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P.G.D.F.T. (Semester - I)

ECONOMICS

Managerial Economics

(Paper - I) (2008 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Explain various theories of firm and how they help in managerial decision making. **[15]**

OR

Explain briefly price, cross and income elasticity used in managerial decision-making process.

Q2) Explain internal and external economics of scale. **[15]**

OR

What do you mean by Oligopoly? Explain non-price competition.

Q3) Explain features of monopolistic competition with special reference to selling costs. **[15]**

OR

What is capital budgeting? Explain briefly the steps involved in capital budgeting.

P.T.O.

Q4) Write short notes on (any three):

[15]

- a) Risk Aversion.
- b) Incremental pricing.
- c) Cost-plus pricing.
- d) Individual/market demand.
- e) Demand forecasting.



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P.G.D.F.T. (Semester - I)

ECONOMICS

International Economics and Foreign Exchange Management

(Paper - II) (2008 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Briefly write down ‘Ricardian theory of comparative cost’. **[15]**

OR

Explain the methods of international trade settlement.

Q2) Explain the formation of WTO and important agreements of WTO. **[15]**

OR

Explain various documents involved in international trade. Elaborate statutory document.

Q3) Explain Exchange Rate mechanism with reference to spot-forward rate. **[15]**

OR

What do you mean by Foreign Exchange management with special reference of India.

P.T.O.

Q4) Write short notes on (any three):

[15]

- a) Opportunity cost.
- b) Trade creation.
- c) ECGC.
- d) GATT and Uruguay round.
- e) Financial institution in international trade.



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[4815] - 13
PGDFT (Semester - I)
ECONOMICS
International Logistics
(Paper - III) (2008 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Write briefly on INCO - Terms.

OR

Write briefly on International logistics & it's importance.

Q2) Explain different types of vessels used in ocean Freight.

OR

Explain in detail various types of Transport Documents used in International Trade.

Q3) Write briefly on different 'Modes of Transport' used in 'International Logistics'.

OR

Write in brief different "Containers" used in "International Logistics" for Sea freight.

P.T.O.

Q4) Write short notes on (any three):

- a) Customs House Agent.
- b) Transshipment & Part Shipment.
- c) Advance Freight & Dead Freight.
- d) Lorry Receipt.
- e) Certificate of origin.



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P.G.D.F.T. (Semester - I)

ECONOMICS

Marketing Principles and Management

(Paper - IV) (2008 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Define Product Mix-Concept state and explain different stages in Product Life Cycle.

OR

Define "Price" state and explain various factors affecting Price Mechanism.

Q2) Define Marketing. Discuss it's importance in today's world.

OR

Define "Channel" & discuss importance of "Marketing Channels".

Q3) Define 'Market Positioning'. Discuss Product Positioning Concept and Process.

OR

What do you mean by "Wholesaling"? State and explain it's various benefits.

P.T.O.

Q4) Write short notes on (any three):

- a) Service Marketing Mix.
- b) Retailing.
- c) SWOT analysis.
- d) Market segmentation.
- e) Physical Distribution.



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[4815] - 15
P.G.D.F.T. (Semester - I)
ECONOMICS
Quantitative Methods
(2008 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) a) Science with out statistic bears no fruits statistics without science have no root. Explain also discuss the uses and scope of statistics. [7]

b) Calculate mean median mode. [8]

Marks :	0-10	10-20	20-30	30-40	40-50	50-60
Frequency :	8	16	28	25	12	11

OR

a) Draw pie diagram. [7]

Item:	Labour	Bricks	Cement	Steel	Wood	Supervisors
Expenditure:	25	15	20	15	10	15

b) Represent Multiple Bar diagram. [8]

Year	2011	2012	2013	2014	2015
Industrial	8	10	13	18	20
Agriculture	5	8	10	14	15

Q2) a) Calculate Range and its coefficient. [7]

Mid value	5	15	25	35	45	55
Frequency	4	6	10	7	3	2

b) Discuss the use and the technique of sampling method in conducting economic investigation. [8]

P.T.O.

OR

Calculate standard deviation and quantile deviation and its coefficient from the data. [15]

Variable :	5	10	15	20	25	30	35	40
Frequency :	16	18	22	21	24	14	11	9

Q3) a) Explain meaning and properties of probability. [7]

b) Calculate Karl Pearson correlation. [8]

X	23	27	28	29	30	31	33	35	36	39
Y	18	22	23	24	25	25	28	29	30	32

OR

a) What is null hypothesis and alternative hypothesis.

b) Find Regression Equation.

	X	Y
Mean	18	50
S.D.	14	20
r.	0.8	

Q4) Write Short Notes on (any three): [15]

a) Type I and Type II Error.

b) Small Sample Test.

c) Sample Space.

d) Sampling Error.

e) Large Sample Test.



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SEAT No. :

P3468

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[4815] - 21
PGDFT (Semester - II)
ECONOMICS
International Marketing
(Paper - VII) (2008 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) All questions carry equal marks.*

Q1) Define “Global Economy” discuss impact of Globalisation process in International Markets.

OR

Discuss Regional Integration and Protectionism.

Q2) Discuss importance of product positioning, Product Standardisation and product adaptation.

OR

Define “Advertising” and discuss it’s major aspects in International Markets.

Q3) International Marketing has created opportunities in Developed and Developing Countries - Discuss.

OR

How does language, media choice and customer segment restrict choices in advertising compaign?

P.T.O.

Q4) Write short notes on (any three):

- a) Foreign Trade Zones.
- b) Brand.
- c) Impact of MNCs on developing countries.
- d) Surveys and Market Research.
- e) International Marketing of Services.



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P.G.D.F.T. (Semester - II)

ECONOMICS

International Financial Management

(Paper - VIII) (2008 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) All questions carry equal marks.*

Q1) Explain the importance of international financial system with reference to Gold Standard. **[15]**

OR

Explain briefly the management of Transaction Exposure and Economics exposure.

Q2) What is hedging? Explain hedging via forward, future. **[15]**

OR

Explain purchasing power parity principle.

Q3) What do you mean by Forward Exchange contracts. Explain its features, premium & discounts. **[15]**

OR

Explain briefly long term Financial market.

P.T.O.

Q4) Write short notes on (any three):

[15]

- a) Parallel bond.
- b) Chips, Chaps, Swift.
- c) Forward Exchange Market.
- d) Types of buying and selling rate.
- e) Euro notes.



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P.G.D.F.T. (Semester - II)

ECONOMICS

Export Import Procedures

(Paper - IX) (2008 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Write briefly on essentials for starting 'Export Business' like registration of firms with authorities, PAN No., I.E. Code, BIN, Export Promotion Council, Central Excise etc.

OR

Write complete procedure for obtaining Import Export Code from DGFT.

Q2) Write in detail "Export Oriented Unit Scheme" applicable as per "Foreign Trade Policy".

OR

Write in detail about "Special Economic Zone Scheme" applicable in India.

Q3) Write briefly various benefits applicable to "Indian Exporter" as per Foreign Trade Policy.

OR

Explain in detail complete documentation & procedure for customs clearance of Cargo in India for Imports.

P.T.O.

Q4) Write short notes (any three):

- a) Different types of “Customs Duties” applicable in India.
- b) Various Risk Covering Documents used in International Trade by Indian Exporter.
- c) Export Promotion Capital Goods Scheme applicable as per Foreign Trade Policy.
- d) Different terms of “Purchase Contract”.
- e) Role of Customs House Agent.



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[Total No. of Pages : 2

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P.G.D.F.T. (Semester - II)

ECONOMICS

Indian Economy and Trade Dependencies

(Paper - X) (2008 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Explain India's growth and relative position in global trade. [15]

OR

Explain commodity composition and geographical direction of exports in India since 1965. [15]

Q2) What do you mean by state trading? Explain the role and functions of state trading. [15]

OR

Explain the measures taken for export promotion by the government. [15]

Q3) Explain convertibility of rupee and its impact on foreign trade. [15]

OR

Explain the impact of Globalization on Foreign Trade. [15]

P.T.O.

Q4) Write short notes on any three:

[15]

- a) Balance of payments crisis.
- b) EOU.
- c) SEZ.
- d) Star Trading House.
- e) Foreign Indirect Investment.



Total No. of Questions : 4]

SEAT No. :

P3472

[Total No. of Pages : 2

[4815] - 25
P.G.D.F.T. (Semester - II)
ECONOMICS
Commercial Geography
(2008 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Explain merits and demerits of various modes of transport. **[15]**

OR

Explain various factors affecting commercial activities of man.

Q2) Write a brief note on Green Revolution. **[15]**

OR

Explain in detail Losch theory of profit maximisation.

Q3) Write short notes (any three): **[15]**

- a) Poultry farming.
- b) Use of forest.
- c) Cotton textile in India.
- d) Chemical & petrochemical.
- e) Pisci culture.

P.T.O.

Q4) Explain briefly Satellite Communication role in enhancing trade in India. **[15]**

OR

Indicate the name in the out line map of world.

- a) Panama canal.
- b) Trans-continental Railway.
- c) International ports.
- d) Bay of Bengal.
- e) Atlantic Ocean.

