Seat No.	

[4763]-2007

S.Y. B.Com. EXAMINATION, 2015

BANKING AND FINANCE

Special Paper I

(Indian Banking System)

(2013 PATTERN)

Time : Three Hours   **Maximum Marks : 80**

N.B. :—   (*i*)   *All* questions are compulsory.

(*ii*)   Figures to the right indicate full marks.

1.   Explain the structure of banking system in India.   [16]

2.   Explain the role of the State Bank of India.   [16]

Or

Explain the arguments for and against Nationalisation of Banks in India.

3.   (*a*)   State the performance of Private Sector Banks.   [8]

(*b*)   Distinguish between Commercial Banks and Co-operative Banks.   [8]

Or

(*a*)   State the various functions of NABARD.

(*b*)   State the functions of Regional Rural Banks.

4.   Explain in detail the functions of Reserve Bank of India.   [16]

5.   Write short notes on (any *two*) :   [16]

    (1)   Recommendations of the Narsimham Committee—II (1998)

    (2)   Primary Agricultural Co-operative Credit Society

    (3)   Principles of Co-operation

    (4)   Role of Microfinance.

(मराठी रूपांतर)

वेळ : तीन तास   एकूण गुण : 80

सूचना :— (*i*)   **सर्व** प्रश्न अनिवार्य आहेत.

    (*ii*)   उजवीकडील अंक पूर्ण गुण दर्शवितात.

    (*iii*)   संदर्भांसाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

1.   भारतातील बँक प्रणालीची रचना स्पष्ट करा.   [16]

2.   भारतीय स्टेट बँकेची भूमिका स्पष्ट करा.   [16]

किंवा

भारतातील बँकांच्या राष्ट्रीयकरणाच्या बाजुने व विरोधी बाजुने युक्तीवाद स्पष्ट करा.

3. (अ) खाजगी क्षेत्रातील बँकांची कामगिरी स्पष्ट करा. [8]

(ब) व्यापारी बँका आणि सहकारी बँका यातील फरक सांगा. [8]

किंवा

(अ) नाबार्डची विविध कार्ये सांगा.

(ब) प्रादेशिक ग्रामीण बँकांची कार्ये सांगा.

4. भारतीय रिझर्व्ह बँकेची कार्ये सविस्तर स्पष्ट करा. [16]

5. थोडक्यात टिपा लिहा (कोणत्याही **दोन**) : [16]

(1) नरसिंहम समिती (II) (1998) च्या शिफारशी

(2) प्राथमिक कृषी सहकारी पतसंस्था

(3) सहकाराची तत्वे

(4) सूक्ष्म वित्ताची भूमिका.

Total No. of Questions—5]   [Total No. of Printed Pages—3

Seat
No.

                                                              [4763]-2008

S.Y. B.Com. EXAMINATION, 2015

BUSINESS LAWS AND PRACTICES

Paper I

(2013 PATTERN)

Time : Three Hours   Maximum Marks : 80

N.B. :— (*i*) *All* questions are compulsory.

(*ii*) Figures to the right indicate full marks.

1. Explain the following terms under Maharashtra Agricultural Produce
    Marketing (Regulation) Act, 1963 :   [16]

    (*i*) Farmer

    (*ii*) Buyer

    (*iii*) Coolie

    (*iv*) Retail Sales.

2. Explain the objectives of Life Insurance Corporation. State its constitution
    and powers.   [16]

Or

Explain the term Insurance Policy. State the characteristics of
Insurance.   [16]

                                                              P.T.O.

3. *(a)* Procedure of receiving amount of Insurance claim. [8]

(b) Explain the basic principles of Fire Insurance Policies. [8]

Or

(a) Explain the provisions of Industrial Dispute Act, 1947 as regards 'Lay-off' and 'Retrenchment'. [8]

(b) State the Registration and Formation of Partnership under Partnership Act, 1952. [8]

4. Explain the terms and conditions for Registration of Co-operative Society under the Maharashtra Co-operative Societies Act, 1960. [16]

5. Write short notes on (any *two*) : [16]

(i) Types of Marine Insurance Policies

(ii) Features of Co-operative Society

(iii) Strikes and Lockout

(iv) Incoming Partner.

(मराठी रूपांतर)

वेळ : तीन तास   एकूण गुण : 80

सूचना :— *(i)* **सर्व** प्रश्न आवश्यक आहेत.

(ii) उजवीकडील अंक प्रश्नाचे पूर्ण गुण दर्शवितात.

(iii) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

1. महाराष्ट्र कृषी उत्पन्न खरेदी-विक्री नियमन कायदा, 1963 नुसार पुढील संकल्पना स्पष्ट करा : [16]

(i) शेतकरी

(ii) खरेदीदार

(iii) हमाल

(iv) किरकोळ विक्री (फुटकळ विक्री).

2. जीवन विमा निगमाची उद्दिष्ट्ये स्पष्ट करा. तिची संहिता आणि अधिकार सांगा. [16]

<p align="center">**किंवा**</p>

विमा पॉलीसी ही संकल्पना स्पष्ट करा. विम्याची वैशिष्ट्ये सांगा. [16]

3. (अ) विम्याचे पैसे मिळण्याची कार्यपद्धती. [8]

(ब) अग्नि विम्याची मुलभूत तत्वे सांगा. [8]

<p align="center">**किंवा**</p>

(अ) औद्योगिक कलह कायदा, 1947 नुसार 'कामाची कमतरता' आणि 'कामगार कपात' याबाबतच्या तरतुदी स्पष्ट करा. [8]

(ब) भागीदारी कायदा, 1952 नुसार भागीदारी संस्थेची नोंदणी आणि स्थापना (निर्मिती) प्रक्रिया विशद करा. [8]

4. महाराष्ट्र सहकारी संस्था कायदा, 1960 अंतर्गत सहकारी संस्था नोंदणीसाठी आवश्यक असणाऱ्या अटी आणि तरतुदी सांगा. [16]

5. थोडक्यात टिपा लिहा (कोणत्याही **दोन**) : [16]

(i) सागरी विम्याचे प्रकार

(ii) सहकारी संस्थेची वैशिष्ट्ये

(iii) संप आणि टाळेबंदी

(iv) भागीदारी संस्थेत नवीन भागीदाराचा प्रवेश.

Total No. of Questions—5]   [Total No. of Printed Pages—3

Seat
No.

[4763]-2009

S.Y. B.Com. EXAMINATION, 2015

CO-OPERATION AND RURAL DEVELOPMENT

Special Paper I

(2013 PATTERN)

Time : Three Hours   **Maximum Marks : 80**

N.B. :— (*i*)   *All* questions are compulsory.

(*ii*)   Figures to the right indicate full marks.

1. Explain the history of co-operative legislation in India.   [16]

2. Explain the need and objectives of Multi-state Co-operative
    Societies Act.   [16]

Or

Discuss the progress and problems of Co-operative Sugar Factories
in India.   [16]

3. (*a*)   State the problems of Housing Co-operatives.   [8]

    (*b*)   Explain the significance of Rural Development.   [8]

Or

    (*a*)   Explain the management structure of Co-operative Society. [8]

    (*b*)   Explain the development strategy of 'Model Village'.   [8]

P.T.O.

4. Explain the structure and limitations of Panchayat Raj System in India. [16]

5. Write short notes on (any *two*) : [16]
    (1)   Advantages and disadvantages of Globalization
    (2)   Importance of People's participation in rural development
    (3)   Mass Approach of rural development
    (4)   Views of Mahatma Jotiba Phule about Rural Development.

(मराठी रूपांतर)

वेळ : तीन तास   एकूण गुण : 80

सूचना :— (*i*) **सर्व** प्रश्न सोडविणे आवश्यक आहे.

         (*ii*) उजवीकडील अंक पूर्ण गुण दर्शवितात.

         (*iii*) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

1. भारतातील सहकारी कायद्यांचा इतिहास स्पष्ट करा. [16]

2. बहूराज्य सहकारी संस्था कायद्याची गरज आणि उद्दिष्ट्ये स्पष्ट करा. [16]

किंवा

भारतातील सहकारी साखर कारखान्यांची प्रगती आणि समस्यांची चर्चा करा. [16]

3. (अ) सहकारी गृहनिर्माण संस्थांच्या समस्या सांगा. [8]

    (ब) ग्रामीण विकासाचे महत्व स्पष्ट करा. [8]

किंवा

(अ) सहकारी संस्थेची व्यवस्थापन रचना स्पष्ट करा. [8]

(ब) विकासाची 'आदर्श ग्राम' व्यूहरचना स्पष्ट करा. [8]

4. भारतातील 'पंचायत राज' व्यवस्थेची रचना आणि मर्यादा स्पष्ट करा. [16]

5. थोडक्यात टिपा लिहा (कोणत्याही **दोन**) : [16]

   (1) जागतिकीकरणाचे फायदे आणि तोटे

   (2) ग्रामीण विकासातील लोक सहभागाचे महत्व

   (3) ग्रामीण विकासाचा समुह दृष्टीकोन

   (4) महात्मा जोतीबा फुले यांचा ग्रामीण विकासाबाबतचा दृष्टीकोन.

Total No. of Questions—5]   [Total No. of Printed Pages—4+1

Seat
No.

[4763]-2010

S.Y. B.Com. EXAMINATION, 2015

COST AND WORKS ACCOUNTING

Paper I

(2013 PATTERN)

Time : Three Hours   **Maximum Marks : 80**

N.B. :— (*i*) *All* questions are compulsory.

(*ii*) Figures to the right indicate full marks.

(*iii*) Use of calculator is allowed.

1. (A) Fill in the blanks :   [5]

(1) Royalty Payable is to be treated as ....
expenses.

(2) The total of Prime Cost and Factory overheads is known
as .... cost.

(3) Goods Received Note is prepared by the ....
department.

(4) .... is a document recording the return of
unused material.

(5) Differential Piece Rates in computation of earnings (High
and Low) were introduced by ....

(B)	State whether the following statements are True *or* False :	[5]

    (1)	Cost Accounting can replace Financial Accounting.

    (2)	A service cost centre renders services to production departments.

    (3)	Stock of slow moving material should be strictly controlled.

    (4)	Time booking is essential for ensuring discipline in attendance.

    (5)	Wages are guaranteed in piece rate system of remuneration.

2.	Define and explain the term 'Cost'. Explain various elements of cost in detail.	[15]

<div align="center">*Or*</div>

(A)	Explain the features and uses of direct costing.	[10]

(B)	List the essentials of sound wage system.	[5]

3.	Write short notes on (any *three*) :	[15]

    (1)	Use of Computer in Store Accounting

    (2)	Cost Unit and Cost Centre

    (3)	Methods of measuring Labour turnover

    (4)	Job Analysis

    (5)	Concept of ABC Analysis.

4. (A) The following is the data of Aryan Industries Ltd., Nasik for the year ended 31st March, 2015 :

Particulars	Amount (Rs.)
Opening stock of material	30,000
Direct wages	55,000
Interim dividend paid	12,000
Purchases of material	87,000
Heating and Lighting	6,000
Counting House Salaries	20,000
Carriage Inward	3,000
Commission on Sales	5,000
Wages Payable	5,000
Technical Director's Fees	10,000
Closing stock of material	40,000
Show-room Expenses	7,000
Office Expenses	12,000
Share Transfer Fees	2,000
Expenses of Testing Labs	4,000
Branch office expenses	8,000
Advertising	8,000
Sales	2,50,000

Prepare a cost sheet showing :

(*a*) Cost of material consumed

(*b*) Prime cost

(*c*) Factory cost

(*d*) Cost of production

(*e*) Total cost

(*f*) Profit or Loss.   [15]

(B) From the following information calculate the material Turnover

Ratio of Product 'X' :   [5]

Opening stock of material   Rs. 50,000

Closing stock of material   Rs. 30,000

Purchases   Rs. 3,80,000

5. (A) Prepare a Store Ledger Account under First In First Out method,

from the following information :   [10]

March

2015

1	Opening stock	500 units	@ Rs.	20	each
4	Purchases	400 units	@ Rs.	21	each
6	Issue	600 units			
8	Purchases	800 units	@ Rs.	24	each
9	Issue	500 units			
13	Issue	300 units			
24	Purchases	500 units	@ Rs.	25	each
28	Issue	400 units			

(B) From the following information of a manufacturing company working for 8 hours, calculate for each of these two employees the total earnings under : [10]

(*a*) Straight Piece Rate method

(*b*) Halsey Premium Plan.

Hourly Rate of wages   : Rs. 4

Standard Time for 10 units   : 1 Hour

Actual output for a day of 8 hours :

*   Skilled Employee   : 80 units

*   Unskilled Employee   : 120 units.

Seat
No.

[4763]-2011

S.Y. B.Com. EXAMINATION, 2015

BUSINESS STATISTICS

Special Paper I

(2013 PATTERN)

Time : Three Hours   **Maximum Marks : 80**

N.B. :— (*i*)   *All* questions are compulsory.

(*ii*)   Figures to the right indicate full marks.

(*iii*)   Use of statistical tables and calculator is allowed.

1.   Attempt any *five* of the following :   [10]

(*a*)   Given N = 50, (α) = 28, (B) = 30, ($\alpha\beta$) = 13, find (AB).

(*b*)   Explain the term cyclical variation in time series.

(*c*)   State utility of life tables.

(*d*)   How will you convert the maximization assignment problem to minimization ?

(*e*)   When will you get unbounded solution in simplex algorithm ?

(*f*)   Given T_{95} = 32, l_{95} = 21, find expectation of life at age 95[e^{0}_{95}].

(*g*) Given α = 0.3, estimate the profit for the year 2015 using exponential smoothing method for :

Year	Profit (in crores)
2014	3.6
2015	4.2

2. Attempt any *four* of the following :   [20]

(*a*) Given r_{12} = 0.59, r_{13} = 0.46 and r_{23} = 0.77, find $r_{23.1}$ and $R_{1.23}$.

(*b*) Complete the Life table :

Age	l_x	d_x	p_x	q_x	L_x	T_x
4	9100	60	?	?	?	510000
5	?	45			9017.5	?

(*c*) In an institute out of 200 students 140 are boys. In an examination 100 boys and 40 girls passed. Determine coefficient of association between sex and success.

(*d*) Compute the CDR and STDR for two populations A and B taking population B as standard population :

Age group	A		B	
	Population	Deaths	Population	Deaths
0—30	5000	150	6000	240
30—60	7000	210	8000	160
Above 60	3000	120	250	75

(*e*) Given N = 12000, (A) = 977, (B) = 1185, (C) = 596, (AB) = 453, (AC) = 284, (BC) = 250, (ABC) = 127. Find (ABγ), (αBC), (AbC), (αBγ), (Aβγ).

(*f*) Define the terms :

(*i*) Order of class

(*ii*) Additive model

(*iii*) Vital events.

3. Attempt any *four* of the following : [20]

(*a*) Fit a trend line to the following data by least square method :

Year	Production
1998	12
1999	20
2000	28
2001	32
2002	50

(*b*) Compute three yearly moving average for the following data :

Year	Sugar Production
1971	37.4
1972	31.1
1973	38.7
1974	39.5
1975	47.9
1976	42.6
1977	48.4
1978	64.6
1979	58.4

(c)   Explain the procedure of fitting of second degree curve to a given time series.

(d)   Obtain initial basic feasible solution using North West Corner method for the following transportation problem :

Markets → Sources ↓	D_1	D_2	D_3	D_4	Supply
O_1	15	0	20	10	50
O_2	12	8	11	20	50
O_3	0	16	14	18	100
Demand	30	40	60	70	200

Also find the corresponding transportation cost.

(e)   A company has four plants A, B, C, D and each produces product P, Q, R and S. The labour cost for product at plant is tabulated as follows :

$$
\begin{array}{c}
\quad P \quad Q \quad R \quad S \\
\begin{array}{c} A \\ B \\ C \\ D \end{array}
\left[
\begin{array}{cccc}
7 & 0 & 4 & 7 \\
3 & 1 & 2 & 3 \\
5 & 3 & 4 & 6 \\
5 & 7 & 2 & 5
\end{array}
\right]
\end{array}
$$

Assign product to plant so as to minimize labour cost.

(*f*) Obtain dual of the following LPP :

Maximize $\quad\quad Z = X_1 - X_2 + 3X_3$

Subject to $\quad\quad X_1 + X_2 + X_3 \leq 10$

$$2X_1 - X_2 - X_3 \leq 2$$

$$2X_1 - 2X_2 - 3X_3 \leq 6$$

$$X_1, X_2, X_3 \geq 0.$$

4. Attempt any *two* of the following : [30]

(*a*) Given the following information, obtain plane of regression of x_3 on x_1 and x_2. Also estimate x_3 when $x_1 = 9$ and $x_2 = 7$:

$\bar{x}_1 = 6.8$	$\bar{x}_2 = 7.0$	$\bar{x}_3 = 7.4$
$\sigma_1 = 1.0$	$\sigma_2 = 0.80$	$\sigma_3 = 9.0$
$r_{12} = 0.60$	$r_{13} = 0.70$	$r_{23} = 0.65$

(*b*) Calculate GFR, TFR, GRR and NRR for data given below :

Age group (in years)	No. of Women (in 000)	No. of live Male births	No. of live Female births	Survival Rate
15—19	25	400	400	0.96
20—24	20	1300	1100	0.94
25—29	18	1100	900	0.92
30—34	15	700	800	0.90
35—39	12	200	300	0.88
40—44	6	65	55	0.81
45—49	4	6	4	0.83

(c) Solve the following LPP by simplex method :

Maximize Profit   Z = 4X + 8Y

Subjected to   20X + 50Y ≤ 700

X + Y ≤ 20

X, Y ≥ 0.

(d) Given the following initial basic feasible solution. Obtain the final optimal solution using MODI method for the following transportation problem :

Markets → Sources ↓	D_1	D_2	D_3	D_4	Supply
O_1	19	30	50	10 ⑦	7
O_2	70	30 ②	40 ⑦	60	9
O_3	40 ⑤	6 ⑥	70	120 ⑦	18
Demand	5	8	7	14	34

Also find the corresponding transportation cost.

Total No. of Questions—5] [Total No. of Printed Pages—4

Seat
No.

[4763]-2012

S.Y. B.Com. EXAMINATION, 2015

BUSINESS ENTREPRENEURSHIP

Paper I

(2013 PATTERN)

Time : Three Hours Maximum Marks : 80

N.B. :— (*i*) *All* questions are compulsory.

(*ii*) Figures to the right indicate full marks.

1. What is 'Entrepreneurship' ? Explain in detail the competencies of Entrepreneurs. [16]

Or

Explain the Entrepreneurial Career of Dr. Vitthalrao Vikhe Patil, Pravranagar. [16]

2. What is 'Social Responsibility' ? Explain the Social Responsibilities of business towards shareholders and employees. [16]

Or

Define the term 'Innovation'. Explain in detail the sources of Innovation. [16]

3. (A) What is 'Creativity' ? Explain the techniques and tools of creativity. [8]

Or

State the reasons for problems of Unemployment in India. [8]

(B) Explain the steps in starting Franchisee Business. [8]

Or

What is 'Group Entrepreneurship' ? Explain the merits and demerits of Group Entrepreneurship. [8]

4. Define the term 'Franchising'. State the advantages of Franchising Business to the Franchisee and Franchisor. [16]

Or

Define the term 'Service'. Explain in detail the types of Service Industry. [16]

5. Write short notes on (any *four*) : [16]

(A) Contribution of Shree Dhananjayrao Gadgil

(B) Challenges of Globalization and Entrepreneurship Development

(C) Importance of Self-Help Group

(D) Business Process Outsourcing

(E) Need of Entrepreneurship

(F) Opportunities to Service Industry in Urban Area.

(मराठी रूपांतर)

वेळ : तीन तास   एकूण गुण : 80

सूचना :— (*i*) **सर्व** प्रश्न सोडविणे आवश्यक आहे.

       (*ii*) उजवीकडील अंक पूर्ण गुण दर्शवितात.

1. उद्योजकता म्हणजे काय ? उद्योजकिय क्षमता सविस्तर स्पष्ट करा.   [16]

किंवा

डॉ. विठ्ठळराव विखे पाटील, प्रवरानगर यांची उद्योजकिय कारकिर्द स्पष्ट करा.   [16]

2. सामाजिक जबाबदारी म्हणजे काय ? कामगार आणि भागधारक प्रती व्यवसायाच्या सामाजिक जबाबदा-या स्पष्ट करा.   [16]

किंवा

नवनिर्मिती संज्ञेची व्याख्या द्या. नवनिर्मितीचे स्रोत सविस्तर स्पष्ट करा.   [16]

3. (A) निर्मितीक्षमता म्हणजे काय ? निर्मितीक्षमतेची साधने आणि कौशल्य स्पष्ट करा.   [8]

किंवा

भारतातील बेरोजगारी समस्येचे कारणे स्पष्ट करा.   [8]

    (B) व्यवसाय व्यवसायाधिकार सुरु करण्याचे विविध टप्पे सविस्तर स्पष्ट करा. [8]

किंवा

'सामुहिक उद्योजकता' म्हणजे काय ? सामुहिक उद्योजकतेचे फायदे व तोटे विशद करा.   [8]

4. व्यवसायाधिकार संज्ञेची व्याख्या द्या. व्यवसायाधिकाराचे व्यवसायाधिकार देणाऱ्यास व व्यवसायाधिकार मिळविणाऱ्यास मिळणारे फायदे स्पष्ट करा. [16]

किंवा

सेवा या संज्ञेची व्याख्या द्या. सेवाव्यवसायाचे विविध प्रकार सविस्तर स्पष्ट करा. [16]

5. थोडक्यात टिपा लिहा (कोणत्याही **चार**) : [16]

(A) श्री धनंजयराव गाडगिल यांचे योगदान

(B) उद्योजकिय विकास आणि जागतिकरणापुढील आव्हाने

(C) स्वयं सहायता गटाचे महत्व

(D) बाह्य स्रोतार्थ व्यवसाय प्रक्रिया

(E) उद्योजकेची गरज

(F) शहरी भागातील सेवा व्यवसायास संधी.

Seat
No.

[4763]-2013

S.Y. B.Com. EXAMINATION, 2015

MARKETING MANAGEMENT

Special Paper I

(2013 PATTERN)

Time : Three Hours　　　　　　　　　　　**Maximum Marks : 80**

N.B. :— (*i*)　*All* questions are compulsory.

(*ii*)　Figures to the right indicate full marks.

1.　Define Marketing Management. Explain the characteristics of Marketing in Indian context. [16]

2.　Define Marketing Communication. Describe the different forms of appeal for communication. [16]

Or

What are the tasks involved in services marketing ? [16]

3.　(*a*)　What are the challenges before E-Marketing ? [8]

(*b*)　Discuss the strategies for Online Marketing. [8]

Or

(*a*)　State the importance of Rural Marketing. [8]

(*b*)　What are the Marketing Strategies for Rural Marketing ? [8]

4. Explain the role of Marketing Manager in Green Marketing. [16]

5. Write short notes on (any *two*) : [16]

    (*a*)   Features of Global Marketing

    (*b*)   Advantages of E-Marketing

    (*c*)   Consumer Behaviour and Marketing

    (*d*)   Present status of Rural Marketing in India.

(मराठी रूपांतर)

वेळ : तीन तास   एकूण गुण : 80

सूचना :— (*i*) **सर्व** प्रश्न सोडविणे अनिवार्य आहेत.

         (*ii*) उजवीकडील अंक पूर्ण गुण दर्शवितात.

1. विपणन व्यवस्थापनाची व्याख्या द्या. भारताच्या संदर्भात विपणनाची वैशिष्टे स्पष्ट करा. [16]

2. विपणन संदेशवहनाची व्याख्या द्या. संदेशवहनात आव्हाने करण्याच्या विविध पद्धतीचे वर्णन करा. [16]

किंवा

सेवा विपणनात समाविष्ट असणारी कार्य कोणती ? [16]

3. (अ) ई-मार्केटिंग पुढील आव्हाने कोणती ? [8]

    (ब) ऑनलाईन मार्केटिंगच्या व्यूहरचनेची चर्चा करा. [8]

<p style="text-align: center;">**किंवा**</p>

(अ) ग्रामीण विपणनाचे महत्त्व सांगा. [8]

(ब) ग्रामीण विपणनाच्या विपणन व्यूहरचना कोणत्या ? [8]

4. हरित विपणनात विपणन व्यवस्थापकाची भूमिका स्पष्ट करा. [16]

5. थोडक्यात टिपा लिहा (कोणतेही **दोन**) : [16]

(अ) जागतिक विपणनाची वैशिष्ट्ये

(ब) ई-मार्केटिंगचे फायदे

(क) ग्राहक वर्तन आणि विपणन

(ड) भारतातील ग्रामीण विपणनाची सद्य:स्थिती.

Total No. of Questions—5]   [Total No. of Printed Pages—3

Seat
No.

[4763]-2014

S.Y. B.Com. EXAMINATION, 2015

AGRICULTURAL AND INDUSTRIAL ECONOMICS

Special Paper I

(Theory)

(2013 PATTERN)

Time : Three Hours   Maximum Marks : 80

N.B. :— (*i*)   *All* questions are compulsory.

(*ii*)   Figures to the right indicate full marks.

1.   Explain the role of Agriculture in economic development.   [16]

2.   Explain the nature and scope of Agricultural Economics.   [16]

Or

Explain in detail the factors affecting the demand for Agricultural

Product.   [16]

3.   (*a*)   Explain the importance of Industrial Economics.   [8]

(*b*)   Explain the types of diversification of firm.   [8]

Or

(*a*)   Explain the factors determining optimum size of a firm. [8]

(b) State the causes of survival of Small Firm in modern economy. [8]

4. Explain the Sargent Florence's theory of Industrial location. [16]

5. Write short notes on (any *two*) : [16]
   (a) Concept of Plant, Firm and Industry
   (b) Industrial Integration
   (c) Causes of Industrial Monopoly
   (d) Economic factors of Industrial Efficiency.

(मराठी रूपांतर)

वेळ : तीन तास   एकूण गुण : 80

सूचना :— (*i*) **सर्व** प्रश्न सोडविणे आवश्यक आहेत.

        (*ii*) उजवीकडील अंक पूर्ण गुण दर्शवितात.

        (*iii*) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

1. आर्थिक विकासात शेतीची भूमिका स्पष्ट करा. [16]

2. कृषी अर्थशास्त्राचे स्वरूप आणि व्याप्ती स्पष्ट करा. [16]

किंवा

शेतमालाच्या मागणींवर परिणाम करणारे घटक सविस्तर स्पष्ट करा. [16]

3. (अ) औद्योगिक अर्थशास्त्राचे महत्व स्पष्ट करा. [8]

(ब) उद्योगसंस्थेच्या विविधीकरणाचे प्रकार स्पष्ट करा. [8]

किंवा

(अ) उद्योगसंस्थेचे पर्याप्त आकारमान ठरविणारे घटक स्पष्ट करा. [8]

(ब) आधुनिक अर्थव्यवस्थेत लहान उद्योगसंस्था टिकून राहण्याची कारणे सांगा. [8]

4. सार्जंट फ्लॉरेन्स यांचा औद्योगिक स्थान निश्चितीचा सिद्धांत स्पष्ट करा. [16]

5. थोडक्यात टिपा लिहा (कोणत्याही **दोन**) : [16]

(अ) संयंत्र, उद्योगसंस्था व उद्योगधंदा या संकल्पना

(ब) औद्योगिक एकात्मीकरण

(क) औद्योगिक मक्तेदारीची कारणे

(ड) औद्योगिक कार्यक्षमतेचे आर्थिक घटक.

Seat
No.

[4763]-2015

S.Y. B.Com. EXAMINATION, 2015

DEFENCE BUDGETING, FINANCE AND MANAGEMENT

Paper I

(2013 PATTERN)

Time : Three Hours   **Maximum Marks : 80**

N.B. :—   (*i*)   *All* questions are compulsory.

(*ii*)   Figures to the right indicate full marks.

1.   Answer in **20** words each (any *ten*) :   [20]

(1)   Define strategic planning.

(2)   Define 'operational control'.

(3)   What do you mean by war time economy ?

(4)   What is War Finance ?

(5)   Write any *two* merits of peace time economy.

(6)   Define logistics.

(7)   Define threat perception.

(8)   Define military leadership.

(9)   State the meaning of political ideology.

(10) What do you mean by deficit finance ?

(11) State the meaning of productive defence expenditure.

(12) Write *two* importance of performance budget.

(13) Write any *two* elements of war potential.

2. Answer in **50** words each (any *two*) : [10]

(1) Explain the merits of war time economy.

(2) Analyse India's defence expenditure from 1962-1971.

(3) Explain mobilization of resources for defence.

(4) Discuss consequence of war on national economy.

3. Answer in **150** words each (any *two*) : [20]

(1) Describe techniques of controlling inflation.

(2) Explain the problems of transfer of technology.

(3) Discuss relationship between War and Economy.

(4) Explain Defence *Vs.* Development.

4. Answer in **300** words each (any *two*) : [30]

(1) Explain importance and process of Defence Planning.

(2) Analyse role of private sector in India's Defence Production.

(3) Discuss the role of D.R.D.O. in India's Defence Production.

(4) Describe salient features of Indian economy.

(मराठी रूपांतर)

वेळ : तीन तास   एकूण गुण : 80

सूचना :— (*i*) **सर्व** प्रश्न सोडविणे आवश्यक आहे.

        (*ii*) उजवीकडील अंक पूर्ण गुण दर्शवितात.

1. प्रत्येकी 20 शब्दांत उत्तरे द्या (कोणतेही **दहा**) :   [20]

     (1) सामरिक नियोजनची व्याख्या द्या.

     (2) 'ऑपरेशनल कन्ट्रोल'ची व्याख्या द्या.

     (3) युद्धकालीन अर्थव्यवस्था म्हणजे काय ?

     (4) युद्धनिधी संकलन म्हणजे काय ?

     (5) शांतताकालीन अर्थव्यवस्थेचे कोणतेही **दोन** गुणधर्म लिहा.

     (6) 'पुरवठा व्यवस्थापन'ची व्याख्या द्या.

     (7) धोक्याची संकल्पना व्याख्या द्या.

     (8) 'लष्करी नेतृत्व'ची व्याख्या द्या.

     (9) 'राजकीय विचारधारा'चा अर्थ लिहा.

    (10) डिफीसिट फायनान्स म्हणजे काय ?

    (11) उत्पादकीय संरक्षण खर्च म्हणजे काय ?

    (12) कार्याभिमुख अर्थसंकल्पचे कोणतेही **दोन** महत्वपूर्ण गुण लिहा.

    (13) युद्धक्षमतेचे कोणतेही **दोन** घटक नमुद करा.

2. प्रत्येकी 50 शब्दांत उत्तरे द्या (कोणतेही **दोन**) :   [10]

     (1) युद्धकालीन अर्थव्यवस्थेचे गुणधर्म स्पष्ट करा.

     (2) 1962 ते 1971 ह्या कालखंडातील भारताच्या संरक्षण खर्चाचे विश्लेषण करा.

     (3) संरक्षण सज्जतेसाठी साधनसंपत्तीची गतिमानता स्पष्ट करा.

     (4) युद्धाचे राष्ट्रीय अर्थव्यवस्थेवर घेणाऱ्या विविध परिणामाबाबत चर्चा करा.

3. प्रत्येकी **150** शब्दांत उत्तरे द्या (कोणतेही **दोन**) : [20]

    (1) चलनफुगवटा नियंत्रित करण्याची विविध तंत्राचे वर्णन करा.

    (2) तंत्रज्ञान हस्तांतरण करण्याबाबतच्या समस्याबाबत चर्चा करा.

    (3) युद्ध आणि अर्थव्यवस्था यातील संबंधाबाबत चर्चा करा.

    (4) संरक्षण आणि विकास यातील विरोधाभास स्पष्ट करा.

4. प्रत्येकी **300** शब्दांत उत्तरे द्या (कोणतेही **दोन**) : [30]

    (1) संरक्षण नियोजनाची प्रक्रीया आणि महत्व स्पष्ट करा.

    (2) भारताच्या संरक्षण उत्पादनातील खाजगी उद्योगधंद्यांनी निभावलेल्या भुमिकेचे विश्लेषण करा.

    (3) भारतीय संरक्षण उत्पादनातील संरक्षण संशोधन आणि विकास संघटनेच्या भूमिकेबाबत चर्चा करा.

    (4) भारतीय अर्थव्यवस्थेच्या ठळक गुणधर्मांचे वर्णन करा.

Total No. of Questions—5]   [Total No. of Printed Pages—3

Seat
No.

[4763]-2016

S.Y. B.Com. EXAMINATION, 2015

INSURANCE, TRANSPORT AND TOURISM

Paper I

(2013 PATTERN)

Time : Three Hours   Maximum Marks : 80

N.B. :— (*i*)   *All* questions are compulsory.

(*ii*)   Figures to the right indicate full marks.

1.   Explain the various types of General Insurance.   [16]

2.   Explain the procedure of taking Life Insurance Policy.   [16]

Or

Explain the comparison between Life Insurance and General

Insurance.   [16]

3.   (*a*)   Explain the types of Tourist Accommodation.   [8]

(*b*)   Explain the scope of Tourism.   [8]

Or

(*a*)   Explain the impact of Tourism on social and cultural aspects

of the Society.   [8]

(*b*)   Explain types of Tourists.   [8]

4. Define Tourism. Explain the various types of Tourism. [16]

5. Write short notes on (any *two*) : [16]
(*a*) Sport Tourism
(*b*) Tourist Guide
(*c*) Fire Insurance
(*d*) Marine Insurance.

(मराठी रूपांतर)

वेळ : तीन तास एकूण गुण : 80

सूचना :— (*i*) **सर्व** प्रश्न सोडविणे आवश्यक आहे.
(*ii*) उजवीकडील अंक पूर्ण गुण दर्शवितात.

1. सर्वसाधारण विम्याचे विविध प्रकार स्पष्ट करा. [16]

2. आयुर्विमा उतरविण्याची कार्यपद्धती स्पष्ट करा. [16]

किंवा

आयुर्विमा व सर्वसाधारण विमा यांच्यातील तुलना स्पष्ट करा. [16]

3. (अ) पर्यटक निवासस्थानाचे प्रकार स्पष्ट करा. [8]
(ब) पर्यटनाची व्याप्ती स्पष्ट करा. [8]

किंवा

(अ) पर्यटनाचे समुदायावर सामाजिक व सांस्कृतिक परिणाम स्पष्ट करा. [8]
(ब) पर्यटकांचे प्रकार स्पष्ट करा. [8]

4. पर्यटन म्हणजे काय ? पर्यटनाचे विविध प्रकार स्पष्ट करा. [16]

5. थोडक्यात टिपा लिहा (कोणत्याही **दोन**) : [16]

    (अ) क्रीडा पर्यटन

    (ब) प्रवासी मार्गदर्शक

    (क) अग्नी विमा

    (ड) सागरी विमा.

Total No. of Questions—**5**]   [Total No. of Printed Pages—**4+1**

Seat
No.   **[4763]-2017**

S.Y. B.Com. EXAMINATION, 2015

COMPUTER PROGRAMMING AND APPLICATION

(VBScript and RDBMS)

(2013 PATTERN)

Time : Three Hours   Maximum Marks : 80

N.B. :— (*i*)   *All* questions are compulsory.

(*ii*) Figures to the right indicate full marks.

(*iii*) Neat diagrams must be drawn wherever necessary.

1. (A) Answer the following questions (any **4**) :   [8]

(1) State how to display information in VBScript.

(2) State the scope of variables.

(3) What is table ?

(4) What is join ?

(5) State the types of operators in SQL with their

syntax.

P.T.O.

(B) Give the output of the following section of code (any **2**) : [8]

(1) <HTML>

<Body>

<script language = "vbscript" type = "text/vbscript">

var1 a = 30

var2 b = 40

Dim res

res = var1 * var2

document.write("The value of res : ", & res)

</Script>

</Body>

</HTML>

(2) <HTML>

<Body>

<script language = "vbscript" type = "text/vbscript">

Dim a = 3, b = 6, c = 10

if a > b then

document.write("a is greater")

else if b > c

document.write("b is greater")

else

document.write("c is greater")

end if

end if

</Script>

</Body>

</HTML>

(3) <HTML>

    <Body>

      <script language = "vbscript" type = "text/vbscript">

        Dim h = 100

        Dim b = 20

        area = 0.5 * h * b

        document.write("Area : ", & area)

      </Script>

    </Body>

  </HTML>

2. Attempt any *two* of the following :   [16]

(1) Explain the scope of variables in VBScript.

(2) What does VBScript manipulate ?

(3) Explain the simple view, also state how does it differ from complex view.

3. (A) Answer the following questions (any **2**) :   [8]

(1) Solve the following :

    (*i*) Create table department (dno, dname, location, budget).

    (*ii*) Display all records of table department.

    (*iii*) Display all department name which are located in Pune and budget > 30000.

    (*iv*) Delete table department.

(2) Given : Musician(mno, mname, type, rate_for_show)

    (i) Display musician names who are guitarist.

    (ii) Add one column "city" in musician.

    (iii) Show description of the table musician.

    (iv) Insert one record of musician.

(3) Given : student(sno, sname, marks)

    (i) Display student details who have maximum marks.

    (ii) Display all records in which student name starts with 'ba%'.

    (iii) Count all records of student.

    (iv) Display student name which have marks between 60 and 90.

(B) Write syntax and purpose of the following (any **4**) :   [8]

    (1) CInt( )

    (2) Log( )

    (3) Sqr( )

    (4) Exp( )

    (5) Rnd( )

4. Attempt any *two* of the following :   [16]

  (1) State the difference between NOT EXIST & NOT IN.

  (2) Explain the embedding of VBScript in HTML.

  (3) Explain keyboard and mouse events in detail of VBScript.

5. Attempt any *two* of the following : [16]

  (1) What is an array ? How do you declare a multidimensional array in VBScript ?

  (2) List different types of Joins and explain any *two* with example.

  (3) Explain the types of database security.

Seat
No.

[4763]-2018

S.Y. B.Com. EXAMINATION, 2015

ADVERTISING, SALES PROMOTION AND SALES MANAGEMENT

Paper III

(Advertising and Media Planning)

(Vocational Course)

(2013 PATTERN)

Time : Two Hours　　　　　　　　Maximum Marks : 40

N.B. :— (*i*) *All* questions are compulsory.

(*ii*) Figures to the right indicate full marks.

1. Define the term "Advertising". Explain the importance of animations and graphics in Advertising. [12]

Or

What do you mean by Advertising Effectiveness ? Explain the pre-testing methods of testing Advertising Effectiveness. [12]

2. State and explain the factors involved in the selection of an Advertising agency. [12]

Or

Describe the importance of Advertising research. [12]

3. Write short notes on (any *two*) :   [16]

    (*a*)   Objectives of Supply chain management

    (*b*)   Media planning

    (*c*)   Future of advertising

    (*d*)   Brand names.

Seat
No.

[4763]-2019

S.Y. B.Com. EXAMINATION, 2015

COMPUTER APPLICATIONS

Paper III

(Relational Database Management System)

(Vocational Course)

(2013 PATTERN)

Time : Two Hours　　　　　　　　　**Maximum Marks : 40**

1. Answer the following (any *four*) :　　　　　　[20]

　(*a*) Explain DDL Command with example.

　(*b*) Define attribute and give any *five* types of attributes.

　(*c*) Define E-R Model and give any *five* symbols used in E-R diagram.

　(*d*) Explain constraints in SQL.

　(*e*) Differentiate Generalisation and Specialization.

2. Write short notes on (any *four*) :　　　　　　[20]

　(*a*) Normalisation

　(*b*) Foreign key

　(*c*) Select Command

　(*d*) Group by and Having

　(*e*) Update command.

Total No. of Questions—4]   [Total No. of Printed Pages—3

Seat
No.   **[4763]-2020**

S.Y. B.Com. EXAMINATION, 2015

TAX PROCEDURE AND PRACTICES

Paper III

(Income Tax)

(Vocational Course)

(2013 PATTERN)

Time : Two Hours   **Maximum Marks : 40**

N.B. :— (*i*) *All* questions are compulsory.

(*ii*) Figures to the right indicate full marks.

1.   Answer in **20** words each (any *five*) :   [10]

(*i*)   What are the consequences for non-payment, late payment or less payment of 'Advance Tax' ?

(*ii*)   What is meant by 'Person' under Income Tax Act ?

(*iii*) What are the provisions for claim of exemption for 'House Rent Allowance' ?

(*iv*)   What are the deductions available u/s 24 ?

(*v*)   What is meant by CII ? How is it determined ?

(*vi*)   What is meant by 'Revision' under I.T. Act ?

(*vii*) What are the provisions relating to deduction from Gross Total Income in respect u/s 80C ?

2. Answer in **50** words each (any *two*) : [8]

(*a*) What are the heads of income ? Why is income classified into different heads ?

(*b*) Enumerate powers and duties of Income Tax Officer.

(*c*) What is PAN ? What are the importances of PAN ?

(*d*) How would you determine the residential status of a 'Company' ?

3. Answer in **150** words each (any *two*) : [10]

(*a*) What incomes are taxable under the head 'Income from other sources' ?

(*b*) What is meant by 'Appeal' ? Discuss Ist Appeal under Income Tax Act.

(*c*) What is meant by 'Self Assessment' ? How is it made ?

(*d*) What are the exemptions available u/s 54 of Income Tax Act ?

4. Enumerate and discuss provisions for 'Interest' and 'Penalties' under Income Tax Act. [12]

Or

Mr. PQR furnished the following particulars for year ended on 31-03-2015 :   [12]

Profit and Loss Account

To Salaries	2,56,000	By Gross Profit	5,00,000
To Rent	61,000	By Discount Received	12,000
To Drawing	15,000	By House Rent	2,50,000
To LIC premium	5,000	By Interest on F.D.	15,000
To Car Expenses	18,000	By Interest on N.S.C.	25,000
To Corporation Tax		By Interest on S.B. A/c	8,000
(for let out House)	6,000		
To Net Profit	4,49,000		
	8,10,000		8,10,000

Salary includes salary paid to relatives ₹ 56,000 Car expenses includes 50% for personal use.

Compute taxable income and tax payable.

Total No. of Questions—3]   [Total No. of Printed Pages—2

Seat
No.

[4763]-2021

S.Y. B.Com. EXAMINATION, 2015

ADVERTISING, SALES PROMOTION AND SALES MANAGEMENT

Paper IV

(Personal Selling and Salesmanship)

(Vocational Course)

(2013 PATTERN)

Time : Two Hours   **Maximum Marks : 40**

N.B. :— (*i*)   *All* questions are compulsory.

(*ii*)   Figures to the right indicate full marks.

1.   What do you mean by marketing mix ? Write a detailed note on
     element of marketing mix.   [12]

Or

State and explain various qualities required by an ideal salesman
to become successful salesman.   [12]

2.   State and explain various stages in process of selling.   [12]

Or

Write a note on consumer sales promotion.   [12]

3. Write short notes on (any *two*) :   [16]

    (1)   Types of markets

    (2)   Factors influencing retail markets in India

    (3)   Social marketing

    (4)   Selling skills.

Total No. of Questions—2]   [Total No. of Printed Pages—2

Seat
No.

[4763]-2022

S.Y. B.Com. EXAMINATION, 2015

COMPUTER APPLICATIONS

Paper IV

(Theory)

(Software Engineering)

(Vocational Course)

(2013 PATTERN)

Time : Two Hours   Maximum Marks : 40

N.B. :— (*i*)   Draw a neat labelled diagram wherever necessary.

(*ii*) Figures to the right indicate full marks.

1.   Answer the following (any *four*) :   [20]

(*a*)   Define System. Explain various characteristics of System.

(*b*)   What is Software Engineering ? Explain Spiral Analysis.

(*c*)   What is Flowcharting ? What are the different symbols used
in Flowcharting ?

(*d*)   What is Normalisation ? Explain the different forms of
Normalisation.

(*e*)   Who is System Analyst ? Elaborate the multifaceted role of
system analyst.

2. Write short notes on (any *four*) : [20]

    (*a*)   ERD and Symbols used in ERD

    (*b*)   System Testing

    (*c*)   Psuedo-Code and Structured English

    (*d*)   System Requirement Specifications

    (*e*)   Fact Finding Techniques.

Total No. of Questions—4]　　　　　[Total No. of Printed Pages—3

Seat
No. 　　　　　　　　　　　　　　　　**[4763]-2023**

S.Y. B.Com. EXAMINATION, 2015

TAX PROCEDURE AND PRACTICES

(Vocational Course)

Paper IV

(Wealth Tax, Service Tax and L.B.T.)

(2013 PATTERN)

Time : Two Hours　　　　　　　　　　**Maximum Marks : 40**

N.B. :— (*i*) *All* questions are compulsory.

　　　　(*ii*) Figures to the right indicate full marks.

1. Answer in **20** words each (any *five*) :　　　　　　　[10]

　　(1) How is the 'Net Wealth' computed under W.T. Act, 1957 ?

　　(2) What do you mean by "Valuation date" and "Debt owed" under
　　　　W.T. Act ?

　　(3) What do you understand by valuation of assets under W.T.
　　　　Act ?

(4)   State the Constitutional background of Service Tax.

(5)   What is the incidence of Service Tax ?

(6)   In which form and which records of registers shall be maintained by the dealers under L.B.T. ?

(7)   To whom application for registration shall be made by dealer and in which form number, under L.B.T. ?

2.   Answer in **50** words each (any *two*) :   [8]

(*a*)   Explain in brief the deemed assets under W.T. Act.

(*b*)   State the various taxable assets under W.T. Act, with exceptions.

(*c*)   What do you mean by 'Service Tax' ? How is it determined and paid ?

(*d*)   Under which circumstances the Commissioner shall assess a registered dealer under L.B.T. ?

3.   Answer in **150** words each (any *two*) :   [10]

(*i*)   Explain various exempted assets u/s 5 of W.T. Act.

(*ii*)   How the valuation of Building u/s 7 of W.T. Act is made ?

(*iii*)   Write a note on filing of e-Return under Service Tax Act.

(*iv*)   Write a note on "Lump-sum payment" under L.B.T.

4. Answer in **500** words (any *one*) : [12]

    (A) State the administrative authorities under W.T. and explain their powers, duties and responsibilities under the Act.

    (B) Explain in detail the Submission of Returns under Rule-29 of L.B.T.