

Total No. of Questions—8]

[Total No. of Printed Pages—1

Seat No.	
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[4989]-11

P.G.D.M.L.M. (Semester-I) EXAMINATION, 2016
PRINCIPLES AND PRACTICES OF MANAGEMENT
(2008 PATTERN)

Time : Three Hours

Maximum Marks : 70

N.B. :— (i) Question No. 1 is compulsory.

(ii) Solve any *three* questions from the remaining.

1. Define management. What are the critical functions of General Management ? [25]
2. Define MBO. Explain process and benefits of MBO. [15]
3. Planning is looking ahead and control is looking back. Illustrate. [15]
4. Explain Controlling and explain different techniques of Controlling. [15]
5. Manager is more of motivator, leaders and communicator. Explain with suitable examples. [15]
6. What is the nature of Rational Decision-making ? Explain steps in decision-making. [15]
7. Explain the important steps in recruitment and selection of employees. [15]
8. What are the important steps undertaken for training employees ? Elaborate with suitable examples. [15]

Total No. of Questions—7]

[Total No. of Printed Pages—1

Seat No.	
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[4989]-12

P.G.D.M.L.M. (Semester-I) EXAMINATION, 2016
102 : MATERIALS MANAGEMENT
(2008 PATTERN)

Time : Three Hours

Maximum Marks : 70

N.B. :— (i) Answer any *five* questions.

(ii) *All* questions carry equal marks.

1. Explain the scope and objectives of Materials Management.
2. Describe the inputs and outputs of MRP and how organization is benefitted with the application of MRP ?
3. (a) Explain in detail the purchase cycle with the diagram.
(b) Describe the contents and functions of Goods Receipt Note (GRN).
4. Explain the importance of the 'Standardization' and 'Codification' of materials.
5. What is EOQ model ? Explain in brief the assumptions of EOQ model.
6. Explain the need to maintain the inventory with its merits and demerits.
7. Write short notes on any *two* of the following :
 - (a) Aims and objectives of Logistics
 - (b) Bill of Material
 - (c) Inventory Turnover Ratio
 - (d) GOLF.

Total No. of Questions—7]

[Total No. of Printed Pages—1

Seat No.	
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[4989]-13

P.G.D.M.L.M. (Semester-I) EXAMINATION, 2016
103 : LOGISTICS MANAGEMENT
(2008 PATTERN)

Time : Three Hours

Maximum Marks : 70

N.B. :— (i) Attempt *any five* questions.
(ii) All questions carry equal marks. (i.e. **14** marks each)
(iii) Draw neat diagrams and illustrations supportive to your answer.

1. Discuss concept of 'Integrated Logistics' and 'The Total Distribution' with significance of Logistics. [14]
2. What are different types of material handling ? What is the basis in selection of material handling facility ? [14]
3. Explain in detail 'Economics of 'Logistics'.
4. Explain advantages and disadvantages of various modes of transportation of goods in India. [14]
5. What is purpose of network design ? How the efficient design does make both the customer and the supplier comfortable ? [14]
6. Explain the role of logistics in Customer service strategy. [14]
7. Write short notes on (any *two*) : [14]
 - (a) Third party logistics
 - (b) Role of IT in Physical Distribution
 - (c) Packaging
 - (d) Role of distribution in supply chain.

[4989]-13

Total No. of Questions—7]

[Total No. of Printed Pages—1

Seat No.	
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[4989]-21

P.G.D.M.L.M. (Semester-II) EXAMINATION, 2016
201 : PHYSICAL DISTRIBUTION AND
SUPPLY CHAIN MANAGEMENT
(2008 PATTERN)

Time : Three Hours

Maximum Marks : 70

N.B. :— (i) Solve any *five* questions.

(ii) *All* questions carry equal marks.

1. Explain with example various functions performed in Physical Distribution management.
2. Describe parameters or characteristics that are used for selection and specification of the design of a Distribution Channel.
3. Explain in detail retailing and wholesaling functions with reference to FMCG product in India.
4. Define SCM and explain its scope and importance with objectives with respect to global business environment.
5. What are the purposes served by Logistics in Distribution System? Describe basic processes and components of Logistics in Distribution System taking suitable example.
6. Explain the role of Information Technology in SCM for productivity improvement.
7. Write short notes on any *two* :
 - (a) Elements of cost in physical distribution.
 - (b) Benchmarking supply chain.
 - (c) Transportation and Material Handling.

[4989]-21

Total No. of Questions—8]

[Total No. of Printed Pages—1

Seat No.	
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[4989]-22

P.G.D.M.L.M. (Semester-II) EXAMINATION, 2016
201 : INTERNATIONAL BUYING
(2008 PATTERN)

Time : Three Hours

Maximum Marks : 70

N.B. :— (i) Attempt any *five* questions.

(ii) All questions carry equal marks.

1. Discuss the role of global trade intermediaries in International Buying?
2. What is capital goods ? Explain the process of International Buying the Capital Goods.
3. What are INCOTERMS ? Explain any *two* INCOTERMS in detail.
4. Explain the scope and importance of International Buying.
5. Discuss the role of financial institutions in International trade.
6. What do you understand by Exim Policy ? Discuss the applications of Exim Policy.
7. Write a note on “Imports in India”.
8. Write short notes on (any *two*) :
 - (a) Factors influencing international trade
 - (b) Mode of payment in international trade
 - (c) Nature and composition of India, Import.
 - (d) EPCG.