

Total No. of Questions : 4]

SEAT No. :

P3641

[Total No. of Pages : 4

[5064] - 1001

M.Com. (Part - I) (Semester - I)
MANAGEMENT ACCOUNTING
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*
- 3) Use of calculator is allowed.*

Q1) Explain the term 'Management Accounting'. Explain the scope of Management Accounting in Modern business world. **[14]**

OR

Following are the Balance sheets of Dhoni Ltd. as on 31st march 2015 and 31st March 2016.

Balnace - sheets as on 31st March, 2015 and 31st March, 2016

Liabilities	As on	As on	Assets	As on	As on
	31-3-2015	31-3-2016		31-3-2015	31-3-2016
	₹	₹		₹	₹
Share Capital	3,00,000	3,60,000	Goodwill	-	20,000
Profit and Loss A/c	49,600	46,900	Plant and Machinery	70,000	1,20,000
Reserves	40,000	50,000	Building	1,50,000	1,35,000
Sundry Creditors	50,000	60,000	Furniture	45,000	54,000
Bank overdraft	-	15,000	Sundry Debtors	1,20,000	1,30,000
Provision for Taxation	34,000	43,000	Stock	75,000	80,000
			Investment	-	35,900
			Bank	13600	-
	4,73,600	5,74,900		4,73,00	5,74,900

P.T.O.

You are required to prepared fund flow statement with necessary working notes after considering the following adjustments.

- a) During the year 2015-16 interim dividend of Rs. 22,500 was paid.
- b) The following assets of another company were purchased in consideration of fully paid shares namely - stock Rs. 25,000, Machinery Rs. 15,000, Goodwill Rs. 20,000.
- c) Income - Tax paid during the year amounted to Rs. 25,000.
- d) Investment consisting of 4,000, 12% debentures at Rs. 10 each was made on 1st october 2015.
- e) All fixed assets are depreciated by 10% on the opening balance.

Q2) What is Financial Statement Analysis? Explain various tools of Financial Statement Analysis. **[14]**

OR

From the following information estimate the need of working capital :

- Extimated saled 60,000 units
- Sales Price Rs. 100 with 40% Profit on sales Price.
- Cost consist material, labour and overhead in the ratio of 3:2:1
- Raw Material, Work - in - progress and finished goods will remain in stock for 2, 3 and 4 weeks respectively
- Goods are sold with 1 month credit and are purchased with 1.5 months credit.
- Wages are paid with 15 days time lag while overheads are paid with 20 days time lag.
- Cash required for contingencies Rs. 50,000.

Period of 4 weeks is equivalent to a month and here assume 1 month of 30 days.

- Q3) a)** Explain various factors affecting working capital needs of business concern. [7]

OR

Prepare a Balance - Sheet with as much details as possible from the information given below -

- i) Stock Velocity 6
- ii) Capital Turnover Ratio 2
- iii) Fixed Assets Turnover Ratio 4
- iv) Gross Profit Ratio 20%
- v) Debtors velocity 2 months
- vi) Creditors velocity 73 days

The Gross profit was Rs. 60,000. Reserves and Surplus amounts to Rs. 20,000. Closing stock was Rs. 5,000 in excess of opening stock.

- b) What is Responsibility Accounting? Explain various Responsibility Centres. [7]

OR

From the following information, interpret the results of operations for Manufacturing concern using Trend Percentages with 2012-13 as a base year.

Particulars	2012-13	2013-14	2014-15	2015-16
	Rs.	Rs.	Rs.	Rs.
Sales	60,00,000	54,00,000	75,00,000	90,00,000
Less-cost of Goods sold	40,00,000	38,00,000	45,00,000	50,00,000
Gross Profit	20,00,000	16,00,000	30,00,000	40,00,000
Less operating Expenses	5,00,000	6,00,000	4,80,000	8,00,000
Net operating Profit	15,00,000	10,00,000	25,20,000	32,00,000

Q4) Write Short Notes: (Any Two)

[8]

- a) Essential Qualities of Management Accountant
- b) Limitations of Ratio Analysis
- c) Sources of Working Capital
- d) Objectives of Responsibility Accounting.



Total No. of Questions : 4]

SEAT No. :

P3642

[Total No. of Pages : 4

[5064] - 1002

M.Com. (Semester - I)

STRATEGIC MANAGEMENT

(2013 Pattern) (Credit System) (Compulsory)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is Strategic Management? Explain the characteristics and scope of Strategic Management. **[14]**

OR

Explain the Need and Issues of Strategy Formulation in the area of Research and Development.

Q2) What is Strategic Planning? Explain the various steps involved in the process of Strategic Planning. **[14]**

OR

What is Strategy Implementation? Explain the key issues in the Strategy Implementation.

Q3) a) Explain the concept of Corporate Restructuring. **[7]**

OR

Explain the concept of Policy and Strategic Management.

b) Explain the concept of Value Chain Analysis. **[7]**

OR

Explain the concept of SWOT Analysis.

P.T.O.

Q4) Write Short Notes: (Any Two)

[8]

- a) Factors affecting Choice of Structure
- b) Financing Planning
- c) Benchmarking
- d) Mission & Social Responsibility



Total No. of Questions : 4]

P3642

[5064] - 1002

M.Com. (Semester - I)

STRATEGIC MANAGEMENT

(2013 Pattern) (Credit System) (Compulsory)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील संख्या एकूण गुण दर्शवितात.

प्रश्न 1) व्यूहरचनात्मक व्यवस्थापन म्हणजे काय? व्यूहरचनात्मक व्यवस्थापनाची वैशिष्ट्ये आणि व्याप्ती स्पष्ट करा. [14]

किंवा

संशोधन व विकास क्षेत्रात व्यूहरचना सूत्रीकरणाची गरज आणि प्रश्नांचे स्पष्टीकरण करा.

प्रश्न 2) व्यूहरचनात्मक नियोजन म्हणजे काय? व्यूहरचनात्मक नियोजन प्रक्रियेत अंतर्भूत होणाऱ्या विविध पायऱ्यांचे स्पष्टीकरण करा. [14]

किंवा

व्यूहरचनात्मक अंमलबजावणी म्हणजे काय? व्यूहरचनात्मक अंमलबजावणीतील मुख्य प्रश्नांचे स्पष्टीकरण करा.

प्रश्न 3) अ) कंपनी पूर्णआराखडा संकल्पना स्पष्ट करा. [7]

किंवा

ध्येय्ये आणि व्यूहरचनात्मक व्यवस्थापन संकल्पना स्पष्ट करा.

ब) मूल्य साखळी विश्लेषण संकल्पना स्पष्ट करा. [7]

किंवा

स्वॉट विश्लेषण संकल्पना स्पष्ट करा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन) [8]

अ) आराखडा निवडीवर परिणाम करणारे घटक

ब) वित्तीय नियोजन

क) तौलनिक प्रमापीकरण

ड) ध्येय्ये आणि सामाजिक जबाबदारी



Total No. of Questions : 4]

SEAT No. :

P3643

[Total No. of Pages : 6

[5064] - 1003

M.Com. (Part - I) (Semester - I)

ADVANCED ACCOUNTING AND TAXATION

(Special Paper - I) (Group - A)

Advanced Accounting

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to right indicate full marks.
- 3) Give working notes whenever necessary.
- 4) Use of simple pocket calculator is allowed.

Q1) Explain the concept of accounting theory and also state in detail approaches to accounting theory. [10]

OR

Write Notes (Any Two)

- a) Accounting Environment
- b) Classification of Accounting Theory
- c) Professional Development of Accounting in India
- d) Methods of valuation of Goodwill

Q2) The following is the Balance Sheet of Sumit Ltd. as at 31st March 2015. [12]

Balance Sheet

Liabilities	Rs	Assets	Rs
Share Capital	3,28,000	Fixed Assets	1,80,000
Reserve	80,000	Current Assets	2,44,080
Creditors	76,080	Investment in Shares	60,000
	4,84,080		4,84,080

P.T.O.

The following net profits were earned which included a fixed income from investment of Rs. 4,000 p.a.

Year ended 31st March 2012 - Rs. 64,000

Year ended 31st March 2013 - Rs. 72,000

Year ended 31st March 2014 - Rs. 86,000

Year ended 31st March 2015 - Rs. 90,000

Standard rate of return on capital employed in such type of business is 8%. Compute the amount of Goodwill of the above business at three years purchases of average super profits for four years mentioned above.

OR

From the following information compute the Intrinsic Value of an Equity share of JK Ltd.

Balance Sheet as on 31st March 2015

Liabilities	Rs	Assets	Rs
1,000 Equity Shares of Rs. 100 each fully paid-up	1,00,000	Land & Buildings	40,000
100, 6% Preference Shares of Rs. 100 each fully paid	10,000	Plant & Machinery	40,000
Reserves & Surplus	25,000	Sundry Debtors	5,000
100, 5% Debentures of Rs. 100 each	10,000	Stock	20,000
Sundry Creditors	10,000	Cash at bank	25,000
		Investment in 5% Govt. Securities	10,000
		Cash in hand	10,000
		Preliminary Expenses	5,000
	1,55,00		1,55,00

- a) Fair return on capital employed in such type of business is around 10% p.a.
- b) Goodwill is to be taken at 5 years purchase value of super profit.
- c) Average of the profits (after deduction of Preliminary expenses) for the last seven years is Rs. 19,000. Preliminary expense to the extent of Rs. 1,000 has been written off every year for the last seven years. Profit is more or less stable over years and the same trend is expected to be maintained in the near future. Ignore tax.

Q3) A Ltd. has two subsidiaries companies B Ltd. & C Ltd. The balance Sheets of these companies as on 31st March 2015 stood as follows: **[14]**

Balance Sheets

Liabilities	A.Co Ltd Rs.	B.Co. Ltd Rs.	C. Co. Ltd Rs.	Assets	A. Co Ltd Rs.	B. Co. Ltd Rs.	C.Co. Ltd Rs.
Share Capital	5,00,000	4,00,000	2,40,000	Fixed Assets	1,12,000	2,20,000	1,50,000
Reserves	72,000	40,000	28,800	Investments at cost			
				Shares in B Ltd.	3,40,000	-	-
Profit & Loss A/c	64,000	8,000	20,400	Shares in C Ltd.	72,000	2,12,000	-
C Ltd. Balance	13,200	-	-				
Sundry Creditors	28,000	20,000	-	Stock in Trade	48,000	-	-
A Ltd Balance	-	28,000	-	B Ltd. Balance	32,000	-	-
				Sundry Debtors	73,200	64,000	1,26,000
				A Ltd Balance	-	-	13,200
	6,77,200	4,96,000	2,89,200		6,77,200	4,96,000	2,89,200

The following information is available :

- a) The share capital of all companies is divided into shares of Rs. 100 each.
- b) A Ltd. hold 3,000 shares of B Ltd. and 600 shares of C Ltd.
- c) B Ltd. holds 1,600 shares in C Ltd.
- d) All investments were made on 30.09.2014.
- e) Balances as on 01.04.2014 were as follows:

	B Ltd.	C Ltd.
	Rs.	Rs.
Reserves	36,000	24,000
Profit & Loss A/c	4,000	3,360

- f) B Ltd. sold goods costing Rs. 16,000 to A Ltd. at the price of Rs. 17,600. These goods were still unsold on 31st March 2015.
- g) A Ltd. remitted Rs. 4,000 to B Ltd. on 30th March 2015 but the same was not received by B Ltd. on 31st March 2015.

You are required to prepare Consolidated Balance Sheet as on 31st March 2015

OR

A. Co. Ltd went into voluntary liquidation on 31st March 2015. The following are extracted from its books on that date -

Balance Sheet as on 31st March 2015

Liabilities	Rs	Assets	Rs
Capital 50,000 Equity shares of Rs.10 each	5,00,000	Buildings	1,50,000
Debentures (Secured by a Floating charge)	2,00,000	Plant & Machinery	2,10,000
Bank over draft	30,000	Stok - in - trade	95,000
Creditors	40,000	Book Debts 75,000 Less - Provision <u>10,000</u>	65,000
		Call in arrears	1,00,000
		Cash in hand	10,000
		Profit & Loss A/c	1,40,000
	7,70,000		7,70,000

Plant & Machinery and Building are valued at Rs. 1,50,000 and Rs. 1,20,000 respectively . On realization losses of Rs. 15,000 are expected on stock. Book debts will realize Rs. 70,000. Calls in Arrears are expected to realize 90%. Bank overdraft is secured against Buildings. Creditors included preferential creditors for taxes and wages of Rs. 6,000.

Prepare a statement of Affairs of the company.

Q4) The following is the trial balance of the head office and the New York Branch of a concern as on 31st March 2015. **[14]**

Particulars	Head Office		Branch	
	Debit (Rs.)	Credit (Rs.)	Debit \$	Credit \$
Capital Account	-	5,00,000	-	-
Land & Building	1,00,000	-	-	-
Goodwill at cost	50,000	-	-	-
Plant & Machinery	8,00,000	-	1,20,000	-
Furniture & Fitting	30,000	-	8,000	-
Stock - 31 st March 2014	3,40,000	-	56,000	-
Purchases	16,54,000	-	2,40,000	-
Goods from Head Office	-	-	80,000	-
Goods to New York Branch	-	3,94,000	-	-
Wages	42,000	-	2,000	-
Carriage inward	6,000	-	1,000	-
sales	-	22,54,000	-	4,16,000
Salaries	54,000	-	6,000	-
Rent, Rates & Taxes	12,000	-	2,000	-
Insurance	7,000	-	1,000	-
Trade Expenses	12,000	-	1,000	-
Head Office Account	-	-	-	1,14,000
New York Branch	4,30,000	-	-	-
Sundry Debtors and creditors	2,20,000	7,21,000	24,000	17,000
Cash at bank	1,10,000	-	5,000	-
Cash in hand	2,000	-	1,000	-
Total	38,69,000	38,69,000	5,47,000	5,47,000

The following adjustment are necessary :

- a) Closing stock was valued : Head office Rs. 2,92,000 ; New York \$ 52,000
- b) Outstanding Wages: Head Office Rs. 3,000; New York \$ 1,000
- c) Prepaid Insurance: Head Office Rs. 1,000; New York \$ NIL
- d) Depreciation on Plant & Machinery and Furniture and Fittings @ 10%p.a.

Prepare a combined Trading and Profit and Loss Account (in distinct columns for the H.O. and New York Branch) for the year ended 31st March 2015 and a Balance Sheet for the whole concern as on that date, converting \$ into rupees. You are informed that rates of exchange were as follows-

1st March 2014 when the Plant and Machinery and furniture and Fittings were purchased \$100 to Rs. 380; April. 1.2014 \$100 to Rs. 450; 31st March 2015; \$ 100 to Rs. 470 and the average rates for the year \$100 to Rs. 460.

OR

Define the term Leasing and explain its types in detail.



Total No. of Questions : 4]

SEAT No. :

P3644

[Total No. of Pages : 3

[5064] - 1004

M.Com. (Part - I) (Semester - I)

ADVANCED COST ACCOUNTING & COST SYSTEMS

Advanced Cost Accounting

(2013 Pattern) (Special Paper - I) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) Attempt all questions.*
- 2) Figures to the right indicate full marks.*
- 3) Use of calculator is allowed.*

Q1) a) The following information relates to Prabhat builders for the year ended 2014. **[11]**

Particulars	Amount - Rs.
Materials Issued	3,00,000
Direct Wages	2,30,000
Direct expenses	22,000
Work certified	7,50,000
Work uncertified	8,000
Materials at site	5,000
Plant issued	14,000
Cash received from contractee	6,00,000

The value of plant at the end of 2014 was Rs. 7,000.

Value of contract Rs. 10,00,000

Prepare contract Account and contractees Account taking into consideration such profit for transfer to profit and loss Account as you think proper.

OR

P.T.O.

In Amar engineering company, the standard time allowed to produce an article is fixed at 10 hours and the wage rate is Rs. 20 per hour. A worker has completed 10 articles in 80 hours. Calculate his total wages under

- i) Halseys Premium Plan
- ii) Rowans Premium plan

Also calculate works cost of a job if material cost of the article is Rs. 240 and the factory overheads are recovered as 400% of direct wages.

Q2) You are provided the following data relating to multispeciality Hospital for the year ended 31st December 2010. Compute the cost per patient day. **[14]**

Particulars	Amount - Rs.
Salaries to staff	50,000
Rent of premises	10,000
Repairs & maintenance	2,000
General administration expenses	6,000
Cost of oxygen, x Ray film etc.	5,000
Depreciation	12,000
Doctors fees	50,000
Food	30,000
Medicines	20,000
Diagnostic Services	15,000
Laundry	1,500
Hire charges for extra beds	2,000

The hospital has 50 beds. It has run at full capacity for 180 days. For 45 days only 20 beds were occupied. At times when all the beds were full, extra beds had been hired at Rs. 20 per day,

OR

XYZ & co. has 3 production departments & 2 service depts. Following information is available from departmental distribution summary for the month of January 2014.

Expenses of Production Departments A, B and C are Rs. 4,800, Rs. 4,200, Rs. 3,000 respectively and that of two service departments X & Y are Rs. 1,404, Rs. 1,800 respectively. Expenses of service departments are charged to production departments on a '%' basis as follows.

Item	Production Departments			Services	Departments	
	A	B	C	X	Y	
Cost of X	40%	20%	20%	-	10%	
Cost of Y	20%	40%	30%	10%	-	

Show the distribution of service departments cost under 'Repeated Distribution Method'.

Q3) Define 'Labour cost' and state various methods of Rmuneration. **[15]**

OR

Define 'Overhead cost' and explain the classification of overheads.

Q4) Write short notes on : (any two) **[10]**

- a) Inventory turnover ratios.
- b) Cost unit
- c) Merit Rating.
- d) Direct Material Cost.



Total No. of Questions : 4]

SEAT No. :

P3645

[Total No. of Pages : 4

[5064] - 1005

M.Com. (Part - I) (Semester - I)

BUSINESS PRACTICES AND ENVIRONMENT

Organised Trades and Markets

(2013 Pattern) (Credit System) (Group - C) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Briefly discuss the product buying and selling policy of business. **[14]**

OR

What arguments are made for and against the FDI?

Q2) Give meaning of the term 'services sector'. Highlight the role and importance of service sector in India. **[14]**

OR

Explain the concept 'self help group'. Highlight its importance.

Q3) a) What are the objectives of business? **[7]**

b) Write a note on types of services. **[7]**

OR

a) Explain the concept state trading. What are the arguments for state trading?

b) Briefly explain the advantages of co-operative marketing.

P.T.O.

Q4) Write Short Notes: (any two)

[8]

- a) Business practices with reference to E-commerce.
- b) Features of organised commodity markets.
- c) Super markets.
- d) Reliance mart.



Total No. of Questions : 4]

P3645

[5064] - 1005

M.Com. (Part - I) (Semester - I)

BUSINESS PRACTICES AND ENVIRONMENT

Organised Trades and Markets

(2013 Pattern) (Credit System) (Group - C) (Special Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.

2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) व्यवसायाचे वस्तुविषयक खरेदी आणि विक्री धोरण थोडक्यात स्पष्ट करा. [14]

किंवा

परकिय थेट गुंतवणुकीच्या बाजूने व विरोधात केला जाणारा युक्तिवाद कोणता ते सांगा ?

प्रश्न 2) सेवा क्षेत्र संकल्पनेचा अर्थ सांगा. भारतातील सेवा क्षेत्राची भूमिका आणि महत्त्व स्पष्ट करा. [14]

किंवा

बचत गट संकल्पना स्पष्ट करा. त्याचे महत्त्व स्पष्ट करा.

प्रश्न 3) अ) व्यवसायाची उद्दिष्टे कोणती आहेत? [7]

ब) सेवाचे प्रकार यावर टिप लिहा. [7]

किंवा

अ) राज्य व्यापार हि संकल्पना स्पष्ट करा. राज्य व्यापाराच्या बाजूने केलेला युक्तीवाद कोणता ?

ब) सहकार विपणनाचे फायदे थोडक्यात विशद करा.

प्रश्न 4) थोडक्यात टीपा द्या. (कोणत्याही दोन)

[8]

- अ) ई - कॉमर्सच्या संदर्भातील व्यवसायाच्या प्रथा
- ब) संघटित वस्तू बाजाराची वैशिष्टे
- क) सूपर मार्केट
- ड) रिलायन्स मार्ट



Total No. of Questions : 4]

SEAT No. :

P3646

[Total No. of Pages : 4

[5064] - 1006

M.Com. (Part - I) (Semester - I)

PRODUCTION & OPERATION MANAGEMENT (Paper - I)

Business Administration (Group - D)

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define plant layout. Describe the objectives and advantages of good plant layout. **[14]**

OR

Give the meaning of product development. Discuss various factors and tools responsible for product development.

Q2) State the concept of production control. Explain the factors and objectives of production control. **[14]**

OR

Explain the role of National Productivity Council. Describe the problems of rationalisation, automation and computerisation.

Q3) a) Evaluate the objectives and functions of production management. **[7]**

OR

Write note on product design stages.

b) Explain in detail ERP. **[7]**

OR

Define Quality Circle. State the objectives of Quality Circle.

P.T.O.

Q4) Write short note: (Any Two)

[8]

- a) Intermittent Production System.
- b) Simplification.
- c) Dispatching.
- d) ISO 9000.



Total No. of Questions : 4]

P3646

[5064] - 1006

M.Com. (Part - I) (Semester - I)

PRODUCTION & OPERATION MANAGEMENT (Paper - I)

Business Administration (Group - D)

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) यंत्रकुल रचनेची व्याख्या द्या. आदर्श यंत्रकूलाचे उद्देश व फायदे विशद करा. [14]

किंवा

वस्तू विकासाचा अर्थ सांगा. वस्तू विकासासाठीचे विविध घटक आणि साधने स्पष्ट करा.

प्रश्न 2) उत्पादन नियंत्रण संकल्पना स्पष्ट करून. उत्पादन नियंत्रणाचे घटक व उद्देश स्पष्ट करा. [14]

किंवा

“राष्ट्रीय उत्पादकता मंडळाची” भूमिका स्पष्ट करा. वाजवीकरण, स्वयंचलीकरण व संगणकीकरणाच्या समस्या विशद करा.

प्रश्न 3) अ) उत्पादन व्यवस्थापनाचे उद्दीष्ट्ये व कार्याचे विश्लेषण करा. [7]

किंवा

वस्तू आराखडा टप्पे यावर विस्तृत टिप लिहा.

ब) इआर पी विस्तृत स्पष्ट करा. [7]

किंवा

गुणवत्ता वर्तुळाची व्याख्या द्या. गुणवत्ता वर्तुळाचे उद्देश स्पष्ट करा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) खंडीत उत्पादन पद्धती.
- ब) सुलभीकरण.
- क) कार्यनिर्गमन.
- ड) आयएसओ 9000.



Total No. of Questions : 4]

SEAT No. :

P3647

[Total No. of Pages : 4

[5064] - 1007

M.Com. (Part - I) (Semester - I)

COMMERCIAL LAWS & PRACTICES (Special Paper - I)

Information System & E-Commerce Practices

(2013 Pattern) (Credit System) (Group B)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Explain the four major types of Information systems supporting business functions. **[14]**

OR

Explain the benefits of E- Commerce to Business and Society.

Q2) Explain the Electronic Data Interchange transactions and its applications. **[14]**

OR

Explain the purchase procedure with reference to E-Commerce.

Q3) a) Explain the model of a Business System. **[7]**

b) Explain the drivers of E-Commerce. **[7]**

OR

a) Explain the applications of Extranet.

b) Explain the Electronic payment Systems.

P.T.O.

Q4) Write short notes on : (Any two)

[8]

- a) System Concepts.
- b) B2B.
- c) Intranet.
- d) E-Certificate.



Total No. of Questions : 4]

P3647

[5064] - 1007

M.Com. (Part - I) (Semester - I)

COMMERCIAL LAWS & PRACTICES (Special Paper - I)

Information System & E-Commerce Practices

(2013 Pattern) (Credit System) (Group B)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) व्यावसायिक कार्याला पुरक ठरणाऱ्या चार प्रमुख माहिती प्रणालीच्या पद्धती स्पष्ट करा. [14]

किंवा

इ-कॉमर्सचे व्यवसाय आणि समाजाला होणारे फायदे स्पष्ट करा.

प्रश्न 2) इलेक्ट्रॉनिक डाटा इंटरचेंजचे व्यवहार आणि त्याची अंमलबजावणी स्पष्ट करा. [14]

किंवा

इ-कॉमर्सच्या संदर्भात खरेदीची कार्यपद्धती स्पष्ट करा.

प्रश्न 3) अ) व्यवसाय प्रणालीची प्रतिकृती (model) स्पष्ट करा. [7]

ब) इ-कॉमर्सचे ड्रायव्हर्स स्पष्ट करा. [7]

किंवा

अ) एक्स्ट्रानेटची ॲप्लीकेशनस् स्पष्ट करा.

ब) संगणकीय देय प्रणाली स्पष्ट करा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) प्रणाली संज्ञा
- ब) बी 2 बी
- क) इंटरनेट
- ड) इ - सर्टिफिकेट



Total No. of Questions : 4]

SEAT No. :

P3648

[Total No. of Pages : 4

[5064] - 1008

M.Com. (Part - I) (Semester - I)

CO-OPERATION AND RURAL DEVELOPMENT

Co-operative Movements in India

(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the broad features of Co-operative movement since 1951. **[14]**

OR

Comment on the changing role of cooperatives in globalised economy.

Q2) Explain the provisions of Maharashtra state cooperative societies Act 1960 regarding Audit enquiry, Inspection and supervision and settlement of disputes. **[14]**

OR

Explain in detail the rights duties and responsibilities of district registrar.

- Q3)** a) Explain the features of organisational setup of co-operative department at divisional level. **[7]**
- b) Explain the recommendations of vaidhyathan committee. **[7]**

OR

- a) State in brief the provisions of Maharashtra state cooperative societies Act 1960 regarding management of cooperatives.
- b) State the causes of slower growth of cooperative movement before independence.

P.T.O.

Q4) Write short notes : (Any two)

[8]

- a) Findings of Narsiham Committee 1992.
- b) NABARD and Co-operative Movement.
- c) Organisational setup of Co-operative department at district level.
- d) Maharashtra state Co-operative societies Act 1960 and liquidation of Co-operatives.



Total No. of Questions : 4]

P3648

[5064] - 1008

M.Com. (Part - I) (Semester - I)

CO-OPERATION AND RURAL DEVELOPMENT

Co-operative Movements in India

(2013 Pattern) (Special Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.

2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) 1951 पासूनच्या सहकारी चळवळीची ठळक वैशिष्ट्ये स्पष्ट करा. [14]

किंवा

सहकारी संस्थांच्या जागतिकीकरण अर्थव्यवस्थेतील बदलत्या भूमिकेवर भाष्य करा.

प्रश्न 2) महाराष्ट्र राज्य सहकारी संस्था कायदा 1960 मधील अंकेक्षण चौकशी, तपासणी व पर्यवेक्षण आणि कलहनिवारणासंबंधी तरतुदी स्पष्ट करा. [14]

किंवा

जिल्हा सहकारी निबंधकाचे अधिकार, कर्तव्ये आणि जबाबदाऱ्या स्पष्ट करा.

प्रश्न 3) अ) विभागीय स्तरावरील सहकार खात्याच्या संघटन रचनेची वैशिष्ट्ये स्पष्ट करा. [7]

ब) वैद्यनाथन समितीच्या शिफारशी स्पष्ट करा. [7]

किंवा

अ) महाराष्ट्र राज्य सहकारी संस्था कायदा 1960 मधील सहकारी संस्थांच्या व्यवस्थापनासंबंधी तरतुदी थोडक्यात सांगा.

ब) स्वातंत्र्यपूर्व काळातील सहकारी चळवळीच्या मंद वृद्धीची कारणे सांगा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) नरसिंहम समिती, 1992 ची अवलोकने.
- ब) नाबार्ड (NABARD) आणि सहकारी चळवळ.
- क) जिल्हा स्तरावरील सहकार खात्याची संघटन रचना.
- ड) महाराष्ट्र राज्य सहकारी संस्था कायदा 1960 आणि सहकारी संस्थांचे समापन.



Total No. of Questions : 4]

SEAT No. :

P3649

[Total No. of Pages : 4

[5064] - 1009

M.Com. (Semester - I)

ADVANCED BANKING AND FINANCE (Special Paper - I)

Legal Framework of Banking (Group - G)

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the restrictions on the business of banking companies as under sections 8, 9 and 20 of the Banking Regulation Act, 1949. **[14]**

OR

Explain in detail the applicability of the Banking Regulation Act, 1949 to the cooperative Banks.

Q2) Can holder and holder in due course be treated as parties to a negotiable instrument? Why? Explain in detail the various parties to the following negotiable instruments. **[14]**

- a) Promissory Note
- b) Bill of exchange
- c) Cheque

OR

Explain the following provisions of the Negotiable Instruments Act, 1881 -

- a) Negotiable Instrument (Section - 13)
- b) Dishonour by Non Acceptance (Section - 91)
- c) Contents of Protest (Section - 101)
- d) Dishonour of cheque for insufficiency, etc, of funds in the account (Section -138)

P.T.O.

Q3) a) Explain in detail the provisions of the RBI Act, 1934 relating to RBI's note issue function as under. [7]

i) Section 22 — Right to issue bank notes

ii) Section 26 — Legal tender character of notes

OR

Explain in detail the provisions of the RBI Act, 1934 pertaining to Penalties as under Section 58-B of the RBI Act, 1934.

b) Explain in detail the provisions of Foreign Exchange Management Act, 1999 pertaining to adjudication and appeals with reference to - [7]

i) Composition of Appellate Tribunal

ii) Procedure and powers of the Appellate Tribunal and Special Director (Appeals)

OR

Explain the provisions of the registration of securitisation companies or reconstruction companies as under Section 3 of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002.

Q4) Write notes on (Any Two) : [8]

a) Directorate of Enforcement as under Foreign Exchange Management Act, 1999.

b) Provisions relating to 'Dealing in foreign exchange' as under Foreign Exchange Management Act, 1999.

c) Definitions of 'Financial Asset' and 'Securitisation' as under Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002.

d) Penalties as spelt out under section 27 and 28 of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002.



Total No. of Questions : 4]

P3649

[5064] - 1009

M.Com. (Semester - I)

ADVANCED BANKING AND FINANCE (Special Paper - I)

Legal Framework of Banking (Group - G)

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.
2) उजवीकडील अंक गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) बँकिंग नियमन कायदा, 1949 मधील कलम 8, 9 आणि 20 अंतर्गत बँकिंग कंपन्यांच्या व्यवसायावरील निर्बंधने स्पष्ट करा. [14]

किंवा

बँकिंग नियमन कायदा 1949 ची सहकारी बँका संदर्भातील प्रयोज्यता सविस्तर स्पष्ट करा.

प्रश्न 2) धारक आणि यथाविधीधारक चलन क्षम दस्तऐवजाचे पक्ष ठरविले जाऊ शकतात काय? का? खालील चलनक्षम दस्तऐवजाचे विविध पक्ष सविस्तर स्पष्ट करा. [14]

- अ) वचनपत्र
ब) विपत्र
क) धनादेश

किंवा

चलनक्षम दस्तऐवज कायदा, 1881 मधील खालील तरतूदी स्पष्ट करा.

- अ) चलनक्षम दस्तऐवज (कलम - 13)
ब) अस्वीकृतीने अनादर (कलम - 91)
क) निषेधाचा आशय (कलम - 101)
ड) खात्यामधील निधीचा अपुरेपणा इ.मुळे धनादेशाचा अनादर (कलम 138)

प्रश्न 3) अ) भारतीय रिझर्व्ह बँकेच्या नोट प्रचालन कार्या संदर्भातील भारतीय रिझर्व्ह बँक कायदा 1934 मधील खालील तरतूदी सविस्तर स्पष्ट करा. [7]

i) कलम 22 - बँक नोट प्रचालनाचा अधिकार

ii) कलम 26 - नोटांचे वैध चलन स्वरूप

किंवा

भारतीय रिझर्व्ह बँक कायदा, 1934 च्या कलम 58 ब मधील 'दंड' संदर्भातील तरतूदी सविस्तर स्पष्ट करा.

ब) विदेशी विनिमय व्यवस्थापन कायदा, 1999 मधील अभिनिर्णय आणि अपील संदर्भातील तरतूदी खालील बाबीना अनुसरून सविस्तर स्पष्ट करा. [7]

i) अपीलाचे न्यायाधिकरण याची रचना

ii) अपीलाचे न्यायाधिकरण आणि विशेष संचालक (अपील) यांची कार्यपद्धती आणि अधिकार

किंवा

तारणीकरण कायदा 2002 च्या कलम 3 मधील तारणीकरण किंवा पुनर्बांधणी कंपनीच्या नोंदणी करणा संबंधीच्या तरतूदी स्पष्ट करा.

प्रश्न 4) टीपा लिहा. (फक्त 2) [8]

अ) विदेशी विनिमय व्यवस्थापन कायदा, 1999 अंतर्गत अंमलबजावणीचे (सक्तवसुली) संचालनालय.

ब) विदेशी विनिमय व्यवस्थापन कायदा, 1999 मधील 'विदेशी विनिमया मधील व्यवहार' या संदर्भातील तरतूदी.

क) तारणीकरण कायदा, 2002 मधील 'वित्तीय - मत्ता' आणि 'तारणीकरण' या व्याख्या.

ड) तारणीकरण कायदा, 2002 मधील कलम 27 व कलम 28 मध्ये नमूद केलेले दंड.



Total No. of Questions : 4]

SEAT No. :

P3650

[Total No. of Pages : 4

[5064] - 1010

M.Com. (Part - I) (Semester - I)

ADVANCE MARKETING

Marketing Techniques

(2013 Pattern) (Paper - I) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Define the term Marketing - Describe the scope & limitations of Marketing. **[14]**

OR

Explain different types of marketing organization.

Q2) What do you mean by marketing environment? Explain Micro external environmental factors of marketing. **[14]**

OR

Define the term Product Mix. Explain different elements of product mix.

Q3) a) Explain the main steps in new product development strategy. **[7]**

OR

Give the requirement of brand contract.

b) Explain types of Re-branding. **[7]**

OR

Explain the making process of Advertising Budget.

P.T.O.

Q4) Write short note on (Any two) :

[8]

- a) Functions of personal selling
- b) Explain techniques of sales promotion
- c) Public relation society in India
- d) E-Mail Marketing



Total No. of Questions : 4]

P3650

[5064] - 1010

M.Com. (Part - I) (Semester - I)

ADVANCE MARKETING

Marketing Techniques

(2013 Pattern) (Paper - I) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.

2) उजवीकडील अंक प्रश्नाचे पूर्ण गुण दर्शवितात.

प्रश्न 1) विपणन संकल्पना स्पष्ट करा. विपणनाची व्याप्ती व मर्यादा लिहा. [14]

किंवा

विपणन संघटनेचे विविध प्रकार लिहा.

प्रश्न 2) विपणन पर्यावरण म्हणजे काय? विपणन पर्यावरणावर सुक्ष्म बाह्य परिणाम करणारे घटक लिहा. [14]

किंवा

उत्पादन मिश्र म्हणजे काय? उत्पादन मिश्रचे विविध घटक सांगा.

प्रश्न 3) अ) नविन उत्पादन विकास धोरणातील महत्वाच्या पायऱ्या सांगा. [7]

किंवा

मुद्रांकन किंवा करारातील महत्वाच्या बाबी सांगा.

ब) पुनर्मुद्रांकनाचे (Rebranding) प्रकार सांगा. [7]

किंवा

जाहीरात अंदाजपत्रक तयार करण्याची प्रक्रिया स्पष्ट करा.

प्रश्न 4) टीपा लिहा. [8]

- अ) व्यक्तिगत विक्रीची कार्ये.
- ब) विक्रय वृद्धीची तंत्रे
- क) भारतातील जनसंपर्क सोसायटी
- ड) इ - मेल मार्केटींग



Total No. of Questions : 4]

SEAT No. :

P3651

[Total No. of Pages : 5

[5064] - 1011

M.Com. (Semester - I)

ADVANCED ACCOUNTING AND TAXATION

104 : Income Tax (Special Paper - II)

(2013 Pattern) (Credit System) (Group - A)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to right indicate full marks.*
- 3) Read all the questions very carefully before attempting the same.*
- 4) Use of calculator is allowed.*

Q1) Mr. Z aged 52 years an executive in M Ltd. in Mumbai, gets the following emoluments during the previous year ending 31-3-2016 : **[14]**

Basic salary Rs.40,000 p.m.

Dearness allowance (part of salary for retirement benefits) Rs.6,000 p.m.

Entertainment allowance Rs. 1,500 p.m.

Special allowance Rs.7,000 p.m.

House rent allowance Rs. 11,000 p.m.; rent paid by him Rs. 13,000 p.m.

Helper allowance for domestic use Rs. 1,000 p.m.

The employer company provides a Honda city car of 1600 cc for personal use as well as official use (employer's expenditure Rs.60,000, depreciation of the car @10% Rs.65,000)

The employer also provides free club facility (expenditure of the employer Rs.18,000)

Free lunch (cost being Rs.90 per day for 100 days)

While his employer contributes Rs.4,600 p.m. towards recognized provident fund, He contributes Rs.5,500 p.m.

P.T.O.

His income from other sources is Rs.3,10,000

Interest credited on provident fund account is Rs.36,000 @12% p.a.

During the year he paid life insurance premium of Rs.6,000.

Determine the total income and tax liability of Mr. Z for the Assessment Year 2016-17.

OR

Mr. B submits the following information for the Assessment Year 2016-17.

Particulars	House I (Rs.)	House II (Rs.)
Fair rent	95,000	92,000
Municipal valuation	98,000	1,00,000
Standard rent	90,000	1,20,000
Actual rent	1,20,000	1,08,000
Unrealised rent of the p.y. 2015-16	10,000	18,000
Unrealised rent of the p.y. 2014-15	-----	22,000
Vacant period (number of months)	2	2
Loss on account of vacancy	20,000	18,000
Actual rent received	90,000	72,000
Municipal taxes paid	12,000	8,000
Repairs	1,000	2,000
Land revenue	2,000	3,000
Interest on capital borrowed by mortgaging House I (funds are used for construction of House II)	30,000	-----
Nature of occupation	Let out for residence	Let out for residence

Determine the taxable income of Mr. B for the Assessment Year 2016-17.

Q2) Profit & Loss Account of R Co. (a partnership firm) for the year ending 31-3-2016 is as follows: **[14]**

Particulars	Amount (Rs.)	Particulars	Amount (Rs.)
Cost of goods sold	9,00,000	Sales	17,00,000
Remuneration to partners	4,49,000	Rent of house Property	60,000
Interest to partners @ 18% p.a.	60,000	Dividend	1,70,000
Municipal tax of house property	25,000		
Other expenses	2,36,000		
Net Profit	2,60,000		
Total	19,30,000	Total	19,30,00

Other Information :

- a) Out of the other expenses, Rs. 18,400 is not deductible u/s 36,37(1) & 43 B
- b) On 15-1-2016, the firm pays an outstanding VAT Liability of Rs.54,700 of the previous year 2014-15. As this amount pertains to the previous year 2014-15, it has not been debited to the aforesaid Profit & Loss Account.

Determine the taxable income of the firm for the A.Y 2016-17

OR

From the following particulars, compute the business income of R for the Assessment Year 2016-17.

Profit and loss Account for the year ended as on 31-3-2016

Particulars	Amount (Rs.)	Particulars	Amount (Rs.)
To salaries	1,10,000	By Gross Profit	4,00,000
To Rent and taxes	30,000	By Dividend	5,000
To Repairing charges	5,000	By bad debts recovered (allowed earlier)	6,000
To legal expenses	4,000	By Interest from post office saving bank	5,000
To Reserve for income tax	5,000		
To Depreciation	11,000		
To Expenses on acquisition of patent rights	42,000		
To Office expenses	22,000		
To Contribution to RPF	10,000		
To Bad Debts	6,000		
To Donation to NDF	5,000		
To Banking cash transaction tax	10,000		
To Net Profit	1,56,000		
Total	4,16,000	Total	4,16,000

Additional information:

- a) Legal expenses include Rs.2,000 incurred by assessee for defending a case for damages for breach of contract which was decided in favour of assessee.
- b) Depreciation of the year on the tangible assets as per income tax is Rs.25,000 & depreciation patents rights @25% p.a.
- c) Contribution by the employer to RPF due on 31-3-2016 Rs.4,000 was deposited 25-6-2016.

- Q3) a)** R gifted diamonds worth Rs.2,00,000 to his wife Mrs. R on 1-11-2014. These were acquired by him on 1-5-2011 for Rs.1,00,000. On 1-4-2015 Mrs. R sold these diamonds for Rs.5,00,000 and invested the same in a plot for Rs.6,00,000. The remaining amount was paid by her out of her own funds. The Plot was sold for Rs.7,00,000 on 28-12-2015. Compute the income chargeable to tax in the hands of Mr. R and Mrs. R on the sale of diamonds as well as plot. [7]

CII for 1981-82 100 CII for 2011-12 785 CII for 2015-16 1081

OR

From the following particulars, compute the gross total income of Mr. B for the assessment year 2016-17:

- i) Loss under the head “Income from house property”, from a house which is let out Rs.65,000.
 - ii) Income from business Rs. 3,20,000
 - iii) Profit from speculation business Rs. 25,000
 - iv) Long term capital gains from building Rs. 1,50,000
 - v) Short term capital loss Rs. 47,000
 - vi) Loss under the head ‘income from other sources’ Rs. 22,000
- b) Explain the provisions of determination of residential status of an Hindu Undivided Family and its impact on tax liability. [7]

OR

State the difference between Exemption and deduction.

- Q4)** Write short notes on any two : [8]

- a) Net Annual value
- b) Previous year and Assessment year
- c) Exempt Income u/s 10
- d) Long term and short term capital asset



Total No. of Questions : 3]

SEAT No. :

P3652

[Total No. of Pages : 4

[5064] - 1012

M.Com. (Semester - I)

ADVANCED COST ACCOUNTING AND COST SYSTEMS

Costing Techniques and Responsibility Accounting

(2013 Pattern) (Credit System) (Special Paper - II)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

Q1) What do you mean by Interfirm comparison? What are the advantages and disadvantages of Interfirm comparison? **[15]**

OR

What is "Responsibility Accounting?" Explain types of responsibility centers.

Q2) The sales manager of a manufacturing company reports that next year he expects to sell 50,000 units of a certain product. The production manager consults the storekeeper and casts his figures of materials to be purchased as follows : **[15]**

Two kinds of material 'A' and 'B' are required for manufacturing the product. Each unit of product requires 2 units of 'A' and 3 units of 'B'.

The estimated opening balances at the commencement of next year are -

Finished product - 10,000 units

A - 12,000 units

B - 15,000 units

P.T.O.

The desirable closing Balances at the end are,

Finished product - 14,000 units

A - 13,000 units

B - 16,000 units

Prepare Production Budget and Purchase Budget. Assuming that material 'A' can be purchased at ₹ 8 per unit and material B at ₹ 5 per unit.

OR

A newly started company wishes to prepare cash budget from January for six months. The following are the estimated revenue and expenses.

Month	Total sales ₹	Material ₹	Wages ₹	Production overheads ₹	Selling & Distribution overheads ₹
Jan.	20,000	20,000	4,000	3,200	800
Feb.	22,000	14,000	4,400	3,300	900
March	24,000	14,000	4,600	3,300	800
April	26,000	12,000	4,600	3,400	900
May	28,000	12,000	4,800	3,500	900
June	30,000	16,000	4,800	3,600	1000

Cash balance on 1st January ₹ 10,000. A new machine is to be installed at ₹ 30,000 on credit to be repaid by two equal instalments in March and April. Sales commission @ 5% on total sales is to be paid within the month following actual sales.

₹ 10,000 being the amount of second call may be received in March. Share premium ₹ 2,000 with second call.

Period of credit allowed by suppliers 2 months

Period of credit allowed to customers 1 month

Delay in payment of overheads 1 month

Delay in payment of wages $\frac{1}{2}$ month

Actual cash sales to be 50% of total sales

₹ 25,000 overdraft facility is available.

- Q3) a)** The standard cost card shows the following details relating to the material needed to produce 1 kg of groundnut oil. Quantity of groundnut required 3kg. **[10]**

Price of groundnut ₹ 2.50 per kg

Actual production 1,000 kg

Quantity used 3,500 kg

Price of groundnut ₹ 3 per kg

Calculate

- i) Material cost variance
- ii) Material price variance
- iii) Material usage variance

OR

A firm gives the following data.

Standard time per unit 2.5 hours

Actual hours worked 2000 hours

Standard rate of wages ₹ 2 per hour

25% of the actual time has been lost

as abnormal idle time

Actual output 1,000 units

Actual wages ₹ 4,500

Calculate

- i) Labour cost variance
 - ii) Labour Rate variance
 - iii) Labour efficiency variance
 - iv) Idle Time Variance
- b) Write short notes (any two) **[10]**
- i) Reporting to different levels of management.
 - ii) Controllable and non controllable costs.
 - iii) Requisites for application of uniform costing.
 - iv) key factor.



Total No. of Questions : 4]

SEAT No. :

P3653

[Total No. of Pages : 4

[5064] - 1013

M.Com. (Semester - I)

BUSINESS PRACTICES & ENVIRONMENT

Business Environment & Policy

(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What do you mean by business environment? Explain the scope and importance of business environment. **[14]**

OR

What is an environment? Explain the various aspects of environment.

Q2) Describe the parallel economy. **[14]**

OR

What is an inflation? Explain the various causes of inflation.

Q3) a) Explain the various measures for controlling of pollution. **[7]**

OR

b) Write a detail note on air pollution.

c) Explain the importance of globalisation. **[7]**

OR

d) State the effects of globalisation on Indian economy.

P.T.O.

Q4) Write short notes (Any two) :

[8]

- a) Regional imbalance.
- b) Noise pollution.
- c) Go Green Movement.
- d) Social injustice.



Total No. of Questions : 4]

P3653

[5064] - 1013

M.Com. (Semester - I)

BUSINESS PRACTICES & ENVIRONMENT

Business Environment & Policy

(2013 Pattern) (Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.

2) उजवीकडील अंक गुण दर्शवितात.

प्रश्न 1) व्यावसायिक पर्यावरण म्हणजे काय? पर्यावरणाचे व्याप्ती व महत्त्व स्पष्ट करा. [14]

किंवा

पर्यावरण म्हणजे काय? पर्यावरणाच्या विविध बाजू स्पष्ट करा.

प्रश्न 2) समांतर अर्थव्यवस्थेचे वर्णन करा. [14]

किंवा

चलनवाढ म्हणजे काय? चलनवाढीची विविध कारणे स्पष्ट करा.

प्रश्न 3) अ) प्रदूषण रोखण्याच्या विविध उपाययोजना स्पष्ट करा. [7]

किंवा

ब) हवा प्रदूषणावर सविस्तर टीप लिहा.

क) जागतिकीकरणाचे महत्त्व स्पष्ट करा. [7]

किंवा

ड) जागतिकीकरणाचे भारतीय अर्थव्यवस्थेवर झालेले परिणाम विशद करा.

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) प्रादेशिक असमतोल.
- ब) आवाज प्रदूषण.
- क) हरित चळवळीकडे चला.
- ड) सामाजिक न्याय.



Total No. of Questions : 4]

SEAT No. :

P3654

[Total No. of Pages : 4

[5064] - 1014

M.Com. (Semester - I)

BUSINESS ADMINISTRATION

Financial Management (Group - D)

(2013 Pattern) (Credit System) (Special Paper - II)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define the term Financial Management? What are the objectives of Financial Management? **[14]**

OR

What do you mean by Balance Sheet? Explain the utility of Balance sheet?

Q2) What is working capital? Explain in detail the significance of working capital. **[14]**

OR

What is capital Budgeting? Explain its nature and purpose of capital budgeting.

Q3) a) Explain the Capital Budgeting Techniques. **[7]**

OR

Financial of working capital requirement.

b) State the changes in Indian Capital Market. **[7]**

OR

Write a note on importance of financial analysis.

P.T.O.

Q4) Short notes (Any two) :

[8]

- a) Profitability Ratios.
- b) Pay Back Period Method.
- c) Indian Money Market.
- d) Working Capital Cycle.



Total No. of Questions : 4]

P3654

[5064] - 1014

M.Com. (Semester - I)

BUSINESS ADMINISTRATION

Financial Management (Group - D)

(2013 Pattern) (Credit System) (Special Paper - II)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पाहावी.

प्रश्न 1) वित्तीय व्यवस्थापन या संकल्पनेची व्याख्या द्या. [14]
वित्त व्यवस्थापनाची उद्दिष्टे लिहा.

किंवा

ताळेबंद म्हणजे काय? ताळेबंद पत्रकाची उपयुक्तता स्पष्ट करा.

प्रश्न 2) खेळते भांडवल म्हणजे काय? खेळत्या भांडवलाचे महत्त्व सविस्तर स्पष्ट करा. [14]

किंवा

भांडवली अंदाजपत्रक म्हणजे काय? त्याचे स्वरूप व हेतू स्पष्ट करा.

प्रश्न 3) अ) भांडवली अंदाजपत्रकाची तंत्रे स्पष्ट करा. [7]

किंवा

खेळत्या भांडवल उभारणीचे स्रोत स्पष्ट करा.

ब) भारतीय भांडवल बाजारातील नवीन प्रवाह स्पष्ट करा.

[7]

किंवा

‘वित्तीय विश्लेषणाचे महत्त्व’ यावर टीप लिहा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

अ) लाभप्रदता गुणोत्तर

ब) मुद्दल परती काल पद्धत

क) भारतीय नाणे बाजार

ड) खेळते भांडवल चक्र



Total No. of Questions : 4]

SEAT No. :

P3655

[Total No. of Pages : 4

[5064] - 1015

M.Com. (Part - I)

COMMERCIAL LAWS & PRACTICES - II

Intellectual Property Laws

(2013 Pattern) (Group - E)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Explain in detail International regulatory regimes for intellectual Property Rights with reference to International legal Instruments. **[14]**

OR

Explain in detail different definitions given in the Biodiversity Act. 2002.

Q2) Explain in detail Appeals, offenses & penalties under patents Act 1970 Amendment. **[14]**

OR

Explain in detail Establishment, composition, qualification & procedures of appellate Board for Trade mark.

Q3) a) International Arrangement under Patent Act 1970. **[7]**

b) Functions & powers of controller of patents. **[7]**

OR

a) Offenses & Penalties under Trade Mark.

b) Provisions relating to collective & certification of Trade Mark.

P.T.O.

Q4) Write short notes (Any 2) :

[8]

- a) Concept of Intellectual Property Rights.
- b) Patents of Additions.
- c) Types of Trade Mark.
- d) National Biodiversity Authority.



Total No. of Questions : 4]

P3655

[5064] - 1015

M.Com. (Part - I)

COMMERCIAL LAWS & PRACTICES - II

बौद्धिक संपदा कायदा

(2013 Pattern) (Group - E)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.
2) उजवीकडील अंक गुण दर्शवितात.
3) अधिक स्पष्टीकरणासाठी इंग्रजी पेपर पहावा.

प्रश्न 1) आंतरराष्ट्रीय वैध संलेखाच्या आधारे बौद्धिक संपदेसाठी असणारी आंतरराष्ट्रीय नियामक संस्था स्पष्ट करा. [14]

किंवा

जैवविविध संपदा कायदा 2002 नुसार जैवविविध संपदेशी निगडीत विविध व्याख्या स्पष्ट करा.

प्रश्न 2) पेटंट कायदा 1970 सुधारीत नुसार अपील, उल्लंघन आणि शिक्षा स्पष्ट करा. [14]

किंवा

व्यापारीचिन्हासाठी अपिलिएट मंडळ स्थापना, गठन, गुणवत्ता आणि कार्यपद्धती स्पष्ट करा.

प्रश्न 3) अ) पेटंट कायदा 1970 नुसार आंतरराष्ट्रीय व्यवस्था. [7]

ब) पेटंट नियमकाची कार्ये आणि अधिकार. [7]

किंवा

- अ) व्यापारीचिन्हांचे उल्लंघन आणि शिक्षा.
- ब) एकत्रित व्यापारीचिन्ह आणि प्रमाणीत व्यापारीचिन्हांसाठी असणाऱ्या तरतुदी स्पष्ट करा.

प्रश्न 4) थोडक्यात टीपा द्या. (कोणत्याही दोन)

[8]

- अ) बौद्धिक संपदा अधिकाराची संकल्पना.
- ब) अधिकचे पेटेंट.
- क) व्यापारी चिन्हांचे प्रकार.
- ड) राष्ट्रीय जैवविविधसंपदा मंडळ.



Total No. of Questions : 4]

SEAT No. :

P3656

[Total No. of Pages : 4

[5064] - 1016

M.Com. (Part - I) (Semester - I)

CO-OPERATION AND RURAL DEVELOPMENT

Organisation of Co-operative Business (Special Paper - II)

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the need and importance of integration of principles of cooperation and mangement. **[14]**

OR

What is professionalisation of co-operative management? Explain the problems in making the professionalisation of co-operative management.

Q2) Explain the features of ideal organisational structure of co-operatives. **[14]**

OR

What is Federal Structure of co-operatives? Explain the need and importance of effective communication in Federal Structure of co-operatives.

Q3) a) Explain the importance of co-operative education and training in strengthening the cooperative movement. **[7]**

b) Describe the importance of cooperative training and education in day to day working of co-operatives. **[7]**

OR

a) State the role of district co-operative union in co-operative training.

b) Explain the role of Vaikunthbhai Mehata National co-operative institute in co-operative education and training.

P.T.O.

Q4) Write short notes (Any Two) :

[8]

- a) Co-operative sugar factories and rural development.
- b) Problems of dairy co-operatives.
- c) Progress of housing co-operatives in Maharashtra since 1991.
- d) Role of non-agricultural credit cooperatives in India.



Total No. of Questions : 4]

P3656

[5064] - 1016

M.Com. (Part - I) (Semester - I)

CO-OPERATION AND RURAL DEVELOPMENT

Organisation of Co-operative Business (Special Paper - II)

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.

2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) सहकार आणि व्यवस्थापनाच्या तत्वांच्या जुळणीची गरज आणि महत्व स्पष्ट करा. [14]

किंवा

सहकार व्यवस्थापनाचे व्यावसायिकीकरण म्हणजे काय? सहकार व्यवस्थापनाचे व्यावसायिकीकरण करण्यामधील समस्या स्पष्ट करा.

प्रश्न 2) सहकारी संस्थांच्या आदर्श संघटन रचनेची वैशिष्ट्ये स्पष्ट करा. [14]

किंवा

सहकारी संस्थांची संघीय रचना म्हणजे काय? सहकारी संस्थांच्या संघीय रचनेतील परीणामकारक संज्ञापनाची गरज आणि महत्व स्पष्ट करा.

प्रश्न 3) अ) सहकार चळवळ बळकट करण्यामधील सहकार शिक्षण आणि प्रशिक्षणाचे महत्व स्पष्ट करा. [7]

ब) सहकारी संस्थांच्या दैनंदिन कामकाजामधील सहकार प्रशिक्षण आणि शिक्षणाच्या महत्वाची चर्चा करा. [7]

किंवा

- अ) सहकार प्रशिक्षणामधील जिल्हा सहकारी संघाची भूमिका सांगा.
- ब) सहकार शिक्षण आणि प्रशिक्षणातील वैकुंठभाई मेहता राष्ट्रीय सहकारी संस्थेची भूमिका स्पष्ट करा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) सहकारी साखर कारखाने आणि ग्रामिण विकास
- ब) दुग्धसहकारी संस्थांच्या समस्या
- क) 1991 पासून महाराष्ट्रातील सहकारी गृहनिर्माण संस्थांची प्रगती
- ड) भारतातील बीगर कृषी सहकारी पतसंस्थांची भूमिका



Total No. of Questions : 4]

SEAT No. :

P3657

[Total No. of Pages : 4

[5064] - 1017

M.Com. (Part - I) (Semester - I)

CENTRAL BANKING (Special Paper - II)

Advanced Banking and Finance

(2013 Pattern) (Group - G) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain in detail the RBI Regulations over the Banks relating to Cash Reserve ratio and statutory liquidity ratio. **[14]**

OR

What are Non-banking Finance companies? Explain in detail the Regulatory framework for the non-banking finance companies.

Q2) The need and rationale of a central bank are well out in the functions that any central bank performs? Justify. **[14]**

OR

Explain in detail the promotional functions of the Reserve Bank of India.

Q3) a) Explain the qualitative instruments of credit control. **[7]**

b) Explain the Regulation of Foreign bank's in India. **[7]**

OR

a) Account for the recent development in the currency management.

b) Explain the "ways and means Advances" and "overdraft" to state Governments.

P.T.O.

Q4) Short note (any two) :

[8]

- a) Reserve bank of India as a Banker to the Government.
- b) Need of a Central Bank.
- c) Asset Backing to Bank Notes.
- d) RBI's control over management.



Total No. of Questions : 4]

P3657

[5064] - 1017

M.Com. (Part - I) (Semester - I)
CENTRAL BANKING (Special Paper - II)
Advanced Banking and Finance
(2013 Pattern) (Group - G) (Credit System)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) रोख राखीव प्रमाण आणि वैधानिक तरलता प्रमाण या संदर्भातील भारतीय रिझर्व्ह बँकेची बँकावरील नियमने सविस्तर स्पष्ट करा. [14]

किंवा

बँकेतर वित्तीय कंपन्या म्हणजे काय? बँकेतर वित्तीय कंपन्यांसाठीची नियमात्मक चौकट सविस्तर स्पष्ट करा.

प्रश्न 2) मध्यवर्ती बँकेची गरज आणि तार्कीकता हे मध्यवर्ती बँकेच्या कार्यामध्ये चांगल्या प्रकारे विशद केले आहे? समर्थन करा. [14]

किंवा

भारतीय रिझर्व्ह बँकेची प्रवर्तनात्मक कार्ये सविस्तर स्पष्ट करा.

प्रश्न 3) अ) पतनियंत्रणाची गुणात्मक साधने स्पष्ट करा. [7]

ब) भारतातील विदेशी बँकांचे नियमन स्पष्ट करा. [7]

किंवा

- अ) चलन व्यवस्थापनात अलीकडील काळात झालेल्या विकासाचा लेखाजोखा ध्या.
- ब) राज्य सरकारांना दिली जाणारी अर्थोपाय अग्रीमे आणि अधिकर्ष सवलन स्पष्ट करा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) सरकारची बँक या नात्याने भारतीय रिझर्व्ह बँक
- ब) मध्यवर्ती बँकेची गरज
- क) बँकनोटासाठी मत्तेचे पाठबळ
- ड) भारतीय रिझर्व्ह बँकेचे बँकांच्या व्यवस्थापनावरील नियंत्रण



Total No. of Questions : 4]

SEAT No. :

P3658

[Total No. of Pages : 4

[5064] - 1018

M.Com. (Semester - I)

ADVANCED MARKETING

Consumer Behaviour

(2013 Pattern) (Special Paper - II)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Write a detail note on 'Market Segmentation'.

[14]

OR

Describe with suitable examples the consumer perception.

Q2) State elements and types of learning.

[14]

OR

Explain Maslows theory of Hierarchy of Needs.

Q3) a) Positive Motivation.

[7]

b) Characteristics of Attitude.

[7]

OR

a) Negative Motivation.

b) Role of Advertising in consumer behaviour.

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) Sources of attitude development.
- b) Scope of consumer Behaviour.
- c) Measurement of personality.
- d) External factors affecting perception.



Total No. of Questions : 4]

P3658

[5064] - 1018

M.Com. (Semester - I)

ADVANCED MARKETING

Consumer Behaviour

(2013 Pattern) (Special Paper - II)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'बाजारपेठ प्रभागीकरण' यावर सविस्तर टीप लिहा. [14]

किंवा

'ग्राहक संवेदना' ही योग्य उदाहरणाद्वारे विषद करा.

प्रश्न 2) अध्ययनाचे घटक आणि प्रकार सांगा. [14]

किंवा

मॅस्लोचा गरज विषयक सिद्धांत स्पष्ट करा.

प्रश्न 3) अ) सकारात्मक अभिप्रेरण. [7]

ब) अभिवृत्तीची वैशिष्ट्ये [7]

किंवा

अ) नकारात्मक अभिप्रेरण.

ब) ग्राहक वर्तना मध्ये जाहिरातींची भूमिका.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) अभिवृत्ती विकासाचे मार्ग
- ब) ग्राहक वर्तनाची व्याप्ती
- क) व्यक्तिमत्त्वाचे मोजमाप
- ड) ग्राहक संवेदनावर परिणाम करणारे बाह्य घटक



Total No. of Questions : 4]

SEAT No. :

P3659

[Total No. of Pages : 4

[5064] - 2001

M.Com. (Semester - III)

FINANCIAL ANALYSIS & CONTROL

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Shivani Electronics Ltd. is considering the purchase of machine. **[14]**

Two machines, X, Y are available each costing Rs. 1,00,000. In comparing the profitability of the machines a discount rate of 10% is to be used. Earning after taxation are expected to be as follows :

Year	Machine 'X' (Rs.)	Machine 'Y' (Rs.)
1	30,000	10,000
2	40,000	30,000
3	50,000	40,000
4	30,000	60,000
5	20,000	40,000

Indicate which machine would be more profitable under the following methods of ranking investment proposals.

- a) Payback method.
- b) Return on investment method.
- c) Net present value method.

P.T.O.

The present value of Rs. 1 to be received at the end of each year, at 10% p.a. is given below:

Year	Present Value
1	0.909
2	0.826
3	0.751
4	0.683
5	0.621

OR

What do you mean by "Variances" ? Explain the variances that occur in respect of Labour. Give in short the reasons for their occurrence.

Q2) The following particulars are obtained from the records of a factory manufacturing product X & Y. **[14]**

Particulars	Product X	Product Y
	(per unit)	(per unit)
	Rs.	Rs.
Selling Price	100	200
Material cost @ Rs. 10 per kg.	20	50
Wages Rs. 3 per hour	30	60
Variable overheads	10	20
Total Fixed cost Rs. 5,000		

State which product is better to be produced and why in the following cases:

- If total sales in unit is key factor.
- If total sales in value is key factor.
- If raw material is in short supply.
- If labour hours is the limiting factor.
- If raw material available is 2000 kgs. and maximum sale of each product is 500 units

OR

Explain how the cost is determined in respect of the following:

- a) Cost of Equity Shares.
- b) Cost of Preference Shares.
- c) Cost of Debt / Debentures.

Q3) a) From the following forecasts of income and expenditure, prepare a Cash Budget for the period from June 2016 to August 2016. [7]

Months	Sales Rs.	Purchases Rs.	Wages Rs.	Manufacturing Expenses	Selling Expenses
April, 2016	50,000	40,000	5,000	20% of wages	5% of Total Sales
May, 2016	80,000	50,000	5,000	20% of wages	5% of Total Sales
June, 2016	60,000	70,000	6,000	20% of wages	5% of Total Sales
July, 2016	70,000	40,000	6,000	20% of wages	5% of Total Sales
Aug, 2016	60,000	30,000	7,000	20% of wages	5% of Total Sales

Additional Information

- i) 1/5th of the sales are on cash basis.
- ii) 50% of the credit sales are recovered in the next month, whereas 50% are recovered after two months.
- iii) Cash sales are made at 5% cash discounts.
- iv) All purchase are credit purchase and the due amount is paid after two months.
- v) Wages are paid 15 days in arrears.
- vi) Manufacturing expenses and selling expenses are paid in the same month.

- vii) A machine costing Rs. 60,000 is to be purchased in the month of July 2016. 50% payment is to be made in the same month and the remaining amount is to be paid in three equal installments along with interest @ 18% p.a.

As on 1st June, 2016 cash balance is 36,600.

OR

- b) What is Break - Even Analysis ? State it's advantages and limitations. [7]
c) The standard material cost to produce a tone of chemical X is — [7]

300 kg. of material A at Rs. 10 per kg.

400 kg. of material B at Rs. 5 per kg.

500 kg. of material C at Rs. 6 per kg.

During the period, 100 tones of chemical X were produced from the usage of

35 tones of material A at a cost of Rs. 9,000 per tone.

42 tones of material B at a cost of Rs. 6,000 per tone.

53 tones of material C at a cost of Rs. 7,000 per tone.

Calculate price, usage and mix variances.

OR

- d) Define Budgetary control. States it's advantages and limitations. [7]

Q4) Write Short Notes: (Any Two) [8]

- a) Significance of capital budgeting.
b) Make or Buy Decision.
c) Fixed budget and Flexible Budget.
d) Key Factor.



Total No. of Questions : 4]

SEAT No. :

P3660

[Total No. of Pages : 4

[5064] - 2002

M.Com. (Semester - II)

ECONOMICS

Industrial Economics

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is Industrial Productivity? Explain factors affecting Industrial Productivity. **[14]**

OR

State and explain Alfred Weber's theory of Industrial location.

Q2) Explain scope and significance of Industrial Economics. **[14]**

OR

Explain the Role and problems of public sector enterprises in India.

Q3) a) Explain the relationship between Industrial development and Economic development. **[7]**

b) Explain the factors affecting industrial efficiency. **[7]**

OR

a) Discuss the factors influencing location of Industries.

b) Explain the causes of Industrial imbalance.

P.T.O.

Q4) Write short notes on (Any two) :

[8]

- a) Measurement of industrial profitability
- b) Functions of private sector enterprises
- c) Effects of industrial imbalance
- d) Disinvestment policy in India.



Total No. of Questions : 4]

P3660

[5064] - 2002

M.Com. (Semester - II)

ECONOMICS

औद्योगिक अर्थशास्त्र

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) औद्योगिक उत्पादकता म्हणजे काय? औद्योगिक उत्पादकतेवर परिणाम करणारे घटक स्पष्ट करा. [14]

किंवा

औद्योगिक स्थान निश्चितीचा आल्फ्रेड बेबरचा सिद्धांत सांगा व स्पष्ट करा.

प्रश्न 2) औद्योगिक अर्थशास्त्राची व्याप्ती आणि महत्व स्पष्ट करा. [14]

किंवा

भारतातील सार्वजनिक क्षेत्रातील उपक्रमांची भूमिका आणि समस्या स्पष्ट करा.

प्रश्न 3) अ) औद्योगिक विकास आणि आर्थिक विकास यामधील संबंध स्पष्ट करा. [7]

ब) औद्योगिक कार्यक्षमतेवर परिणाम करणारे घटक स्पष्ट करा. [7]

किंवा

अ) औद्योगिक स्थान निश्चितीवर परिणाम करणाऱ्या घटकांची चर्चा करा.

ब) औद्योगिक असमतोलची कारणे स्पष्ट करा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) औद्योगिक लाभप्रदतेचे मापन
- ब) खाजगी क्षेत्रातील उपक्रमांची कार्ये
- क) औद्योगिक असमतोलाचे परिणाम
- ड) भारतातील निर्गुतवणूक धोरण



Total No. of Questions : 4]

SEAT No. :

P3661

[Total No. of Pages : 4

[5064] - 2003

M.Com. (Semester - II)

BUSINESS STATISTICS

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Use of statistical tables and calculator is allowed.
- 4) Symbols have their usual meanings.

SECTION - I

Q1) Attempt any two of the following :

- a) A man tosses two fair dies. A discrete random variable X denotes number of sixes. Write down probability distribution X. Also find it's mean and variance. [7]
- b) Find mean and variance of a continuous random variable X whose probability density function is given by: [7]
$$f(x) = 0.5x \text{ if } 0 \leq x \leq 2$$
$$= 0 \text{ otherwise.}$$
- c) Let X be a discrete random variable with p.m.f. [7]
$$P(X = x) = \frac{(3 - x)}{n} \quad X = -1, 0, 1, 2,$$
$$= 0 \quad \text{otherwise}$$
 - i) Show that $E(X) = 0$
 - ii) find $E(2X - 3)$ and $V(2X - 3)$

P.T.O.

Q2) Attempt any two of the following

- a) i) A sample of 100 people is found to have mean weight of 62 kg Can it be regarded as a sample from large population with mean weight of 60 kg and standard deviation 1.2 kg. **[3]**
- ii) A film director claims that his films are equally liked by males and females. An opinion poll of 400 viewers revealed the following results:**[4]**

Attribute	Liked	Disliked
Males	140	120
Females	60	80

Is the film directors claim supported by the data. Given $\chi_1^2 = 3.81$, $\chi_2^2 = 5.99$, $\chi_3^2 = 7.81$ at 5% L.O.S.

- b) i) The average number of misprints per page of a books is 1.5. Assuming the distribution of number of misprints be Poisson, Find: **[4]**
- 1) The probability that the book is free from misprints.
 - 2) Number of book containing more than one misprint in a book of 900 pages. [Given $e^{-1.5} = 0.22313$]
- ii) A random variable X has following probability distribution : **[3]**

X	1	2	3	4	5
P(X = x)	5K	8k	15k	7k	5k

Find

- 1) K
- 2) $P(1 < X \leq 3)$
- 3) $P(X \geq 4)$

- c) Each of 5 multiple choice questions has 4 alternatives, of which only 1 is correct. Find the probability with complete guess, that the student will answer correctly. [7]
- i) Exactly thrice
- ii) At most thrice
- iii) At most once

Q3) Attempt the following:

- a) An IQ test was administered to 5 persons before and after they were trained. The result are given below: [7]

Candidates	A	B	C	D	E
IQ before training	110	120	123	132	125
IQ after training	120	118	125	136	121

Test whether there is change in IQ before and after the training programme (take $\alpha = 0.05$)

OR

- b) Marks scored by candidates are normally distributed. 44 % of the candidates obtained marks below 55 and 6 % of the candidates scored marks above 80. Find the mean and variance of marks. [7]
- c) If X is a Normal variate with mean 30 and SD 5. Find [7]
- i) $P(26 \leq X \leq 40)$
- ii) $P(X \geq 45)$
- iii) $P(X \leq 25)$
- iv) $P(X \geq 30)$
- v) $E(2X)$
- vi) $\text{Var}(2X)$
- vii) $\text{Var}(3X - 5)$

OR

- d) The mean life of sample of 10 electric bulbs was found to be 1456 hours with standard deviation 423 hours. A second sample of 17 bulbs chosen from a different batch showed a mean life of 1280 hours with standard deviation of 398 hours. [7]

Is there a significant difference between the means of two batches? Use 5% level of significance.

(Given $t_{25} = 2.06$, $t_{26} = 2.056$, $t_{27} = 2.052$)

Q4) Attempt any two of the following :

- a) Write the conditions for binomial distribution. [4]
- b) Explain the procedure of Large Sample Test for equality of two population means. [4]
- c) Explain the concept of parameter and its estimate. Also define unbiased estimator. [4]



Total No. of Questions : 4]

SEAT No. :

P3662

[Total No. of Pages : 8

[5064] - 2004

M.Com. (Part - I) (Semester - II)

ADVANCED ACCOUNTING AND TAXATION

Specialised Areas in Accounting

(2013 Pattern) (Credit System) (Special Paper - III) (Group - A)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to right indicate full marks.
- 3) Give working notes whenever necessary.
- 4) Use of calculator is allowed.

Q1) Following is the Balance Sheet and Receipts and Payments Account of Poona Hospital, Pune. Prepare income and Expenditure Account for the year ended on 31st March 2016 and the Balance Sheet as on that date after considering the adjustments given. [14]

Balance Sheet as on 1.4.2015

Liabilities	₹ .	Assets	₹ .
Capital Fund	5,02,000	Cash in hand	3,000
Medicines bill unpaid	3,000	Cash at bank	6,000
		Land and building	4,00,000
		Furniture	35,000
		Equipments	60,000
		Outstanding Subscription	1,000
	<u>5,05,000</u>		<u>5,05,000</u>

P.T.O.

Receipts and Payments Account for the year ended 31st March 2016

Receipts	Amount	Amount	Payments	Amount	Amount
	₹.	₹.		₹.	₹.
To Balance b/d			By Medicines		26,000
Cash in hand	3,000				
Cash at bank	<u>6,000</u>	9,000			
To Subscription (Includes ₹. 1,000 received for previous year)		65,000	By Salaries		55,000
To Donation		22,000	By Equipment purchased		10,000
To Sale of Furniture (Book Value ₹. 15,000)		10,000	By General Expenses		4,300
To Life Membership Fees		12,500	By Balance c/d:		7,700
			Cash in hand		
			Cash at Bank		15,500
		<u>1,18,500</u>			<u>1,18,500</u>

Additional Information:

- Outstanding subscription for the year 2015-16 is ₹. 6,000.
- Capitalise the amount of Life Membership fees.
- Outstanding Salary ₹. 6,000.
- Depreciate Land and Building by ₹. 10,000 and Equipment by ₹. 15,000

OR

S Kumar contractor took a contract to construct a bridge. The value of the contract is ₹. 12,00,000 and the work commenced on 1.4.2015. The following details are shown in the books of the contractor during the year.

	₹.
Value of Plant purchased	60,000
Wages paid	3,40,000
Materials issued at site	3,36,000
Direct Expenses	8,000
General Overheads apportioned	32,000
Wages Accrued as on 31.3.2016	2,800
Material at site as on 31.3.2016	4,000
Direct Expenses accrued as on 31.3.2016	1,200
Work not yet certified	14,000

Cash received being 80% of work certified ₹. 6,00,000. Life of the Plant purchased is 5 years and the scrap value is Nil.

Prepare a Contract Account for the year ended 31st March 2016.

- Q2)** The Balance Sheet of A Ltd. and B Ltd. as on 31st March 2016 is as follows:
A new company was formed named C Ltd. for purchasing the business of the above two companies as on that date. [14]

Balance Sheet of A Ltd. & B Ltd. as on 31st March 2016

Liabilities	A Ltd. ₹.	B Ltd. ₹.	Assets	A Ltd. ₹.	B Ltd. ₹.
Share Capital :			Buildings	10,500	6,000
1,500 Shares of ₹.10 each	15,000	-	Machinery	2,500	1,500
800 shares of ₹.10 each	-	8,000	Motor Vehicles	1,000	-
General Reserve	8,000	-	Stock	6,000	7,800
Profit and Loss A/c	2,000	2,000	Debtors	8,200	2,100
5% Debentures	-	6,000	Cash	4,300	1,800
Creditors	7,500	3,200			
	<u>32,500</u>	<u>19,200</u>		<u>32,500</u>	<u>19,200</u>

The following are the terms of purchase of the business.

- a) Goodwill of A Ltd. and B Ltd. is to be valued at ₹ . 8,000 and ₹ . 3,000 respectively.
- b) All the Assets and Liabilities of A Ltd. are to be taken at their book values except Motor Vehicle which is valued at ₹ . 3,000.
- c) All the Assets of B Ltd. are to be taken over at their book values except Debtors and Cash but not the liabilities.
- d) The Debentures of B Ltd. are to be discharged at a premium of 5% by issuing them 9% Debentures of C Ltd. as part payment of purchase consideration.
- e) The balance of purchase price to B Ltd. and entire purchase price to A Ltd. is paid in ₹ .10 fully paid equity shares of C Ltd.

You are required to prepare:

- i) Statement of Purchase Consideration
- ii) Ledger Accounts in the books of A Ltd. and
- iii) Balance Sheet of C Ltd. as on 31.3.2016

OR

The Link Roadways Ltd. Pune was registered with the Nominal Capital of ₹ . 5,00,000 divided into 5,000 shares of ₹ . 100 each. The ledger balances of the company on 31st March 2016 were as follows. Prepare Operating and Profit and Loss A/c and a Balance Sheet as on the date.

Particulars	₹ .
Share Capital	5,00,000
5% Debentures	2,50,000
Debenture Interest	6,250
Final Dividend paid for 2014-15	50,000
Motor Vehicles	7,50,000
Traffic Earnings	3,00,000
Insurance	37,500
Debtors	12,500
Bad Debts	1,000
Driver's Wages	20,000
Printing and Stationery	2,000
Stock of fuel on 1.4.2015	20,000
Purchases of fuel	25,000
Taxes	2,500
Profit and Loss A/c (Credit Balance)	2,00,000
Stock of Tyres on 1.4.2015	17,500
Purchases of Tyres	15,000
Sundry Creditors	14,250
Goodwill	3,00,000
Bills Receivable	12,500
Bills Payable	22,500
Cash at bank	12,500
Cash in hand	2,500

Additional Information:

- The Stock of fuel on 31.3.2016 was ₹. 15,000 and Stock of Tyres was ₹.10,000.
- Insurance prepaid is ₹.7,500.
- Outstanding Driver's wages is ₹. 5,000.
- Depreciate Motor Vehicles @ 5% p.a.
- Provide interest on 5% Debentures for 6 months.

- Q3)** a) Write a note on Advance Tax [2]
- b) Kalidas Library, Kalyan has showed the following position of their accounting record as on 31st March 2016. You are required to prepare Income and Expenditure Account for the year ended on 31st March 2016 and Balance Sheet as on that date. [12]

Balance Sheet as on 1.4.2015

Liabilities	₹.	Assets	₹.
Capital Fund	6,90,000	Furniture	72,500
Expenses Due	7,000	Books	5,51,000
		Investments in securities	50,000
		Cash in hand	8,500
		Cash at bank	15,000
	<u>6,97,000</u>		<u>6,97,000</u>

Receipts and Payments Accounts for the year ended 31st March 2016

Receipts	₹.	Payments	₹.
To Balnce b/d		By Electricity Charges	6,980
Cash in hand	8,500		
Cash at bank	15,000		
To Membership Subscription	1,80,000	By Postage and Telephone	6,100
To Entrance Fees	25,000	By Book Purchased	80,000
To Sale of Scrap	1,500	By Payment for Expenses due	7,000
To Hire of lecture Hall	18,000	By Sundry Expenses	10,500
To Interest on Securities	4,000	By Investment in Securities	1,00,000
		By Furniture	28,000
		By Balance c/d	
		Cash in hand	6,420
		Cash at bank	7,000
	<u>2,52,000</u>		<u>2,52,000</u>

Additional Information:

- a) During the current year, Furniture was purchased on 1.10.2015. Depreciate Furniture @ 10% p.a.
- b) Depreciate Books by ₹. 1,00,000.
- c) Membership Subscription received during the year includes ₹.15,000 for the year 2016-17 and ₹. 7,500 are outstanding for current year.
- d) Capitalise half of the Entrance Fees.

OR

- a) Tax deducted at source deferred Tax as per AS 22.
- b) Laxmi Builders, Pune, undertake a contract for ₹. 5,00,000 of construction of a Hospital. The following is the information relating to the contract during the year 2016.

	₹.
Material issued to stores	1,00,000
Material Purchased	70,698
Labour	1,40,000
Outstanding Wages	8,750
Plant installed	30,000
Depreciation of Plant	8,000
Direct Expenses	6,334
Direct Expenses accrued	580
Overhead Charges	8,252
Material returned to stores	1,098
Work Certified	3,90,000
Work uncertified	9,000
Material at Site on 31.3.2016	3,766
Overhead Charges payable	9,250
Cash received from contractee	3,60,000

Prepare Contract A/c and Contractee's A/c for the year ended 31st March 2016.

Q4) Write short notes on : (Any Two)

[8]

- a) Financial Reporting in respect of Mutual Fund.
- b) According for Income Tax.
- c) Applicability of Service Tax.
- d) Concept of VAT



Total No. of Questions : 4]

SEAT No. :

P3663

[Total No. of Pages : 4

[5064] - 2005

M.Com. (Semester - II)

APPLICATION OF COST ACCOUNTING

(Credit System) (Special Paper - III)

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Attempt all questions.*
- 2) *Figure to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

Q1) a) Prepare a reconciliation statement from the following data: **[11]**

	₹
Net loss as per cost accounts	1,72,400
Net loss as per financial accounts	2,16,045
Works overheads under recovered	
in cost accounts	3120
Depreciation overcharged in cost a/c	1300
Admn. overheads recovered in excess	1700
Interest on investments	8750
Goodwill written-off in financial a/c	5700
Income tax paid	40300
Stores adjustment (credit in fin. a/c)	475
Dep. of stock charged in fin. a/c	6750

P.T.O.

b) Write a note on cost ledgers. [3]

OR

From the following figures, prepare a reconciliation statement. [14]

	Cost books	Financial books
	₹	₹
Profit	50,000	-----
Marketing overheads	8,000	8,000
Provision for bad-debts	----	5,000
Factory overheads	8,500	7,000
Directors fees	-----	2,000
Income tax paid	-----	15,000
Rent of own premises	6,000	-----
Depreciation	11,250	12,000
Share transfer fees (cr)	-----	1,000
Admn. overheads	5,000	8,000

Q2) M/s Sunrise & Co, manufacture product A at the rate of 80 paise per hour. the company has been producing and selling 1,60,000 units annually during the period 2010-2014. However during the year 2015 the company has able to produce 1,46,000 units only. The annual fixed overheads for 2015 amounted to ₹ 5,84,000. The company work on single shift only at 8 hours per day & 6 days a week. The company had declared 13 holidays during the year 2015. The quarterly preventive maintenance & repairs work involved 77 hours. You are required to calculate the maximum, practical, normal and actual capacities in 2015 is term of hours. [14]

OR

Indraprasta Comanufactures two product x and y and has switched over from an interior grade raw material in period-I to a superior grade raw material in period-II. Data relating to the performance of the co. for the two difference period is given below.

Item	Period - I	Period - II
1. Output	300 units of 'x' priced at ₹.85 each & 350 units of 'y' at ₹.45 each	500 units of 'x' at ₹. 85 and 340 units of y at ₹.45 each
2. Labour used	300 man hours	340 man hours
3. Raw material	800 kgs	640 kgs
4. Energy Consumed	1000 kwh	1200 kwh
5. Cost of :		
a)	Raw material per kgs ₹ . 20	
b)	Energy per kwh. ₹ 1.80	

Assume that the purchasing power of money has remained the same during both periods.

- i) compare labour productivity in period-I with that in period-II and find out the percentage increase/decrease, if any
- ii) Has the firm benefited by switching over to superior grade of raw materials. [14]

- Q3)** a) Stages of product life cycle [7]
- b) Benefits of product life cycle costing [7]

OR

- c) Role of Management Accountant in Value Chain Analysis [7]
- d) Approach for assessing competitive advantages in Value Chain Analysis. [7]

Q4) Write a short note (any two)

[8]

- a) Needs for reconciliation of cost & financial account
- b) Features of product life cycle costing
- c) Human aspect of productivity
- d) Business process Re-engineering



Total No. of Questions : 4]

SEAT No. :

P3664

[Total No. of Pages : 4

[5064] - 2006

M.Com. (Part - I) (Semester - II)

BUSINESS PRACTICES & ENVIRONMENT

Modern Business Practices (Paper - III)

(2013 Pattern) (Group - C) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the objectives & functions of Federation of Indian Chamber of Commerce and Industries. **[14]**

OR

Write a detail note on Public Enterprises in India.

Q2) What is 'Agricultural By - Product'? Explain in detail the nature and disposal of Agricultural By - Product. **[14]**

OR

Explain the following schemes of support for women entrepreneur in Maharashtra.

- a) Rashtriya Sam Vikas Yojana (RSVY)
- b) Tribal Development Project.

Q3) a) Explain the objectives of Indian Merchants Chamber. **[7]**

OR

Describe the functions of Public Utilities.

P.T.O.

b) Explain the Agricultural Taxation policy. [7]

OR

Explain the problems of small scale Industries.

Q4) Write short notes (Any Two) : [8]

- a) Maharashtra Chamber of Commerce
- b) Public Utilities after LPG
- c) Nature of Indian Agriculture
- d) Swayamsidha Programme



Total No. of Questions : 4]

P3664

[5064] - 2006

M.Com. (Part - I) (Semester - II)

BUSINESS PRACTICES & ENVIRONMENT

Modern Business Practices (Paper - III)

(2013 Pattern) (Group - C) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) भारतीय वाणिज्य व उद्योग मंडळ संघाची उद्दिष्टे आणि कार्य स्पष्ट करा. [14]

किंवा

भारतीय सार्वजनिक उद्योगांवर सविस्तर टिप लिहा.

प्रश्न 2) 'कृषी उप - उत्पादने' म्हणजे काय? कृषी उप - उत्पादनाचे स्वरूप व विल्हेवाट संबंधी माहिती सविस्तर स्पष्ट करा. [14]

किंवा

महाराष्ट्रातील महिला उद्योजकांना सहाय्य करणाऱ्या खालील योजना स्पष्ट करा.

अ) राष्ट्रीय सम विकास योजना

ब) आदिवासी (मागास) विकास प्रकल्प [TDP]

प्रश्न 3) अ) भारतीय वाणिज्य मंडळाची उद्दिष्टे स्पष्ट करा. [7]

किंवा

सार्वजनिक सेवेची कार्य विशद करा.

- ब) कृषीविषयक कर धोरण स्पष्ट करा. [7]
किंवा
लघु उद्योगाच्या समस्या स्पष्ट करा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन) [8]

- अ) महाराष्ट्र 'वाणिज्य मंडळ'.
ब) एल. पी. जी. नंतरच्या सार्वजनिक सेवा.
क) भारतीय कृषी व्यवसायाचे स्वरूप.
ड) स्वयंमसिद्ध कार्यक्रम.



Total No. of Questions : 4]

SEAT No. :

P3665

[Total No. of Pages : 4

[5064] - 2007

M.Com. (Semester - II)

BUSINESS ADMINISTRATION

Business Ethics and Professional Values (Group - D)

(2013 Pattern) (Special Paper - III) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Define the term 'Business Ethics'. Explain in detail the principles & importance of Business Ethics. **[14]**

OR

Explain the ethical practices in marketing & advertising.

Q2) What is 'Corporate Social Responsibility'? Explain the principles & types of Corporate social Responsibility. **[14]**

OR

Explain in detail the Gandian Principles of Satya & Ahinsa.

Q3) a) What is 'Social Ethics'? Explain the factors atteting social ethics. **[7]**

OR

Explain in detail the indian ethical practices in employment.

b) Define the term 'Corporate Governance'. Explain it's principles. **[7]**

OR

Explain Gandhian Approach in Management & Trusteeship.

P.T.O.

Q4) Write short notes (Any Two) :

[8]

- a) Importance of Human values
- b) Gender Discrimination
- c) Corporate Citizenship
- d) Relevance of trusteeship principles in Modern Business.



Total No. of Questions : 4]

P3665

[5064] - 2007

M.Com. (Semester - II)

BUSINESS ADMINISTRATION

Business Ethics and Professional Values (Group - D)

(2013 Pattern) (Special Paper - III) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.

2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'व्यावसायिक नितिशास्त्र' या संकल्पनेची व्याख्या द्या. व्यावसायिक नितिशास्त्राची तत्वे आणि महत्व सविस्तर स्पष्ट करा. [14]

किंवा

विपणन आणि जाहिरातीतील नैतिक व्यवहार किंवा पद्धती सविस्तर स्पष्ट करा.

प्रश्न 2) 'कॉर्पोरेट सामाजिक जबाबदारी' म्हणजे काय? कॉर्पोरेट सामाजिक जबाबदारीची तत्वे आणि प्रकार स्पष्ट करा. [14]

किंवा

गांधीजींची सत्य आणि अहिंसा ही तत्वे सविस्तर स्पष्ट करा.

प्रश्न 3) अ) 'सामाजिक नितिमुल्ये' म्हणजे काय? सामाजिक नितिमुल्यावर परिणाम करणारे घटक स्पष्ट करा. [7]

किंवा

भारतातील रोजगाराचे नैतिकतेतील व्यवहार किंवा पद्धती सविस्तर स्पष्ट करा.

ब) 'कॉर्पोरेट प्रशासन' या संकल्पनेची व्याख्या द्या. कॉर्पोरेट प्रशासनाची तत्वे स्पष्ट करा. [7]

किंवा

व्यवस्थापन आणि विश्वस्ततेबाबतचा गांधींचा दृष्टीकोन स्पष्ट करा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन) [8]

- अ) मानवी मुल्यांचे महत्व
- ब) लिंगभेदविषयक भारतीय नितिषयक पद्धती
- क) कॉर्पोरेट नागरिकत्व
- ड) आधुनिक उद्योगांत विश्वस्तता तत्वाची सुसंबद्धता किंवा समर्पकता



Total No. of Questions : 4]

SEAT No. :

P3666

[Total No. of Pages : 4

[5064]-2008
M.Com. (Part - I) (Semester - II)
COMMERCIAL LAWS AND PRACTICES
E - Security And Cyber Laws
(Special Paper - III) (Group - B)
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Explain the Computer frauds and abuse techniques. **[14]**

OR

Explain the different types of Information System Controls. **[14]**

Q2) Explain the duties of Subscribers. **[14]**

OR

Explain the crimes and punishments (Section 65 to 79) under Information technology Act, 2002. **[14]**

Q3) a) Explain the risks involved in E-Commerce. **[7]**

b) Explain the concepts of digital identity and digital signature. **[7]**

OR

a) Explain the legal aspects of E-Contracts. **[7]**

b) Explain the bankers books evidence Act, 1891 under Information technology Act, 2002. **[7]**

P.T.O.

Q4) Write short notes (Any Two) :

[8]

- a) Protecting E-Commerce System
- b) Biometric Controls
- c) Online Contracts
- d) Information technology Act, 2002



Total No. of Questions : 4]

P3666

[5064]-2008

M.Com. (Part - I) (Semester - II)
COMMERCIAL LAWS AND PRACTICES

E - Security And Cyber Laws
(Special Paper - III) (Group - B)
(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) संगणकीय घोटाले व दुरुपयोग तंत्र स्पष्ट करा. [14]

किंवा

माहिती प्रणाली नियंत्रणच्या विविध प्रकार स्पष्ट करा. [14]

प्रश्न 2) सबस्क्रिबर्सची कर्तव्ये स्पष्ट करा. [14]

किंवा

माहिती तंत्रज्ञान कायदा 2002 अंतर्गत (कलम 65 ते 79) मधील गुन्हे आणि शिक्षा स्पष्ट करा. [14]

प्रश्न 3) अ) ई – कॉमर्स मधील धोके स्पष्ट करा. [7]

ब) 'डिजिटल ओळख' आणि 'डिजिटल स्वाक्षरी' संकल्पना स्पष्ट करा. [7]

किंवा

अ) ई – कराराच्या कायदेशीर बाजू स्पष्ट करा. [7]

ब) माहिती तंत्रज्ञान कायदा 2002 अंतर्गत बॅकर्स बुक पुरावा कायदा 1891 स्पष्ट करा. [7]

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) ई - कॉमर्स प्रणालीचे संरक्षण
- ब) बायोमीटिक्स कंट्रोल
- क) ऑनलाइन करार
- ड) माहिती तंत्रज्ञान कायदा 2002



Total No. of Questions : 4]

SEAT No. :

P3667

[Total No. of Pages : 2

[5064]-2009
M.Com. (Semester - II)
CO - OPERATION AND RURAL DEVELOPMENT
International Co-operative Movement
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Briefly describe the development of Co-operative movement. **[10]**

OR

How far was exploitation of workers responsible for the initiation of Co-operative movement?

Q2) What is the need of Co-operation in a mixed economy like India? **[10]**

OR

Can Co-operation survive in a capitalist country?

Q3) State the principles of Co-operation stated by the International Co-operatives Alliance. **[10]**

OR

Briefly review the Co-operatives in Israel.

Q4) Write short notes (Any Two) : **[20]**

- a) Robert Owen.
- b) Co-operatives in USA.
- c) Co-operatives in USSR.
- d) Impact of globalisation on Co-operatives.



Total No. of Questions : 4]

P3667

[5064]-2009

M.Com. (Semester - II)

CO - OPERATION AND RURAL DEVELOPMENT

International Co-operative Movement

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.

2) उजवीकडील अंक गुण दर्शवितात.

-
- प्रश्न 1) सहकारी चळवळीच्या विकासाबाबत थोडक्यात विवरण करा. [10]
किंवा
सहकारी चळवळीच्या निर्मितीमागे कामगारांची पिळवणूक कितपत कारणीभूत आहे?
- प्रश्न 2) भारतासारख्या संमिश्र अर्थव्यवस्थेत सहकारी संस्थांची गरज काय आहे? [10]
किंवा
भांडवलशाही देशात सरकार तग धरू शकतो काय?
- प्रश्न 3) आंतरराष्ट्रीय सहकारी संघाने मांडलेली सहकाराची तत्वे सांगा. [10]
किंवा
इस्याइलमधील सहकाराचा थोडक्यात आढावा घ्या.
- प्रश्न 4) टीपा लिहा. (कोणत्याही दोन) [20]
अ) रॉबर्ट ओवेन.
ब) अमेरिकेतील सहकार.
क) रशियातील सहकार.
ड) जागतिकीकरणाचा सहकारावरील प्रभाव.



Total No. of Questions : 4]

SEAT No. :

P3668

[Total No. of Pages : 4

[5064]-2010

M.Com. (Part - I)

ADVANCED BANKING AND FINANCE (Group - G)

Banking Law and Practices (Special Paper - III)

(2013 Pattern) (Credit System) (Semester - II)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*
- 3) Answers must be to the point.*
- 4) Answers must be with reference to the relevant sections of the Act concerned.*

Q1) Explain the following provisions of the Prevention of Money Laundering Act, 2002 relating to Summons, Searches and Seizures etc. **[14]**

- a) Search of Persons (Section 18) and
- b) Retention of records (Section - 21)

OR

Why is prevention of money laundering needed? Do you think the know Your Customer norms of the RBI would be foolproof to counter money laundering? Justify your answer.

Q2) Define a banker and his customer. Unveil all the relationships a banker shares with his customer using suitable examples. **[14]**

OR

What do you understand by the Banker's right of set off? Explain in detail the conditions under which right of set off can be and cannot be exercised.

P.T.O.

Q3) a) What are the financial transactions to which the law of limitation is applicable? Explain the same with the period of limitation applicable. [7]

OR

Spell out various assets and liabilities of a bank. Mention the grounds leading to a mismatch between a bank's assets and liabilities.

b) What are non-performing assets (NPAs) for a bank? How do these NPAs become a basis of classifying assets of banks? [7]

OR

How and what are the banking sector reforms in India linked to the Basel guidelines?

Q4) Write note on (Any Two) : [8]

- a) Uses of technology upgradation in banking operations.
- b) Recent cases of bank mergers and acquisition in India.
- c) Credit Information Bureau of India Limited (CIBIL)
- d) Strategies to reduce various risks faced by a banker while managing his assets and liabilities.



Total No. of Questions : 4]

P3668

[5064]-2010

M.Com. (Part - I)

ADVANCED BANKING AND FINANCE (Group - G)

Banking Law and Practices (Special Paper - III)

(2013 Pattern) (Credit System) (Semester - II)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :-
- 1) सर्व प्रश्न आवश्यक आहेत.
 - 2) उजवीकडील अंक गुण दर्शवितात.
 - 3) उत्तरे मुददेसूद असावीत.
 - 4) कायद्यातील संबंधित कलमांना अनुसरून उत्तरे लिहावीत.
 - 5) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) मनी लॉण्डरिंग प्रतिबंध कायदा, 2002 मधील समन्स, शोध आणि पकड इ. संदर्भातील खालील तरतूदी स्पष्ट करा. [14]

- अ) व्यक्तिंचा शोध (कलम 18)
- ब) नोंदी ठेवून घेणे (कलम 21)

किंवा

मनी लॉण्डरिंगच्या प्रतिबंधाची गरज काय आहे? मनी लॉण्डरिंगचा प्रतिकार करण्यासाठी भारतीय रिझर्व्ह बँकेची 'आपला ग्राहक जाणा' नियमावली एक निर्दोष योजना आहे असे तुम्हाला वाटते काय? आपल्या उत्तराचे समर्थन करा.

प्रश्न 2) बँकर आणि त्याचा ग्राहक यांच्या व्याख्या लिहा. योग्य उदाहरणांचा वापर करून बँक आणि त्याचा ग्राहक यांमधील सर्व संबंध जाहीर करा. [14]

किंवा

बँकरचा वजावटीचा अधिकार याने तुम्हाला काय अर्थबोध होतो? कोणत्या परिस्थितीत बँकर आपल्या वजावटीच्या अधिकाराचा वापर करू शकतो किंवा करू शकत नाही हे सविस्तर स्पष्ट करा.

- प्रश्न 3) अ) कोणत्या वित्तीय व्यवहारांना मर्यादा कायदा लागू आहे त्याचे स्पष्टीकरण त्या व्यवहारांना लागू असलेल्या मर्यादा कालावधी समवेत स्पष्ट करा. [7]

किंवा

बँकेच्या विविध मत्ता आणि देणी नमूद करा. कोणत्या कारणास्तव बँकेच्या मत्ता आणि देणींमध्ये विसंगती निर्माण होऊ शकते त्याचा उल्लेख करा.

- ब) बँकेसाठी निष्क्रिय मालमत्ता म्हणजे काय? हीनिष्क्रिय मालमत्ता बँकांच्या मत्तांच्या वर्गीकरणाचा आधार कशी ठरते? [7]

किंवा

बेसल ची कोणती मार्गदर्शक तत्वे भारतातील बँक क्षेत्रातील सुधारणांशी जुडलेली आहेत? तसेच ती कशाप्रकारे जुडलेली आहेत?

- प्रश्न 4) टीपा लिहा. (कोणत्याही दोन) [8]

- अ) तंत्रज्ञानातील सुधारणांचा बँकिंग कार्यप्रणालीतील वापर.
- ब) भारतातील बँक एकरूपीकरण आणि संपादनाची अलिकडच्या काळातील काही उदाहरणे.
- क) भारतीय पत माहिती केंद्र मर्यादित.
- ड) आपल्या मत्ता आणि देण्यांचे व्यवस्थापन करताना बँका ज्या जोखिमींना सामोरे जातात त्या कमी करण्याचे तंत्र.



Total No. of Questions : 4]

SEAT No. :

P3669

[Total No. of Pages : 4

[5064]-2011
M.Com. (Semester - II)
ADVANCED MARKETING (Paper - III)
Customer Relationship Management & Retailing
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) What is 'CRM'? State the merits & demerits of CRM. **[14]**

OR

What is 'Customer Recall Management'? Explain the customer Recall strategies. **[14]**

Q2) Explain in detail the CRM Softwares. **[14]**

OR

What is the meaning of 'Customer Lifetime Value'? Explain the factors & measures to increase customer lifetime value. **[14]**

Q3) a) Describe the CRM Implementation process in detail. **[7]**

OR

b) What are the principles of CRM? **[7]**

c) Give the meaning of Employee customer orientation & state the stages in customer orientation. **[7]**

OR

d) Explain the steps in Customer Centric Organisation. **[7]**

P.T.O.

Q4) Write short notes (Any Two) :

[8]

- a) Customer Retention Management
- b) e - CRM in Business
- c) Changing Roles of CRM
- d) Customer Expectation



Total No. of Questions : 4]

P3669

[5064]-2011

M.Com. (Semester - II)

ADVANCED MARKETING (Paper - III)

Customer Relationship Management & Retailing
(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) ग्राहक संबंध व्यवस्थापन म्हणजे काय? ग्राहक संबंध व्यवस्थापनाचे फायदे-तोटे सांगा. [14]

किंवा

ग्राहक परत बोलावणे व्यवस्थापन म्हणजे काय? ग्राहक परत बोलावण्याची व्यूहरचना स्पष्ट करा.[14]

प्रश्न 2) ग्राहक संबंध व्यवस्थापनातील सॉफ्टवेअर स्पष्ट करा. [14]

किंवा

ग्राहक आजीवन मुल्याचा अर्थ सांगून त्याचे घटक व ग्राहक आजीवन मुल्य वाढविण्याचे उपाय स्पष्ट करा. [14]

प्रश्न 3) अ) ग्राहक संबंध व्यवस्थापन अंमलबजावणीची प्रक्रिया सविस्तर स्पष्ट करा. [7]

किंवा

ब) ग्राहक संबंध व्यवस्थापनातील मुलतत्वे कोणती? [7]

क) कर्मचारी – ग्राहक अभिमुखतेचा अर्थ सांगून ग्राहक अभिमुखते मधील टप्पे/पायऱ्या सांगा.[7]

किंवा

ड) ग्राहक केंद्रित संस्था स्थापन करण्यासाठीच्या पायऱ्या स्पष्ट करा. [7]

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) ग्राहकधारणा व्यवस्थापन
- ब) व्यवसायामधील ई - सी. आर. एम.
- क) ग्राहक संबंध व्यवस्थापनाची बदलती भूमिका
- ड) ग्राहक अपेक्षा



Total No. of Questions : 4]

SEAT No. :

P3670

[Total No. of Pages : 4

[5064]-2012

M.Com. (Part - I) (Semester - II)

ADVANCED ACCOUNTING AND TAXATION

Business Tax Assessment and Planning (Special Paper - IV)

(2013 Pattern) (Credit System) (Group - A)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Sara Ltd. runs an industrial undertaking. It furnishes the following profit and loss account for the previous year 2015-16. **[14]**

Particulars	Rs.	Particulars	Rs.
To Business expenses	3,00,000	By Gross receipts	8,05,000
To Excise duty payable	40,000	By Rent from agricultural land at London	50,000
To Income tax paid	60,000	By Long-term capital gain	3,00,000
To Provisions for bills under discount	40,000		
To Dividends paid	50,000		
To Depreciation without revaluation	1,00,000		
To Provision for losses in respect of subsidiary company	10,000		
To Dividend tax paid	5,000		
To Net Profit	5,50,000		
	11,55,000		11,55,000

P.T.O.

You are further informed that:

- a) Depreciation as per income-tax Law is Rs. 1,50,000
- b) Business expenses not deductible under Sec. 36/37: Rs. 50,000
- c) Whole of the Capital gain has been invested as per scheme of Sec. 54EC;
- d) Brought forward losses and depreciation from AY 2015-16

Particulars	As per account	As per income-tax law
Business Loss	(-) 2,50,000	(-) 2,33,500
Depreciation	(-) 60,000	(-) 1,20,000

- e) The Company is entitled to claim deduction under SEC. 80IB@30%

Compute total income of the Sara Ltd. Company for the Assessment Year 2016-17.

OR

Swapnapurti Co-operative Society engaged in processing agricultural produce of its members, without the aid of power, and its marketing furnishes the following particulars, determine its Net Income and Tax Liability for the Assesment Year 2016-17.

- a) Income from processing of agricultural produce Rs. 40,000.
- b) Income from processing of agricultural produce with aid of power Rs. 90,000.
- c) Income from marketing agricultural produce Rs. 70,000.
- d) Dividends from other Co-operative Society Rs. 95,000.
- e) Income from letting of godowns Rs. 80,000.
- f) Income from House property Rs. 1,50,000.
- g) Income from Agency Business Rs. 90,000.

Q2) A) Ramai is a wholly charitable trust. During the accounting period ending March 31, 2016 a charitable trust gets: **[11]**

- a) Income from property held for charitable purpose. Rs. 2,60,000
(Rs. 1,10,000 received in cash and the remaining balance of Rs. 1,50,000 is to be received in the year 2017-2018)
- b) Voluntary contribution (not being contributions made with specific direction Rs. 70, 000 that they shall form part of the corpus of the trust)

During the previous year 2015-2016, the trust spends only Rs. 60,000 for charitable purpose. Determine the taxable income, on the assumption that the trust has obtained extension of the time for applying the unrealized income of Rs. 1,50,000 in the year of receipt 2017-18 whereas it actually spends Rs. 80,000 in the year 2017-18 and Rs. 40,000 in the year 2018-19.

OR

- a) Dimple Jewelers (P) Ltd., Karol Bagh, Pune, furnishes the following details of its assets and liabilities on 31st March. **[5]**

	Particulars	Rs.
i.	Jewelry set made up of Gold, Silver, Diamond, platinum and other precious metals	50,00,000
ii.	Stock of Gold and silver	20,00,000
iii.	Purchase of Land for factory on 1 January 2014	6,00,000
iv.	Motor Cars	5,00,000
v.	Shop-cum-showroom and office	18,00,000
vi.	Residential bungalow in Pune	20,00,000
vii.	Loan taken by the company for purchasing gold silver, diamonds, etc	15,00,000
viii.	Bonds of public sector Companies	20,000
ix.	Cash in hand as per cash book	1,00,000

- b) Arun (Pvt.) Ltd. is engaged in providing taxable services. The aggregate value of taxable services provided and invoiced during January 2016, are Rs. 18,00,000. The Invoice of Rs. 18,00,000, include the following: [6]
- i) Rs. 1,00,000 relating to betting.
 - ii) Rs. 1,25,000 for services rendered within the Indian territorial waters.
 - iii) Rs. 1,75,000 for services rendered to its associated enterprise.
 - iv) Rs. 1,50,000 for services rendered in State of Jammu and Kashmir.

All the invoice are inclusive of service tax. In the financial year 2014-15, Arun Ltd. had paid Rs. 2,06,000, as services tax. Compute the service tax payable (ignore Swachh Bharat Cess) for the month of January 2016.

- B) Write a short notes any one of the following. [3]
- a) Tax Avoidance
 - b) Deduction of Tax at Source

Q3) Answer the following:

- a) Powers of Central Board of Direct Taxes. [7]
- b) Advance payment of Tax. [7]

OR

- a) Nature and scope of Tax Planning and Management. [7]
- b) Offences and Prosecutions [7]

Q4) Write Short Notes (Any Two) : [8]

- a) Classification of Goods
- b) Customs Procedures
- c) Payment of Service Tax
- d) Basic concept of VAT



Total No. of Questions : 4]

SEAT No. :

P3671

[Total No. of Pages : 4

[5064]-2013

M.Com. (Part - I) (Semester - II)

ADVANCED COST ACCOUNTING AND COST SYSTEMS

Cost Control and Cost System (Special Paper - IV)

(2013 Pattern) (Credit System) (Group - B)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Use of calculator is allowed.

Q1) a) The following particulars relate to a Akash manufacturing company.[11]

Turnover at present (40000 units)		4,00,000
Less variable cost (40000 units)	2,40,000	
Fixed cost	80,000	3,20,000
Profit		80,000

Due to severe competition the company proposes to reduce the selling price. In the ensuing year variable cost per unit [cost of material and labour] is Expected to go up by 20% and the fixed cost will rise by 10%.

If the present level of profit is to be maintained. You are required to calculate the Number of units to be sold if the Reduction in selling price-

- i) by 5%
 - ii) by 10%
 - iii) by 15%
- b) Explain the concept of Just-in Time. [3]

P.T.O.

OR

- a) The price structure of a cycle made by the Allas Cycle Co. Ltd. is as follows. [11]

Particular	Cost per cycle
Material	Rs. 60
Labour	Rs. 20
Variable overhead	Rs. 20
Fixed overhead	<u>Rs. 50</u>
Total cost	Rs. 150
Profit	<u>Rs. 50</u>
Selling price	<u>200</u>

This based on the Manufacture of one Lakh [1,00,000] cycles per annum. The company expects that due to heavy competition they will have to reduce selling prices, but they want to keep the total profits intact. What level of production will have to be reached i.e. how many cycles will have to be made to get the same amount of profit if-

- The selling price is reduced by 10%
 - The selling price is reduced by 20%
- b) Explain concept of pare to Analysis. [3]

- Q2)** The following particulars are extracted the records of factory manufacturing product x and y. [14]

Particulars	Product x Per unit Rs.	Product y Per unit Rs.
Selling price	100	200
Material cost @ Rs. 10 per kg	20	50
Labour @ Rs. 3 per Hour	30	60
Variable overhead	10	20

Total fixed cost Rs. 50,000.

State which product is better to be produced and why in the following cases:

- a) If Raw Material is an short supply.
- b) If Labour Hour is the limiting Factor.
- c) If Total sales in units is key Factor.
- d) If Total sales in value is key Factor.

OR

Bright Ltd. sells its product of Rs. 20 per unit in the Local market. It has the Local Normal productive capacity of 50000 units per annum, and Budgeted cost at this level are _____ **[14]**

Direct Material	Rs. 3,00,000
Direct Labour	Rs. 2,00,000
Variable overhead	Rs.1,00,000
Fixed overhead	Rs. 2,40,000

According to the sales Budget for orders are Expected for 35000 units from the local market. The sales manager made efforts to obtain export order for an additional 10000 units and the second order for 4000 units. The prices quoted by the purchaser are as follows

Export order Rs. 15 per unit

Modified order Rs. 14 per unit

Modifications would reduce the material cost by Rs. 2 per unit but would Increase the direct labour cost and variable overhead cost by 50%.

Calculate-

- a) Break even sales
- b) Make your report whether export order and modified order are acceptable? If so, why?

Q3) What do you mean by cost control? Distinguish between cost control and cost Reduction. **[14]**

OR

Write Notes on. **[14]**

- a) Cost centre and cost code.
- b) Methods of Absorption of overheads.

Q4) Write Notes on (Any Two) : **[8]**

- a) Value Analysis.
- b) Pricing policy.
- c) Scope of cost reduction.
- d) Features of Differential costing.



Total No. of Questions : 4]

SEAT No. :

P3672

[Total No. of Pages : 4

[5064]-2014

M.Com. (Semester - II)

BUSINESS PRACTICES AND ENVIRONMENT

Business Environment Analysis

(2013 Pattern) (Credit System) (Paper - IV) (Group - C)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) "Private and public sector, both contributed for Industrial growth of India"
Discuss. **[14]**

OR

What is Global Environment? Explain the impact of social and cultural environment on world trade.

Q2) What is Financial Environment of Business? Explain the role of public, private and co-operative Banks in Financial Environment of Business. **[14]**

OR

- a) Explain the functions of security market.
- b) Explain the role of capital market in financial environment of Business.

Q3) What are different techniques of Environment Analysis. State limitations of these techniques. **[14]**

OR

- a) Write note on - Chordiya Pravin Massale.
- b) Write note on - competitions analysis - Revalry Amongst Existing Firms.

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) Bhavarlal Jain
- b) Money market
- c) Bargaining power of suppliers and buyers
- d) Foreign Technology and MNC's



Total No. of Questions : 4]

P3672

[5064]-2014

M.Com. (Semester - II)

BUSINESS PRACTICES AND ENVIRONMENT

Business Environment Analysis

(2013 Pattern) (Credit System) (Paper - IV) (Group - C)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :-
- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
 - 2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
 - 3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) “भारताच्या औद्योगिक वाढीमध्ये, खाजगी आणि सार्वजनिक या दोन्ही क्षेत्रांचा सहभाग आहे”.
चर्चा करा. [14]

किंवा

जागतिक पर्यावरण म्हणजे काय? सामाजिक आणि सांस्कृतिक पर्यावरणाचा जागतिक व्यापारावर होणारा परिणाम स्पष्ट करा.

प्रश्न 2) व्यवसायाचे वित्तीय पर्यावरण म्हणजे काय? व्यवसायाच्या वित्तीय पर्यावरणात सार्वजनिक खाजगी आणि सहकारी बँकाची भूमिका स्पष्ट करा. [14]

किंवा

- अ) प्रतिभूती बाजाराची कार्ये स्पष्ट करा.
- ब) व्यावसायिक पर्यावरणात भांडवल बाजाराची भूमिका स्पष्ट करा.

प्रश्न 3) पर्यावरण विश्लेषणाचे विविध प्रकार सांगून त्यांच्या मर्यादा विशद करा. [14]

किंवा

- अ) चोरडिया प्रविण मसाला यावर माहिती लिहा.
- ब) स्पर्धा विश्लेषण – अस्तित्व असलेल्या संश्यामधील शत्रू माहिती लिहा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) भंवरलाल जैन.
- ब) नाणेबाजार.
- क) पुखठादार व खरेदीदार यांची सौदाशक्ती.
- ड) परकीय तंत्रज्ञान व बहुराष्ट्रीय कंपन्या.



Total No. of Questions : 4]

SEAT No. :

P3673

[Total No. of Pages : 2

[5064]-2015
M.Com. (Part - I) (Semester - II)
BUSINESS ADMINISTRATION
Elements of Knowledge Management
(2013 Pattern) (Credit System) (Special Paper - IV)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is Knowledge Management? Explain the evolution of Knowledge Management. **[14]**

OR

What is Organisational Learning? Explain the Drives of Organisational Learning.

Q2) Define 'Change management'. Explain the concept of Cultural Change Management. **[14]**

OR

Explain the strategies for overcoming obstacles in Knowledge Sharing.

Q3) a) Write Note on Individual Learning. **[7]**
b) Write Note on Value belief. **[7]**

OR

- a) Write Note on Reward and Recognition.
- b) Write Note on knowledge and wisdom.

Q4) Write short notes on (Any Two) : **[8]**

- a) Knowledge Acquisition.
- b) Politics of Change.
- c) Organisational Culture.
- d) Data and Information.



Total No. of Questions : 4]

P3673

[5064]-2015

M.Com. (Part - I) (Semester - II)

BUSINESS ADMINISTRATION

Elements of Knowledge Management

(2013 Pattern) (Credit System) (Special Paper - IV)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न अनिवार्य.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) ज्ञान व्यवस्थापन म्हणजे काय? ज्ञान व्यवस्थापनाची उत्क्रांती स्पष्ट करा. [14]

किंवा

संघटनात्मक आकलन म्हणजे काय ते सांगून संघटनात्मक आकलनाच्या विविध प्रेरणा विशद करा.

प्रश्न 2) बदल व्यवस्थापनाची व्याख्या द्या व सांस्कृतिक बदल व्यवस्थापन ही कल्पना स्पष्ट करा. [14]

किंवा

ज्ञान सहभागिते मध्ये येणारे अडथळे दूर करणारे धोरण स्पष्ट करा.

प्रश्न 3) अ) 'वैयक्तिक आकलन' यावर टीप लिहा. [7]

ब) मूल्याधिष्ठित विश्वास यावर टीप लिहा. [7]

किंवा

अ) बक्षिस आणि अधिकृत मान्यता यावर टीप लिहा.

ब) ज्ञान व शहाणपण यावर टीप लिहा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन) [8]

अ) ज्ञान ग्रहण

ब) बदलातील राजकारण

क) संघटनात्मक संस्कृती

ड) आकडेवारी आणि माहिती

ॐ ॐ ॐ

Total No. of Questions : 4]

SEAT No. :

P3674

[Total No. of Pages : 4

[5064]-2016

M.Com. (Part - I) (Semester - II)

COMMERCIAL LAWS AND PRACTICES (Paper - IV)

Laws Relating to Copyrights and Designs

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Explain the Evolution of Law on Copyright and Scope, objective of Copyright. **[14]**

OR

State the provisions of Design Act, 2000 with reference to Infringement (Piracy) of Registered Design (Sec 22) and its remedies.

Q2) Explain the term 'Geographical Indications' who may apply for Registration of Geographical Indications? State the procedure, duration, renewal, restoration as per section 11 to 18. **[14]**

OR

Define the term 'New Plant Variety'. Describe the right of farmers under the Protection of Plant varieties and farmers Rights Act, 2001.

Q3) Answer in brief: **[14]**

- a) What are the terms of Copyright Act as per Section 22 to 29?
- b) State the scope of the plant varieties and farmers rights Act, 2001.

OR

- a) State Infringement and its Remedies as per section 20 to 24 under Geographical Indications of Goods 1999.
- b) Explain copyright in Registered Designs as per section 11 to 20 of the designs Act, 2000.

P.T.O.

Q4) Write short notes (Any Two) :

[8]

- a) International Copyright.
- b) Conditions for a Registerable Design.
- c) Regulatory Authorities under the Geographical Indications of Goods Act, 1999.
- d) Surrender and Revocation of Certificate under Protection of Plant Varieties and Farmers Rights Act, 2001.



Total No. of Questions : 4]

P3674

[5064]-2016

M.Com. (Part - I) (Semester - II)
COMMERCIAL LAWS AND PRACTICES (Paper - IV)
Laws Relating to Copyrights and Designs
(2013 Pattern) (Credit System)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) मुद्रणाधिकार कायद्याची उत्क्रांती, स्वरूप व उद्देश स्पष्ट करा. [14]

किंवा

नोंदणी केलेल्या आराखड्याच्या चाचेगिरी संदर्भात आराखडा कायदा 2000 (कलम 22)अंतर्गत तरतुदी सांगा व त्यावरील उपाय.

प्रश्न 2) “भौगोलिक चिन्ह” हि संकल्पना स्पष्ट करा. भौगोलिक चिन्हाच्या नोंदणीसाठी कोण अर्ज करू शकतो. नोंदणीची पद्धत, मुदत, नुतनीकरण व पुर्नस्थापना हे कलम क्र 11 ते 18 याप्रमाणे विशद करा. [14]

किंवा

“रोपाचा नविन नमुना” म्हणजे काय? रोपाचे नमुने आणि शेतकऱ्यांचे हक्क संरक्षण कायदा, 2001 अंतर्गत शेतकऱ्यांच्या हक्काचे वर्णन करा.

प्रश्न 3) खालील प्रश्नाची थोडक्यात उत्तरे द्या. [14]

- अ) मुद्रणाधिकार कायद्याअंतर्गत कलम क्र. 22 ते 29 प्रमाणे कालावधी कोणता?
ब) रोपे नमुने संरक्षण आणि शेतकऱ्यांचे हक्क संरक्षण कायदा, 2001 ची व्याप्ती सांगा.

किंवा

- अ) मालाचे भौगोलिक चिन्ह कायदा, 1999 अंतर्गत कलम क्र.20 ते 24 प्रमाणे अल्लंघन व त्यावरील उपाय स्पष्ट करा.
- ब) आराखडा कायदा 2000 अंतर्गत कलम 11 ते 20 प्रमाणे नोंदणी केलेल्या मालाचे हक्क सांगा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) आंतरराष्ट्रीय मुद्रणाधिकार (जागतिक मुद्रणाधिकार)
- ब) नोंदणीकृत आराखड्याच्या शर्ती
- क) मालाचे भौगोलिक चिन्ह कायदा, 1999 अंतर्गत नियामक मंडल
- ड) रोपे नमूने आणि शेतकऱ्यांचे हक्क संरक्षण कायदा, 2001 नुसार प्रमाणपत्राची नोंद रद्द करणे व परत घेणे.



Total No. of Questions : 4]

SEAT No. :

P3675

[Total No. of Pages : 4

[5064]-2017
M.Com. (Semester - II)
CO-OPERATION AND RURAL DEVELOPMENT
Management of Co-operative Business
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Explain the organisational set up and role of cooperative department in Maharashtra. **[14]**

OR

State the importance of healthy industrial relation. Discuss the problems related to the industrial relation in cooperative business.

Q2) Describe the need and functions of state cooperative bank. **[14]**

OR

Critically evaluate the performance of cooperative sugar industry.

Q3) Explain the role of primary credit societies in rural development. **[14]**

OR

Evaluate the performance of wana cooperative society.

P.T.O.

Q4) Write short notes (Any Two) :

[8]

- a) Problem of economic viability of cooperative business.
- b) Social responsibility of cooperative business.
- c) Problems of dairy industry.
- d) Non-agricultural cooperative societies.



Total No. of Questions : 4]

P3675

[5064]-2017

M.Com. (Semester - II)

CO-OPERATION AND RURAL DEVELOPMENT

Management of Co-operative Business

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :-
- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
 - 2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
 - 3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) महाराष्ट्रातील सहकारी विभागाची संघटनात्मक रचना आणि भूमिका विशद करा. [14]

किंवा

सशक्त - औद्योगिक संबंधाचे महत्व सांगा. सहकारी व्यवसायातील औद्योगिक संबंधाविषयी समस्यांची चर्चा करा.

प्रश्न 2) राज्य सहकारी बँकेची आवश्यकता आणि कार्ये विशद करा. [14]

किंवा

साखर उद्योगाच्या कामगिरीची टिकात्मक समीक्षा करा.

प्रश्न 3) ग्रामीण विकासाचे संदर्भात प्राथमिक पत संस्थांची भूमिका विशद करा. [14]

किंवा

वारणा सहकारी संस्थेच्या कामगिरीचे मूल्यमापन करा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) सहकारी व्यवसायाच्या आर्थिक सक्षमतेच्या समस्या.
- ब) सहकारी व्यवसायाची सामाजिक जबाबदारी.
- क) डेअरी उद्योगाच्या समस्या.
- ड) बिगर - कृषी सहकारी संस्था.



Total No. of Questions : 4]

SEAT No. :

P3676

[Total No. of Pages : 2

[5064]-2018
M.Com. (Semester - II)
ADVANCED BANKING AND FINANCE
Monetary Policy (Special Paper - IV)
(2013 Pattern) (Credit System) (Theory)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Distinguish between the Quantitative and Qualitative Instruments of Monetary Policy? **[14]**

OR

Explain the development and promotional role played by Reserve Bank of India in Export Credit? **[14]**

Q2) Take a review of Monetary Policy of Reserve Bank of India in the last five years. Also explain the recent policy changes announced by R.B.I. **[14]**

OR

Discuss the role played by Reserve Bank of India in the development and promotion of Industrial Finance. **[14]**

Q3) a) What are the objectives of Monetary Policy? **[7]**

b) Discuss the conflict between the objectives of Money Supply. **[7]**

OR

a) Explain the concept of Money Supply and Price Stability. **[7]**

b) How is the money supply measured by Reserve Bank of India? **[7]**

P.T.O.

Q4) Write Short Notes (Any Two) :

[8]

- a) Regional Rural Banks.
- b) Priority Sector Lending
- c) High Powered Money
- d) Development of Farm and Non-Farm Sector



Total No. of Questions : 4]

SEAT No. :

P3677

[Total No. of Pages : 4

[5064]-2019
M.Com. (Semester - II)
ADVANCED MARKETING
Services Marketing (Special Paper - IV)
(2013 Pattern) (Credit System) (Group - H)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Define the term 'Service' and 'Services Marketing'. Explain in detail the reasons for growth of service sector. **[14]**

OR

What is 'Customer Expectation' in services? Explain the problems & factors affecting on customer expectations.

Q2) Write a detail note on 'Product Mix' and Importance of 'Product Mix' in services marketing. **[14]**

OR

What is 'Physical Evidence'? Explain the types and importance of physical Evidence.

Q3) a) Explain in detail reasons for Inter-Functional conflicts. **[7]**

OR

Explain the importance of Service Leadership.

b) What are the Recent Service Initiatives taken by Hospitality Industry to serve customers. **[7]**

OR

Describe the CRM Practices in Indian Service Business.

P.T.O.

Q4) Write short notes (Any Two) :

[8]

- a) Classification of services.
- b) Service Encounters & their types.
- c) Customer Perceptions in services.
- d) People and Services Marketing.



Total No. of Questions : 4]

P3677

[5064]-2019

M.Com. (Semester - II)

ADVANCED MARKETING

Services Marketing (Special Paper - IV)

(2013 Pattern) (Credit System) (Group - H)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :-
- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
 - 2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
 - 3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'सेवा' व 'सेवा विपणन' या संकल्पनांच्या व्याख्या द्या. सेवा क्षेत्राच्या वृद्धीची कारणे सविस्तर स्पष्ट करा. [14]

किंवा

सेवांमध्ये ग्राहकांच्या कोणत्या अपेक्षा असतात? ग्राहक अपेक्षामधील समस्या व ग्राहक अपेक्षांवर प्रभाव टाकणारे घटक स्पष्ट करा.

प्रश्न 2) 'उत्पादन मिश्र' व सेवा विपणनातील उत्पादन मिश्र चे महत्व यावर सविस्तर टिप लिहा. [14]

किंवा

'प्रत्यक्ष पुरावे' (प्रत्यय) म्हणजे काय? प्रत्यक्ष पुरावा (प्रत्यय) चे प्रकार व महत्व स्पष्ट करा.

प्रश्न 3) अ) आंतर कार्यात्मक संघर्षाची कारणे सविस्तर स्पष्ट करा. [7]

किंवा

सेवा नेतृत्वाचे महत्व स्पष्ट करा.

ब) आदरातिथ्य (पाहुनचार) व्यवसायामार्फत ग्राहकांना सेवा देण्यासाठी सद्या कोणते सेवा उपक्रम राबविले जातात? [7]

किंवा

भारतीय सेवा व्यवसायाच्या संदर्भात ग्राहक संबंध व्यवस्थापन पद्धती विषद करा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) सेवांचे वर्गीकरण
- ब) सेवेतील अनपेक्षित प्रतिसाद (Service Encounter) व त्याचे प्रकार
- क) सेवामधील ग्राहक धारणा
- ड) लोक आणि सेवांचे विपणन



Total No. of Questions : 4]

SEAT No. :

P3678

[Total No. of Pages : 2

[5064]-3001

M.Com. (Part - II) (Semester - III)

BUSINESS FINANCE

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the meaning of 'Business Finance'. Explain the scope and importance of Business finance. **[14]**

OR

Define the term 'Time value of money' and 'present value of money'. Explain the importance of Time value of money.

Q2) What is the strategic financial planning? Explain objectives and steps of strategic financial planning. **[14]**

OR

What is 'Under - capitalisation'? State causes and impact of under - capitalisation.

Q3) a) What is Equity share? Explain its characteristics. **[7]**

OR

Explain the concept of corporate securities.

b) Explain the characteristics of short term Finance. **[7]**

OR

Explain the Advantages of short term Finance.

Q4) Write notes on (Any Two) : **[8]**

- a) Objectives of Business finance.
- b) Over capitalization.
- c) Dividend policy.
- d) Working capital.

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P.T.O.

Total No. of Questions : 4]

P3678

[5064]-3001

M.Com. (Part - II) (Semester - III)

BUSINESS FINANCE

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील दर्शविलेले अंक गुण आहेत.
3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'व्यवसाय वित्त' चा अर्थ स्पष्ट करा. व्यवसाय वित्ताची व्याप्ती व महत्व स्पष्ट करा. [14]

किंवा

'पैशाचे समय मूल्य' व पैशाचे सद्याचे मूल्य याची व्याख्या द्या. पैशाच्या समय मूल्याचे महत्व स्पष्ट करा.

प्रश्न 2) व्यूहरचनात्मक वित्तीय नियोजन म्हणजे काय? व्यूहरचनात्मक वित्तीय नियोजनाची उद्दिष्टे आणि पायऱ्या स्पष्ट करा. [14]

किंवा

'कमी भांडवलीकरण' म्हणजे काय? कमी भांडवलीकरणाची कारणे व परिणाम सांगा.

प्रश्न 3) अ) 'सामान्य भाग' म्हणजे काय? त्याची वैशिष्ट्ये स्पष्ट करा. [7]

किंवा

कॉर्पोरेट प्रतिभूती ही संकल्पना स्पष्ट करा.

ब) अल्पकालीन वित्तपुरवठ्याची वैशिष्ट्ये स्पष्ट करा. [7]

किंवा

अल्पकालीन वित्तपुरवठ्याचे फायदे सांगा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन) [8]

अ) व्यवसाय वित्ताची उद्दिष्टे.

ब) अधिभांडवलीकरण.

क) लाभांश धोरण.

ड) खेळते भांडवल.

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Total No. of Questions : 4]

SEAT No. :

P3679

[Total No. of Pages : 3

[5064]-3002
M.Com. (Semester - III)
RESEARCH METHODOLOGY FOR BUSINESS
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What do you mean by research? Explain the various types of research. **[14]**

OR

What is research? State the features of good research. **[14]**

Q2) What is research design? Explain the phases in research design. **[14]**

OR

What do you mean by sampling? State the types of sample selection. **[14]**

Q3) What is measurement scale? Explain the classification of scales. **[14]**

OR

Explain in detail the various types of analysis of data. **[14]**

P.T.O.

Q4) Write short notes (Any Two) :

[8]

- a) Layout of research report.
- b) Mode of preparing a bibliography.
- c) Classification of data.
- d) Types of research report.



Total No. of Questions : 4]

P3679

[5064]-3002

M.Com. (Semester - III)

RESEARCH METHODOLOGY FOR BUSINESS

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

-
- प्रश्न 1) संशोधन म्हणजे काय? संशोधनाची विविध प्रकार स्पष्ट करा. [14]
किंवा
संशोधन म्हणजे काय? चांगल्या संशोधनाची वैशिष्ट्ये विशद करा. [14]
- प्रश्न 2) संशोधन आराखडा म्हणजे काय? संशोधन आराखड्यातील टप्पे स्पष्ट करा. [14]
किंवा
नमुना म्हणजे काय? नमुना निवडीचे प्रकार विशद करा. [14]
- प्रश्न 3) मापन प्रकार म्हणजे काय? प्रमाणाची वर्गीकरण स्पष्ट करा. [14]
किंवा
तथ्य विश्लेषणाची विविध प्रकार सविस्तर स्पष्ट करा. [14]
- प्रश्न 4) टिपा लिहा. (कोणत्याही दोन) [8]
अ) संशोधन अहवाल आराखडा.
ब) संदर्भसूची बनविण्याची पद्धती.
क) तथ्य वर्गीकरण.
ड) संशोधन अहवालाचे प्रकार.



Total No. of Questions : 4]

SEAT No. :

P3680

[Total No. of Pages : 2

[5064]-3003
M.Com. (Semester - III)
ADVANCED ACCOUNTING AND TAXATION
Advanced Auditing (Special Paper - V)
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Explain the role and process of Auditing and Assurance Standards. **[14]**

OR

Explain the special aspects of Computerized Information System (CIS) Audit Environment. **[14]**

Q2) Define the term 'Internal Control'. Explain the Significance of Internal Control. **[14]**

OR

Explain the Uses of Computer of Audit purpose. **[14]**

Q3) a) Explain the Procedures of Internal Control. **[7]**

OR

Explain test packs procedure. **[7]**

b) Explain the Concept of Vouching. **[7]**

OR

Explain the Powers of Audit Committee. **[7]**

P.T.O.

Q4) Write Short Notes (Any Two) :

[8]

- a) Valuation of Fixed Assets
- b) Corporate Governance
- c) Review of Internal Control
- d) Divisible profit



Total No. of Questions : 4]

SEAT No. :

P3681

[Total No. of Pages : 3

[5064]-3004

M.Com. (Part - II) (Semester - III)

ADVANCED COST ACCOUNTING AND COST SYSTEMS

**Cost Audit (Special Paper - V)
(2013 Pattern) (Credit System)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) 'Cost Audit is Efficiency Audit'. Explain the statement with the help disclosures by way of Annexure to the Cost Audit Report Submitted as per Companies (Cost Records and Audit) Rules, 2014. **[14]**

OR

Discuss the provisions regarding appointment of Cost Auditor as per Companies (Cost Records and Audit) Rules, 2014. **[14]**

Q2) Find out the value of closing stock of a component on 30th November, 2016 based on weighted average pricing.

Opening Stock of the component 1,000 units @ Rs.456.78 per unit

Receipts of Raw Material during November, 2016:

Date	Quantity	Landed@Rs./per unit
7 th November	27,000units	Rs.448.78 + VAT 12%
14 th November	35,000units	Rs.489.67 + VAT 12%
21 st November	87,000units	Rs.501.12 + VAT 12%
28 th November	13,000units	Ts.512.52 + VAT 12%

P.T.O.

Issues of Raw Material during November, 2016.

Date	Quantity
5 th November	1,000units
12 th November	25,000units
26 th November	67,000units
29 th November	10,000units

OR

The Income Statement HP Ltd. for the year ended showed a profit of Rs. 67,00,000/- The record of the company revealed the following.

- a) Closing stock as per Cost Record is undervalued by Rs.3,20,000
- b) Factory Overheads over absorbed in Cost Record by Rs. 1,00,000.
- c) Administration Overheads are under absorbed in Costing by Rs.2,00,000
- d) Interest on Capital Rs. 2,50,000 being debited only in Income Statement.
- e) Dividend Received Rs. 10,000 is not considered in Cost Record.

Prepare Reconciliation Statement and find out Profit/Loss as per Cost Record.

[14]

- Q3)** a) Discuss the stages involved in planning the Cost Audit. [7]
- b) What do you understand by the term Cost Audit Working Papers? [7]

OR

- a) Make a list of Cost Records maintained in any manufacturing company.[7]
- b) Explain the contents of Cost Audit Report. [7]

Q4) Write Short Notes (Any Two) :

[8]

- a) Time Limit for submission of Cost Audit Report
- b) Internal Control as regards Salaries and Wage Payments
- c) Homework necessary to work in an EDP Environment
- d) Annexure 1 of Cost Audit Report



Total No. of Questions : 4]

SEAT No. :

P3682

[Total No. of Pages : 4

[5064]-3005
M.Com. (Semester - III)
BUSINESS PRACTICES AND ENVIRONMENT
Entrepreneurial Behavior (Special Paper - V)
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Write a detailed note on 'entrepreneurship training inputs'.

[14]

OR

Explain in detail the entrepreneurship problems.

Q2) What do you mean by 'post training support'? Explain its importance.

[14]

OR

Write a detailed note on 'selection of business opportunity'.

Q3) a) Write a note on 'assessing potential entrepreneurship'.

[7]

b) What are the skills required for effective entrepreneurship development? **[7]**

OR

a) State and explain the skills required for trainer/motivator.

[7]

b) What is the scope for entrepreneurship in service sector?

[7]

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) Entrepreneurship training models.
- b) Beliefs and attitudes.
- c) Challenges in promoting entrepreneurship.
- d) Business opportunity guidance.



Total No. of Questions : 4]

P3682

[5064]-3005

M.Com. (Semester - III)

BUSINESS PRACTICES AND ENVIRONMENT

Entrepreneurial Behavior (Special Paper - V)

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) 'उद्योजकता प्रशिक्षण इनपुटस्' यावर सविस्तर टीपा लिहा. [14]

किंवा

उद्योजकता समस्या विस्ताराने स्पष्ट करा.

प्रश्न 2) 'प्रशिक्षण पश्चात साहाय्य' म्हणजे काय? त्याचे महत्व स्पष्ट करा. [14]

किंवा

'व्यवसाय संधीची निवड' यावर सविस्तर टीपा लिहा.

प्रश्न 3) अ) 'संभाव्य उद्योजकता मूल्यमापन' यावर टीपा लिहा. [7]

ब) परिणामकारक उद्योजकता विकासासाठी आवश्यक कौशल्ये कोणती ते सांगा. [7]

किंवा

अ) प्रेरक - प्रशिक्षकासाठी आवश्यक कौशल्ये सांगून स्पष्ट करा. [7]

ब) सेवा क्षेत्रात उद्योजकतेला असलेला वाव काय आहे ते सांगा. [7]

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

अ) उद्योजकता प्रशिक्षण प्रारूप (models)

ब) श्रद्धा आणि अभिवृत्ती

क) उद्योजकता विकासातील आव्हाने

ड) व्यवसाय संधी मार्गदर्शन



Total No. of Questions : 4]

SEAT No. :

P3683

[Total No. of Pages : 4

[5064]-3006
M.Com. (Semester - III)
BUSINESS ADMINISTRATION
Human Resource Management (Special Paper - V)
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) What is 'H.R. Environment'? Explain 'Virtual organisations' and 'Workforce Diversity' in the context of H.R. Environment. **[14]**

OR

What is manpower Planning? Explain 'Retention of Manpower' and 'Succession Planning'.

Q2) Explain 'Employee Leasing' and 'Global Sourcing of Labour' in detail. **[14]**

OR

What is 'Training'? Explain 'Training Process' and 'Training Procedure'.

Q3) What is 'Performance Appraisal'? Explain 'Errors' and 'Ethics' in performance Appraisal. **[14]**

OR

What is 'Merit Rating'? Explain in detail 'Promotions' and 'Transfers'.

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) WTO and Labour standards.
- b) Job Enrichment.
- c) Suspension
- d) H.R. Audit.



Total No. of Questions : 4]

P3683

[5064]-3006

M.Com. (Semester - III)

व्यवसाय प्रशासन

मानवी संसाधन व्यवस्थापन (स्पेशल पेपर - V)

(2013 पॅटर्न) (क्रेडिट सिस्टम)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शावितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पाहवी.

प्रश्न 1) 'मानवी संसाधन पर्यावरण' म्हणजे काय? 'आभासी संस्था' आणि 'मनुष्यबळातील वैविध्य' या संकल्पना मानवी संसाधन पर्यावरणाच्या संदर्भात स्पष्ट करा. [14]

किंवा

'मनुष्यबळ नियोजन' म्हणजे काय? 'मनुष्यबळ टिकविणे' आणि 'उत्तराधिकारी नियुक्ती नियोजन' स्पष्ट करा.

प्रश्न 2) 'कर्मचाऱ्यांची नैमित्तिक नियुक्ती' आणि 'जागतिक स्रोतार्थ' सविस्तर स्पष्ट करा. [14]

किंवा

'प्रशिक्षण' म्हणजे काय? 'प्रशिक्षणाची प्रक्रिया' आणि 'प्रशिक्षण कार्यपद्धती' स्पष्ट करा.

प्रश्न 3) 'कार्यक्षमता मूल्यांकन' म्हणजे काय? 'कार्यक्षमता मूल्यांकनातील चुका' आणि 'कार्यक्षमता मूल्यांकनातील नीतिमूल्ये' स्पष्ट करा. [14]

किंवा

'गुणवत्ता अनुसंहिता' म्हणजे काय? 'बढती' आणि 'बदली' सविस्तर स्पष्ट करा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) जागतिक व्यापार संघटना आणि श्रमपातळीची प्रमाणे
- ब) कार्य समृद्धी/कार्यमूल्यवर्धन
- क) निलंबन
- ड) मानवी संसाधन अंकेक्षण



Total No. of Questions : 4]

SEAT No. :

P3684

[Total No. of Pages : 4

[5064]-3007

M.Com. (Part - II) (Semester - III)

COMMERCIAL LAWS AND PRACTICES

Laws Relating to International Business (Special Paper - V)

(2013 Pattern) (Credit System) (Group - B)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Distinguish between Public and Private International Law.

[14]

OR

Explain the origin and nature of International trade.

Q2) Explain the strategies and its legal dimensions under India's Foreign Trade policy.

[14]

OR

Explain in detail the jurisdiction of International Court.

Q3) a) Explain the rights of trans-national corporations under International law.

[7]

b) Explain the role of National and International law in International trade.[7]

OR

a) Explain Environment Impact Assessment under Indian Environment Protection Act.

b) Explain the enforcement of foreign award in India.

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) Codification of International law
- b) International payments
- c) Clean development Mechanism
- d) International Commercial Arbitration



Total No. of Questions : 4]

P3684

[5064]-3007

M.Com. (Part - II) (Semester - III)
COMMERCIAL LAWS AND PRACTICES

Laws Relating to International Business (Special Paper - V)
(2013 Pattern) (Credit System) (Group - B)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :-
- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
 - 2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
 - 3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) सार्वजनिक आणि खाजगी आंतरराष्ट्रीय कायद्यामधील फरक स्पष्ट करा. [14]

किंवा

आंतरराष्ट्रीय व्यापाराचा उगम (origin) आणि स्वरूप (nature) स्पष्ट करा.

प्रश्न 2) भारताच्या परकीय व्यापार धोरणाची व्यव्हरचना आणि त्याचा कायदेशीर विस्तार (dimensions) स्पष्ट करा. [14]

किंवा

आंतरराष्ट्रीय न्यायालयाच्या अंमलाखालील भौगोलिक क्षेत्र सविस्तर स्पष्ट करा.

प्रश्न 3) अ) आंतरराष्ट्रीय कायद्यांतर्गत ट्रान्स नॅशनल कॉर्पोरेशनचे अधिकार स्पष्ट करा. [7]

ब) आंतरराष्ट्रीय व्यापारात राष्ट्रीय आणि आंतरराष्ट्रीय कायद्याची भूमिका स्पष्ट करा. [7]

किंवा

अ) पर्यावरण संरक्षण कायद्यांतर्गत इनव्हायरनमेन्ट इम्पॅक्ट असेसमेन्ट (Environment Impact Assessment) स्पष्ट करा.

ब) परदेशी निर्णयाची भारतामध्ये अंमलबजावणी (Enforcement of Foreign awards in India) स्पष्ट करा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) आंतरराष्ट्रीय कायद्याचे कोडीफिकेशन
- ब) इंटरनॅशनल पेमेन्टस्
- क) क्लिन डेव्हलपमेन्टस् मॅकॅनिझम.
- ड) आंतरराष्ट्रीय व्यावसायिक लवाद



Total No. of Questions : 4]

SEAT No. :

P3685

[Total No. of Pages : 4

[5064]-3008
M.Com. (Semester - III)
CO-OPERATION AND RURAL DEVELOPMENT
Co-Operative (Special Paper - V)
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Define the Term credit. State the importance of Agricultural credit in India. **[14]**

OR

Explain in detail the need for Integration of short term, medium Term and Long Term credit. **[14]**

Q2) Describe in detail the structure of credit co-operatives. **[14]**

OR

Critically evaluate the working of Co-Operative credit structure. **[14]**

Q3) Explain the role of Dist control co-operative Banks. What are their problem? **[14]**

OR

State the sources of finance of State Co-Operative Bnaks. **[14]**

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) Primary Agricultural credit co-operative societies
- b) Salary Earners co-operative credit societies
- c) Regional Rural Banks
- d) Urban Co-Operative Banks



Total No. of Questions : 4]

P3685

[5064]-3008

M.Com. (Semester - III)

CO-OPERATION AND RURAL DEVELOPMENT

Co-Operative (Special Paper - V)

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील आकडे पूर्ण गुण दर्शवितात.

प्रश्न 1) 'पत' या संज्ञेची व्याख्या सांगा. भारतातील कृषी पतपुरवठ्याचे महत्व स्पष्ट करा. [14]

किंवा

अल्पमुदत मध्यम मुदत व दीर्घ मुदत कर्जाच्या एकात्मिकेची गरज सविस्तर स्पष्ट करा. [14]

प्रश्न 2) सहकारी पतसंस्थांची रचना सविस्तर स्पष्ट करा. [14]

किंवा

सहकारी पतरचनेच्या कामकाजाचे टिकात्मक परिक्षण करा. [14]

प्रश्न 3) जिल्हा मध्यवर्ती सहकारी बँकांची भूमिका स्पष्ट करा. त्यांचे प्रश्न कोणते आहेत. [14]

किंवा

राज्य सहकारी बँकाच्या वित्ताचे स्रोत स्पष्ट करा. [14]

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) प्राथमिक कृषी पत पुरवठा सहाकारी संस्था
- ब) पगारदार सहकारी पत संस्था
- क) प्रादेशिक ग्रामीण बँका
- ड) नागरी सहकारी बँका.



Total No. of Questions : 4]

SEAT No. :

P3686

[Total No. of Pages : 4

[5064]-3009
M.Com. (Semester - III)
ADVANCED BANKING & FINANCE (Paper - V)
Foreign Exchange
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate marks.*

Q1) What is post shipment finance? Elaborate on its purpose?

[14]

OR

What is the meaning of a Non Resident? What are the features of a NRE and NRO account?

Q2) What is Letter of Credit? How does it work?

[14]

OR

Explain in detail the structure and working of the Indian foreign exchange market.

Q3) Explain in detail the provisions of the FEMA 2000 act. What are its benefits over FERA?

[14]

OR

What is the meaning of Spot foreign exchange market? How do the rates get determined in the spot market?

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) Swap rate
- b) Exim Bank
- c) Post shipment credit
- d) Currency futures



Total No. of Questions : 4]

P3686

[5064]-3009

M.Com. (Semester - III)

प्रगत बँकीग व्यवसाय आणि वित्तपुरवठा (Paper - V)

विदेश विनिमय

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) नौभरणोत्तर वित्तपुरवठा म्हणजे काय? त्याची गरज स्पष्ट करा.

[14]

किंवा

अनिवासीचा अर्थ काय? एन आर ई आणि एन आर ओ खात्यांची वैशिष्ट्ये कोणती?

प्रश्न 2) पतपत्र म्हणजे काय? त्याचे कार्य कसे चालते?

[14]

किंवा

विदेशी विनिमय बाजाराची रचना आणि कार्यपद्धती सविस्तर स्पष्ट करा.

प्रश्न 3) फेमा कायदा 2000 च्या तरतुदी सविस्तर स्पष्ट करा. फेरा कायद्यापेक्षा तो कसा फायदेशीर आहे.

[14]

किंवा

हजर विनिमय बाजार म्हणजे काय? हजर विनिमय बाजारातील दर कसे निर्धारित होतात.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) आदल बदल दर
- ब) आयात निर्यात बँक
- क) नौभरणोत्तर पतपुरवठा
- ड) चलन फ्युचर्स



Total No. of Questions : 4]

SEAT No. :

P3687

[Total No. of Pages : 4

[5064]-3010
M.Com. (Part - II) (Semester - III)
ADVANCED MARKETING (Special Paper - V)
International Marketing
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Define 'International Marketing'. State the importance and features of International Marketing. **[14]**

OR

Explain the recent import and export policies of Govt. of India.

Q2) Define International Pricing state various factors influencing pricing decision. **[14]**

OR

Write a detailed note on 'Export Documentation'.

Q3) a) State the procedure of obtaining export credit insurance. **[7]**

OR

b) Explain the role of RBI in export promotion. **[7]**

AND

c) Write a note on GATT. **[7]**

OR

d) State the various types of Marine Insurance. **[7]**

P.T.O.

Q4) Write short notes on (Any Two) :

[8]

- a) International Market Research.
- b) Export procedure.
- c) Financial incentives provided by Govt. to Indian exporters.
- d) International Advertising.



Total No. of Questions : 4]

P3687

[5064]-3010

M.Com. (Part - II) (Semester - III)
ADVANCED MARKETING (Special Paper - V)

International Marketing
(2013 Pattern) (Credit System)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) आंतरराष्ट्रीय विपणनाची व्याख्या द्या आंतरराष्ट्रीय विपणनाचे महत्व आणि वैशिष्ट्ये सांगा. [14]

किंवा

भारत सरकारचे नजीकच्या काळातील आयात व निर्यात विषयक धोरण स्पष्ट करा.

प्रश्न 2) 'आंतरराष्ट्रीय किंमत' याची व्याख्या द्या. किंमत निर्णयावर प्रभाव टाकणारे विविध घटक सांगा. [14]

किंवा

'निर्यात दस्तऐवज' यावर सविस्तर टीप लिहा.

प्रश्न 3) अ) निर्यात पत विमा मिळविण्याची पद्धती सांगा. [7]

किंवा

ब) निर्यातवृद्धीसंबंधी रिझर्व्ह बँकेची भूमिका स्पष्ट करा. [7]

आणि

क) 'गॅट' यावर टीप लिहा. [7]

किंवा

ड) सागरी विम्याचे विविध प्रकार सांगा. [7]

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) आंतरराष्ट्रीय बाजारपेठ संशोधन
- ब) निर्यात कार्यपद्धती
- क) भारतीय निर्यातदारांना शासनाकडून पुरविली जाणारी आर्थिक मदत
- ड) आंतरराष्ट्रीय जाहीरात



Total No. of Questions : 4]

SEAT No. :

P3688

[Total No. of Pages : 2

[5064]-3011

M.Com. (Part - II) (Semester - III)

ADVANCED ACCOUNTING & TAXATION

Specialized Auditing

(2013 Pattern) (Special Paper - VI) (Group - A)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is Tax Audit? Explain Tax Audit under section 44 AB of Income Tax Act. 1961. **[14]**

OR

What is Excise Audit? Explain the Audit procedure of Excise Audit 2000

Q2) What is Internal Audit? State its Nature, Scope and Purpose. **[14]**

OR

What are the steps involved in Bank Audit? Explain the Audit procedure of checking of Assets and Liabilities.

Q3) a) Explain the Audit under VAT Law. **[7]**

OR

Structure of financial administration in India.

b) Audit of Co-operative Housing Societies. **[7]**

OR

Features of Audit of Educational Institutions.

P.T.O.

Q4) Write Short Notes on (Any Two) :

[8]

- a) Form - 3CB
- b) Government Audit
- c) Internal Control
- d) Public Accounts Committee



Total No. of Questions : 4]

SEAT No. :

P3689

[Total No. of Pages : 2

[5064]-3012

M.Com. (Part - II) (Semester - III)

ADVANCED COST ACCOUNTING AND COST SYSTEM

Management Audit (Special Paper - VI)

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the concept of 'Management Audit'. Differentiate between Financial Audit and Management Audit. **[14]**

OR

Explain the objectives, importance and scope of Management Audit in light of globalisation. **[14]**

Q2) Explain the concept of Corporate Image, and its significance. How is corporate image and Management audit are related? **[14]**

OR

'Program Evaluation and Review Technique (PERT) and Critical Path Method (CPM) are essential for cost control' Discuss in detail. **[14]**

Q3) a) Write a note on corporate service Audit. **[7]**

b) Explain the concept of corporate culture. **[7]**

OR

a) As a Management auditor, how would you evaluate Research and Development. **[7]**

b) Explain the meaning and concept of operational Audit. **[7]**

P.T.O.

Q4) Write Short Notes (Any Two) :

[8]

- a) Preliminaries of Management Audit
- b) Corporate development Audit
- c) Evaluation of personal Development
- d) Social cast benefit analysis.



Total No. of Questions : 4]

SEAT No. :

P3690

[Total No. of Pages : 4

[5064]-3013

M.Com. (Semester - III)

BUSINESS PRACTICES AND ENVIRONMENT

**Entrepreneurship Development Pattern (Special Paper - VI)
(2013 Pattern) (Group - C) (Credit System)**

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:-

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) State the role of Government in Entrepreneurship Development. [14]

OR

State the role of specialized institutions in Entrepreneurship Development in India.

Q2) Explain the problems of Entrepreneurship Development in India. [14]

OR

Explain the importance of 'Project Design' in Developing New Business.

- Q3) a) Explain the importance of project Identification in Developing New Business. [7]**
- b) State the steps in preparation of Business plan. [7]

OR

- c) Explain the changes in concept of 'Entrepreneurship Development.
- d) State the importance of critical path method in Developing New Business.

P.T.O.

Q4) Write short notes (Any two) :

[8]

- a) Entrepreneurship Development within organization
- b) Project Evaluation Review Technique.
- c) Venture Capital
- d) Project Direction



Total No. of Questions : 4]

P3690

[5064]-3013

M.Com. (Semester - III)

BUSINESS PRACTICES AND ENVIRONMENT

Entrepreneurship Development Pattern (Special Paper - VI)

(2013 Pattern) (Group - C) (Credit system)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :-
- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
 - 2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
 - 3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) उद्योजकता विकासातील शासनाची भूमिका सांगा. [14]

किंवा

भारतातील विशेष संस्थांची उद्योजकता विकासातील भूमिका सांगा.

प्रश्न 2) भारतातील उद्योजकता विकासाच्या समस्या स्पष्ट करा. [14]

किंवा

नविन व्यवसाय विकासातील 'प्रकल्प आराखड्याचे' महत्व स्पष्ट करा.

प्रश्न 3) अ) नवीन व्यवसाय विकासातील 'प्रकल्प निवडीचे' महत्व स्पष्ट करा. [7]

ब) व्यवसायाचे नियोजन तयार करण्यामधील पायऱ्या सांगा. [7]

किंवा

क) 'उद्योजकता विकास' या संज्ञेतील बदल स्पष्ट करा.

ड) नवीन व्यवसाय विकासातील टिकात्मक मार्गपद्धतीचे महत्व सांगा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) संघटनार्तगत उद्योजकता विकास
- ब) प्रकल्प मूल्यमापन आढावा तंत्र
- क) साहस भांडवल
- ड) प्रकल्प दिग्दर्शन



Total No. of Questions : 4]

SEAT No. :

P3691

[Total No. of Pages : 4

[5064]-3014

M. Com. (Part - II) (Semester - III)
BUSINESS ADMINISTRATION ORGANISATIONAL
BEHAVIOUR
Organisational Behaviour
(Special Paper - VI) (2013 Pattern) (Group - D)

Time : 3 Hours]

[Maximum Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is organisational behaviour? Explain the Impact of Globalisation on Organisational behaviour. **[14]**

OR

Explain the meaning of organisational culture? State the characteristics of organisational culture.

Q2) State the meaning of personality. State the attributes of personality. **[14]**

OR

Explain the meaning of stress. State the Causes of stress.

Q3) a) Explain the role of information technology in organisation. **[7]**
b) State the types of motives. **[7]**

OR

- a) State the types of conflict.
- b) State the process of Impression management.

P.T.O.

Q4) Write note (any two)

[8]

- a) Goals of organisational behaviour
- b) Job satisfaction
- c) Types of team
- d) Types of Groups



Total No. of Questions : 4]

P3691

[5064]-3014

M. Com (Part - II) (Semester - III)
BUSINESS ADMINISTRATION ORGANISATIONAL
BEHAVIOUR (Special Paper - VI)
Organisational Behaviour
(2013 Pattern) (Group - D)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना : 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.
-

प्रश्न 1) संघनात्मक वर्तन म्हणजे काय? संघटनात्मक वर्तनावर जागतिकीकरणाचा झालेला परीणाम स्पष्ट करा. [14]

किंवा

संघटनात्मक संस्कृतीचा अर्थ स्पष्ट करा. संघटनात्मक संस्कृतीची वैशिष्ट्ये सांगा.

प्रश्न 2) व्यक्तीमत्वाचा अर्थ सांगा. व्यक्तीमत्वाची गुण वैशिष्ट्ये सांगा. [14]

किंवा

ताण-तणाचा अर्थ स्पष्ट करा. ताण तणावाची कारणे सांगा.

प्रश्न 3) अ) संघटनेतील माहिती तंत्रज्ञानाची भूमिका स्पष्ट करा. [7]

ब) प्रेरणाचे प्रकार सांगा. [7]

किंवा

अ) संघर्षाचे प्रकार सांगा.

ब) प्रभाव व्यवस्थापनाची प्रक्रिया सांगा.

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) संघटनात्मक वर्तनाची ध्येय
- ब) कार्य समाधान
- क) संघाचे प्रकार
- ड) गटाचे प्रकार



Total No. of Questions : 4]

SEAT No. :

P3692

[Total No. of Pages : 4

[5064]-3015

**M. Com. (Part - II) (Semester - III)
COMMERCIAL LAWS & PRACTICES
World Trade Organisations - Norms & Practices
(2013 Pattern) (Credit System) (Special Paper - VI)**

Time : 3 Hours]

[Maximum Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is International trade organisation? Explain the functions and structure of W.T.O. **[14]**

OR

Explain the objectives and relevance of GATT at present.

Q2) State the special provisions relating to cinematograph films. (Art.-IV) and freedom of transit as per GATT (Art-V) Act. 1994. **[14]**

OR

Explain the procedure of disputes settlement as per W.T.O. Agreement.

Q3) a) Discuss the basic principles of W.T.O. **[7]**
b) Discuss the role of W.T.O. in respect of Agriculture Trade. **[7]**

OR

a) Explain the protectionism and formation of GATT. **[7]**
b) State the special provisions relating to most favoured nation treatment (Art.I) as per GATT-1994. **[7]**

P.T.O.

Q4) Write short notes on (any two)

[8]

- a) W.T.O. and Global Economic policy
- b) India's responses to W.T.O.
- c) Anti-dumping Agreement. (Art-VI) as per GATT-1994.
- d) GATT to W.T.O.



Total No. of Questions : 4]

P3692

[5064]-3015

M. Com. (Part - II) (Semester - III)
COMMERCIAL LAWS & PRACTICES
World Trade Organisation- Norms & Practices
(2013 Pattern) (Credit System) (Special Paper - VI)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना : 1) सर्व प्रश्न सोडविणे अनिवार्य.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) आंतरराष्ट्रीय व्यापार संघटना म्हणजे काय? जागतिक व्यापार संघटनेची कार्ये व रचना सांगा. [14]

किंवा

सद्यः स्थितीत गॅट कायद्याचा उद्देश व समर्पकता स्पष्ट करा.

प्रश्न 2) गॅट कायदा 1994 अंतर्गत सिनेमॅटोग्राफ फिल्मस् (कलम - चार) व संक्रमणाचे स्वातंत्र्य (कलम - पाच) याबाबत देण्यात येणाऱ्या विशेष तरतुदी स्पष्ट करा. [14]

किंवा

जागतिक व्यापार संघटनेच्या कलह निराकरण कार्ये पध्दती स्पष्ट करा.

प्रश्न 3) अ) जागतिक व्यापार संघटनेची मूलतत्वांची चर्चा करा. [7]
ब) जागतिक व्यापार संघटनेच्या शेती विषयक व्यापारासंबंधीच्या भूमिकेची चर्चा करा. [7]

किंवा

अ) गॅट [GATT] ची निर्मिती व सुरक्षितता स्पष्ट करा.

ब) गॅट कायदा 1994 अंतर्गत अनुकूल देशाच्या संदर्भात कलम एक प्रमाणे असणाऱ्या विशेष तरतुदी सांगा.

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) जागतिक व्यापार संघटना आणि जागतिक आर्थिक धोरण.
- ब) भारताचा जागतिक व्यापार संघटनेला असलेला प्रतिसाद
- क) अँन्टी डम्पिंग करार. (परिशिष्ट सहा) गॅट - 1994.
- ड) गॅट ते जागतिक व्यापार संघटना



Total No. of Questions : 4]

SEAT No. :

P3693

[Total No. of Pages : 4

[5064]-3016
M. Com. (Part - II) (Semester - III)
CO-OPERATION & RURAL DEVELOPMENT
(Special Paper - VI)
Co-operative & Rural Banking System
(2013 Pattern) (Credit System)

Time : 3 Hours]

[Maximum Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the trends and progress of advances to priority sector schemes in India since 1991. **[14]**

OR

Explain in detail disbursement procedure of crop loans through co-operatives.

Q2) Evaluate the performance of MSC Bank in co-operative movement in India. **[14]**

OR

State the objectives and functions of MSC Bank.

Q3) a) Explain the functions of NABARD. **[7]**

OR

a) Explain the role of RBI in co-operative credit. **[7]**

b) Explain the organisational structure of NABARD. **[7]**

OR

b) Explain the progress of National federation of state co-operation Banks. **[7]**

P.T.O.

Q4) Write short notes (any two)

[8]

- a) NPA in co-operatives
- b) Prospects of MSC Bank
- c) Historical Background of NABARD
- d) Objectives of National federation of Agricultural and Rural Development Bank.



Total No. of Questions : 4]

P3693

[5064]-3016

M. Com. (Part - II) (Semester - III)
CO-OPERATION & RURAL DEVELOPMENT
Co-operation & Rural Banking System
(2013 Pattern) (Credit System) (Special Paper - VI)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना : 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 1991 पासून भारतातील प्राधान्यक्रम क्षेत्र योजनांसाठीच्या अग्रिमांची प्रवृत्ती आणि प्रगती स्पष्ट करा. [14]

किंवा

सहकारी संस्थांमार्फत पीक कर्ज वितरणाची प्रक्रिया सविस्तर स्पष्ट करा.

प्रश्न 2) भारतातील सहकारी चळवळीमधील महाराष्ट्र राज्य सहकारी बँकेच्या कामगिरीचे मूल्यमापन करा. [14]

किंवा

महाराष्ट्र राज्य सहकारी बँकेची उद्दिष्ट्ये व कार्ये सांगा.

प्रश्न 3) अ) नाबार्डची कार्ये स्पष्ट करा. [7]

किंवा

सहकारी पतपुरवठ्यातील भारतीय रिझर्व्ह बँकेची भूमिका स्पष्ट करा.

ब) नाबार्डची संघटनात्मक रचना स्पष्ट करा. [7]

किंवा

राज्य सहकारी बँकेच्या राष्ट्रीय संघाची प्रगती स्पष्ट करा.

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) सहकारी संस्थांमधील निष्क्रिय मालमत्ता
- ब) महाराष्ट्र राज्य सहकारी बँकेचे भवितव्य
- क) नाबार्डची ऐतिहासिक पार्श्वभूमी
- ड) शेती व ग्रामीण विकास बँकांच्या राष्ट्रीय संघाची उद्दिष्टे



Total No. of Questions : 4]

SEAT No. :

P3694

[Total No. of Pages : 4

[5064]-3017
M. Com. (Semester - III)
ADVANCED BANKING & FINANCE
International Finance (Group-G)
(Special Paper - VI) (2013 Pattern) (Credit System)

Time : 3 Hours]

[Maximum Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is International Banking? Explain the following types International Banking Offices. **[14]**

- a) Subsidiary and affiliate banks
- b) Offshore banking centres
- c) Correspondent Bank

OR

What is Euro Market? Explain the various instruments of Euro market.

Q2) Describe the procedure to be followed in the issue of international bonds. **[14]**

OR

What is the Floating Rate System? Explain the types of floating rate system.

- Q3)** a) State the functions of International Banking for Reconstruction and Development (IBRD). **[7]**
- b) Explain the operations of Bank for International Settlements (BIS). **[7]**

OR

- a) Explain the main objectives of International Monetary Fund (IMF).
- b) Elaborate the origin of International Finance Corporation (IFC).

P.T.O.

Q4) Write notes (any two):

[8]

- a) Growth of International Banking
- b) Global Depository Receipts (GDRs)
- c) Pegging of Currency
- d) BRICS



Total No. of Questions : 4]

P3694

[5064]-3017

M. Com. (Semester - III)

ADVANCED BANKING & FINANCE

International Finance (Group- G)

(Special Paper - VI) (2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना : 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) आंतरराष्ट्रीय बँक व्यवसाय म्हणजे काय? आंतरराष्ट्रीय बँक व्यवसाय कार्यालयाचे खालील प्रकार स्पष्ट करा. [14]

- अ) दुय्यम आणि संलग्न बँका
ब) ऑफ शोअर बँकिंग केंद्रे
क) प्रातिनिधिक बँक

किंवा

युरो बाजार म्हणजे काय? युरो बाजारातील विविध साधने स्पष्ट करा.

प्रश्न 2) आंतरराष्ट्रीय बंधपत्रांच्या प्रचालनासाठी अनुसरल्या जाणाऱ्या प्रक्रियेचे वर्णन करा. [14]

किंवा

बदलती विनिमय दर पध्दती म्हणजे काय? बदलत्या विनिमय दर पध्दतीचे प्रकार स्पष्ट करा.

प्रश्न 3) अ) आंतरराष्ट्रीय पुनर्रचना व विकास बँकेची कार्ये सांगा. [7]

ब) बँक फॉर इंटरनॅशनल सेटलमेंट या बँकेची कार्यपध्दती स्पष्ट करा. [7]

किंवा

अ) आंतरराष्ट्रीय नाणे निधीची प्रमुख उद्दिष्ट्ये स्पष्ट करा.

ब) आंतरराष्ट्रीय वित्तमहामंडळाच्या उगमाचे वर्णन करा.

प्रश्न 4) टिपा लिहा (कोणत्याही दोन)

[8]

- अ) आंतरराष्ट्रीय बँक व्यवसायाची वाढ
- ब) जागतिक निक्षेपस्थान पावत्या (GDRs)
- क) चलन पेगिंग
- ड) ब्रिक्स



Total No. of Questions : 4]

SEAT No. :

P3695

[Total No. of Pages : 4

[5064]-3018
M. Com. (Semester - III)
ADVANCED MARKETING (Special Paper - VI)
Marketing Research
(2013 Pattern) (Group - H)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Define Marketing -Research? Enumerate the Goals of Marketing Research Department. **[14]**

OR

What do you know about Hypothesis? Explain the characteristics of a good Hypothesis.

Q2) Distinguish between Readership survey and viewer ship survey. **[14]**

OR

What do you know about MDSS? (Marketing Decision Support System) Explain the characteristics of a good MDSS.

Q3) a) Explain the sources of collecting marketing information. **[7]**
b) Explain the role of marketing-research in marketing. **[7]**

OR

a) Write a note on Consumer Marketing Research. **[7]**
b) State the disadvantages of web based Marketing Research. **[7]**

P.T.O.

Q4) Write short notes on (any two):

[8]

- a) Industrial marketing research
- b) Ethics in marketing research
- c) Sales forecasting
- d) Multi-dimensional scaling



Total No. of Questions : 4]

P3695

[5064]-3018

M. Com. (Semester - III)

ADVANCED MARKETING

Marketing Research

(2013 Pattern) (Group - H) (Special Paper - VI)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना : 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक प्रश्नांचे पुर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) विपणन-संशोधनाची व्याख्या सांगा? विपणन-संशोधन विभागाची उद्देश (Goals) /तत्वे विशद करा. [14]

किंवा

गृहीततत्त्व/ गृहीत अनुमान या विषयी आपण काय जाणता? चांगल्या गृहीततत्त्वाची वैशिष्ट्ये स्पष्ट करा.

प्रश्न 2) अभ्यासकीय (वाचकीय) पाहणी आणि अवलोकनार्थ पाहणी यो दोघामधील फरक विशद करा. [14]

किंवा

विपणन-निर्णयाला पाठबळ देणारी पध्दत (MDSS) या बद्दल आपण काय जाणता? चांगल्या विपणन-निर्णयाला पाठबळ देणाऱ्या पध्दतीचे वैशिष्ट्ये स्पष्ट करा.

प्रश्न 3) अ) विपणना संबंधी माहिती संकलीत करण्याचे मार्ग स्पष्ट करा. [7]

ब) विपणनामध्ये विपणन-संशोधनाची असलेली भूमिका स्पष्ट करा. [7]

किंवा

अ) ग्राहक विपणन संशोधन यावर टिप लिहा. [7]

ब) वेबनिहाय विपणन संशोधनाचे तोटे सांगा. [7]

प्रश्न 4) थोडक्यात टिपा लिहा. (कोणत्याही दोनवर) [8]

अ) औद्योगिक विपणन-संशोधन

ब) विपणन-संशोधनामधील नीतीतत्वे (Ethics)

क) विक्री-अंदाज

ड) बहुविध-विस्तार संबंधीचे प्रमाण



Total No. of Questions : 4]

SEAT No. :

P3696

[Total No. of Pages : 4

[5064]-4001

**M. Com. (Semester - IV) (Compulsory)
CAPITAL MARKET & FINANCIAL SERVICES
(2013 Pattern) (Credit System)**

Time : 3 Hours]

[Maximum Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is capital market? Describe the participants of capital market. **[14]**

OR

- a) Explain in detail the functions of capital market. **[7]**
- b) analyse the structure of capital market. **[7]**

Q2) What is stock market? Describe in detail the primary market and secondary market. **[14]**

OR

Write notes on:

- a) e-broking **[7]**
- b) National stock exchange **[7]**

Q3) What is credit rating? Describe in detail the various credit rating institutions. **[14]**

OR

What is merchant Banking? Describe the functions and various services rendered by merchant Banker. **[14]**

P.T.O.

Q4) Write short notes on (any two)

[8]

- a) Powers of SEBI
- b) Types of mutual funds
- c) Organisation of stock exchange
- d) Futures contract



Total No. of Questions : 4]

P3696

[5064]-4001

M. Com. (Semester - IV) (Compulsory)
CAPITAL MARKET & FINANCIAL SERVICES
(2013 Pattern) (Credit System)
(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना : 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक प्रश्नांचे पुर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) भांडवल बाजार म्हणजे काय? भांडवल बाजारातील सहभागी घटकांचे वर्णन करा. [14]

किंवा

- अ) भांडवल बाजाराची कार्ये सविस्तरपणे स्पष्ट करा. [7]
ब) भांडवल बाजाराच्या रचनेचे विश्लेषण करा. [7]

प्रश्न 2) भाग बाजार म्हणजे काय? प्राथमिक बाजार आणि दुय्यम बाजार यांचे सविस्तरपणे वर्णन करा. [14]

किंवा

टीपा लिहा.

- अ) ई-ब्रोकिंग [7]
ब) राष्ट्रीय भाग बाजार [7]

प्रश्न 3) पतश्रेणी म्हणजे काय? विविध पत श्रेणी संस्थांचे सविस्तरपणे वर्णन करा. [14]

किंवा

मर्चंट बँकिंग म्हणजे काय? मर्चंट बँकेची कार्ये व मर्चंट बँकर कडून पुरविण्यात येणाऱ्या विविध सेवांचे वर्णन करा. [14]

प्रश्न 4) थोडक्यात टिपा लिहा (कोणत्याही दोन)

[8]

- अ) सेबीचे अधिकार
- ब) परस्पर निधीचे प्रकार
- क) भाग बाजाराचे संघटन
- ड) भविष्य कालीन करार



Total No. of Questions : 4]

SEAT No. :

P3697

[Total No. of Pages : 3

[5064]-4002

M. Com (Part - II) (Semester - IV) (Credit System)

ECONOMICS

Industrial Economic Environment

(2013 Pattern)

Time : 3 Hours]

[Maximum Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain briefly internal and external sources of Industrial finance. **[14]**

OR

Explain export and import policy of India since 1991.

Q2) What is Globalization? Explain the effects of Globalization on Indian Industry **[14]**

OR

Explain the Environmental policy in India.

Q3) a) Explain the features of New Industrial policy 1991. **[7]**

b) Explain the present position of IT industries in India. **[7]**

OR

a) What are the problems of special Economic zones in India?

b) Explain the machinery for settlement of Industrial Disputes.

Q4) Write short notes (Any two) **[8]**

a) Problems of multinational corporations.

b) Concept of privatization

c) Future prospects of IT Industry

d) Causes of Industrial disputes



P.T.O.

Total No. of Questions : 4]

P3697

[5064]-4002

M. Com (Part - II) (Semester - IV)

ECONOMICS

Industrial Economic Environment

(2013 Pattern) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना : 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) औद्योगिक वित्तपुरवठ्याचे अंतर्गत आणि बाह्य स्रोत थोडक्यात स्पष्ट करा. [14]

किंवा

भारताचे 1991 पासूनचे आयात-निर्यात धोरण स्पष्ट करा.

प्रश्न 2) जागतिकीकरण म्हणजे काय ? जागतिकीकरणाचे भारतीय उद्योगावरील परिणाम स्पष्ट करा. [14]

किंवा

भारतातील पर्यावरण विषयक धोरण स्पष्ट करा.

प्रश्न 3) अ) 1991.च्या नवीन औद्योगिक धोरणाची वैशिष्ट्ये स्पष्ट करा. [7]

ब) भारतातील माहिती तंत्रज्ञान उद्योगाची सद्यःस्थिती स्पष्ट करा. [7]

किंवा

अ) भारतातील विशेष आर्थिक क्षेत्राच्या समस्या कोणत्या ?

ब) औद्योगिक कलह मिटविण्याची यंत्रणा स्पष्ट करा.

प्रश्न 4) थोडक्यात टिपा लिहा (कोणत्याही दोन)

[8]

- अ) बहुराष्ट्रीय महामंडळांच्या समस्या
- ब) खाजगीकरणाची संकल्पना
- क) माहिती तंत्रज्ञान उद्योगाचे भवितव्य
- ड) औद्योगिक कलहाची कारणे



Total No. of Questions : 4]

SEAT No. :

P3698

[Total No. of Pages : 4

[5064]-4003

M.Com (Semester - IV)

402 - B : OPERATIONS RESEARCH

(2013 Pattern) (Credit System)

Time :3 Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Use of statistical tables and calculator is allowed.
- 4) Symbol's have their usual meanings.

Q1) Attempt any two of the following:

- a) Solve the following L.P.P. by graphical method

[7]

$$\text{Maximize (z) = } 5x_1 + 4x_2$$

Subject to

$$x_1 + x_2 \leq 4$$

$$3x_1 + 8x_2 \leq 24$$

$$10x_1 + 7x_2 \leq 35$$

$$x_1, x_2 \geq 0$$

- b) Solve the following game using dominance principle.

[7]

		Player B				
		I	II	III	IV	V
Player A	I	4	6	5	10	7
	II	6	7	4	8	9
	III	9	8	10	9	8
	IV	5	5	9	6	4

P.T.O.

- c) Show that the following L.P.P. has unbounded solution [7]

$$\text{Maximize } (z) = 2x_1 + 3x_2 - 5x_3 + 7x_4$$

Subject to

$$3x_1 + 4x_2 - 5x_3 + 4x_4 \geq -13$$

$$x_1 - 2x_2 + 3x_3 + x_4 \leq 4$$

$$2x_1 - 5x_2 - 2x_3 + 10x_4 \leq 9$$

$$x_1, x_2, x_3, x_4 \geq 0$$

- Q2) Attempt any two of the following: [7]

- a) Solve the following L.P.P. using simplex method

$$\text{Max.}(z) = 5x_1 + 3x_2$$

subject to

$$x_1 + x_2 \leq 2$$

$$5x_1 + 2x_2 \leq 10$$

$$3x_1 + 8x_2 \leq 12$$

$$x_1, x_2 \geq 0$$

- b) Obtain the initial basic feasible solution of the following transportation problem by North-West corner method. [7]

Destination → Origin ↓	D ₁	D ₂	D ₃	Supply
O ₁	13	15	16	17
O ₂	7	11	2	12
O ₃	19	20	9	16
Demand	14	8	23	

Also find the corresponding transportation cost.

c) i) Write the standard form of the following L.P.P. [4]

$$\text{Minimize } (z) = 4x_1 + 3x_2$$

Subject to:

$$2x_1 + x_2 \geq 10$$

$$-3x_1 + 2x_2 \leq 6$$

$$x_1, x_2 \geq 0$$

ii) Write the dual of the following L.P.P. [3]

$$\text{Minimize } (z) = 5x_1 + 2x_2$$

Subject to:

$$4x_1 - x_2 \geq 4$$

$$x_1 + 2x_2 = 6$$

$$x_1 - 2x_2 \leq 3$$

$$x_1, x_2 \geq 0$$

Q3) Attempt any two of the following:

a) Solve the following assignment problem for minimization [7]

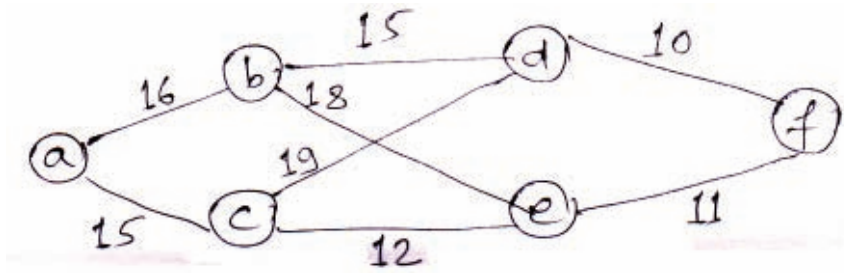
	I	II	III	IV
A	1	4	6	3
B	9	7	10	9
C	4	5	11	7
D	8	7	8	5

b) Listed in the table are the sequence of activities, together with their predecessors, is given as below: [7]

Activity	Description	Predecessor Activity
O	open work order	
A	Get material for X	O
B	Get material for Y	O
C	Turn X on lathe	A
D	Turn Y on lathe	A, B
E	Polish Y	D
F	Assemble X and Y	C, E
G	Pack	F

Draw a network diagram of activities for the project.

- c) i) Find minimum cost spanning tree for the following network V.[4]



- ii) Convert the following L.P.P. in to the canonical form [3]

$$\text{Maximize } (z) = 5x_1 + 7x_2$$

Subject to

$$x_1 - 3x_2 = 4$$

$$-x_1 + x_2 \geq 1$$

$$x_1, x_2 \geq 0$$

Q4) Attempt any two of the following:

- a) Explain the following terms with reference to T.P. [4]

- i) Feasible solution
- ii) Unbalanced transportation problem
- iii) Basic variable
- iv) Dummy source

- b) Discuss the various steps involved in the application of PERT and CPM. [4]

- c) Solve the following 2×2 game by algebraic method [4]

		Player B	
		I	II
Player A	I	10	4
	II	7	8



Total No. of Questions : 4]

SEAT No. :

P3699

[Total No. of Pages : 2

[5064]-4004

M. Com. (Part - II) (Semester - IV)

RECENT ADVANCES IN ACCOUNTING TAXATION & AUDITING

403: Advance Accounting & Taxation (Special Paper - VII)

(2013 Pattern) (Credit System)

Time : 3 Hours]

[Maximum Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figure to the right indicates full marks.*

Q1) Explain the provision in clause 49 of listing agreement regarding the board of directors of Company. **[14]**

OR

Explain the concept of Employees Stock Option Accounting. State ESO Accounting function & Taxation aspect.

Q2) What is meant by Cooperate Governance? Do you think Indian Compete governance is equitable? What steps do you suggest for increasing standard of Corporate Governance **[14]**

OR

What is meant by Enjoinment Accounting? Explain object & disadvantages of Environmental Accounting

Q3) a) What are methods Human Recourses account? **[7]**

OR

b) State Taxation aspects of Carbon Credit.

And

c) New provision of Company Act 2013 regarding Audit & Accounts of Company **[7]**

OR

d) State Advantages of Creative Accenting.

P.T.O.

Q4) Write short note on (Any two)

[8]

- a) Different Methods of inflation accounting
- b) Taxation aspect of KPO & BPO
- c) Difference between traditional accounting & lean accounting
- d) Areas of forensic accounting



Total No. of Questions : 4]

SEAT No. :

P3700

[Total No. of Pages : 1

[5064]-4005

M. Com (Part - II) (Semester - IV)

ADVANCED COST ACCOUNTING AND COST SYSTEMS

**Recent Advances in Cost Auditing & Cost System (Special Paper - VII)
(2013 Pattern) (Credit System) (Regular)**

Time : 3 Hours]

[Maximum Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to right indicate full marks.*

Q1) Explain in brief, the nature, objectives and scope of CAS 01 to 05. **[14]**

OR

What is ERP? Explain the benefits of ERP.

Q2) What is meant by Productivity Audit? State the important element of Productivity Audit. **[14]**

OR

What is Six Sigma? Explain the scope, importance of Six Sigma.

Q3) Answer in brief:

- a) Write a detail note of CAS-18 **[7]**
- b) Explain the most common Areas of Excise Audit

OR

- c) What are the main features of ERP? **[7]**
- d) Write a note on "Institute of Internal Auditors Mandatory Guidance-Standards". (Journal August-2015)

Q4) Write short notes (Any two) **[8]**

- a) Advantages of Six Sigma
- b) Write a note on cover story of "Mandatory Cost Audit and investor Trust" (Journal Sept-2015)
- c) E-Costing
- d) Principles of measurement of CAS-9



Total No. of Questions : 4]

SEAT No. :

P3701

[Total No. of Pages : 4

[5064]-4006

M.Com. (Semester - IV)

BUSINESS PRACTICES AND ENVIRONMENT

411- Recent Advances in Business Practices and Environment

(2013 Pattern) (Special Paper - VII) (Group - C)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Critically examine the Textile and Retail Policy of Government of Maharashtra. **[14]**

OR

- a) State the importance of Infrastructure Development.
- b) Explain the need of Agro processing in development.

Q2) Write detail note on Labour Market Information cell and service training Institute as a means of Human Relations Initiatives. **[14]**

OR

- a) State objectives of Rajiv Gandhi Udyami Mitra Scheme.
- b) Development scheme of small & medium enterprises.

Q3) a) State importance of environment Audit. **[7]**
b) Write detail note on corporate Disclosure. **[7]**

OR

- a) State types of Environmental Audit.
- b) State importance of corporate governance.

P.T.O.

Q4) Write short notes (any two) :

[8]

- a) Importance of cluster approach in development.
- b) Gram-Udyog Vasahat
- c) Agro Tourism
- d) Importance of Transparency



Total No. of Questions : 4]

P3701

[5064]-4006

M.Com. (Semester - IV)

BUSINESS PRACTICES AND ENVIRONMENT

411- Recent Advances in Business Practices and Environment

(2013 Pattern) (Special Paper - VII) (Group - C)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) महाराष्ट्र शासनाच्या 'वस्त्रोद्योग' आणि 'किरकोळ व्यापार' धोरणाचे टिकात्मक परीक्षण करा. [14]

किंवा

- अ) पायाभूत सुविधांच्या विकासाचे महत्व विशद करा.
ब) विकासामध्ये 'कृषी प्रक्रियांची आवश्यकता' विशद करा.

प्रश्न 2) 'कामगार विपणन माहिती कक्ष' आणि 'सेवा प्रशिक्षण संस्था' यांचे मानवी विकसनातील कार्य या विषयांवर सविस्तर माहिती द्या. [14]

किंवा

- अ) 'राजीव गांधी उद्यमी मित्र' योजनेची उद्दिष्टे लिहा.
ब) लघु आणि मध्यम उद्योगांची विकास योजना.

प्रश्न 3) अ) पर्यावरणीय अंकेक्षणाचे महत्व सांगा. [7]

ब) 'प्रमंडलीय प्रगटीकरण' यांवर सविस्तर माहिती द्या. [7]

किंवा

- अ) पर्यावरणीय अंकेक्षणाचे प्रकार सांगा.
ब) प्रमंडलीय नियंत्रणाचे महत्व सांगा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

अ) विकासामध्ये समुच्चय दृष्टीकोनाचे महत्व

ब) ग्राम उद्योग वसाहत

क) कृषी पर्यटन

ड) पारदर्शीपणाचे महत्व



Total No. of Questions : 4]

SEAT No. :

P3702

[Total No. of Pages : 4

[5064]-4007

M.Com. (Part - II) (Semester - IV)

BUSINESS ADMINISTRATION

Recent Advances in Business Administration

(2013 Pattern) (Special Paper - VII) (Group - F) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) What is managing change? Explain the dimensions of managing change. **[14]**

OR

Explain the Six Sigma technique.

Q2) Explain the role and importance of merger in Business. **[14]**

OR

Explain the key steps in Innovation Management.

Q3) a) Explain the approaches towards change management. **[7]**

b) Explain the issues in Cross-Cultural Management. **[7]**

OR

a) Explain the tools of Enterprise Resource Planning (ERP).

b) Explain the techniques of turnaround management.

P.T.O.

Q4) Write short notes on (any two) :

[8]

- a) Change Management
- b) Global Management System
- c) Computers and ERP
- d) Innovation



Total No. of Questions : 4]

P3702

[5064]-4007

M.Com. (Part - II) (Semester - IV)

BUSINESS ADMINISTRATION

Recent Advances in Business Administration

(2013 Pattern) (Special Paper - VII) (Group - F) (Credit System)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
2) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.
3) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) 'व्यवस्थापन बदल' म्हणजे काय? व्यवस्थापन बदलाची परिमाणे स्पष्ट करा. [14]

किंवा

सिक्स सिग्मा तंत्रे स्पष्ट करा.

प्रश्न 2) विलीनीकरणाची व्यवसायातील भूमिका आणि महत्व स्पष्ट करा. [14]

किंवा

नाविण्यपूर्ण व्यवस्थापनाच्या महत्वाच्या पायऱ्या (Key steps) स्पष्ट करा.

प्रश्न 3) अ) व्यवस्थापन बदलाच्या दिशेने पाहण्याचे दृष्टीकोन स्पष्ट करा. [7]

ब) विरोधात्मक सांस्कृतिक व्यवस्थापनाचे (cross cultural management) मुद्दे स्पष्ट करा. [7]

किंवा

अ) उपक्रम संसाधन नियोजनाची (ERP) साधने स्पष्ट करा.

ब) कार्यवाहीपूर्ण (Turn around) व्यवस्थापनाची तंत्रे स्पष्ट करा.

प्रश्न 4) टीपा लिहा. (कोणत्याही दोन)

[8]

अ) बदलाचे व्यवस्थापन

ब) जागतिक व्यवस्थापन पद्धती

क) संगणक आणि इमारती (computers & ERP)

ड) नाविण्य (Innovation)



Total No. of Questions : 4]

SEAT No. :

P3648

[Total No. of Pages : 4

[5064] - 1008

M.Com. (Part - I) (Semester - I)

CO-OPERATION AND RURAL DEVELOPMENT

Co-operative Movements in India

(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the broad features of Co-operative movement since 1951. **[14]**

OR

Comment on the changing role of cooperatives in globalised economy.

Q2) Explain the provisions of Maharashtra state cooperative societies Act 1960 regarding Audit enquiry, Inspection and supervision and settlement of disputes. **[14]**

OR

Explain in detail the rights duties and responsibilities of district registrar.

- Q3)** a) Explain the features of organisational setup of co-operative department at divisional level. **[7]**
- b) Explain the recommendations of vaidhyathan committee. **[7]**

OR

- a) State in brief the provisions of Maharashtra state cooperative societies Act 1960 regarding management of cooperatives.
- b) State the causes of slower growth of cooperative movement before independence.

P.T.O.

Q4) Write short notes : (Any two)

[8]

- a) Findings of Narsiham Committee 1992.
- b) NABARD and Co-operative Movement.
- c) Organisational setup of Co-operative department at district level.
- d) Maharashtra state Co-operative societies Act 1960 and liquidation of Co-operatives.



Total No. of Questions : 4]

P3648

[5064] - 1008

M.Com. (Part - I) (Semester - I)

CO-OPERATION AND RURAL DEVELOPMENT

Co-operative Movements in India

(2013 Pattern) (Special Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न आवश्यक आहेत.

2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) 1951 पासूनच्या सहकारी चळवळीची ठळक वैशिष्ट्ये स्पष्ट करा. [14]

किंवा

सहकारी संस्थांच्या जागतिकीकरण अर्थव्यवस्थेतील बदलत्या भूमिकेवर भाष्य करा.

प्रश्न 2) महाराष्ट्र राज्य सहकारी संस्था कायदा 1960 मधील अंकेक्षण चौकशी, तपासणी व पर्यवेक्षण आणि कलहनिवारणासंबंधी तरतुदी स्पष्ट करा. [14]

किंवा

जिल्हा सहकारी निबंधकाचे अधिकार, कर्तव्ये आणि जबाबदाऱ्या स्पष्ट करा.

प्रश्न 3) अ) विभागीय स्तरावरील सहकार खात्याच्या संघटन रचनेची वैशिष्ट्ये स्पष्ट करा. [7]

ब) वैद्यनाथन समितीच्या शिफारशी स्पष्ट करा. [7]

किंवा

अ) महाराष्ट्र राज्य सहकारी संस्था कायदा 1960 मधील सहकारी संस्थांच्या व्यवस्थापनासंबंधी तरतुदी थोडक्यात सांगा.

ब) स्वातंत्र्यपूर्व काळातील सहकारी चळवळीच्या मंद वृद्धीची कारणे सांगा.

प्रश्न 4) थोडक्यात टीपा लिहा. (कोणत्याही दोन)

[8]

- अ) नरसिंहम समिती, 1992 ची अवलोकने.
- ब) नाबार्ड (NABARD) आणि सहकारी चळवळ.
- क) जिल्हा स्तरावरील सहकार खात्याची संघटन रचना.
- ड) महाराष्ट्र राज्य सहकारी संस्था कायदा 1960 आणि सहकारी संस्थांचे समापन.



Total No. of Questions : 4]

SEAT No. :

P3704

[Total No. of Pages : 4

[5064]-4009

M.Com. (Part - II) (Semester - IV)

CO-OPERATION AND RURAL DEVELOPMENT

Recent Advances in co-operation and rural Development

(2013 Pattern) (Special Paper - VII)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Explain the principles of co-operative in India.

[14]

OR

Explain the problems of sickco-operative units in India.

Q2) How co-operative institutions accept the global challenges in India.

[14]

OR

Explain the impact of globalisation on co-operative Institutions.

Q3) What are the causes of farmer's suicides in India.

[14]

OR

Explain the role of self help group in the development of rural artisans.

P.T.O.

Q3) Write short notes (any two) :

[8]

- a) Current scenario in co-operative Institutions.
- b) New Management Techniques in co-operation.
- c) Performance of Self Help Group.
- d) Self - sustaining rural development.



Total No. of Questions : 4]

P3704

[5064]-4009

M.Com. (Part - II) (Semester - IV)

CO-OPERATION AND RURAL DEVELOPMENT

Recent Advances in co-operation and rural Development

(2013 Pattern) (Special Paper - VII)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.

2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) भारतातील सहकाराची तत्वे स्पष्ट करा.

[14]

किंवा

भारतातील आजारी सहकारी संस्थांच्या समस्या स्पष्ट करा.

प्रश्न 2) भारतातील सहकारी संस्थांनी जागतिक आव्हाने कशा पध्दतीने स्विकारली ?

[14]

किंवा

जागतिकीकरणाचा सहकारी संस्थावर झालेला परिणाम स्पष्ट करा.

प्रश्न 3) भारतातील शेतकऱ्यांच्या आत्महत्येची कारणे कोणती ?

[14]

किंवा

ग्रामीण कलकारांच्या विकासात स्वयं सहाय्य गटाची भूमिका स्पष्ट करा.

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) सहकारी संस्थांची सद्यस्थिती
- ब) सहकारातील व्यवस्थापनाची नवीन तंत्रे
- क) स्वयं सहाय्य गटाची कामगिरी
- ड) स्वयं निर्भर ग्रामीण विकास



Total No. of Questions : 4]

SEAT No. :

P4971

[Total No. of Pages : 4

[5064] - 4010

M.Com. (Part - II) (Semester - IV)

ADVANCED BANKING AND FINANCE

Recent Advances in Banking and Finance (Special Paper - VII)
(2013 Pattern) (Credit System) (Group-G)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) "Financial inclusion is more to do with outreach of the financial institutions to those who can save and invest than creating the ability to earn among people," Do you agree? Explain your answer with examples. [14]

OR

Explain in detail the provisions of Banking Ombudsman scheme with reference to the following

- a) Appointment and Tenure
- b) Powers and Jurisdiction of the Ombudsman.
- c) Procedure for filing complaint to the Ombudsman.

Q2) Explain the dissimilarities between commercial paper and certificate of deposits with reference to the following [14]

- a) Eligibility for issue
- b) Their Denominations
- c) Their Redemption

OR

Explain in detail all the electronic modes of transferring money between two destinations.

Q3) a) Write an explanatory note on how traditional manual banking is outperformed by banking of the day that is very update with respect to technology. [7]

OR

Explain in detail the use of the call money market from view point of banks.

P.T.O.

- b) Explain how the Repo and Reverse Repo transactions adjust liquidity.[7]

OR

What are the changing trends in the foreign institutional investment in India?

Q4) Write short notes on (Any Two)

[8]

- a) Futures trading in the securities market.
- b) Working of the national stock exchange.
- c) CBLO
- d) Micro finance and banks.



Total No. of Questions : 4]

P4971

[5064] - 4010

M.Com. (Part - II) (Semester - IV)

ADVANCED BANKING AND FINANCE

Recent Advances in Banking and Finance (Special Paper - VII)

(2013 Pattern) (Credit System) (Group-G)

(मराठी रुपांतर)

वेळ: 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'वित्तीय समावेश याचा संबंध लोकांमध्ये कमविण्याची क्षमता निर्माण करण्यापेक्षा जे लोक बचत किंवा गुंतवणुक करू शकतात यांच्यापर्यंत पोहोचण्याशी जास्त आहे.' आपण याच्याशी सहमत आहात काय? आपले उत्तर उदाहरणासहित स्पष्ट करा. [14]

किंवा

खालील बाबींना अनुसरून बँकिंग लोकपाल योजनेतील तरतूदी सविस्तर स्पष्ट करा.

- अ) नियुक्ती आणि कार्यकाल
ब) लोकपालाचे अधिकार आणि कार्य क्षेत्र
क) लोकपालाकडे तक्रार नोंदविण्याची कार्यपद्धती

प्रश्न 2) व्यापारपत्र आणि ठेवप्रमाणपत्र यांमधील विसंगती खालील बाबींना अनुसरून स्पष्ट करा. [14]

- अ) निर्गमनासाठीच्या पात्रता
ब) त्यांचे दर्शनी मूल्य
क) त्यांचे विमोचन

किंवा

दोन स्थळांमध्ये निधीचे हस्तांतरण करण्यासाठीची विविध इलेक्ट्रॉनिक माध्यमे सविस्तर स्पष्ट करा.

प्रश्न 3) अ) “तांत्रिकदृष्ट्या अद्ययावत असलेली आजची बँकिंग प्रणाली पारंपारिक हस्त बँकिंगला मागे टाकते” हे स्पष्ट करणारी टीप लिहा. [7]

किंवा

बँकाच्या दृष्टीने मागणी देय पैसा बाजाराचा उपयोग काय ते सविस्तर स्पष्ट करा.

ब) रेपो आणि रिव्हर्स रेपो व्यवहार तरलतेचे समायोजन कसे करतात ते स्पष्ट करा. [7]

किंवा

भारतातील परकीय संस्थात्मक गुंतवणुकीतील बदलते प्रवाह काय आहेत?

प्रश्न 4) टीपा लिहा (कोणत्याही दोन) [8]

- अ) रोखे बाजारातील वायदे व्यवहार
- ब) राष्ट्रीय रोखे बाजारातील कार्यपद्धती
- क) सी. बी. एल. ओ.
- ड) सुक्ष्म वित्त आणि बँका



Total No. of Questions : 4]

SEAT No. :

P3705

[Total No. of Pages : 4

[5064]-4011

M.Com. (Part - II) (Semester - IV)

ADVANCED MARKETING

Recent Advances in Marketing (Group - H)

(2013 Pattern) (Special Paper - VII) (Credit System)

Time : 3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Explain the different types of Marketing strategies.

[14]

OR

Explain ethical issues related to sustainable marketing.

Q2) Explain the types of social media.

[14]

OR

State the advantages and disadvantages of allowing FDI in Single Brand Retail in India.

Q3) a) Explain the Global Marketing Strategies.

[7]

b) Explain Sustainable Marketing.

[7]

OR

a) Explain Search Engine Marketing.

b) Explain the importance of Multi brand Retail in India.

P.T.O.

Q4) Write short notes on (any two) :

[8]

- a) Advertising and Media Planning
- b) Sustainable Development
- c) Flipkart
- d) Disadvantages of Multi brand Retail in India



Total No. of Questions : 4]

P3705

[5064]-4011

M.Com. (Part - II) (Semester - IV)

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(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहे.
2) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.
3) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) विपणन व्यव्हरचनेचे विविध प्रकार स्पष्ट करा. [14]

किंवा

शाश्वत विपणनाशी संबंधित निती विषयक मुद्दे स्पष्ट करा.

प्रश्न 2) सामाजिक माध्यमांचे प्रकार स्पष्ट करा. [14]

किंवा

भारतामध्ये एफ्डीआय (FDI) ला सिंगल ब्रॅण्ड रिटेलमध्ये परवांनगी देण्याचे फायदे आणि तोटे स्पष्ट करा.

प्रश्न 3) अ) जागतिक विपणन व्यव्हरचना स्पष्ट करा. [7]

ब) शाश्वत विपणन स्पष्ट करा. [7]

किंवा

अ) सर्च इंजिन मार्केटिंग स्पष्ट करा.

ब) भारतामध्ये मल्टी ब्रॅण्ड रिटेलचे महत्व स्पष्ट करा.

प्रश्न 4) टिपा लिहा. (कोणत्याही दोन)

[8]

- अ) जाहीरात आणि माध्यम नियोजन
- ब) शाश्वत विकास
- क) फ्लीपकार्ट (Flipkart)
- ड) भारतामध्ये मल्टी ब्रॅण्ड रिटेलचे तोटे

