PA-4230

SEAT No. :

[Total No. of Pages : 2

[5949]-41

B.H.M.C.T.

SE 407: BARTENDING

(2016 Pattern) (Semester - IV)

Time	:2 H	Hours]	[Max. Marks : 50	
Instru	ictio	ns to the candidates :		
	1)	All questions carry equal marks.		
	2)	Solve any Five questions from the below.		
Q1)	Ex	plain the following terms (any 10):	[10]	
	a)	Cobblers.		
	b)	Irish Coffee.		
	c)	Toddy.		
	d)	Gomme Syrup.		
	e)	Bar keep.		
	f)	Sake.		
	g)	Speed rail.		
	h)	Standard yield.		
	i)	Moonshine.		
	j)	FLR.		
	k)	Call brands.		
	1)	Straight up.		
Q2)	a)	Define Bartending. List important attributes of a profes	sional Bartender.[5]	
	b)	List bar opening duties in detail.	[5]	

P.T.O.

Q 3)	a)	Explain Bar menu engineering with suitable example.	[5]
	b)	List five golden rules of mixing cocktails.	[5]
Q4)	a)	 Write Short Note on (Any one) : i) Point of sale system. ii) Importance of Sales promotion. 	[5]
	b)	Write the principles of computing beverage cost.	[5]
Q 5)	a) b)	List any five major equipments used on cocktail bar and write its usage Write a detail note on billing and cash handling procedure on a bar.	
Q6)	a) b)	 Explain the following trends in cocktail mixes. i) Twist to classic ii) Floral iii) Tiki mixes iv) Herbs mixes v) Alcoholic tea List any five important licenses required for operating a bar and explin short. 	[5] blain [5]
Q7)	a) b)	List and explain any four types of bar. List any ten bar disposables used on a bar.	[5] [5]



[5949]-41

PA-4231

Time : 3 Hours]

SEAT No. :

[5949]-61

B.H.M.C.T.

602C : INTRODUCTION TO CYBER SECURITY & INFORMATION SECURITY (2016 Pattern) (Semester - VI)

Instructions to the candidates :

1) Question No. 1 is compulsory.

2) Attempt any 4 from the remaining.

Q1) Define the following (Any 10) :

- a) Wireless Network.
- b) Computer forensics.
- c) Weak password.
- d) Encryption.
- e) IPR.
- f) Intrusion Detection.
- g) Firewalls.
- h) VPN.
- i) Operating system.
- j) Database security.
- k) Anti virus.
- l) LAN.

[10]

[Total No. of Pages : 2

[Max. Marks : 50

Q2)	a)	Explain in brief about use of Internet.	[5]
	b)	Write in brief about Steganography.	[5]
Q3)	a)	Discuss what is cyber terrorism.	[5]
	b)	Write in short about Vulnerabilities.	[5]
Q4)	a)	Explain any 5 network topologies.	[5]
	b)	Write a short note on Cloud technologies.	[5]
Q5)	a)	Explain in short-Malicious Code.	[5]
	b)	What is Cryptography explain in short.	[5]
Q6)	Wri	ite short notes on (any 2) :	[10]
	a)	Security laws.	
	b)	Programming Bugs.	
	c)	Firewalls.	

[5949]-61

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[Total No. of Pages : 2

[Max. Marks : 50]

[5949]-62

B.H.M.C.T. (Semester - VI) **SE - 606 : HOTEL INFORMATION SYSTEMS** (2016 Pattern)

Time : 3 Hours]

Instructions to the candidates :

- 1) Question No. 1 is compulsory, solve any four of the remaining six.
- 2) All questions carry equal marks.
- 3) Draw diagrams wherever necessary.

Q1) Explain the following (Any 10):

- Sleep out a)
- b) Night audit
- RM chart c)
- Non-affiliated systems d)
- PMS e)
- f) MIS
- DSS **g**)
- Guest cheque printer h)
- RAM i)
- Recipe management j)
- Energy management system k)

Q2) With help of a flow chart explain the registration module in detail of the PMS. [10]

- What is MIS? Explain the concept & objective of MIS. **O3**) a) [5]
 - Write short note on MIS Security issue. [5] b)

P.T.O.

[10]

SEAT No. :

Q4)	a)	Explain Global Distribution System.	[5]
	b)	Explain the in-house guest information function & the House keep function module in detail.	ing [5]
Q 5)	a)	Discuss the concept of Central Reservation System.	[5]
	b)	What is call accounting system? Explain its feature.	[5]
Q6)	a)	Elaborate on guest-operated devices in a PMS system.	[5]
	b)	Explain the POS in detail.	[5]
Q7)	Writ	e short note on (any 2):	10]
	a)	Training needs in PMS.	
	b)	Name any five softwares used in hotels	
	c)	Electronic locking system used in hotels.	

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PA-4233

[5949]-71 B.H.M.C.T. SE - 704 : MICE (2016 Pattern) (Semester-VII)

Time : 2¹/₂ Hours]

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Q.1 is mandatory to attempt.
- 3) The number to the right indicates full marks.
- 4) Draw diagrams wherever necessary.
- 5) Do not write anything on the blank portion of question paper. If written anything, such type of act will be considered as an attempt to resort to unfair means.

Q1) Define the following: (Attempt 10)

i)	BEO	ii)	Active language
iii)	Breakout rooms	iv)	BEP
v)	Aisle	vi)	SMERF
vii)	Panel	viii)	Forum
ix)	B2B	x)	Symposium
xi)	Seminar	xii)	B2C

Q2) Answer in short (Attempt 5)

- a) What does MICE stands for? Give an example of each component.
- b) List the facilities provided in a convention centre.
- c) What are the factors affecting the site selection process.
- d) List types of meeting planners and explain any one.
- e) Explain the concept of trade fairs, exhibitions and expositions.
- f) Discuss the fixed and variable cost involved in budgeting of MICE.
- g) Define incentive travel and any four reasons for incentive travel.

[Total No. of Pages : 2

[Max. Marks : 50

SEAT No. :

[10×1=10]

[5×3=15]

P.T.O.

Q3) Write short notes. (any 5)

[5×5=25]

- a) Planning process for MICE.
- b) Technological requirements for meetings.
- c) Steps involved in organizing a conference.
- d) Funding methods used in MICE.
- e) Draw any five conference set-ups.
- f) Purpose of trade fair, shows.
- g) Significance of convention business.
- h) Different types of meetings.

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PA-4234

SEAT No. :

[Total No. of Pages : 2

[Max. Marks : 50

[5949]-72

B.H.M.C.T.

SC - 707 : SMALL BUSINESS MANAGEMENT (2016 Pattern) (Semester - VII)

Time : 2 Hours]

Instructions to the candidates:

- 1) Q.1 is compulsory.
- 2) Attempt any four questions out of the remaining.
- 3) All questions carry equal marks.

Q1) Answer any ten :

- Website a)
- b) Large scale business
- Facility Management c)
- Franchising d)
- Trends in business e)
- FDD f)
- Cashflow g)
- Working capital h)
- Forecasting i)
- Branding j)
- Web based business k)
- 1) Sick Business

Q2) Explain the content of a business plan.

- What is the process of buying existing non franchise business. **Q3**) a)
 - Explain the safety norms/laws for a hotel to follow. b)

[5+5=10]

[10]

[10]

- Q4) a) Write the importance of induction & training for a small business.
 - b) How would you evaluate Market condition for a small business.

[5+5=10]

- Q5) a) Differentiate between operating & non operating costs for a small business.
 - b) Explain long turn financial sources for existing business.

[5+5=10]

- Q6) a) Explain any five technological advancement in hospitality sector.
 - b) Define sickness of SSI & elaborate the criteria to identify sickness.

[5+5=10]

Q7) Explain Product, Price, Promotion & Distribution for a new business. [10]



PA-3471

SEAT No. :

[Total No. of Pages : 2

[5949]-81

Fourth Year B.H.M.C.T. SPECIALIZATION IN FOOD PRODUCTION MANAGEMENT - III (2016 Pattern) (Semester - VIII) (CEA - 801)

Time : 3 Hours |

Instructions to the candidates:

- 1) Question no. 1 is compulsory.
- 2) Attempt any five questions between Q. no. 2 to Q. no. 7
- 3) All questions carry equal marks.

Q1) Explain the following terms: (any ten)

- a) Elastin
- b) Fumet
- c) Chateau briand
- d) Molluscs
- e) Trongon
- f) Baker's Percentage
- g) Lean dough
- h) Punching
- i) Rope
- j) Bisque
- k) Aioli
- l) Guacamole
- m) Ice Box Cookies
- n) Sushi

<i>Q2)</i> a)	Write down ten desirable attributes of Souschef.	[5]
b)	What are food Trials? State four importance of Food Trails.	[5]

[Max. Marks : 60

[10]

Q3)	a)	List any five points how you can get the Quantity Control (food c control) in your Kitchen.	ost [5]
	b)	Define Budget. Write down the objectives of Budgetary Control.	[5]
Q4)	a)	Explain the importance of Log book in the kitchen.	[5]
	b)	Plan a duty roster for a speciality Indian kitchen of 50 covers. restaurant.	[5]
Q5)	a)	Discuss any five tools of menu merchandising.	[5]
	b)	Explain the organoleptic and sensory evaluation of food.	[5]
Q6)	a)	Draw and explain the menu matrix.	[5]
	b)	Explain the types of purchasing.	[5]
Q 7)	Writ	e a short notes on: (any four)	10]
	a)	Master Budget	
	b)	Operational Budget	
	c)	Aims of control	
	d)	Importance of Training	
	e)	Volume Fore casting	

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PA-3472

SEAT No. :

[Total No. of Pages : 2

[5949]-82

Fourth Year B.H.M.C.T. CEB - 801 : SPECIALISATION IN FOOD & BEVERAGE SERVICES MANAGEMENT - III (2016 Pattern) (Semester - VIII)

Tim	e:3	Hours]	Max. Marks : 60
Inst		ons to the candidates:	
	1) 2)	Solve any six questions.	
	2)	All questions carry equal marks.	
Q1)	Wı	rite notes on	[10]
	a)	Molecular Gastronomy	
	b)	G.M. Foods	
	c)	Organic Food & wine	
	d)	Vegan Gusine	
Q2)	a)	Explain the classification of restaurants.	[5]
	b)	Describe the process for rating a Michelin star restaurant	t. [5]
Q3)	Ex	plain following terms	[10]
	a)	ISI	
	b)	НАССР	
	c)	FSSAI	
	d)	Food allergens	
Q4)	a)	Discuss points when developing a business model for Q	SR. [5]
	b)	What is physical inventory and explain its importance in kite department.	chen stewarding [5]

Q5)	a)	Discuss the marketing policy in a specialty restaurant.	[5]
	b)	Discuss the Financial policy to be adopted in a Fast Food outlet.	[5]
Q6)	a)	Explain importance of actual cost and daily beverage cost.	[5]
	b)	Differentiate between cumulative & Non-cumulative reports.	[5]
Q7)	a)	List types of menu pricing and explain any two.	[5]
	b)	Discuss 5 constraints in menu planning.	[5]
Q8)	a)	Discuss benefits of menu engineering for a restaurant manager.	[5]
	b)	Explain any 5 disadvantages of molecular gastronomy.	[5]

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PA-3473

SEAT No. :

[Total No. of Pages : 2

[5949]-83 Fourth Year B.H.M.C.T. CEC 801 : SPECIALIZATION IN HOUSEKEEPING MANAGEMENT - III (2016 Pattern) (Semester - VIII)

	uctio 1)	Hours J [Max. Marks : 6 ons to the candidates: Q. No. 1 is compulsory. Solve any four questions our of remaining questions.	60
Q1)	Wr	ite short notes on the following (Any four) [1	[2]
	a)	НАССР	
	b)	women's only floor	
	c)	Planning of Duty Rosters	
	d)	Cleaning practices for commercial areas	
	e)	Floor pantry	
	f)	Importance of PMS	
Q2)	a)	Elaborate on various factors considered while planning bathroom suiteroom.	for [6]
	b)	How do you determine staff strength of housekeeping department targe hotels?	for [6]
Q3)	a)	Describe the job role of housekeeper in a new property.	[6]
	b)	Explain the changing trends in housekeeping department of the hotel.	[6]
Q4)	a)	Elaborate on housekeeping practices followed in malls.	[6]
	b)	Draw & explain any devo computerised repairs at the control desk.	[6]

Q5) a)	Write down the advantages of Brand Standard audit.	[6]
b)	How to control noise in hotels?	[6]
Q6) a)	Explain the job description of Executive housekeeper.	[6]
b)	What are the special features of physically challenged room?	[6]
Q7) a)	Describe the different training methods used in housekeeping.	[6]
b)	Explain importance of PMS for housekeeping department.	[6]

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SEAT No. :

[Total No. of Pages : 2

[12]

[5949]-84

Fourth Year B.H.M.C.T. SPECIALIZATION IN FRONT OFFICE MANAGEMENT - III (2016 Pattern) (Semester - VIII) (CED - 801)

Time : 3 Hours][Max. Marks : 60Instructions to the candidates:1)Q. No. 1 is compulsory.

2) Solve any four questions out of remaining questions.

Q1) Write short notes on the following (Any four)

- a) Concept of MICE
- b) Mechanism of Feedback
- c) Best practices at front desk
- d) Types of loyalty programs
- e) Day-today operations at front office
- f) Benefits of franchise

Q2)	a)	Differentiate between the processes of Business hotels & service apartment hotels. [6]
	b)	Explain the role of social media while selecting hotels for business trips [6]
Q3)	a)	As a front desk agent which ways you will adopt to engage guest for ensuring good business at your hotel? [6]
	b)	Describe the enhanced security measures at main gate & Lobby. [6]
Q4)	a)	Elaborate an challenges faced by the front office manager. [6]
	b)	Define Loyalty & explain the loyalty program of any one reputed hotel in India. [6]

Q5) a)	Give the procedure of handling bomb threat in hotel. [6]
b)	Discuss the origin of spa & explain various types of spa. [6]
Q6) a)	Elaborate an methods of computing franchise agreement. [6]
b)	Write down the importance of security & safety for wellbeing of its occupation in hotels. [6]
Q 7) Exp	plain the following terms (Any 6) [12]
a)	Full form of MICE
b)	Guest cycle
c)	Apartment hotels
d)	BAR
e)	Late checkout charges
f)	Franchiser
g)	Checkout
h)	PMS

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PA-3476

SEAT No. :

[Total No. of Pages : 2

[5949]-86 Fourth Year B.H.M.C.T. AE - 804 : MANAGERIAL ECONOMICS (2016 Pattern) (Semester - VIII)

Time : 3 Hours]		[Max. Marks : 50	
Instruct	ions to the candidates:		
1)	Question No. 1 is compulsory.		
2)	Attempt any 4 questions from question 2 to question 7.		

Q1) Define following terms (any :	5`)
--	----	---

- a) Firm
- b) Utility
- c) Elasticity of supply
- d) Variable cost
- e) Production
- f) Duopoly

Q2) a) Explain the definition of Economics as given by Lionel Robbins. [5]
b) Illustrate the concept of plant, firm and industry. [5]

- Q3) a) Explain various assumptions of Law of demand. [5]
 b) What is demand function. [5]
- Q4) a) Describe in detail Law of supply. [5]
 b) Explain various factors affecting the elasticity of supply. [5]
- Q5) a)Explain actual and opportunity cost.[5]
 - b) Write the difference between fixed and variable cost. [5]

[10]

Q6) a)	Define Law of variable proportions.	[5]
b)	Describe the concept of production analysis.	[5]
Q 7) a)	Explain the various types of market based on competition.	[5]
b)	Difference between monopoly and perfect competition Explain.	[5]

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PA-3475

SEAT No. :

[Total No. of Pages : 2

[5949]-85 Fourth Year B.H.M.C.T. AE - 803 : ORGANISATION BEHAVIOUR (2016 Pattern) (Semester - VIII)

Time : 3 Hours][Max. M		rks : 50	
Inst	ructi	ons to the candidates:	
	1)	Q. No. 1 is compulsory.	
	<i>2)</i>	Solve any 4 of the remaining.	
	3)	All questions carry equal marks.	
Q1)	De	fine the following terms. (any 10)	[10]
	a)	Organisation Behaviour	
	b)	Personality	
	c)	Emotion	
	d)	Team	
	e)	Conflict	
	f)	Empowerment	
	g)	Dominant culture	
	h)	Halo effect	
	i)	Ethical values	
	j)	Cross cultural communication	
	k)	Bullying	
	l)	Harassment	
Q2)	a)	Explain "The Big 5 Model" in detail.	[5]
	b)	Define organisational culture and Explain the Levels of culture.	[5]
Q3)	a)	Define satisfaction and Disatisfaction and its effect of both on effic	ciency. [6]
	b)	Write a short note on 'Abuse of power)	[4]

P.T.O.

Q4)	a)	Explain the "stages of group and its development" in detail.	5]
	b)	Answer in brief the causes of stress and ways to cope up with stress.	5]
Q5)	a)	Explain any 5 attribution theory related to perception.	5]
	b)	Define conflict management and ways you would negotiate in conflict management.	ct 5]
Q6)	a)	Explain Group Dynamics & Group cohesiveness.	5]
	b)	Explain the steps of learning.	5]
Q7)	Writ	te short notes on: $[2 \times 5 = 10]$	0]
	a)	Personality determinants	
	b)	Cultural differences	
	c)	Virtual Team	
	d)	Communication & conflict	
	e)	Sustaining an organisation culture	

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