| Seat |  |
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PGDBM (Semester-I) EXAMINATION, 2016
101 : PRINCIPLES AND PRACTICES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR (2008 PATTERN)

## Time : Three Hours

## Maximum Marks : 70

N.B. :- (i) Q. No. 1 is compulsory.
(ii) Solve any three out of the remaining.
(iii) Figures to the right indicate full marks.

1. (a) Define the term Organisational Behaviour. Elaborate any two models of OB in detail.
(b) Elaborate the contributions putforth by Elton Mayo. [10]
2. Define the term 'Motivation. Elaborate Douglas McGregor's theory of motivation in detail.
3. Define Controlling. Explain various steps involved in controlling. [15]
4. Explain the term 'Group.' Elaborate various stages of group formation.
5. Explain Transactional Analysis in detail.
6. Elaborate the concept, need and importance of 'staffing'.
7. Write short notes on (any three) :
(a) Levels of management
(b) Conflict management
(c) Morale
(d) MBO
(e) Dimensions of personality.

Total No. of Questions-7]
[Total No. of Printed Pages-2

| Seat <br> No. |  |
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## [4982]-12

## P.G.D.B.M. (First Sem.) EXAMINATION, 2016 102 : MANAGEMENT ACCOUNTING (2008 PATTERN)

Time : Three Hours
Maximum Marks : 70
N.B. :- (i) Q. No. 1 is compulsory. Attempt any two questions from each section.
(ii) Figures to the right indicate full marks.
(iii) Use of simple calculator is allowed.

1. Classify the following items into income, expenditure, assets and liabilities with reasons :
(a) Pre-paid insurance
(b) Outstanding wages.
(c) Commission received
(d) Machinery
(e) Carriage outward

## SECTION I

2. Write short notes on (any three) :
(a) Reasons of labour turnover
(b) Need of computerized accounting
(c) Trade discount and cash discount
(d) Types of accounts and their rules
3. Explain the role of management accounting in decision-making. Explain how it is different than cost accounting.
4. Write point of difference for the following (any three) :
(a) Fixed cost and variable cost
(b) Time-keeping and time-booking
(c) LIFO and FIFO
(d) Selling overheads and factory overheads

## SECTION II

5. A product requires 10 hours per unit to produce at a standard rate Rs. 2 per hour. 1000 units were produced during March 2010. Actual time taken to produced was 9000 hours. The actual rate was Rs. 2.50 per hour.
Calculate :
(a) Labour cost variance
(b) Labour rate variance
(c) Labour efficiency variance
6. From the following information compute :
(a) P/V ratio
(b) Fixed cost
(c) Sales Volume to earn a profit of Rs. $1,20,000$

Sales : Rs. 1,50,000
Profit : Rs. 15,000
Variable cost : 80\% of Sales Turnover
7. What do you mean by standard costing? Explain in detail advantages of standard costing.

| Seat |  |
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| No. |  |

## PGDBM (Semester-II) EXAMINATION, 2016 201 : MARKETING MANAGEMENT (2008 PATTERN)

## Time : Three Hours

Maximum Marks : 70
N.B. :- (i) Attempt any five questions.
(ii) All questions carry equal marks.

1. (a) What do you understand by product ?
(b) Explain product life cycle and give suitable example of any one product.
2. (a) Define Test marketing and Branding.
(b) Explain types of packaging and new packaging trends.
3. (a) Explain objectives of pricing and factors influencing price decisions.
(b) Discuss non-price competition, setting the price and managing price changes.
4. (a) Define the function of distribution channels.
(b) Elaborate impact of technology and internet on distribution.
5. Elaborate importance and role of distribution channels in marketing.
6. "Promotion of a product for good sales turnover is imperative". Comment.
7. Write short notes on (any two) :
(a) Online marketing
(b) Advertising and Promotion
(c) Personal selling and public relations.

| Seat <br> No. |  |
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## [4982]-22

PGDBM (Second Semester) EXAMINATION, 2016 202 : FINANCIAL MANAGEMENT (2008 PATTERN)
Time : Three Hours Maximum Marks : 70
N.B. :- (i) Question No. 1 is compulsory.
(ii) Solve any two questions from Section I and two questions from Section II.
(iii) Figures to the right side indicate full marks.
(iv) Use of non-programmable calculator is allowed.

1. Explain the concept of Time Value of Money with illustration. [10]

## SECTION I

2. What is working capital management ? Explain the concept of Operating cycle.
3. Explain the concept of capitalization. What do you mean by undercapitalization and over-capitalization.
4. Write short notes on (any three) :
(a) ADR and GDR
(b) Credit Rating
(c) Management of cash
(d) Corporate Finance
(e) Bonus share.
P.T.O.

## SECTION II

5. EBIT of the company is Rs. 20,00,000. It is planning to add Rs. $50,00,000$ as additional funds through one of the following means of diversification. The present equity share capital :
(a) Issue of $12 \%$ debentures.
(b) Issue of $2,50,000$ equity shares at par and the balance by $12 \%$ debentures.
(c) Issue of $10 \%$ preference shares of Rs. $25,00,000$ and balance by $15 \%$ term loan.
Advice the company as to the selection of the best alternative by giving detailed reasoning therefore.
6. A company is considering an investment proposal to install new milling controls. The project will cost Rs. 55,000 and has a life expectancy of 5 years with Rs. 50,000 as salvage value. The company's tax rate is $55 \%$. The estimated cash flows before tax (CFBT) from the proposed investment proposal are as follows :

Year
1
2
3
4
5
Compute the following :
(i) Payback period
(ii) Net present value at $10 \%$ discount rate
(iii) Profitability Index @ 10\%
(iv) Discounted Payback Period
(v) Average rate of return.
7. From the following details, prepare an estimate of the requirement of working capital :

| Production | 60,000 units |
| :--- | :--- |
| Selling price Rs. 5 per unit | $60 \%$ of selling price |
| Raw materials | $10 \%$ of selling price |
| Direct Wages | $20 \%$ of selling price |
| Overheads | 2 months requirement |
| Materials in hand | 1 month requirement |
| Production time (WIP-50\% complete) | 3 months requirement |
| Finished goods in stores | 2 months requirement |
| Credit for material | 3 months requirement |
| Credit allowed to customers | Rs. 20,000 |
| Average cash balance |  |

Wages and overheads are paid at the beginning of the month following.
8. The directors of ABC Ltd. ask you to ascertain :
(a) Proprietor's fund
(b) Fixed assets
(c) Closing Debtors
(d) Closing Creditors
(e) Closing stock
(f) Share Capital
(g) Cash and Bank Balance

From the following information :
(i) Inventory turnover is 6 times

Year end debtors are outstanding for 2 months
Year end creditors are outstanding for 73 days
(ii) Ratios of cost of goods sold to :
(a) Proprietor's funds is $2: 1$
(b) Fixed Assets 4 : 1
(iii) Ratio of gross profit to sales is $20 \%$
(iv) Closing stock is greater than opening stock by Rs. 10,000
(v) The gross profit for the year ended 31st March, 2011 is Rs. 1,20,000.
Reserves and surplus appearing in the Balance Sheet as at 31st
March, 2011 total to Rs. 40,000.

Total No. of Questions-8]
[Total No. of Printed Pages-2

| Seat |  |
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| No. |  |

[4982]-23

## PGDBM (Semester-II) EXAMINATION, 2016 203 : OPERATIONS MANAGEMENT (2008 PATTERN)

Time : Three Hours Maximum Marks : 70
N.B. :- (i) Answer any five questions.
(ii) All questions carry equal marks.

1. Define Operations Management. State its importane and explain various functions.
2. Write down characteristics of continuous and batch production method.
3. Explain the principles and types of Facilities Layout.
4. Explain various functions of Production Planning and Control department.
5. Ten metal pipes were inspected for total number of defects in their surface. The detials of the number of defects for each pipe are given below :

| Pipe No. | No. of defects |
| :---: | :---: |
| 1 | 2 |
| 2 | 4 |
| 3 | 3 |
| 4 | 3 |
| 5 | 1 |
| 6 | 5 |
| 7 | 2 |
| 8 | 3 |
| 9 | 4 |
| 10 | 3 |

Construct a control chart and comment on the result.
6. Explain the flow process chart and flow diagram.
7. Why Maintenance Management is essential ? State importance and types of maintenance.
8. Explain the terms KANBAN and JIT.

| Seat |  |
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| No. |  |

## [4982]-32

P.G.D.B.M. (Semester-III) EXAMINATION, 2016 302 : MANAGEMENT INFORMATION SYSTEM (2008 PATTERN)
Time : Three Hours
Maximum Marks : 70
N.B. :- (i) Question No. 6 is compulsory.
(ii) Attempt any four questions from the remaining.
(iii) Figures to the right indicate full marks.

1. Define MIS. Explain need and objectives of MIS in detail.
2. Define Information Technology. Explain impact of Information Technology on organization.
3. What is Information Security ? Explain social and ethical issues related to MIS.
4. What is Quality Assurance and Quality Control ? Explain the role of Quality Assurance in an organisation.
5. What is Network topology? What are the different types of topology? Explain in detail.
6. Write short notes on (any two) :
(a) Expert System
(b) Data Mining
(c) Waterfall model of SDLC
(d) IT enabled Services.

| Seat <br> No. |  |
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PGDBM (Third Semester) EXAMINATION, 2016 303 : LEGAL ASPECTS OF BUSINESS (2008 PATTERN)

Time : Three Hours
Maximum Marks : 70
N.B. :- (i) Answer any five questions.
(ii) All questions carry equal marks.

1. Explain the term free consent and misrepresentation as per Contract Act 1871.
2. What are the various ways in which a contract can be discharged.
3. Explain the term conditions and warranties as per Sale of Goods Act, 1930.
4. What is a Negotiable instrument. Explain holder and holder in due course according to Negotiable Instrument Act, 1881.
5. Explain in detail the Memorandum of Association as per Companies Act, 1956.
6. Define consumer and explain the National Consumer Frum in detail.
7. Write short notes on (any two) :
(a) Digital signature
(b) Certifying Authority
(c) Bill of Exchange
(d) Quasi Contract
(e) Caveat Emptor.

| Seat <br> No. |  |
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# [4982]-41 

## PGDBM (Semester-IV) EXAMINATION, 2016 401 : MANAGEMENT CONTROL SYSTEM (2008 PATTERN)

Time : Three Hours
Maximum Marks : 70
N.B. :- (i) Solve any five questions.
(ii) All questions carry equal marks.

1. What is Management control system ? Explain the functions of controller in detail.
2. Explain various types of 'Responsibility centres'. Distinguish in detail between Engineered expense centre \& Discretionary expense centre.
3. Diffrentiate between 'Return on Investment' (ROI) and Eonomic value added (EVA) with an example.
4. Explian how management control system in manufacturing sector differs from management control system in service sector ? [14]
5. Explain all four perspectives of 'Balanced scorecard' in detail with corporate examples.
6. What is Goal Congruence ? State its importance and role in the success of any 'Management control system.
7. Write short notes on (any two) :
(a) Market Based Transfer Price
(b) Zero Based Budgeting.
(c) Activity Based Costing.

Total No. of Questions-7]
[Total No. of Printed Pages-1

| Seat <br> No. |  |
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[4982]-42
P.G.D.B.M. (Semester-IV) EXAMINATION, 2016 402-A : MARKETING MANAGEMENT SPECIALIZATION-I INTEGRATED MARKETING COMMUNICATION (2008 PATTERN)
Time : Three Hours Maximum Marks : 70
N.B. :- (i) Attempt any five questions.
(ii) All questions carry equal marks i.e. 14 marks each.

1. Explain the concept and process of integrated marketing ocmmunications.
2. Enlist the different media available for Advertising. Give criteria for media choice for Water Purifier.
3. What is Media Planning ? What is its significance ?
4. Discuss various Trade Promotion and Consumer Promotion Tools that can be used by an organization.
5. What are the various steps studied in the Media Buying process ?
6. What is the importance of ethics and social responsibility in IMC campaigns ?
7. Write short notes on (any two) :
(a) E-Commerce
(b) Direct Marketing
(c) Evaluating Marketing communication Programmes.

Total No. of Questions-5]
[Total No. of Printed Pages-2

| Seat <br> No. |  |
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[4982]-44

PGDBM (Semester-IV) EXAMINATION, 2016 COMPUTER MANAGEMENT SPECIALIZATION-I

402C : D.B.M.S. WITH ORACLE (2008 PATTERN)
Time : Three Hours
Maximum Marks : 70
N.B. :- (i) Q. No. 1 and Q. No. 5 are compulsory.
(ii) Solve any two questions from the remaining.
(iii) Draw neat labelled diagram wherever necessary.

1. Consider the following tables to solve the following queries :

| Car | Car Manufacturer | Colour |
| :--- | :--- | :--- |
| Car No. | CMID | Colour Code |
| Car Name |  | Colour Desc |
| Segment (Small/ Midsize) | CM Name |  |
| Colour Code |  |  |
| Price |  |  |
| CMID |  |  |

(a) Create the above mentioned tables with proper constraints and insert at least 4 rccored.
(b) Solve any 8 queries :
(i) Display car details whose price is in the range of $1,00,000$ to $5,00,000$.
(ii) List car details in descending order of their price.
(iii) List total number of cars in each segment.
(iv) List car manufacturer name who has manufacture 'Nano' car.
(v) Display details of all cars which are available in 'Silver' colour.
(vi) Display car name, car manufacturer name and colour description of all cars.
(vii) Add 'Car Version' column in car table.
(viii) Create a synonym for car table.
(ix) List only car manufacturers who are manufacturing at least 3 cars.
2. (a) Define DBMS. Explain different characteristics of DBMS. [10]
(b) Write a function Bill discount to accept the patient no. and given him a discount of $10 \%$ on the total bill, if the bill amount exceeds Rs. 2 lakh.
3. (a) Write a PL/SQL Program to accept a string and find the number of characters and blank spaces in it.
(b) Explain DLL statement with an example.
4. (a) Explain various aggregate functions used in SQL with proper example.
(b) Explain the following relation algebra instructions :
(i) Set Difference ?
(ii) Cartesian Product
(iii) Natural Join
(iv) Union
5. Wrie short notes on the following (any two) :
(a) Where and Having
(b) Synonyms in Oracle
(c) Data types in Oracle
(d) Correlated Query.

Total No. of Questions-7]
[Total No. of Printed Pages-1
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## [4982]-45

PGDBM (Semester-IV) EXAMINATION, 2016
PRODUCTION AND MATERIALS MANAGEMENT SPECIALIZATION-I 402 : INVENTORY MANAGEMENT AND
MATERIALS REQUIREMENT PLANNING
(2008 PATTERN)
Time : Three Hours
Maximum Marks : 70
N.B. :- (i) Attempt any five questions.
(ii) All questions carry equal marks.

1. Define inventory. Discuss the various types of inventory. What are the reasons to hold the inventory in organization.
2. What is selective inventory control? Describe in detail various methods of selective inventory control?
3. What do you mean by EOQ? Describe the assumptions of EOQ model in detail.
4. What is MRP? " MRP is both inventory control and scheduling technique." Discuss the statement by considering the inputs and outputs of MRP.
5. Discuss various factors to be considered while taking make or buy decision? Discuss merits and demerits of make or buy decision.
6. Compare fixed order versus fixed interval system and discuss the merits and demerits of each?
7. Write short notes on (any two) :
(a) Dependent and Independent demand
(c) Master production schedule
(d) Vendor managed inventory
(e) Strategies to increase inventory town.

Total No. of Questions-7]
[Total No. of Printed Pages-2

| Seat <br> No. |  |
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# PGDBM (Semester-IV) EXAMINATION, 2016 402E : LABOUR LAWS <br> HUMAN RESOURCE MANAGEMENT SPL.-I (2008 PATTERN) 

Time : Three Hours
N.B. :- (i) All questions are compulsory.
(ii) Each question carries 14 marks.
(iii) Figures to the right indicate marks for the question/ sub-question.
(iv) Your answers should be specific and to the point.

1. Define Factories Act, 1948. Give the various statutory provisions of health and welfare under this Act.
2. Under Bombay Shops and Establishment Act 1948, give the registration and maintenance of records details of Residential Hotels.
3. Discuss the procedure, powers and duties of authorities under the Industrial Disputes Act, 1947.
4. Define illegal strikes and lockouts. Give in detail the procedure for dealing with complaints relating to unfair labour practices. [14]
5. Define Industrial Court. Give the duties of Industrial Court and Labour Court.
6. Write a detailed note on 'Principles of Natural Justice'.
7. Write short notes on (any two) :
(a) Describe 'Working Hours' under Factories Act, 1948
(b) Payment of wages under Bombay Shops and Establishment Act, 1948
(c) Lay off and Retrenchment under The Industrial Disputes Act, 1947.
(d) Licensing of contractors, under the Contract Labour Act, 1970.

| Seat <br> No. |  |
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[4982]-47

## P.G.D.B.M. (IV Sem.) EXAMINATION, 2016 <br> 403 A : INTERNATIONAL MARKETING MARKETING MANAGEMENT SPL-II (2008 PATTERN)

Time : Three Hours
Maximum Marks : 70
N.B. :- (i) Asnwer any five questions.
(ii) All questions carry equal marks.

1. Define 'International Marketing'. Discuss the various objectives of International Marketing along with the challenges and opporunities in International marketing.
2. Comment on the recent Import-Export policy and procedures.
3. What are the preliminaries carried out by Exporter for starting Export Business and Appointing Overseas Agents ?
4. Compare and contrast the Uniform Pricing with market by market pricing.
5. Describe the various methods of availing of Export Finance by the Indian Exporters.
6. Discuss the functions, role and achievements of WTO.
7. Write short notes on any two of the following :
(a) Types of letter of Credit
(b) Marine Insurance
(c) Labelling and packaging.
(d) Certificate of Origin.

Total No. of Questions-9]
[Total No. of Printed Pages-4

| Seat <br> No. |  |
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[4982]-48
P.G.D.B.M. (IV Sem.) EXAMINATION, 2016

403-B : ADVANCED FINANCIAL MANAGEMENT
FINANCIAL MANAGEMENT SPL-II
(2008 PATTERN)
Time : Three Hours
Maximum Marks : 70
N.B. :- (i) Q. No. $\mathbf{1}$ is compulsory and carries $\mathbf{1 0}$ marks.
(ii) Attempt any two questions from Section I. Each question carries $\mathbf{1 5}$ marks.
(iii) Attempt any two questions from Section II. Each question carries 15 marks.

1. Explain in detail the provisions of accounting standard related to valuation of Inventory.

## SECTION I

2. Explain in detail the provisions explained by Tondon Committee regarding working capital finance and various methods of lending.
3. Explain in detail the guidelines prescribed by SEBI regarding buy back of shares.
4. "Ratio analysis is a tool which diagnoses the health of the company." Do you agree with the statement ? Why ?
5. Write short notes on (any two) :
(a) Human Resource Accounting
P.T.O.
(b) Methods of Valuation of shares
(c) Inflation accounting
(d) IRR.

## SECTION II

6. Balance sheet of XYZ Ltd. as on 31st March

|  | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ |  | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ |
| :--- | :---: | :--- | :--- | ---: | ---: |
| Capital \& Liabilities | Rs. | Rs. | Assets | Rs. | Rs. |
| Capital | 60,000 | 75,000 | Land \& Building | 30,000 | 37,000 |
| Profit and Loss Account | 26,000 | 42,000 | Plant \& Machinery | 15,000 | 20,000 |
| Secured Loans (LT) | 30,000 | 20,000 | Investments | 8,500 | 7,500 |
| Creditors | 29,200 | 31,500 | Raw material | 34,000 | 36,700 |
| Bank Overdraft | 14,800 | 11,500 | Work-in-progress | 12,400 | 10,900 |
|  |  |  | Finished goods | 21,300 | 19,200 |
|  |  |  | Debtors | 31,100 | 38,500 |

## Information

(a) Depreciation on land and building is $10 \%$ on opening balance.
(b) A machinery costing Rs. 2,000 was sold for a profit of Rs. 1,000. Depreciation for the year was Rs. 2,000
(c) Investments are sold at a profit of Rs. 800

Prepare a funds flow statement for the year 2012-2013.
7. From the following details, you are required to make an assessment of the average amount of working capital requirement of Fine Drinks Limited. :

|  | Average <br> Period of <br> Credit | Estimate for <br> First year |  |
| :--- | ---: | ---: | ---: |
| Purchases of Material | 6 weeks |  | $26,00,000.00$ |
| Wages | 0.5 weeks |  | $19,50,000.00$ |
| Overheads : |  |  |  |
| Rent, Rates etc. | 6 months |  | $1,00,000.00$ |
| Salaries | 1 month |  | $8,00,000.00$ |
| Other Overheads | 2 months | $7,50,000.00$ |  |
| Sales | Cash | $2,00,000.00$ |  |
| Credit Sales | 2 months | $60,00,000.00$ |  |
| Average amount of stock and WIP | $4,00,000.00$ |  |  |
| Average amount of undrawn profits |  | $3,00,000.00$ |  |

It is to be assumed that all expenses and income were made at even rate for the year.
8. A company working against a self-imposed capital budgeting constraint of Rs. $7,00,000$, is trying to decide which of the following investments proposals should be undertaken by it ? All the investments are mutually independent. The list of investments along with the investment required and the net present value of the projected cash flows are as follows:
Specify your decision separately under the assumption :
(a) The projects are divisible
(b) The projects are indivisible

| Investment Proposals | Outlays <br> Rs. | NPV <br> Rs. |
| :---: | :--- | :---: |
| P | $1,00,000$ | 60,000 |
| Q | $2,40,000$ | $1,80,000$ |
| R | $3,20,000$ | $2,00,000$ |
| S | $2,20,000$ | $3,00,000$ |
| T | $1,80,000$ | $2,00,000$ |

9. Using the information and form given below, compute the balance sheet terms for a firm having a sales of Rs. 36 lacs.

| Sales/Total Assets | 3 | Sales/Debtors |  | 15 |  |
| :--- | :---: | :---: | :--- | :---: | :---: |
| Sales/Fixed Assets |  | 5 | Current Ratio |  | 2 |
| Sales/Current Assets | 7.5 | Total Assets/Net worth |  | 2.5 |  |
| Sales/Inventories | 20 | Debt/Equity |  | 1 |  |

BALANCE SHEET

| LIABILITIES |  | Rs. |  |  | Rs. |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Net worth |  |  | Fixed Assets <br> Inventories <br> Long Term Debt <br> Current Liabilities |  | Debtors <br> Cash and Bank |

Total No. of Questions-7]
[Total No. of Printed Pages-2

| Seat |  |
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## [4982]-49

## P.G.D.B.M. (Semester-IV) EXAMINATION, 2016

 403-C : 'C' PROGRAMMING(Computer Management Specialization-II) (2008 PATTERN)
Time : Three Hours
N.B. :- (i) Question No. 1 is compulsory.
(ii) Solve any five out of the remaining questions.

1. (a) Trace output and justify answer :
(i) \# include<stdio.h> \# include<conio.h> main()
\{ int $\mathrm{k}=105$;
int $\mathrm{b}=++\mathrm{k}+\mathrm{k}+++50$;
printf("l = \%d, b = \%d", k,b);
\}
(ii) \#include<stdio.h> \#include<conio.h> main()
\{
int k=99;
while( $\mathrm{k}>10$ )
\{ printf("\%d $\backslash \mathrm{n}$ ",k);
k++;
\}
\}
P.T.O.
```
(iii) #include<stdio.h>
            #include<conio.h>
            #include<string.h>
            main()
                { int i;
                        char s = "ytisrevin U enuP";
            i = strlen(s) -1;
        for( ; i> = 0; i--)
            printf("%c",s[i]);
        }
```

(b) Explain the following (any two) :
(i) Function in "C" programming
(ii) Data types in C programming
(iii) Dynamic memory allocation
2. Write a program to print the following pattern :
3. Write a recursive function to print factorial of given no. (if number is 5 , then 120 should be returned $(1 * 2 * 3 * 4 * 5)$.
4. Write a user defined function to print uppercase characters in the accepted string.
5. Write a program to accept file name from command line and print the contents in uppercase.
6. Write a program to accept records of 20 patients using array of structures with fileds patientno, name, disease, gender. Print name of the female cancer patients.
7. Accept 50 integers in an array and sort them in ascending order. [10]

| Seat |  |
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P.G.D.B.M. (Semester-IV) EXAMINATION, 2016

403 D : SUPPLY CHAIN AND LOGISTIC MANAGEMENT PRODUCTION AND MATERIAL MANAGEMENT SPL-II (2008 PATTERN)

## Time : Three Hours

Maximum Marks : 70
N.B. :- (i) Attempt any five questions.
(ii) All questions carry equal (14) marks.
(iii) Support the answers with suitable sketches/examples.

1. Describe the concept of Supply Chain. Describe global supply chain and network.
2. Explain logistical value proposition and flexible structure.
3. Explain the concept inventory functionality and inventory carrying cost.
4. State principles and participants of transportation. State the concept of Transport Functionality.
5. Explain Material handling considerations and systems.
6. Describe role of e-commerce, advantages and disadvantages in supply chain management.
7. Write short notes (any two) :
(a) Twenty first century supply chain
(b) International Sourcing
(c) Sustainable Transportation
(d) Warehouse Decisions.

| Seat <br> No. |  |
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## P.G.D.B.M. (IV Sem.) EXAMINATION, 2016 403 (E) : INDUSTRIAL RELATIONS HUMAN RESOURCE MANAGEMENT SPL.-II (2008 PATTERN)

Time : Three Hours
Maximum Marks : 70
N.B. :- (i) Answer any five questions.
(ii) All questions carry equal marks.

1. Explain concept of the term industrial relations. Explain its origin and grown in India.
2. Explain machinery for settlement of Industrial Dispute.
3. Explain collective bargaining. What are different reasons for failure of collective bargaining.
4. "Workers participation in management is necessary for industial growth." Discuss.
5. Explain any seven misconducts under standing orders.
6. Explain in detail functions of Trade Unions.
7. Write short notes on (any two) :
(a) Industrial Dispute
(b) Gandhian approach to IR
(c) Inter-union and Intra-union rivalry
(d) Classification of workman under standing orders
(e) Globalization and IR.
