

SAVITRIBAI PHULE PUNE UNIVERSITY

(Formerly University of Pune)



EXAMINATION CIRCULAR NO.160 OF. 2017

**SECOND YEAR MASTER OF THE JOURNALISM AND MASS COMMUNICATION
(MJMC)(2013 PATTERN)/M.A. (MASS COMMUNICATION & JOURNALISM)**

Examination of Oct/Nov/Dec 2017

(Under Faculty of HUMANITIES : A)MENTAL, MORAL & SOCIAL SCIENCES)

INSTRUCTIONS FOR CANDIDATES

- Candidates are required to be present at the examination centre, FIFTEEN MINUTES before the time fixed for the first paper and TEN MINUTES before the time of each subsequent paper.
- Candidates are forbidden from taking any material into the examination hall, that can be used for malpractice at the time of examination.
- **Candidates are requested to see the Notice Board at their place of examination regularly for changes if any, that may be notified later in the program.**
- No request for any special concession such as a change in time or any day fixed for the University Examination on any ground shall be granted.
- Use of non programmable calculator is permitted.

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JOURNALISM)/160/S-2017**

SEMESTER - III

Time:-02.30 PM To 04.00 PM

Day & Date	Paper Code	Subject
Wednesday 15-11-2017	301	COMMUNICATION : THEORY & PRACTICE Time:-02.30 PM To 05.30 PM
Thursday 16-11-2017	302	MEDIA RESEARCH METHODS
Friday 17-11-2017	303	WORLD VIEW : ISSUES,IDEAS & CHALLENGES
Saturday 18-11-2017	304	TV JOURNALISM (2)
Monday 20-11-2017	305	RADIO JOURNALISM (2)
Tuesday 21-11-2017	306	NEW MEDIA (2)
Wednesday 22-11-2017	307	AGRICULTURE JOURNALISM
	308	DEVELOPMENT JOURNALISM
	309	ENVIRONMENT JOURNALISM
	310	SCIENCE JOURNALISM

SEMESTER - IV

Time:-02.30 PM To 04.00 PM

Day & Date	Paper Code	Subject
Thursday 23-11-2017	401	MEDIA MANAGEMENT
Friday 24-11-2017	402	PRINCIPLES OF JOURNALISM & MEDIA LAWS
Saturday 25-11-2017	403	WORLD VIEW : ISSUES,IDEAS & CHALLENGES
Monday 27-11-2017	404	ADVERTISING
Tuesday 28-11-2017	405	PUBLIC RELATIONS
Wednesday 29-11-2017	406	FILM APPRECIATION
Thursday 30-11-2017	407	MAGAZINE JOURNALISM

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Saturday 02-12-2017	408	BUSINESS JOURNALISM
	409	CULTURE JOURNALISM
	410	LAW,ORDER & CRIME JOURNALISM
	411	SPORTS JOURNALISM
	412	PUBLIC JOURNALISM

Ganeshkhind, Pune - 411 007

Ref.No/XCT:860

Dr. Ashok Chavan

Date:19/06/2017

Director

Board of Examinations and Evaluation