

Total No. of Questions :5

SEAT No. :

P4059

[5382]-101

[Total No. of Pages : 1

P.G.D.I.E.M.

101: INDIAN ECONOMY AND TRADE DEPENDENCIES

(2013 Pattern) (Semester-I)

Time :3Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What are the trends of National Income in India [10]

OR

Discuss the Disinvestment policies undertaken in public sector with examples.

Q2) Explain various economic reforms initiated by Government of India in the past for the reduction of poverty in India. [10]

OR

Define Regional Disparities and explain how Regional disparities can be reduced.

Q3) Discuss the small sector Industrial policy in brief. [10]

OR

What are the effects of Globalization in Indian enterprises & External Sectors.

Q4) What are the reasons for satisfactory Balance of Payments situation in post reform period. [10]

OR

Elaborate on the Foreign Investment inflow in boosting economic growth of India

Q5) Comment on “Liberalization is integrated with global economy” [10]

OR

Write short Notes on:

- a) India's Foreign Exchange Reserve.
- b) WTO.



Total No. of Questions :5]

SEAT No. :

P4060

[5382]-102

[Total No. of Pages : 1

P.G.D.I.E.M.

**102 : EXPORT & IMPORT PROCEDURES
(2013 Pattern) (Semester-I)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Each Question has an internal option.*
- 3) *Each question carries 10 marks.*
- 4) *Your answers should be specific and to the point.*
- 5) *Support your answers with suitable live examples.*

- Q1)** a) What are EOU? Highlight their role in improving exports. [10]
OR
b) What are special economic zones? Highlight their role in improving exports. [10]
- Q2)** a) Discuss "Duty Drawback Scheme". [10]
OR
b) Discuss in detail different types of "Bill of Lading". [10]
- Q3)** a) Elaborate on various terms of payments in Import and Export. [10]
OR
b) Write a note on Import Management. [10]
- Q4)** a) Write a note on Valuation rules. [10]
OR
b) Elaborate on types of custom duties. [10]
- Q5)** a) What are the supporting documents to be submitted along with the shipping Bill for getting customs permission for exports? [10]
OR
b) Explain Air Shipments procedure in detail. [10]



Total No. of Questions : 5]

SEAT No. :

P4061

[5382]-103

[Total No. of Pages : 1

P.G.D.I.E.M.

**103 : INTERNATIONAL MARKETING
(2013 Pattern) (Semester - I)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Each question carries 10 marks.*

Q1) Explain in brief the various challenges of international marketing with the progression to the domestic marketing.

OR

Illustrate global marketing through EPRG framework with suitable examples.

Q2) Elaborate the economic & socio-cultural factors in the international marketing environment that need to be considered by business organizations.

OR

Describe the importance of legal and statutory framework with reference to international market.

Q3) Define International Marketing Research. Also elaborate the need and scope of the same.

OR

Explain the various issues related to global distribution with an examples.

Q4) What are the elements that obstruct the growth of new products in international product.

OR

Differentiate between domestic and export packing.

Q5) Write short notes on any two of the following:

- a) International promotion mix
- b) International Trade promotion
- c) Publicity & PR
- d) Global Advertising



Total No. of Questions :5]

SEAT No. :

P4062

[Total No. of Pages :2

[5382] - 104

P.G.D.I.E.M.

104 : GLOBAL LOGISTICS & SUPPLY CHAINS

(2013 Pattern) (Semester - I)

Time : 3 Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) All Questions are compulsory.*
- 2) Each Question has an internal options.*
- 3) Each question carries 10 marks.*
- 4) Your answers should be specific and to the point.*
- 5) Support your answers with suitable live examples.*

Q1) a) Explain Consular Invoice, Commercial Invoice, Certificate of Origin and Certificate of Value. **[10]**

OR

b) Explain the 7 R's of logistic management and 5 P's of logistics. **[10]**

Q2) a) State the provisions regarding freight in Railway Act 1989. What are the advantages and disadvantages of transportation of goods by railways?**[10]**

OR

b) Explain various types of ships and its purpose. **[10]**

Q3) a) Discuss the various formalities in shipping of Goods in detail. **[10]**

OR

b) Explain the functions and roles of custom broker, forwarder & consolidator, shipping agent. **[10]**

P.T.O.

Q4) a) Write a note on International Chamber of Shipping and also name the Major Ports and Sea Routes in India. **[10]**

OR

b) Name some Major Ports of the world. How is government reforming the policy of ports in India? **[10]**

Q5) a) Why is containerization gaining importance in today's supply chain? What are the functions of Inland Container Depots? **[10]**

OR

b) What are the requirements for successful Inland Container Depots and Container freight station? Explain the origin of TEU. **[10]**



Total No. of Questions :5]

SEAT No. :

P4063

[5382]-201

[Total No. of Pages : 1

P.G.D.I.E.M.

**201: INTERNATIONAL BUSINESS ENVIRONMENT
(2013 Pattern) (Semester-II)**

[Time :3Hours]

[Max. Marks :50]

Instructions to the candidates:

- 1) *Attempt all questions*
- 2) *All questions carry equal marks.*

Q1) Discuss the impact of foreign Environment on International Business decisions with suitable examples.

OR

Elaborate the major trends & developments in Global Trading Environment.

Q2) How movement in foreign Exchange Rates impact on trade & investment flows in International Business?

OR

Explain the pattern & structure of foreign investment in India. Also explain its effects.

Q3) Write notes on-

- a) World Bank
- b) Agreements on Textile & clothing (ATC)

OR

Write notes on-

- a) GSP
- b) GSTP

Q4) Elaborate the international collaborative arrangements & Strategic alliances in international business.

OR

Elaborate the various issues in foreign investments, technology transfer pricing & regulations.

Q5) Explain the structure & functioning of EC & NAFTA

OR

Write notes on-

- a) Counter Trade
- b) IT & International Business.



Total No. of Questions :5]

SEAT No. :

P4064

[5382]-202

[Total No. of Pages : 1

P.G.D.I.E.M.

**202 : INTERNATIONAL FINANCIAL MANAGEMENT
(2013 Pattern) (Semester-II)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions carry equal marks.*
- 2) *All questions are compulsory.*

Q1) What is IMF? Explain its role in World Trade.

OR

Write in detail the nature, scope and significance of International Finance.

Q2) Write a detailed note on theories of Exchange Rate and Explain Exchange Trading.

OR

What are foreign Currency Futures and Options? How do they help in Forex Risk Management.

Q3) Explain the Methods of evaluating International Investment decisions.

OR

How do International Capital Investment Decisions differ from Domestic Capital Investment Decisions?

Q4) Discuss the Regulatory Framework of International Finance.

OR

Explain the International Perspective of Federal Bank, European Central Bank, ICC Guidelines.

Q5) Define ECB and FDI. How do they help in International Scenario.

OR

Write a detailed note on ADR and GDR.



Total No. of Questions : 5]

SEAT No. :

P4288

[Total No. of Pages : 2

[5382]-203

P.G.D.I.E.M. (Semester - II)

**203: INTERNATIONAL MARKETING RESEARCH
(2013 Pattern)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Answer all questions.*
- 2) *Figures to the right side indicate full marks.*

Q1) a) Briefly explain the "Organizational framework for International Marketing Research". **[10]**

OR

b) What are the different complexities and issues of marketing research in International context?

Q2) a) What are the different primary data collection methods and problems related to the same at International Marketing Research? **[10]**

OR

b) Define "Research Design". Explain any three types of Research design accepted in International Marketing Research.

Q3) a) Elaborate with an example the different types of probability & non probability sampling techniques. **[10]**

OR

b) What are the sampling and non sampling errors? Explain in brief.

P.T.O.

Q4) a) What are the important element of good report preparation & presentation. **[10]**

OR

b) Explain in detail the multi county data analysis and challenges faced by researcher in international marketing research.

Q5) Write short notes on any two. [10]

- a) Advertising research
- b) Product research
- c) Ethical issues in international marketing research
- d) Scalling techniques

▽▽▽▽

Total No. of Questions :5]

SEAT No. :

P4065

[Total No. of Pages :2

[5382] - 204

P.G.D.I.E.M.

**204 : WTO & Intellectual Property Rights
(2013 Pattern) (Semester - II)**

Time : 3 Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) What are the objectives of GATT & What programs they run to fulfill their objectives?

OR

What is WTO? Explain WTO & India.

Q2) Describe Multifibre agreement in detail.

OR

Explain any Ten activities which can be done by WTO in detail.

Q3) What is Doha agenda & trade negotiations committee?

OR

Describe stages involved into dispute settlement mechanism.

Q4) Explain IPRs copyrights & related rights.

OR

What are the advantages of trade secrete protection?

P.T.O.

Q5) Write short note on any two-

- a) National regime of IPRS.
- b) Madrid agreement.
- c) Budapest.
- d) Evolution of IPRS.

