

Total No. of Questions : 5]

SEAT No. :

[Total No. of Pages :2

P3316

[5283] - 101

P.G.D.M.L.M.

101 : MANAGEMENT FUNDAMENTALS

(Semester - I) (2013 Pattern)

Time : 3 Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) *All Questions are compulsory.*
- 2) *Each Question has an internal option.*
- 3) *Each question carries 10 marks.*
- 4) *Your answers should be specific and to the point.*
- 5) *Support your answers with suitable live examples.*

Q1) a) Explain the Contribution of Taylor in Development of Management Thought. **[10]**

OR

b) Explain the concept of management, definition, need and Importance. **[10]**

Q2) a) Define staffing and the various steps involved in it? **[10]**

OR

b) Define organising and explain the importance of organising in the present business environment. **[10]**

Q3) a) Decision-making is critical to success of any business organization. Explain with help of decision-making process. **[10]**

OR

b) Explain the types of decisions. **[10]**

Q4) a) Elaborate the challenges in front of manager in this competitive era. **[10]**

OR

b) What are recent trends in management? **[10]**

P.T.O.

- Q5) a)** Ms. Jayshree recently completed her Post Graduate Diploma in Human Resource Management. A few months from now a large steel manufacturing company appointed her as its human resource manager. As of now, the company employs 800 persons and has an expansion plan in hand which may require another 200 persons for various types of additional requirements. Ms. Jayshree has been given complete charge of the company's Human Resource Department. **[10]**

Questions

- i) Point out, what functions is she supposed to perform?
- ii) What problems do you foresee in her job?

OR

- b) A company 'M' limited is manufacturing mobile phones both for domestic Indian market as well as for export. It had enjoyed a substantial market share and also had a loyal customer following. But lately it has been experiencing problems because its targets have not been met with regard to sales and customer satisfaction. Also mobile market in India has grown tremendously and new players have come with better technology and pricing. This is causing problems for the company. It is planning to revamp its controlling system and take other steps necessary to rectify the problems it is facing. **[10]**

Questions

- i) Identify the benefits the company will derive from a good control system.
- ii) How can the company relate its planning with control in this line of business to ensure that its plans are actually implemented and targets attained.
- iii) Give the steps in the control process that the company should follow to remove the problems it is facing.



Total No. of Questions : 5]

SEAT No. :

[Total No. of Pages :2

P3317

[5283] - 102

P.G.D.M.L.M.

102 - ESSENTIALS OF SUPPLY CHAIN MANAGEMENT

(Semester - I) (2013 Pattern) (CBCS)

Time : 2 Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Each question has an internal option.*
- 3) Each question carries 10 marks.*
- 4) Figures to the right indicate marks for that question.*
- 5) Your answers should be specific and to the point.*
- 6) Support your answers with suitable live examples.*
- 7) Draw neat diagrams and illustrations supportive to your answer.*

Q1) Explain the evolution of supply chain management.

[10]

OR

Discuss the role of network design in supply chain.

Q2) Discuss basic approaches in demand forecasting.

[10]

OR

Explain different factors influencing network design decision.

Q3) How supply will be managed with the help of managing capacity in supply chain?

[10]

OR

Explain different factors affecting optimal level of product availability.

P.T.O.

Q4) Discuss different locational determinants in supply chain. **[10]**

OR

Discuss responsive business model.

Q5) Explain different objectives of strategic alliances. **[10]**

OR

Discuss in brief the factors influencing network design decision.



Total No. of Questions : 5]

SEAT No. :

P3318

[Total No. of Pages :2

[5283] - 103

P.G.D.M.L.M.

103 - LOGISTICS MANAGEMENT

(Semester - I) (2013 Pattern)

Time : 3 Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks (10).*

Q1) Define Logistics and Logistics Management. Explain their scope.

OR

Explain the significance of the logistics and logistical value proposition.

Q2) Explain the models for facility location and capacity.

OR

What is the concept of 'Network design'? Explain the factors influencing distribution network design.

Q3) Discuss the principles and importance of materials handling.

OR

Write short note on (any two):

- a) Material Handling equipment and safety issue.
- b) Package design.
- c) Role of Packaging.

P.T.O.

Q4) Explain the 'Transportation Economics' and 'Pricing'.

OR

Define 'Transportation Services'. Explain the role of Transportation for economic development.

Q5) Discuss the role and importance of IT in Logistics.

OR

Illustrate the supplier relationship management and also the customer relationship management.



Total No. of Questions : 5]

SEAT No. :

P3319

[Total No. of Pages : 1

[5283] - 104

P.G. D.M.L.M.

104 : PURCHASING & SUPPLIER RELATIONSHIP MANAGEMENT

(2013 Pattern) (Theory) (Semester - I)

Time : 3 Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) All questions are compulsory & carry 10 marks each.*
- 2) Each question internally having OR question within choice.*

Q1) Discuss the role of purchasing in Operation firm.

OR

Describe e-sourcing tools and there use in procurement and supply.

Q2) What are the objectives of purchasing? In a few words explain the purchase process.

OR

What are the advantages of TQM for a global company in Manufacturing Industry? Discuss in detail.

Q3) Explain the role of purchase manager in Outsourcing.

OR

What are the various criteria used for supplier evaluation?

Q4) "Purchase Manager purchasing any commodity by efficient manner" explain with suitable example.

OR

"Buyer - supplier relationship must be close, mutual and co-operative". Discuss.

Q5) Discuss the role of Suppliers in managing TQM with examples.

OR

Explain how quality management is important in purchasing decision.



Total No. of Questions : 5]

SEAT No. :

P3320

[Total No. of Pages : 1

[5283] - 201

P.G. D.M.L.M.

201 : STRATEGIC SUPPLY CHAIN MANAGEMENT

(2013 Pattern) (Semester - II)

Time : 3 Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) Answer 5 questions.*
- 2) All questions carry equal marks (10).*

Q1) What is distribution network? Discuss the network design in supply chain.

OR

Define the role of distribution. Explain the factors influencing distribution in supply chain.

Q2) Discuss the supplier and distributor bench marking.

OR

Define bench marking. Discuss the mapping the supply chain process.

Q3) Write short notes on (any two) :

- a) Obstacles to coordination in supply chain.
- b) Collaborative planning in supply chain.
- c) Forecasting in supply chain.

OR

Define Coordination. Explain 'IT' in supply chain.

Q4) What is the concept of 'Performance measure'? Explain the dimensions of performance measures.

OR

Discuss the performance measurement in supply chain management.

Q5) What is the concept of strategic planning? Explain the strategic planning for supply chain.

OR

Discuss the 'Time based' strategies and 'Asset Productivity based' strategies in supply chain.



Total No. of Questions : 5]

SEAT No. :

P3321

[Total No. of Pages : 2

[5283] - 202

P.G. D.M.L.M.

202 : GLOBAL LOGISTICS

(2013 Pattern) (Semester - II)

Time : 3 Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Each question has an internal option.*
- 3) *Each question carries 10 marks.*
- 4) *Figures to the right indicate marks for that question/sub question.*
- 5) *Draw neat diagrams and illustrations supportive to your answer.*

Q1) a) What is Global Logistics? Explain Global supply chain strategy with example. **[10]**

OR

b) Explain briefly the Global Purchasing and Supplier relations in details. **[10]**

Q2) a) Explain in briefly International Logistics. Discuss Global Economy. **[10]**

OR

b) i) Write short note on managing the International Logistics. **[5]**

ii) Write short note on Stages of International Development. **[5]**

Q3) a) Explain in short the pros and cons of international purchasing practices. **[10]**

OR

b) Explain in detail International Sourcing with suitable examples. **[10]**

Q4) a) What is the role of outsourcing and Logistics service providers? Explain concept 4PL Service providers. **[10]**

OR

b) i) Write short note on Consideration for hiring 3PL service providers. **[5]**

ii) Write short note on determinants for outsourcing decisions. **[5]**

P.T.O.

Q5) a) Explain the Network design for global logistics management. Discuss evaluation in global logistics. **[10]**

OR

b) Explain in briefly Performance measurement and evaluation in global logistics. **[10]**



Total No. of Questions : 5]

SEAT No. :

P3322

[Total No. of Pages : 2

[5283] - 203

P.G. D.M.L.M.

203 : INVENTORY MANAGEMENT

(2013 Pattern) (Semester - II)

Time : 3 Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Each question has an internal option.*
- 3) *Each question carries 10 marks.*
- 4) *Figures to the right indicate marks for that question/sub question.*
- 5) *Draw neat diagrams and illustrations supportive to your answer.*

Q1) a) Define inventory. Explain types of Inventory with suitable example. **[10]**

OR

b) Explain the Advantages and disadvantages of holding inventories. **[10]**

Q2) a) i) Write short note on FSN. **[5]**

ii) Write short note on Value engineering. **[5]**

OR

b) "ABC analysis and EOQ are complementary to each other" Comment. **[10]**

Q3) a) Explain Fixed order Quantity Model and Fixed order Interval Model with suitable example. **[10]**

OR

b) Write a detail note on 'EOQ model and assumptions of EOQ Model'. **[10]**

Q4) a) Explain the Material Requirement Planning in detail with suitable examples. **[10]**

OR

b) Explain the Evolution to enterprise Resource Planning. Discuss. **[10]**

P.T.O.

Q5) a) What is Stores Management? Explain different types of stores with suitable example. **[10]**

OR

- b) i) Write short note on Centralized store system. **[5]**
ii) Write short note on Safety Stock. **[5]**



Total No. of Questions : 5]

SEAT No. :

P3323

[Total No. of Pages : 1

[5283] - 204

P.G. D.M.L.M.

204 : SUPPLY CHAIN PRACTICES IN DIFFERENT INDUSTRIES

(2013 Pattern) (Semester - II)

Time : 3 Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Each question has an internal option.*
- 3) *Each question carries 10 marks.*
- 4) *Figures to the right indicate marks for that question/sub question.*
- 5) *Draw neat diagrams and illustrations supportive to your answer.*

Q1) a) Explain in detail supplier relationship management with suitable examples. **[10]**

OR

b) What is Supply Chain Management? Explain nature of the automobile industry. **[10]**

Q2) a) i) Write short note on Reverse Logistics. **[5]**

ii) Write short note on RFID. **[5]**

OR

b) Explain Nature of retail industry. Discuss the types of retail chains with example. **[10]**

Q3) a) Explain nature of the food industry. Describe management of perishable goods. **[10]**

OR

b) Explain development of cold storage and warehouse. Discuss. **[10]**

Q4) a) Explain the challenges and opportunities for supply chain practices in consumer durable goods industry. **[10]**

OR

b) Explain importance of Supply Chain in consumer durable goods industry. **[10]**

P.T.O.

Q5) a) How outsourcing in supply chain management is efficient? State need of supply chain in Pharmaceutical industry. **[10]**

OR

- b) i) Write short note on need & significance of supply chain. **[5]**
ii) Write short note on Managing unsold expired Pharma product. **[5]**

