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SEAT No. :

P3473

[Total No. of Pages : 2

[4815] - 101
P.G.D.F.T. (Semester - I)
ECONOMICS
Managerial Economics
(Paper - I) (2013 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Explain various methods of measuring elasticity of demand. **[15]**

OR

Explain briefly concepts and functions of profit.

Q2) Explain briefly short and long run cost curves. **[15]**

OR

What do you mean by Oligopoly? Explain briefly about non-price competition.

Q3) Explain how price and output are determined in the short run and long run under monopolistic competition. **[15]**

OR

What do you understand by cost of capital. Explain its structure and cost of equity capital.

P.T.O.

Q4) Write short notes on (any three):

[15]

- a) Capital rationing.
- b) Linear programming.
- c) Dumping.
- d) Cost-Profit analysis.
- e) Scope of Managerial Economics.



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[4815] - 102

P.G.D.F.T. (Semester - I)

**International Economics and Foreign Exchange Management
(Paper - II) (2014 Pattern)**

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Explain briefly about types of Tariffs and Quotas.

[15]

OR

Explain Free trade. Write advantages and disadvantages of Free trade.

Q2) Explain briefly about NAFTA and its impact on world trade.

[15]

OR

What do you mean by exchange rate? Explain briefly about future and options.

Q3) Explain briefly about currency convertibility and its impact on world trade.

[15]

OR

Explain nature and scope of International Economics. How it differs from National Economy.

P.T.O.

Q4) Write short notes on (any three):

[15]

- a) CIF.
- b) CIP.
- c) WTO.
- d) GATT.
- e) LAFTA.



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[4815]-103

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P.G.D.F.T. (Semester - I)
INTERNATIONAL LOGISTICS (Paper - III)
(2014 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Write Briefly on INCO - Terms.

OR

Explain Different type of Surcharges like Bunkering Surcharge, Currency Surcharge, Heavy Lift & Long Length Surcharge, Congestion Surcharge on International Freight.

Q2) Explain in detail Bill Of Lading & it's types used in Ocean Freight

OR

Explain in Brief various types of Transport Documents used in International Logistics.

Q3) Explain various Shipping Intermediaries in International Logistics.

OR

Write Briefly on Different Modes of Transport in International Logistics.

Q4) Write Short Notes on (Any Three) :

- a) Lorry Receipt.
- b) Certificate Of Origin.
- c) Different types of Freight used in International Logistics.
- d) Advance Freight & Dead Freight.
- e) Transshipment & Part shipment.



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P.G.D.F.T. (Semester - I)

PRINCIPLES OF MARKETING MANAGEMENT (Paper - IV)

(2014 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) What are the characteristics of effective 'Marketing Information System [MIS]'?

OR

What do you mean by 'Consumer Behaviour'? Explain its impact on Marketing.

Q2) Define 'Market Segmentation'. Also comment on its importance.

OR

Explain different stages in 'Product Life Cycle'.

Q3) Write Notes (Any Three) :

- a) Four 'Ps' of Marketing
- b) Product Mix
- c) Brand
- d) Functions of Marketing Channel

Q4) Explain different methods of 'Pricing'.

OR

Discuss importance of 'Physical Distribution System' in Marketing.



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[4815]-105
P.G.D.F.T. (Semester - I)
ECONOMICS
Quantitative Methods
(2014 Pattern) (Paper - V)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) a) "Statistics is not a science it is scientific method." Discuss it critically and explain its scope and limitation. [7]

b) Calculate measure of central Tendency : [8]

Size :	6	7	8	9	10	11	12
Frequency :	5	8	9	12	6	6	4

OR

a) Calculate & draw pie diagram : [7]

Item :	Labour	Bricks	Cement	Steel	Wood	Supervision
Expenses :	25	15	20	15	10	15

b) Construct Histogram, frequency polygon and Frequency curve. [8]

Marks :	0-10	10-20	20-30	30-40	40-50	50-60	60-70	70-80	80-90	90-100
Number :	6	8	10	14	20	34	18	16	12	8

Q2) a) Calculate Quartiles from the following : [7]

X	2	4	7	9	16	18	24
F	7	9	25	22	18	11	8

b) Calculate D_4 and P_{12} from the following : [8]

Marks :	30	40	50	60	70	80	90
Frequency :	4	6	11	19	20	26	12

P.T.O.

OR

- a) Calculate standard deviation and its coefficient [7]

X :	5	10	15	20	25	30	35
F :	2	7	11	15	10	4	1

- b) Calculate Quartile deviation & coefficient [8]

X :	15	16	17	18	19	20	21
F :	4	6	10	15	12	9	4

- Q3) a) Calculate Range and its coefficient : [7]

Size :	3	5	7	9	11	13
Frequency :	11	15	13	19	14	12

- b) Explain probability and non probability Sampling methods. [8]

OR

- a) Calculate karl pearson correlation : [7]

X :	65	66	67	67	68	69	71	73
Y :	67	68	64	68	72	70	69	70

- b) Calculate Regression Equation : [8]

	Mean	SD
Husband age	25 Years	4
Wife age	22 Years	5

The correlation coefficient between husband and wife = 0.8

- Q4) Write Short Notes on (any Three) : [15]

- a) Sampling Units
- b) Sampling Frame
- c) Sampling Error
- d) Use of Sampling Techniques
- e) Demerits of mean deviation

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SEAT No. :

P3478

[4815]-201

[Total No. of Pages : 1

P.G.D.F.T. (Semester - II)
INTERNATIONAL MARKETING (Paper - VII)
(2014 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Discuss Opportunities and Challenges in International Market.

OR

Explain various factors influencing 'Selection of Channel' in International Market.

Q2) Comment on importance of 'Market Surveys and Market Research'.

OR

What are the 'Tax' incentives being offered by Government of India to the Organizations that enters International Market.

Q3) Explain the concept of Product Standardization, Product Adaptation and Product Simplification.

OR

Discuss various factors influencing International Markets.

Q4) Write Notes (Any Three) :

- a) Export Pricing
- b) Direct Channel
- c) Product positioning
- d) Role of Advertising in International Market



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[4815]-202

P.G.D.F.T. (Semester - II)

ECONOMICS

**International Financial Management
(2014 Pattern) (Paper - VIII)**

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Explain briefly the international Financial system with reference to gold standards. **[15]**

OR

Explain in detail for and against fixed and flexible Exchange rates.

Q2) What is hedging? How its differs from speculation? **[15]**

OR

Explain briefly purchasing power parity principle?

Q3) Explain briefly the selection process of portfolio? **[15]**

OR

Explain in detail Foreign Exchange risk and Exposure management.

Q4) Write Short Notes on (any three) : **[15]**

- a) Spot Exchange market
- b) CHIPS, CHAPS & SWIFT
- c) Euro notes
- d) Parallel loans
- e) Euro bonds



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[4815]-203

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P.G.D.F.T. (Semester - II)
EXPORT IMPORT PROCEDURES (Paper - IX)
(2014 Pattern)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Write briefly on Category of exporters: Manufacturer exporter, merchant exporter, EOU/SEZ/ Biotech Parks/ Software Technology Parks/ Types of Export Houses.

OR

Discuss briefly on various benefits applicable to Indian Exporter as per Foreign Trade Policy.

Q2) Explain briefly “Advance Authorisation Scheme “ applicable as per Foreign Trade Policy.

OR

Explain in detail Export Oriented Unit Scheme applicable in India.

Q3) Write in Detail various “Transport Documents “ used in “International Trade”

OR

Explain in detail various Terms of payment Commonly used in “International Business.”

Q4) Write Short Notes on Any Three :

- a) Different Terms of Purchase Contract.
- b) Different types of Customs Duties applicable in India.
- c) Market Access Initiative & Market Development Assistance.
- d) Various Risk Covering Documents used in International Trade by Indian Exporter.
- e) Export Promotion Capital Goods Scheme applicable as per Foreign Trade Policy.



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SEAT No. :

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P.G.D.F.T. (Semester - II)

ECONOMICS

Indian Economy and Trade Dependencies

(2014 Pattern) (Paper - X)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions carry equal marks.*
- 2) *All questions are compulsory.*

Q1) Explain in detail India global trade and its growth? **[15]**

OR

Explain and Analyse India Export since 1965?

Q2) Explain briefly changes in Pattern of state Trading in India. **[15]**

OR

Explain Institutional Framework for export promotions?

Q3) Explain briefly foreign direct Investment in India? **[15]**

OR

Explain the steps taken by government in order to remove disequilibrium in BOP.

Q4) Write Short Notes on (any three) : **[15]**

- a) SEZ
- b) EOU
- c) FII in India
- d) Star Trading house
- e) Balance of Trade



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[4815]-205

P.G.D.F.T. (Semester - II)

ECONOMICS

Commercial Geography

(2014 Pattern) (Paper - XI)

Time : 3 Hours]

[Max. Marks : 60

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Define the term commercial Geography. Explain the nature and scope of commercial geography. **[15]**

OR

Explain the various factors affecting the commercial activities of man.

Q2) Explain the weber's theory of Industrial location. **[15]**

OR

Describe in detail Iron and steel industries in India.

Q3) Write Short Notes on (any three) : **[15]**

- a) Renewable Resources
- b) Role of Agriculture in Indian Economy
- c) Green revolution
- d) Nuclear Energy in India
- e) Cultural Environment

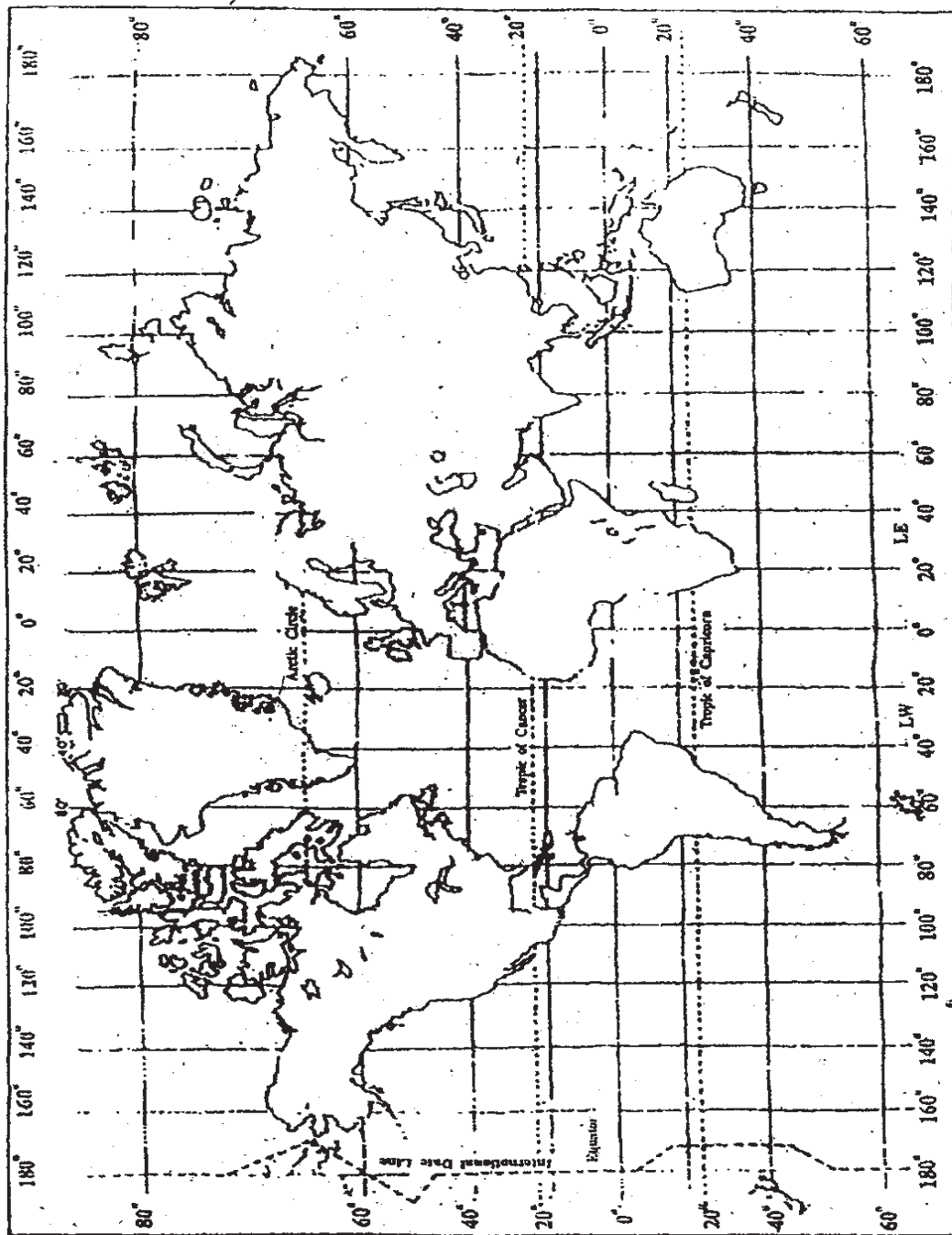
Q4) Explain importance of transportation in commercial development. **[15]**

P.T.O.

OR

Indicate the name in the out line map of world.

- a) Suez canal
- b) Arabian Sea
- c) Panama canal
- d) Great lakes
- e) Major ports of world



WORLD INST. TO CANDIDATES : ATTACH THIS MAP WITH ANSWER BOOK

