

Total No. of Questions : 4]

SEAT No. :

P4795

[Total No. of Pages : 4

[4964]-1001
M.Com. (Semester - I)
Management Accounting
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

Q1) Define Management Accounting. How it differs from other forms of accounting? **[14]**

OR

The Financial Position of Swami Limited was as follows -

Balance sheets of Swami Limited on 31st March 2015 and 31st March 2016

Liabilities	31.03.2015	31.03.2016	Assets	31.03.2015	31.03.2016
	₹	₹		₹	₹
Equity Share capital	12,00,000	16,00,000	Good will	4,00,000	3,20,000
8% Preference share capital	6,00,000	4,00,000	Land & Building	8,00,000	6,80,000
General Reserve	1,60,000	2,80,000	Plant & Machinery	3,20,000	8,00,000
Profit & Loss account	1,20,000	1,92,000	Investments	80,000	1,20,000
S Creditors	1,00,000	2,00,000	Stock	3,08,000	4,36,000
Bills Payable	2,00,000	1,88,000	S. Debtors	5,60,000	6,80,000
Outstanding Expenses	----	8,000	Bills Receivables	80,000	1,20,000
Provision for Taxation	1,60,000	2,00,000	Cash & Bank Balance	1,00,000	76,000
Proposed Dividend	1,68,000	2,00,000	Preliminary Expenses	60,000	36,000
Total	27,08,000	32,68,000		27,08,000	32,68,000

Additional information

- a) During the year 8% Preference Shares were redeemed at 10% premium.

P.T.O.

- b) Income Tax paid amounted to Rs. 1,90,000/-
- c) One machine having written down value of Rs.48,000/- was sold for Rs.40,000/-
- d) An interim dividend of Rs. 1,00,000/- has been paid during the year
- e) A piece of land has been sold during the year at a profit of Rs.80,000/-
- f) Depreciation provided on Plant and Machinery amounted to Rs. 48,000/-

Prepare Statement showing changes in Working Capital and Funds Flow Statement for year ended 31st March, 2016 along with necessary working notes **[14]**

Q2) What do you mean by Responsibility Accounting? Explain various Responsibility Centres, with importance. **[14]**

OR

The Board of Directors of Vijay Limited request you to prepare a statement showing working capital requirements from the following information **[14]**

Forecast for a level of activity of 78,000 units of production.

The cost data is as follows

Direct Material	Rs. 180/- per unit
Direct Wages	Rs 80/- per unit
Overheads	Rs.150/- per unit
Profit	Rs.120/- per unit
Selling price	Rs.530/- per unit

- a) Raw materials as well as finished goods are in stock on an average of one month whereas materials are in process on an average period of 1/2 month
 - b) Credit allowed by suppliers is of one month & to customers is two months
 - c) Lag in payment of wages is one and half weeks
 - d) Lag in payment of overheads is one month
- 20% of the output is sold against cash. Cash in hand & at bank is expected to be Rs.60,000/-. It is to be assumed that production is carried on evenly throughout the year. A time period of four weeks is equivalent to a month.

Q3) a) What do you mean by Common size Statement? Explain its advantages.[7]

OR

b) Following are the ratios relating to the activities of Bharat Traders Limited[7]

Stock Velocity	6
Proprietary Fund Turnover Ratio (On Cost of Sales)	2
Fixed Assets Turnover Ratio (On Cost of Sales)	4
Gross profit ratio	20%
Debtors Velocity	2 Months
Creditors Velocity	73 Days

Gross Profit Rs. 3,00,000/- and Reserves and Surplus amounted to Rs. 1,00,000/-

Closing Stock was Rs. 25,000/- in excess of opening stock.

Calculate -

- Closing Stock
 - S. Debtors
 - S. Creditors
 - Share Capital
 - Fixed Assets.
- c) Explain the concept of Cash From Operations with suitable example. [7]

OR

d) From the following data, calculate the Trend Percentages taking 2013 as the base year. and give your opinion. [7]

Assets	2013 ₹	2014 ₹	2015 ₹
Land & Building	24,00,000	30,00,000	34,00,000
Plant and Machinery	20,00,000	20,00,000	24,00,000
Stock	6,00,000	8,00,000	7,00,000
S. Debtors	4,00,000	5,00,000	6,50,000
Bills Receivable	1,00,000	1,50,000	2,50,000
Cash & Bank	2,00,000	2,40,000	1,60,000
	57,00,000	66,90,000	75,60,000

Q4) Write short Notes (Any Two)

[8]

- a) Draw backs of Ratio Analysis
- b) Types of Financial Analysis.
- c) Inter-firm comparison.
- d) Scope of Management Accounting.



Total No. of Questions : 4]

SEAT No. :

P4796

[Total No. of Pages : 4

[4964]-1002

M.Com. (Semester - I)

STRATEGIC MANAGEMENT

(Credit System) (2013 Pattern) (Compulsory)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is Strategic Management? Explain Policy and Strategy with respect of Strategic Management. **[14]**

OR

What is Marketing Strategy? Explain Nature and significance of Marketing Strategy.

Q2) What is External Environment? Explain the factors of External Environment. **[14]**

OR

Write descriptive note on 'External Growth Strategies'.

Q3) a) Explain the concept of Company's Mission. **[7]**

OR

Write Note on 'Human Resource Strategy'.

b) Explain the concept of Company's Social Responsibility. **[7]**

OR

Write Note on 'Core Competencies'.

P.T.O.

Q4) Write short notes :(Any Two)

[8]

- a) Business Process Reengineering
- b) Total Quality Management (TQM)
- c) External Growth Strategy
- d) Logistic Strategy



Total No. of Questions : 4]

P4796

[4964]-1002

M.Com. (Semester - I)

STRATEGIC MANAGEMENT

(Credit System) (2013 Pattern) (Compulsory)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.

2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) व्यूहरचनात्मक व्यवस्थापन म्हणजे काय ? व्यूहरचनात्मक व्यवस्थापनासंबंधीची धोरणे आणि व्यूहरचना स्पष्ट करा. [14]

किंवा

विपणन व्यूहरचना म्हणजे काय ? विपणन व्यूहरचनेचे स्वरूप आणि महत्व स्पष्ट करा.

प्रश्न 2) बाह्य पर्यावरण म्हणजे काय ? बाह्य पर्यावरणाचे घटक स्पष्ट करा. [14]

किंवा

बाह्य अभिवृद्धी व्यूहरचना यावर सविस्तर टीप लिहा.

प्रश्न 3) अ) कंपनीची ध्येये ही संकल्पना स्पष्ट करा. [7]

किंवा

‘मानवी संसाधन व्यूहरचना’ यावर टीप लिहा.

ब) कंपनीची सामाजिक जबाबदारी स्पष्ट करा. [7]

किंवा

‘मुख्य क्षमता’ यावर टीप लिहा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) व्यवसाय प्रक्रियात्मक पुर्नअभियांत्रिकी
- ब) एकूण गुणवत्ता व्यवस्थापन
- क) बाह्य वृद्धी व्यूहरचना
- ड) लॉजिस्टिक व्यूहरचना



Total No. of Questions : 4]

SEAT No. :

P4797

[Total No. of Pages : 7

[4964]-1003

M.Com. (Part - I) (Semester - I)

ADVANCED ACCOUNTING AND TAXATION

Advanced Accounting (Special Paper - I)

(2013 Pattern) (Group A)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to right indicate full marks.*
- 3) *Give working notes whenever necessary.*
- 4) *Use of simple calculator is allowed.*

Q1) Explain the concept of accounting theory and its Approaches. **[10]**

OR

Write notes (Any Two) **[10]**

- a) Methods of Valuation of Shares
- b) Accounting Environment
- c) Role of Accounting Theory
- d) Professional Development of Accounting in India.

Q2) The following is the Balance Sheet of Sumit Ltd. as at 31st March 2015. **[12]**

Balance Sheet

Liabilities	Rs.	Assets	Rs.
Share Capital	3,28,000	Fixed Assets	1,80,000
Reserve	80,000	Current Assets	2,44,080
Creditors	76,080	Investment in Shares	60,000
	4,84,080		4,84,080

The following net profits were earned which included a fixed income from investment of Rs. 4,000 p.a.

P.T.O.

Year ended 31st March 2012 - Rs. 64,000

Year ended 31st March 2013 - Rs. 72,000

Year ended 31st March 2014 - Rs. 86,000

Year ended 31st March 2015 - Rs. 90,000

Standard rate of return on capital employed in such type of business is 8%.

Compute the amount of Goodwill of the above business at three years purchases of average super profits for four years mentioned above.

OR

From the following information compute the Intrinsic Value of an Equity share of JK Ltd. [12]

Balance Sheet as on 31st March 2015

Liabilities	Rs.	Assets	Rs.
1,000 Equity Shares of Rs. 100 each fully paid up	1,00,000	Land & Buildings	40,000
100, 6% Preference Shares of Rs. 100 each, fully paid	10,000	Plant & Machinery	40,000
Reserves & Surplus	25,000	Sundry Debtors	5,000
100,5% Debentures of Rs. 100 each	10,000	Stock	20,000
Sundry Creditors	10,000	Cash at bank	25,000
		Investment in 5% Govt. Securities	10,000
		Cash in Hand	10,000
		Preliminary Expenses	5,000
	1,55,000		1,55,000

- a) Fair return on capital employed in such type of business is around 10% p.a.
 b) Goodwill is to be taken at 5 years purchase value of super profit.
 Average of the profits (after deduction of Preliminary expenses) for the last seven years is Rs.19,000. Preliminary expense to the extent of Rs. 1,000 has been written off every year for the last seven years. Profit is more or less stable over years and the same trend is expected to be maintained in the near future. Ignore tax.

Q3) A Ltd is a holding company and B. Ltd and C Ltd are subsidiaries of A Ltd. Their Balance Sheets as on 31st March 2015 are given below. **[14]**

Balance Sheets as on 31st March 2015

Liabilities	A. Ltd Rs.	B. Ltd Rs.	C.Ltd Rs.	Assets	A. Ltd Rs.	B. Ltd Rs.	C. Ltd Rs.
Share Capital	1,00,000	1,00,000	60,000	Fixed Assets	20,000	60,000	43,000
Reserves	48,000	10,000	9,000	<u>Investments</u>			
				Shares in B Ltd	95,000	-	-
				Shares in C Ltd.	13,000	53,000	-
Profit & Loss A/c	16,000	12,000	9,000	Stock in Trade	12,000	-	-
C Ltd. Balance	3,000	-	-	B Ltd. Balance	8,000	-	-
Sundry Creditors	7,000	5,000	-	Sundry Debtors	26,000	21,000	32,000
A Ltd. Balance	-	7,000	-	A Ltd. Balance	-	-	3,000
	1,74,000	1,34,000	78,000		1,74,000	1,34,000	78,000

The following particulars are given

- a) The share capitals of all companies are divided into shares of Rs. 10 each.
 b) A Ltd. held 8000 shares of B Ltd. and 1000 Shares of C Ltd.
 c) B Ltd. held 4000 shares of C Ltd.
 d) All these investments were made on 30.09.2014.

e) On 31st March 2014 the position was shown below

	B Ltd.	C Ltd.
	Rs.	Rs.
Reserves	8,000	7,500
Profit and Loss A/c	4,000	3,000
Creditors	5,000	1,000
Fixed Assets	60,000	43,000
Stock in Trade	4,000	35,500
Sundry Debtors	48,000	33,000

You are required to prepare consolidated balance sheet of the group as on 31st March 2015.

OR

Following are the details regarding a Ltd. Which went into voluntary liquidation as on 31st March 2015. [14]

Liabilities	Rs.
3,000 Equity Shares of Rs. 100 each, Rs. 80 called and paid	2,40,000
6% 1,000 Preference Shares of Rs. 100 each fully called up	Rs.1,00,000
Less : Calls in Arrears (Expected to be realized in full)	Rs. 5,000
5% Debenture having floating charge on the assets (Interest paid up to 30.9.2014)	1,00,000
Mortgage on Land and Buildings	80,000
Trade Creditors	2,65,500
Wages Outstanding	20,000
Secretary's Salary @Rs. 500 PM outstanding	3,000
Managing Director's Salary @ Rs. 1,500 PM outstanding	6,000

Assets	Estimated to produce Rs.	Book Value Rs.
Land & Building	1,30,000	1,20,000
Plant	1,30,000	2,00,000
Patents	30,000	50,000
Tools	4,000	20,000
Stock	74,000	87,000
Accounts Receivables	60,000	90,000
Investments (Pledged with bank for an overdraft of Rs. 1,90,000)	1,70,000	1,80,000

You are required to prepare a Statement of Affairs and Deficiency Accounts of the company as on 31st March 2015.

Q4) The following is the trial balance of the head office and the New York Branch of concern as on 31st March 2015. **[14]**

Particulars	Head Office		Branch	
	Debit (Rs.)	Credit (Rs)	Debit \$	Credit \$
Capital Account	-	5,00,000	-	-
Land & Building	1,00,000	-	-	-
Good will at cost	50,000	-	-	-
Plant & Machinery	8,00,000	-	1,20,000	-
Furniture & Fitting	30,000	-	8,000	-
Stock – 31 st March 2014	3,40,000		56,000	
Purchases	16,54,000		2,40,000	
Goods from Head office	-	-	80,000	-
Goods to New York Branch	-	3,94,000	-	-
Wages	42,000	-	2,000	-
Carriage in ward	6,000	-	1,000	-
Sales	-	22,54,000		4,16,000
Salaries	54,000	-	6,000	-
Rent, Rates & Taxes	12,000	-	2,000	-
Insurance	7,000	-	1,000	-
Trade Expenses	12,000	-	1,000	-
Head office Account	-	-	-	1,14,000
New York Branch	4,30,000	-	-	-
Sundry Debtors and Creditors	2,20,000	7,21,000	24,000	17,000
Cash at bank	1,10,000	-	5,000	-
Cash in hand	2,000	-	1,000	-
Total	38,69,000	38,69,000	5,47,000	5,47,000

The following adjustments are necessary:

- a) Closing stock was valued: Head office Rs. 2,92,000; New York \$ 52,000.
- b) Outstanding Wages : Head Office Rs. 3,000; New York \$ 1,000
- c) Prepaid Insurance : Head Office Rs. 1,000; New York \$ Nil
- d) Depreciation on Plant & Machinery and Furniture and Fittings @ 10% p.a.

Prepare a combined Trading and Profit and Loss Account (in distinct columns for the H.O. and New York Branch) for the year ended 31st March 2015 and a Balance Sheet for the whole concern as on that date, converting \$ into rupees. You are informed that rates of exchange were as follows

1st March 2014 when the Plant and Machinery and furniture and Fittings were purchased \$100 to Rs. 380; April, 1.2014 \$100 to Rs. 450; 31st March 2015; \$ 100 to Rs. 470 and the average rates for the year \$100 to Rs. 460.

OR

Define the term Leasing and explain its types in detail.

[14]



Total No. of Questions : 4]

SEAT No. :

P4798

[Total No. of Pages : 3

[4964]-1004

M.Com. (Part - I) (Semester - I)

Advanced Cost Accounting & Cost Systems

(2013 Pattern) (Special Paper - I) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Attempt all questions.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

Q1) X Limited has 3 production departments A, B, & C and two service departments D & E. The following figures are extracted from the records of the company. **[11]**

	Rs.
Rent & Rates	10,000
Indirect wages	3000
Depreciation of machinery	20,000
General lighting	1,200
Power	3,000
Sundries	20,000

The following details are available.

Particulars	Total	A	B	C	D	E
Floor space (sq.ft)	10,000	2,000	2,500	3,000	2,000	500
Light points	60	10	15	20	10	05
Direct wages (Rs)	10,000	3,000	2,000	3,000	1,500	500
Horse Power of machines	150	60	30	50	10	-
Value of Machines	2,50,000	60,000	80,000	1,00,000	5,000	5,000

You are required to apportion the overhead costs to various departments on the most equitable basis by preparing a primary distribution summary.

P.T.O.

OR

A workman takes 9 hours to complete a job on daily wages & 6 hours on a scheme of payment by results. His day rate is Rs. 25 per hour. The prime cost materials used in the products amounted to Rs. 400 & the works overheads are recovered at 100% of total direct wages.

Calculate the works cost of the product under

- a) Piece work plan.
- b) Halsey's premium plan.
- c) Rowan premium plan.

Q2) The product of a manufacturing concern passes through two processes A & B and then to finished stock. It is ascertained that in each process normally 5% of the total weight is lost and 10% is scrap. Which from process A & B realises Rs. 80 per ton & Rs. 200 per ton respectively. The following are the figures relating to both the processes. **[14]**

Particulars		Process A	Process B
Materials	Tons	1000	70
Cost of materials per ton	Rs.	125	200
Wages	Rs.	28,000	10,000
Manufacturing exps.	Rs.	8000	5250
Output	tons	830	780

Prepare process account, abnormal gain account and abnormal loss account.

OR

From the following data relating to a vehicle calculate the cost per running kilometer.

	Rs.
Cost of vehicle	1,00,000
Road licence fees (annual)	5,100
Garage rent (annual)	4,800
Insurance charges (annual)	2,100
Supervision & salary (annual)	12,000
Drivers wages per hour	2.00
Cost of diesel per litre	4.00
Reparis & maintenance per km	2.20

Tyres & Batteries per km 1.80

Kilometers run per litre 20 km

Kilometers run annual 20,000 km

Estimated life of vehicle 1,00,000 km

You are required to charge interest on cost of vehicle @ 10% p.a, the vehicle runs 20 km per hour on an average.

Q3) Define the term 'Labour cost' and explain in brief the classification of labour.[15]

OR

Define the term 'cost accounting' and state its objectives.

Q4) Write short notes (any two) [10]

- a) Cost centre
- b) Merit Rating
- c) Just in time
- d) Features of Job costing



Total No. of Questions : 4]

SEAT No. :

P4799

[Total No. of Pages : 4

[4964]-1005

M.Com. (Part - I) (Semester - I)

BUSINESS PRACTICES AND ENVIRONMENT

Organized Trades and Markets (Special Paper - I)

(Group - C) (2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) 'The objective of business is to earn profit only', do you agree with the statement? Justify your answer. **[14]**

OR

Write a detailed note on importance and development of service sector in India.

Q2) What is meant by 'State Trading'? Write a note on the arguments made in favour & against state trading. **[14]**

OR

What is meant by co - operative marketing? Explain the need & features of co - operative marketing.

Q3) a) Define 'Foreign Direct Investment'. State its importance. **[7]**

b) Write a note on Product buying policy of business. **[7]**

OR

a) Explain different types of services. **[7]**

b) Explain the role of co - operative marketing in rural area. **[7]**

P.T.O.

Q4) Write short notes on (any Two)

[8]

- a) Innovative Marketing practices
- b) Credit policies of business
- c) Mall administration
- d) Business practices with reference to E - commerce



Total No. of Questions : 4]

P4799

[4964]-1005

M.Com. (Part - I) (Semester - I)

BUSINESS PRACTICES AND ENVIRONMENT

Organized Trades and Markets (Special Paper - I)

(Group - C) (2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.

2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) “व्यवसायाचा उद्देश केवळ नफा मिळवणे नाही”. तुम्ही ह्या मताशी सहमत आहात का ?
तुमच्या उतराचे समर्थन करा. [14]

किंवा

“भारतातील सेवा क्षेत्राचे महत्व आणि विकास” यावर तपशीलवार टीप लिहा.

प्रश्न 2) ‘राज्य व्यापार’ म्हणजे काय ? राज्य व्यापाराच्या बाजूने व विरोधात केला जाणारा युक्तिवाद
यावर टीप लिहा. [14]

किंवा

सहकारी विपणन म्हणजे काय ? सहकारी विपणनाची गरज आणि वैशिष्ट्ये स्पष्ट करा.

प्रश्न 3) अ) ‘परकीय थेट गुंतवणूक’ची व्याख्या द्या. त्याचे महत्व विशद करा. [7]

ब) ‘व्यवसायाचे वस्तू खरेदी धोरण’ यावर टीप लिहा. [7]

किंवा

अ) सेवांचे विविध प्रकार स्पष्ट करा.

ब) सहकारी विपणनाने ग्रामीण भागात पार पाडलेली भूमिका स्पष्ट करा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) नावीन्यपूर्ण विपणन प्रथा
- ब) व्यवसायाचे पत धोरण
- क) मॉल प्रशासन
- ड) ई-कॉमर्स संदर्भातील व्यवसाय प्रथा



Total No. of Questions : 4]

SEAT No. :

P4800

[Total No. of Pages : 4

[4964]-1006

M.Com. (Part - I) (Semester - I)

BUSINESS ADMINISTRATION

Production and Operations Management

(2013 Pattern) (Paper - I) (Group - D) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is production and operation management? State the objectives of production management and functions of operation management. **[14]**

OR

Explain the concept, process and scope of product planning. **[14]**

Q2) Define enterprise Resource system. Discribe various factors, advantages and disadvantages of EPR system. **[14]**

OR

Give the benefits of increased productivity and Explain the role of National Productivity council. **[14]**

Q3) a) Recent trends in production and operation management. Explain it. **[7]**

OR

b) State the concept and importance of product development. **[7]**

c) Write note on objectives & procedure of production planning. **[7]**

OR

d) Discribe the role of inspection in quality control. **[7]**

P.T.O.

Q4) Write short notes (Any two)

[8]

- a) Types of production system
- b) Objectives of plant Layout
- c) Production scheduling
- d) ISO 14000



Total No. of Questions : 4]

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[4964]-1006

M.Com. (Part - I) (Semester - I)

BUSINESS ADMINISTRATION

Production and Operations Management

(2013 Pattern) (Paper - I) (Group - D) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.

2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) उत्पादन व प्रक्रिया व्यवस्थापन म्हणजे काय? उत्पादन व्यवस्थापनाचे उद्दिष्ट्ये आणि प्रक्रिया व्यवस्थापनाचे कार्ये स्पष्ट करा. [14]

किंवा

वस्तू नियोजनाची संकल्पना, वस्तू नियोजन प्रक्रिया व व्याप्ती स्पष्ट करा. [14]

प्रश्न 2) व्यवसाय संसाधन प्रणालीची व्याख्या द्या (ERP). व्यवसाय संसाधन प्रणालीचे विविध घटक, फायदे आणि तोटे स्पष्ट करा. [14]

किंवा

उत्पादकता वाढीचे लाभ देवून 'राष्ट्रीय उत्पादकता मंडळाची भूमिका स्पष्ट करा. [14]

प्रश्न 3) अ) उत्पादन व प्रक्रिया व्यवस्थापनातील अधुनिक प्रवाह स्पष्ट करा. [7]

किंवा

ब) वस्तू विकास संकल्पना व महत्व विशद करा. [7]

क) उत्पादन नियोजनाचे उद्दिष्ट्ये व कार्यपध्दती यावर टिप लिहा. [7]

किंवा

ड) गुणवत्ता नियंत्रणात तपासणीची भूमिका विशद करा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

अ) उत्पादन पध्दतीचे प्रकार

ब) यंत्रकुलरचनेचे उद्देश

क) उत्पादन वेळापत्रक

ड) आय. एस. ओ. 14000



Total No. of Questions : 4]

SEAT No. :

P4801

[Total No. of Pages : 4

[4964]-1007

M.Com. (Part - I) (Semester - I)

COMMERCIAL LAWS AND PRACTICES

Information System and E - Commerce Practices

(2013 Pattern) (Credit System) (Special Paper - I) (Group - B)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define a 'System'. Explain the basic components of a system. **[14]**

OR

Define E - Commerce. Explain the B2C and C2C applications.

Q2) Define 'Internet'. Explain the services offered by Internet. **[14]**

OR

Explain the value chains in E - Commerce.

Q3) a) Explain the elements of a system. **[7]**

b) Explain the benefits of E - Commerce to Society. **[7]**

OR

a) Explain the advantages of Intranet. **[7]**

b) Explain the authentication of payment systems. **[7]**

P.T.O.

Q4) Write short notes : (Any Two)

[8]

- a) Transaction Processing Systems.
- b) G2B
- c) Extranet
- d) Digital Signature



Total No. of Questions : 4]

P4801

[4964]-1007

M.Com. (Part - I) (Semester - I)

COMMERCIAL LAWS AND PRACTICES

Information System and E - Commerce Practices

(2013 Pattern) (Credit System) (Special Paper - I) (Group - B)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'प्रणाली' व्याख्या द्या. प्रणालीचे मूळ घटक स्पष्ट करा. [14]

किंवा

'इ-कॉमर्स' व्याख्या द्या. बी 2 बी आणि सी 2 सी ॲप्लीकेशन स्पष्ट करा.

प्रश्न 2) 'इंटरनेट' व्याख्या द्या. इंटरनेटद्वारे देऊ केलेल्या सेवा स्पष्ट करा. [14]

किंवा

'इ-कॉमर्स' मधील मूल्यसाखळी स्पष्ट करा.

प्रश्न 3) अ) प्रणालीचे घटक स्पष्ट करा. [7]

ब) इ-कॉमर्सचे समाजाला होणारे फायदे स्पष्ट करा. [7]

किंवा

अ) इंटरनेट चे फायदे स्पष्ट करा. [7]

ब) देय प्रणालीचे प्रमाणीकरण स्पष्ट करा. [7]

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

अ) व्यवहार प्रक्रिया प्रणाली

ब) जी 2 बी

क) एक्स्ट्रानेट

ड) संगणकीय स्वाक्षरी



Total No. of Questions : 4]

SEAT No. :

P4802

[Total No. of Pages : 4

[4964]-1008

M.Com. (Part - I) (Semester - I)

CO - OPERATION AND RURAL DEVELOPMENT

Co - operative Movement in India (Special Paper - I)

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Discuss the evolution of co - operative movement in India. **[14]**

OR

Explain the impact of Globalisation on co - operative sector in India.

Q2) Describe the provisions regarding the Registration and Management of co - operatives in Maharashtra state co - operative societies Act, 1960. **[14]**

OR

Explain the provisions regarding Members and their rights and settlement of disputes in Maharashtra co - operative societies Act, 1960.

Q3) a) Write a note on Government control over co - operatives in India. **[7]**

b) State the recommendations of All India Rural credit survey committee. **[7]**

OR

a) State and explain the findings of vaidyanathan committee. **[7]**

b) Explain the role of NABARD in Agricultural credit since 1991. **[7]**

P.T.O.

Q4) Write short notes : (Any Two)

[8]

- a) Causes of slow growth of co - operative movement before Independence period.
- b) Importance of Maharashtra co - operative societies Act in Co - operative Movement.
- c) Duties of District Registrar of co - operatives.
- d) Findings of Narshimham committee.



Total No. of Questions : 4]

P4802

[4964]-1008

M.Com. (Part - I) (Semester - I)

CO - OPERATION AND RURAL DEVELOPMENT

Co - operative Movement in India (Special Paper - I)

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.

2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) भारतातील सहकारी चळवळीच्या उत्क्रांतीची चर्चा करा.

[14]

किंवा

जागतिकीकरणाचे भारतातील सहकारी क्षेत्रावरील परिणाम स्पष्ट करा.

प्रश्न 2) महाराष्ट्र राज्य सहकारी संस्था कायदा, 1960 मधील संस्थांची नोंदणी व व्यवस्थापनविषयक तरतूदी विषद करा. [14]

किंवा

महाराष्ट्र राज्य सहकारी संस्था कायदा, 1960 मधील सहकारी संस्थांचे सभासद व त्यांचे हक्क आणि कलह निवारणविषयक तरतूदी स्पष्ट करा.

प्रश्न 3) अ) भारतातील सहकारी संस्थावरील सरकारचे नियंत्रण यावर टिप लिहा. [7]

ब) अखिल भारतीय ग्रामिण पतपुरवठा पाहणी समितीच्या शिफारशी सांगा. [7]

किंवा

अ) वैद्यनाथन समितीचे निष्कर्ष सांगा व स्पष्ट करा.

ब) 1991 पासून कृषी पतपुरवठ्यातील नाबार्डची भूमिका स्पष्ट करा.

प्रश्न 4) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) स्वातंत्र्यपूर्व काळातील सहकारी चळवळीच्या मंद वाढीची कारणे
- ब) सहकार चळवळीमध्ये महाराष्ट्र राज्य सहकारी संस्था कायद्याचे महत्व
- क) सहकारी संस्था जिल्हा निबंधकाची कर्तव्ये
- ड) नरसिंहम समितीचे निष्कर्ष



Total No. of Questions : 4]

SEAT No. :

P4803

[Total No. of Pages : 4

[4964]-1009

M.Com. - I (Semester - I)

Gr. G - ADVANCED BANKING AND FINANCE

Legal Framework of Banking

(2013 Pattern) (Credit System) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Answers must be to the point.*
- 4) *Answers must be with reference to the relevant sections of the Act concerned.*

Q1) Explain the following provisions of the Banking Regulation Act, 1949 relating to suspension of business and winding up of banking companies **[14]**

- a) Preferential payments to depositors (Section – 43A)
- b) Procedure for amalgamation of banking companies (Section – 44A)

OR

Compare and contrast the negotiable instruments based only on the definitions of the same as under the Negotiable instruments Act, 1881. **[14]**

Q2) Explain in detail the provisions relating to cash reserves of the scheduled banks to be kept with the Reserve Bank as under section 42 of the RBI Act, 1934. **[14]**

OR

State and explain the following provisions of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security interest Act, 2002. **[14]**

- a) Central Registry (Section – 20)
- b) Central Registrar (Section – 21)
- c) Register of securitisation, reconstruction and security interest transactions (Section – 22)
- d) Filing of transactions of securitisation, reconstruction and creation of security interest (Section – 23)

P.T.O.

Q3) a) Explain in detail the provisions of the Foreign Exchange Management Act, 1999 pertaining to [7]

- i) Dealing in foreign exchange etc.
- ii) Holding of foreign exchange etc.

OR

Explain the provisions of the RBI Act, 1934 relating to the note issue function of the RBI. [7]

b) Explain in detail the following provisions of the Negotiable Instruments Act, 1881 [7]

- i) Holder in due course
- ii) Negotiation

OR

Explain in detail the provisions of the Foreign Exchange Management Act, 1999 pertaining to [7]

- i) Definition of current account transaction as under section - 2(j)
- ii) Capital account transactions as under section - 6.

Q4) Write notes on (Any two) [8]

- a) Provisions of the Foreign Exchange Management Act, 1999 pertaining to Composition of Appellate Tribunal.
- b) Definition of secured loan or advance as under Banking Regulation Act, 1949.
- c) Provisions of the Foreign Exchange Management Act, 1999 pertaining to Export of goods and services.
- d) Definition of financial asset as under Securitisation Act, 2002.



Total No. of Questions : 4]

P4803

[4964]-1009

M.Com. - I(Semester - I)

Gr. G - ADVANCED BANKING AND FINANCE

Legal Framework of Banking

(2013 Pattern) (Credit System) (Special Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.

2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

3) उत्तरे मुद्देसूद असावीत.

4) कायद्यांतील संबंधित कलमांना अनुसरून उत्तरे लिहावीत.

5) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) बँकिंग कंपन्यांच्या व्यवसाय गुंडाळणे व समापन या संदर्भातील बँकिंग नियमन कायदा, 1949 मधील खालील तरतूदी स्पष्ट करा. [14]

अ) खातेदारांना प्राधान्यक्रमाने पैसा अदा करणे (कलम 43 अ)

ब) बँकिंग कंपनीच्या एकत्रीकरणसंदर्भातील प्रक्रिया (कलम 44 अ)

किंवा

चलनक्षम दस्तऐवज कायदा, 1881 मधील चलनक्षम दस्तऐवजांच्या व्याख्येचा आधार घेऊन त्या दस्तऐवजांमधील साम्य (तुलना) व असलेली विसंगती स्पष्ट करा. [14]

प्रश्न 2) भारतीय रिझर्व्ह बँक कायदा, 1934 मधील कलम 42 अन्वये भारतीय रिझर्व्ह बँकेकडे ठेवावयाच्या रोख राखीव प्रमाणाबद्दलच्या तरतूदी सविस्तर स्पष्ट करा. [14]

किंवा

तारणीकरण कायदा, 2002 मधील खालील तरतूदी नमूद व स्पष्ट करा. [14]

अ) मध्यवर्ती नोंदणीकार्यालय (कलम -20)

ब) मध्यवर्ती नोंदणीअधिकारी (कलम -21)

क) तारणीकरण, पुनर्बांधणी आणि तारणातील हित संबंधाच्या व्यवहाराचे नोंदणीपुस्तक (कलम -22)

ड) तारणीकरण, पुनर्बांधणी आणि तारणातील हितसंबंध निर्मिती व्यवहाराचे अर्ज दाखल करणे (कलम - 23)

प्रश्न 3) अ) विदेशी विनिमय व्यवस्थापन कायदा, 1999 मधील खालील बाबींसंदर्भातील तरतूदी सविस्तर स्पष्ट करा. [7]

i) विदेशी विनिमयातील व्यवहार इ.

ii) विदेशी विनिमय बाळगणे इ.

किंवा

भारतीय रिझर्व्ह बँक कायदा, 1934 मधील भारतीय रिझर्व्ह बँकेच्या चलननिर्मिती कार्यासंदर्भातील तरतूदी स्पष्ट करा. [7]

ब) चलनक्षम दस्तऐवज कायदा, 1881 मधील खालील तरतूदी सविस्तर स्पष्ट करा. [7]

i) यथाविधीधारक

ii) परक्रामण

किंवा

विदेशी विनिमय व्यवस्थापन कायदा, 1999 मधील खालील बाबींसंदर्भातील तरतूदी सविस्तर स्पष्ट करा. [7]

i) चालूखात्यातील व्यवहाराची कलम 2 (j) मधील व्याख्या

ii) कलम 6 प्रमाणे भांडवल खात्यातील व्यवहार

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन) [8]

अ) विदेशी विनिमय व्यवस्थापन कायदा, 1999 मधील अपीलाचे न्यायाधिकरणाची रचना या संदर्भातील तरतूदी

ब) बँकिंग नियमन कायदा, 1949 नुसार सुरक्षित कर्ज किंवा अग्रिमे यांची व्याख्या

क) विदेशी विनिमय व्यवस्थापन कायदा, 1999 मधील वस्तू व सेवांच्या निर्याती संदर्भातील तरतूदी

ड) तारणीकरण कायदा, 2002 प्रमाणे वित्तीय भत्तेची व्याख्या



Total No. of Questions : 4]

SEAT No. :

P4804

[Total No. of Pages : 4

[4964]-1010

M.Com. (Part - I) (Semester - I)

ADVANCED MARKETING

Marketing Techniques

(2013 Pattern) (Paper - I) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) State and explain different types of marketing organization. Write its advantages and disadvantages. **[14]**

OR

Explain the steps in product development Strategy. Write stages of product life cycle. **[14]**

Q2) What do you mean by term Branding? Explain the requirement of brand contract. **[14]**

OR

What are the different objectives of pricing? Explain factors affecting on pricing. **[14]**

Q3) a) What are the elements of promotion mix? **[7]**

OR

b) Explain the process of advertising budget. **[7]**

c) Explain the different steps in personnel selling. **[7]**

OR

d) Explain the different types of web advertising. **[7]**

P.T.O.

Q4) Write short note on (Any two)

[8]

- a) Recent trend in advertising.
- b) Customer service
- c) Types of rebranding
- d) Techniques of sells promotion



Total No. of Questions : 4]

P4804

[4964]-1010

M.Com. (Part - I) (Semester - I)

ADVANCED MARKETING

विपणन तंत्रे

(2013 Pattern) (Paper - I) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.

2) उजवीकडील अंक प्रश्नाचे पूर्ण गुण दर्शवितात.

प्रश्न 1) विपणन संघटनांचे विविध प्रकार सांगून त्यांचे फायदे व तोटे लिहा. [14]

किंवा

नविन उत्पादन विकास धोरण म्हणजे काय? नविन उत्पादन विकास चक्रातील टप्पे लिहा. [14]

प्रश्न 2) मुद्रांकन (Branding) म्हणजे काय? मुद्रांकनाच्या करारातील विविध बाबी कोणत्या? [14]

किंवा

किंमत निर्धारणाचे विविध हेतु कोणते? किंमत ठरवताना कोणते घटक परिणाम करतात? [14]

प्रश्न 3) अ) विक्रयवृद्धी मिश्रचे विविध घटक कोणते? [7]

किंवा

ब) जाहिरात अंदाजपत्रकाची प्रक्रिया लिहा. [7]

क) व्यक्तीगत विक्रीतील पायऱ्या लिहा. [7]

किंवा

ड) वेब अॅडव्हरटाईझिंगचे विविध प्रकार लिहा. [7]

प्रश्न 4) थोडक्यात उत्तरे लिहा. (कोणतेही दोन)

[8]

अ) जाहिरातील आधुनिक विचार प्रवाह

ब) ग्राहक सेवा

क) पुनर्मुद्रांकनाचे प्रकार

ड) व्यक्तिगत विक्रीची तंत्रे



Total No. of Questions : 4]

SEAT No. :

P4915

[Total No. of Pages : 4

[4964]-1011

M. Com. (Semester - I)

ADVANCED ACCOUNTING AND TAXATION

104 : Income Tax (Special Paper - II)

(2013 Pattern) (Credit System) (Group - A)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Read all the questions very carefully before attempting the same.*
- 4) *Use of calculator is allowed.*

Q1) Compute the income under the head salary of Mr. M for the assessment year 2016-17 from the following particulars : **[14]**

- i) Basic salary Rs. 20,000 p.m.
 - ii) DA Rs. 1,000 p.m. (which is considered for retirement benefits).
 - iii) Bonus Rs. 10,000 p.a.
 - iv) Rent free accommodation in Delhi provided by X Ltd., the employer, fair rental value being Rs. 20,000.
 - v) The cost of furniture provided therein is Rs. 10,000.
 - vi) Entertainment allowance Rs. 1,000 p.m.
 - vii) His contribution to RPF is at 12%.
 - viii) Employer's contribution to RPF is Rs. 15,000 p.a.
 - ix) Interest of RPF balance at 12% p.a. is Rs. 18,000.
 - x) Life insurance premium paid by him is Rs. 12,000 p.a.
 - xi) Free use of motor car of 1.8 liters engine capacity with Driver, partly for official and partly for private purpose. Car is owned by the employer.
- Professional tax paid by him Rs. 2,500 during the previous year.

OR

P.T.O.

A has two house properties situated at Delhi, property X was self Occupied for his residence. Property Y has two residential units. Unit I was also self-occupied but unit II was let out for residential purposes. The other particulars of the property are given below. [14]

Particulars	Property X (Rs.)	Property Y (Rs.)
Municipal valuation	60,000	90,000
Rent for property let out	--	4,000 p.m.
Expenses on repairs	5,000	11,000
Collection charges	--	2,000
Ground rent	1,000	--
Interest on money borrowed for construction	20,000	36,000
Municipal taxes paid	10,000	16,000

Unit II of property Y remained vacant for the month of June 2015.

Advice him which property should be opt as self occupied for the Assessment year 2016-17 so that his income under the head House property is minimum.

Q2) R, S and G are partners in a firm, sharing profits and losses in the ratio 3:3:2 respectively. The profit and loss account for the year ended 31.3.2016. is as follows:

Particulars	Amount (Rs.)	Particulars	Amount (Rs.)
To Sundry expenses	2,00,000	By Gross profit	8,20,000
To Rent to S	48,000	By Interest on Govt. securities (gross)	16,000
To Salary to S	3,45,000		
To Commission to G	1,15,000		
To <u>Interest on capital@24%</u>			
R	24,000		
S	18,000		
G	12,000		
To Net Profit	74,000		
Total	8,36,000	Total	8,36,000

Compute the total income of the firm and taxable income of the three partners in the firm S & G are working partners and the remuneration is given to them as per partnership deed. [14]

OR

The following is the Profit & Loss Account of R for the year ended 31.3.2016. Compute his taxable income from business for that year : **[14]**

Profit and Loss Account for the year ended as on 31-3-2016

Particulars	Amount (Rs.)	Particulars	Amount (Rs.)
To Opening stock	15,00,000	By Sales	1,09,00,000
To Purchases	75,20,000	By Closing stock	20,00,000
To Wages	20,00,000	By Gift from father	1,00,000
To Rent	60,000	By Sale of car	1,70,000
To Repairs of car	30,000	By Income tax refund	30,000
To Income tax paid	20,000		
To Medical Expenses	30,000		
To General expenses	1,10,000		
To Depreciation of car	30,000		
To Advance income tax paid	1,00,000		
To Net Profit	18,00,000		
Total	1,32,00,000	Total	1,32,00,000

Additional information :

- i) R carries on his business from rented premises half of which is used as his residence.
- ii) R bought a car during the year for Rs. 2,00,000. He charged 15% depreciation on the value of car. The car was sold during the year for Rs. 1,70,000. The use of the car was 3/4th for the business and 1/4th personal purposes.
- iii) Medical expenses were incurred during sickness of R for his treatment.
- iv) Wages include Rs. 60,000 on account of R's driver.

Q3) A) During the previous year 2015-16. Mr. G sells the following capital assets: [7]

Particulars	Sale proceeds (Rs.)	Cost of acquisition (Rs.)	Year of acquisition	Fair Market value as on 1-4-1981 (Rs.)
Land	4,00,00,000	18,50,000	1977	28,00,000
Gold	19,86,000	2,40,000	1980	2,41,000
Listed debenture	1,57,000	75,000	1975	40,000

Compute the total capital gain of Mr. G for the assessment year 2016-17.

CII for 1981-82 100

CII for 2015-16 1081

OR

From the following particulars, compute the gross total income of Mr. B for the assessment year 2016-17. [7]

- i) Loss under the head "Income from house property", from a house which is let out Rs. 66,000.
 - ii) Income from business Rs. 3,00,000.
 - iii) Profit from speculation business Rs. 35,000.
 - iv) Long term capital gains from building Rs. 1,80,000.
 - v) Short term capital loss Rs. 50,000.
 - vi) Loss under the head 'income from other sources' Rs. 20,000.
- B) Explain the provisions of determination of residential status for an individual and its impact on tax liability. [7]

OR

State the difference between Capital Expenditure & Revenue Expenditure. [7]

Q4) Write short notes on any two : [8]

- a) Provision for set off and carry forward of losses
- b) Computation of book profit of partnership firm
- c) Exempt Income u/s 10
- d) Long term and short term capital gain



Total No. of Questions : 3]

SEAT No. :

P4805

[Total No. of Pages : 3

[4964]-1012

M.Com. (Semester - I)

ADVANCED COST ACCOUNTING AND COST SYSTEMS

Costing Techniques and Responsibility Accounting

(2013 Pattern) (Special Paper - II) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*
- 3) Use of calculator is allowed.*

Q1) What is 'Inter - firm Comparison'? State important objectives of inter - firm comparison. What are essential requirements for installation of Inter - firm comparison? **[15]**

OR

What is 'Uniform Costing'? State its important objectives. What are the limitations of uniform costing? **[15]**

Q2) Rajpal Engineering Co. Manufactures a product, the standard mix of which is
Material A - 60% at Rs. 20 per kg.
Material B - 40% at Rs. 10 per kg
Normal loss in production is 20% of input. Due to shortage of materials A, the standard mix was changed. Actual results of march, 2015 were
Material A - 105 kg at Rs. 20 per kg.
Material B - 95 kg at Rs. 9 per kg.
Input - 200 kg. Output - 165 kg.
Loss - 35 kg

You are required to calculate

- a) Material at price variance.
- b) Material usage variance.
- c) Material mix variance
- d) Material yield variance

Also verify your results.

[15]

P.T.O.

OR

Jamanalal Enterprises, Kolhapur submit the following information and you are required to prepare a cash budget for 3 months ending 30/06/2015. [15]

2015 Month	Total sales (Rs.)	Total Purchases (Rs.)	Wages (Rs.)	Overhead Rs.
January (Actual)	80,000	45,000	20,000	5,000
February (Actual)	80,000	40,000	18,000	6,000
March (Actual)	75,000	42,000	22,000	6,000
April (Budgeted)	90,000	50,000	24,000	7,000
May (Budgeted)	85,000	45,000	20,000	6,000
June (Budgeted)	80,000	35,000	18,000	5,000

Additional Information

- 10% of purchases and 20% the sales are on cash.
- The average collection period for the firm is half a month and the credit purchases are paid - off regularly after one month.
- Wages are paid - off half monthly and the taxes of Rs. 500 included in overheads are paid - off on monthly basis.
- Cash balance on 1st April, 2015 was Rs. 15,000 and the firm has decided to maintain it at the end of every month at the same amount, the excess cash if any, be deposited into fixed deposit A/c.

Q3) a) Shamlal Co; Amalner is engaged in manufacturing an article, currently is working at 40% capacity and produces 10,000 units per month. The cost and price details for one unit are as follows :

<u>Particulars</u>	<u>Unit cost and price (Rs.)</u>
Basic materials cost	10
Direct labour cost	02
Production overheads (variable)	01
Administration overheads (40% variable)	05
Selling price	20

You are required to prepare a flexible budget showing separately the profit at 50% and 90% capacities assuming that [10]

- i) at 50% capacity selling price falls by 3% and
- ii) at 90% capacity the selling price falls by 5% accompanied by a similar fall in the price of direct material.

OR

- a) Madanlal Ltd, udaypur having two divisions, Division X and division Y, both considering on outlay an new investment projects. The following details are given :

Particulars	Div. X	Div. Y
Investment outlay	Rs. 10,00,000	Rs.10,00,000
Net return on new investment	Rs. 1,60,000	Rs. 1,10,000
Current ROI	18%	11%

The company's cost of capital is 13% Evaluate on the basis of return on investment (ROI) and Residual Income (RI) which project be accepted or rejected? [10]

- b) Write short notes on (Any Two) [10]
- i) Advantages of standard costing.
 - ii) Principles of successful budgeting plan
 - iii) Responsibility centres.
 - iv) Measurement of divisional performance.



Total No. of Questions : 4]

SEAT No. :

P4806

[Total No. of Pages : 4

[4964]-1013

M.Com. (Semester - I)

BUSINESS PRACTICES AND ENVIRONMENT

Business Environment and Policy

(2013 Pattern) (Special Paper - II)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is business environment? Explain the various types of business environment. **[14]**

OR

What do you mean by business environment? Explain the various aspects of environment.

Q2) Explain the various problems of growth of business economy. **[14]**

OR

What is poverty? Explain the causes of poverty.

Q3) a) Write a detail note on pollution. **[7]**

OR

Write a detail note on various measures for controlling pollution.

b) Write a detail note on effects of water pollution on environment. **[7]**

OR

Explain the effects of various policies of government on environment.

P.T.O.

Q4) Write short notes (Any two)

[8]

- a) Importance of globalisation.
- b) Objectives of globalisation.
- c) Regional imbalance.
- d) Go Green Movement



Total No. of Questions : 4]

P4806

[4964]-1013

M.Com. (Semester - I)

BUSINESS PRACTICES AND ENVIRONMENT

Business Environment and Policy

(2013 Pattern) (Special Paper - II)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.

2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) व्यावसायिक पर्यावरण म्हणजे काय ? व्यावसायिक पर्यावरणाचे विविध प्रकार स्पष्ट करा. [14]

किंवा

व्यावसायिक पर्यावरण म्हणजे काय ? पर्यावरणाच्या विविध बाजू स्पष्ट करा.

प्रश्न 2) व्यावसायिक अर्थव्यवस्था वृद्धीच्या विविध समस्या स्पष्ट करा. [14]

किंवा

दारिद्र्य म्हणजे काय ? दारिद्र्याची कारणे स्पष्ट करा.

प्रश्न 3) अ) प्रदूषणावर सविस्तर टीप लिहा. [7]

किंवा

प्रदूषण नियंत्रणाच्या विविध उपाययोजना यांवर सविस्तर टीप लिहा.

ब) पाणी प्रदूषणाचे पर्यावणावरील परिणाम यांवर सविस्तर टीप लिहा. [7]

किंवा

सरकारच्या विविध धोरणांचे पर्यावणावरील परिणाम स्पष्ट करा.

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

अ) जागतिकीकरणाचे महत्त्व

ब) जागतिकीकरणाचे उद्दिष्टे

क) प्रादेशिक असमतोल

ड) हरित चळवळीकडे चला



Total No. of Questions : 4]

SEAT No. :

P4807

[Total No. of Pages : 4

[4964]-1014

M.Com. (Semester - I)

BUSINESS ADMINISTRATION

Financial Management

(2013 Pattern) (Special Paper - II) (Group - D) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define the term financial management? Explain in details the various goals of financial management. **[14]**

OR

What is working capital? Explain detail the importance of working capital?

Q2) What is financial statement. Explain the various types of financial analysis?[14]

OR

Define the term Inventory Management. Explain role of manager in Inventory management?

Q3) a) Explain financial Markets in India. **[7]**

OR

Explain the various techniques of financial analysis.

b) Explain various Investment decision methods. **[7]**

OR

Explain role of SEBI in relation to capital market.

P.T.O.

Q4) Short notes : (any two)

[8]

- a) Fund Flow Analysis
- b) Sources of Funds
- c) Cash management
- d) Credit Policy



Total No. of Questions : 4]

P4807

[4964]-1014

M.Com. (Semester - I)

BUSINESS ADMINISTRATION

Financial Management

(2013 Pattern) (Special Paper - II) (Group - D) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) वित्तीय व्यवस्थापन या संकल्पनेची व्याख्या करा. वित्तीय व्यवस्थापनाची उद्दिष्टे सविस्तर स्पष्ट करा. [14]

किंवा

खेळते भांडवल म्हणजे काय? खेळत्या भांडवलाचे महत्व सविस्तर स्पष्ट करा.

प्रश्न 2) वित्तीय विवरणपत्रक म्हणजे काय? वित्तीय विश्लेषणाचे विविध प्रकार स्पष्ट करा. [14]

किंवा

मालसाठा व्यवस्थापन या संज्ञेची व्याख्या द्या. मालसाठा व्यवस्थापनामध्ये व्यवस्थापकाची भूमिका स्पष्ट करा.

प्रश्न 3) अ) भारतातील वित्तीय बाजारपेठ स्पष्ट करा. [7]

किंवा

वित्तीय विश्लेषणाचे विविध तंत्रे स्पष्ट करा.

ब) गुंतवणूकीच्या निर्णयासंबंधातील विविध पध्दती स्पष्ट करा. [7]

किंवा

सेबी या संस्थेचा भारतीय भांडवलाच्या संदर्भात भूमिका स्पष्ट करा.

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

अ) वित्तिय प्रवाह विश्लेषण

ब) वित्त उभारणीचे मार्ग

क) पैशाचे व्यवस्थापन

ड) पतधोरण



Total No. of Questions : 7]

SEAT No. :

P4808

[Total No. of Pages : 2

[4964]-1015

M.Com. - I (Semester - I)

COMMERCIAL LAWS & PRACTICES

Intellectual Property Laws

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) Question No. 1 is compulsory.*
- 2) Solve any 3Q. of the remaining 6.*
- 3) Figures to the right indicate full marks.*

Q1) Write a short note on (any 2) [8]

- a) Surrender & Revocation of patents.
- b) Commercial Dimensions of Intellectual Property.
- c) State Biodiversity Board.

Q2) State in detail origin, concept & types of Intellectual Property Rights (IPR)[14]

Q3) Explain in detail International Regulatory Rigime for IPR with reference to International Legal Instruments. [14]

Q4) Explain the provisions of Patents Act 1970 for obtaining patents. [14]

Q5) Discuss in detail types of Trade marks with suitable examples. Also explain the provision for collective & certification of Trade marks. [14]

Q6) Explain in detail the Assignment & Transmission of Trade marks. [14]

Q7) Write a detail Note on Biodiversity Act. 2002. [14]



P.T.O.

Total No. of Questions : 7]

P4808

[4964]-1015
M.Com. - I (Semester - I)
COMMERCIAL LAWS & PRACTICES
बौद्धिक संपदा कायदा
(2013 Pattern)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) प्रश्न क्र. 1 अनिवार्य आहे.
2) उरलेल्या 6 पैकी कोणतेही 3 प्रश्न सोडवा.
3) उजवीकडील अंक गुण दर्शवितात.
4) अचूक माहितीसाठी इंग्रजी पेपर पहावा.

-
- प्रश्न 1) खालीलपैकी कोणत्याही 2 वर टिपा द्या. [8]
अ) एकस्व अधिकाराचे समपर्ण आणि रद्दबादलता
ब) बौद्धिक संपदेचे व्यवसायिक आयाम
क) राज्य जैवविविधता मंडळ
- प्रश्न 2) बौद्धिक संपदा अधिकाराचे मूळ संकल्पना आणि प्रकारांची सविस्तर चर्चा करा. [14]
- प्रश्न 3) बौद्धिक संपदा अधिकारासाठी असणारे आंतरराष्ट्रीय नियामक मंडळांची सविस्तर चर्चा करा. (आंतरराष्ट्रीय कायदेशीर संलेखाच्या संदर्भात). [14]
- प्रश्न 4) 'एकस्व अधिकार कायदा 1970' अंतर्गत एकस्वअधिकार मिळविण्याच्या प्रक्रियाच्या तरतूदींची सविस्तर चर्चा करा. [14]
- प्रश्न 5) व्यापारी चिन्हांचे प्रकार सोदाहरण स्पष्ट करा. आणि सामुहीक व प्रमाणिकरण व्यापारीचिन्हांच्या तरतुदी स्पष्ट करा. [14]
- प्रश्न 6) व्यापारी चिन्ह मिळाल्यावरचे अधिकार आणि त्याचे प्रसारण/ हस्तांतरण (Transmission) यावर सविस्तर चर्चा करा. [14]
- प्रश्न 7) जैवविविधता कायदा 2002 – सविस्तर टिप द्या. [14]



Total No. of Questions : 4]

SEAT No. :

P4809

[Total No. of Pages : 4

[4964]-1016

M. Com. (Part - I) (Semester - I)

CO - OPERATION AND RURAL DEVELOPMENT (Special Paper - II)

Organisation of Co - operative Business

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the importance of professionalisation of co - operative management.
What are the problems of it? **[14]**

OR

Explain the advantages of integrating the principles of co - operation and management.

Q2) "Effective communication and leadership is the tool of improving the performance of co - operatives" Discuss. **[14]**

OR

What is Co - operative education and Training? Comment on the role of Vaikunthbhai Mehata National Co - operative Institute in Co - operative education and training.

Q3) Assess the role of Co - operative Sugar Industries in rural development in Maharashtra. **[14]**

OR

Discuss the progress and problems of Dairy Co - operatives in Maharashtra. Suggest the measures to improve their performance.

P.T.O.

Q4) Write short notes (Any Two)

[8]

- a) Problems of Agricultural credit Co - operative societies.
- b) Need for housing Co - operatives.
- c) Job oriented Co - operative training.
- d) Importance of leadership in Co - operative organisation.



Total No. of Questions : 4]

P4809

[4964]-1016

M. Com. (Part - I) (Semester - I)

CO - OPERATION AND RURAL DEVELOPMENT (Special Paper - II)

Organisation of Co - operative Business

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) सहकारी व्यवस्थापनाच्या व्यावसायीकरणाचे महत्व स्पष्ट करा. त्यामधील समस्या कोणत्या आहेत? [14]

किंवा

सहकार आणि व्यवस्थापनाच्या तत्वांच्या जुळणीचे फायदे स्पष्ट करा.

प्रश्न 2) “प्रभावी संज्ञापन आणि नेतृत्व हे सहकारी संस्थांच्या कामगिरीमध्ये सुधारणा करण्याचे एक साधन आहे”. चर्चा करा. [14]

किंवा

सहकारी शिक्षण व प्रशिक्षण म्हणजे काय? वैकुंठभाई मेहता राष्ट्रीय सहकारी संस्थेच्या सहकारी शिक्षण व प्रशिक्षणामधील भूमिकेवर भाष्य करा.

प्रश्न 3) महाराष्ट्रातील ग्रामीण विकासातील सहकारी साखर कारखान्यांच्या भूमिकेचे मूल्यमापन करा. [14]

किंवा

महाराष्ट्रातील सहकारी दुग्ध संस्थांची प्रगती व समस्यांची चर्चा करा. त्यांची कामगिरी सुधारण्यासाठी उपाय योजना सुचवा.

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) कृषी पत सहकारी संस्थांच्या समस्या
- ब) सहकारी गृहनिर्माण संस्थांची गरज
- क) कार्याभिमूख सहकारी प्रशिक्षण
- ड) सहकारी संस्थामधील नेतृत्वाचे महत्व



Total No. of Questions : 4]

SEAT No. :

P4810

[Total No. of Pages : 2

[4964] - 1017

M.Com. - I (Semester - I)

ADVANCED BANKING AND FINANCE

Central Banking

(2013 Pattern) (Group - G) (Credit System) (Special Paper - II)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Explain the details the evolution of Central Banking in India.

[14]

OR

Explain in detail the Regulatory Framework for the Non-Bank Finance Companies in India.

Q2) Explain the Functions of the Reserve Bank of India.

[14]

OR

Define Statutory Liquidity Ratio. What are the assets eligible for SLR Investments and what are the Penalties in the event of Banks failing to maintain the stipulated SLR.

Q3) a) What are the different ways in which the RBI manages the Public Debt?

[7]

OR

a) State the qualitative instruments of credit control.

P.T.O.

- b) State the Regulations of the RBI over Banks with respect to bank and Branch Licensing. [7]

OR

- b) State the role of RBI of Foreign Banks in India is share capital and their establishment.

Q4) Write short note (any two): [8]

- a) Income Recognition and Assets Classification.
- b) Distribution of Currency.
- c) Credit Information Bureau of India Limited.
- d) Audit of Banking Companies.



Total No. of Questions : 4]

P4810

[4964] - 1017

M.Com. (Semester - I)

ADVANCED BANKING AND FINANCE

Central Banking

(2013 Pattern) (Group - G) (Credit system) (Special Paper - II)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) सर्व प्रश्नांची उत्तरे मुद्देसूद असावीत.
3) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
4) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) भारतातील मध्यवर्ती बँकेची उत्क्रांती सविस्तर स्पष्ट करा.

[14]

किंवा

भारतातील बँकेतर वित्तीय कंपन्यासाठीची नियमात्मक चौकट सविस्तर स्पष्ट करा.

प्रश्न 2) भारतीय रिझर्व्ह बँकेची कार्ये सविस्तर स्पष्ट करा.

[14]

किंवा

वैधानिक तरलता प्रमाणाची व्याख्या द्या. वैधानिक तरलता प्रमाणासाठी पात्र मत्ता कोणत्या आणि सदर प्रमाण बँकांनी न बाळगल्यास होणारा दंड काय ?

प्रश्न 3) अ) भारतीय रिझर्व्ह बँक सार्वजनिक कर्जाचे व्यवस्थापन कोणत्या विविध मार्गाने करते ? [7]

किंवा

अ) पत नियंत्रणाची गुणात्मक साधने सांगा.

- ब) बँक व बँकशाखा परवान्यासंदर्भातील बँकावरील भारतीय रिझर्व्ह बँकेचे नियमन नमूद करा. [7]

किंवा

- ब) भारतात विदेशी बँकांची स्थापना व भागभांडवल याबाबत रिझर्व्ह बँकेची भूमिका सांगा.

प्रश्न 4) टिपा लिहा (कोणतेही दोन) : [8]

- अ) उत्पन्न ओळख आणि मत्ता वर्गीकरण
ब) चलनाचे वितरण
क) भारतीय पत माहिती केंद्र मर्यादित
ड) बँकींग कंपन्यांचे लेखा परीक्षण



Total No. of Questions : 4]

SEAT No. :

P4811

[Total No. of Pages : 4

[4964] - 1018

M.Com. (Semester - I)

ADVANCED MARKETING

Consumer Behaviour

(2013 Pattern) (CBCS) (Regular) (Special Paper - II)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define 'Consumer Behaviour'. State its nature, scope and importance in Modern Marketing. **[14]**

OR

Explain various elements and General Characteristics of learning. **[14]**

Q2) State any two theories of Motivation. **[14]**

OR

Define 'Attitude'. State its functions and characteristics. **[14]**

Q3) a) What is Personality Development? **[7]**

b) Classification of Motives. **[7]**

OR

c) State factors involved in attitude formation. **[7]**

d) Role of advertising in Consumer Behaviour. **[7]**

P.T.O.

Q4) Write short notes on (Any two):

[8]

- a) Market segmentation.
- b) Consumer perception.
- c) Sources of attitude development.
- d) Positive Motivation.



Total No. of Questions : 4]

P4811

[4964] - 1018

M.Com. (Semester - I)

ADVANCED MARKETING

Consumer Behaviour

(2013 Pattern) (CBCS) (Regular) (Special Paper - II)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'ग्राहक वर्तन' याची व्याख्या द्या. आधुनिक विपणनामध्ये त्याचे स्वरूप, व्याप्ती आणि महत्व सांगा. [14]

किंवा

अध्ययनाचे विविध घटक आणि सर्वसाधारण वैशिष्ट्ये स्पष्ट करा. [14]

प्रश्न 2) अभिप्रेरणेचे कोणतेही दोन सिद्धांत सांगा. [14]

किंवा

'अभिवृत्ती'ची व्याख्या द्या. तिची कार्ये आणि वैशिष्ट्ये सांगा. [14]

प्रश्न 3) अ) 'व्यक्तिमत्व विकास' म्हणजे काय? [7]

ब) क्रयशक्तीचे प्रकार. [7]

किंवा

अ) अभिवृत्ती निर्मितीमध्ये समाविष्ट असणारे घटक सांगा. [7]

ब) ग्राहक वर्तनामध्ये जाहिरातींची भूमिका. [7]

प्रश्न 4) थोडक्यात टीपा लिहा (कोणत्याही दोन) : [8]

अ) बाजारपेठ प्रभागीकरण

ब) ग्राहक संवेदना

क) अभिवृत्ती विकासाचे मार्ग

ड) सकारात्मक अभिप्रेरण



Total No. of Questions : 4]

SEAT No. :

P4812

[Total No. of Pages : 4

[4964] - 2001

M.Com. (Part - I) (Semester - II)
FINANCIAL ANALYSIS & CONTROL
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Durva Electronics Ltd. is considering to purchase the machine.

[14]

Two machines, A and B are available each costing Rs. 1,00,000. In comparing the profitability of the machines a discount rate of 10% is to be used. Earning after taxation are expected to be as follows:

Year	Machine 'A' (Rs.)	Machine 'B' (Rs.)
1	30,000	10,000
2	40,000	30,000
3	50,000	40,000
4	30,000	60,000
5	20,000	40,000

Indicate which machine would be more profitable under the following methods of ranking investment proposals.

- a) Payback method.
- b) Return on investment method.
- c) Net present value method.

P.T.O.

The present value of Rs. 1 to be received at the end of each year, at 10% p.a. is given below:

Year	Present Value
1	0.909
2	0.826
3	0.751
4	0.683
5	0.621

OR

What is 'Marginal Costing'? Explain the objectives, advantages and limitations of Marginal Costing. [14]

Q2) From the following forecasts of income and expenditure, [14]
Prepare a Cash Budget for the period from June 2015 to August 2015.

Months	Sales Rs.	Purchases Rs.	Wages Rs.	Manufacturing Expenses	Selling Expenses
April, 2015	50,000	40,000	5,000	20% of wages	5% of Total Sales
May, 2015	80,000	50,000	5,000	20% of wages	5% of Total Sales
June, 2015	60,000	70,000	6,000	20% of wages	5% of Total Sales
July, 2015	70,000	40,000	6,000	20% of wages	5% of Total Sales
Aug., 2015	60,000	30,000	7,000	20% of wages	5% of Total Sales

Additional Information:

1. 1/5th of the sales are on cash basis.
2. 50% of the credit sales are recovered in the next month, whereas 50% are recovered after two months.

3. Cash sales are made at 5% cash discounts.
4. All purchases are credit purchases and the due amount is paid after two months.
5. Wages are paid 15 days in arrears.
6. Manufacturing expenses and selling expenses are paid in the same month.
7. A machine costing Rs. 60,000 is to be purchased in the month of July 2014. 50% payment is to be made in the same month and the remaining amount is to be paid in three equal installments along with interest @ 18% p.a.
8. As on 1st June, 2015 Cash balance is 36,600.

OR

How a flexible budget is prepared? What are the advantages of a flexible budget? Also differentiate between fixed budget and flexible budget. [14]

Q3) a) What do you mean by Explicit Cost and Implicit Cost? [7]

OR

b) The following particulars are obtained from the records of a factory manufacturing product A & B. [7]

Particulars	Product A (per unit) Rs.	Product B (per unit) Rs.
Selling Price	100	200
Material Cost @ Rs. 10 per kg.	20	50
Wages Rs. 3 per hour	30	60
Variable overheads	10	20
Total Fixed cost Rs. 5,000		

State which product is better to be produced any why in the following cases:

1. If total sales in unit is key factor.
 2. If total sales in value is key factor.
 3. If raw material is in short supply.
 4. If labour hours is the limiting factor.
 5. If raw material available is 2000 kgs. And maximum sale of each product is 500 units.
- c) State the advantages and limitations of Standard Costing. [7]

OR

- d) The standard material cost to produce a tone of chemical X is – [7]
- 300 kg. of material A at Rs. 10 per kg.
400 kg. of material B at Rs. 5 per kg.
500 kg. of material C at Rs. 6 per kg.
- During the period, 100 tones of chemical X were produced from the usage of
- 35 tones of material A at a cost of Rs. 9,000 per tone.
42 tones of material B at a cost of Rs. 6,000 per tone.
53 tones of material C at a cost of Rs. 7,000 per tone.
- Calculate material price, usage and mix variances.

Q4) Write Short Notes (Any Two): [8]

- a) Internal Rate of Return.
- b) Make or Buy Decision.
- c) Capital Budget.
- d) Significance of cost of capital.



Total No. of Questions : 4]

SEAT No. :

P4813

[Total No. of Pages : 4

[4964] - 2002
M.Com. (Semester - II)
INDUSTRIAL ECONOMICS
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) State and explain scope and limitations of Industrial Economics. **[14]**

OR

Critically examine Webers theory of Location of Industries. **[14]**

Q2) Explain Factors influencing on Industrial Productivity. **[14]**

OR

State and explain Economic and Non-Economic factors affecting Industrial efficiency. **[14]**

Q3) a) Explain functions of private sector enterprises. **[7]**

b) Explain problems of small and medium industries in India. **[7]**

OR

a) Explain causes of Industrial imbalance. **[7]**

b) Explain problems of public sector enterprises. **[7]**

P.T.O.

Q4) Write short notes (Any two):

[8]

- a) Relationship between industrial development and economic development.
- b) Measurement of Industrial Profitability.
- c) Disinvestment policy.
- d) Sargent Florence's theory of Location of Industries.



Total No. of Questions : 4]

P4813

[4964] - 2002

M.Com. (Semester - II)
INDUSTRIAL ECONOMICS
(2013 Pattern)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) औद्योगिक अर्थशास्त्राची व्याप्ती आणि मर्यादा सांगा व स्पष्ट करा. [14]

किंवा

वेबरच्या औद्योगिक स्थाननिश्चिती सिध्दांताचे टीकात्मक परिक्षण करा.

प्रश्न 2) औद्योगिक उत्पादकतेवर प्रभाव टाकणारे घटक स्पष्ट करा. [14]

किंवा

औद्योगिक कार्यक्षमतेवर प्रभाव टाकणारे आर्थिक व बीगर आर्थिक घटक सांगा व स्पष्ट करा.

प्रश्न 3) अ) खाजगी क्षेत्राचे कार्य स्पष्ट करा. [7]

अ) भारतातील लघु व मध्यम उद्योगाच्या समस्या स्पष्ट करा. [7]

किंवा

- अ) औद्योगिक असमतोलाची कारणे स्पष्ट करा. [7]
- ब) सार्वजनिक उपक्रमाच्या समस्या स्पष्ट करा. [7]

प्रश्न 4) थोडक्यात टीपा लिहा (कोणत्याही दोन) : [8]

- अ) औद्योगिक विकास आणि आर्थिक विकास यामधील संबंध
- ब) औद्योगिक लाभतेचे मापन
- क) निर्गुतंवणुक धोरण
- ड) सार्जट फ्लोरेन्सचा औद्योगिक स्थाननिश्चितीचा सिध्दांत



Total No. of Questions : 4]

SEAT No. :

P4814

[Total No. of Pages : 3

[4964] - 2003
M.Com. (CBCS)
BUSINESS STATISTICS
(2013 Pattern) (Semester - II)

Time : 3 Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of statistical tables and calculator is allowed.*
- 4) *Symbols have their usual meanings.*

Q1) Attempt any two of the following: **[14]**

- a) Consider a random experiment of tossing two dies. Random variable X denotes sum of integers appearing on uppermost faces. Write down probability mass function of X. Also find it's mean and variance. **[7]**
- b) Find mean and variance of a continuous random variable X whose probability density function is given by: **[7]**
$$f(x) = 3x^2 \quad \text{if } 0 \leq x \leq 1$$
$$= 0 \quad \text{otherwise.}$$
- c) Let X be a discrete random variable with p.m.f **[7]**

$$P(X=x) = 1/6 \quad X = 1,2,3,\dots,6$$
$$= 0 \quad \text{otherwise.}$$

Show that : i) $E(X) = \frac{7}{2}$

ii) $V(X) = \frac{35}{12}$

Also find $E(2X-3)$ and $V(2X-3)$.

P.T.O.

Q2) Attempt any two of the following : [14]

- a) i) A film director claims that his films are equally liked by males and females. An opinion poll of 2000 viewers revealed the following results: [4]

Attribute	Liked	Disliked
Males	620	380
Females	550	450

Is the film directors claim supported by the data.

Given $\chi_1^2 = 3.81$, $\chi_2^2 = 5.99$, $\chi_3^2 = 7.81$ at 5% L.O.S.

- ii) A sample of 900 elements is found to have mean 3.4 cms. Can it be regarded as a sample from large population with mean 3.25 cms and standard deviation 2.61 cms. [3]
- b) i) The average number of misprints per page of a book is 1.5. Assuming the distribution of number of misprints be Poisson, Find: [4]
- 1) The probability that the book is free from misprints.
 - 2) Number of book containing more than one misprint in a book of 900 pages. [Given $e^{-1.5} = 0.22313$]
- ii) A random variable X has following probability distribution: [3]

X	1	2	3	4	5
P(X=x)	5K	8k	15k	7k	5k

Find (1) K

(2) $P(1 < X \leq 3)$

(3) $P(X \geq 4)$.

- c) i) A production department of a company knows from the past experience that there is 30% chance of finding defect. If 10 units of the product are examined, using binomial distribution find probability that not more than 1 defective product is found. [4]
- ii) Let X be a binomial random variable with parameters n and p . [3]
- 1) If $E(X) = 4.0$ and $\text{Var}(X) = 2.4$. Find n and p .
 - 2) If $p = 0.4$, $E(X) = 2$. Find n .

Q3) Attempt any two of the following : [14]

- a) Marks scored by candidates are normally distributed. 10.03% of the candidates obtained marks below 25 and 10.03% of the candidates scored marks above 70. Find the mean and standard deviation of marks. [7]
- b) If X is a Normal variate with mean 30 and SD 5. Find [7]
- i) $P(26 \leq X \leq 40)$
 - ii) $P(X \geq 45)$
 - iii) $P(X \leq 25)$
 - iv) $P(X \geq 30)$
 - v) $E(2X)$
 - vi) $\text{Var}(2X)$
 - vii) $\text{Var}(3X - 5)$.
- c) Weights of 8 persons before and after training are given below: [7]

Weights	A	B	C	D	E	F	G	H
before training	49	53	51	52	47	50	52	53
after training	52	55	52	53	50	54	54	53

Test whether there is change in weights before and after the training programme (take $\alpha = 0.05$).

- d) Random sample of 400 men and 600 women were asked whether they would like to have a fly over near their residence. 200 men and 325 women were in favour of the proposal. Test the hypothesis that there is no difference in proportion of men and women in favour of proposal at 5% level of significance. [7]

Q4) Attempt any two of the following : [8]

- a) i) State additive property of poisson distribution. [4]
- ii) State four properties of normal distribution.
- b) Explain the procedure of Large Sample Test for equality of two population means. [4]
- c) Explain the concept of parameter and its estimate. Also define unbiased estimator. [4]



Total No. of Questions : 3]

SEAT No. :

P4815

[Total No. of Pages : 7

[4964] - 2004

M.Com. (Semester - II)

ADVANCED ACCOUNTING AND TAXATION

Specialised Areas in Accounting

(2013 Pattern) (Credit System) (Special Paper - III)

Time : 3 Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figure to the right indicate full marks.*
- 3) Use of pocket calculator is allowed.*

Q1) The following is the Balance-Sheet of Rupa Ltd. us on 31st March 2016 [15]

Liabilities	₹	Assets	₹
Share capital		Land and Building	1,05,000
3000 equity		Plant and machinery	80,000
shares of ₹ 100	3,00,000	Vehicles	50,000
each		Stock	40,000
6% Debentures	10,000	Debtors	30,000
Creditors	30,000	Cash	32,000
Out standing		Under writing	
expenses	3,000	Commission	6,000
	3,43,000		3,43,000

Sona Ltd. absorbed Rupa Ltd. on the following terms :

- 1) Sona Ltd. acquired only the assets of Rupa Ltd. except cash balance.
- 2) The purchase consideration was fixed as five equity shares of ₹ 100 each at ₹ 120 each for six equity shares of Rupa Ltd. and 350 6% preference shares of ₹ 100 each.
- 3) Realisation expenses amounted to ₹ 6000 were paid by Rupa Ltd.

P.T.O.

- 4) The liquidator of Rupa Ltd. transferred the preference shares to creditors in full satisfaction of their claims.
- 5) Debentures were paid at premium of 10%.
- 6) Out standing expenses were paid in full and in addition Rupa Ltd. had to pay ₹ 2,100 as compensation to the worker.
- 7) Sona Ltd. valued Land and Building and plant and Machinery at 10% appreciation, Vehicles at 10% depreciation, stock was reduced to market value which was ₹ 32,000 and Debtors were taken subject to 5% Reserve for Doubtful Debts.

You are require to

- i) Prepare ledger Accounts in the books of Rupa Ltd. (a) Realisation A/c (b) Share holders A/c (c) Sona Ltd. A/c (d) Debenture holders A/c (e) 6% preference shares in Sona Ltd. A/c (f) Cash A/c
- ii) Show the working of Purchase consideration.

OR

Q1) The following are the Balance-Sheets as on 31st March 2016 of X Co.Ltd. and Y Co.Ltd. **[15]**

Liabilities	X Co.Ltd.	Y Co.Ltd.	Assets	X Co.Ltd.	Y Co.Ltd.
Share capital			Land and		
Equity shares	1,00,000	60,000	Building	30,000	-
of ₹ 100 per share			Plant & Machinery	1,10,000	50,000
6% Debentures	20,000	-	Stock	16,000	8,000
Reserve Fund	34,000	-	Debtors	14,000	9,000
Dividend	4,000	-	Cash	3,000	1,000
Equilisation					
Fund					
Employees	3,000	-			
Providend Fund					
Trade Creditors	10,000	8,000			
Profit and Loss A/c	2,000	-			
	1,73,000	68,000		1,73,000	68,000

The two companies agree to amalgamate and form a new company called Z Ltd., which takes over the assets and liabilities of both the companies. The authorised capital of Z Ltd. is ₹ 10,00,000. Consisting of 1,00,000 equity shares of ₹ 10 each.

The Assets of X Co.Ltd. are taken over at a reduced valuation of 10% with the exception of Land and Building which are accepted at book value.

Both companies are to receive 5% of the net valuation of their respective business as Goodwill. The entire purchase price is to be paid by Z Co.Ltd., in its fully paid shares. In return for Debentures in X Co.Ltd. Debentures of the same amount and denomination are to be issued by Z Co. Ltd. You are require to

- a) Prepare ledger accounts in the books of X Co.Ltd.
 - i) Realisation A/c
 - ii) Share holders A/c
 - iii) Z Co.Ltd. A/c
- b) Prepare ledger Accounts in the books of Y Co.Ltd.
 - i) Realisation A/c
 - ii) Share holders A/c
 - iii) Z Co.Ltd. A/c
- c) Show the working of Purchase consideration.

Q2) From the following, prepare profit and Loss A/c for the year ended 31st March 2016 and a Balance-sheet as on that date of Kalyani passenger Transport, Pune [15]

Debit Bal.	₹	Credit Bal.	₹
Trade expenses	56,690	Passenger fare	17,50,000
Repairs & maintenance	20,400	Luggage charges	60,000
Salary to Drivers	45,700	from passengers	
Transport comm.	35,160	Income from	
RTO Tax and		Advertisement	18,000
Entries	28,000	Loans (secured)	30,00,000
Servicing charges	2,000	Sundry Creditors	75,000
Investments	52,000	Sale of scrap	9000
Interest on loans	2,80,000	Capital	8,80,000
Sundry Debtors	60,000		
Tyres expenses	45,000		
Insurance	13,800		
Automobile exp.	1,000		
Unloading charges	800		
Diesel	30,300		
Spare parts	1,600		
Grease and oil	1,176		
Lubricating oil	6,324		
Cash and Bank Bal.	38,000		
Cotton waste	900		
Distilled water	50		
Telephone Bill	10,800		
Printing & Stationery	22,300		
Vehicles	50,00,000		
Furniture	40,000		
	57,92,000		57,92,000

Depreciate vehicles by 20% P.a. and furniture by 10% P.a. stock of Diesel was ₹ 2,000 on 31st March 2016.

OR

Q2) Following is the Trial Balance and additional information of Krishna public school, prepare income and expenditure account for the year ended 31st March 2016 and a Balance-Sheet as on that date. **[15]**

Debit Balances	₹	Credit Balances	₹
		Capital Fund	6,00,000
Building	4,00,000	Admission fees	45,000
Furniture and Fittings	50,000	Tution fees	50,000
Library Books	50,000	Examination fees	20,000
Salaries and Wages	2,00,000	Govt. Grant	2,00,000
Rent for the Hall	2,000	Subscription	75,000
Investments	3,00,000	received	
@ 12% P.a.		Donations	
Printing and Stationery	20,000	(not to be capitalised)	50,000
Telephone Bill	5,000	Sundry receipts	2000
Exp. of annual	5,000		
Social function			
Cash at Bank	7,000		
Cash in Hand	3,000		
	10,42,000		10,42,000

Additional information

- a) Subscriptions due ₹ 10,000.
- b) Subscriptions received in advance ₹ 15,000.
- c) Tution fees yet to be received ₹ 5,000.
- d) Salaries and wages out standing ₹ 10,000.
- e) Provide depreciation @ 10% on Buildings, Furniture and fittings and library books.

- Q3) a)** On 1st January Satish undertook a contract for Rs. 5,00,000. He incurred the following expenses during the year. **[10]**

Particulars	Rs.
Materials issued from stores	50,000
Materials Purchased for the contract	45,000
Plant installed at cost	35,000
Wages paid	1,00,000
Wages accrued due on 31 st Dec.	40,000
Direct expenses paid	10,000
Direct expenses accrued due	2,500
Establishment expenses	6,500

Of the plant and materials charged to the contract, the plant which cost Rs. 2,000 and the materials costing Rs. 1,500 were lost. Some of the materials costing Rs. 2,000 were sold for Rs. 2,500. On 31st December, the plant which cost Rs. 500 was returned to the stores and a part of the plant which cost Rs. 200 was damaged, rendering itself useless.

The work certified was Rs. 2,40,000 and 80% of the same was received in cash. The cost of work done, but uncertified was Rs. 1000. charge 10% P.a. depreciation on plant. Prepare contract account as on 31st December, by transferring reasonable profit.

OR

- Q3) a)** Dealer purchased the following goods in a state during the month March 2016. **[10]**

Particulars	Net Amount	VAT	Total Amount
5% Vat Goods	6,00,000	30,000	6,30,000
12.5% Vat Goods	4,00,000	50,000	4,50,000
VAT Exempt Goods	2,00,000	-	2,00,000
Total	12,00,000	80,000	12,80,000

Sales made by the dealer during the month are as follows

Particulars	Net Amount	VAT	Total Amount
5% Vat Goods	11,00,000	55,000	11,55,000
12.5% Vat Goods	9,00,000	1,12,500	10,12,500
Vat Exempt Goods	2,50,000	-	2,50,000
Total	22,50,000	1,67,500	24,17,500

Suggest Accounting treatment (Journal entries)

- b) Write Short Notes (any two) [10]
- i) Due dates of Advance Tax.
 - ii) Ten Taxable Services
 - iii) Account Treatment of Excise Duty.
 - iv) Financial reporting of NBFC.



Total No. of Questions : 4]

SEAT No. :

P4816

[Total No. of Pages : 3

[4964] - 2005

M.Com. (Semester - II)

ADVANCED COST ACCOUNTING AND COST SYSTEMS

Application of Cost Accounting

(2013 Pattern) (Special Paper - III) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) Attempt all questions.
- 2) Figures to the right indicate full marks.
- 3) Use of Non-programmable calculator is allowed.

Q1) a) Prepare a reconciliation statement from the following data: [11]

	₹
Net loss as per cost a/c	1,72,400
Net loss as per financial a/c	2,16,045
Works OHS under-recovered in cost a/c	3,120
Depreciation overcharged in cost a/c	1,300
Administration OHS recovered in excess	1,700
Interest on investment	8,750
Goodwill written off in financial a/c	5,700
Income Tax paid	40,300
Stores adjustment (credit in fin. a/c)	475
Depreciation of stock charged in Fin. a/c	6,750

b) Write a note on Business process Re-engineering. [3]

OR

P.T.O.

- a) From the following figures, prepare a reconciliation statement. [11]

	Cost books (₹)	Financial books (₹)
Profit	50,000	?
Marketing overhead	8,000	8,000
Provision for bad debts	—	5,000
Factory OHS	8,500	7,000
Directors fees	—	2,000
Income Tax paid	—	15,000
Rent of own premises	6,000	—
Depreciation	11,250	12,000
Share transfer fee (Cr.)	—	1,000
Administration OHS	5,000	8,000

- b) Productivity vs. Efficiency. [3]

Q2) Poona industries Ltd. manufacture product 'A' at the rate of 160 pieces per hour. The company has been producing & selling 3,20,000 Units p.a. during the period of 5 years. However, during the year 2013, the company was able to produce 2,92,000 units only. The companies annual fixed overhead for 2013 amounted to ₹ 11,68,000. The co. works on single shifts only at 8 hours per day and 6 days a week. The company had declared 13 days holidays during the year 2013. The repair & maintenance involved 77 hours per quarter. Calculate the maximum, practical, normal & actual capacities in 2013 in terms of hours. [14]

OR

Following information is obtained from a factory.

Daily working hours	8
No. of working days in a week	6
No. of operators	24
Standard hours per unit during a particular week	6
No. of units produced	52
Absentee man-days	42

Idle Time due to local sheeding 32 man days.

Calculate:

- Absentecism percentage.
- Labour Utilization percentage.
- Productive efficiency of labour.

[14]

- Q3)** a) Characteristics of product life cycle. [7]
b) Benefits of product life cycle costing. [7]

OR

Explain how does value chain approach help an organisation to assess its competitive advantages. [14]

- Q4)** Write a short notes on (any Two): [8]

- Needs for Reconciliation between financial & cost a/c.
- Role of Management Accountant in value Chain Analysis.
- Stages of product life cycle.
- Technical measures to improve productivity.



Total No. of Questions : 4]

SEAT No. :

P4817

[Total No. of Pages : 4

[4964] - 2006

M.Com. (Semester - II)

BUSINESS PRACTICES AND ENVIRONMENT

Modern Business Practices

(2013 Pattern) (Paper - III) (Group - C) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the objectives & functions of Maratha Chamber of Commerce. [14]

OR

State the objectives & functions of Public Enterprises in India. [14]

Q2) Explain the characteristics & nature of Agriculture Business in India. [14]

OR

Explain the following schemes of Support for Women Entrepreneur in Maharashtra. [14]

- a) Rajarshee Shahu Maharaj Swayamrozgar Yojana.
- b) Tejaswini Rural Women Empowerment programme.

Q3) a) Explain the functions of Indian Merchants Chamber. [7]

OR

- b) Explain the recent practices & policies in Public Enterprises. [7]
- c) Explain in detail the nature & disposal of Agricultural By - Products.[7]

OR

d) Write a note on Krushi Saptak Yojana. [7]

P.T.O.

Q4) Write short notes (Any Two):

[8]

- a) Maharashtra Chamber of Commerce.
- b) Policies of Public Utilities.
- c) Problems of Agricultural Business.
- d) Problems of Small Scale Industries.



Total No. of Questions : 4]

P4817

[4964] - 2006

M.Com. (Semester - II)

BUSINESS PRACTICES AND ENVIRONMENT

Modern Business Practices

(2013 Pattern) (Paper - III) (Group - C) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) मराठा वाणिज्य मंडळाची उद्दिष्टे आणि कार्ये स्पष्ट करा. [14]

किंवा

भारतातील सार्वजनिक उद्योगाची उद्दिष्टे आणि कार्ये स्पष्ट करा. [14]

प्रश्न 2) भारतीय कृषी व्यवसायाची वैशिष्ट्ये आणि स्वरूप स्पष्ट करा. [14]

किंवा

महाराष्ट्रातील महिला उद्योजकांना सहाय्य करणाऱ्या खालील योजना स्पष्ट करा. [14]

अ) राजर्षी शाहू महाराज स्वयंरोजगार योजना

ब) तेजस्वीनी ग्रामीण महिला सक्षमीकरण कार्यक्रम

प्रश्न 3) अ) भारतीय वाणिज्य मंडळाची कार्ये स्पष्ट करा. [7]

किंवा

ब) सार्वजनिक उद्योगाची सद्याची कार्यपध्दती आणि धोरणे स्पष्ट करा. [7]

क) कृषी उप-उत्पादनाचे स्वरूप व विल्हेवाट संबंधी माहिती सविस्तर स्पष्ट करा. [7]

किंवा

ड) कृषी सप्तक योजनेवर टीप लिहा. [7]

प्रश्न 4) थोडक्यात टिपा लिहा (कोणतेही दोन) : [8]

- अ) महाराष्ट्रा वाणिज्य मंडळ
- ब) सार्वजनिक सेवांची धोरणे
- क) कृषी व्यवसायाच्या समस्या
- ड) लघु - उद्योगाच्या समस्या



Total No. of Questions : 4]

SEAT No. :
[Total No. of Pages : 4

P4818

[4964] - 2007

M.Com. (Semester - II)

BUSINESS ADMINISTRATION

Business Ethics and Professional Values

(2013 Pattern) (Special Paper - III) (CBCS)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is Social Ethics? State factors affecting on Social Ethics. **[14]**

OR

Discuss the importance of trusteeship principle in Modern Business. **[14]**

Q2) Describe the nature and concept of Business Ethics. **[14]**

OR

What is Corporate Governance? State its need and importance in Business. **[14]**

Q3) a) Importance of Human Values. **[7]**

b) Indian Ethical practices in Patents. **[7]**

OR

c) Gandhi's Doctrine of Satya and Ahimsa. **[7]**

d) Corporate Social Responsibility. **[7]**

P.T.O.

Q4) Write short notes on (Any 2):

[8]

- a) Corporate citizenship.
- b) Copy rights.
- c) Ethics and values.
- d) Work Ethos.



Total No. of Questions : 4]

P4818

[4964] - 2007

M.Com. (Semester - II)

BUSINESS ADMINISTRATION

Business Ethics and Professional Values

(2013 Pattern) (Special Paper - III) (CBCS)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) सामाजिक नितीमुल्ये म्हणजे काय ? सामाजिक नितीमुल्यावर परिणाम करणारे घटक सांगा. [14]

किंवा

आधुनिक व्यवसायामध्ये विश्वस्त संकल्पनेच्या तत्वाचे महत्व या विषयी चर्चा करा.[14]

प्रश्न 2) व्यावसायिक नितीमुल्याचे स्वरूप आणि संकल्पना विशद करा. [14]

किंवा

प्रमंडळीय (कंपनी) सुशासन म्हणजे काय ? व्यवसायामधील त्याची गरज व महत्व सांगा.[14]

प्रश्न 3) अ) मानवी मुल्यांचे महत्व [7]

ब) सर्वस्वाधिकारामध्ये भारतीय नितीमुल्यांची कार्यपध्दती [7]

किंवा

क) सत्य आणि अहिंसेचे गांधीवादी मुलतत्व [7]

ड) प्रमंडळीय (कंपनी) सामाजिक उत्तरदायित्व [7]

प्रश्न 4) थोडक्यात टीपा लिहा (कोणत्याही दोन) : [8]

अ) प्रमंडळीय (कंपनी) नागरीकत्व

ब) प्रकाशनाधिकार

क) नितीमुल्ये आणि मुल्ये

ड) कार्यमार्गदर्शक सुत्रे



Total No. of Questions : 4]

SEAT No. :
[Total No. of Pages : 4

P4819

[4964] - 2008

M.Com. (Part - I) (Semester - II)
COMMERCIAL LAWS AND PRACTICES
(205) E-Security and Cyber Laws

(2013 Pattern) (Special Paper - III) (Group - B) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the various E-Commerce security issues. **[14]**

OR

Explain the types of Information system controls. **[14]**

Q2) Explain the procedure of E-Governance (Section-4 to 9) under Cyber laws. **[14]**

OR

Explain the penalties for Cyber wrongs and adjudication (Section 43 to 47) under Information technology Act, 2002. **[14]**

Q3) a) Explain the risk involved in E-Commerce. **[7]**

b) Explain the concept of Hackers and Crackers. **[7]**

OR

a) Explain the functions of Digital signature. **[7]**

b) Explain bankers books evidence Act, 1891. **[7]**

P.T.O.

Q4) Write short notes on (Any two):

[8]

- a) Computer Frauds.
- b) Password.
- c) Cyber laws.
- d) Information technology Act, 2002.



Total No. of Questions : 4]

P4819

[4964] - 2008

M.Com. (Part - I) (Semester - II)

COMMERCIAL LAWS AND PRACTICES

(205) E-Security and Cyber Laws

(2013 Pattern) (Special Paper - III) (Group - B) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) इ-कॉमर्स सेक्युरिटीचे विविध मुद्दे स्पष्ट करा. [14]

किंवा

माहिती प्रणाली नियंत्रणाचे प्रकार स्पष्ट करा. [14]

प्रश्न 2) सायबर कायद्यांतर्गत इ-गव्हर्नन्स (कलम 4 ते 9) ची कार्यपद्धती स्पष्ट करा. [14]

किंवा

माहिती तंत्रज्ञान कायदा 2002 अंतर्गत सायबर चुका आणि निवाडा (कलम 43 ते 47) साठीचे दंड स्पष्ट करा. [14]

प्रश्न 3) अ) इ-कॉमर्समध्ये अंतर्भूत असणारे धोके स्पष्ट करा. [7]

ब) हॉकर्स आणि क्राकर्स या संकल्पना स्पष्ट करा. [7]

किंवा

अ) संगणकीय स्वाक्षरीची कार्ये स्पष्ट करा. [7]

ब) बँकर्स बुक्स पुरावा कायदा 1891 स्पष्ट करा. [7]

प्रश्न 4) टीपा लिहा (कोणत्याही दोन) : [8]

अ) संगणकीय फसवणूक

ब) पासवर्ड

क) सायबर कायदे

ड) माहिती तंत्रज्ञान कायदा 2002



Total No. of Questions : 4]

SEAT No. :

P4820

[Total No. of Pages : 2

[4964]-2009

M.Com. (Semester - II)

CO-OPERATION AND RURAL DEVELOPMENT

International Co-operative Movement

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) How far was exploitation of workers responsible for the initiation of co-operative movement? **[10]**

OR

Briefly describe the early experiments of co-operation in England.

Q2) Can co-operation survive in a capitalist country? **[10]**

OR

What is the need of co-operatives in a socialistic system?

Q3) Explain the impact of globalisation on the co-operatives. **[10]**

OR

State and explain Rochdale Principles of co-operation.

Q4) Write short notes (any two) : **[20]**

- a) Role of co-operatives in China
- b) Co-operatives in Israel
- c) International co-operatives Alliance
- d) Suggestions for improving co-operatives



P.T.O.

Total No. of Questions : 4]

P4820

[4964]-2009

M.Com. (Semester - II)

CO-OPERATION AND RURAL DEVELOPMENT

International Co-operative Movement

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.

2) उजवीकडील अंक गुण दर्शवितात.

प्रश्न 1) सहकारी चळवळीच्या निर्मितीमागे कामगारांची पिळवणूक कितपत कारणीभूत आहे? [10]

किंवा

इंग्लंडमधील सहकाराच्या, सुरुवातीच्या काळातील प्रयोग थोडक्यात सांगा.

प्रश्न 2) भांडवलशाही देशात सहकार तग धरू शकतो काय? [10]

किंवा

समाजवादी अर्थव्यवस्थांमध्ये सहकाराची गरज काय आहे?

प्रश्न 3) सहकारावर जागतिकीकरणाचा झालेला परिणाम स्पष्ट करा. [10]

किंवा

रॉचडेल सहकाराची तत्वे सांगा व स्पष्ट करा.

प्रश्न 4) टीपा लिहा. (कोणतेही दोन) [20]

अ) चीनमधील सहकाराची भूमिका

ब) इस्राइलमधील सहकार

क) आंतरराष्ट्रीय सहकारी संघ

ड) सहकारात सुधारणा करणेसाठी उपाय



Total No. of Questions : 4]

SEAT No. :

P4821

[Total No. of Pages : 4

[4964]-2010

M.Com. - (Part - I) (Semester - II)

(G) ADVANCED BANKING AND FINANCE

Banking Law and Practice (Special Paper - III)

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Answer must be to the point.
- 4) Answers must be with reference to the relevant sections of the Act concerned.

Q1) Define offences of money laundering the way it is defined under the prevention of Money Laundering Act, 2002. Mention some of the important guidelines issued by the RBI to prevent money laundering. **[14]**

OR

What are the offences of cross border implication under Prevention of Money Laundering Act, 2002? Spell out some such offences described under the Act proceeds of which could be laundered.

Q2) Define a banker and his customer. Explain in detail the features of relationship between them. **[14]**

OR

"Customer service norms bring uniformity in the service delivery of different banks." Do you agree? Justify your answer using the Goiporia and Damodaran Committee recommendations.

Q3) a) Spell out the deficiencies in banking services that can be reported to Banking Ombudsman under the Banking Ombudsman Scheme, 2006. **[7]**

OR

Spell out and explain various risks a bank faces while managing its asset portfolio.

P.T.O.

- b) "Management of Non Performing Assets (NPAs) is the key to improved profitability of a bank." Do you agree? Justify your answer. [7]

OR

Explain some important RBI guidelines for asset liability management of banks.

Q4) Write note on (any two) : [8]

- a) Impact of technology on bank business
- b) Banker's duty of secrecy of accounts
- c) Approach in reduction of NPAs
- d) Meaning of merger and acquisition



Total No. of Questions : 4]

P4821

[4964]-2010

M.Com. - (Part - I) (Semester - II)

(G) ADVANCED BANKING AND FINANCE

Banking Law and Practice (Special Paper - III)

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) उत्तरे मुद्देसूद असावीत.
4) कायद्यांतील संबंधित कलमांना अनुसरून उत्तरे लिहावीत.
5) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) मनी लॉण्डरिंग प्रतिबंध कायदा, 2002 मधील मनी लॉण्डरिंगच्या गुन्हाची व्याख्या लिहा. भारतीय रिझर्व्ह बँकेने मनी लॉण्डरिंग प्रतिबंधासंदर्भात निर्गमित केलेली काही महत्वपूर्ण मार्गदर्शक तत्वे नमूद करा. [14]

किंवा

मनी लॉण्डरिंग प्रतिबंध कायदा, 2002 अन्वये दोन देशांतर्गत घडलेले गुन्हे म्हणजे काय? या कायद्यामध्ये वर्णन केलेले अशाप्रकारचे काही गुन्हे ज्याच्यातून आलेल्या पैशाचा लॉण्डरिंगसाठी वापर होऊ शकतो ते नमूद करा.

प्रश्न 2) बँकर आणि त्याच्या ग्राहक यांच्या व्याख्या लिहा. त्या दोहोंमधील संबंधांची वैशिष्ट्ये सविस्तर स्पष्ट करा. [14]

किंवा

“ग्राहक सेवा प्रमाणकांमुळे विविध बँकांच्या सेवा देण्यामध्ये एकरूपता येते” आपण याच्याशी सहमत आहात काय? गोई पोरिया आणि दामोदरन समितींच्या शिफारसींचा उपयोग करून आपल्या उत्तराचे समर्थन करा.

- प्रश्न 3) अ) बँकिंग लोकपाल योजना, 2006 अंतर्गत बँकिंग लोकपालाकडे तक्रार नोंदविण्यायोग्य बँकिंग सेवांमधील उणीवा नमूद करा. [7]

किंवा

मत्तेच्या रोखासंग्रहाचे व्यवस्थापन करताना बँक कोणत्या विविध जोखिमांना सामोरे जाते ते नमूद व स्पष्ट करा.

- ब) “निष्क्रिय मालमत्तेचे व्यवस्थापन ही बँकेच्या सुधारित लाभप्रदतेची किल्ली आहे,” आपण याच्याशी सहमत आहात काय? आपल्या उत्तराचे समर्थन करा. [7]

किंवा

बँकांच्या मत्ता आणि देणी व्यवस्थापना संदर्भातील भारतीय रिझर्व्ह बँकेची काही महत्वपूर्ण मार्गदर्शक तत्वे स्पष्ट करा.

- प्रश्न 4) टीपा लिहा. (कोणत्याही दोन) [8]

- अ) बँक व्यवसायावरील तंत्रज्ञानाचा परिणाम
ब) ग्राहकाच्या खात्यासंदर्भात गुप्तता पाळण्याचे बँकांचे कर्तव्य
क) निष्क्रिय मालमत्ता कमी करण्यासाठीचे मार्ग
ड) विलीनीकरण आणि संपादन यांचा अर्थ



Total No. of Questions : 4]

SEAT No. :

P4822

[Total No. of Pages : 2

[4964]-2011

M.Com. (Part - I) (Semester - II)

ADVANCED MARKETING (Paper - III)

Customer Relationship Management & Retailing

(2013 Pattern) (CBCS) (Regular)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Describe latest developments in CRM. [14]

OR

Describe factors responsible for the growth of CRM.

Q2) What is customer satisfaction? State its importance in CRM. [14]

OR

What is e-CRM? State its features and importance in Marketing.

Q3) a) Changing role of CRM. [7]

b) Employee organisation relationship. [7]

OR

c) CRM cycle.

d) Customer Experience Management.

Q4) Write note on (Any two) : [8]

a) CRM softwares

b) Customer Retention Management

c) Scope of customer profitability management.

d) Customer perception



P.T.O.

Total No. of Questions : 4]

P4822

[4964]-2011

M.Com. (Part - I) (Semester - II)

ADVANCED MARKETING (Paper - III)

Customer Relationship Management & Retailing

(2013 Pattern) (CBCS) (Regular)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी.

प्रश्न 1) ग्राहक संबंध व्यवस्थापनामध्ये झालेला आधुनिक काळातील विकास विशद करा. [14]
किंवा

ग्राहक संबंध व्यवस्थापनाच्या वाढीला जबाबदार असणारे घटक विशद करा.

प्रश्न 2) ग्राहक समाधान म्हणजे काय? ग्राहक संबंध व्यवस्थापनातील त्याचे महत्व सांगा. [14]
किंवा

इ-ग्राहक संबंध व्यवस्थापन म्हणजे काय? विपणनामधील त्याची वैशिष्ट्ये आणि महत्व सांगा.

प्रश्न 3) अ) ग्राहक संबंध व्यवस्थापनाची बदलती भूमिका [7]
ब) कर्मचारी-संघटन संबंध [7]

किंवा

क) ग्राहक संबंध व्यवस्थापनाचे चक्र

ड) ग्राहक अनुभव व्यवस्थापन

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन) [8]

अ) ग्राहक संबंध व्यवस्थापनाची संगणक आज्ञावली

ब) ग्राहक धारणा व्यवस्थापन

क) ग्राहक लाभ व्यवस्थापनाची व्याप्ती

ड) ग्राहक संवेदन



Total No. of Questions : 4]

SEAT No. :

P4823

[Total No. of Pages : 4

[4964]-2012

M. Com. (Part - I) (Semester - II)

ADVANCED ACCOUNTING AND TAXATION

Business Tax Assessment & Planning

(2013 Pattern) (Credit System) (Special Paper - IV)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to right indicate full marks.

Q1) JK Ltd., a company registered in India, furnishes the following information for the year ending 31st March, 2016. [14]

	Rs.
Business Income (Before deducting depreciation but after debiting the following)	32,80,000
Reserve for Bad Debts	15,000
Income tax	2,19,000
Salary to sales manager	1,00,000
Perquisites to sales manager	14,000
Interest paid on Public deposits	20,000

- i) Dividends from a private limited company registered in India, engaged in the business of manufacturing cosmetics (declared on 5th September 2015) Rs. 20,000.
- ii) Interest from Unit Trust of India (received on July 2015) Rs. 80,000.
- iii) Company has given donation to an institution recognized u/s 80G of the Income Tax Act of Rs. 75,000 (debited to Profit & Loss A/c).
- iv) On 3rd January 2016, the company purchases a computer of Rs. 2, 60,000 (Depreciation rate : 60%). Besides, the company is also entitled for depreciation allowance of Rs. 36,000 on other assets.

P.T.O.

- v) During the previous year, company incurred expenditure on plant and machinery of the value of Rs. 5,00,000 in the research development newly set up. This expenditure was not debited to Profit & Loss A/c.

Determine the Net Income of the JK Ltd. company for the A.Y. 2016-17.

OR

The total income to Prasanna Co-operative Society (Other than consumer Co-operative Society) for the year ending 31st March 2016 under various heads is as under.

Particulars	Rs.
Banking Business	1,00,000
Income from cottage Industry	1,50,000
Marketing of Agriculture produce grown by members	1,50,000
Income from purchase & sale of agricultural implements	1,20,000
Profits & gains of business	1,50,000
Interest & dividend from other co-operative society	1,20,000
Income from Collective disposal of Labour	1,10,000
Income from House Property	1,00,000

Compute the Total Taxable Income and Tax Liability of the Prasanna Co-operative society for the assessment year 2016-2017.

- Q2) a)** The income of Charitable Trust for the year ending 31st March 2016 is as under :

- i) Income from property held in trust Rs. 15,55,000/-
- ii) Voluntary Contribution (without any specific direction) Rs. 34,45,000/-

During the Previous year 2015-16 the trust spends Rs. 15,35,000/- for charitable purpose in India. Besides it gives donation Rs. 2,28,220 to public charitable Trust, it sets apart Rs. 21,00,000/- for the purpose of the construction of a Charitable Hospital up to 31st March 2020.

Determine the Taxable income and Tax Liability of the Trust for A.Y. 2016-2017. **[11]**

OR

- a) i) Compute the net wealth of Vivek Ltd. as on 31st March 2016. The company is engaged in Jewellery business exports & domestic sales. [5]

	Rs.
Factory building W.D.V.	28,00,000
Bank Balance	14,00,000
Unaccounted Cash Balance	4,20,000
Silver Ware	85,00,000
Gold Ornaments	45,00,000
Motor Cars W.D.V.	27,00,000
Farm House within 10 kms of Municipal Corporation Limits (Value as per schedule III)	16,00,000
Guest House in London (Value as per schedule III)	9,00,000

The company has taken a loan of Rs. 6,00,000 by mortgaging guest house and built the factory premises. The market values of cars are Rs. 13,00,000.

- ii) JP & Company a chartered accountant firm practicing at Pune provides the services to its following clients. [6]
- a) Services provided to PNB Pune Rs. 5,80,000.
- b) Services provided to Bank of Maharashtra Pune Rs. 4,90,000
- c) Services provided to Other Clients (located in Pune and other than Pune) Rs. 8,70,000.

Compute the value of taxable services provided & the amount of service tax payable.

Assume service tax if applicable is separately charged in the bill @ 14.50%.

- b) Write short note (any one) : [3]
- i) Tax Avoidance
- ii) Collection on Tax at Source

Q3) Answer the following :

- a) Authorities of Income Tax [7]
- b) Advance Payment of Tax [7]

OR

- a) Types of Assessment
- b) Tax planning consideration in relation to Business

Q4) Write Short Notes (any two) : [8]

- a) Taxable Services
- b) Merits of VAT
- c) Manufacturer
- d) Goods and Excisable Goods



Total No. of Questions : 4]

SEAT No. :

P4824

[Total No. of Pages : 4

[4964]-2013

M. Com. - I (Semester - II)

ADVANCED COST ACCOUNTING AND COST SYSTEMS

Cost Control and Cost Systems (Group - B)

(2013 Pattern) (Credit System) (Paper - IV)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) Attempt all questions.
- 2) Figures to the right indicate full marks.
- 3) Use of calculator is allowed.

Q1) An analysis of cost of Plastic Ltd. let to the following information.

[14]

Cost of Elements	Variable Cost [% of sales]	Fixed Cost Rs.
Direct Material	32.8%	-
Direct Labour	28.4%	-
Factory Overheads	12.6%	1,89,900
Distribution Expenses	4.1%	58,400
Administrative Expenses	1.1%	66,700

Budgeted sales for the next year are Rs. 18,50,000.

Calculate

- a) Profit Volume Ratio
- b) Break Even Point (sales)
- c) Profit at the Budgeted sales
- d) Profit if actual sales
 - i) Drop by 10%
 - ii) Increase by 5% of Budgeted Sales

OR

P.T.O.

The following particulars are obtained from the records of factory manufacturing product A & B. [14]

Particulars	Product A [Per Unit] Rs.	Product B [Per Unit] Rs.
Selling price	200	500
Material [Rs. 20 per kg]	40	160
Labour [Rs. 10 per Hr.]	50	100
Variable overhead	20	40
Total Fixed overhead Rs. 15000		

Comment on the profitability of each products when

- a) Raw material is on short supply.
- b) Labour is short supply.
- c) Sales value is limited.
- d) Sales quantity is limited.

Q2) a) X and Y are two similar plants under the same management who want them to be merged for better production. Details are as under. [11]

Plant	X	Y
Capacity operated	100%	70%
Turnover	600 Lakhs	560 Lakhs
Variable Cost	400 Lakhs	420 Lakhs
Fixed Cost	140 Lakhs	100 Lakhs

Find out :

- i) The capacity to be merged plant for Break even and what is P/V ratio of merged plant.
- ii) The profit at 75% capacity to be Merged plant.
- iii) The turnover from the merged plant to give a profit of Rs. 28 lakhs.

- b) Explain the concept of Just-In-Time. [3]

OR

- a) Bindra Ltd. is running its plant at 50% of capacity. [11]

Production per month	:	60,000 units
Total Sales	:	13,20,000
Total cost of production	:	14,40,000
Loss at Present	:	1,20,000

The management has supplied you the following details.

Particulars	Cost per unit
Direct Material	Rs. 6 per unit
Direct Labour	Rs. 4 per unit
Variable O. H.	Rs. 8 per unit
Fixed O. H.	Rs. 6 per unit
Total Cost	Rs. 24 per unit

An Exporter offer to purchase 10,000 units per month @ Rs. 19 per unit and the company is hesitating in accepting the offer due to the fear that it will increase its loss. Advice the company whether should accept or decline this offer?

- b) Explain concept of pareto analysis. [3]

- Q3) Explain the concept of Activity based costing and state the advantages and Disadvantages of Activity based costing. [14]

OR

Outline the steps involved in installing a cost system in a manufacturing unit. What are the essentials of an effective costing system?

Q4) Write short notes (any two) :

[8]

- a) Value Analysis and Value Engineering
- b) Cost plus pricing
- c) Features of differential costing
- d) Difference between Cost Control and Cost Reduction



Total No. of Questions : 4]

SEAT No. :

P4916

[Total No. of Pages : 4

[4964]-2014

M.Com. (Part - I) (Semester - II)

BUSINESS PRACTICES AND ENVIRONMENT

Business Environment Analysis

(2013 Pattern) (Group - C) (Special Paper - IV)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) "Private and Public sector both contributed for Industrial Growth in India".
Discuss. **[14]**

OR

- a) State the Importance of Foreign Technology & MNC. **[7]**
- b) State the Impact of social & cultural Environment on World Trade. **[7]**

Q2) a) Examine the role of capital market in India. **[7]**
b) "Cooperative Banks played vital role in rural & urban development"-
Discuss. **[7]**

OR

- a) Write note on 'Security Market'. **[7]**
- b) Write note on 'Role of Public Banks in India'. **[7]**

Q3) Write detail information on 'Big Bazaar'. **[14]**

OR

- a) Write note on competition analysis Rivalry amongst existing firms. **[7]**
- b) State the Importance of Environmental Analysis. **[7]**

P.T.O.

Q4) Write short notes on any two :

[8]

- a) Pravin Masale
- b) Small scale industries in India
- c) Threat of New Entrants
- d) Verbal & written information



Total No. of Questions : 4]

P4916

[4964]-2014

M.Com. (Part - I) (Semester - II)

BUSINESS PRACTICES AND ENVIRONMENT

Business Environment Analysis

(2013 Pattern) (Group - C) (Special Paper - IV)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.

2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) “भारताच्या औद्योगिक वाढीमध्ये खाजगी आणि सार्वजनिक या दोन्ही क्षेत्रांचा सहभाग आहे” चर्चा करा. [14]

किंवा

अ) परकिय तंत्रज्ञान आणि बहुराष्ट्रीय कंपन्यांचे महत्व विशद करा. [7]

ब) जागतिक व्यापारावर सामाजिक आणि सांस्कृतिक पर्यावरणाचा पडणारा प्रभाव विशद करा. [7]

प्रश्न 2) अ) भारतातील भांडवल बाजाराच्या भूमिकेचे परीक्षण करा. [7]

ब) “ग्रामीण आणि शहरी विकासामध्ये सहकारी बँकांनी महत्वाची भूमिका बजावली आहे”. चर्चा करा. [7]

किंवा

अ) ‘प्रतिभूती बाजारपेठ’ – माहिती लिहा. [7]

ब) भारतातील सार्वजनिक बँकांचे कार्य/भूमिका यांवर माहिती लिहा. [7]

प्रश्न 3) बिग बजार (Big Bazaar) यांवर सविस्तर माहिती द्या. [14]

किंवा

अ) स्पर्धा विश्लेषण – आस्तित्वात असलेल्या संस्थामधील शत्रु-माहिती लिहा. [7]

ब) ‘पर्यावरण विश्लेषणाचे’ महत्व – विशद करा. [7]

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

अ) प्रविण मसाले

ब) भारतातील लघु उद्योग

क) नव्याने प्रवेश करणाऱ्यां संस्थांची भिती

ड) तोंडी आणि लेखी माहिती (Verbal & Written Information)



Total No. of Questions : 4]

SEAT No. :

P4825

[Total No. of Pages : 2

[4964]-2015

M.Com. - I (Semester - II)

BUSINESS ADMINISTRATION

Elements of Knowledge Management (Paper - IV)

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What do you mean by Knowledge Sharing? What are the Strategies for overcoming obstacles in knowledge sharing? **[14]**

OR

Define Knowledge Management? Explain the early forms of Knowledge Management?

Q2) What are the different Knowledge Management Tools? Explain. **[14]**

OR

What do you mean by Organisational Learning? Explain the drives of Organisational Learning?

Q3) a) Write a note on "Data and Information". **[7]**

b) Write a note on Knowledge Acquisition". **[7]**

OR

a) Write a note on "Organisational Culture".

b) Write a note on "Evolution of Knowledge Management.

Q4) Write short notes on (any two) : **[8]**

- a) Knowledge Sharing
- b) Change Management
- c) Artifacts and Symbols
- d) Team Learning



P.T.O.

Total No. of Questions : 4]

P4825

[4964]-2015

M.Com. - I (Semester - II)

व्यावसाय प्रशासन

ज्ञान व्यवस्थापनाची मूलतत्वे (Paper - IV)

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) “ज्ञान सहभागिता” ही संकल्पना स्पष्ट करून, त्याची व्यवस्थापनाची निर्माण होणारे अडथळे स्पष्ट करा. [14]

किंवा

ज्ञान व्यवस्थापनाची व्याख्या द्या. ज्ञान व्यवस्थापनाचे सुरुवातीचे स्वरूप स्पष्ट करा.

प्रश्न 2) ज्ञान व्यवस्थापनाची विविध तंत्रे कोणती? स्पष्ट करा. [14]

किंवा

“संघटनात्मक शिक्षण” म्हणजे काय? संघटनात्मक शिक्षणाचे मार्ग स्पष्ट करा.

प्रश्न 3) अ) ‘डेटा आणि माहिती’ यावर टीप लिहा. [7]

ब) ‘माहितीची प्राप्ती’ यावर टीप लिहा. [7]

किंवा

अ) ‘संघटन संस्कृती’ यावर टीप लिहा.

ब) ‘ज्ञान व्यवस्थापनाची उत्क्रांती’ यावर टीप लिहा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन) [8]

अ) ज्ञान सहभागिता

ब) बदल व्यवस्थापन

क) उपलब्ध तंत्रज्ञान आणि प्रतीके

ड) सामुहिक शिक्षण



Total No. of Questions : 4]

SEAT No. :

P4826

[Total No. of Pages : 4

[4964]-2016

M.Com. (Part - I) (Semester - II)

COMMERCIAL LAWS AND PRACTICES

Laws Relating to Copyright and Designs (Special Paper - IV)
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Explain the term of Copyright? Explain the procedure of application for registration of copy right. [14]

OR

Explain Infringement of copyright. Explain acts which constitute Infringement, acts not constituting Infringement as per section. 51 to 53 A.

Q2) State the provisions of Design Act. 2000 with reference to piracy of Registered Design and its remedies. [14]

OR

Explain legal provisions for registration of Geographical Indications. When their registration is Renew and Restored?

Q3) a) What are the provisions regarding civil and criminal remedies of copyright. [7]

b) Explain penalties for infringement as per section 37 to 54 of Geographical Indications of Goods Act, 1999? [7]

OR

a) Explain objectives and scope of the protection of plant varieties and farmers' Right Act, 2001?

b) Explain Rights and Privileges of Breeders and researchers related to protection of plant varieties and farmers rights Act, 2001.

P.T.O.

Q4) Short notes (any two) :

[8]

- a) Industrial Design
- b) Qualification for copyright
- c) Powers of central Govt. u/s GIG Act, 1999
- d) Authorities for Administration u/s protection of plant varieties Act, 2001.



Total No. of Questions : 4]

P4826

[4964]-2016

M.Com. (Part - I) (Semester - II)

COMMERCIAL LAWS AND PRACTICES

Laws Relating to Copyright and Designs (Special Paper - IV)

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.
2) उजवीकडील अंक प्रश्नांचे संपूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) मुद्रणाधिकार म्हणजे काय? मुद्रणाधिकारासाठी नोंदणी करण्याच्या पध्दतीचे कायद्यातील कलम क्र. 44 ते 55 प्रमाणे वर्णन करा. [14]

किंवा

मुद्रणाधिकाराचे उल्लंघन स्पष्ट करा. उल्लंघनाच्या संदर्भातील कृती व ज्या कृतीमुळे मुद्रणाधिकाराचे उल्लंघन होत नाही ते कलम क्र. 51 ते 53 अ प्रमाणे स्पष्ट करा.

प्रश्न 2) नोंदणी केलेल्या आराखड्याच्या चाचेगिरी संदर्भात आराखडा कायदा 2000 मधील तरतूदी व उपाय सांगा. [14]

किंवा

भौगोलिक चिन्हांच्या नोंदणीसाठी असलेल्या कायदेशिर तरतूदी सांगा. नोंदणीचे नुतनीकरण व प्रतिबंध केंव्हा घालण्यात येतो.

प्रश्न 3) अ) मुद्रणाधिकार कायद्या अंतर्गत असणाऱ्या दिवाणी व फौजदारी तरतूदी कोणत्या?[7]
ब) भौगोलिक चिन्ह कायदा 1999 नुसार कलम क्र. 37 ते 54 प्रमाणे उल्लंघना संदर्भातील दंडाच्या तरतूदी स्पष्ट करा. [7]

किंवा

- अ) रोपे नमुने आणि शेतकऱ्यांचे हक्क संरक्षण कायदा 2001 ची उद्दिष्ट्ये आणि व्याप्ती स्पष्ट करा.
ब) रोपे नमुने आणि शेतकऱ्यांचे हक्क संरक्षण कायदा 2001 नुसार निपजक आणि संशोधकांचे हक्क व विशेषाधिकार स्पष्ट करा.

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) औद्योगिक आराखडा
- ब) मुद्रणाधिकाराची पात्रता
- क) मालाचे भौगोलिक चिन्ह कायदा 1999 अंतर्गत केंद्र सरकारचे अधिकार
- ड) रोपे नमुने आणि शेतकऱ्यांचे हक्क संरक्षण कायदा 2001 नुसार प्रशासकीय यंत्रणा



Total No. of Questions : 4]

SEAT No. :

P4827

[Total No. of Pages : 2

[4964]-2017

M.Com. (Semester - II)

CO-OPERATION AND RURAL DEVELOPMENT

Management of Co-operative Business

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the criteria for appraising performance of the cooperative business.[14]

OR

State the role of co-operative department in the development of co-operative movement.

Q2) Describe the business policies and practices of co-operative sugar industry.[14]

OR

Explain the role of Anand dairy in rural development of India.

Q3) State and explain the problems of Agricultural credit co-operative societies.[14]

OR

Explain the problems of co-operative banking.

Q4) Write short notes (any two) :

[8]

- a) Social responsibility of co-operative business
- b) District co-operative bank
- c) Gokul Sahakari Sangh
- d) Non-agricultural credit co-operatives



P.T.O.

Total No. of Questions : 4]

P4827

[4964]-2017

M.Com. (Semester - II)

CO-OPERATION AND RURAL DEVELOPMENT

Management of Co-operative Business

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

-
- प्रश्न 1) सहकारी व्यवसायाच्या कामगिरीचे मूल्यमापन करण्यासाठी वापरण्यात येणारे निकष सांगा. [14]
किंवा
सहकारी चळवळीच्या विकासामध्ये सहकारी विभागाची भूमिका सांगा.
- प्रश्न 2) सहकारी साखर उद्योगाचे व्यावसायिक धोरण आणि कार्यपध्दती विशद करा. [14]
किंवा
भारताच्या ग्रामीण विकासामध्ये आनंद डेअरीची भूमिका विशद करा.
- प्रश्न 3) कृषी सहकारी पत संस्थांच्या समस्या सांगा व स्पष्ट करा. [14]
किंवा
सहकारी बँकांच्या समस्या विशद करा.
- प्रश्न 4) टिपा लिहा. (कोणत्याही दोन) [8]
अ) सहकारी संस्थांची सामाजिक जबाबदारी
ब) जिल्हा सहकारी बँक
क) गोकूल सहकारी संघ
ड) बिगर-कृषी सहकारी पत संस्था



Total No. of Questions : 4]

SEAT No. :

P4828

[Total No. of Pages : 2

[4964]-2018

M.Com. (Semester - II)

ADVANCED BANKING AND FINANCE

Monetary Policy

(2013 Pattern) (Credit System) (Group-G) (Special Paper - IV)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) What is Monetary Policy? Explain the objectives of Monetary Policy. [14]

OR

Explain the recommendations of the working group on money supply (1998).

Q2) Explain the role of Reserve Bank of India in Rural Credit. [14]

OR

Explain the qualitative instruments of monetary policy.

Q3) a) Explain relationship between money supply and price stability. [7]

b) Role of RBI in Export credit. [7]

OR

a) Mechanism of variations in Bank Rate.

b) Rehabilitation of sick industrial units.

Q4) Write notes (any two) : [8]

- a) Open Market Operations
- b) RBI and Financial Inclusion
- c) Measures to promote exports
- d) Bridge Loans



P.T.O.

Total No. of Questions : 4]

P4828

[4964]-2018

M.Com. (Semester - II)

ADVANCED BANKING AND FINANCE

Monetary Policy

(2013 Pattern) (Credit System) (Group-G) (Special Paper - IV)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहेत.
2) उजवीकडील अंक प्रश्नांचे संपूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

-
- प्रश्न 1) चलनविषयक धोरण म्हणजे काय? चलनविषयक धोरणाची उद्दिष्टे स्पष्ट करा. [14]
किंवा
पैशाच्या पुरवठ्यावरील कार्यगटाच्या (1998) शिफारशी स्पष्ट करा.
- प्रश्न 2) भारतीय रिझर्व्ह बँकेची ग्रामीण पतपुरवठ्यातील भूमिका स्पष्ट करा. [14]
किंवा
चलनविषयक धोरणाची गुणात्मक साधने स्पष्ट करा.
- प्रश्न 3) अ) पैशाचा पुरवठा आणि किंमत स्थैर्य यातील संबंध स्पष्ट करा. [7]
ब) भारतीय रिझर्व्ह बँकेची निर्यात पतपुरवठ्यातील भूमिका [7]
किंवा
अ) बँकदरातील बदलाचे कार्य
ब) आजारी उद्योगांचे पुर्नवसन
- प्रश्न 4) टिपा लिहा. (कोणत्याही दोन) [8]
अ) खुल्या बाजारातील रोख्यांची खरेदी-विक्री
ब) RBI आणि वित्तिय समावेशन
क) निर्यात वृद्धीचे उपाय
ड) ब्रिज लोन्स



Total No. of Questions : 4]

SEAT No. :

P4829

[Total No. of Pages : 4

[4964]-2019

M.Com. (Semester - II)

ADVANCED MARKETING

Services Marketing (Special Paper - IV)

(2013 Pattern) (Credit System) (Group-H)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define the term 'Services' & Services Marketing'. Distinguish between Goods & Services. **[14]**

OR

What are the customers expectations in services? Explain how customers evaluate service performances. **[14]**

Q2) What is 'Product Mix'? Explain the levels of product & importance of Product Mix in Service Marketing. **[14]**

OR

What is 'Physical Evidence'? Explain the types & importance of Physical Evidence. **[14]**

Q3) a) Explain in detail the concept of listening to customers through Research. **[7]**

OR

b) Explain in detail the reasons for Inter-Functional Conflicts. **[7]**

c) What are the customer service initiatives taken by aviation sector. **[7]**

OR

d) What are the recent service initiatives taken by Banking Industry to serve customers. **[7]**

P.T.O.

Q4) Write short notes (Any Two) :

[8]

- a) Reasons for Growth of Service Sector
- b) The Services Offering
- c) Strategies in Services Marketing
- d) CRM practices in Indian Service Business



Total No. of Questions : 4]

P4829

[4964]-2019

M.Com. (Semester - II)

ADVANCED MARKETING

Services Marketing (Special Paper - IV)

(2013 Pattern) (Credit System) (Group-H)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'सेवा' आणि 'सेवा विपणन' या संकल्पनेच्या व्याख्या द्या. माल व सेवा यातील फरक स्पष्ट करा. [14]

किंवा

सेवांमध्ये ग्राहकांच्या कोणत्या अपेक्षा असतात? सेवांच्या कार्यक्षमतांचे मुल्यमापन ग्राहकाकडून कसे केले जाते ते स्पष्ट करा. [14]

प्रश्न 2) 'उत्पादन मिश्र' म्हणजे काय? सेवा विपणनात उत्पादन पातळी व उत्पादन मिश्रचे महत्व स्पष्ट करा. [14]

किंवा

'प्रत्यक्ष पुरावा' (प्रत्यय) म्हणजे काय? प्रत्यक्ष पुरावा (प्रत्यय) चे प्रकार व महत्व स्पष्ट करा. [14]

प्रश्न 3) अ) संशोधनामार्फत ग्राहकांना ऐकणे (श्रवण) ही संकल्पना सविस्तर स्पष्ट करा. [7]

किंवा

ब) आंतरकार्यात्मक संघर्षाची कारणे सविस्तर स्पष्ट करा. [7]

क) हवाई वाहतूक क्षेत्राने राबविलेले ग्राहक केंद्रित सेवा उपक्रम कोणते? [7]

किंवा

ड) बँक उद्योगातील ग्राहकांच्या सेवेसाठी अलीकडील काळात राबविले जाणारे सेवा विषयक उपक्रम कोणते? [7]

प्रश्न 4) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) सेवा क्षेत्राच्या वाढीची कारणे
- ब) सेवा पूर्णता (Service Offering)
- क) सेवा विपणनातील व्यूहरचना
- ड) भारतीय सेवा व्यवसायाच्या संदर्भात ग्राहक संबंध व्यवस्थापन पध्दती



Total No. of Questions : 4]

SEAT No. :

P4830

[Total No. of Pages : 4

[4964]-3001

M.Com. (Part - II) (Semester - III)

BUSINESS FINANCE

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All the questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define Business Finance. Discuss the Nature and Scope of Business Finance. **[14]**

OR

Explain the need and importance of Time Value of Money. **[14]**

Q2) Define the term "Strategic Financial Planning". State the objectives of Financial Planning. **[14]**

OR

Describe the Internal and External Sources of Finance. **[14]**

Q3) a) What is Dividend? State various types of Dividend. **[7]**

b) Write the advantages and disadvantages of Preference Shares. **[7]**

OR

c) Write the advantages of Working Capital. **[7]**

d) What do you mean by "Debentures"? Explain its Characteristics. **[7]**

P.T.O.

Q4) Write Short Notes on: (any two)

[8]

- a) Characteristics of Short Term Finance.
- b) Advantages of Equity Shares.
- c) Trade Creditors.
- d) Future Value of Money.

XXXX

Total No. of Questions : 4]

P4830

[4964]-3001

M.Com. (Part - II) (Semester - III)

BUSINESS FINANCE

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) व्यावसायिक वित्तपुरवठा स्पष्ट करा. व्यावसायिक वित्तपुरवठ्याचे स्वरूप व व्याप्तीची चर्चा करा. [14]

किंवा

पैशाच्या समय मुल्याची गरज आणि महत्व स्पष्ट करा. [14]

प्रश्न 2) व्युहरचनात्मक वित्तीय नियोजन संज्ञा स्पष्ट करा? वित्तीय नियोजनाची उद्दिष्ट्ये स्पष्ट करा. [14]

किंवा

वित्तपुरवठ्याचे अंतर्गत व बहिर्गत स्रोतांचे वर्णन करा. [14]

प्रश्न 3) अ) लाभांश म्हणजे काय? लाभांशाचे विविध प्रकार स्पष्ट करा. [7]

ब) अग्रहक्क भागाचे फायदे आणि तोटे लिहा. [7]

किंवा

क) खेळत्या भांडवलाचे फायदे लिहा. [7]

ड) कर्जरोखे म्हणजे काय? त्यांची वैशिष्ट्ये स्पष्ट करा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) अल्पकालिन वित्तपुरवठ्याची वैशिष्ट्ये
- ब) सामान्य भागाचे फायदे
- क) व्यावसायिक ऋणको
- ड) पैशाचे भविष्य समय मुल्य

XXXX

Total No. of Questions : 4]

SEAT No. :

P4831

[Total No. of Pages : 4

[4964]-3002

M.Com. (Semester - III)

RESEARCH METHODOLOGY FOR BUSINESS

(2013 Pattern) (Compulsory) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What do you mean by 'Research'? Explain the types & features of Good Research. **[14]**

OR

Define the term ' Sampling' Explain the key term in Sampling & types of sampling. **[14]**

Q2) Define the term Measurement and Scalling. Explain the types of Measurement & Scalling. **[14]**

OR

Define the term 'Research Report'. Explain the importance & types of Research Report. **[14]**

Q3) a) Explain the relation between Research methods & Methodology. **[7]**

OR

b) Explain the process of formulation of Hypothesis. **[7]**

c) Describe the methods of Primary Data collection. **[7]**

d) What is 'Foot note'? Explain the reasons for giving foot notes. **[7]**

P.T.O.

Q4) Write Short Notes on (Any Two):

[8]

- a) Importance of Research
- b) Research Design
- c) Sources of Secondary Data
- d) Bibliography

XXXX

Total No. of Questions : 4]

P4831

[4964]-3002

M.Com. (Semester - III)

RESEARCH METHODOLOGY FOR BUSINESS

(2013 Pattern) (Compulsory) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :ह 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'संशोधन' या संकल्पनेतून आपणास काय अर्थबोध होतो? चांगल्या संशोधनाचे प्रकार आणि वैशिष्ट्ये स्पष्ट करा. [14]

किंवा

'नमुना निवड' या संकल्पनेची व्याख्या द्या. नमुना निवडीच्या मुख्य संकल्पना व प्रकार स्पष्ट करा. [14]

प्रश्न 2) मापन आणि श्रेणीकरण म्हणजे काय? मापण आणि श्रेणीकरणाचे प्रकार स्पष्ट करा.[14]

किंवा

'संशोधन अहवाल' या संकल्पनेची व्याख्या द्या. संशोधन अहवाळाचे महत्व व प्रकार स्पष्ट करा. [14]

प्रश्न 3) अ) संशोधन पद्धती व पद्धतीशास्त्र यातील संबंध स्पष्ट करा. [7]

किंवा

ब) गृहितकृत्ये निर्माण करण्याची प्रक्रिया स्पष्ट करा. [7]

क) प्राथमिक माहिती संकलनाच्या पद्धती स्पष्ट करा. [7]

किंवा

ड) 'तळटीप' म्हणजे काय? तळटीपा देण्यामागची कारणे स्पष्ट करा. [7]

प्रश्न 4) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) संशोधनाचे महत्व
- ब) संशोधन आराखडा
- क) द्वितीयक माहिती संकलनाचे मार्ग
- ड) संदर्भसूची

XXXX

Total No. of Questions : 4]

SEAT No. :

P4832

[Total No. of Pages : 2

[4964]-3003

M.Com. (Part - II) (Semester - III)

ADVANCED ACCOUNTING AND TAXATION

Advanced Auditing

(2013 Pattern) (Special Paper - V) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Distinguish between Vouching and Valuation? How would you verify. **[14]**

- a) Cash and Bank Balances
- b) Debtors and Creditors

OR

Explain the Uses of Computer of Audit purpose. **[14]**

Q2) Explain the term Corporate Governance and state Verification of Compliance of Corporate Governance. **[14]**

OR

Explain the special aspects of Computerized Information System (CIS) Audit Environment. **[14]**

Q3) a) Explain the Procedures of Internal Control. **[7]**

OR

Explain computerized audit programme. **[7]**

b) Write note on investigation. **[7]**

OR

Explain the concept of vouching. **[7]**

P.T.O.

Q4) Write Short Notes: (Any Two)

[8]

- a) Divisible profit
- b) Audit Committee
- c) Significance of Internal Control
- d) Divisible profit

XXXX

Total No. of Questions : 4]

SEAT No. :

P4833

[Total No. of Pages : 3

[4964]-3004

M.Com. (Part - II) (Semester - III)

B: ADVANCED COST ACCOUNTING AND COST SYSTEM

(Special Paper - V)

Cost Audit

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Attempt all questions are compulsory.*
- 2) *Figures to the right indicate marks allotted to the respective question.*

Q1) Distinguish between Cost Audit & Financial Audit. **[14]**

OR

'Cost Audit is Efficiency Audit'. Discuss the statement with the help of various Paragraphs of Cost Audit Report. **[14]**

Q2) Cost Accounting Department has received an assignment to quote Works Cost for an order to be executed in March, 2016. The base data is given below.

Particulars	Base Data	Estimates for March, 2016
Raw Material per unit of Final Product	Consumption of 1000 kgs. @Rs.53 per kg. with 10% Normal Loss on the units at the beginning of the manufacturing process	Input Price is likely to increase by 5 % post budget and material loss is expected to decrease by 2%
Direct Labour Cost per unit	500 Direct Labour Hours have to be worked with 80% efficiency level. The cost per direct labour hour is Rs.50. The idle time is treated as normal.	Union Leaders in an agreement with the Management in March, 2016 have promised to increase labour efficiency by 10%; however, cost per direct labour hour consequent upon agreement shall be Rs.60
Processing Charges	Rs.100 per direct labour hour worked	Rs.125 per direct labour hour worked

P.T.O.

- Calculate: i) Statement of Works Cost for base period; and [7]
ii) Estimated Works Cost Statement for March, 2016. [7]

OR

Q2) The particulars relating to 1,200 kgs of a certain raw material purchased by company during August, 2015 are given below:

Basic Purchase Price per kilogram = Rs. 200

Trade Discount 20%

Additional charges for containers @Rs.100 per drum of 25 kgs.

Credit is allowed @Rs.80 per container on return of empty containers.

VAT is charged separately on Invoice Price @10% on Net Invoice Value of Raw Material and 5% on the cost of containers.

Freight paid by the buyer Rs.2,400

Insurance paid by the buyer @2.5% on the Net Invoice Value

Stores Overheads applied @10% on the landed cost of materials purchased.

Prepare a statement showing Total Cost of Raw Materials Purchased. Your statement should also show item wise per unit cost. [14]

- Q3)** a) Explain the provisions regarding 'Applicability of Cost Audit' as per cost Audit Rules 2014. [7]
b) Explain provisions regarding 'Maintenance of of Cost Records' as per Cost Audit Rules, 2014. [7]

OR

- a) What do you understand by the term 'Cost Audit Programme'? Prepare Cost Audit Programme for any Cost Audit Assignment. [7]
b) 'Capacity Utilisation is an important parameter to assess the production efficiency contemplated in Cost Audit'. Explain how capacity utilisation is assessed and presented in the Cost Audit Report. [7]

Q4) Write Short Notes on: (Any Two)

[8]

- a) Process of Manufacture to be described in Cost Audit Report.
- b) Reasons for variation in Cost Profit and Financial Profit.
- c) Usefulness of Cost Records.
- d) Verification of Machine Hours Worked during a particular period.

XXXX

Total No. of Questions : 4]

SEAT No. :

P4834

[Total No. of Pages : 4

[4964]-3005

M.Com. (Semester - III)

BUSINESS PRACTICES AND ENVIRONMENT

(Special Paper - V)

Entrepreneurial Behaviour

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the objectives and importance of Entrepreneurship Training. **[14]**

OR

What skills and qualifications are required for trainer-motivator? **[14]**

Q2) Write a detailed note on 'Skills required for effective entrepreneurship development. **[14]**

OR

State and explain market survey tools and techniques. **[14]**

Q3) a) What are the information input in Entrepreneurship Training? **[7]**

b) What are the sources of development of achievement motivation? **[7]**

OR

a) Briefly explain the development inputs for Trainer-Motivator. **[7]**

b) Write a note on 'Selection of Business opportunity'. **[7]**

P.T.O.

Q4) Write Short Notes on: (Any Two)

[8]

- a) Tools and techniques used in behavioural tests
- b) Entrepreneurship problems
- c) Post training support
- d) New trends in service sector

XXXX

Total No. of Questions : 4]

P4834

[4964]-3005

M.Com. (Semester - III)

BUSINESS PRACTICES AND ENVIRONMENT

(Special Paper - V)

Entrepreneurial Behaviour

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

-
- प्रश्न 1) उद्योजकता प्रशिक्षणाची उद्दिष्टे आणि महत्व स्पष्ट करा. [14]
किंवा
प्रेरक- प्रशिक्षकासाठी कोणती कौशल्ये आणि अर्हता आवश्यक आहे ते सांगा. [14]
- प्रश्न 2) 'परिणामकारक उद्योजकता विकासासाठी आवश्यक कौशल्ये' यावर सविस्तर टीप लिहा. [14]
किंवा
बाजारपेठ पाहणी साधने आणि तंत्रे सांगून स्पष्ट करा. [14]
- प्रश्न 3) अ) उद्योजकता प्रशिक्षणात माहिती इनपुट कोणते ते सांगा. [7]
ब) सिद्धी-प्रेरणा विकासाचे स्रोत कोणते ते सांगा. [7]
किंवा
अ) प्रेरक-प्रशिक्षकासाठी आवश्यक विकास इनपुट (development inputs) थोडक्यात स्पष्ट करा. [7]
ब) 'व्यवसाय संधीची निवड' यावर टीप लिहा. [7]

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) वर्तन चाचण्यांसाठी वापरली जाणारी सांवेने आणि तंत्रे
- ब) उद्योजकता समस्या
- क) प्रशिक्षण-पश्चात साहाय्य
- ड) सेवा क्षेत्रातील नवीन प्रवाह

XXXX

Total No. of Questions : 4]

SEAT No. :

P4835

[Total No. of Pages : 4

[4964]-3006

**M.Com. (Part - II) (Semester - III)
BUSINESS ADMINISTRATION
Human Resource Management**

(Special Paper - V) (2013 Pattern) (Group - F)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Explain various approaches to Human Resource Management. **[14]**

OR

What is Human Resource Environment? Explain various factors affecting on Human Resource Environment.

Q2) Define Manpower Planning. Explain in detail objectives of Manpower Planning. **[14]**

OR

Explain different methods of training of employees.

Q3) What is Result Based Performance Appraisal System in companies? Explain in detail. **[14]**

OR

Explain the terms Promotion and Transfer in various companies Explain various Methods of Transfers.

P.T.O.

Q4) Write Short Notes on: (Any Two)

[8]

- a) Lay-Off of Employees
- b) Human Resource Audit
- c) Human Outsourcing
- d) Job Rotation

XXXX

Total No. of Questions : 4]

P4835

[4964]-3006

M.Com. (Part - II) (Semester - III)

BUSINESS ADMINISTRATION

Human Resource Management

(Special Paper - V) (2013 Pattern) (Group - F)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) सर्व प्रश्नांना समान गुण आहेत.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) मानवी संसाधन व्यवस्थापनातील विविध विचार प्रवाह स्पष्ट करा. [14]

किंवा

‘मानवी संसाधन पर्यावरण’ म्हणजे काय? त्यासाठी कारणीभूत ठरणारे विविध घटक स्पष्ट करा?

प्रश्न 2) मनुष्यबळ नियोजनाची व्याख्या सांगा मनुष्यबळ नियोजनाचे उद्देश सविस्तर स्पष्ट करा. [14]

किंवा

कर्मचारी प्रशिक्षणाच्या विविध पद्धती स्पष्ट करा.

प्रश्न 3) कंपनीतील निर्णयावर आधारित ‘कामकाज मूल्यमापन’ म्हणजे काय? सविस्तर स्पष्ट करा? [14]

किंवा

कंपनी कार्यालयातील ‘पदोन्नती व बदली धोरण’ या संकल्पना स्पष्ट करा. बदलीच्या विविध पद्धती स्पष्ट करा?

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) कामगार कपात
- ब) मानवी संसाधन अंकेक्षण
- क) बाह्य मानवी संसाधनाद्वारे प्रक्रिया कार्य.
- ड) कार्याची चक्रगती. (Job Rotation)

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Total No. of Questions : 4]

SEAT No. :

P4836

[Total No. of Pages : 4

[4964]-3007

M.Com. (Part - II) (Semester - III)

COMMERCIAL LAWS AND PRACTICES

Laws Relating to International Business

(Special Paper - V)

(2013 Pattern) (Credit System) (Group - B)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the scope and objectives of International law. **[14]**

OR

Explain the advantages and disadvantages of International trade. **[14]**

Q2) Explain the provisions regarding imports and exports under India's foreign policy. **[14]**

OR

Explain enforcement of foreign awards in India. **[14]**

Q3) a) Explain condification of International Law. **[7]**

b) Explain free trade (*laissez-Faire*) policy. **[7]**

OR

a) Explain the objectives of India's foreign trade policy. **[7]**

b) Write a note on Conciliation under United Nations Commission for International Trade Law (UNCITRACL) **[7]**

P.T.O.

Q4) Write Short Notes on: (Any Two)

[8]

- a) Development of International law.
- b) Balance of payment in International trade
- c) United Nations conference - stockholm
- d) International Commercial Arbitration

XXXX

Total No. of Questions : 4]

P4836

[4964]-3007

M.Com. (Part - II) (Semester - III)

COMMERCIAL LAWS AND PRACTICES

Laws Relating to International Business

(Special Paper - V)

(2013 Pattern) (Credit System) (Group - B)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

-
-
- प्रश्न 1) आंतरराष्ट्रीय कायद्याची व्याप्ती आणि उद्देश स्पष्ट करा. [14]
किंवा
आंतरराष्ट्रीय व्यापाराचे फायदे आणि तोटे स्पष्ट करा. [14]
- प्रश्न 2) भारताच्या परराष्ट्र धोरणाच्या अंतर्गत आयात आणि निर्याती संदर्भातील तरतूदी स्पष्ट करा. [14]
किंवा
परदेशी निर्णयाची भारतामध्ये अंमलबजावणी (Enforcement of foreign awards in India) स्पष्ट करा. [14]
- प्रश्न 3) अ) आंतरराष्ट्रीय कायद्याचे कोडिफिकेशन (Codification) स्पष्ट करा. [7]
ब) मुक्त व्यापार (Laissez-faire) धोरण स्पष्ट करा. [7]
किंवा
अ) भारताच्या परकीय व्यापार धोरणाचे उद्देश स्पष्ट करा. [7]
ब) युनायटेड नेशनस् कमिशन फॉर इंटरनॅशनल ट्रेड लॉ (UNCITRAL) अंतर्गत सलोखा (conciliation) यावर टीप लिहा. [7]

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) आंतरराष्ट्रीय कायद्याचा विकास
- ब) आंतरराष्ट्रीय व्यापारातील निव्वळ देणी
(Balance of Payment in International Trade)
- क) युनायटेड नेशन्स कॉन्फ्रन्स - स्टॉकहोम
- ड) आंतरराष्ट्रीय व्यावसायिक लवाद.

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Total No. of Questions : 4]

SEAT No. :

P4837

[Total No. of Pages : 4

[4964]-3008

M.Com. (Semester - III)

F: CO-OPERATION AND RURAL DEVELOPMENT

Co-operative Credit System

(2013 Pattern)

Time :3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) State the essentials of Co-operative Credit. [14]

OR

Define the need for institutional Agricultural Credit. [14]

Q2) State the need and functions of District Central Co-operative Banks. [14]

OR

State the features of Co-operative lenking system. [14]

Q3) State the functions of regional Rural Banks. [14]

OR

Critically evaluate the performance of Regional rural Banks. [14]

P.T.O.

Q4) Write Short Notes on: (Any Two)

[8]

- a) Primary Agricultural Credit Co-operative Societies.
- b) Limitations of Credit System.
- c) Urban Credit Co-operative Societies.
- d) Importances of long term Credit.

XXXX

Total No. of Questions : 4]

P4837

[4964]-3008

M.Com. (Semester - III)

F: CO-OPERATION AND RURAL DEVELOPMENT

Co-operative Credit System

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.

2) उजवीकडील आकडे पूर्ण गुण दर्शवितात.

प्रश्न 1) सहकारी पतपुरवठ्याचे वैशिष्टे सांगा. [14]

किंवा

संस्थात्मक कृषी पतपूरवठ्याची गरज विषद करा. [14]

प्रश्न 2) जिल्हा मध्यवर्ती सहकारी बँकांची गरज व कार्ये सांगा. [14]

किंवा

सहकारी बँकींग रचने चे वैशिष्टे लिहा. [14]

प्रश्न 3) प्रादेशिक ग्रामिण बँकांचे कार्ये सांगा. [14]

किंवा

प्रादेशिक ग्रामिण बँकांच्या कामगिरीचे विश्लेषणात्मक मुल्यमापन करा. [14]

श्रन 4) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[8]

अ) प्राथमिक कृषी सहकारी पत संस्था

ब) पत रचनेच्या मर्यादा

क) नागरी सहकारी पत संस्था

ड) दिर्घमुदती कर्जाचे महत्व

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Total No. of Questions : 4]

SEAT No. :

P4838

[Total No. of Pages : 4

[4964]-3009

M.Com. (Semester - III)

ADVANCED BANKING & FINANCE

Foreign Exchange

(2013 Pattern) (Paper - V)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Explain the working of Currency Futures and Options market? [14]

OR

What is the role of RBI in the foreign exchange market?

Q2) What are the features of a forward market? How is premium on foreign exchange determined? [14]

OR

Trace the development of the foreign Exchange market in India after 1991.

Q3) What is a letter of credit? Explain the meaning of- [14]

- Back to back letter of credit
- Revolving letter of credit
- Anticipatory letter of credit

OR

What is post shipment finance? What is the purpose of giving post shipment finance?

P.T.O.

Q4) Write Short Notes on: (Any Two)

[8]

- a) Pre Shipment Credit
- b) Hedging in forward market
- c) NRNR account
- d) Managed Flexibility

XXXX

Total No. of Questions : 4]

P4838

[4964]-3009

M.Com. (Semester - III)

प्रगत बँकव्यवसाय आणि वित्तपुरवठा

विदेश विनिमय

(2013 पॅटर्न) (Paper - V)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) चलन फ्युचर्स आणि चलन विकल्प बाजाराची कार्यपद्धती स्पष्ट करा. [14]

किंवा

भारतीय रिझर्व बँकेची विदेशी विनिमय बाजारातील भूमिका कोणती?

प्रश्न 2) वायदा बाजाराची वैशिष्ट्ये कोणती? विदेशी विनिमयात प्रिमीयम कसा निर्धारित केला जातो? [14]

किंवा

भारतातील विदेशी विनिमय बाजाराच्या 1991 नंतरच्या विकासाचा अढावा घ्या?

प्रश्न 3) पतपत्र म्हणजे काय? बँक टू बँक पतपत्र, रिव्हॉल्वींग [14]

पतपत्र, अंटी सिपेटरी पतपत्रांचा अर्थ सांगा.

किंवा

नौभरणोत्तर पतपुरवठा म्हणजे काय? नौभरणोत्तर पतपुरवठा देण्याचा उद्देश कोणता?

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) नौभरणपूर्व पत पुरवठा
- ब) वायदा बाजारातील हेजींग
- क) एन आर एन आर खाते
- ड) नियंत्रित लवाचिकता

XXXX

Total No. of Questions : 4]

SEAT No. :

P4839

[Total No. of Pages : 4

[4964]-3010

M.Com. (Part - II) (Semester - III)

ADVANCED MARKETING (Paper - V)

International Marketing

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define the term 'International Marketing' and Explain its scope and objectives. **[14]**

OR

What are the financial and fiscal incentives provided by Government to Indian Exporters? Explain. **[14]**

Q2) Describe the various Macro factors affecting International Market. **[14]**

OR

Define 'International Marketing Mix'. Explain the factors to be considered in pricing for International market. **[14]**

Q3) a) Explain recent import policies and procedures. **[7]**

OR

b) State the functions of world Trade Organisation. **[7]**

c) State the various types of marine Insurance. **[7]**

OR

d) Explain different functions of 'Exim Bank'. **[7]**

P.T.O.

Q4) Write Short Notes on: (Any Two)

[8]

- a) International Advertisement
- b) GATT
- c) Letters of credit to Exporters
- d) Export procedure

XXXX

Total No. of Questions : 4]

P4839

[4964]-3010

M.Com. (Part - II) (Semester - III)
ADVANCED MARKETING (Paper - V)
International Marketing
(2013 Pattern) (Credit System)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पुर्ण गुण दर्शवितात.

प्रश्न 1) आंतरराष्ट्रीय विपणनाची व्याख्या सांगा आणि तिची व्याप्ती व उद्दिष्ट्ये स्पष्ट करा. [14]

किंवा

भारतीय निर्यात दारांना शासनाकडून कोणती आर्थिक व राजकोषीय प्रलोभने पुरविली जातात ते स्पष्ट करा. [14]

प्रश्न 2) आंतरराष्ट्रीय बाजारपेठेवर परिणाम करणारे विविध समग्रलक्षी घटक स्पष्ट करा. [14]

किंवा

‘आंतरराष्ट्रीय विपणन मिश्र’ ची व्याख्या द्या. आंतरराष्ट्रीय बाजारपेठेत किंमत ठरविताना कोणते घटक विचारात घेतले जातात ते स्पष्ट करा. [14]

प्रश्न 3) अ) नजीकच्या काळातील आयातविषयक धोरण व पद्धती स्पष्ट करा. [7]

किंवा

ब) जागतिक व्यापार संघटनेची कार्ये सांगा. [7]

क) सागरी विम्याचे प्रकार सांगा. [7]

किंवा

ड) एक्झीम बँकेची विविध कार्ये सांगा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

अ) आंतरराष्ट्रीय जाहीरात

ब) गॅट

क) निर्यातदारांना पतपत्र

ड) निर्यात कार्यपद्धती

XXXX

Total No. of Questions : 4]

SEAT No. :

P4840

[Total No. of Pages : 2

[4964]-3011

M.Com. (Semester - III)

ADVANCED ACCOUNTING AND TAXATION

Specialized Auditing

(2013 Pattern) (Special Paper - VI) (Group - A)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is Tax Audit? Explain legal provisions under section 44 AB of Income Tax Act, 1961 relating to tax Audit. **[14]**

OR

Explain the Audit Procedure of Excise Audit 2000.

Q2) What is Internal Audit? Explain the area of Internal Audit. **[14]**

OR

Explain the provision of Maharashtra State Co-operative Societies Act 2013.

Q3) a) What are the steps involved in Bank Audit. **[7]**

OR

State the features of Educational Institution.

b) Audit of multi State Co-operative Societies. **[7]**

OR

Explain the Audit of Hotel.

P.T.O.

Q4) Write Short Notes on: (Any Two)

[8]

- a) Government Audit
- b) Internal Control
- c) Audit of Urban Co-operative Credit Societies
- d) Public Accounts Committee

XXXX

Total No. of Questions : 4]

SEAT No. :

P4841

[Total No. of Pages : 2

[4964]-3012

M.Com. (Part - II) (Semester - III)

ADVANCED COST ACCOUNTING AND COST SYSTEM

Management Audit

(2013 Pattern) (Special Paper - VI) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Explain the objectives, importance and scope of Management Audit in light of globalisation. **[14]**

OR

Explain preliminaries and essentials of Management Audit.

Q2) What do you understand by the term corporate Image. State the factors responsible to build good corporate Image. **[14]**

OR

What is Program Evaluation and Review Technique (PERT). How it is different from critical path method (CPM)?

- Q3)** a) Write note on evaluation of corporate culture. **[7]**
- b) Explain the concept of corporate service Audit. **[7]**

OR

- a) What is social cost benefit analysis.
- b) Differentiate between Management Audit and Financial Audit.

P.T.O.

Q4) Write Short Notes: (Any Two)

[8]

- a) Meaning and concept of operational Audit
- b) Programme for operational Audit
- c) Evaluation of personal Development
- d) Evaluation of consumer services

XXXX

Total No. of Questions : 4]

SEAT No. :

P4842

[Total No. of Pages : 4

[4964]-3013

M.Com. - II (Semester - III)

BUSINESS PRACTICES AND ENVIRONMENT

(Special Paper - VI)

Entrepreneurship Development

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is Entrepreneurship? Explain the role of Government in Entrepreneurship Development. **[14]**

OR

State the problems of Entrepreneurship Development in India. **[14]**

Q2) Explain the role of specialised institutions in Entrepreneurship Development. **[14]**

OR

Explain the role of 'project Evaluation Review Technique' in Developing new business. **[14]**

Q3) a) State the importance of critical path method in Developing new business. **[7]**

b) Explain the important steps in preparation of business plan. **[7]**

OR

a) Explain the important issues in project management **[7]**

b) State the emerging trends in Entrepreneurship. **[7]**

P.T.O.

Q4) Write Short Notes on: (Any Two)

[8]

- a) Cost Evaluation
- b) Cost Control.
- c) Entrepreneurship within Organisation.
- d) Project direction

XXXX

Total No. of Questions : 4]

P4842

[4964]-3013

M.Com.- II (Semester - III)

BUSINESS PRACTICES AND ENVIRONMENT

(Special Paper - VI)

Entrepreneurship Development

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक पुर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) उद्योजकता म्हणजे काय? उद्योजकता विकासातील सरकारची भूमिका स्पष्ट करा. [14]

किंवा

भारतातील उद्योजकता विकासातील समस्या सांगा. [14]

प्रश्न 2) उद्योजकता विकासातील विशेष संस्थांची भूमिका स्पष्ट करा. [14]

किंवा

नवीन व्यवसाय विकासामध्ये 'प्रकल्प मूल्यमापन आढावा तत्रांची भूमिका स्पष्ट करा. [14]

प्रश्न 3) अ) नवीन व्यवसाय विकासातील 'टिकात्मक मार्ग पद्धतीचे' महत्व सांगा. [7]

ब) व्यवसाय नियोजन तयारीमधील महत्वाच्या पायाज्या स्पष्ट करा. [7]

किंवा

अ) प्रकल्प व्यवस्थापनातील महत्वाचे घटक स्पष्ट करा. [7]

ब) उद्योजकतेमधील नवीन प्रवाह (Emerging Trends) सांगा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) खर्च मूल्यमापन
- ब) खर्च नियंत्रण
- क) संघटनातर्गत उद्योजकता
- ड) प्रकल्प दिग्दर्शन

XXXX

Total No. of Questions : 4]

SEAT No. :

P4843

[Total No. of Pages : 4

[4964]-3014

M.Com. (Part - II) (Semester - III)

BUSINESS ADMINISTRATION

Organisational Behaviour

(Special Paper - VI) (2013 Pattern) (Group - D)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is 'Organisational Culture'? State the characteristics of Organisational Culture. **[14]**

OR

Explain the models of Organisational Behaviour. **[14]**

Q2) Explain the meaning of 'Personality'. State the attributes of personality. **[14]**

OR

What is 'Impression Management'? State the process of impression management. **[14]**

Q3) a) Explain the causes of stress. **[7]**

b) State the effects of stress. **[7]**

OR

a) State the importance of emotional intelligence at work place. **[7]**

b) State the types of conflict. **[7]**

P.T.O.

Q4) Write note: (Any Two)

[8]

- a) Types of Team
- b) Job satisfaction
- c) Types of motives
- d) Organisational Behaviour

XXXX

Total No. of Questions : 4]

P4843

[4964]-3014

M.Com. (Part - II) (Semester - III)
BUSINESS ADMINISTRATION

Organisational Behaviour
(Special Paper - VI) (2013 Pattern) (Group - D)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) 'संघटनात्मक संस्कृती' म्हणजे काय? संघटनात्मक संस्कृतीची वैशिष्ट्ये सांगा. [14]

किंवा

संघटनात्मक वर्तनाचे प्रारूपे स्पष्ट करा. [14]

प्रश्न 2) 'व्यक्तीमत्व' अर्थ स्पष्ट करा. व्यक्तीमत्वाची गुण वैशिष्ट्ये सांगा. [14]

किंवा

'प्रभाव व्यवस्थापन' म्हणजे काय? प्रभाव व्यवस्थापनाची प्रक्रिया सांगा. [14]

प्रश्न 3) अ) ताणतणावाची कारणे स्पष्ट करा. [7]

ब) ताणतणावाचे परिणाम सांगा. [7]

किंवा

अ) भावनिक बुद्धीमत्तेचे कार्यस्थळी असणारे महत्व सांगा. [7]

ब) संघर्साचे प्रकार सांगा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

अ) संघाचे प्रकार

ब) कार्य समाधान

क) प्रेरकाचे प्रकार

ड) संघटनात्मक वर्तन

XXXX

Total No. of Questions : 4]

SEAT No. :

P4844

[Total No. of Pages : 4

[4964]-3015

M.Com. (Semester - III)

E: COMMERCIAL LAWS AND PRACTICES

(Special Paper - VI)

World Trade Organisation - Norms And Practices

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is International Trade Organization? Explain the International Economics relations before and after the Second World War. **[14]**

OR

Explain a Historical overview of GATT to WTO. **[14]**

Q2) Explain the basic principles, objectives and functions of WTO Trading system. **[14]**

OR

What do you know about WTO accession? State the Current status of individual accession. **[14]**

- Q3)** a) Explain the Schedule of Concessions (Art-II) as per GATT 1994. **[7]**
b) Explain the Anti-dumping agreements (Art-VI) as per GATT 1994? **[7]**

OR

- a) What are the Elements of dispute settlement as per WTO dispute settlement mechanism? **[7]**
b) Explain the establishment of panels and there terms of references of panels dispute settlement mechanism. **[7]**

P.T.O.

Q4) Short Notes on: (Any Two)

[8]

- a) Structure of WTO.
- b) International trade and human rights.
- c) Functions of panels as per WTO dispute settlement mechanism.
- d) Developing countries and WTO.

XXXX

Total No. of Questions : 4]

P4844

[4964]-3015

M.Com. (Semester - III)

E: COMMERCIAL LAWS AND PRACTICES

(Special Paper - VI)

World Trade Organisation - Norms And Practices

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :ह 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
2) सर्व प्रश्नांनाचे गुण उजव्या बाजूस आहेत.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) आंतरराष्ट्रीय व्यापार संघटना म्हणजे काय ? दुसऱ्या महायुद्धा पुर्वीची व त्यानंतरची आंतरराष्ट्रीय आर्थिक संबंध स्पष्ट करा. [14]

किंवा

गॅट (GATT) चा जागतिक व्यापार संघटनेपर्यंतची ऐतिहासाहिक पश्चभूमी स्पष्ट करा.[14]

प्रश्न 2) जागतिक व्यापार संघटनेची व्यापार पद्धती विषयक मूलतत्त्वे, उद्दिष्टे व कार्ये स्पष्ट करा.[14]

किंवा

जागतिक व्यापार संघटनेच्या अधिकारा बाबत आपणास काय माहित आहे? वैयक्तिक अधिकार प्राप्ती बाबत सद्यःस्थिती सांगा. [14]

प्रश्न 3) अ) गॅट कायदा 1994 अंतर्गत असणाऱ्या परिशिष्ट दोन मधील सवलती स्पष्ट करा. [7]

ब) गॅट कायदा 1994 अंतर्गत असणाऱ्या परिशिष्ट सहा प्रमाणे अँटी डम्पिंग कराराच्या तरतुदी स्पष्ट करा. [7]

किंवा

- अ) जागतिक व्यापार संघटनेच्या कलह निराकरण पद्धतीमधील घटक स्पष्ट करा. [7]
- ब) जागतिक व्यापार संघटनेच्या कलह निराकरण पद्धतीमधील पंचाचा गट (पॅनेल) तयार करण्याची पद्धती व त्यासाठी वापरण्यात येणाऱ्या शर्ती (टर्मस् ऑफ रेकरस) स्पष्ट करा. [7]

प्रश्न 4) टिपा द्या. (कोणत्याही दोन) [8]

- अ) जागतिक व्यापार संघटनेची रचना
- ब) आंतरराष्ट्रीय व्यापार व मानवाधिकार
- क) गॅट अंतर्गत येणारे पंचाचे (पॅनलचे) अधिकार.
- ड) विकसनशील देश आणि जागतिक व्यापार संघटना

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Total No. of Questions : 4]

SEAT No. :

P4845

[Total No. of Pages : 4

[4964]-3016

M.Com. (Semester - III)

CO-OPERATION & RURAL DEVELOPMENT

(Special Paper - VI)

Co-operatives and Rural Banking System

(Group - D)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the procedure of advances given under kisan credit card. What are its problems. **[14]**

OR

Explain the problems of over dues of loan in credit Co-operatives. Suggest measures to eliminate this problem. **[14]**

Q2) Describe the working of Maharashtra State Co-operative Bank. What are its problems. **[14]**

OR

Evaluate the progress and performance of MSC Bank since 1991. **[14]**

- Q3)** a) Give a brief review of refinances given by NABARD since 2001. **[7]**
b) State objectives of National Federation of state Co-operative Banks. **[7]**

OR

- a) Explain the role of RBI in Co-operative credit. **[7]**
b) Explain the Functions of NABARD. **[7]**

P.T.O.

Q4) Write short Notes on: (Any Two)

[8]

- a) Organisational set-up of NABARD.
- b) NABARD and Rural Development.
- c) Functions of National Federation of Agriculture and Rural Development Bank.
- d) Funding of RBI to Rural Credit.

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Total No. of Questions : 4]

P4845

[4964]-3016

M.Com. (Semester - III)

CO-OPERATION & RURAL DEVELOPMENT

(Special Paper - VI)

Co-operatives and Rural Banking System

(Group - D)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :ह 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक पुर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) किसान क्रेडीट कार्ड अंतर्गत देण्यात येणाऱ्या अग्रीमांची प्रक्रिया स्पष्ट करा. तिच्या समस्या कोणत्या आहेत? [14]

किंवा

सहकारी पतसंस्थामधील कर्ज थकबाकीची समस्या स्पष्ट करा. ही समस्या कमी करण्यासाठी उपाय सूचवा. [14]

प्रश्न 2) महाराष्ट्र राज्य सहकारी बँकेच्या कार्यपद्धतीचे वर्णन करा. तिच्या समस्या कोणत्या आहेत?[14]

किंवा

महाराष्ट्र राज्य सहकारी बँकेच्या 1991 पासूनच्या प्रगती आणि कामगिरीचे मूल्यमापन करा. [14]

प्रश्न 3) अ) 2001 पासून नाबार्डने केलेल्या पुनर्वित्तपुरवठ्याचा थोडक्यात आढावा घ्या. [7]

ब) राज्य सहकारी बँकेच्या राष्ट्रीय संघाची उद्दिष्टे सांगा. [7]

किंवा

अ) सहकार पतपुरवठ्यातील भारतीय रिझर्व्ह बँकेची भूमिका स्पष्ट करा. [7]

ब) नाबार्डची कार्ये स्पष्ट करा. [7]

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

अ) नाबार्डची संघटन संरचना.

ब) नाबार्ड आणि ग्रामीण विकास.

क) राष्ट्रीय कृषी आणि ग्रामीण विकास संघटनेची कार्ये.

ड) ग्रामीण पतपुरवठ्यासाठी भारतीय रिझर्व्ह बँकेचा निधी पुरवठा.

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Total No. of Questions : 4]

SEAT No. :

P4846

[Total No. of Pages : 4

[4964]-3017

M.Com. (Semester - III)

ADVANCED BANKING AND FINANCE

International Finance

(2013 Pattern) (Credit System) (Group - G) (Special Paper - VI)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is International Banking? Discuss types of International Banking Offices. **[14]**

OR

What is International Debt Market? Explain the procedure for issue of Foreign Bonds, Euro Bonds and Global Bonds in International Debt Market. **[14]**

Q2) Discuss the new exchange rate system. Explain **[14]**

- a) Floating exchange rate system and
- b) Currency pegging.

OR

What is International Money Market? Explain the instruments of International Money Market. **[14]**

Q3) a) Discuss the functions of International Monetary Fund. **[7]**

b) Explain the operations International Finance Corporation. **[7]**

OR

a) Discuss the functions of International Bank for Reconstruction and Development. **[7]**

b) Explain the operations of Bank for International Settlements. **[7]**

P.T.O.

Q4) Write notes on: (Any Two)

[8]

- a) Convertible and Non-convertible currency
- b) BRICS
- c) American Depository Receipts and Global Depository Receipts
- d) Special Drawing Rights (SDRs)

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Total No. of Questions : 4]

P4846

[4964]-3017

M.Com. (Semester - III)

ADVANCED BANKING AND FINANCE

International Finance

(2013 Pattern) (Credit System) (Group - G) (Special Paper - VI)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नाचे पुर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) आंतरराष्ट्रीय बँकींग म्हणजे काय? आंतरराष्ट्रीय बँकींग कार्यालयाच्या प्रकारांची चर्चा करा.[14]

किंवा

आंतरराष्ट्रीय कर्ज बाजार म्हणजे काय? आंतरराष्ट्रीय कर्ज बाजारातील विदेशी बाँड्स, युरो बाँड्स व ग्लोबल बाँड्स प्रसृत करण्याची पद्धत स्पष्ट करा. [14]

प्रश्न 2) नवीन विनिमय दर पद्धतीची चर्चा करा. स्पष्ट करा : [14]

- अ) बदलती विनिमय दर पद्धत आणि
ब) चलन पेगिंग.

किंवा

आंतरराष्ट्रीय नाणेबाजार म्हणजे काय? आंतरराष्ट्रीय नाणेबाजारातील साधने स्पष्ट करा.[14]

प्रश्न 3) अ) आंतरराष्ट्रीय नाणेनिधिच्या कार्याची चर्चा करा. [7]

ब) आंतरराष्ट्रीय वित्त महामंडळाची कार्ये स्पष्ट करा. [7]

किंवा

अ) आंतरराष्ट्रीय पुनर्रचना व विकास बँकेच्या कार्याची चर्चा करा. [7]

ब) आंतरराष्ट्रीय सेटलमेंट्स बँकेची कार्ये स्पष्ट करा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) परिवर्तनीय आणि अपरिवर्तनीय चलन
- ब) ब्रिक्स
- क) अमेरिकन डिपॉसिटरी रिसिट्स व ग्लोबल डिपॉसिटरी रिसिट्स
- ड) विशेष आहरण अधिकार

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Total No. of Questions : 4]

SEAT No. :

P4847

[Total No. of Pages : 4

[4964]-3018

M.Com. (Semester - III)

ADVANCED MARKETING

Marketing Research

(2013 Pattern) (Special Paper - VI) (Group - H)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define Marketing Research? Explain the factors involved in Marketing Research. **[14]**

OR

What do you know about Hypotheses? Explain the Characteristics of a good Hypotheses. **[14]**

Q2) What mean by Cluster Analysis? How Cluster Analysis is useful for identifying Market-segment, explain. **[14]**

OR

Enumerate the Goals of Marketing Research Department. **[14]**

Q3) a) State the importance of collecting Marketing Information. **[7]**

b) State the Advantages of Web Based Marketing Research. **[7]**

OR

a) Explain the role of Marketing Research in Marketing. **[7]**

b) State the Ethics in Marketing Research. **[7]**

P.T.O.

Q4) Write short notes on: (Any Two)

[8]

- a) Readership survey
- b) Web based Marketing Research
- c) Consumer Marketing Research
- d) Marketing Decision Support System (MDSS)

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Total No. of Questions : 4]

P4847

[4964]-3018

M.Com. (Semester - III)

ADVANCED MARKETING

Marketing Research

(2013 Pattern) (Special Paper - VI) (Group - H)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नाचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) विपणन-संशोधनाची व्याख्या सांगा? विपणन-संशोधनात समाविष्ट असलेले घटक स्पष्ट करा. [14]

किंवा

गृहीत तथ्य/गृहीत अनुमान या विषयी आपण काय जाणता? चांगल्या गृहीत तथ्याची वैशिष्ट्ये स्पष्ट करा. [14]

प्रश्न 2) समुह-विश्लेषण म्हणजे काय? बाजारपेठ-विभाग ओळखण्या साठी समुह-विश्लेषण कसे उपयुक्त ठरते, ते स्पष्ट करा. [14]

किंवा

विपणन- संशोधन विभागाची उद्देश (Goals) / तत्वे विशद करा. [14]

प्रश्न 3) अ) बाजारपेठ- माहिती मिळविण्याचे (गोळा) करण्याचे महत्व सांगा. [7]

ब) वेबनिहाय विपणन-संशोधनाचे फायदे सांगा. [7]

किंवा

अ) विपणनामध्ये विपणन- संशोधनाची असलेली भूमिका स्पष्ट करा. [7]

ब) विपणन-संशोधना मधील नीतितत्वे (Ethics) सांगा. [7]

प्रश्न 4) थोडक्यात टिपा लिहा. (कोणत्याही दोनवर)

[8]

- अ) अभ्यासकीय (वाचकीय) पाहणी
- ब) वेबनिहाय/वेबवर आधारीत विपणन-संशोधन
- क) ग्राहक विपणन-संशोधन
- ड) विपणन-निर्णयाला पाठबळ/उत्तेजन देणारी पद्धत (MDSS)

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Total No. of Questions : 4]

SEAT No. :

P4848

[Total No. of Pages : 4

[4964]-4001

M.Com. (Semester - IV)

CAPITAL MARKET AND FINANCIAL SERVICES

(2013 Pattern) (Credit System) (Compulsory)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures in the bracket indicate marks.*

Q1) What do you mean by capital market? Describe in detail the characteristics and functions of capital market. **[14]**

OR

- a) Describe in detail the participants of capital market. **[7]**
- b) Explain the structure of capital market. **[7]**

Q2) What is Primary market? Explain in detail the functions of Primary market. **[14]**

OR

Write notes: **[14]**

- a) Functions of secondary market.
- b) E-broking.

Q3) What is Credit Rating? Analyse in detail the various credit rating institutions. **[14]**

OR

What is Securities and Exchange Board of India (SEBI)? Explain background and functions of SEBI. **[14]**

P.T.O.

Q4) Write short notes on: (Any Two)

[8]

- a) Types of mutual funds.
- b) Services of Merchant Banking.
- c) Powers of SEBI.
- d) Instruments of capital market.

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Total No. of Questions : 4]

P4848

[4964]-4001

M.Com. (Semester - IV)

CAPITAL MARKET AND FINANCIAL SERVICES

(2013 Pattern) (Credit System) (Compulsory)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.

2) कंसातील आकडे गुण दर्शवितात.

3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) भांडवल बाजार म्हणजे काय? भांडवल बाजाराची वैशिष्ट्ये आणि कार्यांचे सविस्तरपणे वर्णन करा. [14]

किंवा

अ) भांडवल बाजारातील सहभागी घटकांचे सविस्तरपणे वर्णन करा. [7]

ब) भांडवल बाजाराची रचना स्पष्ट करा. [7]

प्रश्न 2) प्राथमिक बाजार म्हणजे काय? प्राथमिक बाजाराची कार्ये सविस्तरपणे स्पष्ट करा. [14]

किंवा

टिपा लिहा: [14]

अ) दुय्यम बाजाराची कार्ये

ब) ई-ब्रोकिंग

प्रश्न 3) पत श्रेणी म्हणजे काय? विविध पत श्रेणी संस्थांचे सविस्तरपणे विश्लेषण करा. [14]

किंवा

भारतीय प्रतिभूती व विनिमय मंडळ (सेबी) म्हणजे काय? सेबीची पार्श्वभूमी आणि कार्ये स्पष्ट करा. [14]

प्रश्न 4) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[8]

अ) परस्पर निधीचे प्रकार

ब) मर्चंट बँकिंगच्या सुविधा

क) सेबीचे अधिकार

ड) भांडवल बाजाराची साधने

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Total No. of Questions : 4]

SEAT No. :

P4849

[Total No. of Pages : 4

[4964]-4002

M.Com. (Part - II) (Semester - IV)

ECONOMICS

402 A : Industrial Economics Environment

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the sources of Industrial finance. **[14]**

OR

Discuss the Indias New Industrial policy since 1991. **[14]**

Q2) What is privatization? Explain the effects of privatization on Indian Industry. **[14]**

OR

Discuss in detail the industrial environmental problems. **[14]**

Q3) a) Explain the import policy since 1991. **[7]**

b) Explain the causes of Industrial disputes. **[7]**

OR

a) Explain the major environmental issues. **[7]**

b) Explain the role of multi National Corporations. **[7]**

P.T.O.

Q4) Write short notes: (Any Two)

[8]

- a) Special Economic zones.
- b) Effects of Globalization on Indian Industry.
- c) Industrial disputes settlement policy.
- d) Information Technology Industry present position.

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Total No. of Questions : 4]

P4849

[4964]-4002

M.Com. (Part - II) (Semester - IV)

ECONOMICS

402 A : Industrial Economics Environment

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :ह 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) औद्योगिक वित्त पुरवठ्याचे मार्ग सांगा व स्पष्ट करा. [14]

किंवा

1991 पासूनच्या भारताच्यानविन औद्योगिक धोरणाची चर्चा करा. [14]

प्रश्न 2) खाजगीकरण म्हणजे काय ? खाजगीकरणाचा भारताच्या उद्योगावरील परिणाम स्पष्ट करा.[14]

किंवा

औद्योगिक पर्यावरण विषयक समस्यांसाठी सविस्तर चर्चा करा. [14]

प्रश्न 3) अ) 1991 पासूनचे आयात विषयक धोरण स्पष्ट करा. [7]

ब) औद्योगिक कलहाची कारणे स्पष्ट करा. [7]

किंवा

अ) पर्यावरणविषयक प्रमुख मुद्दे विशद करा. [7]

ब) बहुराष्ट्रीय महामंडळाची भूमिका स्पष्ट करा. [7]

प्रश्न 4) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) विशेष आर्थिक क्षेत्र
- ब) जागतिकीकरणाचे भारतीय उद्योगावरिल परिणाम
- क) औद्योगिक कलह निवारण विषयक धोरण
- ड) माहिती तंत्रज्ञान उद्योग संघस्थिती

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Total No. of Questions : 4]

SEAT No. :

P4850

[Total No. of Pages : 4

[4964]-4003

M.Com. (Semester - IV)

402-B: OPERATION RESEARCH

Choice Based Credit System

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Use of statistical tables and calculator is allowed.
- 4) Symbols have their usual meanings.

Q1) Attempt any TWO of the following: [14]

a) Solve the following game using dominance rule: [7]

Player B

Player A	8	5	8
	8	6	5
	7	4	5
	6	5	6

b) i) Obtain initial basic feasible solution using Least cost method for following transportation problem. [4]

Markets →	D ₁	D ₂	D ₃	D ₄	Supply
Sources ↓					
O ₁	30	25	40	20	100
O ₂	29	26	35	40	250
O ₃	31	33	37	30	150
Demand	90	160	200	50	500

Also find the corresponding transportation cost.

P.T.O.

ii) Explain: [3]

1. Saddle point
2. Fair game
3. Pay off matrix

c) i) Solve the following LPP by graphical method [4]

$$\text{Maximize } Z = 20X_1 + 17X_2$$

Subject to

$$2X_1 + 2X_2 \leq 22$$

$$12X_1 + 10X_2 \leq 120$$

$$X_1, X_2 \geq 0$$

ii) Write the dual problem of the following L.P.P. [3]

$$\text{Minimize } Z = 7X_1 + 3X_2 + 8X_3$$

Subjected to constraints:

$$8X_1 + 2X_2 + X_3 \geq 3$$

$$3X_1 + 6X_2 + 4X_3 \geq 4$$

$$4X_1 + X_2 + 5X_3 \geq 1$$

$$X_1 + 5X_2 + 2X_3 \geq 7$$

$$X_1, X_2, X_3 \geq 0$$

Q2) Attempt any TWO of the following: [14]

a) Obtain initial basic feasible solution using North - West corner method for following transportation problem. [7]

Markets → Sources ↓	D ₁	D ₂	D ₃	D ₄	Supply
O ₁	19	30	50	10	7
O ₂	70	30	40	60	9
O ₃	40	8	70	20	18
Demand	5	8	7	14	34

Find the corresponding transportation cost. Also test whether the solution is optimal?

- b) i) Represent the following linear problem in the standard form: [3]

$$\text{Maximize } Z = 3X_1 + 2X_2$$

$$\text{Subject to } 2X_1 - 3X_2 \leq 3, \quad X_1 + 2X_2 \geq 5, \quad X_1, X_2 \geq 0$$

- ii) Carry out first iteration of simplex method on following LPP. [4]

$$\text{Maximize } Z = 3700 X_1 + 4160 X_2 + 3750 X_3$$

Subject to :

$$X_1 + X_2 + X_3 \leq 100$$

$$5X_1 + 6X_2 + 5X_3 \leq 400$$

$$X_1, X_2, X_3 \geq 0$$

Also state entering and outgoing variable at the end at first iteration.

- c) Obtain initial basic feasible solution using Vogel's Approximation method for following transportation problem. [7]

Markets → Sources ↓	D ₁	D ₂	D ₃	D ₄	Supply
O ₁	13	25	12	21	18
O ₂	18	23	14	9	27
O ₃	23	15	12	16	21
Demand	14	12	23	17	66

Also find the corresponding transportation problem.

- Q3) Attempt any TWO of the following: [14]

- a) A ready-made garment manufacturer has to process 7 items through two stages of production namely cutting and sewing. The time for each of the operation of these items is given in below (in hours). [7]

Item	1	2	3	4	5	6	7
Cutting	5	7	3	4	6	7	12
Sewing	2	6	7	5	9	5	8

Find the order in which these are to be processed so as to minimize the total processing time. Also compute total time and idle time.

- b) Draw network using following information. Do all the calculations for Forward and Backward Pass Method. Also identify the critical path.[7]

Activity	1-2	1-3	1-4	2-5	2-6	4-5	5-6	3-5	3-6
Duration	8	8	10	10	16	17	9	18	14

- c) i) Assign task to persons so as to minimize total man hours [4]

Task\Person	I	II	III	IV
A	10	12	11	16
B	8	6	5	7
C	11	10	8	12
D	7	7	6	9

- ii) On a stud farm, horses are feed with two types of foods, food X and food Y, food X contains 36 units of nutrient A, 3 units of nutrient B and 20 units of nutrient C. Food Y contains 6, 12 and 10 units of nutrient A, B and C respectively. A horse requires a minimum of 108,36 and 100 units of nutrients A, B and C respectively to keep itself alert, and healthy. Food X cost Rs. 20 per unit while food Y costs Rs. 40 per unit. Formulate the linear programming problem to minimize the total cost for keeping the horses alert and healthy. [3]

Q4) Attempt any two of the following: [8]

- a) Explain unbalance transportation problem. [4]
- b) Why we say that A.P. is a special case T.P. [4]
- c) Explain optimistic, pessimistic, most likely time estimates In PERT. [4]

XXXX

Total No. of Questions : 4]

SEAT No. :

P4851

[Total No. of Pages : 2

[4964]-4004

M.Com. (Part - II) (Semester - IV)

ADVANCED ACCOUNTING & TAXATION

(Special Paper - VII)

Recent Advances in Accounting, Taxation & Auditing

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define the term lean Accounting state its advantages & disadvantages. **[14]**

OR

Explain the provision in clause 49 of listing agreement regarding the board of directors of Company. **[14]**

Q2) Explain the different valuation approaches you may suggest for valuing intellectual property for its inclusion in balance sheet. **[14]**

OR

What is meant by Environmental Accounting? Explain object & disadvantages of Environmental Accounting. **[14]**

Q3) a) New Provision in Company Act. 2013 regarding Audit & Accounts of Company. **[7]**

OR

b) State Advantages of Creative Accounting. **[7]**

and

c) What are the methods Human Recourses Accounting. **[7]**

OR

d) Directors report related to Employees Stock Option Accounting. **[7]**

P.T.O.

Q4) Write Short Note on: (Any Two)

[8]

- a) Difference between traditional accounting & lean accounting
- b) Areas of forensic accounting
- c) Advantages of Transfer Pricing
- d) CEO/CFO certification

XXXX

Total No. of Questions : 4]

SEAT No. :

P4852

[Total No. of Pages : 2

[4964]-4005

M.Com. Part - II (Semester - IV)

ADVANCED COST ACCOUNTING & COST SYSTEM

Recent Advances in Cost Auditing and Cost System

(2013 Pattern) (Special Paper - VII) (CBCS) (Regular)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Describe the nature, objectives, scope and main terms in CAS of service cost centre (13), "Pollution Control Costs (14), Selling and Distribution overheads(15). **[14]**

OR

What do you mean by Excise Audit? Explain the procedure of Excise Audit 2000. **[14]**

Q2) What is ERP? Describe the reasons for implementation of Enterprise Resource Planning? **[14]**

OR

Give the meaning of Six Sigma and explain its implementation roles, quality management methods and criticism of Six Sigma. **[14]**

Q3) Answer in brief:

- a) Write a note on Principles of measurement of CAS - 18. **[7]**
- b) Explain the meaning and objectives of VAT Audit. **[7]**

P.T.O.

OR

- c) Write details about the article published in the Journal Management Accountant on "Performance of Controlling (CO) Module of ERP System" August 2015. [7]
- d) Write detail note on "Differential Excise Duty obligation to pay Interest" Sept.-2015. [7]

Q4) Write Short Notes on: (Any Two) [8]

- a) Need for an Enterprise Resource Planning.
- b) Utility of Six Sigma
- c) Benefits of ERP
- d) Advantages of Six Sigma.

XXXX

Total No. of Questions : 4]

SEAT No. :

P4917

[Total No. of Pages : 4

[4964]-4006

M.Com. (Semester - IV)

BUSINESS PRACTICES AND ENVIRONMENT

**411 : Recent Advances in Business Practice and Environment
(2013 Pattern) (Group - C) (Special Paper - VII)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) State the importance of Agro Processing and Agro-Tourism in Development of Maharashtra. **[14]**

OR

- a) Explain Textile Policy of Govt. of Maharashtra. **[7]**
- b) Explain cluster Approach for Development. **[7]**

Q2) Explain the contribution of labour market Information cell in the development of industries in Maharashtra. **[14]**

OR

- a) Scheme for development of small & medium enterprises. **[7]**
- b) Write note on Urban Haat. **[7]**

Q3) What is "Environment Audit" and "Corporate Governance". Explain its importance in view of corporate disclosure. **[14]**

OR

What is corporate Governance. Explain the objectives and importance of corporate Governance.

P.T.O.

Q4) Write short notes (any two) :

[8]

- a) Retail Policy
- b) Transperency
- c) Types of Environment Audit
- d) Gram Udyog Vasahat



Total No. of Questions : 4]

P4917

[4964]-4006

M.Com. (Semester - IV)

BUSINESS PRACTICES AND ENVIRONMENT

411 : Recent Advances in Business Practice and Environment

(2013 Pattern) (Group - C) (Special Paper - VII)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.

2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) महाराष्ट्राच्या विकासामध्ये “कृषी प्रक्रिया” आणि “कृषी पर्यटन” यांचे महत्व विशद करा. [14]

किंवा

अ) महाराष्ट्र शासनाचे वस्त्रोद्योग धोरण स्पष्ट करा. [7]

ब) विकासासाठीचा समुच्चय दृष्टीकोन स्पष्ट करा. [7]

प्रश्न 2) महाराष्ट्राच्या औद्योगिक विकासामधील कामगार विपणन माहिती केंद्राचे योगदान स्पष्ट करा. [14]

किंवा

अ) ‘लघु आणि मध्यम’ उद्योगांच्या विकासाच्या योजना. [7]

ब) ‘नागरी बाजार’ (Urban Haat) यांवर माहिती लिहा. [7]

प्रश्न 3) ‘पर्यावरणीय अंकेक्षण’ आणि प्रमंडलीय नियंत्रण म्हणजे काय? प्रमंडलीय प्रकटीकरणाच्या दृष्टीकोनातून पर्यावरणीय अंकेक्षण आणि प्रमंडलीय नियंत्रणाचे महत्व विशद करा. [14]

किंवा

‘प्रमंडलीय नियंत्रण’ म्हणजे काय? प्रमंडलीय नियंत्रणाचे उद्देश आणि महत्व विशद करा. [14]

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) किरकोळ व्यापार धोरण
- ब) पारदर्शकता
- क) पर्यावरणीय अंकेक्षणाचे प्रकार
- ड) ग्रामीण उद्योग वसाहत



Total No. of Questions : 4]

SEAT No. :

P4853

[Total No. of Pages : 4

[4964]-4007

M.Com. (Part - II) (Semester - IV)

BUSINESS ADMINISTRATION

Recent Advances in Business Administration

(Special Paper - VII) (Group - F)

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the approaches towards managing change. **[14]**

OR

Explain the five's system of quality mangement. **[14]**

Q2) Explain the concept and significance of Global Management System. **[14]**

OR

Explain the techniques of Turnaround Management. **[14]**

Q3) a) Explain the significance of Change Management. **[7]**

b) Explain the features of Six Sigma Technique. **[7]**

OR

a) What is the importance of Business Acquisition? **[7]**

b) Explain the current trends in acquisition of business at National and International Scenario. **[7]**

P.T.O.

Q4) Write short notes on: (Any Two)

[8]

- a) Take over
- b) Importance of Managing change
- c) Enterprise Resource Planning (ERP)
- d) Cross-Cultural Management

XXXX

Total No. of Questions : 4]

P4853

[4964]-4007

M.Com. Part - II (Semester - IV)

BUSINESS ADMINISTRATION

Recent Advances in Business Administration

(Special Paper - VII) (Group - F)

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक प्रश्नाचे पुर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहा.

-
- प्रश्न 1) बदलाच्या व्यवस्थापनाकडे पहाण्याचे दृष्टीकोन स्पष्ट करा. [14]
किंवा
गुणवत्ता व्यवस्थापनाची पाच एस् (5s) प्रणाली स्पष्ट करा. [14]
- प्रश्न 2) 'जागतिक व्यवस्थापन प्रणाली' ही संकल्पना व त्याचे महत्व स्पष्ट करा. [14]
किंवा
पुनरुज्जीवन व्यवस्थापनाची तंत्रे स्पष्ट करा. [14]
- प्रश्न 3) अ) बदलाच्या व्यवस्थापनाचे महत्व स्पष्ट करा. [7]
ब) सिक्स सिग्मा तंत्राची वैशिष्ट्ये स्पष्ट करा. [7]
किंवा
अ) व्यवसाय ताब्यात घेण्याचे महत्व काय आहे? [7]
ब) व्यवसाय ताब्यात घेण्याच्या सध्याच्या प्रवाहांमधील देशांतर्गत व आंतरदेशीय देखावा स्पष्ट करा. [7]

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) टेक ओव्हर
- ब) व्यवस्थापकीय बदलाचे महत्व
- क) ऍटरप्राईस रिसोर्स प्लॉनिंग (ERP)
- ड) आंतर सांस्कृतिक व्यवस्थापन

XXXX

Total No. of Questions : 4]

SEAT No. :

P4854

[Total No. of Pages : 2

[4964]-4008

M.Com. (Semester - IV)

COMMERCIAL LAWS AND PRACTICES

(Special Paper - VII)

Recent Advances in Commercial Laws and Practices

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) State the composition of Competition Commission of India. Explain the duties of commission prescribed under Competition Act. **[14]**

OR

Explain the regulations of Combinations under Competition Act. **[14]**

Q2) Explain the provisions related Contributions and Financial Disclosure under Limited Liability Partnership Act. **[14]**

OR

Explain the extant and limitations of liability of Limited Liability Partnership under Limited Liability Partnership Act. **[14]**

Q3) a) State the provisions of enforcement of security interest under securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act. **[7]**

b) Define "Authorized Officer and Demand Notice" under Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act". **[7]**

P.T.O.

OR

- a) Explain the need and object of the Recovery of Debts Due to Banks and Financial Institutions Act. [7]
- b) State the powers of an appellate tribunal prescribed under the Recovery of Debts Due to Banks and Financial Institutions Act. [7]

Q4) Write Short Notes on: (Any Two) [8]

- a) Acts taking place out of India under Competition Act.
- b) Limited Liability Partnership
- c) Central registry
- d) Establishment of tribunal under the Recovery of Debts Due to Banks and Financial Institutions Act.

XXXX

Total No. of Questions : 4]

SEAT No. :

P4855

[Total No. of Pages : 4

[4964]-4009

M.Com. (Semester - IV)

CO-OPERATION AND RURAL DEVELOPMENT

(Special Paper - VII)

**Recent Advances in Co-operation and Rural Development
(2013 Pattern)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What policies should be adopted for building up economic viability of Co-operative institutions? **[14]**

OR

Explain the role of Co-operative leadership in global era.

Q2) What strategy should Co-operatives adopt to meet the challenges posed by globalisation? **[14]**

OR

Discuss formation and organisation of self help groups.

Q3) Briefly review the report of any one of the committees regarding farmer's suicides. **[14]**

OR

What measures has the government adopted to stop the farmer's suicides?

P.T.O.

Q4) Write short notes on: (Any Two)

[8]

- a) Co-operative principles.
- b) Women empowerment through SHGs.
- c) Social responsibility of Co-operatives.
- d) Importance of micro finance.

XXXX

Total No. of Questions : 4]

P4855

[4964]-4009

M.Com. (Semester - IV)

CO-OPERATION AND RURAL DEVELOPMENT

(Special Paper - VII)

Recent Advances in Co-operation and Rural Development

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.

2) उजवीकडील अंक प्रश्नाचे पुर्ण गुण दर्शवितात.

प्रश्न 1) सहकारी संस्थांची आर्थिक सक्षमता वाढविण्यासाठी कोणती धोरणे अंगिकारली पाहिजेत?[14]

किंवा

जागतिकीकरणाच्या युगातील सहकारी नेतृत्वाची भूमिका स्पष्ट करा.

प्रश्न 2) जागतिकीकरणाच्या आव्हानांना तोंड देण्यासाठी सहकारी संस्थांनी कोणती व्युत्तरचना स्वीकारावी? [14]

किंवा

स्वयंसहाय्यता गटाचे गठन आणि व्यवस्थापनाबाबत चर्चा करा.

प्रश्न 3) शेतकऱ्यांच्या आत्महत्तेबाबत अभ्यास करणाऱ्या कोणत्याही एका कमिटीच्या अहवालाचा थोडक्यात आढावा घ्या. [14]

किंवा

शेतकऱ्यांच्या आत्महत्या थांबविण्यासाठी शासनाने कोणते उपाय योजले पाहिजेत?

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) सहकारी तत्वे
- ब) स्वयं सहाय्यता बचत गटांमार्फत महिलांचे सबलीकरण
- क) सहकाराचे सामाजिक दायित्व
- ड) सूक्ष्म वित्ताचे महत्व

XXXX

Total No. of Questions : 4]

SEAT No. :

P4918

[Total No. of Pages : 4

[4964]-4010

M.Com. (Part - II) (Semester - IV)

ADVANCED BANKING AND FINANCE

Recent Advances in Banking and Finance (Special Paper - VII)

(2013 Pattern) (Credit System) (Group - G)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is financial inclusion? Explain the benefits of financial inclusion citing some of the recent examples from the field of Indian Banking. **[14]**

OR

What is an NPA? What are the regulations relating to the management of NPAs?

Q2) What do you understand by capital adequacy? What is the need for capital adequacy? Explain the regulations relating to capital adequacy. **[14]**

OR

What is money market? Explain in detail the working of any one submarket of the same.

Q3) a) Explain in detail collateralised borrowing and lending obligation. **[7]**

OR

Explain in detail how does internet banking work.

b) Explain the options and futures trading in the equity market. **[7]**

OR

What is reverse book building? Explain the process of reverse book building.

P.T.O.

Q4) Write notes on (any two) :

[8]

- a) Banks and Micro Finance
- b) Call money market
- c) National Stock Exchange
- d) Depositories



Total No. of Questions : 4]

P4918

[4964]-4010

M.Com. (Part - II) (Semester - IV)

ADVANCED BANKING AND FINANCE

Recent Advances in Banking and Finance (Special Paper - VII)

(2013 Pattern) (Credit System) (Group - G)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.
2) उजवीकडील अंक गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) वित्तीय समावेशन म्हणजे काय? भारतीय बँकिंग मधील अलिकडच्या काळातील उदाहरणे घेऊन वित्तीय समावेशनाचे फायदे स्पष्ट करा. [14]

किंवा

निष्क्रिय मालमत्ता म्हणजे काय? निष्क्रिय मालमत्तेच्या व्यवस्थापनासाठीची नियमने काय आहेत?

प्रश्न 2) भांडवलपुरतेपणा म्हणजे काय? भांडवल पुरतेपणाची गरज काय आहे? भांडवल पुरतेपणा ठेवण्या संदर्भातील नियमने स्पष्ट करा. [14]

किंवा

नाणेबाजार म्हणजे काय? सदर बाजारातील कोणत्याही एका उपबाजाराची कार्यपध्दती सविस्तर स्पष्ट करा.

प्रश्न 3) अ) सांपार्श्विक कर्ज देणे आणि घेणे दायित्व सविस्तर स्पष्ट करा. [7]

किंवा

इंटरनेट बँकिंग कसे काम करते ते सविस्तर स्पष्ट करा.

ब) रोखे बाजारातील विकल्प आणि वायदे व्यवहार स्पष्ट करा. [7]

किंवा

प्रतिपुस्तक बांधणी म्हणजे काय? त्यांची प्रक्रिया स्पष्ट करा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

अ) बँक आणि सुक्ष्म वित्त

ब) मागणी देय पैसा बाजार

क) राष्ट्रीय रोखे बाजार

ड) निक्षेप स्थान



Total No. of Questions : 4]

SEAT No. :

P4856

[Total No. of Pages : 4

[4964]-4011

M.Com. (Part - II) (Semester - IV)
ADVANCED MARKETING
Recent Advances In Marketing
(Special Paper - VII) (Group - H)
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the process of creating a marketing strategy. **[14]**

OR

What is sustainable Marketing? Explain the importance of sustainable marketing. **[14]**

Q2) Explain search engine Marketing and search engine optimisation. **[14]**

OR

Explain the history of Foreign Direct Investment in Single brand retail in India. **[14]**

Q3) a) Explain ethical issues related to sustainable marketing. **[7]**

b) Write a note on Global v/s local marketing strategies. **[7]**

OR

a) Explain social media mix. **[7]**

b) Explain the pros of allowing Foreign Direct Investment (FDI) in Multi-Brand retail in India. **[7]**

P.T.O.

Q4) Write short notes on: (Any Two)

[8]

- a) Advertising and Media Planning
- b) Ebay
- c) Sustainable Development
- d) Retailing

XXXX

Total No. of Questions : 4]

P4856

[4964]-4011

M.Com. (Part - II) (Semester - IV)
ADVANCED MARKETING
Recent Advances In Marketing
(Special Paper - VII) (Group - H)
(2013 Pattern) (Credit System)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

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- प्रश्न 1) विपणन व्युत्पन्नचनेच्या निर्मित्तिच्या प्रक्रिया स्पष्ट करा. [14]
किंवा
शाश्वत विपणन म्हणजे काय? शाश्वत विपणनाचे महत्व स्पष्ट करा. [14]
- प्रश्न 2) विपणन शोध साधन आणि पर्याप्तता शोध साधन स्पष्ट करा. [14]
किंवा
भारतामधील सिंगल ब्रँड रिटेल मधील परकीय थेट गंतवणूकीचा इतिहास स्पष्ट करा. [14]
- प्रश्न 3) अ) शाश्वत विपणनाशी संबंधित नैतिक मुद्दे स्पष्ट करा. [7]
ब) जागतिक विरूद्ध स्थानिक विपणन व्युत्पन्नचना यावर टीप लिहा. [7]
किंवा
अ) समाजिक माध्यम मिश्र स्पष्ट करा. [7]
ब) भारतामध्ये मल्टी ब्रँड रिटेलमध्ये परकीय थेट गंतवणूकीला व परवांनगी देण्याचे फायदे स्पष्ट करा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) जाहिरात आणि माध्यम नियोजन
- ब) इबे (Ebay)
- क) शाश्वत विकास
- ड) रिटेलिंग

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