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P.G.D.F.T. (I Sem.) EXAMINATION, 2018

ECONOMICS

(Managerial Economics)

Paper I

(2014 PATTERN)

Time : Three Hours

Maximum Marks : 60

N.B. :— (i) All questions are compulsory.

(ii) All questions carry equal marks.

1. Explain various types of elasticity of demand and use of elasticity in managerial decision making process. [15]

Or

Explain briefly concept and functions of profit.

2. What do you mean by Monopoly ? Explain how price is determined under discriminating monopoly ? [15]

Or

What do you mean by oligopoly ? Explain any *one* oligopoly model.

3. What do you mean by cost of capital ? Explain its structure and cost of equity capital. [15]

Or

Explain various methods of measuring Risk. Explain in detail Risk Aversion.

P.T.O.

4. Write short notes on (any *three*) :

[15]

- (a) Capital Rationing
- (b) Pricing of Multiple Product
- (c) Qualitative Forecasting
- (d) Profitability Index
- (e) Net present value method

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[5314]-102

P.G.D.F.T. (I Sem.) EXAMINATION, 2018

INTERNATIONAL ECONOMICS AND FOREIGN EXCHANGE
MANAGEMENT

Paper II

Time : Three Hours

Maximum Marks : 60

N.B. :— (i) Attempt *all* questions.

(ii) *All* questions carry equal marks.

1. Explain briefly Hecksher-Ohlin theory of International Trade. [15]

Or

What is free trade ? Give arguments in favour and against free trade.

2. What is exchange rate mechanism ? Explain forward exchange rate system. [15]

Or

Explain briefly Regional grouping and its impact on global trade.

3. What do you mean by General Agreement for Tariffs and Trade ? Explain briefly W.T.O. [15]

Or

Explain briefly Actual Exchange Rate with respect to future and options.

P.T.O.

4. Write short notes on (any *three*) :

[15]

(a) Convertibility of Rupee

(b) L.E.R.M.S.

(c) Free on board

(d) Quotas

(e) INCOTERMS

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[5314]-103

PGDFT (I Sem.) EXAMINATION, 2018

INTERNATIONAL LOGISTICS

Paper III

(2014 PATTERN)

Time : Three Hours

Maximum Marks : 60

N.B. :— (i) All questions are compulsory.

(ii) All questions carry equal marks.

1. Write briefly on INCO - Terms.

Or

Explain different types of Surcharges like Bunkering Surcharge, Currency Surcharge, Heavy Lift and Long Length Surcharge, Congestion Surcharge on International Freight.

2. Write briefly International Logistics and its importance.

Or

Explain in brief various types of Transport Documents used in International Logistics.

3. Explain various Shipping Intermediaries in International Logistics.

Or

Explain in brief Bill of Lading and its types used in Ocean Freight.

P.T.O.

4. Write short notes on (any *three*) :

(a) Lorry Receipt

(b) Air Way Bill

(c) Different types of Freight used in International Logistics

(d) Transshipment and Part shipment

(e) Certificate of Origin.

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PGDFT (I Sem.) EXAMINATION, 2018
PRINCIPLES OF MARKETING MANAGEMENT
Paper IV
(2014 PATTERN)

Time : Three Hours

Maximum Marks : 60

N.B. :— (i) All questions are compulsory.

(ii) All questions carry equal marks.

1. Explain different steps in 'Product Development Process'.

Or

What do you mean by 'Consumer Behaviour' ? Explain its impact on Marketing.

2. Define 'Price'. Explain different types of 'Price'.

Or

Define 'Marketing Channel'. Explain various factors influencing 'Selection of Channel'.

3. Write notes (any *three*) :

(a) Four 'Ps' of Marketing

(b) Product Mix

(c) Brand

(d) Trade Mark

4. Discuss the importance of 'Marketing' in today's competitive markets.

Or

Discuss the importance of 'Physical Distribution System' in Marketing.

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P.G.D.F.T. (First Semester) EXAMINATION, 2018
ECONOMICS QUANTITATIVE METHODS
Paper V
(2014 PATTERN)

Time : Three Hours

Maximum Marks : 60

N.B. :— (i) *All* questions are compulsory.

(ii) *All* questions carry equal marks.

1. (a) What do you understand by statistical technique ? Elaborate their importance in the present era. [7]
- (b) Calculate measure of central tendency : [8]

Size	Frequency
36	13
40	8
44	15
48	12
52	10
56	2

Or

- (a) Calculate and draw pie diagram : [7]

Item	Expenses
Labour	25
Bricks	15
Cement	20
Steel	15
Wood	10
Supervision	15

P.T.O.

(b) Draw histogram, polygon and frequency curve : [8]

Marks	No. of Students
0—5	8
5—10	12
10—15	15
15—20	20
20—25	16
25—30	11
30—35	7

2. (a) Calculate quartiles from the following : [7]

X	F
5	16
10	18
15	22
20	21
25	24
30	14
35	11
40	9

(b) Calculate value of D_7 and P_{15} from the following : [8]

C.I.	Frequency
0—10	5
10—20	9
20—30	12
30—40	10
40—50	4

Or

- (a) Calculate standard deviation and its coefficient, calculate variance and its coefficient : [7]

Variables	Frequency
10	6
20	8
30	16
40	15
50	32
60	11
70	12

- (b) Calculate quartile deviation and its coefficient : [8]

C-I	F
5—10	16
10—15	15
15—20	22
20—25	25
25—30	20
30—35	18
35—40	14

3. (a) What do you understand by presentation of data through diagrams ?
What are the advantages of such presentations ? [7]
- (b) Explain probability and non-probability sampling. [8]

Or

(a) Calculate Regression equations from the following : [7]

X	Y
11	16
14	27
14	27
17	30
17	34
21	38
25	46

(b) Find coefficient of correlation from the following : [8]

Price	Supply
5	100
10	200
15	300
20	400
25	500
30	600
35	700
40	800
45	900

4. Write short notes on (any *three*) : [15]

- (a) Scatter diagram method
- (b) Merits of Inter-quartile range
- (c) Stratified sampling
- (d) Sampling frame
- (e) Types and degrees of correlation.

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[5314]-201

PGDFT (II Sem.) EXAMINATION, 2018

INTERNATIONAL MARKETING

Paper VII

(2014 PATTERN)

Time : Three Hours

Maximum Marks : 60

N.B. :— (i) All questions are compulsory.

(ii) All questions carry equal marks.

1. Discuss various methods to enter in International Market.

Or

Explain various objectives of Promotion policy. Also comment on importance of Promotion policy.

2. Comment on importance of 'Market Surveys and Market Research'.

Or

What is 'Export Pricing' ? What factors are to be considered for Pricing strategy ?

3. What do you mean by 'Globalization' ? What is the impact of 'Globalization' on International Marketing.

Or

Discuss importance of Product Development, Product Positioning and Product Simplification.

P.T.O.

4. Write notes (any *three*) :
- (a) Opportunities in Export Market
 - (b) Product simplification
 - (c) Product positioning
 - (d) Importance of Channel selection

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[5314]-202

P.G.D.F.T. (II Sem.) EXAMINATION, 2018
INTERNATIONAL FINANCIAL MANAGEMENT

Paper VIII

Time : Three Hours

Maximum Marks : 60

N.B. :— (i) Attempt *all* questions.

(ii) *All* questions carry equal marks.

1. Explain briefly importance of International Finance Management with special references to gold and Dollar standards. [15]

Or

Explain briefly Foreign Exchange Market with purchase and sale transaction.

2. What do you mean by Hedging and how does it differs from speculation ? [15]

Or

Explain briefly foreign exchange risk and exposure management with special reference to economic and transaction exposure.

3. Explain briefly Multinational banking market and its efficiency. [15]

Or

Explain briefly selection process of portfolio analysis.

P.T.O.

4. Write short notes on (any *three*) :

[15]

- (a) Euro dollars
- (b) Euro currencies
- (c) Parallel loans
- (d) CHIPS
- (e) CHAPS
- (f) SWIFT
- (g) Euro bonds

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[5314]-203

PGDFT (II Semester) EXAMINATION, 2018
EXPORT AND IMPORT PROCEDURES
(2014 PATTERN)

Time : Three Hours

Maximum Marks : 60

N.B. :— (i) All questions are compulsory.
(ii) All questions carry equal marks.

1. Write briefly on category of exporters : Manufacturer exporter, Merchant exporter, EOU/SEZ/Biotech Parks/Software Technology Parks/Types of Export Houses.

Or

Explain in detail complete documentation and procedure for customs clearance of cargo in India.

2. Write in detail “Export Promotion of Capital Goods” applicable as per Foreign Trade Policy.

Or

Write complete procedure to obtain Importer Exporter Code from DGFT.

3. Write in detail various “Transport Documents” used in “International Trade.”

P.T.O.

Or

Explain in detail various terms of payment commonly used in “International Business”.

4. Write short notes on any *three* :
- (a) Different types of Customs Duties applicable in India
 - (b) Market Access Initiative and Market Development Assistance
 - (c) Export Promotion Capital Goods Scheme applicable as per Foreign Trade Policy.
 - (d) Duty Entitlement Pass Book Scheme.

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[5314]-204

ECONOMICS (II Sem.) EXAMINATION, 2018
INDIAN ECONOMY AND TRADE DEPENDENCIES

Paper X

Time : Three Hours

Maximum Marks : 60

N.B. :— (i) All questions are compulsory.

(ii) All questions carry equal marks.

1. Explain India's relative position in global trade. [15]

Or

Explain briefly Import substitution policies.

2. Explain briefly India's export since 1965 with reference to commodity, composition and its direction. [15]

Or

Explain in detail State Trading in India.

3. Explain briefly Liberalization in Trade policy. [15]

Or

Explain briefly Globalization and Emerging foreign Trade Scenario.

4. Write short notes on (Any *three*) : [15]

(a) SEZ

(b) EOU

(c) Free Trade Zone

(d) Star Trading House

(e) FII in India

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[5314]-205

P.G.D.F.T. (Economics) (II Sem.) EXAMINATION, 2018

COMMERICAL GEOGRAPHY

(Paper XI)

Time : Three Hours

Maximum Marks : 60

N.B. :— (i) All questions are compulsory.

(ii) All questions carry equal marks.

1. Explain briefly environment, specially natural or manmade environment.

[15]

Or

Explain briefly Losch theory of profit maximisation.

2. Explain in detail world production and trade in coal. [15]

Or

Explain world distribution of Iron and Steel industries.

3. Write short notes on (any *three*) : [15]

(a) Intensive and Extensive agriculture

(b) Truck farming

(c) Cotton Textile in India

(d) Sericulture

(e) Pisciculture.

P.T.O.

4. Explain means and mode of transportation with advantages and disadvantages of transportation. [15]

Or

Indicate the name of the outline map of world :

- (a) Trans-Siberian Railway
- (b) Indian ocean
- (c) Arabic ocean
- (d) Atlantic ocean
- (e) Major ports of world
- (f) Major deserts of world
- (g) Panama canal.