

Total No. of Questions : 5]

SEAT No. :

P408

[Total No. of Pages : 2

[5358]Ext.-201
S.Y. B.Com. (For External)
BUSINESS COMMUNICATION
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) What is communication? Explain the barriers to effective communication. **[20]**

OR

What is Written communication ? State its Advantages and Disadvantages

Q2) What is listening ? Explain the barriers of good listening. **[20]**

OR

What is Business letter? Explain in detail the Layout of Business letters.

Q3) a) Write a complaint letter to sales manager B.R.sale corporation Ltd., Mumbai about received damaged goods. **[10]**

OR

Write an enquiry letter to M/s Amrut Furniture's Ratanagiri regarding office furniture.

b) Write an office order baning smoking in the office primises. **[10]**

OR

Write sales letter about new mobile introduced in market.

P.T.O.

Q4) What is press release? Explain the characteristics of press release. **[20]**

OR

What is meant by Internet? State its advantages and disadvantages.

Q5) Write short notes (Any four) : **[20]**

- a) Email
- b) Drafting memo
- c) LinkedIn
- d) Circular letter
- e) ECS
- f) Video conferencing



Total No. of Questions : 4]

SEAT No. :

P409

[Total No. of Pages : 8

[5358]Ext.-202
S.Y. B.Com. (For External)
CORPORATE ACCOUNTING
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

Q1) A) Fill in the Blanks with appropriate term from the given option (Any Five) :
[5]

- i) AS - 21 deals with _____
 - a) Consolidated Financial Statement
 - b) Accounting for a Amalgamation.
- ii) Bills Receivable discounted but not yet matured is a _____ liability.
 - a) Contingent
 - b) Current
- iii) Compulsory winding up means winding up by _____
 - a) Board of Directors
 - b) Court
- iv) When the amount of purchase consideration is more than the net asset the difference is known as _____
 - a) Minority Interest
 - b) Goodwill
- v) Capital Reduction takes place when company suffers _____
 - a) Heavy losses
 - b) Heavy profits
- vi) Profit on or before the date of acquisition of shares are _____
 - a) Capital profit
 - b) Revenue profit
- vii) Quoted shares means _____
 - a) Not listed on Stock Exchange
 - b) Listed on Stock Exchange

P.T.O.

- B) State whether the following statements are true or false (Any Five) : **[5]**
- i) Loose Tools is a current asset.
 - ii) Reserves are given to Equity Shareholders.
 - iii) Company can reduce its share capital or stock
 - iv) A holding company holds majority of voting power in another company.
 - v) There is no need to value unquoted shares.
 - vi) Purchase consideration is always paid in cash.
 - vii) Minority Interest appears on the asset side of balance sheet.
- C) Match the pairs. **[5]**
- | | |
|---------------------------|---------------------------------|
| i) Preferential creditors | a) Patents |
| ii) Absorption | b) Whose shares are purchased |
| iii) Intangible Assets | c) Government Taxes |
| iv) Subsidiary company | d) Reducing the value of shares |
| v) Sub-division | e) 'A' Ltd. takes over 'B' Ltd. |
- D) Write short notes (any three) : **[15]**
- i) AS-10 Accounting for fixed assets.
 - ii) MIS Reports
 - iii) Purchase consideration
 - iv) Goodwill / Cost of Control
 - v) Internal Reconstruction

Q2) Tata Ltd. was registered with an authorised capital Rs. 10,00,000 divided into shares of Rs. 10 each of which 40,000 shares had been issued & fully paid. You are required to prepare statement of profit & loss for the year ended 31.03.2017 and Balance sheet as on that date as per Revised Schedule; after taking into consideration the adjustment. **[20]**

Trial Balance

Particulars	Debit Rs.	Credit Rs.
Opening stock	1,86,420	-
Purchases	7,18,210	-
Purchase Returns	-	9,850
Sales	-	11,69,900
Sales Returns	12,680	-
Manufacturing wages	1,09,740	-
Sundry Manufacturing Expenses	19,240	-
Carriage Inwards	4,910	-
18% Bank Loan (secured)	-	50,000
Interest on Bank loan	4,500	-
Office salaries & Expenses	17,870	-
Auditors fees	8,600	-
Directors remuneration	26,250	-
Preliminary expenses	6,000	-
Freehold premises	1,64,210	-
Plant & Machinery	1,28,400	-
Furniture	5,000	-
Loose Tools	12,500	-
Debtors	1,05,400	-
Creditors	-	62,220
Cash in Hand	19,530	-
Cash at Bank	96,860	-
Advance payment of Tax	84,290	-
Profit & Loss A/C on 1.4.2016	-	38,640
Share capital	-	4,00,000
Total	17,30,610	17,30,610

Adjustments :-

- i) On 31.3.2017 outstanding manufacturing wages and outstanding office salaries stood at Rs. 1980 and Rs. 1200 respectively. On the same date stock was valued at Rs. 1,24,840 and loose tools Rs. 10,000.
- ii) Provide for interest on Bank loan for 6 months.
- iii) Depreciation on plant & machinery is to be provided @ 15% while on office furniture @ 10%.
- iv) Write off $\frac{1}{3}$ of balance of preliminary expenses.
- v) Make a provision for Income Tax @ 50%.
- vi) The directors recommended a dividend @ 15% for the year ended 31.3.2017.
- vii) Transfer 5% of net profits to General Reserve after the provision of taxation.

OR

- A) Dolphin Ltd. acquired 300 shares in Evergreen Ltd. on 1.4.2016
their Balance sheet was as follows as on 31.3.17.

Liabilities	Dolphin Ltd.	Evergreen Ltd.	Assets	Dolphin Ltd.	Evergreen Ltd.
<u>Share capital</u>			Fixed Assets	2,50,000	50,000
Equity shares of Rs. 100/-each	2,50,000	50,000	Investment (shares in Evergreen Ltd.)	50,000	-
General Reserve as on 01.04. 2016	50,000	20,000	Stock	40,000	25,000
Profit and Loss A/c	70,000	25,000	Debtors	30,000	15,000
Creditors	30,000	5,000	Cash	30,000	10,000
	4,00,000	1,00,000		4,00,000	1,00,000

You are required to calculate (i) capital profit. (ii) Revenue Profit, (iii) Goodwill (iv) Minority Interest considering that the Balance in profit and Loss A/c as on 01.04.2016 was Rs. 5,000 (credit) [10]

- B) Everest Ltd. purchased a machine for Rs. 7,50,000, the following expenses were also incurred for the machine.

Transportation cost	=	Rs. 10,000
Installation charges	=	Rs. 35,000
Octroi	=	Rs. 5,000
Loading and unloading charges	=	Rs. 2,000

The estimated life of the machine is 8 years and its estimated scrap value at the end of its useful life is Rs. 30,000

Calculate the cost of the machine to be shown in the books of accounts of Everest Ltd. also calculate the amount of depreciation to be charged per annum under fixed installment method. [10]

Q3) A) Pushkar Ltd., Nashik, Passed a resolution to wind up voluntarily on 31.3.2016, when its Balance sheet was as follows :

Liabilities	Rs.	Assets	Rs.
<u>Share capital</u>		Land	50,000
500 Equity shares of Rs. 100 each. Rs 75 paid up	37,500	Plant and Machinery	1,15,000
1500 Equity shares of Rs 100 each. Rs. 60 paid	90,000	Patents	30,000
1,000 6% Preference shares of Rs. 100/- each	1,00,000	Stock	27,500
5% Debentures (having floating charge on all assets)	50,000	Sundry Debtors	55,000
Outstanding Debenture Interest	2,500	Cash at Bank	15,000
Creditors	65,000	Profit and Loss	60,000
Income - Tax	7,500		
	3,52,500		3,52,500

Other information :

- i) The preference dividend were in arrears for two years. The arrears are payable on liquidation as per the Articles of the company.
- ii) Creditors include a secured loan of Rs. 25,000 on mortgage of Land.
- iii) The assets realised as follows :
Land Rs. 60,000, plant and machinery Rs. 87,500.
Patents Rs. 27,500, stock Rs. 30,000 and Debtors Rs. 40,000.
- iv) The expenses of liquidation amounted to Rs. 5,450.
- v) The liquidator is entitled to a commission of 3% on all assets realised and 2% on amount distributed among unsecured creditors including preferential creditors.
- vi) All payments were made on 1st October, 2016.
You are required to prepare Liquidator's Final Statement of Accounts.

[15]

B) The Balance Sheets of Akshay Ltd. and Rohan Ltd. as on 31.03.2017. is as follows :

Liabilities	Akshay Ltd.	Rohan Ltd.	Assets	Akshay Ltd.	Rohan Ltd.
<u>Share capital</u>			Land and Building	2,00,000	1,50,000
Equity shares of Rs. 10/-each	10,00,000	5,00,000	Machinery	3,00,000	3,00,000
General Reserve as on 1.4.2016	1,00,000	1,00,000	Stock	75,000	50,000
Profit & Loss A/c as on 1.4.2016	50,000	30,000	Sundry Debtors	50,000	60,000
Profit for the Year 2016-17	60,000	40,000	Investments at cost in shares of C Ltd.	5,00,000	-
Creditors	70,000	50,000	Bills Receivable	10,000	5,000
Bills Payable	10,000	5,000	Cash at Bank	1,55,000	1,60,000
	12,90,000	7,25,000		12,90,000	7,25,000

Additional Information :

- Akshay Ltd. acquired 40,000 equity shares of Rohan Ltd. as on 01.04.2016.
- Bills Receivable of Akshay Ltd. include Rs. 3,000 accepted by Rohan Ltd.
- Sundry Debtors of Akshay Ltd. include Rs. 10,000 due from Rohan Ltd.
- Stock of Rohan Ltd. includes goods purchased from Akshay Ltd. for Rs. 30,000 which was invoiced by Akshay Ltd. at a profit of 25% on Invoice price.

Prepare a consolidated Balance sheet of Akshay Ltd. and its subsidiary Rohan Ltd. as on 31.03.2017. [15]

Q4) The Balance Sheet of Asha Ltd. as on 31st March, 2017 was as follows :

B/S as on 31st March, 2017

Liabilities	Rs.	Assets	Rs.
<u>Share capital</u>		Land and Building	1,40,000
20,000 shares of Rs. 10 each	2,00,000	Plant and machinery	1,10,000
General Reserve	64,000	Stock	98,000
Profit and Loss	60,000	Debtors	42,000
Bills payable	42,400	Cash in hand	14,400
Creditors	70,000	Advertising suspense	32,000
	4,36,400		4,36,400

Asha Ltd. was absorbed by Beena Ltd. on the following terms :

- i) Asha Ltd. agreed to write off advertising suspense against it's own Reserve.
- ii) Beena Ltd. revalued the assets of Asha Ltd. as under land and building ₹ 1,50,000, Plant and machinery ₹ 1,04,000, stock ₹ 1,20,000 and Debtors at Book value.
- iii) Beena Ltd. took over the Assets and Liabilities of Asha Ltd. and agreed to discharge the purchase consideration in ₹ 26,000 of ₹ 10 each at Rs. 11 per share and balance in cash.
- iv) Asha Ltd. paid it's liquidation expenses of Rs. 4,000.
Prepare realisation A/c, Beena Ltd. A/c cash A/c and share holders A/c in the books of Asha Ltd. and pass opening Journal entries in the books of Beena Ltd. [20]

OR

- A) The following is the Balance Sheet of Domino Ltd., Durgapur as on 31st December, 2016.

Liabilities	Rs.	Assets	Rs.
Share capital :- 30000 Equity shares of Rs. 100 each	3,00,000	Goodwill	18,000
Profit & Loss Account For 2016	65,000	Freehold premises	1,22,800
Debentures	50,000	Plant & Machinery	1,80,000
Trade payable	45,000	Motor vehicles	57,900
Bills payable	30,000	Trade Receivable	54,300
Income tax payable	10,000	Stock in trade	41,600
		Bills Receivable	6,700
		Cash at Bank	8,700
		Preliminary Expenses	10,000
	5,00,000		5,00,000

The following additional information are given to you :-

- i) The Company's prospects for 2017 are equally good.
- ii) The profit for the past three years have shown an increase of Rs. 15,000 annually.
- iii) Goodwill is taken at Rs. 32,000.
- iv) The value of freehold premises to be raised by Rs. 27,200 whereas motor vehicles are to be reduced by Rs. 7,900.
- v) Plant & Machinery are worth 20% above their book values.
- vi) Book Debts amounting to Rs. 4,300 are totally bad and hence to be written-off.
- vii) All other assets and liabilities are worth at their book value as shown in the Balance sheet above.

- viii) It is usual practice of the company to transfer Rs. 5,000 every year to General Reserve.
- ix) Similar companies give a yield of 10% on the market value of shares. Determine Intrinsic value, yield value and fair value per equity share. [10]
- B) The following is the Balance sheet of Unlucky Ltd. as on 31st March 2017.

B/S as on 31st March 2017

Liabilities	₹	Assets	₹
<u>Share Capital</u>		Goodwill	20,000
25,000 Pref. shares Of Rs. 10 each.	2,50,000	Leasehold premises	1,07,000
25,000 Eq. shares of Rs. 10 each.	2,50,000	Plant and machinery	60,000
Sundry creditors	40,000	Patents	1,73,900
Bank overdraft	36,000	Preliminary Exp.	2,000
		Stock	34,000
		Sundry Debtors	56,000
		Cash	100
		Profit and Loss	1,23,000
	5,76,000		5,76,000

The following scheme of reconstruction was duly approved.

- i) The Pref. shares be reduced to an equal number of fully paid shares of Rs. 5 each.
- ii) The Equity shares be reduced to equal number of fully paid shares of ₹ 2.50 each.
- iii) The sundry creditors total claims be reduced by 20%.
- iv) The amount so available will be utilised towards wiping off losses and the reduction of assets as follows -
 - a) Preliminary Expenses Account, Goodwill Account and Profit and Loss Account to be written off entirely.
 - b) Lease hold premises to be written off by ₹ 27,000.
 - c) Stock to be written off by ₹ 14,000.
 - d) ₹ 6,000 is to be reserved for doubtful debts.
 - e) Plant and machinery to be written off by 20% and balance available to be utilised to write off patents.

Pass the necessary journal entries and show the Revised Balance Sheet as on 31st March 2017.

[10]



Total No. of Questions : 8]

SEAT No. :

P410

[Total No. of Pages : 4

[5358]Ext.-203
S .Y. B.Com. (For External)
BUSINESS ECONOMICS (MACRO)
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Question No. 1 is compulsory.*
- 2) *Attempt any five from question no. 2 to 8.*
- 3) *Figures to the right indicate full marks.*
- 4) *Draw neat diagrams wherever necessary.*

Q1) Explain nature and scope of Macro Economics. **[20]**

Q2) Explain in detail methods of measurement of National Income. **[16]**

Q3) Explain in detail quantitative method of Central Bank of Credit control. **[16]**

Q4) Criticise Cambridge equation in cash balance approach. **[16]**

Q5) Explain effects of Inflation on production and distribution. **[16]**

Q6) Answer in brief.

- a) State Pigou's classical theory of employment. **[8]**
- b) State Fisher's classical theory of employment. **[8]**

P.T.O.

Q7) Explain Monetary policy and Fiscal policy for control of trade cycle. [16]

Q8) Write short notes :

a) Types of public expenditure. [8]

b) Merits and demerits of Direct Taxes. [8]



Total No. of Questions : 8]

P410

[5358]Ext.-203
S.Y. B.Com. (For External)
व्यावसायिक अर्थशास्त्र (स्थूल)
(2013 Pattern)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) प्रश्न क्रमांक 1 अनिवार्य आहे.
2) प्रश्न क्रमांक 2 ते 8 मधील कोणतेही पाच प्रश्न सोडवा.
3) उजवीकडील अंक पूर्ण गुण दर्शवितात.
4) आवश्यक त्या ठिकाणी सुबक आकृत्या काढा.
5) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

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- | | | |
|-----------|--|------------|
| प्रश्न 1) | समग्रलक्षी अर्थशास्त्राचे स्वरूप आणि व्याप्ती स्पष्ट करा. | [20] |
| प्रश्न 2) | राष्ट्रीय उत्पन्न मापनाच्या पद्धती सविस्तर स्पष्ट करा. | [16] |
| प्रश्न 3) | मध्यवर्ती बँकेची पतनियंत्रणाची संख्यात्मक पद्धत सविस्तर स्पष्ट करा. | [16] |
| प्रश्न 4) | रोख शिल्लक दृष्टीकोनातील केंब्रीज समीकरणाचे टिकात्मक परिक्षण करा. | [16] |
| प्रश्न 5) | चलनविस्ताराचे उत्पादन आणि विभाजनावरील परिणाम स्पष्ट करा. | [16] |
| प्रश्न 6) | थोडक्यात उत्तरे द्या.
अ) पिंगूचा रोजगाराचा सनातन सिद्धान्त सांगा.
ब) फिशरचा रोजगाराचा सनातन सिद्धान्त सांगा. | [8]
[8] |

प्रश्न 7) व्यापारचक्र नियंत्रणासाठीचे चलनविषयक आणि रोजकोषीय धोरण स्पष्ट करा. [16]

प्रश्न 8) टिपा लिहा.

अ) सार्वजनिक खर्चाचे प्रकार [8]

ब) प्रत्यक्ष कराचे गुण आणि दोष [8]



Total No. of Questions : 5]

SEAT No. :

P411

[Total No. of Pages : 4

[5358]Ext.-204
S .Y. B.Com. (For External)
BUSINESS MANAGEMENT
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define organisation. What are the principles of organisation. **[20]**

OR

Define controlling. Explain the steps and Importance of controlling?

Q2) Explain the meaning and importance of management. **[20]**

OR

What are the barriers of communication.

Q3) Define Motivation. Explain Maslow's Need Hierarchy Theory. **[20]**

OR

What do you mean by direction? Explain the principles and importance of direction.

Q4) What do you mean by forecasting? Explain the need and techniques of forecasting? **[20]**

OR

Define the term 'Management'. Describe various challenges before managers?

P.T.O.

Q5) Write short note on (any Four) :

[20]

- a) Importance of Business Ethics.
- b) Functions of a leader.
- c) Sources and methods of Recruitment.
- d) Modern Indian Economic Thought's of Mahatma Gandhi.
- e) Importance of Disaster Management.
- f) Herzberg's Motivation Hygiene Theory.



Total No. of Questions : 5]

P411

[5358]Ext.-204
S .Y. B.Com. (For External)
BUSINESS MANAGEMENT
(2013 Pattern)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

-
- प्रश्न 1) संघटनेची व्याख्या द्या? संघटनेची तत्वे सविस्तर सांगा. [20]
किंवा
नियंत्रणाची व्याख्या करा. नियंत्रणाचे महत्व व पायऱ्या सांगा.
- प्रश्न 2) व्यवस्थापनाचा अर्थ सांगून महत्व स्पष्ट करा. [20]
किंवा
संदेशवहनातील अडथळे सविस्तर स्पष्ट करा.
- प्रश्न 3) अभिप्रेरणेची व्याख्या सांगा? मॉस्को यांच्या मानवी गरजांच्या श्रेणीचा सिध्दांत स्पष्ट करा. [20]
किंवा
निर्देशन म्हणजे काय? निर्देशनाचे तत्व व महत्व स्पष्ट करा.
- प्रश्न 4) पूर्वानुमान म्हणजे काय? पूर्वानुमानाची गरज व तंत्रे स्पष्ट करा. [20]
किंवा
व्यवस्थापनाची व्याख्या द्या? व्यवस्थापनासमोरील विविध आव्हाने विशद करा.

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही चार)

[20]

- अ) व्यावसायिक नितीमत्तेचे महत्व
- ब) नेतृत्वाची कार्ये
- क) कर्मचारी भरती करण्याची साधने व पध्दती
- ड) महात्मा गांधी यांचे आधुनिक भारतीय आर्थिक विचार
- इ) आपत्ती व्यवस्थापनाचे महत्व
- फ) फ्रेडरिक हर्झबर्ग यांचा आरोग्य विषयक अभिप्रेरणा सिद्धांत



Total No. of Questions : 5]

SEAT No. :

P412

[Total No. of Pages : 4

[5358]Ext.-205
S .Y. B.Com. (For External)
ELEMENTS OF COMPANY LAW
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is company? Distinction between Private company & Public company. **[20]**

OR

Explain in detail the various stages in formation of company.

Q2) What is Memorandum of Association? Explain the various clauses of Memorandum of Association of company. **[20]**

OR

What is forfeiture of shares? Explain the procedure and effect of forfeiture of shares.

Q3) a) What is E-Governance? Explain the advantages of E-Governance. **[10]**
b) What is meeting? Explain the various types of company meetings. **[10]**

OR

- a) Explain the various types of Directors.
- b) Explain the concept of company's amalgamation and reconstruction.

P.T.O.

- Q4)** a) Explain the activities under corporate social responsibility. [10]
b) Distinguish between Managing director & Manager. [10]

OR

- a) Explain the powers of Board of Directors.
b) Explain the types of voluntary winding up.

Q5) Write short notes on : (Any two) : [20]

- a) E-filing
b) Disqualification of Directors
c) Provisions for valid meeting
d) Compulsory winding up of company



Total No. of Questions : 5]

P412

[5358]Ext.-205
S.Y. B.Com. (For External)
ELEMENTS OF COMPANY LAW
(2013 Pattern)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पाहावी.

प्रश्न 1) कंपनी म्हणजे काय? खाजगी कंपनी व सार्वजनिक कंपनी यातील फरक स्पष्ट करा. [20]

किंवा

कंपनी स्थापनेच्या विविध अवस्था सविस्तर स्पष्ट करा.

प्रश्न 2) कंपनीचे घटनापत्रक म्हणजे काय? कंपनी घटनापत्रकातील विविध कलमे स्पष्ट करा. [20]

किंवा

भाग जप्ती म्हणजे काय? भाग जप्तीची कार्यपद्धतीच आणि परिणाम स्पष्ट करा.

प्रश्न 3) अ) इ-गव्हर्नन्स म्हणजे काय? इ-गव्हर्नन्सचे फायदे स्पष्ट करा. [10]

ब) सभा म्हणजे काय? कंपनी सभेचे विविध प्रकार स्पष्ट करा. [10]

किंवा

अ) संचालकांचे विविध प्रकार स्पष्ट करा.

ब) कंपनीच्या संदर्भातील एकत्रीकरण व पुनर्रचना ह्या संकल्पना स्पष्ट करा.

- प्रश्न 4) अ) कॉर्पोरेट सामाजिक जबाबदारीचे विविध उपक्रम स्पष्ट करा. [10]
ब) व्यवस्थापकीय संचालक आणि व्यवस्थापक यातील फरक स्पष्ट करा. [10]
- किंवा
- अ) संचालक मंडळाचे अधिकार स्पष्ट करा.
ब) कंपनीच्या ऐच्छिक सामापनाच्या पद्धती सांगा.

- प्रश्न 5) टिपा लिहा. (कोणत्याही दोन) [20]
- अ) इ-फायलिंग
ब) संचालकांची अपात्रता
क) वैध सभेच्या तरतुदी
ड) कंपनीचे सक्तीचे समापन



Total No. of Questions : 5]

SEAT No. :

P413

[Total No. of Pages : 4

[5358]Ext.-206
S .Y. B.Com. (For External)
BUSINESS ADMINISTRATION
(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) State the meaning of Limited Liability Partnership. Explain the Merits and Demerits of Limited Liability Partnership. **[20]**

OR

Define Management .Explain the principles of Management.

Q2) What social Responsibility? State arguments if favour and against social responsibility. **[20]**

OR

Explain legal provisions governing promotion and establishment of unit.

- Q3)** a) Explain the procedure for formation of partnership firm. **[10]**
- b) Explain the role of National Productivity Council (NPC). **[10]**

OR

- a) What are the types of returns to be filed for incorporation. **[10]**
- b) Explain the procedure for registration of a company. **[10]**

P.T.O.

Q4) Explain the concept of Globalization. State the features and consequences of Globalization. **[20]**

OR

What is Privatisation ? Explain the implication of Privatisation .

Q5) Write short notes (Any Four) : **[20]**

- a) Liberalisation
- b) Knowledge Process Outsourcing (KPO)
- c) SEZ
- d) International Environment
- e) Product Quality Control
- f) Functions of Administration



Total No. of Questions : 5]

P413

[5358]Ext.-206
S.Y. B.Com. (For External)
BUSINESS ADMINISTRATION
(2013 Pattern) (Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) सर्व प्रश्नांना समान गुण आहेत.

प्रश्न 1) भागिदारी संस्थेची मर्यादित जबाबदारीचा अर्थ लिहा. भागिदारी संस्थेच्या मर्यादित जबाबदारीचे फायदे व तोटे स्पष्ट करा. [20]

किंवा

व्यवस्थापनाची व्याख्या लिहा. व्यवस्थापनाची तत्वे स्पष्ट करा.

प्रश्न 2) सामाजिक जबाबदारी म्हणजे काय? सामाजिक जबाबदारीच्या बाजूने व विरुद्ध आपली मते लिहा. [20]

किंवा

उद्योगाचे संवर्धन आणि स्थापना करण्यासाठी कायदेशिर तरतुदी स्पष्ट करा.

प्रश्न 3) अ) भागिदारी संस्थेची स्थापना प्रक्रिया स्पष्ट करा. [10]

ब) राष्ट्रीय उत्पादकता परिषदेची भूमिका स्पष्ट करा. [10]

किंवा

अ) कंपनीची नोंदणी करताना कोणते विवरण पत्रे लागतात ते सांगा.

ब) कंपनीची नोंदणी करण्यासाठी आवश्यक असणारी प्रक्रिया स्पष्ट करा.

प्रश्न 4) जागतिकीकरणाची संकल्पना स्पष्ट करून त्याचे स्वरूप व परिणाम लिहा. [20]

किंवा

खाजगीकरण म्हणजे काय? खाजगीकरणाची अंमलबजावणी स्पष्ट करा.

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही चार)

[20]

- अ) उदारीकरण
- ब) बाह्य संशोधनाद्वारे ज्ञान प्रक्रियेचे कार्य
- क) विशेष आर्थिक क्षेत्र
- ड) आंतरराष्ट्रीय पर्यावरण
- इ) गुणवत्ता प्रणालिची उपयुक्तता
- फ) प्रशासनाची कार्ये



Total No. of Questions : 5]

SEAT No. :

P414

[Total No. of Pages : 4

[5358]Ext.-207
S.Y. B.Com. (For External)
BANKING & FINANCE
Indian Banking System
(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the objectives and Performance of Nationalised Banks in India. **[20]**

Q2) Discuss the Role of SBI. **[20]**

OR

Discuss the Prospects and Problems of Foreign Private Sector Banks in India.

Q3) a) Explain the Role of NABARD. **[10]**

b) Discuss the Evolution of RBI. **[10]**

OR

a) State the Role of Micro Finance.

b) State the Recommendations of Narasimhan Committee - II

Q4) Explain the Functions and Problems of RRBs. **[20]**

P.T.O.

Q5) Write short notes (Any Two) :

[2 × 10 = 20]

- a) State Co-operative Banks.
- b) New Private Sector Banks.
- c) Narasimhan Committee - 1 & CRR
- d) NPAs.
- e) Debt Recovery Tribunals



Total No. of Questions : 5]

P414

[5358]Ext.-207
S.Y. B.Com. (For External)
BANKING & FINANCE
Indian Banking System
(2013 Pattern) (Special Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) भारतातील राष्ट्रीयीकृत बँकांची उद्दिष्टे आणि बँकाची कामगिरी स्पष्ट करा. [20]

प्रश्न 2) स्टेट बँक ऑफ इंडिया (SBI) च्या भूमिकेची चर्चा करा. [20]

किंवा

भारतातील परदेशी खाजगी बँकांच्या आणि समस्याची चर्चा करा.

प्रश्न 3) अ) नाबार्ड (NABARD) ची भूमिका स्पष्ट करा. [10]

ब) भारतीय रिझर्व बँकेची (RBI) च्या उत्क्रांतीची चर्चा करा. [10]

किंवा

अ) सुक्ष्म वित्त पुरवठ्याची भूमिका सांगा.

ब) नरसिंहम समिती II च्या शिफारशी सांगा.

प्रश्न 4) प्रादेशिक ग्रामिण बँकाची (RRB'S) कार्ये आणि समस्या स्पष्ट करा. [20]

प्रश्न 5) टिपा लिहा. (कोणत्याही दोन)

[20]

- अ) राज्य सहकारी बँका
- ब) खाजगी क्षेत्रातील नविन बँका
- क) नरसिंहम् समिती I आणि CRR
- ड) बँकांची अनुत्पादक मत्ता
- इ) कर्ज वसुली व्यायधिकरण



Total No. of Questions : 5]

SEAT No. :

P415

[Total No. of Pages : 4

[5358]Ext.-208
S.Y. B.Com. (For External)
BUSINESS LAWS AND PRACTICES
(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the following terms under Maharashtra Agricultural Produce Marketing (Regulation) Act, 1963. **[20]**

- a) Agriculturist.
- b) Broker.
- c) Market Area.
- d) Buyer.

Q2) Explain the Term Insurance Policy. State the Basic principles of General Insurance. **[20]**

OR

Explain the term Life Insurance. State the features of Life Insurance.

Q3) a) State the difference between Life Insurance and Fire Insurance. **[10]**

b) Explain the types of Marine Insurance Policies. **[10]**

OR

a) Explain the mechanism for settlement of Disputes under the Industrial Dispute Act, 1947.

b) State the features of partnership under partnership Act, 1932.

P.T.O.

Q4) Explain the Definition of Co-operative society. Describe various types of Co-operative societies. **[20]**

Q5) Write short notes on (any two) : **[20]**

- a) Personal Accident Insurance.
- b) Registration procedure of Co-operative Societies.
- c) Difference between Strikes and Lock out.
- d) Dissolution of a Partnership Firm.



Total No. of Questions : 5]

P415

[5358]Ext.-208
S.Y. B.Com. (For External)
BUSINESS LAWS AND PRACTICES
(2013 Pattern) (Special Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक प्रश्नाचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) महाराष्ट्र कृषी उत्पन्न खरेदी विक्री नियमन कायदा 1963 नुसार पुढील संकल्पना स्पष्ट करा. [20]

- अ) शेतकरी
- ब) दलाल
- क) बाजारक्षेत्र
- ड) खरेदीदार

प्रश्न 2) विमा पॉलीसी ही संकल्पना स्पष्ट करा. विम्याची पायाभूत तत्त्वे विशद करा. [20]

किंवा

जीवनविमा ही संकल्पना स्पष्ट करा. जीवन विम्याची वैशिष्ट्ये सांगा.

प्रश्न 3) अ) जीवनविमा आणि अग्निविमा यातील फरक स्पष्ट करा. [10]

ब) सागरी विम्याचे प्रकार विशद करा. [10]

किंवा

अ) औद्योगिक कलह कायदा 1947 नुसार 'औद्योगिक कलह मिटविण्यासाठीची यंत्रणा' विशद करा.

ब) भागीदारी कायदा, 1932 नुसार भागीदारीची वैशिष्ट्ये विशद करा.

प्रश्न 4) सहकारी संस्थेची व्याख्या सांगून सहकारी संस्थेचे प्रकार विशद करा. [20]

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही दोन) [20]

- अ) वैयक्तिक अपघात विमा
- ब) सहकारी संस्थेची नोंदणी प्रक्रिया
- क) 'संप' आणि 'टाळेबंदी' यातील फरक
- ड) भागीदारी संस्थेचे विसर्जन



Total No. of Questions : 9]

SEAT No. :

P1020

[Total No. of Pages : 4

[5358]Ext.-209
S .Y. B.Com. (For External)
CO-OPERATION AND RURAL DEVELOPMENT
(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Question No. 1 is compulsory.*
- 2) *Solve any Five questions from the remaining questions.*

Q1) Give a brief history of co-operative legislation in India. **[20]**

Q2) Explain the Registration of Multi State Co-operative societies & role of registrar. **[16]**

Q3) Explain supervision and Audit of Co-operative societies under Maharashtra State Co-operative Societies Act, 1960. **[16]**

Q4) Explain the functions and problems of non-agricultural co-operative societies. **[16]**

Q5) Explain the individual & group approaches about Rural Development. **[16]**

Q6) State the thoughts & work of Chhatrapati Shahu Maharaj about Co-operation. **[16]**

P.T.O.

Q7) Explain the importance and limitations of Panchyat Raj System. **[16]**

Q8) Explain the peoples participation concept and importance in Rural Development. **[16]**

Q9) Explain the opportunities of Globalization and effects of Globalization for Rural Development. **[16]**



Total No. of Questions : 9]

P1020

[5358]Ext.-209
S.Y. B.Com. (For External)
CO-OPERATION AND RURAL DEVELOPMENT
(2013 Pattern) (Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) प्रश्न क्रं. 1 सोडविणे आवश्यक आहे.
2) प्रश्न क्रं. 2 ते 9 पैकी कोणतेही पाच प्रश्न सोडवा.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

-
- प्रश्न 1) भारतातील सहकारी कायद्यांचा थोडक्यात ऐतिहासिक आढावा द्या. [20]
- प्रश्न 2) बहुराज्य सहकारी संस्थांची नोंदणी आणि नोंदणी अधिकाऱ्याची भूमिका स्पष्ट करा. [16]
- प्रश्न 3) महाराष्ट्र राज्य सहकारी संस्था कायदा 1960 नुसार सहकारी संस्थांचे पर्यवेक्षण आणि अंकेक्षण स्पष्ट करा. [16]
- प्रश्न 4) बिगर शेती सहकारी संस्थांची कार्ये आणि अडचणी स्पष्ट करा. [16]
- प्रश्न 5) वैयक्तिक आणि सामूहिक ग्रामीण विकास दृष्टीकोन स्पष्ट करा. [16]
- प्रश्न 6) छत्रपती शाहू महाराजांचे सहकारविषयक विचार आणि कार्ये सांगा. [16]
- प्रश्न 7) पंचायत राज व्यवस्थेचे महत्त्व आणि मर्यादा स्पष्ट करा. [16]

प्रश्न 8) ग्रामीण विकासात लोक सहभाग संकल्पना आणि महत्त्व स्पष्ट करा. [16]

प्रश्न 9) ग्रामीण विकासात जागतिकीकरणाच्या संधी स्पष्ट करा. आणि जागतिकीकरणाचे ग्रामीण विकासावर होणारे परिणाम स्पष्ट करा. [16]



Total No. of Questions : 6]

SEAT No. :

P416

[Total No. of Pages : 4

[5358]Ext.-210
S.Y. B.Com. (For External)
COST AND WORKS ACCOUNTING
(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

Q1) A) Fill in the blanks. [5]

- a) _____ cost is the sum total of direct wages, direct expenses and factory overheads.
- b) _____ costs involve payment to outsiders.
- c) _____ represents that quantity of material which is normally ordered when the materials reach ordering level.
- d) Differential piecework systems provide for higher rewards to _____ workers.
- e) _____ is the rate of change in the labour force of an organisation.

B) State true or false. [5]

- a) Fixed cost per unit remains fixed.
- b) Labour cost can be reduced by employing workers at low rates.
- c) Direct expenses and chargeable expenses are synonymous terms.
- d) Cost accounting system is restricted to manufacturing activity only.
- e) Incentive systems benefit only workers.

Q2) Explain in detail the purchase procedure. [20]

OR

- a) What is store? Explain the types of store. [10]
- b) What is time-booking? Explain the methods of time-booking. [10]

P.T.O.

Q3) Write short notes. (Any four) :

[20]

- a) Cost unit.
- b) Origin of cost.
- c) Controllable and uncontrollable cost.
- d) Costing and cost accounting.
- e) ABC analysis.
- f) Job analysis.

Q4) A) The following is a summary of all expenses for the year ending 31st March, 2017 by a manufacturing company operating a job costing system. Draft a suitable statement showing the subdivisions of the total cost:[15]

Items of cost	Amount Rs.
Wages traceable to different jobs	90,500
Hire of cranes on jobs	1,400
Power	10,100
Factory light	1,800
Salesmen's salary	9,200
Machinery repairs	5,700
Shafting repairs	1,400
Storekeeper's wages	800
Advertising	2,500
Director's fees	3,000
Office salaries and expenses	2,900
Loss of profit insurance	2,000
Driver's wages and other distribution expenses	10,000
Travelling and other expenses to salesmen	2,800
Materials used on jobs	95000
Wages paid to maintenance workers	24200
Factory rent and rates	4600
Salesmen's commission	1200
Sundry sales office expenses	4700
Machinery depreciation	12800
Shafting depreciation	1700
Belting renewals and repairs	700
Works salaries	5400
Auditor's fees	200
Postages and stationery	600

- B) Pumpkin Pump Company uses about 75000 valves per year and the usage is fairly constant at 6250 valves per month. The valves cost Rs. 1.50 per unit when about in quantities and the carrying cost is estimated to be 20% of average inventory investment on the annual basis. The cost to place an order and process the delivery is Rs. 18. You are required to determine the most economical order quantity and frequency of orders. **[5]**

OR

- B) You have been asked to calculate a) Re-ordering level, and b) Danger level in respect of Component-Q from the following information:

Cost of purchasing per order Rs. 20.

Number of units to be purchased during the year 5000.

Purchase price including transportation costs Rs. 50 per unit.

Annual carrying cost per unit Rs. 5.

	Average	Maximum	Minimum
Lead time	10 days	15 days	5 days
Rate of consumption	15 units/day	20 units/day	-

Maximum lead time for emergency purchases 4 days.

- Q5) A)** Using information given, draft stores ledger under LIFO method showing quantities and value of receipts, issue and balance in hand: **[10]**

Jan, 01 – Balance in hand – 1,000 units @ Re. 1 each

Jan, 15 – Received – 3,000 units costing Rs. 3,300

Feb, 12 – Received – 2,000 units costing Rs. 2,400

Jan, 30 – Issued – 2,000 units

Feb, 27 – Issued – 3,400 units

- B) Calculate the material turnover ratio for Material-P and Q and comment upon the results : **[10]**

	Material-P (Rs.)	Material-Q (Rs.)
Opening stock	10,000	35,000
Purchases during the year	76,000	50,000
Closing stock	6,000	25,000

Q6) A worker produced 200 units in a week's time. The guaranteed weekly wage payment for 45 hours is Rs. 81. The expected time to produce one unit is 15 minutes which is raised further by 20% under the incentive scheme. What will be the earnings per hour of that worker under Halsey and Rowan Bonus Scheme? **[10]**

OR

During April, 2016 the following information is obtained from the Personnel Department of a Manufacturing concern :

Labour force at beginning of the month 950 and 1050 at the end of the month. During the month 10 persons quit while 30 persons are discharged. 140 workers were engaged, out of which only 20 persons were appointed in the vacancy created by the number of workers separated and the rest on account of an expansion scheme.

Calculate the labour turnover rate under different methods. **[10]**



Total No. of Questions : 5]

SEAT No. :

P417

[Total No. of Pages : 4

[5358]Ext.-211
S.Y. B.Com. (For External)
BUSINESS STATISTICS - I
(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of statistical tables and calculator is allowed.*

Q1) Attempt any Five of the following :

[2 each]

- a) Given $N = 100, (\alpha) = 70, (\beta) = 35, (\alpha\beta) = 15$. Find (AB) .
- b) Define Manifold classification with example.
- c) State the four components of time series.
- d) Give any two real life situations for multiple regression.
- e) State the utility of life table.
- f) State any two differences between primal & dual problem of L.P.P.
- g) State the additive model used in the analysis of time series.

Q2) Attempt any Four of the following :

[5 each]

- a) In a trivariate distribution $r_{12} = 0.7, r_{13} = r_{23} = 0.5$. Find $R_{1.23}, r_{13.2}$.
- b) Calculate coefficient of association between extravagance in fathers & sons from the following data :
Extravagant fathers with extravagant sons = 300
Extravagant fathers with miserly sons = 550
Miserly fathers with extravagant sons = 750
Miserly fathers with miserly sons = 240.

P.T.O.

- c) Describe various Mortality Rates.
- d) Obtain IBFS using North West corner method for following transportation problem.

Destinations → Origins ↓	D ₁	D ₂	D ₃	D ₄	Supply
O ₁	6	4	1	5	14
O ₂	8	9	2	7	16
O ₃	4	3	6	2	5
Demand	6	10	15	4	

- e) Write the equations of three planes of regression with variable X, Y & Z
- f) Obtain Dual problem of the following L.P.P.

$$\text{Max } z = 5x_1 - 2x_2 + 3x_3 .$$

$$\text{Subject to, } 2x_1 + 2x_2 - x_3 \geq 2$$

$$3x_1 - 4x_2 \leq 3$$

$$x_2 + 3x_3 \leq 5$$

$$x_1, x_2, x_3 \geq 0$$

Q3) Attempt any Four of the following :

[5 each]

- a) Find optimum assignment schedule for following assignment problem.

	M ₁	M ₂	M ₃	M ₄	M ₅
A	8	4	2	6	1
B	0	9	5	5	4
C	3	8	9	2	6
D	4	3	1	0	3
E	9	5	8	9	5

- b) Write the procedure of finding optimal solution in minimizing assignment problem.
- c) Fit a straight line trend to the following series by the method of least squares.

Year	2001	2002	2003	2004	2005	2006	2007
Production of Steel (000' tones)	10	13	12	14	12	16	14

- d) In an examination 60% passed in Physics, 52% passed in Statistics, while 32% failed in both the subjects. Using relations between class-frequencies in attributes find the percentage of students passed in both the subjects.
- e) Explain the balanced transportation problem. Also explain how to convert an unbalanced transportation problem into a balanced one.
- f) Solve the following LPP by simplex method :

$$\text{Max : } Z = x_1 + 2x_2$$

$$\text{Subject to, } x_1 + 2x_2 \leq 20$$

$$x_1 + x_2 \leq 12$$

$$x_1 \geq 0, x_2 = 0$$

Q4) Attempt any Two of the following : [10 each]

- a) Find out the remaining class frequencies given the following frequencies of the positive classes.

$$N = 12000, (A) = 977, (B) = 1185, (C) = 596, (AB) = 453, (AC) = 284, (BC) = 250, (ABC) = 127 .$$

- b) The profit (in lakhs of Rs.) Earned by company in t^{th} year is tabulated below.

Year (t)	1	2	3	4	5
Profit (y)	24	27	32	38	45

Fit a second degree trend equation.

- c) Compute the crude and standardized death rates of the two populations A and B from the following data :

Age-group (years)	A		B	
	Population	Deaths	Population	Deaths
Below 5	15000	360	40000	1000
5-30	20000	400	52000	1040
Above 30	10000	280	8000	240
Total	45000	1040	100000	2280

Q5) Attempt any two of the following :

[15 each]

a) Compute values of GFR, TFR & GRR for the following data :

Age	15-19	20-24	25-29	30-34	35-39	40-44	45-49	Total
No. of Women	12000	12300	11850	11400	11100	11250	10875	80775
No. of Birth	221	1907	1610	1122	687	1210	109	5866

Assume that proportion of female births is 38.9%.

b) Define the term time series and give the example. Also Describe the components of time series.

c) Find 5-yearly moving average of the number of students studying in a college shown below :

Year	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
No. of Students	332	317	357	392	402	405	410	417	405	431

Also plot trend values with original observations on same graph.



Total No. of Questions : 5]

SEAT No. :

P1719

[Total No. of Pages : 4

**[5358]Ext.-212
(For External)
S.Y. B.Com
BUSINESS ENTREPRENEURSHIP (Paper - I)
(2013 Pattern)**

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All the questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is 'Entrepreneurship'? Explain the need and importance of entrepreneurship. **[20]**

OR

Explain the entrepreneurial career of shree Ratnappa Kumbhar.

Q2) What is 'Social Responsibility'? Explain the social Responsibilities of business towards investors and customers. **[20]**

OR

What is 'Creativity'? Explain the process and techniques & tools of creativity.

Q3) a) State the merits & demerits of group entrepreneurship. **[10]**

OR

Distinguish between service Industry and manufacturing Industry.

b) Write a detail note on Business Process outsourcing. **[10]**

OR

Define the term 'Self Help Group' state the problems of self Help group.

Q4) Explain in detail the various challenges in Entrepreneurship development. **[20]**

OR

Define the term 'service' Explain the various types of service Industry.

P.T.O.

Q5) Write short notes (any four)

[20]

- a) Kakinada Experiment
- b) Contribution of Karamveer Bhaurao Patil
- c) Sources of Innovation
- d) Business Ethics
- e) Franchising - Meaning & Types.
- f) Social Audit



Total No. of Questions : 5]

P1719

[5358]Ext.-212
(For External)
S.Y. B.Com
BUSINESS ENTREPRENEURSHIP (Paper - I)
(2013 Pattern)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

-
- प्रश्न 1) 'उद्योजकता' म्हणजे काय? उद्योजकतेची गरज आणि महत्व स्पष्ट करा. [20]
किंवा
श्री रत्नाप्पा कुंभार यांची उद्योजकिय कारकिर्द स्पष्ट करा.
- प्रश्न 2) 'सामाजिक जबाबदारी' म्हणजे काय? व्यवसायाच्या गुंतवणूकदार व ग्राहकाबाबतच्या सामाजिक जबाबदाऱ्या स्पष्ट करा. [20]
किंवा
'निर्मितीक्षमता' म्हणजे काय? निर्मितीक्षमतेची प्रक्रिया आणि तंत्रे व साधने स्पष्ट करा.
- प्रश्न 3) अ) समूह उद्योजकतेचे फायदे आणि तोटे सांगा. [10]
किंवा
सेवा उद्योग आणि उत्पादन उद्योग यातील फरक स्पष्ट करा.
ब) बाह्यस्त्रोतार्थ व्यावसायिक प्रक्रिया यावर सविस्तर टिप लिहा. [10]
किंवा
'स्वयंसहाय्यता गट' या संकल्पनेची व्याख्या द्या. स्वयंसहाय्यता गटांच्या समस्या सांगा.
- प्रश्न 4) उद्योजकता विकासातील विविध आव्हाने सविस्तर स्पष्ट करा. [20]
किंवा
'सेवा' या संज्ञेची व्याख्या द्या. सेवा उद्योगाचे प्रकार स्पष्ट करा.

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही चार)

[20]

- अ) काकिनाडा प्रयोग
- ब) कर्मविर भाऊराव पाटील यांचे योगदान
- क) नवनिर्मितीचे स्रोत
- ड) व्यावसायिक नितिमुल्ये
- इ) व्यवसायाधिकार अर्थ आणि प्रकार
- फ) सामाजिक अंकेक्षण



Total No. of Questions : 5]

SEAT No. :

P418

[Total No. of Pages : 4

[5358]Ext.-213
S .Y. B.Com. (For External)
MARKETING MANAGEMENT
(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define Marketing Planning. Explain steps in Marketing Planning Process. **[20]**

Q2) Define Advertising. Explain the various media of Advertising. **[20]**

OR

What do you mean by Services? Explain the tasks involved in Services Marketing.

Q3) a) Explain the terms Online Marketing & Offline Marketing. **[10]**

b) Discuss the present status of Online Marketing in India. **[10]**

OR

a) Describe the elements of Green Marketing Mix.

b) Discuss the importance of Green Marketing in India.

Q4) Explain the various factors influencing consumer Behaviour. **[20]**

P.T.O.

Q5) Write short notes (Any Two) :

[20]

- a) Scope of Marketing Management.
- b) Features of Services.
- c) Problems of Rural Marketing.
- d) Types of Buying Motives.



Total No. of Questions : 5]

P418

[5358]Ext.-213
S.Y. B.Com. (For External)
MARKETING MANAGEMENT
(2013 Pattern) (Special Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) विपणन नियोजनाची व्याख्या द्या. विपणन नियोजन प्रक्रियेतील पायऱ्या समजावून सांगा. [20]

प्रश्न 2) जाहिरातीची व्याख्या द्या. जाहिरातीची विविध माध्यमे समजावून सांगा. [20]

किंवा

सेवा म्हणजे काय? सेवा विपणनात समाविष्ट असणारी कार्ये सांगा.

प्रश्न 3) अ) ऑन लाईन मार्केटिंग आणि ऑफ लाईन मार्केटिंग संज्ञा समजावून सांगा. [10]

ब) भारतातील ऑनलाईन मार्केटिंगची सद्य स्थिती याची चर्चा करा. [10]

किंवा

अ) हरित विपणन मिश्रचे घटक वर्णन करा.

ब) भारतातील हरित विपणनाचे महत्व याची चर्चा करा.

प्रश्न 4) ग्राहक वर्तनावर परिणाम करणारे विविध घटक समजावून सांगा. [20]

प्रश्न 5) टिपा लिहा. (कोणत्याही दोन)

[20]

- अ) विपणन व्यवस्थापनाची व्याप्ती
- ब) सेवांची वैशिष्ट्ये
- क) ग्रामीण विपणनाच्या समस्या
- ड) खरेदी हेतूंचे प्रकार



Total No. of Questions : 8]

SEAT No. :

P419

[Total No. of Pages : 4

[5358]Ext.-214
S .Y. B.Com. (For External)
ECONOMICS
Agricultural and Industrial Economics
(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Question no. 1 is compulsory.*
- 2) *Attempt any five questions from question No. 2 to 8.*
- 3) *Figures to the right indicate full marks.*

Q1) Explain the role of Agricultural sector in Economic Development. **[20]**

Q2) Discuss in detail the factors affecting Demand for Agricultural Product. **[16]**

Q3) Explain the advantages and disadvantages of large size farm. **[16]**

Q4) What is industrial Economics? Explain the scope and importance of Industrial Economics. **[16]**

Q5) Enumerate in detail Alfred Webbers theory of industrial location. **[16]**

Q6) Answer in brief. **[16]**

- a) Explain the factor affecting optimum size of firm.
- b) Explain the Economic and Non-Economic factor of Industrial Efficiency.

P.T.O.

Q7) State in detail the factor affecting location of industries. **[16]**

Q8) Write a short notes : **[16]**

- a) The concept of Plant, Firm and Industry.
- b) Causes of Industrial Monopoly.



Total No. of Questions : 8]

P419

[5358]Ext.-214
S .Y. B.Com. (For External)
ECONOMICS
Agricultural and Industrial Economics
(2013 Pattern) (Special Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

सूचना :- 1) पहिला प्रश्न अनिवार्य आहे.

2) प्रश्न क्रमांक 2 ते 8 मधील कोणतेही पाच प्रश्न सोडवा.

3) उजवीकडील अंक पूर्ण गुण दर्शावितात.

-
- | | | |
|------------------|---|-------------|
| प्रश्न 1) | कृषी क्षेत्राची आर्थिक विकासातील भूमिका स्पष्ट करा. | [20] |
| प्रश्न 2) | कृषी उत्पादनाच्या मागणीवर परिणाम करणारे घटकांची सविस्तर चर्चा करा. | [16] |
| प्रश्न 3) | मोठ्या धारण क्षेत्राचे फायदे-तोटे सविस्तर स्पष्ट करा. | [16] |
| प्रश्न 4) | औद्योगिक अर्थशास्त्र म्हणजे काय ? औद्योगिक अर्थशास्त्राची व्याप्ती आणि महत्त्व स्पष्ट करा. [16] | [16] |
| प्रश्न 5) | अल्फ्रेड वेबर यांचा औद्योगिक स्थान निश्चितीचा सिध्दांत स्पष्ट करा. | [16] |
| प्रश्न 6) | थोडक्यात उत्तरे लिहा. | [16] |
| | अ) उद्योग संस्थेच्या पर्याप्त आकारमानावर परिणाम करणारे घटक स्पष्ट करा. | |
| | ब) औद्योगिक कार्यक्षमतेवर परिणाम करणारे आर्थिक व अर्थिकेतर घटक स्पष्ट करा. | |

प्रश्न 7) औद्योगिक स्थान निश्चिततेवर परिणाम करणारे घटक सविस्तर विशद करा. [16]

प्रश्न 8) टिपा लिहा. [16]

अ) सयंत्र उद्योगसंस्था व उद्योग - संकल्पना

ब) औद्योगिक मत्तेदारीची कारणे



Total No. of Questions : 5]

SEAT No. :

P1720

[Total No. of Pages : 4

[5358]-Ext.-215
S.Y.B. Com. (For External)
DEFENCE BUDGETING, FINANCE AND MANAGEMENT
(Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Answer in 20 words each (any ten). **[20]**

- i) State the meaning of integrated defence
- ii) What do you mean by supply chain in war?
- iii) Write any two features of war time economy
- iv) Define Strategic foresight
- v) Define financial management
- vi) Define war potential
- vii) Define Grand strategy
- viii) Define intelligence
- ix) State the meaning of industrial complex
- x) What do you mean by war finance?
- xi) Define military doctrine
- xii) Define deficit finance
- xiii) State the meaning of Non-productive Defence expenditure

Q2) Answer in 500 words (any one) **[20]**

- i) Explain role of public sector undertaking in India's defence production
- ii) Analyses India's defence expenditure from 1971 to present day

Q3) Answer in 500 words (any one) **[20]**

- i) Describe self reliance programme in India's defence production
- ii) Describe role of Research and development in India's defence production

P.T.O.

Q4) Answer in 500 words (any one) [20]
i) Write in short salient features of Indian Economy
ii) Describe challenges to India's internal security

Q5) Write short note on (any two) [20]
a) Role of political Ideology in national security
b) Types of budgeting
c) Causes of increasing defence expenditure
d) Role of leadership in national security



Total No. of Questions : 5]

P1720

[5358]-Ext.-215
S.Y.B. Com. (For External)
DEFENCE BUDGETING, FINANCE AND MANAGEMENT
(Paper - I)
(मराठी रुपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नाचे गुण दर्शवितात.

-
- प्रश्न 1) खालील प्रश्नांची उत्तरे 20 शब्दात द्या. (कोणतेही दहा) [20]
- i) इंटिग्रेटेड डिफेन्सचा अर्थ सांगा.
 - ii) युद्धातील पुरवठा व्यवस्था म्हणजे काय ?
 - iii) युद्धकालीन अर्थव्यवस्थेचे कोणतेही दोन घटक लिहा.
 - iv) सामरिक दुरदृष्टि व्याख्या द्या.
 - v) वित्तीय व्यवस्थापन व्याख्या द्या.
 - vi) युद्ध गतिमानता व्याख्या द्या.
 - vii) उच्चस्तरिय सामरिकता व्याख्या द्या.
 - viii) इंटेलिजन्स व्याख्या द्या.
 - ix) इंडस्ट्रियल कॉम्प्लेक्सचा अर्थ सांगा.
 - x) वित्ता पुरवठा म्हणजे काय
 - xi) मिलिटरी डॉक्ट्रेन व्याख्या द्या.
 - xii) डेफिसिट फायनान्स व्याख्या द्या.
 - xiii) अनुउत्पादक संरक्षण खर्च अर्थ सांगा.
- प्रश्न 2) 500 शब्दांत उत्तर लिहा. (कोणतेही एक) [20]
- i) संरक्षण उत्पादनातील सर्वाजनिक क्षेत्राची भुमिका स्पष्ट करा.
 - ii) 1971 ते आजपर्यंतच्या संरक्षण खर्चाचे विश्लेषण करा.

प्रश्न 3) 500 शब्दांत उत्तर लिहा. (कोणतेही एक) [20]

- i) भारताच्या संरक्षण उत्पादनातील स्वयंसिद्ध कार्यक्रम वर्णन करा.
- ii) भारताच्या संरक्षण उत्पादनातील संशोधन आणि विकासाची भूमिका वर्णन करा.

प्रश्न 4) 500 शब्दांत उत्तर लिहा. (कोणतेही एक) [20]

- i) भारतीय अर्थव्यवस्थेचे सुप्त वैशिष्ट्ये थोडक्यात लिहा.
- ii) भारताच्या अंतर्गत सुरक्षेतील धोके वर्णन करा.

प्रश्न 5) टिपा लिहा. (कोणतेही दोन) [20]

- अ) राष्ट्रीय सुरक्षेतील राजकीय विचारधारेची भूमिका
- ब) अर्थसंकल्पाचे प्रकार
- क) संरक्षण खर्च वाढीची कारणे
- ड) राष्ट्रीय सुरक्षेतील नेतृत्वाची भूमिका



Total No. of Questions : 9]

SEAT No. :

P1021

[Total No. of Pages : 4

[5358]Ext.-216
S.Y. B.Com. (For External)
INSURANCE, TRANSPORT AND TOURISM
Insurance Transport and Clearance
(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Question No. 1 is compulsory.*
- 2) *Solve any Five questions from Q. No. 2 to Q. No. 9.*
- 3) *Figures to the right indicate full marks.*

Q1) What do you know about General Insurance Company of India (GIC)? Explain in detail the Role of General Insurance Company of India in Insurance sector. **[20]**

Q2) Explain the nature and functions of Insurance Regulatory Development Authority. **[16]**

Q3) What do you know about Life Insurance Business? Describe, the working of Life Insurance Business in India. **[16]**

Q4) What are the challenges before Indian Insurance Business. Explain in detail. **[16]**

Q5) Define Tourism. Explain the various types of Tourism. **[16]**

Q6) Explain the career in Tourism Industry. **[16]**

P.T.O.

Q7) What is mean by Tour Operator? State responsibilities of Tour Operator.[16]

Q8) Explain the impact of tourism on social and cultural aspects of the society.[16]

Q9) Explain the different types of Tourism Accomodation. [16]



Total No. of Questions : 9]

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[5358]Ext.-216
S.Y. B.Com. (For External)
INSURANCE, TRANSPORT AND TOURISM
Insurance Transport and Clearance
(2013 Pattern) (Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) प्रश्न क्रं. 1 सोडविणे आवश्यक आहे.
2) प्रश्न क्रं. 2 ते प्रश्न क्रं. 9 मधून कोणतेही पाच प्रश्न सोडवा.
3) उजवीकडील अंक पूर्ण गुण दर्शवितात.

-
- प्रश्न 1) भारतीय सर्वसाधारण विमा कंपनीबाबत आपण काय जाणता? विमा क्षेत्रात भारतीय सर्वसाधारण विमा कंपनीची असलेली भूमिका सविस्तर स्पष्ट करा. [20]
- प्रश्न 2) विमा नियमन व विकास प्राधिकरण मंडळाचे स्वरूप व कार्ये स्पष्ट करा. [16]
- प्रश्न 3) आयुर्विमा व्यवसायाबद्दल आपण काय जाणता? भारतातील आयुर्विमा व्यवसायाची कामगिरी विशद करा. [16]
- प्रश्न 4) भारतीय विमा व्यवसायासमोरील असलेली आव्हाने, सविस्तर स्पष्ट करा. [16]
- प्रश्न 5) पर्यटनाची व्याख्या द्या. पर्यटनाचे विविध प्रकार स्पष्ट करा. [16]
- प्रश्न 6) पर्यटन उद्योगातील कारकीर्द स्पष्ट करा. [16]

- प्रश्न 7) 'यात्रा-आयोजक' म्हणजे काय? यात्रा-आयोजकाच्या जबाबदाऱ्या सांगा. [16]
- प्रश्न 8) पर्यटनाचे सामाजिक व सांस्कृतिक परिणाम स्पष्ट करा. [16]
- प्रश्न 9) पर्यटक निवासस्थानाचे प्रकार स्पष्ट करा. [16]



Total No. of Questions : 6]

SEAT No. :

P420

[Total No. of Pages : 3

[5358]Ext.-217
S.Y. B.Com. (For External)
COMPUTER PROGRAMMING AND APPLICATION
VBscript and RDBMS
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*
- 3) Neat diagrams must be drawn whenever necessary.*

Q1) Attempt any Four of the following :

[4 × 5 = 20]

- i) Explain scope of variable in VBscript.
- ii) Explain GRAMT Command with example.
- iii) What is multidimensional array, Give example.
- iv) Differentiate between where and having clause.
- v) Explain any five methods of combo box.
- vi) What is HTML and XML.

Q2) Attempt any four of the following :

[4 × 4 = 16]

- i) Explain different types of operator.
- ii) Explain with example Do...while..Loop of VBscript.
- iii) What is Revoke privilege of SQL.
- iv) Explain string concatenation operators of VBscript with example.
- v) Explain Equ and XOR logical operator with example.
- vi) Write different ways to display text on screen in VBscript.

P.T.O.

Q3) Attempt any four of the following : [4 × 4 = 16]

- i) Explain with example select case statement in VBscript.
- ii) What is EXISTS and NOT EXISTS operator.
- iii) Explain multiple column subqueries in SQL.
- iv) Explain different system privileges of SQL.
- v) Write on DOM History and background.
- vi) Explain with example Vbscript procedure.

Q4) Attempt any Four of the following : [4 × 4 = 16]

- i) Explain INTERSECT and UNION operator of SQL.
- ii) What is index, Give two reasons for using indexes.
- iii) Explain any four keyboard events of Vbscript.
- iv) How to display array elements beam multidimensional array in Vbscript.
- v) Explain for each loop with example.
- vi) Why views are created is SQL.

Q5) Attempt any four of the following : [4 × 4 = 16]

- i) Explain UNIQUE and NOT NULL constraint.
- ii) Write select command with all options.
- iii) Explain different types of DSN.
- iv) Explain any four mouse event of Vbscript.
- v) Write difference between if-else and select case statements.
- vi) Give output of the following section of code.

```
<Script language = "Vbscript">
```

```
Dim sum
```

```
sum = 0
```

```
For X = 1 to 10 Step 2
```

```
sum = sum + X
```

```
Next.
```

```
document.write (sum)
```

```
</Script>
```

Q6) Attempt any Four of the following :

[4 × 4 = 16]

- i) State the rules for declaring variables in VBScript.
- ii) Explain any four events of command button.
- iii) Write properties and methods of History object.
- iv) Explain BETWEEN and IN operator in SQL.
- v) Explain different types of comparison operators of SQL.
- vi) Answer the following queries.

Employee table having structure as.

(emp-id, First-nm, last-nm, salary)

- a) Create table employee
- b) Display all names of employee with salary.
- c) Change the salary of employee id = 'E0010' to Rs. 10000.
- d) Add new column to employee as designation char (20)

