behaviour and Marketing.
- d) Problems in Rural marketing.



#### [5158]Ext.-213 S.Y. B.Com. MARKETING MANAGEMENT (2013 Pattern) (Special Paper - I) (मराठी रुपांतर)

[एकूण गुण: 100 वेळ : 3 तास ] सर्व प्रश्न अनिवार्य आहेत. सूचना :- 1) उजवीकडील अंक पूर्ण गूण दर्शवितात. 2) प्रश्न 1) विपणन व्यवस्थापन म्हणजे काय? विपणन व्यवस्थापनाचे घटक समजावून सांगा. [20] जागतिक विपणन म्हणजे काय? जागतिक विपणनाची वैशिष्ट्ये आणि महत्व समजावून प्रश्न 2) सांगा. [20] किंवा इ-मार्केटिंग म्हणजे काय? ऑनलाओन मार्केटिंगच्या व्यूहरचना समजावून सांगा. प्रश्न 3) अ) ग्रामीण विपणनाची मूलभूत वैशिष्ट्ये कोणती आहेत? [10] ग्राहक वर्तनावर परिणाम करणारे घटक समजावून सांगा. [10] भारतातील इ-मार्केटिंगची व्याप्ती याची चर्चा करा. हरित विपणनाचे महत्व समजावून सांगा. हरित विपणन म्हणजे काय? हरित विपणनाचे विपणन मिश्र समजावून सांगा. प्रश्न 4) [20] थोडक्यात टीपा लिहा. (कोणत्याही दोन) प्रश्न 5) [20] अ) विपणत नियोजन प्रक्रिया इ-मार्केटिंगची उपयुक्तता क) ग्राहक वर्तन आणि विपणन ग्रामीण विपणनाच्या समस्या ड)

SEAT No.:	
[Total	No. of Pages : 3

#### [5158]Ext.-214 S.Y. B.Com. **ECONOMICS**

### Agricultural and Industrial Economics

		(2013 Pattern) (Special Paper - I)	
		Hours] [Moons to the candidates: Question No.1 is compulsory. Attempt any five from question No.2 to 8. Figures to the right indicate full marks.	ax. Marks :100
Q1)		ine Agricultural Economics. Explain the nature and scope on nomics.	of Agricultural [20]
Q2)	Exp	lain in detail the factors affecting the supply of Agricultura	l Product. [ <b>16</b> ]
Q3)	-	plain in detail the measures to control risk and uniculture.	ncertainty in [16]
Q4)	Exp	lain in detail the Weber's Theory of Industrial Location.	[16]
Q5)	Exp	lain the factors affecting industrial productivity.	[16]
Q6)	Ans	wer in brief	[16]
	a)	Explain types of diversifaction of firm.	
	b)	Explain the concept of Industrial Integration.	

Q7) What is mean by Industrial monopoly. Explain in detail factors affecting Industrial monopoly. [16]

**Q8)** Write short notes on

[16]

- a) Industrial efficiency.
- b) Combination of Industry.



#### [5158]Ext.-214 S.Y. B.Com. ECONOMICS

### Agricultural and Industrial Economics (2013 Pattern) (Special Paper - I) (मराठी रुपांतर)

वेळ : 3 त	ास ]	[एकूण गुण: 100
सूचना :-	1) प्रश्न पहिला अनिवार्य आहे.	
	2) प्रश्न क्रमांक 2 ते 8 यापैकी कोणतेही पाच प्रश्न सोडवा.	
	3) उजवीकडील अंक प्रश्नाचे गूण दर्शवितात.	
प्रश्न 1)	कृषी अर्थशास्त्र म्हणजे काय? कृषी अर्थशास्त्राचे स्वरूप आणि व्याप्ती	स्पष्ट करा. [20]
प्रश्न 2)	शेतमालाच्या पुरवठ्यावर परिणाम करणारे घटक सविस्तर स्पष्ट करा.	[16]
प्रश्न 3)	कृषी क्षेत्रातील धोका आणि अनिश्चितता नियंत्रित करण्याच्या उपाय य	ोजना स्पष्ट करा.[16]
प्रश्न 4)	आल्फ्रेड वेबरचा औद्योगीक स्थाननिश्चितीचा सिध्दांत स्पष्ट करा.	[16]
प्रश्न 5)	औद्योगिक उत्पादकतेवर परिणाम करणारे घटक स्पष्ट करा.	[16]
प्रश्न 6)	थोडक्यात उत्तरे लिहा.  अ) उद्योगसंस्थेच्या विविधीकरणाचे प्रकार स्पष्ट करा.  ब) औद्योगिक एकात्मीकरण संकल्पना स्पष्ट करा.	[16]
प्रश्न 7)	औद्योगिक मक्ते दारी म्हणजे काय? औद्योगीक मक्तेदारीवर परि	रेणाम करणारे घटक [16]
प्रश्न 8)	थोडक्यात टिपा लिहा. अ) औद्योगिक कार्यक्षमता ब) औद्योगिक संयुक्तीकरण	[16]

OOO

[Total  $\overline{\text{No. of Pages : 4}}$ 

#### [5158]-Ext.-215 S.Y.B.Com. DEFENCE BUDGETING FINANCE & MANAGEMENT (2013 Pattern) (Paper - I)

Time: 3 Hours] [Max. Marks:100

Instructions to the candidates:

- 1) All the questions are compulsory.
- 2) Figure to the right indicate full marks.
- *Q1*) Answer in 20 words each (any ten)

 $[10 \times 2 = 20]$ 

- i) What do you mean by strategic planning?
- ii) Define Logistics.
- iii) Write any two merits of public sector undertaking
- iv) Define Threat perception.
- v) Write any two merits of peace time economy
- vi) What do you mean by management control system?
- vii) Write any two merits of Foreign collaboration in Defence production
- viii) State the meaning of Zero budget
- ix) What do you mean by war potential?
- x) What do you mean by war finance?
- xi) Define national security
- xii) How do you calculate the actual cost of war?
- xiii) What do you mean by productive Defence expenditure?

**Q2)** Answer in 500 words (any one)

[20]

- i) Explain aims of peace time economy
- ii) Discuss techniques of controlling inflation
- *Q3*) Answer in 500 words (any one)

[20]

- i) Describe relationship between war and economy
- ii) Describe role of D.R.D.O in India's Defence production
- **Q4)** Answer in 500 words (any one)

[20]

- i) Write in short salient features of Indian Economy
- ii) Describe challenges to India's national security
- **Q5)** Write short note on (any two)

 $[2 \times 10 = 20]$ 

- i) Determinants of Defence Expenditure
- ii) India's Defence planning programme
- iii) Causes of increasing defence expenditure
- iv) Relationship between war and technology



# [5158]-Ext.-215 एस.वाय.बी.कॉम डिफेन्स बजेटींग फायनान्स ॲन्ड मॅनेजमेन्ट (2013 Pattern) (Paper - I) (मराठी रुपांतर)

वेळ : 3 तास ]

[एकूण गुण: 100

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
  - 2) उजवीकडील अंक पूर्ण गूण दर्शवितात.
  - 3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

#### y = 1) 20 शब्दात उत्तरे द्या (कोणत्याही दहा)

 $[10 \times 2 = 20]$ 

- i) सामरिक नियोजन म्हणजे काय?
- ii) पुरवठाव्यवस्था व्याख्या द्या?
- iii) पब्लीक सेक्टर अंडरटेकींगचे कोणतेही दोन गुण लिहा.
- iv) ''धोक्याविषयीची संकल्पना'' व्याख्या द्या.
- v) शांतताकालीन अर्थव्यवस्थेचे कोणतेही दोन गुण नमुद करा.
- vi) ''व्यवस्थापन नियंत्रण पध्दत'' म्हणजे काय.
- vii) संरक्षण उत्पादनाच्या परकीय सहकार्याचे कोणतेही दोन गुण लिहा.
- viii) शुन्यआधारीत अंदाजपत्रकाचा अर्थ लिहा.
- ix) युध्द क्षमता म्हणजे काय?
- x) युध्दनिधी म्हणजे काय?
- xi) राष्ट्रीय सुरक्षा व्याख्या द्या.
- xii) प्रत्यक्ष युध्दाचे वास्तव मुल्य कशाप्रकारे ठरविणार?
- xiii) संरक्षणाचा उत्पादक खर्च म्हणजे काय?

#### प्रश्न 2) 500 शब्दात उत्तरे द्या (कोणत्याही एक)

[20]

- i) शांतताकालीन अर्थव्यवस्थेचे विविध हेतू स्पष्ट करा.
- ii) चलन फुगवटा नियंत्रित करण्याच्या विविध पध्दतीविषयी चर्चा करा.

#### y = 3) 500 शब्दात उत्तरे द्या (कोणत्याही एक)

[20]

- i) युध्द आणि अर्थव्यवस्था यातील संबधाचे वर्णन करा.
- ii) भारताच्या संरक्षण उत्पादनातील संरक्षण संशोधन आणि विकास संघटनाची भूमिका वर्णन करा.

#### y = 4) 500 शब्दात उत्तरे द्या (कोणत्याही एक)

[20]

- i) भारतीय अर्थव्यवस्थेचे ठळक गुणधर्म थोडक्यात लिहा.
- ii) भारताच्या राष्ट्रीय सुरक्षेच्या आव्हानाचे वर्णन करा.

#### y = 5) थोडक्यात टिपा द्या. (कोणत्याही दोन)

[20]

- i) संरक्षण खर्च निर्धारित करणारे घटक.
- ii) भारताच्या संरक्षण नियोजनाच्या कार्यक्रम.
- iii) संरक्षण खर्च वाढण्याची कारणे.
- iv) युध्द आणि तंत्र ज्ञान यातील संबंध.

CCC

Total No. of Questions :9]
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SEAT No.:	
[Total	No. of Pages : 2

## [5158]Ext.-216 S.Y.B.Com. INSURANCE TRANSPORT AND TOURISM (Paper - I) (2013 Pattern)

	(2013 Pattern)	-)
	[Max. Marks ructions to the candidates:  1) Questions No.1 (one) is compulsory.  2) Solve any five questions from Q. No.2 to Q. No.9.  3) Figures to the right indicate full marks.	:100
Q1)	Define Life Insurance? Describe the current / present scenario of Life Insurin India.	ance, [ <b>20</b> ]
Q2)	Distinguish between Life Insurance and General Insurance.	[16]
Q3)	What do you know about General Insurance Company of India? Explain Role of (GIC) General Insurance Company of India, in Insurance sector	
Q4)	Define Tourism? What are the Government Polices for Tourism Develop in India. Explain in detail.	ment [16]
Q5)	Explain the impact of Tourism on Indian Economy.	[16]
Q6)	What mean by Tour-planning? State the Essentials of Tour-planning?	[16]
Q7)	Describe the various kinds/forms of Tourism.	[16]
Q8)	What do you know about Tourism-Accommodation? Explain the signific Importance of Tourism Accommodation.	ance [16]
Q9)	Comment on, Insurance Regulatory Development Authority (IRDA)	[16]



#### [5158]Ext.-216 S.Y.B.Com.

### INSURANCE TRANSPORT AND TOURISM (Paper - I) (2013 Pattern) (मराठी रुपांतर)

वेळ : 3 त	ास ]	[ एकूण गुण : 100
सूचना :-	1) ंप्रश्न क्र. एक सोडविणे आवश्यक आहे.	
	2) प्रश्न क्र. 2 ते प्रश्न क्र. 9 मधून कोणतेही पाच प्रश्न सोडवा.	
	3) उजवीकडील अंक पूर्ण गुण दर्शवितात.	
प्रश्न 1)	आयुर्विम्याची व्याख्या सांगून, भारतातील आयुर्विम्याची सद्य परिस्थि	थती विशद करा.[20]
प्रश्न 2)	आयुर्विमा आणि सर्व साधारण विमा यामधील फरक स्पष्ट करा.	[16]
प्रश्न 3)	भारतीय सर्व साधारण विमा कंपनी बाबत आपण काय जाणता? वि	मा क्षेत्रात भारतीय सर्व
	साधारण विमा कंपनीची असलेली भूमिका स्पष्ट करा.	[16]
प्रश्न 4)	पर्यटनाची व्याख्या सांगून, भारतातील पर्यटन विकासासंदर्भात सरकार आहेत ते सविस्तर स्पष्ट करा.	ची कोणकोणती धोरणे [16]
प्रश्न 5)	भारतीय अर्थव्यवस्थेवर पर्यटनाचा पडलेला प्रभाव स्पष्ट करा.	[16]
प्रश्न 6)	यात्रा नियोजन म्हणजे काय? यात्रा -नियोजनाच्या आवश्यक बाबी	सांगा. [16]
प्रश्न 7)	पर्यटनाचे असलेले विविध प्रकार विशद करा.	[16]
प्रश्न 8)	पर्यटन निवासव्यवस्था याबद्दल आपण काय जाणता? पर्यटन - निवास करा.	ग व्यवस्थेचे महत्व स्पष्ट [16]
प्रश्न 9)	विमा नियमनात्मक विकास अधिकार (IRDA) यावर चर्चा करा.	[16]

OOO

SEAT No.:	

[Total No. of Pages : 3

# [5158]-Ext.-217 S.Y.B.Com.(External) COMPUTER PROGRAMMING AND APPLICATIONS (VBscript AND RDBMS) (2013 Pattern)

Time: 3 Hours] [Max. Marks:100

Instructions to the candidates:

- 1) Question No. 1 is compulsory.
- 2) Solve any five questions from question 2 to 8 questions.
- 3) Figure to the right indicate full marks.
- Q1) Attempt any four of the following:

 $[4 \times 5 = 20]$ 

- a) State the uses and parts of VBscript.
- b) What is an array? Explain one dimensional array.
- c) What are the features of the Releational database management system.
- d) What are the different logical operators? Explain.
- e) Explain the scope of variables in VBscript.
- **Q2)** Attempt any four of the following:

 $[4 \times 5 = 20]$ 

a) Give the output of the following code

< script type = "text/vbscript">

Dim myNumber

myNumber = 7

If. myNumber = 7 then

document. Write ("Lucky 7!")

End If

MyNumber = 10

If myNumber = 7 then

Document. Write ("you'r a winner")

End If

- b) Explain different keyboard events.
- c) What is DSN? What are types of DSN.
- d) State the difference between Having clause and where clause.
- e) Explain the types of database security.

#### *Q3*) Attempt any four of the following:

 $[4 \times 4 = 16]$ 

- a) Explain Exist and Not EXISTS operator.
- b) What is SQL? State datatypes of SQL.
- c) Explain Procedure in VBscript with its syntax.
- d) What are the roles of SQL?
- e) What are the different types of outer Join?

#### **Q4)** Attempt any four of the fallowing:

 $[4 \times 4 = 16]$ 

- a) Write a short note on code Documentation.
- b) Explain the conditional statements used in VBscript.
- c) Explain SQL aggregate functions.
- d) Explain GRANT Privileges.
- e) What are the functions of WITH Clause?

#### **Q5)** Attempt any four of the following:

 $[4 \times 4 = 16]$ 

- a) Consider the following table and solve the following queries Doctor. (dno, dname, d city, d salary).
  - i) Display all records of doctor table.
  - ii) Display dname whose city is pune.
  - iii) Display doctor city whose salary less than 10000
  - iv) Insert one record in doctor table.
- b) Explain validation and error Handling in VBscript.
- c) Explain automatic index.
- d) Explain the between operator with example.
- e) What do you mean by database? Give its structure.

#### **Q6)** Attempt any four of the fallowing:

 $[4 \times 4 = 16]$ 

- a) Explain the view with example.
- b) Explain datetime functions.
- c) What is ODBC? Give its architecture.
- d) Explain Inputbox in VBscript.
- e) Explain Internet Explorer Events.

#### **Q7)** Attempt any four of the following:

 $[4 \times 4 = 16]$ 

- a) What is ROLLUP and CUBE operator?
- b) State the Rules for declaring variables.
- c) Explain DDL Statements in SQL.
- d) Explain the like operator with example.
- e) What are different clauses in SQL query?

#### **Q8)** Attempt any four of the fallowing:

 $[4 \times 4 = 16]$ 

- a) Discuss the plat form or host dependence required for VBscript.
- b) Write syntax and purpose of the following.
  - i) SQR()
  - ii) RND()
- c) Explain primary and foreign key in RDBMS.
- d) What are the different comparison operators?
- e) Explain mouse events.

