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P.G.D.F.T. (Semester - I)

ECONOMICS

Managerial Economics

(Paper - I)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

1) *All questions are compulsory.*
2) *All questions carry equal marks.*

Q1) What is Income Elasticity of Demand? Explain use of Elasticity in Managerial decision making process. **[15]**

OR

Explain briefly nature and scope of Managerial Economics.

Q2) What is Production Function? Explain the Short and Long run cost curves.**[15]**

OR

What is Monopoly? Explain how price and output is determined under discriminating Monopoly.

Q3) What is Investment? Explain briefly Medium term and Long term decisions in Financing aspects. **[15]**

OR

What is Capital Budgeting? Explain NPV and IRR method.

Q4) Write short notes on (any three): **[15]**

   a)   Profitability Index
   b)   Cost of Capital
   c)   Risk oversion
   d)   Dumping
   e)   Features of Monopolistic competition.

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P.G.D.F.T. (Semester - I)

ECONOMICS

International Economics and Foreign Exchange Management

(2008 Pattern) (Paper - II)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

1) All questions are compulsory.

2) All questions carry equal marks.

Q1) Explain the documents involved in International trade. Elaborate on the transport document. **[15]**

OR

Discuss methods of International trade settlements.

Q2) Explain 'Theory of customs Union' and discuss its impact on trade creation and trade diversion. **[15]**

OR

Critically examine "Recardian theory of corporative cost".

Q3) Explain in detail free trade policy and protection trade policy. **[15]**

OR

State the theories of economics of scale and Linder's Hypothesis.

Q4) Write a Short note (any three): **[15]**

a) Product life cycle

b) Opportunity cost

c) Spot-Forward Rate

d) Pre-Shipement Finance

e) European Union and Euro

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P.G.D.F.T. (Semester - I)

ECONOMICS

International Logistics

(2008 Pattern) (Paper - III)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

    1)   Attempt all questions.

    2)   All questions carry equal marks.

Q1) Define 'International Logistics'. State and explain various components of 'International Logistics'. **[15]**

<div align="center">OR</div>

What do you mean by 'Intermediaries'? Explain role of CHA, Freight Forwarder, NVOCC and shipping line in 'International Logistics'.

Q2) Discuss Importance of 'Packaging' in International Trade. **[15]**

<div align="center">OR</div>

Explain various types of 'vessels' used in 'sea freight'.

Q3) Describe different modes of 'Transport' used in 'International Trade'. **[15]**

<div align="center">OR</div>

Explain 'Bill of Lading' giving brief on types of same.

Q4) Write Short Notes (Any Three): **[15]**

    a)   Air way bill.

    b)   Legalised and Councellor Invoice.

    c)   Importance of Packaging.

    d)   Charter Party.

    e)   Certificate of Origin.

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P.G.D.F.T. (Semester - I)
ECONOMICS
Marketing Principles and Management
(2008 Pattern) (Paper - IV)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

    1)   All questions are compulsory.

    2)   All questions carry equal marks.

Q1) Explain essentials of good MIS. Also comment on the role being played by MIS (Marketing Information System) in today's competitive markets.   **[15]**

OR

What do you mean by 'Consumer Markets'? Also comment on Business-to-Business & Business-to-Consumer market.

Q2) Define 'Product Planning'. Explain the factors governing product development process.   **[15]**

OR

Explain Product positioning, Product Depositioning and Product with drawal concept.

Q3) Define 'Segmentation'. Why segmentation is necessary?   **[15]**

OR

What is 'Service Marketing'? Explain various characteristics of service.

Q4) Write notes on (Any Three):   **[15]**

    a)   Product Life Cycle

    b)   Differentiated Marketing

    c)   Multi-level segmentation

    d)   Brand

    e)   Product-mix

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P.G.D.F.T. (Semester - I)
ECONOMICS
Quantitative Methods
(2008 Pattern) (Paper - V)

Time : 3 Hours]   *[Max. Marks : 60*
Instructions to the candidates:
  1) **All questions are compulsory.**
  2) **All questions carry equal marks.**

Q1) a) Statistics are not mainly the records of the past but they are useful in the Planning of Future. Discuss the statement and Explain the role of statistics in Economic Planning. **[7]**

  b) Draw Pie diagram from the following. **[8]**

Item :	Labour	Bricks	Cement	Steel	Wood	Supervision
Expenditure :	25	15	20	15	10	15

OR

  a) Calculate mean, median, mode from the following. **[7]**

Class :	20-30	30-40	40-50	50-60	60-70	70-80	80-90
f→ :	6	10	16	18	12	10	8

  b) Represent them in Multiple Bar diagram. **[8]**

Year :	2010	2011	2012	2013	2014
Industrial Production :	8	10	13	18	20
Agriculture Production :	5	8	10	14	15

Q2) a) What are sampling methods? Explain the probability and non probability sampling. **[7]**

  b) Calculate Range and its coefficient. **[8]**

Mid value :	5	15	25	35	45	55
Frequency :	4	6	10	7	3	2

OR

a) Calculate Quartile deviation & standard deviation **[7]**

Variable	:	3	6	9	12	15	18	21	24
Frequency	:	10	15	19	26	18	29	24	14

b) Calculate Karl Pearson correlation. **[8]**

X	:	23	27	28	29	30	31	33	35	36	39
Y	:	18	22	23	24	25	25	28	29	30	32

Q3) a) What is normal distributions and give properties of normal distributions.**[7]**

b) A certain stimulus administered to each of the 12 patients resulted in the following increase in blood pressure. **[8]**

Blood pressure : 5, 2, 8, 0, -1, 3, 0, -2, 1, 5, 4, 6.

$\left\{ \text{Given for 11 df} \, t_{0.01} = 2.2 \right\}$

OR

a) What is Null hypothesis and Alternative hypothesis. **[7]**

b) Find Regression Equation. **[8]**

	X	Y
Mean	18	100
S.D.	14	20

r = 0·8

Q4) Write Short Notes on (any three): **[15]**

a) Small Sample Test
b) Sampling Error.
c) Type I & Type II Error
d) Properties of probability
e) Sample Space

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P.G.D.F.T. (Semester - II)

ECONOMICS

International Marketing

(2008 Pattern) (Paper - VII)

)*Time : 3 Hours]* *[Max. Marks : 60*

Instructions to the candidates:

1) *All questions are compulsory.*

2) *All questions carry equal marks.*

Q1) Define 'Global Economy'. Also coment on Global Economic crisis and Global Recession. **[15]**

OR

Choice of channel for marketing vary from product to product - discuss with suitable example.

Q2) State and explain various objectives of advertising in International market.**[15]**

OR

Discuss benefits associated with 'Regional Integration' and 'Protectionism'.

Q3) What Factors an organization should consider while entering International market? **[15]**

OR

Explain Globalization of product and Globalization of market.

Q4) Write notes on (any three) : **[15]**

   a)   Trade marks

   b)   Export Manage ment Companies

   c)   Developing countries

   d)   Product adaptation

   e)   Multi-national corporations (MNCs)

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P.G.D.F.T. (Semester - II)
ECONOMICS
International Financial Management
(2008 Pattern) (Paper - VIII)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

1) All questions are compulsory.

2) All question carry equal marks.

Q1) What is foreign Exchange Market Explain in detail spot Exchange market**[15]**

OR

Explain the importance of International Financial system with reference to gold.

Q2) What is Ledging. Explain Ledging via forward future.   **[15]**

OR

What is speculation? Explain Speculation via forward future.

Q3) Discuss binomial pricing and Black - scholes formula.   **[15]**

OR

What do you understand by Eurobond. Describe various types of Eurobonds.

Q4) Write short notes on (any three) :   **[15]**

a) Forward Exchange market.

b) Economic Exposure

c) Euro dollar, Euro deposit & Euro notes.

d) Merit & demerits of fixed Exchange rate

e) Parallel loan & credit swap

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P.G.D.F.T. (Semester - II)
ECONOMICS
Export and Import Procedures
(2008 Pattern) (Paper - IX)

)*Time : 3 Hours]*

[Max. Marks : 60

Instructions to the candidates:
  1)   All questions carry equal marks.
  2)   Attempt all questions.

Q1) Explain in detail 'Export Oriented Units' scheme applicable in India.   **[15]**

OR

Explain in brief 'Special Economic Zone' referring to India.

Q2) State briefly Various benefits applicable to Indian Exporter as per 'Foreign Trade Policy'.   **[15]**

OR

Explain E.P.C.G. Scheme applicable in India as per Foreign Trade Policy.

Q3) Give complete Procedure for 'Import of Cargo' in Connection with 'Customs Clearance'.   **[15]**

OR

Give detailed note on 'INCOTERMS'.

Q4) Write short notes (any three) :   **[15]**

  a)   D.E.P.B.

  b)   Types of Bill of Ladins.

  c)   Advance Authorisation.

  d)   Types of Customs Duties.

  e)   Import Export Code.

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P.G.D.F.T. (Semester - II)
ECONOMICS
Indian Economy and Trade Dependence
(2008 Pattern) (Paper - X)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:
1) *All questions are compulsory.*
2) *All questions carry equal marks.*

Q1) Explain briefly the objectives and features of India's Commercial policy. **[15]**

OR

Explain India's Import since 1965 with reference to commodity composition and its direction.

Q2) Explain briefly Institutional Framework for Export Promotion. **[15]**

OR

Explain convertibility of Rupee and its impact on Foreign trade.

Q3) Explain WTO and its impact in India. **[15]**

OR

Explain briefly Balance of Payment crisis since 1991.

Q4) Write short notes on (any three) : **[15]**
   a) Import substitution policy
   b) Star Trading House
   c) Special Economic Zone
   d) FII
   e) Five features of stat Trading in India

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P.G.D.F.T. (Semester - II)
ECONOMICS
Commercial Geography
(2008 Pattern) (Paper - XI)

)*Time : 3 Hours]*   *[Max. Marks : 60*
Instructions to the candidates:
 1) *All the questions are compulsory.*
 2) *All questions carry equal marks.*

Q1) Explain the role of Railway in Indian economy.   **[15]**

OR

Define commercial geography. Explain the nature and scope of commercial geography.

Q2) Write a brief note on 'Green Revolution'   **[15]**

OR

Explain in detail 'Losch theory of profit maximisation.

Q3) Write a short note (any three)   **[15]**
 a) Determinism
 b) Commercial activities
 c) Blue revolution
 d) Advantage of forests
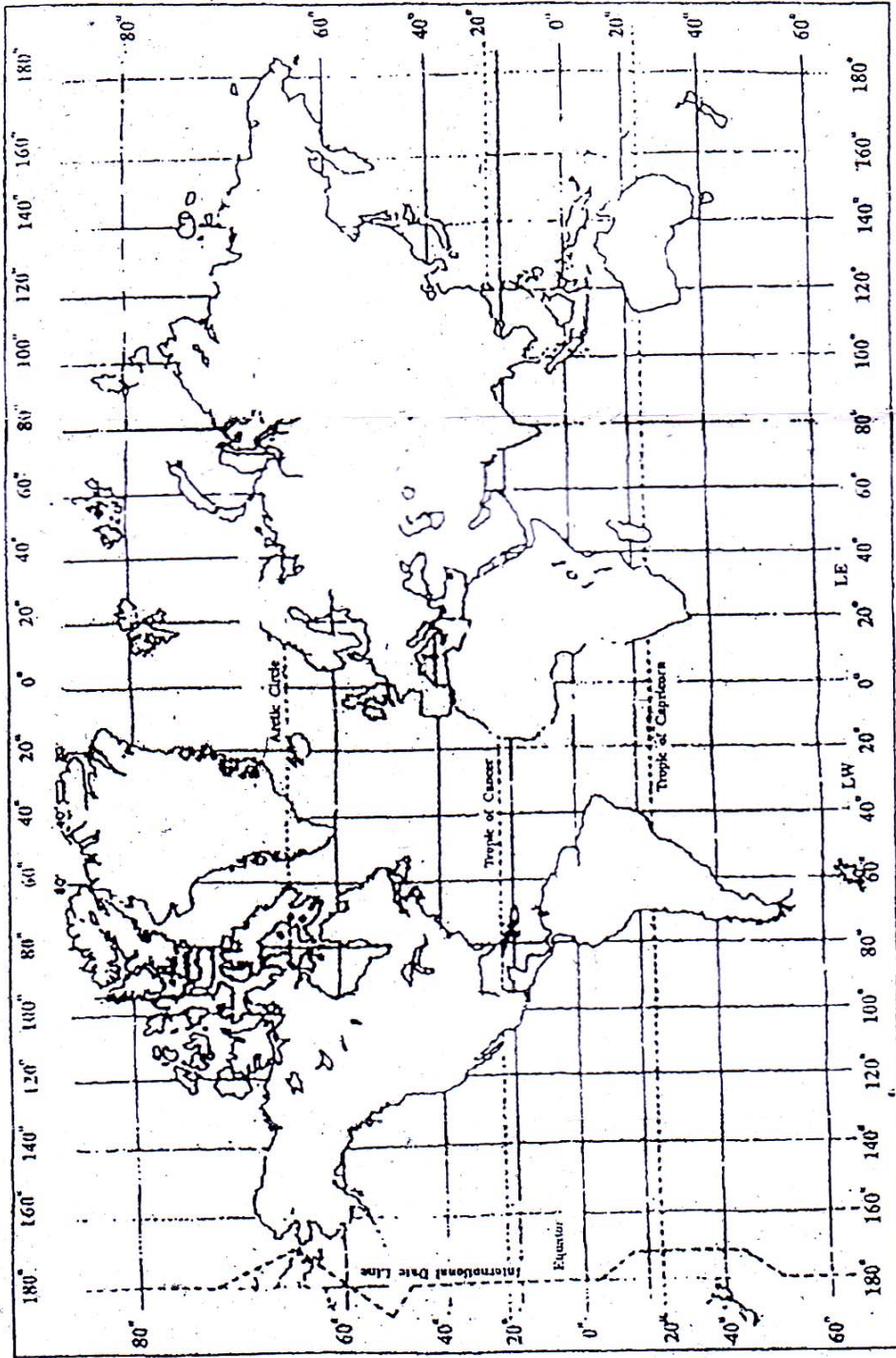 e) Types of agriculture

Q4) Explain major types of power resources.   **[15]**

OR

Mark the name of the following in the outline of the map given to you and prepare a suitable index.
 a) Panama canal
 b) Bay of Bengal
 c) Major ports on west coast of India
 d) St. Lawrence seaway
 e) New york port

WORLD INST. TO CANDIDATES : ATTACH THIS MAP WITH ANSWER BOOK

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