

Total No. of Questions : 5]

SEAT No. :

P981

[Total No. of Pages : 2

[4863] Ext. - 251

S.Y. B.Com. (External)

**BUSINESS COMMUNICATION
(2013 Pattern)**

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is Communication? Explain Barriers to Effective Communication. **[20]**

OR

What is Written Communication? Explain their merits and demerits of Written Communication. **[20]**

Q2) What is Business letter? Explain essential qualities of Business letter. **[20]**

OR

Define the term Soft skill? Explain elements of Soft skill. **[20]**

Q3) a) Write order letter to The Sales Officer of Max Electronic, Pune for ordering electronics goods. **[10]**

OR

Write complaint letter to The Sales Officer of Swapnil General Stores, Pune for sending wrong goods. **[10]**

b) Draft a sales letter to promote the sale of New Television set introduced in market. **[10]**

OR

Write Circular letter to their clients from M/s Ashok and Company, Dhule for shifting office in new place. **[10]**

P.T.O.

Q4) What is office order? Explain essential points considering while drafting office order. **[20]**

OR

Explain Social Media networks as technological media in Business Communication. **[20]**

Q5) Write short note (Any Four) : **[20]**

- a) Group discussion.
- b) Resume/Curriculum vitae.
- c) Multimedia.
- d) Writing a blog.
- e) Status Enquiry letter.
- f) Barriers to Listening.
- g) Electronic clearing system.



Total No. of Questions : 4]

SEAT No. :

P982

[Total No. of Pages : 9

[4863] Ext.-252
S.Y. B.Com. (External)
CORPORATE ACCOUNTING
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

Q1) A) Fill in the blanks (any five) : [5]

- a) As _____ stands for consolidated Financial Statements.
- b) Provision for dividend appears under the Note of _____ in Balance Sheet.
- c) List _____ gives a complete list of assets which are not specifically pledged.
- d) In _____ two or more liquidations and one formation takes place.
- e) _____ of shares means converting shares of larger denomination in to shares of smaller denomination.
- f) Profit earned prior to the date of acquisition is _____.
- g) _____ = $\frac{\text{Intrinsic value} + \text{Yield value}}{2}$

B) State whether the following statements are True or False (any five): [5]

- a) 'MIS' is Management Income System.
- b) Preference share holders has preferential rights to dividend at fixed rate.

P.T.O.

- c) List H is prepared for deficiency or Surplus Account.
- d) When one fixed amount is paid against business purchase to a related company is called as purchase consideration under Net Asset method.
- e) Company must pass a special resolution for reduction of capital.
- f) Balance left to 'Capital Reduction A/c' is transferred to Profit and Loss Account.
- g) At the time of consolidation, inter company debts are not to be cancelled out.

C) Match the Pairs : [5]

- | | |
|------------------------------|---------------------------------|
| a) AS-5 | 1) Order by Court of Law |
| b) Employee Benefit Expenses | 2) Amalgamation |
| c) Compulsory Liquidation | 3) Earning/No. of Equity shares |
| d) Internal Reconstruction | 4) Salaries |
| e) Earning per share | 5) Prior period items |
| | 6) Write off accumulated losses |

D) Write Short Notes (any three) : [15]

- a) Difference between Amalgamation and External Reconstruction
- b) AS-14
- c) Payroll Accounting
- d) Minority Interest
- e) Factors affecting valuation of shares

Q2) The Mukund Manufacturing Co. Ltd. was registered with a nominal capital of ₹15,00,000/- divided into equity shares of ₹100/- each. On 31st March, 2015 the following were the ledger balances in the books of the company. [20]

Particulars	Debit (₹)	Credit (₹)
Plant & Machinery	9,00,000	-
Stock on 1 st April 2014	1,87,500	-
Fixtures	18,000	-
Debtors	2,17,500	-
Building	7,50,000	-
Purchases	4,62,500	-
Interim Dividend	37,500	-
Rent	12,000	-
General Expenses	12,250	-
Debenture Interest	22,500	-
Bills Payable	-	95,000
General Reserve	-	62,500
Profit & Loss Appropriation A/c	-	36,250
Equity Share Capital	-	11,50,000
Electricity Expenses	12,500	-
Freight	32,750	-
Goodwill	62,500	-
Wages	2,12,000	-
Cash in hand	5,875	-
Cash at Bank	95,750	-
Director's Fees	14,350	-
Bad debts	5,275	-
Commission on Sales	18,000	-
Salaries	36,250	-
6% Debentures	-	7,50,000
Sales	-	10,37,500
4% Govt. Securities	1,50,000	-
Provision for Bad-Debts	-	8,750
Creditors	-	1,25,000
Total	32,65,000	32,65,000

The stock on 31st March, 2015 was valued at ₹ 2,52,500/- the following adjustments were also to be made :

- a) Depreciate Plant & Machinery @ 10% and Fixtures @ 5%.
- b) Final Dividend was declared at 5% on paid up capital.
- c) Provision for bad debts to be maintained at 5% on Sundry Debtors.
- d) Provision for Income Tax is to be made in the extent of ₹ 62,500/-.
- e) Transfer ₹ 25,000/- to General Reserve Account.

You are required to prepare, statement of Profit & Loss, Balance Sheet and all required Note on accounts for the year ended on 31st March, 2015.

OR

- A) On December 1, 2014, Sarita Ltd. purchased land worth of ₹ 20,00,000 for a factory site. It demolished an old building on the property and sold the salvaged materials from the demolition. Sarita Ltd. incurred additional costs and realized salvage proceeds during December 2014 as follows :-

[10]

	Amount (₹)
Cost of Demolition of old building	2,50,000
Legal fees for purchase contract and recording ownership	50,000
Title guarantee insurance	60,000
Sales proceeds of salvaged materials	40,000

Show a balance in the Land Account reported by company as on December 31, 2014 in its Balance Sheet.

- B) Gayatri Ltd. is constructing a fixed asset. The cost of project is given below :

[10]

	Amount (₹)
Materials	35,00,000
Direct expenses	5,00,000
Total wages of the company during the year (1/2 is chargeable to project)	6,00,000
Total Administrative Expenses of the company during the year (20% is chargeable to project)	40,00,000
Depreciation on asset used for the project	60,000

Calculate the cost of fixed assets as per relevant Accounting Standard.

Q3) A) Following was the Balance Sheet of Asha Ltd. as on 31-3-2015. [15]

Balance Sheet as on 31-3-2015

Liabilities	Rs.	Assets	Rs.
Share Capital 2000, 8% Preference shares of Rs.100 each fully paid	2,00,000	Goodwill	2,24,000
4000 Equity shares of Rs. 100 each, Rs. 80 paid up	3,20,000	Land & Building	4,36,000
6000 Equity shares of Rs.100 each, Rs.70 paid up	4,20,000	Plant & Machinery	1,80,000
8% Debentures (having floating charge on all assets)	2,00,000	Furniture	20,000
Debenture Interest	8,000	Office Equipments	40,000
Creditors	3,20,000	Stock	1,98,000
Total Rs.	14,68,000	Debtors	1,70,000
		Bills Receivables	44,000
		Cash in Hand	16,000
		Profit & Loss A/c	1,40,000
		Total Rs.	14,68,000

The company went into voluntary liquidation on 31-3-15. The preference dividend was in arrears for 3 years and as per articles, it was to be paid before repaying equity share capital. .

Sundry Creditors include a loan of Rs. 80,000 secured on the hypothecation of plant and Machinery and preferential creditors of Rs. 20,000. The liquidator realised the assets as follows :

Land and Building Rs. 4,30,000

Plant and Machinery Rs. 1,00,000

Office Equipments Rs. 25,000

Furniture Rs. 16,000

Stock Rs. 1,40,000

Debtors Rs. 1,20,000

Bills Receivables Rs. 28,000

Legal charges on Liquidation amounted Rs. 2,000. The Liquidation expenses were Rs. 5,200. The Liquidator's remuneration was fixed at Rs. 2,000 plus 2% on sale of assets, plus 4% on the amount distributed to unsecured creditors.

There was a typewriter which was completely written off from the books of accounts but liquidator sold it for Rs. 1,000 which was not included in the amount of office equipments.

Prepare Liquidator's Statement of Account assuming the amounts were paid on 30-6-2015.

- B) The following is the Balance Sheet of 'A' Ltd. and 'B' Ltd. as on 31-3-14. [15]

Balance Sheet as on 31-3-2014

Liabilities	A Ltd. Rs.	B Ltd. Rs.	Assets	A Ltd. Rs.	B Ltd. Rs.
Share Capital (Shares of Rs.10 each)	22,00,000	8,00,000	Fixed Assets	11,70,000	6,90,000
Securities premium	2,60,000	-	Stock	4,00,000	2,70,000
General Reserve	-	2,00,000	Sundry Debtors	5,70,000	3,10,000
Profit & Loss	2,80,000	60,000	<u>Investments</u>		
Sundry Creditors	1,90,000	3,00,000	72,000 shares in B Ltd., at cost	7,80,000	-
Total Rs.	29,30,000	13,60,000	Cash at Bank	10,000	90,000
			Total Rs.	29,30,000	13,60,000

Additional Information :

- a) On the date, when 'A' Ltd., acquired shares of 'B' Ltd. the latter company had a General Reserve of Rs. 50,000 and Credit Balance of Profit and Loss A/c Rs. 10,000.
- b) 'B' Ltd. has purchased goods from 'A' Ltd., of which, Rs. 1,40,000 are still in stock. 'A' Ltd, sells to 'B' Ltd., at cost plus 25%.

You are required to prepare a consolidated Balance Sheet as on 31-3-2014.

- Q4) A) Following is the Balance Sheet of Bhargav Ltd., Pune as on 31-12-2015. [10]

Liabilities	Rs.	Assets	Rs.
<u>Share Capital</u>		Free hold premises	50,000
Issued and subscribed capital 10,000 Equity shares of Rs. 10 each, fully paid up	1,00,000	Machinery	70,000
Reserve Fund	50,000	Furniture	14,000
Profit and Loss	16,000	Stock in trade	20,000
Creditors	45,000	Book Debts	44,000
Bills Payable	15,000	Bank Balance	26,000
Total Rs.	2,26,000	Formation Expenses	2,000
		Total Rs.	2,26,000

Additional Information :

- a) Assets are valued as, Goodwill Rs. 44,000, Freehold premises Rs. 1,30,000, Machinery Rs. 72,000, Furniture Rs. 24,000, Stock in trade Rs. 25,000, Debtors Rs. 39,000.
- b) The profit of the company amounted to,
 - 2013 - Rs. 45,000,
 - 2014 - Rs. 49,000,
 - 2015 - Rs. 50,000.
- c) It is the practice of the company to transfer 1/4th of profit to Reserve Fund.
- d) The fair yield in respect of equity share of similar type of companies is ascertained at 10%.

Find out the value of each equity share under Fair Value Method.

- B) The following is the Balance Sheet of Sudhir Ltd., Mumbai as on 31-3-2015.

[10]

Balance Sheet as on 31-3-2015

Liabilities	Amount (₹)	Assets	Amount (₹)
<u>Share Capital</u>		Goodwill	75,000
10,000, 5% Preference share of ₹ 100 each	10,00,000	Freehold property	10,00,000
20,000 Equity shares of ₹ 100 each	20,00,000	Plant & Machinery	15,00,000
6% Mortgage Debentures	5,00,000	Stock in Trade	2,50,000
Bank Overdraft	2,50,000	Debtors	2,00,000
Creditors	5,00,000	Profit & Loss A/c	12,00,000
		Cash	25,000
	42,50,000		42,50,000

The company got the following scheme of capital reduction approved by the court.

- The Preference shares to be reduced to ₹75 per share fully paid up and Equity shares to ₹40 per share fully paid up.
- The Debenture holders took over Stock in Trade and the Book Debts in full satisfaction of the amount due to them.
- The Goodwill Account should be write off.
- The Freehold property to be increased by 30%.
- The value of Plant and Machinery to be depreciated by $33\frac{1}{3}\%$.
- The expenses of reconstruction amounted to ₹15,000.

Give the journal entries to record the above transaction and prepare Capital Reduction Account.

OR

Q4) The following is the Balance Sheet of Suvarna Ltd. as on 31st March 2015. [20]

Balance Sheet as on 31-3-2019

Liabilities	Amount (₹)	Assets	Amount (₹)
<u>Share Capital</u>		Buildings	8,40,000
24,000 Equity shares of ₹ 100 each	24,00,000	Plant & Machinery	6,40,000
5% Debentures	80,000	Vehicles	4,00,000
Creditors	2,40,000	Stock	3,20,000
Outstanding Expenses	16,000	Debtors	2,40,000
		Cash	2,56,000
		Underwriting Commission	40,000
	27,36,000		27,36,000

Vrushali Ltd, absorbed Suvarna Ltd, on the following terms :

- Vrushali Ltd., acquired only the assets of Suvarna Ltd., except cash balance.
- The purchase consideration was fixed as Five Equity shares of ₹ 100 each at ₹ 120 each for Six Equity shares of Suvarna Ltd. and 2,800, 6% Preference shares of ₹ 100 each.

- c) Realisation expenses amounted to ₹48,000 were paid by Suvarna Ltd.
- d) The liquidator of Suvarna Ltd; transferred the Preference shares to Creditors in full satisfaction of their claims.
- e) Debentures were paid at a premium of 10%.
- f) Outstanding Expenses were paid in full and, in addition Suvarna Ltd., had to pay ₹16,800 as compensation to the workers.
- g) Vrushali Ltd. valued the assets as follows :

Buildings and Plant and Machinery at 10% appreciation, Vehicles at 10% depreciation, Stock was reduced to market value which was ₹2,56,000 and debtors were taken subject to 5% R.D.D.

Prepare Realisation A/c, Vrushali Ltd., A/c, Equity shares in Vrushali Ltd. Preference shares in Vrushali Ltd., A/c, Debenture holders A/c, Creditor's A/c, Cash A/c, Equity share holders A/c.



Total No. of Questions : 8]

SEAT No. :

P983

[Total No. of Pages : 4

[4863] Ext. - 253
S.Y. B.Com. (External)
BUSINESS ECONOMICS - II (Macro)
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Question No. 1 is compulsory.*
- 2) *Attempt any Five from question No. 2 to 8.*
- 3) *Figures to the right indicate full marks.*
- 4) *Draw neat diagrams wherever necessary.*

Q1) Define Macro Economics. Explain the nature, significance and limitations of Macro Economics. **[20]**

Q2) Define Money. Explain the functions of Money. **[16]**

Q3) Explain the Fisher's Quantity Theory of Money. **[16]**

Q4) Explain the causes and effects of Inflation. **[16]**

Q5) Explain the Monetary and Fiscal measures to control Trade Cycles. **[16]**

Q6) Answer in brief :

a) Explain the difficulties in measuring National Income. **[8]**

b) Explain the effects of Taxation. **[8]**

P.T.O.

Q7) Explain the Keynesian Theory of Employment. **[16]**

Q8) Write short notes :

a) Causes of increasing Public Expenditure. **[8]**

b) Methods of Measurement of National Income. **[8]**



Total No. of Questions : 8]

P983

[4863] Ext. - 253
S.Y. B.Com. (External)
BUSINESS ECONOMICS - II (Macro)
(2013 Pattern)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :ह 1) प्रथम प्रश्न अनिवार्य आहे.
2) प्रश्न क्र. 2 ते 8 यापैकी कोणतेही पाच प्रश्न सोडवा.
3) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
4) आवश्यकता असेल तेथे सुबक आकृत्या काढा.

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- प्रश्न 1) समग्रलक्षी अर्थशास्त्राची व्याख्या द्या. समग्रलक्षी अर्थशास्त्राचे स्वरूप, महत्व आणि मर्यादा स्पष्ट करा. [20]
- प्रश्न 2) पैशाची व्याख्या द्या. पैशाची कार्ये स्पष्ट करा. [16]
- प्रश्न 3) फिशरचा चलनसंख्यामान सिद्धान्त स्पष्ट करा. [16]
- प्रश्न 4) चलनवाढीची कारणे व परिणाम स्पष्ट करा. [16]
- प्रश्न 5) व्यापार चक्रांच्या नियंत्रणाचे चलनी व राजकोषीय उपाय स्पष्ट करा. [16]
- प्रश्न 6) थोडक्यात उत्तरे लिहा.
अ) राष्ट्रीय उत्पन्न मापणातील अडचणी स्पष्ट करा. [8]
ब) करांचे परिणाम स्पष्ट करा. [8]

प्रश्न 7) केन्स यांचा रोजगाराचा सिद्धान्त स्पष्ट करा. [16]

प्रश्न 8) टीपा लिहा.

अ) सार्वजनिक खर्च वाढीची कारणे [8]

ब) राष्ट्रीय उत्पन्न मापणाच्या पद्धती [8]



Total No. of Questions : 5]

SEAT No. :

P984

[Total No. of Pages : 4

[4863] Ext. - 254
S.Y. B.Com. (External)
BUSINESS MANAGEMENT
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the principles of Administrative Management Theory by Henry Fayol. **[20]**

OR

Define delegation of authority? What are the types and advantages of delegation of authority?

Q2) Explain Fredrick Herzberg's hygiene theory of Motivation. **[20]**

OR

Define Control? Explain characteristics and importance of Control?

Q3) What is Management? Explain various types of Management? Describe in detail various Managerial levels? **[20]**

OR

Explain the various steps in planning process and levels of planning?

Q4) What do you mean by Communication? What are the details communication of process and importance? **[20]**

OR

What do you mean by decision making? Explain characteristics and types of decision making?

P.T.O.

Q5) Write short notes on (any four) :

[20]

- a) Importance of direction.
- b) Process of Management of change.
- c) Importance of disaster Management.
- d) Corporate social responsibility.
- e) Modern Indian Economic Thought of Dr. B.R. Ambedkar
- f) Importance of Leadership.

Total No. of Questions : 5]

P984

[4863] Ext. - 254
S.Y.B.Com. (External)
BUSINESS MANAGEMENT
(2013 Pattern)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

-
- प्रश्न 1)** हेन्री फेयॉल यांनी सुचविलेली व्यवस्थापनाची तंत्रे लिहा. [20]
किंवा
अधिकार प्रदानाची व्याख्या द्या. अधिकार प्रदानाचे प्रकार व फायदे सविस्तर सांगा ?
- प्रश्न 2)** फ्रेडरिक हर्झबर्ग यांनी मांडलेला आरोग्यविषयक अभिप्रेरणा सिद्धांत स्पष्ट करा. [20]
किंवा
नियंत्रणाची व्याख्या सांगा. नियंत्रणाची वैशिष्ट्ये व महत्व स्पष्ट करा.
- प्रश्न 3)** व्यवस्थापन म्हणजे काय? व्यवस्थापनाचे विविध प्रकार सांगून व्यवस्थापनाच्या विविध पातळ्या किंवा स्तर स्पष्ट करा. [20]
किंवा
नियोजन प्रक्रियेतील अवस्था व नियोजनाच्या विविध पातळ्या/स्तर स्पष्ट करा.
- प्रश्न 4)** संदेशवहन म्हणजे काय? संदेशवहनाची प्रक्रिया व महत्व सविस्तर सांगा. [20]
किंवा
निर्णय प्रक्रिया म्हणजे काय? निर्णय प्रक्रियेची वैशिष्ट्ये व महत्व स्पष्ट करा.

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही चार)

[20]

- अ) निर्देशनाचे महत्व
- ब) बदलाची व्यवस्थापन प्रक्रिया
- क) आपत्ती व्यवस्थापनाचे महत्व
- ड) कार्पोरेट सामाजिक जबाबदारी
- इ) डॉ. बाबासाहेब आंबेडकराचे आधुनिक भारतीय आर्थिक विचार स्पष्ट करा.
- फ) नेतृत्वाचे महत्व



Total No. of Questions : 5]

SEAT No. :

P985

[Total No. of Pages : 4

[4863] Ext. - 255
S.Y.B.Com. (External)
ELEMENTS OF COMPANY LAW
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) What is Company? Distinction between Private Company and Public Company. **[20]**

Q2) Explain in detail the various stages in formation of Company. **[20]**

OR

What is Memorandum of Association of Company? Explain the various clauses of Memorandum of Association of Company.

Q3) a) What is E-Governance? Explain the advantages of E-Governance. **[10]**

b) What is Meeting? Explain the various types of Company Meetings. **[10]**

OR

a) Explain the various types of Directors.

b) Explain the concept of Compromise, arrangement, Amalgamation and Reconstruction.

P.T.O.

Q4) Distinction between : **[20]**

- a) Managing Director and Whole Time Director.
- b) Managing Director and Manager.

Q5) Write short notes (Any 2) : **[20]**

- a) Disqualification of Directors.
- b) Extra Ordinary Meeting.
- c) Compulsory winding up of Company.
- d) Directors Identification Number (D.I.N.).

Total No. of Questions : 5]

P985

[4863] Ext. - 255

S.Y.B.Com. (External)

ELEMENTS OF COMPANY LAW

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.
2) सर्व प्रश्नांना समान गुण आहेत.
3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) कंपनी म्हणजे काय? खाजगी कंपनी व सार्वजनिक कंपनी यातील फरक स्पष्ट करा. [20]

प्रश्न 2) कंपनी स्थापनेच्या विविध अवस्था सविस्तर स्पष्ट करा. [20]

किंवा

कंपनीचे घटनापत्रक म्हणजे काय? कंपनी घटनापत्रकातील विविध कलमे स्पष्ट करा.

प्रश्न 3) अ) इ – गव्हर्नन्स म्हणजे काय? इ – गव्हर्नन्सचे फायदे स्पष्ट करा. [10]

ब) सभा म्हणजे काय? कंपनी सभेचे विविध प्रकार स्पष्ट करा. [10]

किंवा

अ) संचालकांचे विविध प्रकार स्पष्ट करा.

ब) कंपनी संदर्भातील तडजोड, व्यवस्था, एकरिकरण, व पुनर्रचना ह्या संकल्पना स्पष्ट करा.

प्रश्न 4) फरक स्पष्ट करा.

[20]

- अ) व्यवस्था संचालक व पूर्ववेळ संचालक
- ब) व्यवस्था संचालक व व्यवस्थापक

प्रश्न 5) टिपा लिहा. (कोणत्याही दोन)

[20]

- अ) संचालकांची अपात्रता
- ब) विशेष सर्वसाधारण सभा
- क) कंपनीचे सक्तीचे समापन
- ड) संचालक ओळख क्रमांक



Total No. of Questions : 5]

SEAT No. :

P986

[Total No. of Pages : 4

[4863] Ext. - 256
S.Y. B.Com. (External)
BUSINESS ADMINISTRATION
(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) What is Globalisation? Explain the obstacles to Globalisation and consequences of Globalisation. **[20]**

OR

Explain the role of Government and Board of Industrial and Financial Reconstruction (BIFR) in prevention of Industrial Sickness. **[20]**

Q2) What are the documents required for incorporation of a company? Explain the licensing requirements for incorporation. **[20]**

OR

Define Business. Explain the scope and characteristics of Business. **[20]**

Q3) a) State the merits and demerits of limited liability Partnership. **[10]**

b) What are the factors determining the suitability of form of Organisation? **[10]**

OR

a) What are the advantage and limitations of Quality Circles? **[10]**

b) State the importance of Productivity. **[10]**

P.T.O.

Q4) Explain the Social responsibilities of business towards different interest groups. [20]

OR

Explain the present trends in location of business. [20]

Q5) Write short notes on (Any four) : [20]

- a) Economic Objectives of business.
- b) Non-Profit Joint Stock Company.
- c) Cultural Environment.
- d) Maharashtra Knowledge Corporation Limited (MKCL).
- e) National Productivity Council (NPC).
- f) Industrial Sickness.



Total No. of Questions : 5]

P986

[4863] Ext. - 256
S.Y. B.Com. (External)
BUSINESS ADMINISTRATION
(2013 Pattern) (Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :ह 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) जागतिकीकरण म्हणजे काय ? जागतिकीकरणातील अडथळे आणि जागतिकीकरणाचे परिणाम स्पष्ट करा. [20]

किंवा

औद्योगिक व वित्तीय पुनर्रचना मंडळ. आणि शासन यांची औद्योगिक आजारपण टाळण्यासाठी भूमिका स्पष्ट करा. [20]

प्रश्न 2) व्यवसाय नोंदणीसाठी कोणती कागदपत्रे आवश्यक असतात ? व्यवसाय नोंदणीसाठी परवान्यांची आवश्यकता स्पष्ट करा. [20]

किंवा

व्यवसाय या संज्ञेची व्याख्या लिहा. व्यवसायाची व्याप्ती आणि गुणवैशिष्ट्ये स्पष्ट करा. [20]

प्रश्न 3) अ) मर्यादीत भागीदारी संस्थेचे फायदे व मर्यादा. स्पष्ट करा. [10]

ब) योग्य व्यवसाय संघटन निवडत असताना कोणते घटक विचारात घेतले जातात. [10]

किंवा

अ) गुणवत्ता वर्तुळांचे फायदे आणि मर्यादा लिहा. [10]

ब) उत्पादकतेचे महत्व लिहा. [10]

प्रश्न 4) व्यवसाय संस्थेच्या विविध गटांच्या संदर्भात असणाऱ्या सामाजिक जबाबदाऱ्या स्पष्ट करा. [20]

किंवा

व्यवसाय संस्थेच्या स्थान निश्चितीकरणाबाबत आधुनिक प्रवाह स्पष्ट करा. [20]

प्रश्न 5) थोडक्यात टिपा लिहा (कोणत्याही चार) [20]

- अ) व्यवसायाची आर्थिक उद्दीष्टे
- ब) ना ह्न नफा संयुक्त भांडवली प्रमंडळ
- क) सांस्कृतिक पर्यावरण
- ड) महाराष्ट्र ज्ञान महामंडळ मर्यादीत (MKCL)
- इ) राष्ट्रीय उत्पादकता परिषद (NPC)
- फ) औद्योगिक आजारपण



Total No. of Questions : 5]

SEAT No. :

P987

[Total No. of Pages : 4

[4863] Ext. - 257

S.Y. B.Com.

BANKING AND FINANCE

Indian Banking System

(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the structure of Banking System in India. **[20]**

Q2) Discuss the arguments for and against of Nationalisation Banks in India. **[20]**

OR

Explain the functions and progress of NABARD.

Q3) a) State the performance of State Bank of India? **[10]**

b) State the progress of district Co-operative Banks. **[10]**

OR

a) State the recommendation of Narsimhan Committee - II (1998).

b) What are the functions of primary Agricultural Co-operative Credit Societies?

P.T.O.

Q4) Explain the functions of Reserve Bank of India. **[20]**

Q5) Write Short Notes on (any two) : **[20]**

- a) State Co-operative Banks.
- b) Scheduled and non Scheduled Banks.
- c) Debt Recovery Tribunal.
- d) Management of Non Performing Assets (NAP's).



Total No. of Questions : 5]

P987

[4863] Ext. - 257

S.Y. B.Com.

BANKING AND FINANCE

Indian Banking System

(2013 Pattern) (Special Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) भारतातील बँक प्रणालीची संरचना स्पष्ट करा. [20]

प्रश्न 2) भारतातील बँक राष्ट्रीयकरणाच्या बाजूने व विरोधी बाजूने युक्तीवादावर चर्चा करा. [20]

किंवा

नाबार्ड बँकेची कार्ये आणि प्रगती स्पष्ट करा.

प्रश्न 3) अ) स्टेट बँक ऑफ इंडियाची कामगिरी सांगा. [10]

ब) जिल्हा सहकारी बँकेची प्रगती सांगा. [10]

किंवा

अ) नरसिंहम समिती - II (1998) च्या शिफारशी सांगा.

ब) प्राथमिक सहकारी कृषि पतसंस्थांची कार्ये कोणती आहेत?

प्रश्न 4) भारतीय रिझर्व्ह बँकेची कार्ये स्पष्ट करा. [20]

प्रश्न 5) टिपा लिहा (कोणत्याही दोन) [20]

- अ) राज्य सहकारी बँका
- ब) बिगरअनुसूचित व अनुसूचित बँका
- क) कर्जवसूली न्यायधिकरण
- ड) निष्क्रीय मालमत्ता व्यवस्थापन



Total No. of Questions : 5]

SEAT No. :

P988

[Total No. of Pages : 4

[4863] Ext. - 258

S.Y.B.Com.

BUSINESS LAWS AND PRACTICES

(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is Marketing Board? Explain the functions and powers of State Marketing Board. **[20]**

Q2) Explain the term Insurance Policy. Describe the various characteristics of Insurance. **[20]**

OR

Explain the term Life Insurance Policy. State the procedure of Life Insurance Policy.

Q3) a) Describe the difference between Fire Insurance and Marine Insurance. **[10]**

b) Explain different types of Marine Insurance Policy. **[10]**

OR

a) Describe the difference between strikes and lockout under the Industrial Dispute Act, 1947.

b) Define 'Partnership' under Partnership Act, 1932 and explain its features.

P.T.O.

Q4) Explain the terms and conditions for registration of Co-operative Society under Maharashtra Co-operative Societies Act, 1960. **[20]**

Q5) Write Short Notes on (Any two) : **[20]**

- a) Motor Insurance Policy.
- b) Features of Co-operative Society.
- c) Machinery for settlement of Disputes.
- d) Kinds of Partners.



Total No. of Questions : 5]

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S.Y.B.Com.

BUSINESS LAWS AND PRACTICES

(2013 Pattern) (Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :ह 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील दर्शविलेले अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) पणन मंडळ म्हणजे काय ? राज्य पणन मंडळाची कार्ये आणि अधिकार स्पष्ट करा. [20]

प्रश्न 2) 'विमा पॉलिसी' हि संकल्पना स्पष्ट करून विम्याची विविध वैशिष्ट्ये विशद करा. [20]

किंवा

'जीवन विमा' ही संकल्पना स्पष्ट करा. जीवनविमा उतरविण्याची कार्यपद्धती विशद करा.

प्रश्न 3) अ) अग्निविमा आणि सागरी विमा यातील फरक स्पष्ट करा. [10]

ब) सागरी विमा पत्राचे प्रकार विशद करा. [10]

किंवा

अ) औद्योगिक विवाद कायदा, 1947 नुसार 'संप' आणि 'टाळेबंदी' यातील फरक स्पष्ट करा.

ब) भागीदारी कायदा, 1932 नुसार 'भागीदारी' ची व्याख्या सांगा. आणि भागीदारीची वैशिष्ट्ये विशद करा.

प्रश्न 4) महाराष्ट्र सहकारी संस्था कायदा, 1960 अंतर्गत सहकारी संस्था नोंदणीसाठी आवश्यक असणाऱ्या अटी आणि तरतूदी सांगा. [20]

प्रश्न 5) थोडक्यात टिपा लिहा (कोणत्याही दोन) [20]

- अ) मोटार विमा पॉलीसी
- ब) सहकारी संस्थेची वैशिष्ट्ये
- क) औद्योगिक विवाद तडजोड करणारी यंत्रणा
- ड) भागीदाराचे प्रकार



Total No. of Questions : 9]

SEAT No. :

P989

[Total No. of Pages : 4

[4863] Ext. - 259

S.Y. B.Com. (External)

CO-OPERATION & RURAL DEVELOPMENT

(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Question No. 1 is compulsory.*
- 2) *Solve any five questions from the remaining questions.*

Q1) Give a brief history of Co-operative legislation in India. **[20]**

Q2) Explain the nature of Bye laws of Multi-state Co-operative Society. **[16]**

Q3) Explain the provisions of Maharashtra State Co-operative Societies Act, 1960 regarding Registration and Membership of Co-operative Societies. **[16]**

Q4) Explain the progress of District Central Co-operative Banks in India. **[16]**

Q5) What is Rural Development? Explain the scope and significance of Rural Development. **[16]**

Q6) Explain the work of Chhatrapati Shahu Maharaj in Rural Development. **[16]**

P.T.O.

- Q7)** Explain the importance and limitations of Panchayat Raj system in Rural Development. **[16]**
- Q8)** What is people's participation in Rural Development? Explain its importance. **[16]**
- Q9)** Discuss opportunities of Globalization for Rural Development. **[16]**

Total No. of Questions : 9]

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[4863] Ext. - 259

S.Y. B.Com. (External)

CO-OPERATION & RURAL DEVELOPMENT

(2013 Pattern) (Special Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :ह 1) प्रश्न क्र. 1 सोडविणे आवश्यक आहेत.
2) प्रश्न क्र. 1 ते 9 पैकी कोणतेही पाच प्रश्न सोडवा.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

-
-
- प्रश्न 1) भारतातील सहकारी कायद्यांचा थोडक्यात ऐतिहासिक आढावा द्या. [20]
- प्रश्न 2) बहुराज्य सहकारी संस्थेच्या उपविधीचे स्वरूप स्पष्ट करा. [16]
- प्रश्न 3) महाराष्ट्र राज्य सहकारी संस्था कायदा 1960 मधील सहकारी संस्थांची नोंदणी आणि सभासदत्व संबंधी तरतुदी स्पष्ट करा. [16]
- प्रश्न 4) भारतातील जिल्हा मध्यवर्ती सहकारी बँकांची प्रगती स्पष्ट करा. [16]
- प्रश्न 5) ग्रामीण विकास म्हणजे काय? ग्रामीण विकासाची व्याप्ती आणि महत्व स्पष्ट करा. [16]
- प्रश्न 6) ग्रामीण विकासातील छत्रपती शाहू महाराज यांचे कार्य स्पष्ट करा. [16]

- प्रश्न 7) ग्रामीण विकासातील पंचायत राज व्यवस्थेचे महत्व आणि मर्यादा स्पष्ट करा. [16]
- प्रश्न 8) ग्रामीण विकासातील लोक सहभाग म्हणजे काय? त्याचे महत्व स्पष्ट करा. [16]
- प्रश्न 9) ग्रामीण विकासासाठी जागतिकीकरणाच्या संधीची चर्चा करा. [16]



Total No. of Questions : 5]

SEAT No. :

P990

[Total No. of Pages : 4

[4863] Ext. - 260

S.Y. B.Com.

COST & WORKS ACCOUNTING

(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

Q1) A) Fill in the blanks : **[5]**

- a) The aggregate of indirect material, indirect labour & indirect expenses is known as _____.
- b) A cost centre which consists of a person or a group of persons is known as _____ cost centre.
- c) _____ ensures that the time for which a worker is paid is properly utilised.
- d) Classification and _____ of each store item is one of the important features of good store keeping.
- e) The process of searching suppliers for the same material is called as _____ development.

B) State whether the following statements are True or False. **[5]**

- a) Salary to salesman is an expense of office overheads in cost sheet.
- b) The technique & process of ascertaining cost is known as costing.
- c) Bill of material is prepared by the production department.
- d) In piece rate system workers are not paid on the basis of work done by them.
- e) In 'Group Bonus Scheme', bonus is paid to a group of workers working jointly.

P.T.O.

Q2) A) Answer any two of the following questions in detail : [20]

- a) Explain the advantages and objectives of Scientific purchasing.
- b) Define the term 'Merit Rating' and explain its different methods.
- c) State the features & types of direct cost.
- d) State the distinction between Time keeping & Time booking.

B) Write short notes on (any four) : [20]

- a) Functions of Store Keeper.
- b) Need of classification of cost.
- c) ABC Analysis.
- d) Perpetual Inventory Control.
- e) Features of Sound Wage System.
- f) Daily Time Sheet.

Q3) Following information is obtained from the books of Kiran Trading Enterprises for the year ending 31st March, 2012. [15]

<u>Particulars</u>	<u>Rs.</u>
<u>Opening stock as on 1-4-2011</u>	
Raw material	5,000
Work in progress	1,200
Finished Goods (1000 tons)	4,000
<u>Closing stock as on 31-3-2012</u>	
Raw material	3,000
Work in progress	3,200
Finished Goods (2000 tons)	9,000
Purchase of Raw material	35,000
Direct Labour	25,000
Excise Duty on purchases of Raw material	2,000
Administrative overheads	8,000
Supervision charges (Plant)	12,000
Income Tax	5,000

Carriage Inward	1,000
Management expenses	1,000
Accounting charges	1,000
Preliminary expenses	3,200
Sales of Finished Goods	1,17,500

Advertising, Bad debts and selling expenses amounted to 50 paise per ton sold. 16,000 tons of units were produced during the year 2011-12.

Prepare a Cost Sheet showing,

- a) Cost of material consumed
- b) Prime cost
- c) Works cost
- d) Cost of production
- e) Cost of goods sold
- f) Profit/Loss
- g) Profit per ton of units sold.

Q4)

A) Normal Consumption per week –	25 units
Maximum Consumption per week –	35 units
Minimum Consumption per week –	15 units
Economic Ordering quantity –	900 units
Minimum Delivery period –	20 weeks
Normal Delivery period –	25 weeks
Maximum Delivery period –	30 weeks

Calculate :

- a) Reorder Level
- b) Maximum Level
- c) Minimum Level
- d) Average Stock Level

[10]

B) Prepare a Store Ledger Account of 'Shalimar Industries Ltd, Nasik' using Weighted Average method for the month ending January, 2015. [10]

- 1 Opening stock 2000 units @ Rs. 5 each.
- 3 Issued 1500 units.
- 4 Received 4500 units @ Rs. 6 each.
- 8 Issued 1600 units.
- 9 Returned to Stores 100 units from the issue of January 3rd.
- 16 Received 2400 units @ Rs. 6.50 each.
- 19 Returned to supplier 200 units out of the quantity received on January 4th.
- 20 Received 1000 units @ Rs. 7 each.
- 24 Issued 2100 units.
- 27 Received 1200 units @ Rs. 7.50 each.
- 29 Issued 2800 units.

Q5) On 1st December 2014, 900 workers were on the Payroll. During the month 10 workers left, 40 workers were discharged and 150 workers were recruited. Of these, 25 workers were recruited in the vacancies of those leaving, while the rest were engaged for an expansion scheme. There were 1100 workers on Payroll as on 31st December 2014. [15]

Calculate the labour turnover rate by applying,

- a) Separation method.
- b) Replacement method.
- c) Flux method.

OR

Star Engineers Ltd. has fixed the standard time to produce one unit of product 'X' at 20 hours. Standard wages Rate is fixed to Rs. 25 per hour. A worker produces 20 units of product 'X' in 260 hours. [15]

Calculate his total wages under,

- a) Halsey Premium Plan.
- b) Rowan Premium Plan.

Also calculate works cost under both the plans if direct material cost of one unit of product 'X' is Rs. 240 and Factory overheads are 250% of Prime cost.



Total No. of Questions : 5]

SEAT No. :

P991

[Total No. of Pages : 4

[4863] Ext. - 261

S.Y. B.Com.

BUSINESS STATISTICS - I
(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of statistical tables and calculator is allowed.*

Q1) Attempt any five of the following : **[10]**

- a) Given $(AB) = 178$, $(A\beta) = 152$, find (A) .
- b) What do you mean by Attribute?
- c) Explain the meaning of set of fundamental class frequencies.
- d) What do you mean by pivot element in simplex table?
- e) When you will get alternate solution in simplex algorithm?
- f) Given $d_1 = 52$, $l_1 = 131$, find l_2 .
- g) Given $\alpha = 0.3$, Estimate the profit for the year 2015 using exponential smoothing method for :

Year	Profit (in crores)
2014	5.6
2015	7.2

Q2) Attempt any four of the following : **[20]**

- a) The following is the information on literacy and mannered people.
Employed literates = 232, Unemployed Illiterates = 586, Employed Illiterates = 115. Unemployed Literates = 22.
Determine coefficient of association between literacy and Employment.
- b) Given $r_{12} = 0.6$, $r_{13} = 0.3$ and $r_{23} = 0.7$, find $r_{23.1}$ and $R_{1.23}$.

P.T.O.

c) Fill in blanks in the following table marked by ? sign.

Age	l_x	d_x	q_x	p_x	L_x	T_x
56	45129	?	?	?	?	691411
57	43739	-	-	-	-	?

d) Define the terms :

- i) Positive classes
- ii) Multiplicative model of time series
- iii) Vital events

e) Write the equations of three planes of regression with variables X, Y and Z.

f) Compute the CDR and STDR for two population A and B taking population B as standard population. :

Age group	A		B	
	Population	Deaths	Population	Deaths
Under 5	15000	360	11000	132
5 – 30	20000	400	26000	312
Above 30	10000	280	16000	208

Q3) Attempt any four of the following :

[20]

a) Obtain the dual problem of the following L.P.P.

$$\text{Minimize } Z = 7X_1 + 3X_2 + 8X_3$$

Subjected to constraints :

$$8X_1 + 2X_2 + X_3 \geq 3$$

$$3X_1 + 6X_2 + 4X_3 \geq 4$$

$$4X_1 + X_2 + 5X_3 \geq 1$$

$$X_1 + 5X_2 + 2X_3 \geq 7$$

$$X_1, X_2, X_3 \geq 0$$

b) Describe components of time series.

c) Write the procedure finding optimal solution in minimizing assignment problem.

d) Fit a trend line to the following data by least square method.

Year	1991	1992	1993	1994	1995
Production	72	75	65	80	85

- e) Obtain initial basic feasible solution using North West Corner method for following transportation problem.

Markets→ Sources↓	D ₁	D ₂	D ₃	D ₄	Supply
O ₁	1	2	1	4	20
O ₂	3	2	2	1	40
O ₃	4	2	5	9	20
O ₄	5	3	6	10	20
Demand	20	40	30	10	

Also find the corresponding transportation cost.

- f) A company has five jobs to be done. The following matrix shows the time (in hours) taken on 5 different machines. Find minimum solution so as to minimize the total time required.

	I	II	III	IV	V
A	5	11	10	12	4
B	2	4	6	3	5
C	3	12	5	14	6
D	6	14	4	11	7
E	7	9	8	12	5

Q4) Attempt any two of the following : **[20]**

- a) Given $N = 1800$, $(A) = 850$, $(B) = 780$, $(C) = 326$, $(A \cap B) = 200$, $(A \cap C) = 94$, $(B \cap C) = 72$, $(A \cap B \cap C) = 50$. Find all the remaining third order class frequencies.
- b) Find 5-yearly moving average of the number of students studying in a college shown below :

Year	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
No. of Students	332	317	357	392	402	405	410	417	405	431

Also plot trend values with original observations on same graph.

- c) Obtain the initial simplex tabular for
 Maximize $Z = 6X + 4Y$
 Subjected to, $2X + 2Y \leq 30$
 $3X + 2Y \leq 24$
 $X, Y \geq 0$.

Q5) Attempt any two of the following : **[30]**

- a) Given the following information find equation of plane of regression of X_1 on X_2 and X_3 .

Variable	Mean	SD	Correlations
X_1	170	2.4	$r_{12} = 0.28$
X_2	160	2.7	$r_{13} = 0.49$
X_3	168	2.7	$r_{23} = 0.51$

- b) Calculate G.F.R., T.F.R., Age-S.F.R., and G.R.R. for the following data. Assume that proportion of female births is 46.2%.

Age group (in years)	No. of Women (in 000)	Total Birth
15-19	16.0	260
20-24	16.4	2244
25-29	15.8	1894
30-34	15.2	1320
35-39	14.8	916
40-44	15.0	280
45-49	14.5	145

- c) Following is the basic feasible solution of certain transportation problem.

Markets→ Sources↓	D_1	D_2	D_3	Supply
O_1	2 (5)	7	4	5
O_2	3 (2)	3 (2)	1 (4)	8
O_3	5	4 (7)	7	7
O_4	1	6	2 (14)	14
Demand	7	9	18	34

Is this solution optimal? If not find optimal solution using MODI method.



Total No. of Questions : 5]

SEAT No. :

P992

[Total No. of Pages : 4

[4863] Ext. - 262
S.Y. B.Com. (External)
BUSINESS ENTREPRENEURSHIP - I
(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define the terms 'Entrepreneur' and 'Entrepreneurship'. Explain in detail the functions of Entrepreneur. **[20]**

OR

Explain the Entrepreneurial career of Shri. Ratnappa Kumbhar.

Q2) What is 'Innovation'? Explain Peter Drucker's principles of Innovation & Do's & Don'ts of Innovation. **[20]**

OR

Define the term 'Social Responsibility'. Explain the various Social Responsibilities of the business.

Q3) a) Explain the need & importance of Entrepreneurship in business. **[10]**

OR

What is 'Social Audit'? Explain the advantages of problems in Social Audit.

b) Explain in detail the various types of Service Industry. **[10]**

OR

Explain the merits and demerits of Group Entrepreneurship.

P.T.O.

Q4) Explain in detail the various challenges in Entrepreneurship Development in India. **[20]**

OR

What is 'Franchising'? Explain the steps in starting the franchisee as well as cautions in franchising

Q5) Write Short Notes (Any Four) : **[20]**

- a) Entrepreneurial Motives.
- b) Contribution of Shree Karamveer Bhaurao Patil.
- c) Functions & Operation of Self Help Group.
- d) Business Process Outsourcing.
- e) Opportunities of Service Industry in Urban Area.
- f) Kakinada Experiment.



Total No. of Questions : 5]

P992

[4863] Ext. - 262
S.Y. B.Com. (External)
BUSINESS ENTREPRENEURSHIP - I
(2013 Pattern) (Paper - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :ह 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) उद्योजक आणि उद्योजकता संज्ञ उद्योजकाची कार्ये सविस्तर स्पष्ट करा. [20]

किंवा

श्री रत्नाप्प कुंभार यांची उद्योजकिय कारकिर्द स्पष्ट करा.

प्रश्न 2) नवनिर्मिती म्हणजे काय ? नवनिर्मिती करताना कोणत्या गोष्टी आवर्जुनकराव्यात आणि कोणत्या गोष्टी टाळाव्यात तसेच पिटरड्रकर यांचे नवनिर्मितीची तत्वे स्पष्ट करा. [20]

किंवा

व्यवसायाच्या सामाजिक जबाबदारी संज्ञेची व्याख्या द्या व्यवसायाच्या वेगवेळ्या साजिक जबाबदारी सविस्तर स्पष्ट करा.

प्रश्न 3) अ) व्यवसायात उद्योजकतेची गरज व महत्व स्पष्ट करा. [10]

किंवा

सामाजिक अंकेक्षण म्हणजे काय ? सामाजिक अंकेक्षणाच्या समस्या व फायदे स्पष्ट करा.

ब) सेवा उद्योगांचे वेगवेगळेया प्रकार स्पष्ट करा. [10]

किंवा

समुह उद्योजकतेचे कायदे व तोटे स्पष्ट करा.

प्रश्न 4) भारतीय उद्योजकिय व्यवसाय विकासात कोणकोणती आव्हाने असतात ते सविस्तर स्पष्ट करा. [20]

किंवा

व्यवसायाधिकार म्हणजे काय? व्यवसायाधिकार सुरू करताना कोणत्या पायऱ्या विचारात घ्यावेत तसेच व्यवसायाधिकार देताना कोणती काळजी घ्यावी.

प्रश्न 5) टिपा लिहा. (कोणत्याही चार) [20]

- अ) उद्योजकिय प्रेरणा
- ब) श्री कर्मविर भाऊराव पाटील यांचे योगदान
- क) स्वयं सहायता गटाची कार्ये व कार्यपद्धती
- ड) बाह्य स्रोतार्थ व्यवसायप्रक्रिया
- इ) शहरी भागात सेवा व्यवसायाच्या संधी
- फ) काकीनाडा प्रयोग



Total No. of Questions : 5]

SEAT No. :

P993

[Total No. of Pages : 4

[4863] Ext. - 263

S.Y. B.Com.

MARKETING MANAGEMENT - I
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) State the importance of Marketing planning. Explain the steps in Marketing Planning Process. **[20]**

Q2) Explain the components of external marketing environment in India. **[20]**

OR

Explain the growth of services in Global and Indian Scenario.

Q3) a) Explain the online Marketing strategies. **[10]**

b) State the features and importance of Rural marketing. **[10]**

OR

a) Define Green Marketing. Explain the importance of Green Marketing.

b) Discuss the Marketing Mix of Green Marketing.

Q4) What are the factors influencing Consumer Behaviour and Buying Decisions? **[20]**

P.T.O.

Q5) Write short notes on (Any Two) :

[20]

- a) New Age Media Communication
- b) Contemporary rural marketing environment.
- c) Advantages of E-Marketing
- d) Types of Buying Motives



Total No. of Questions : 5]

P993

[4863] Ext. - 263

S.Y. B.Com.

MARKETING MANAGEMENT - I

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहेत.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) विपणन नियोजनाचे महत्व सांगा. विपणन नियोजन प्रक्रियेच्या पायऱ्या स्पष्ट करा. [20]

प्रश्न 2) भारताच्या संदर्भात विपणन पर्यावरणाचे बाह्य घटक स्पष्ट करा. [20]

किंवा

जागतिक आणि भारतीय परस्थितीत सेवा क्षेत्राचा विकास स्पष्ट करा.

प्रश्न 3) अ) ऑनलाईन विपणनाची व्यवहरचना स्पष्ट करा. [10]

ब) ग्रामीण विपणनाची वैशिष्ट्ये व महत्व सांगा. [10]

किंवा

अ) हरित विपणनाची व्याख्या द्या. हरित विपणनाचे महत्व स्पष्ट करा.

ब) हरित विपणनातील विपणन मिश्रची चर्चा करा.

प्रश्न 4) ग्राहकाच्या वर्तनावर आणि खरेदी निर्णयावर प्रभाव पाडणारे घटक कोणते? [20]

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[20]

- अ) नविन युगातील माध्यम संवाद
- ब) समकालीन ग्रामीण विपणन पर्यावरण
- क) इ मार्केटिंगचे फायदे
- ड) खरेदी प्रेरणांचे प्रकार



Total No. of Questions : 8]

SEAT No. :

P994

[Total No. of Pages : 4

[4863] Ext. - 264

S.Y. B.Com.

ECONOMICS

Agricultural and Industrial Economics

(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Question No. 1 is compulsory.*
- 2) *Attempt any five from question No. 2 to 8.*
- 3) *Figures to the right indicate full marks.*

Q1) Explain the peculiarities of Agriculture as sector of economy. **[20]**

Q2) Explain the nature of risk and uncertainty in Agriculture. **[16]**

Q3) Explain the factors affecting demand for Agricultural product. **[16]**

Q4) What is optimum size of firm? Explain the factors affecting optimum size of firm. **[16]**

Q5) Explain the factors affecting Industrial productivity. **[16]**

Q6) Answer in brief: **[16]**

- a) Explain the factors affecting location of Industries.
- b) Explain the advantages of small size of farm.

P.T.O.

Q7) What is Industrial Monopoly? Explain the causes and effects of Industrial Monopoly. **[16]**

Q8) Write short notes : **[16]**

- a) Concept of Plant, Firm and Industry.
- b) Survival of small firm in Modern Economy.



Total No. of Questions : 8]

P994

[4863] Ext. - 264

S.Y. B.Com.

ECONOMICS

Agricultural and Industrial Economics

(2013 Pattern) (Special Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :ह 1) प्रश्न पहिला अनिवार्य आहे.
2) प्रश्न क्रमांक 2 ते 8 यापैकी कोणतेही पाच प्रश्न सोडवा.
3) उजवीकडील अंक प्रश्नांचे गुण दर्शवितात.

-
-
- प्रश्न 1) अर्थव्यवस्थेचे एक क्षेत्र म्हणून शेतीची ठळक वैशिष्ट्ये स्पष्ट करा. [20]
- प्रश्न 2) शेतीव्यवसायातील धोका व अनिश्चितता याचे स्वरूप स्पष्ट करा. [16]
- प्रश्न 3) शेतमालाच्या मागणीवर परिणाम करणारे घटक स्पष्ट करा. [16]
- प्रश्न 4) पर्याप्त उद्योगसंस्था म्हणजे काय ? उद्योगसंस्थेच्या पर्याप्त आकारमानावर परिणाम करणारे घटक स्पष्ट करा. [16]
- प्रश्न 5) औद्योगिक उत्पादकतेवर परिणाम करणारे घटक स्पष्ट करा. [16]
- प्रश्न 6) थोडक्यात उत्तरे द्या. [16]
- अ) उद्योगांच्या स्थान निश्चितीवर परिणाम करणारे घटक स्पष्ट करा.
ब) शेतजमिनीच्या लहान आकारमानाचे फायदे स्पष्ट करा.

प्रश्न 7) औद्योगिक मक्तेदारी म्हणजे काय ? औद्योगिक मक्तेदारीची कारणे व परिणाम स्पष्ट करा.[16]

प्रश्न 8) थोडक्यात टीपा लिहा. [16]

अ) संयंत्र, उद्योगसंस्था आणि उद्योग या संकल्पना.

ब) आधुनिक अर्थव्यवस्थेत लहान उद्योगसंस्थाचे अस्तित्व.



Total No. of Questions : 5]

SEAT No. :

P995

[Total No. of Pages : 4

[4863] Ext.-265
S.Y. B.Com. (External)
DEFENCE BUDGETING AND FINANCE MANAGEMENT
(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All the Questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Answer in 20 words each (any ten) :

[10 × 2 = 20]

- i) State the meaning of integrated defence.
- ii) Define Logistics.
- iii) State the meaning of war time economy.
- iv) Define Threat perception.
- v) Define financial management.
- vi) Define war potential.
- vii) Define Grand strategy.
- viii) Define intelligence.
- ix) State the meaning of industrial complex.
- x) What do you mean by war finance?
- xi) Define military doctrine.
- xii) Define deficit finance.
- xiii) State the meaning of Non-productive Defence expenditure.

P.T.O.

Q2) Answer in 500 words (any one) : **[20]**

- i) Explain role of private sector in India's defence production.
- ii) Analyses India's defence expenditure from 1971 to present day.

Q3) Answer in 500 words (any one) : **[20]**

- i) Describe self reliance programme in India's defence production.
- ii) Describe role of Research and development in India's defence production.

Q4) Answer in 500 words (any one) : **[20]**

- i) Write in short salient features of Indian Economy.
- ii) Describe challenges to India's internal security.

Q5) Write short note on (any two) : **[20]**

- i) Role of political Ideology in national security.
- ii) Types of budgeting.
- iii) Causes of increasing defence expenditure.
- iv) Role of leadership in national security.



Total No. of Questions : 5]

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[4863] Ext.-265

S.Y. B.Com. (बहिस्थ)

डिफेन्स बजेटिंग फायनान्स अँड मॅनेजमेंट
(2013 Pattern) (Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

- सूचना :ह 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) 20 शब्दात उत्तरे द्या. (कोणतेही दहा)

[10 × 2 = 20]

- i) इन्टीग्रेटेड डिफेन्स अर्थ लिहा.
- ii) पुरवठा व्यवस्था व्याख्या द्या.
- iii) युद्धकालीन अर्थव्यवस्था अर्थ लिहा.
- iv) धोक्याविषयी संकल्पना ह व्याख्या द्या.
- v) आर्थिक व्यवस्थापन व्याख्या द्या.
- vi) युद्धक्षमता व्याख्या द्या.
- vii) 'ग्रॅन्ड स्ट्रॅटेजी' व्याख्या द्या.
- viii) इन्टीलीजन्स व्याख्या द्या
- ix) इन्डस्ट्रीयल कॉम्प्लेक्स अर्थ लिहा.
- x) युद्धनिधी म्हणजे काय?
- xi) लष्करी तत्वप्रणाली व्याख्या द्या.
- xii) डिफीसिट फायनान्स व्याख्या द्या.
- xiii) अनुत्पादकीय संरक्षणावरील खर्च म्हणजे काय? अर्थ लिहा.

प्रश्न 2) 500 शब्दात उत्तरे द्या. (कोणतेही एक) [20]

i) भारताच्या संरक्षण उत्पादनातील खाजगी क्षेत्रातील उद्योग हून धंद्यानी निभावलेली भूमिका स्पष्ट करा.

ii) 1971 पासून तर आजपर्यंतच्या भारताच्या संरक्षणावरील खर्चाचे विश्लेषण करा.

प्रश्न 3) 500 शब्दात उत्तरे द्या. (कोणतेही एक) [20]

i) भारताच्या संरक्षण उत्पादनातील आत्मनिर्भरतेविषयी वर्णन करा.

ii) भारताच्या संरक्षण उत्पादनातील संशोधन आणि विकासाच्या भूमिकेचे वर्णन करा.

प्रश्न 4) 500 शब्दात उत्तरे द्या. (कोणतेही एक) [20]

i) भारतीय अर्थव्यवस्थेचे ठळक गुणधर्म थोडक्यात लिहा.

ii) भारताच्या अंतर्गत सुरक्षेच्या आव्हानांचे वर्णन करा.

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही दोन) [20]

i) राष्ट्रीय सुरक्षेतील राजकीय विचार धारेची भूमिका

ii) अर्थसंकल्पाचे प्रकार

iii) संरक्षणावरील खर्च वाढण्याची कारणे

iv) राष्ट्रीय सुरक्षेतील नेतृत्वाची भूमिका



Total No. of Questions : 9]

SEAT No. :

P996

[Total No. of Pages : 2

[4863] Ext. - 266

S.Y. B.Com. (Commerce)

INSURANCE, TRANSPORT AND TOURISM

(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Question No. 1 is compulsory.*
- 2) *Solve any five questions from Q.2 to Question 9.*
- 3) *Figures to the right indicate full marks.*

- Q1)** What is Life Insurance? Explain the functions of Life Insurance Corporation. **[20]**
- Q2)** Explain the role of General Insurance Company of India (GIC). **[16]**
- Q3)** Describe the various types of Tourism. **[16]**
- Q4)** Explain career in Tourism Industry. **[16]**
- Q5)** Define Tourism? Explain significance and types of Tourist Accommodation. **[16]**
- Q6)** Explain the impact of tourism on social and cultural aspects of the society. **[16]**
- Q7)** Explain the comparison between Life Insurance and General Insurance. **[16]**
- Q8)** Explain the nature and functions of Insurance Regulatory Development Authority (IRDA). **[16]**
- Q9)** Explain various types of General Insurance. **[16]**



Total No. of Questions : 9]

P996

[4863] Ext. - 266
S.Y. B.Com. (Commerce)
विमा, वाहतुक व पर्यटन
(2013 पॅटर्न) (पेपर - I)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 100

सूचना :ह 1) प्रश्न क्र. 1 अनिवार्य आहे.

2) प्रश्न क्र. 2 ते प्र. क्र. 9 यापैकी कोणतेही पाच प्रश्न सोडवा.

3) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

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-
- प्रश्न 1) आयुर्विमा म्हणजे काय? आयुर्विमा महामंडळाची कार्ये स्पष्ट करा. [20]
- प्रश्न 2) सर्वसाधारण विमा महामंडळाची भूमिका स्पष्ट करा (GIC). [16]
- प्रश्न 3) पर्यटनाचे विविध प्रकार वर्णन करा. [16]
- प्रश्न 4) पर्यटन उद्योगातील कारकीर्द स्पष्ट करा. [16]
- प्रश्न 5) पर्यटन म्हणजे काय? पर्यटक निवासस्थानाचे महत्व व निवासस्थानाचे प्रकार स्पष्ट करा. [16]
- प्रश्न 6) पर्यटनाचे सामाजिक व सांस्कृतिक परिणाम स्पष्ट करा. [16]
- प्रश्न 7) आयुर्विमा व सर्वसाधारण विमा यांच्यातील तुलना स्पष्ट करा. [16]
- प्रश्न 8) विमा नियमन व विकास प्राधिकरण मंडळाचे स्वरूप व कार्ये स्पष्ट करा. (IRDA) [16]
- प्रश्न 9) सर्वसाधारण विम्याचे विविध प्रकार स्पष्ट करा. [16]



Total No. of Questions : 8]

SEAT No. :

P997

[Total No. of Pages : 3

[4863] Ext. - 267

S.Y. B.Com.

COMPUTER PROGRAMMING AND APPLICATION
(VB Script and RDBMS)
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *Question No. 1 is compulsory.*
- 2) *Solve any Five questions Q.No.2 to 8.*
- 3) *Figures to the right indicate full marks.*

Q1) Attempt any 4 of the following :

[4 × 5 = 20]

- a) Discuss the platform dependance required for VBscript.
- b) State the rules for declaring variables.
- c) Explain spliting updates & time.
- d) Write down the basic structure with it's syntax.
- e) Explain the like operator.
- f) Explain the Automatic indexes.

Q2) Attempt any 4 of the following :

[4 × 4 = 16]

- a) Give the output of the following :

```
<HTML>
```

```
<Body>
```

```
<Script language = "Vbscript" type = "text/Vbscript">
```

```
Var 1 a = 10
```

```
Var 2 b = 20
```

```
Dim res
```

```
res = Var 2 + Var 1
```

```
document, write("The value of res:.", & res)
```

```
</script>
```

```
</ Body>
```

```
</ HTML>
```

P.T.O.

- b) Explain the Keyboard events.
- c) Explain REVOKE privileges in details.
- d) Explain JOINS in hierarchical query.
- e) What is ODBC? Give it's Architecture.
- f) Define VBscript. List the parts of VBscript.

Q3) Attempt any 4 of the following : **[4 × 4 = 16]**

- a) Explain message box in VBscript with example.
- b) Explain validation with example.
- c) Explain DDL statements in details.
- d) What are different logical operator. Explain in VBscript.
- e) Explain group by clause with example.
- f) Explain DATETIME functions in RDBMS.

Q4) Attempt any 4 of the following : **[4 × 4 = 16]**

- a) Explain functions of WITH clause.
- b) Write short note on code documentation.
- c) What is array? Explain multidimensional array.
- d) Define table and Record in RDBMS.
- e) What is ROLLUP operator? State it's syntax.
- f) State the types of index and explain any one.

Q5) Attempt any 4 of the following : **[4 × 4 = 16]**

- a) Solve the following queries.
 - i) Create table Teacher with tno, tname, designation and city.
 - ii) Insert one record of teacher.
 - iii) Display all teachers record.
 - iv) Display teachers name who stay at 'Pune'.
- b) What is procedure & function in VBscript.
- c) Define DOM and explain it's objects.
- d) Define database and Relational data bases.
- e) Explain system privileges in details.
- f) Define and explain any 2 constraints.

Q6) Attempt any 4 of the following : **[4 × 4 = 16]**

- a) Define VBscript and list the parts of VBscript
- b) Explain DO until loop in VBscript with example.
- c) Write purpose & syntax of UPDATE & DELETE statements.
- d) What do you mean by column aliases with example.
- e) Write syntax & purpose of avg() & min() in RDBMS.
- f) Explain the types of database security.

Q7) Attempt any 4 of the following : **[4 × 4 = 16]**

- a) Explain input box in VBscript with example.
- b) Explain methods and collections in VBscript.
- c) What is DSN? What are the types of DSN?
- d) What happens to associated objects like indexes when a table is dropped?
- e) What is dual table and column aliases.
- f) What are the different comparison operators in RDBMS.

Q8) Attempt any 4 of the following : **[4 × 4 = 16]**

- a) Explain the embedding of VBscript in HTML.
- b) Define literals and constants in VBscript.
- c) What is union, Intersect operator of SQL.
- d) Explain synonyms in RDBMS.
- e) Explain the Internet Explorer Events.
- f) Explain Btree index.

