

Total No. of Questions : 5]

SEAT No. :

P4289

[Total No. of Pages : 2

[5383]-102
P.G.D.M.L.M.
ESSENTIALS OF SUPPLY CHAIN MANAGEMENT
(2013 Pattern) (C.B.C.S)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) Attempt all questions. Each question has an internal option.*
- 2) All questions carry equal marks.*

Q1) Explain the concept of "Supply chain". Discuss the role of effective supply chain in today's competitive scenario.

OR

Discuss the scope, objectives and nature of supply chain.

Q2) Why forecasting is important in any business? What will happen if forecasting is not done?

OR

Describe different quantitative forecasting methods used in SCM.

Q3) What do you understand by aggregate planning in supply chain.

OR

How a company achieves strategic fit between its supply chain strategy and competitive strategy? Discuss in detail.

Q4) What are the important decision phases in a supply chain? Explain the significance of each phase.

OR

P.T.O.

Describe how a company achieves strategic fit between its supply chain strategy and competitive strategy.

Q5) How can design collaboration with suppliers help a PC manufacturer improve performance?

OR

Explain key sourcing related processes in a supply chain.

