

Total No. of Questions—5]

[Total No. of Printed Pages—2

Seat No.	
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[5383]-101

P.G.D.M.L.M. (I SEM.) EXAMINATION, 2018

101 : MANAGEMENT FUNDAMENTALS

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 50

N.B. :— (i) All questions are compulsory.

(ii) Each question has an internal option.

(iii) Each question carries 10 marks.

(iv) Your answer should be specific and to the point.

(v) Support your answer with suitable live examples.

Q1) a) Explain System Approach of Modern Management Theory. [10]

OR

b) Explain the Contribution of Henry Fayol to Management.

Q2) a) Define staffing and the various steps involved in it? [10]

OR

b) Define organising and explain the importance of organising in the present business environment. [10]

Q3) a) 'Decision making is the primary task of the management'. Discuss this statement and explain the process of decision making. [10]

OR

b) Explain the types of decisions.

P.T.O.

Q4) a) Elaborate the challenges in front of manager in this competitive era.[10]

OR

b) What are recent trends in management? [10]

Q5) a) X is facing a lot of problems these days. It manufactures white goods like washing machines, microwave ovens, refrigerators and air conditioners. The company's margins are under pressure and the profits and market share are declining. The production department blames marketing for not meeting sales targets and marketing blames production department for producing goods, which are not of good quality meeting customer's expectations. The finance department blames both production and marketing for declining return on investment and bad marketing. [10]

Questions :

- 1) What quality of management do you think the company is lacking? Explain briefly.
- 2) What steps should the company management take to bring the company back on track?

OR

b) A company 'M' limited is manufacturing mobile phones both for domestic

Indian market as well as for export. It had enjoyed a substantial market share and also had a loyal customer following. But lately it has been experiencing problems because its targets have not been met with regard to sales and customer satisfaction. Also mobile market in India has grown tremendously and new players have come with better technology and pricing. This is causing problems for the company. It is planning to revamp its controlling system and take other steps necessary to rectify the problems it is facing. [10]

Questions

- i) Identify the benefits the company will derive from a good control system.
- ii) How can the company relate its planning with control in this line of business to ensure that its plans are actually implemented and targets attained.
- iii) Give the steps in the control process that the company should follow to remove the problems it is facing.

Total No. of Questions—5]

[Total No. of Printed Pages—2

Seat No.	
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[5383]-103

P.G.D.M.L.M. (I Semester) EXAMINATION, 2018

103 : LOGISTICS MANAGEMENT

(2013 PATTERN)

Time : 2½ Hours

Maximum Marks : 50

N.B. :— (i) Solve any *five* questions.

(ii) *All* questions carry equal marks.

1. What is the concept of Integrated Logistics ? Explain the evolution to 4PL.

Or

What is the concept of logistics management ? Explain the work of logistics.

2. Write short notes on (any *two*) :

(i) e-Business

(ii) Distribution network design

(iii) Models for facility location.

Or

Define warehousing. Explain the types and functions performed by warehouses.

3. What is the concept of package design ? Discuss the role of packaging.

Or

Discuss the materials handling equipment and safety issues.

P.T.O.

4. Define 'Transportation Services'. Explain Transportation Management System.

Or

What is the need of Transportation. Explain the different strategies adopted for Transportation.

5. Discuss the Role of 'IT' in logistics management.

Or

Illustrate the Logistics Information system.

Total No. of Questions—5]

[Total No. of Printed Pages—2

Seat No.	
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[5383]-104

P.G.D.M.L.M. (First Semester) EXAMINATION, 2018

104 : PURCHASING AND SUPPLIER RELATIONSHIP
MANAGEMENT

(2013 PATTERN)

Time : Three Hours

Maximum Marks : 50

N.B. :— (i) All questions are compulsory and carry 10 marks each.

(ii) Each question internally having or question within choice.

1. Discuss the strategic stages of a purchasing function. What is the profit leverage effect of supply ? Is it the same in all organizations ? Justify your answer with examples.

Or

In what ways might E-commerce influence the role of supply managers in their own organizations ?

2. Why and how would you go about setting up a consortium for the purchase of fuel oil, furniture ?

Or

Analyse the contribution, the purchasing manager can make to quality, both at the design or production stage.

P.T.O.

3. Why are the organizations increasingly moving from transactional to relationship purchasing ?

Or

How the company politics influence the sourcing decisions ?

4. How might a supply manager assess the risks of a specific purchase category or supplier ? Explain with the help of example.

Or

What are the factors/forces that have caused the increase in international trade ? What changes do you think will occur in the next 10 years ?

5. Write short notes on any *two* of the following :

- (a) The COX model of supplier relationships
- (b) Policy issues in sourcing
- (c) Importance of TQM in purchase
- (d) 5R's of buying.

Total No. of Questions—5]

[Total No. of Printed Pages—2

Seat No.	
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[5383]-201

P.G.D.M.L.M. (Second Semester) EXAMINATION, 2018

201 : STRATEGIC SUPPLY CHAIN MANAGEMENT

(2013 PATTERN)

Time : 2½ Hours

Maximum Marks : 50

N.B. :— (i) Attempt any *five* questions.

(ii) *All* question carry equal marks.

1. Discuss E-business and its import on economic development.

Or

Define the role of distribution. Explain the factors influencing distribution in supply chain.

2. What is benchmarking ? Discuss benchmarking the logistics proves.

Or

Write short notes on (any *two*) :

(i) Supplier and Distributor benchmarking.

(ii) Setting priorities for benchmarking.

(iii) Logistics performance indicators.

P.T.O.

3. Define coordination. Discuss 'IT' in supply chain.

Or

Explain the lack of supply chain coordination and the bullwhip effect.

4. Define 'Performance measure'. Discuss the dimensions of performance measures.

Or

Explain the performance measurement in supply chain management.

5. Discuss supply chain challenges for the future.

Or

Explain the strategic planning for logistics and supply chain management.

Total No. of Questions—5]

[Total No. of Printed Pages—2

Seat No.	
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[5383]-202

P.G.D.M.L.M. (II SEM.) EXAMINATION, 2018

202 : GLOBAL LOGISTICS

(2013 PATTERN)

Time : 2½ Hours

Maximum Marks : 50

N.B. :— (i) All questions are compulsory.

(ii) Each question has an internal option.

(iii) Each question carries 10 marks.

(iv) Figures to the right indicate full marks for that question/
sub-question.

(v) Draw neat diagrams and illustrations supportive to your answer.

Q1. A. Explain in detail about Global Economic Environment. Discuss Global Logistics. [10]

OR

Q1. B. Explain in detail Global Purchasing and Supplier relations with suitable example. [10]

Q2. A. Explain stages of International development .Discuss. [10]

OR

Q2. B. i) Write short note on Logistics in Global Economy. [05]

ii) Write short note on Managing the International logistics. [05]

Q3. A. What is International Sourcing? Explain challenges for Low cost country sourcing. [10]

OR

Q3. B. Explain Rational for Low cost country sourcing with suitable examples. [10]

P.T.O.

Q4. A. Explain the Role of Outsourcing in Global Supply Chain Management. [10]

OR

Q4. B. i) Write short note on 4PL service providers. [05]

ii) Write short note on Role in Global Logistics. [05]

Q5. A. What is Global Logistics? Explain the Network Design for global Logistics management. [10]

OR

Q5. B. Explain the Performance Measurement and Evaluation in Global Logistics. [10]

Total No. of Questions—5]

[Total No. of Printed Pages—2

Seat No.	
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[5383]-203

P.G.D.M.L.M. (II SEM.) EXAMINATION, 2018

203 : INVENTORY MANAGEMENT

(2013 PATTERN)

Time : 2½ Hours

Maximum Marks : 50

N.B. :— (i) *All* questions are compulsory.

(ii) Each question has an internal option.

(iii) Each question carries **10** marks.

(iv) Figures to the right indicate full marks for that question/
sub- question.

(v) Draw neat diagrams and illustrations supportive to your
answer.

Q1. A. Define inventory? Explain the different types of inventory with suitable example [10]

OR

B. Explain the Advantages and Disadvantages of holding inventories? Discuss. [10]

Q2. A. “ABC analysis and EOQ are complementary to each other” Comment. [10]

OR

B. . i) Write short note on Classifications of Material. [05]

ii) Write short note on VED Analysis. [05]

Q3. A. Explain Fixed Order Quantity Model, Discuss Assumption of EOQ Model. [10]

OR

B. Explain Inventory Control. Discuss Supply Chain management with suitable example [10]

Q4. A. Explain the concept of MRP, What are main outputs from MRP? [10]

P.T.O.

OR

B. i) Write short note on Manufacturing Resource Planning. [05]

ii) Write short note on Enterprise Resource Planning. [05]

Q5. A. What is Store Management? Explain the importance and Functions of Store Management. [10]

OR

B Explain the types of Stores. Discuss Centralized and Decentralized stores. [10]

Total No. of Questions—5]

[Total No. of Printed Pages—2

Seat No.	
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[5383]-204

P.G.D.M.L.M. (Second Semester) EXAMINATION, 2018

204 : SUPPLY CHAIN PRACTICES IN DIFFERENT INDUSTRIES
(2013 PATTERN)

Time : 2½ Hours

Maximum Marks : 50

- N.B. :-**
- (i) All questions are compulsory.
 - (ii) Each question has an internal option.
 - (iii) Each question carries 10 marks.
 - (iv) Figures to the right indicate marks for that question/
sub-question.
 - (v) Draw neat diagrams and illustrations supportive to your
answer.

Q1. A. Explain in detail supply chain practices in automobile industry with examples [10]

OR

Q1. B. What is supply Chain? Explain nature & scope of warehouse management. [10]

Q2. A. i) Write short note on Retail technology [05]

ii) Write short note on Merchandise planning. [05]

OR

Q2. B. Describe types of retail supply chains. Explain Bar Coding system in detail with suitable
example. [10]

Q3. A. Explain Nature & scope of the Food industry. Discuss Development of cold storage [10]

OR

Q3. B. Explain nature of the food industry. Describe management of perishable goods [10]

Q4. A. Explain the nature and scope of consumer durable goods industry. Discuss [10]

P.T.O.

OR

Q4. B. Explain the challenges and opportunities for supply chain practices in consumer durable goods industry [10]

Q5. A. State need of supply chain in Pharmaceutical industry. Explain Managing unsold expired Pharma product [10]

OR

Q5. B. i) Write short note on significance of supply chain [05]

ii) Write short note on Stock replenishment [05]