

Total No. of Questions : 5]

SEAT No. :

P195

[Total No. of Pages : 2

[5258] - 2001
S.Y. B.Com.
BUSINESS COMMUNICATION
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates :

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What is written Communication? State the advantages & disadvantages of written communication. **[16]**

OR

What is Business communication? Explain features & importance of business communication.

Q2) What is effective speaking? What are the elements of effective speaking?**[16]**

OR

What is Business letter? What is the structure/layout of Business letter?

Q3) a) Write a circular letter to their customers of Janata Sahakari Bank Pune for shifting their Branch from Bajirao Road to Laxmi Road Pune. **[8]**

OR

Write a complaint letter to the sales manager of M/S Bajaj Electronics Ltd. Pune from M/S Sunil Electronics Satara about received damaged electronics goods.

b) Draft an office order to Shri Pravin Tambe from Kiran & Sons Pune for transferring from Accounts Dept. to Stores Dept. **[8]**

OR

Write a Job application letter to the Personnel Manager Hindustan Company Pune in response to an advertisement in daily Sakal News Paper for the post of welfare officer.

P.T.O.

Q4) What is Office Memorandum? What are the Point Considered while drafting Office Memorandum. **[16]**

OR

Explain the various Types of Technological Media used in Business Communication.

Q5) Write short notes (any four) **[16]**

- a) Press-Releases
- b) Face-book
- c) Downward communication
- d) Short Message Service (S. M. S)
- e) Series of collection letter
- f) Grapevine communication



Total No. of Questions : 4]

SEAT No. :

P196

[Total No. of Pages : 7

[5258] - 2002

S.Y.B.Com.

CORPORATE ACCOUNTING

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

- Q1) a)** Fill in the blanks with appropriate term from the given option (any five)[5]
- i) In the final account sales are termed as ____ (Revenue from Operation / Other Income)
 - ii) _____ statement displays the revenue and expenses of a company for a period of time (Income Statement/Position Statement)
 - iii) Liquidator's statement of receipts and payment is known as ____ (liquidator's final statement of account/Deficiency Statement)
 - iv) One liquidation and one formation of company is known as _____ (External reconstruction/Holding Company)
 - v) Balance of capital reduction account is transferred to _____ Reserve (Capital / General)
 - vi) Minority interest appears on the _____ side of the consolidated Balance Sheet (Liability / Credit)
 - vii) If realization expenses are paid by the vender/selling company _____ is debited. (realization Account/Cash Account)
- b)** State the following statements are True or False: (any five) [5]
- i) Market value of the Equity share is always fixed
 - ii) Profit earned before the date of acquisition is called revenue profit
 - iii) Profit on revaluation of fixed assets is a revenue profit
 - iv) Realization profit is transferred to debit side of the equity shareholders account
 - v) Liquidation under supervision of court is voluntary liquidation
 - vi) Computerized accounting eliminates all types of errors in accounting
 - vii) A S 6 deals with investment accounting.

P.T.O.

- c) Write short notes on (any two) [2 × 7 = 14]
- i) Format of Liquidators Final Statement of Account
 - ii) Management Information System (MIS)
 - iii) Distinction between internal and external reconstruction
 - iv) Inter Company transactions in case of Holding Company
 - v) Factors affecting valuation of shares

Q2) Vishwash Ltd. Nagpur was registered with an Authorized Capital of Rs. 5,00,000 divided into 50,000 Equity Shares of Rs.10 each. **[10]**

You are required to **prepare a Statement of Profit and Loss** for the year ended 31st March 2016 as per the revised Schedule VI of the Companies Act 2013.

DO NOT PREPARE BALANCE SHEET AND DO NOT RECORD SECOND EFFECT OF ADJUSTMENTS

The following balances extracted from the books as on 31st March 2016 as follows :

Debit Balances	Amount	Credit Balances	Amount
Purchases	2,53,000	Sales	5,00,000
Stock of Raw Materials 1.4.2015	11,900	Purchase Returns	13,000
Carriage outwards	4,800	Interest on trade investment	2,500
Salaries and wages	64,400	Miscellaneous income received	2,700
Staff welfare expenses	9,100	Other operating revenue	10,000
Repairs to Buildings	17,300	Bank Interest	1,000
Carriage inward	5,100		
Contribution to Pension Fund	2,000		
Bad Debts	3,100		
Power and Fuel	9,300		
Insurance	13,100		
Rent and taxes	8,000		
Sales return	9,000		

Adjustments

- i) Stock of Raw Material as on 31st March 2016 amounted to Rs. 17,000.
- ii) Provision for bad and doubtful debts is Rs. 9,000.
- iii) Provide depreciation on Building Rs. 9,000 and Motor Vehicles Rs. 2,000.

OR

- a) Priti Ltd. is construction a fixed asset. The cost of project is given below :[5]

Material - Rs.42,00,000

Direct Expenses - Rs.6,00,000

Total wages for the year - Rs.3,60,000

(50% is chargeable to project).

Administrative Expenses - Rs. 1,50,000

Depreciation on assets used for the project Rs.60,000

Calculate the cost of Fixed asset

- b) Taniya Co. Ltd., acquired a plant and machinery on 1-4-2016 for Rs.30,00,000. Installation expenses were Rs. 1,50,000. Scarp value after its useful life of 5 years was estimated Rs.1,50,000. What is the amount of depreciation that Taniya Co. Ltd. should charge for the accounting year ending 31-3-2017 under fixed installment method? [5]

- Q3) a) The following is the Balance Sheet of Swati Ltd., Pune as on 31st March 2016. [12]

Balance Sheet of Swati Ltd., Pune as on 31st March 2016

Liabilities	Amount	Assets	Amount
Share Capital :			
2500 Equity Shares of Rs. 100 each Rs. 60 paid up	1,50,000	Land and Building	20,000
500 Equity Shares of Rs. 100 each Rs. 50 paid up	25,000	Plant and Machinery	60,000
6% Debenture (having a floating charges on all the assets)	20,000	Furniture	15,000
Sundry Creditors :		Molds	50,000
On Mortgage of Plant and Machinery	20,000	Stock	30,000
Preferential Creditors	6,000	Debtors	12,000
Unsecured Creditors	8,000	Cash in Hand	5,000
		Profit and Loss	37,000
	2,29,000		2,29,000

The company went into voluntary liquidation as on the above Balance Sheet date. The Liquidator realized the assets as follows: Land and Building Rs. 50,000; Plant and Machinery Rs. 55,000; Molds Rs. 45,000; Furniture Rs. 9,000; Stock Rs. 23,000 and Debtors Rs. 10,500.

The liquidation expenses amounted to Rs. 2,700. The liquidator is entitled to a fixed remuneration of Rs. 2,000 and @ 2% on the amount assets realized and 2% on the amount distributed to unsecured creditors including preferential creditors. The liquidator made payments on 30th September 2016 on which date the debentures were also repaid.

Prepare the Liquidators Final Statement of Account

- b) The Balance Sheet of Sheetal Ltd. and Shah Ltd. as on 31st March 2016 is as follows : **[14]**

Balance Sheet as 31-3-2016

Liabilities	Sheetal Ltd.	Shah Ltd.	Assets	Sheetal Ltd.	Shah Ltd.
Share Capital: Shares of Rs. 10 each	10,00,000	4,00,000	Building	1,80,000	20,000
General Reserve	1,50,000		Machinery	5,32,000	2,82,000
Profit for the year	1,42,000	60,000	Stock	1,92,000	97,000
Creditors	1,82,000	87,000	Debtors	1,95,000	1,23,000
Bills Payable	20,000		Investment shares of Shah Ltd. (24,000 shares) at cost	3,95,000	-
			Bills Receivables	-	25,000
	14,94,000	5,47,000		14,94,000	5,47,000

Other information :

- i) Sheetal Ltd. acquired the shares of Shah Ltd. on 1st October 2015.
- ii) The Bill payable of Sheetal Ltd. represented Rs. 15,000 issued in favour of Shah Ltd.

Prepare a Consolidated Balance Sheet as on 31-3-2016.

- Q4)** Shanti Ltd., sells its business to Kirti Ltd., as on 31st March 2016 on which date its Balance Sheet stood as follows : **[20]**

Balance Sheet of Shanti Ltd., as on 31st March 2016

Liabilities	Amount	Assets	Amount
2,000 Equity shares of Rs. 100 each	2,00,000	Goodwill	50,000
6% Debenture	1,00,000	Freehold Property	1,50,000
Trade Payables	30,000	Plant and Tools	83,000
Reserve Fund	50,000	Stock	35,000
Profit and loss	20,000	Bills Receivable	5,000
		Trade Receivables	27,000
		Cash at bank	50,000
	4,00,000		4,00,000

Kirti Ltd., agreed to take assets (exclusive of cash and goodwill) at 10% less than the books values, to pay Rs.75,000 for goodwill and to take over the debentures.

The purchase consideration was to be discharged by allotment to Shanti Ltd., of 1,500 shares of Rs. 100 at a premium of Rs. 10 per share and balance in cash.

The cost of liquidation amounted to Rs.3,000.

You are required to prepare: Realization account, Cash account, Shareholders Account and Kirti Ltd. account in the books of Shanti Ltd., and also Journal Entries in the books of Kirti Ltd.

OR

- a) Following is the balance sheet of Carmal Ltd. Thana as on 31st March 2016. **[10]**

Liabilities	Amount	Assets	Amount
1,000 Equity Shares of Rs. 100 Each	1,00,000	Freehold Property	50,000
Reserve Fund	50,000	Machinery	70,000
Profit and loss	16,000	Furniture	14,000
Trade Payable	45,000	Stock	20,000
Bills Payable	15,000	Trade Receivables	44,000
		Bank balance	26,000
		Formation Expenses	2,000
	2,26,000		2,26,000

Additional Information

i) Assets are valued as under

Goodwill	44,000
Freehold Property	1,30,000
Machinery	72,000
Furniture	24,000
Stock	25,000
Trade Receivables	39,000

ii) The profits of the company amounted to

Year	Amount
2014	45,000
2015	49,000
2016	50,000

iii) It is the practice of the company to transfer one-fourth of profit to Reserve Fund

iv) The fair yield in respect of Equity Share of similar type of companies is ascertained at 10%

Find out the value of each Equity Share under :

- 1) Intrinsic value
- 2) Yield value
- 3) Fair value method

b) The following was the Balance sheet Shakti Ltd., as on 31st March 2016.

[10]

Balance Sheet as on 31st March 2016

Liabilities	Amount	Assets	Amount
25,000 equity shares of Rs. 100 each	25,00,000	Goodwill	6,00,000
5,000, 8% Preference share of Rs. 100 each	5,00,000	Freehold Property	20,00,000
Share premium	8,00,000	Plant and Machinery	8,00,000
Trade payable	8,00,000	Stock	3,75,000
		Trade Receivables	2,25,000
		Preliminary Expenses	2,50,000
		Profit and loss	3,50,000
	46,00,000		46,00,000

The following scheme of reconstruction was approved and duly sanctioned :

- i) Preference shares to be reduced to Rs.80 per share
- ii) Equity Shares to be reduced to Rs.20 per share
- iii) Transfer share premium account to capital reduction account
- iv) Write off all intangible assets
- v) Freehold Property to be written down to Rs.18,00,000.

Give necessary journal entries to record the above transactions in the books of Shakti Ltd. Also prepare a revised Balance Sheet after the scheme of reconstruction as on 31st March 2016.



Total No. of Questions : 5]

SEAT No. :

P197

[Total No. of Pages : 4

[5258] - 2003
S. Y. B. Com.
BUSINESS ECONOMICS - II (Macro)
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates :

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*
- 3) Draw neat diagrams wherever necessary.*

Q1) Define the Macro Economics. Explain the nature, scope and limitation of Macro Economics. **[16]**

Q2) Define the credit creation. Explain the process of multiple credit creation by commercial bank. **[16]**

OR

What is meant by Money? Explain the functions of money.

Q3) Answer in brief :

- a) Explain the causes of increasing public expenditure. **[8]**
- b) Explain the Say's Law of Market. **[8]**

OR

- a) Explain the Fisher's Quantity Theory of Money.
- b) Explain the causes of inflation.

P.T.O.

Q4) Define Trade cycle. Explain the phases of Trade cycle. **[16]**

Q5) Write short notes on (any two) **[16]**

- a) Philips curve.
- b) Features of Trade cycle.
- c) Keynesian Theory of Employment.
- d) Types of Taxation.



Total No. of Questions : 5]

P197

[5258] - 2003

S. Y. B. Com.

BUSINESS ECONOMICS - II (Macro)

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 80

सूचना :-

- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
- 2) उजवीकडील अंक प्रश्नांचे गुण दर्शवितात.
- 3) आवश्यक तेथे सुबक आकृत्या काढा.
- 4) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पाहावी.

प्रश्न 1) समग्रलक्षी अर्थशास्त्राची व्याख्या द्या. समग्रलक्षी अर्थशास्त्राचे स्वरूप, व्याप्ती आणि मर्यादा स्पष्ट करा. [16]

प्रश्न 2) पतनिर्मितीची व्याख्या द्या. व्यापारी बँकेची बहुविध पतनिर्मिती प्रक्रिया स्पष्ट करा. [16]

किंवा

पैसा म्हणजे काय? पैशाची कार्ये स्पष्ट करा.

प्रश्न 3) थोडक्यात उत्तरे द्या.

अ) सार्वजनिक खर्च वाढीची कारणे स्पष्ट करा. [8]

ब) जे. बी. से यांचा बाजारपेठेचा नियम स्पष्ट करा. [8]

किंवा

अ) फिशर यांचा चलन संख्यामान सिध्दांत स्पष्ट करा.

ब) चलन वाढीची कारणे स्पष्ट करा.

प्रश्न 4) व्यापार चक्राची व्याख्या द्या. व्यापार चक्राच्या अवस्था स्पष्ट करा. [16]

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही दोन) [16]

- अ) फिलिप्स वक्र
- ब) व्यापारचक्राची वैशिष्ट्ये
- क) केन्स यांचा रोजगार सिध्दांत
- ड) करांचे प्रकार



Total No. of Questions : 5]

SEAT No. :

P198

[Total No. of Pages : 4

[5258] - 2004
S.Y. B. Com.
BUSINESS MANAGEMENT
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates :

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Define Organisation. Explain the various principles of organisation? **[16]**

OR

Explain Henry Fayol's management principles.

Q2) Define planning. Explain in detail types of planning. **[16]**

OR

Define Direction. Explain the principles of Direction.

Q3) Explain in detail Abraham H. Maslow's Theory of Motivation. **[16]**

OR

What do you mean by leadership? Explain characteristics and importance of leadership.

Q4) Define controlling. Explain in detail techniques of control. **[16]**

OR

What do you mean by Disaster Management. Explain in detail importance and types of Disaster Management.

P.T.O.

Q5) Write short notes on (any four) :

[16]

- a) Managerial skills
- b) Characteristics of Decision making
- c) Social Responsibility.
- d) Features of delegation of Authority
- e) Barriers of communication
- f) Needs of Co-ordination



Total No. of Questions : 5]

P198

[5258] - 2004

S.Y. B. Com.

BUSINESS MANAGEMENT

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 80

सूचना :-

- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
- 2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) संघटनेची व्याख्या करा? संघटनेची तत्वे सविस्तर स्पष्ट करा? [16]

किंवा

हेन्री फेयॉल यांची व्यवस्थापनाची तत्वे स्पष्ट करा.

प्रश्न 2) नियोजन म्हणजे काय? नियोजनाचे प्रकार सविस्तर स्पष्ट करा? [16]

किंवा

निर्देशन म्हणजे काय? निर्देशनाची तत्वे स्पष्ट करा?

प्रश्न 3) अब्राहम एच मॅस्लो यांचा अभिप्रेरणा सिंधदात सविस्तर स्पष्ट करा? [16]

किंवा

नेतृत्व म्हणजे काय? नेतृत्वाची वैशिष्ट्ये व महत्व सांगा?

प्रश्न 4) नियंत्रणाची व्याख्या लिहा. नियंत्रणाची तंत्रे सविस्तर स्पष्ट करा. [16]

किंवा

आपत्ती व्यवस्थापन म्हणजे काय? आपत्ती व्यवस्थापनाचे महत्व व प्रकार सविस्तर स्पष्ट करा?.

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही चार)

[16]

- अ) व्यवस्थापकीय कौशल्य
- ब) निर्णय प्रक्रियेतील वैशिष्ट्ये
- क) सामाजिक जबाबदारी
- ड) अधिकार प्रदानाची वैशिष्ट्ये
- इ) संदेशवहनातील अडथळे
- फ) समन्वयाची आवश्यकता



Total No. of Questions : 5]

SEAT No. :

P199

[Total No. of Pages : 4

[5258] - 2005
S. Y. B. Com.
ELEMENTS OF COMPANY LAW
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates :

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Define Company. Explain in detail silent features of the company Act 2013. **[16]**

Q2) Define 'Articles of Association'. Distinguish between Memorandum of Association and Articles of Association. **[16]**

OR

Explain in detail stages in formation of the company.

Q3) a) Explain the procedure of Allotment of shares. **[8]**

b) Write note on 'Effects of forfeiture of shares'. **[8]**

OR

a) Explain the meaning of E-Governance. Write advantages of E-Governance.

b) Write a note on 'Directors Identification Number - DIN'.

Q4) Explain in detail formalities of valid meeting. **[16]**

P.T.O.

Q5) Write short notes (Any Two)

[16]

- a) Role of Board of Director.
- b) Compulsory winding up of company.
- c) Appointment of Managing Director.
- d) Legal position of Director.

▽▽▽▽

Total No. of Questions : 5]

P199

[5258] - 2005

S. Y. B. Com.

कंपनी कायद्याची मूलतत्वे

(2013 पॅटर्न)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 80

सूचना :-

- 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
- 2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
- 3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) 'कंपनी' व्याख्या द्या. कंपनी कायदा 2013 ची प्रमुख वैशिष्ट्ये सविस्तर स्पष्ट करा. [16]

प्रश्न 2) नियमावलीची व्याख्या द्या. घटनापत्रक व नियमावलीतील फरक स्पष्ट करा. [16]

किंवा

कंपनी स्थापनेतील विविध अवस्था सविस्तर स्पष्ट करा.

प्रश्न 3) अ) भाग वाटपाची कार्यपद्धती स्पष्ट करा. [8]

ब) 'भागजप्तीचे परिणाम' यावर टिप लिहा. [8]

किंवा

अ) इ-गव्हर्नन्स चा अर्थ सांगा. इ-गव्हर्नन्स चे फायदे लिहा.

ब) 'संचालक ओळख क्रमांक' यावर टिप लिहा.

प्रश्न 4) कायदेशीर सभेच्या आवश्यक बाबी सविस्तर स्पष्ट करा. [16]

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[16]

- अ) संचालक मंडळाची भूमिका
- ब) कंपनीचे सक्तीचे समापन
- क) व्यवस्थासंचालकाची नेमणूक
- ड) संचालकाचे कायदेशीर स्थान



Total No. of Questions : 5]

SEAT No. :

P200

[Total No. of Pages : 4

[5258] - 2006

S. Y. B. Com.

BUSINESS ADMINISTRATION - I

(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates :

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Define Business Administration. Describe functions of Business Administration. **[16]**

OR

Define Partnership. Explain the merits and demerits of Partnership.

Q2) Explain the factors affecting size of a business unit. **[16]**

OR

Define 'Productivity'. Explain various factors affecting Productivity.

- Q3)** a) What are the objectives and role of National Productivity council? **[8]**
- b) State the challenges faced by knowledge process outsourcing (KPO). **[8]**

OR

- a) Explain various documents required to be prepared for incorporation.
- b) What are the symptoms of Industrial sickness?

P.T.O.

Q4) What is Privatisation? Explain the implications of Privatisation. **[16]**

OR

What is globalization? Explain consequences of globalization.

Q5) Write short notes on (any four) **[16]**

- a) Advantages of Public Private Partnership.
- b) Role of Board for Industrial & Financial Reconstruction (BIFR)
- c) Limitations of Quality circle.
- d) Procedure for registration of company.
- e) Knowledge Process outsourcing Limitations.
- f) Special economic zones (SEZ).

▽▽▽▽

Total No. of Questions : 5]

P200

[5258] - 2006

S. Y. B. Com.

BUSINESS ADMINISTRATION - I

(2013 Pattern) (Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 80

सूचना :-

- 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
- 2) उजवीकडील अंक प्रश्नांचे गुण दर्शवितात.
- 3) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पाहावी.

प्रश्न 1) व्यावसायिक प्रशासनाची व्याख्या सांगून त्याची तपशिलवार कार्ये लिहा. [16]

किंवा

भागीदारीची व्याख्या सांगून त्याचे फायदे व तोटे विषद करा.

प्रश्न 2) व्यवसायाच्या/उद्योगाच्या आकारावर परिणाम करणारे घटक स्पष्ट करा. [16]

किंवा

उत्पादकतेची व्याख्या करून, उत्पादकतेवर परिणाम करणारे घटक स्पष्ट करा.

प्रश्न 3) अ) राष्ट्रीय उत्पादकता परिषदेची उद्देश्ये व भूमिका स्पष्ट करा. [8]

ब) के. पी. ओ. समोर असलेली आव्हाने स्पष्ट करा. [8]

किंवा

अ) व्यवसाय स्थापनेसाठी आवश्यक असलेल्या कागदपत्रांची यादी स्पष्ट करा.

ब) आजारी उद्योगांची लक्षणे स्पष्ट करा.

प्रश्न 4) खाजगीकरण म्हणजे काय? त्याचे परिणाम स्पष्ट करा. [16]

किंवा

जागतिकीकरण म्हणजे काय ते लिहून त्याचे परिणाम स्पष्ट करा.

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही चार) [16]

- अ) खाजगी-सार्वजनिक भागीदारीचे फायदे.
- ब) औद्योगिक व वित्तीय पुनर्रचना मंडळाची भुमिका.
- क) गुणवत्ता मंडळाच्या मर्यादा.
- ड) उद्योग नोंदणी प्रक्रिया.
- इ) बाह्य संशोधनाद्वारे ज्ञानप्रक्रिया (KPO) मर्यादा.
- फ) विशेष आर्थिक क्षेत्र (सेझ/SEZ)

▽▽▽▽

Total No. of Questions : 5]

SEAT No. :

P201

[Total No. of Pages : 4

[5258]-2007
S.Y. B.Com.
BANKING AND FINANCE -I (Special Paper -I)
Indian Banking System
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the Role of Banking system in Indian Economy. **[16]**

Q2) Explain the Role of State Bank of India. **[16]**

OR

Explain the progress and performance of private sector Banks.

Q3) a) State the distinguish between Commercial Bank and Co-operative Banks. **[8]**

b) State the progress of State Bank of India. **[8]**

OR

a) State the functions of Regional Rural Banks.

b) State the progress of NABARD.

Q4) Explain in detail the methods of credit control of Reserve Bank of India. **[16]**

P.T.O.

Q5) Write short notes on (any two)

[16]

- a) Role of Micro Finance
- b) Recommendation of the Narasimham Committee -II (1998)
- c) District Central Co-operative Banks
- d) Urban Co-operative Banks



Total No. of Questions : 5]

P201

[5258]-2007

S.Y. B.Com.

BANKING AND FINANCE -I (Special Paper -I)

Indian Banking System

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 80

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.
-

प्रश्न 1) भारतीय अर्थव्यवस्थेतील बँकप्रणालीची भूमिका स्पष्ट करा. [16]

प्रश्न 2) भारतीय स्टेट बँकेची भूमिका स्पष्ट करा. [16]

किंवा

खाजगी क्षेत्रातील बँकांची प्रगती व कामगिरी स्पष्ट करा.

प्रश्न 3) अ) व्यापारी बँका आणि सहकारी बँका यातील फरक सांगा. [8]

ब) स्टेट बँकेची प्रगती सांगा. [8]

किंवा

अ) प्रादेशिक ग्रामीण बँकांची कार्ये सांगा.

ब) नाबार्डची कामगिरी सांगा.

प्रश्न 4) भारतीय रिझर्व्ह बँकेच्या पतनियंत्रणाच्या पद्धती सविस्तर स्पष्ट करा. [16]

प्रश्न 5) टिपा लिहा. (कोणत्याही दोन)

[16]

- अ) सुक्ष्म वित्ताची भूमिका
- ब) नरसिंहम समिती II (1998) च्या शिफारशी
- क) जिल्हा मध्यवर्ती सहकारी बँका
- ड) नागरी सहकारी बँका



Total No. of Questions : 5]

SEAT No. :

P202

[Total No. of Pages : 4

[5258]-2008
S.Y. B.Com.
BUSINESS LAWS AND PRACTICES -I
(2013 Pattern) (Paper -I)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the following terms under the Maharashtra Agricultural produce Marketing (Regulation) Act, 1963. **[16]**

- a) Farmer
- b) Retail Sales
- c) Buyer
- d) Agricultural produce

Q2) Explain in details the objectives, constitution and functions of Life Insurance Corporation. **[16]**

OR

Explain the term 'Life Insurance Policy'. Describe the types of Life Insurance Policy.

Q3) a) Explain the types of Marine Insurance Policies. **[8]**
b) State the difference between fire Insurance and Marine Insurance. **[8]**

OR

- a) Explain various features of partnership firm. **[8]**
- b) Explain Machineries for settlement of Disputes under the Industrial Distpute Act, 1947. **[8]**

P.T.O.

Q4) Explain the terms and conditions for Registration of Co-operative Society under the Maharashtra Co-operative Societies Act, 1960. **[16]**

Q5) Write short notes on (any two) **[16]**

- a) Incoming partner
- b) Features of Co-operative Society
- c) Theft & Burglary Insurance
- d) Strikes and Lockout



Total No. of Questions : 5]

P202

[5258]-2008

S.Y. B.Com.

BUSINESS LAWS AND PRACTICES -I

(2013 Pattern) (Paper -I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 80

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूल इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) महाराष्ट्र कृषी उत्पन्न खरेदी-विक्री नियमन कायदा, 1963 नुसार पुढील संकल्पना स्पष्ट करा. [16]

- अ) शेतकरी
ब) किरकोळ विक्री
क) खरेदीदार
ड) शेती उत्पन्न

प्रश्न 2) जीवन विमा महामंडळाचे उद्देश, रचना आणि कार्ये सविस्तर स्पष्ट करा. [16]

किंवा

‘जीवन विमा’ ही संकल्पना स्पष्ट करून ‘जीवन विमा योजनेचे’ विविध प्रकार स्पष्ट करा.

प्रश्न 3) अ) सागरी विम्याचे प्रकार विशद करा. [8]

ब) ‘अग्नी विमा’ आणि ‘सागरी विमा’ यांतील फरक स्पष्ट करा. [8]

किंवा

अ) भागीदारी संस्थेचे विविध वैशिष्ट्ये स्पष्ट करा. [8]

ब) औद्योगिक कलह कायदा, 1947 नुसार औद्योगिक कलह मिटविण्याची कार्यपद्धती स्पष्ट करा. [8]

प्रश्न 4) महाराष्ट्र सहकारी संस्था कायदा, 1960 नुसार महाराष्ट्र सहकारी संस्थेची नोंदणी करण्यासाठीच्या शर्ती आणि अटी सविस्तर स्पष्ट करा. [16]

प्रश्न 5) टिपा लिहा. (कोणत्याही दोन) [16]

अ) भागीदारी संस्थेत नवीन भागीदारांचा प्रवेश

ब) सहकारी संस्थेची वैशिष्ट्ये

क) चोरी व भुरटी चोरी संदर्भातील विमा

ड) संप आणि टाळेबंदी



Total No. of Questions : 5]

SEAT No. :

P203

[Total No. of Pages : 4

[5258]-2009

S.Y. B.Com.

CO-OPERATION AND RURAL DEVELOPMENT (Paper -I)

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Explain the Objectives of Multi State Co-operative Act. **[16]**

Q2) Explain the provisions of Maharashtra State Co-operative Societies Act 1960. **[16]**

OR

Explain the importance of Mobb Approach of rural development.

Q3) a) State the problems of Co-operative sugar factory. **[8]**

b) State the problems of Housing Co-operatives. **[8]**

OR

a) Explain the importance of peoples participation in rural development.

b) Explain the management structure of Co-operative society.

Q4) Explain the objectives & features of Co-operative societies Act 1912. **[16]**

P.T.O.

Q5) Write short notes on (any two)

[16]

- a) Merits and Demerits of Globalisation.
- b) Procedure for registration of Co-operative society.
- c) Privilage of Co-operative societies.
- d) Functions of District Central Co-operative Bank.



Total No. of Questions : 5]

P203

[5258]-2009

S.Y. B.Com.

CO-OPERATION AND RURAL DEVELOPMENT (Paper -I)

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 80

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) बहूराज्य सहकारी संस्था कायद्याची उद्दिष्टे स्पष्ट करा. [16]

प्रश्न 2) महाराष्ट्र राज्य सहकारी संस्थांचा कायदा, 1960 मधील तरतूदी स्पष्ट करा. [16]

किंवा

ग्रामीण विकासाचा सर्वांगीण दृष्टिकोनाचे महत्व स्पष्ट करा.

प्रश्न 3) अ) सहकारी साखर कारखान्यांच्या समस्या विशद करा. [8]

ब) गृहनिर्माण सहकारी संस्थांच्या समस्या सांगा. [8]

किंवा

अ) ग्रामीण विकासातील लोकांचा सहभागाचे महत्व स्पष्ट करा.

ब) सहकारी संस्थांची व्यवस्थापकीय रचना स्पष्ट करा.

प्रश्न 4) सहकारी संस्थांचा कायदा, 1912 या कायद्याचे उद्दिष्टे व वैशिष्ट्ये स्पष्ट करा. [16]

प्रश्न 5) थोडक्यात टिपा लिहा (कोणत्याही दोन)

[16]

- अ) जागतीकीकरणाचे गुण-दोष
- ब) सहकारी संस्था नोंदणीची पद्धत
- क) सहकारी संस्थांचे हक्क
- ड) जिल्हा मध्यवर्ती सहकारी बँकेची कार्ये



Total No. of Questions : 5]

SEAT No. :

P204

[Total No. of Pages : 4

[5258]-2010
S.Y. B.Com
COST AND WORKS ACCOUNTING (Paper -I)
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of calculator is allowed.*

Q1) A) Fill in the blanks: [5]

- i) _____ is a quantitative unit of product or service in relation to which cost is ascertained.
- ii) Under the _____ method, a new issue price is determined after each purchase.
- iii) _____ is a process of recording the time spent by workers on different jobs.
- iv) _____ is a value based system of material control.
- v) Time not spent on productive work is known as _____.

B) State whether the following statements are True or False. [5]

- i) The objective of fixing the maximum stock level is to avoid the cost of overstocking.
- ii) Direct expenses are also called as chargeable expenses.
- iii) Amount of discount received is not included in cost sheet.
- iv) Perpetual Inventory system is a method of recording stores balances after each receipt and issue of material.
- v) Purchasing is one of the most important function of material management.

P.T.O

Q2) Define the term 'Labour Turnover'. State the causes of Labour Turnover. Explain in detail the various methods of measuring Labour Turnover. [15]

OR

A) Define the term 'Direct costing' & explain its various elements with suitable examples. [10]

B) State the advantages of cost Accounting. [5]

Q3) Write short notes on: (any three) [15]

- i) Job Evaluation
- ii) Codification
- iii) Selling and distribution overheads
- iv) Time Booking
- v) Functions of storekeeper

Q4) A) The following information has been obtained from the books of 'Active Voices Ltd, New Delhi for the year ending on 31st March 2016.

	Rs.
Stock of Raw material on 1-4-2015	50,000
Stock of Raw material on 31-3-2016	37,000
Purchase of Raw material	3,00,000
Office manager's salary	2,500
Carriage Inward	5,000
Carriage outward	7,500
Depreciation to plant	9,000
Factory Rent	6,000
Office Rent	5,000
Bad debts	3,500
Productive wages	10,000
Salesman's commission	2,000
Octroi	2,000
Gas, Fuel and water	4,000
Depreciation to office	3,000
Sales	5,24,000

You are required to prepare a cost sheet showing the following:

- a) Cost of material consumed
- b) Prime cost
- c) Factory cost
- d) Cost of production
- e) Total cost
- f) Profit or Loss

[15]

- B) On the basis of following information, calculate the earnings of X and Y under Taylor's Differential Piece Rate system. [5]

Standard Production 4 units Per Hour.

Normal Time Rate Rs. 20 Per Hour.

Differentials to be applied as follows-

80% of Piece rate below standard

120% of Piece rate at or above standard

In a eight hour day, X produces 25 units and Y produces 35 units.

- Q5) A) The following details of Purchases and issues are available from the books of Akash Industries, Thane for the Month of February, 2016.

Purchases:

Date:

2 800 Units @ Rs.10.00 each

8 600 Units @ Rs.14.00 each

19 1250 Units @ Rs.12.00 each

26 742 Units @ Rs.13.00 each

Issues:

Date:

4 600 Units

7 100 Units

16 512 Units

24 875 Units

28 372 Units

Issues are to be priced on the principle of 'First In First out'. Prepare a stores Ledger Account for the same. **[10]**

- B) Calculate the total earnings of Mr. A and Mr. B under Halsey and Rowan Premium Plan; from the following information: **[10]**

Standard time allotted to produce a single job is 10 hours and the rate per hour is Rs.1.

Mr. A. produces 5 jobs in 45 hours.

Mr. B. produces 5 jobs in 30 hours.



Total No. of Questions : 4]

SEAT No. :

P343

[Total No. of Pages : 4

[5258]-2011
S.Y. B.Com
BUSINESS STATISTICS - I
(2013 Pattern) (Special Paper - I)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Use of statistical tables and calculator is allowed.*

Q1) Attempt any five of the following:

[10]

- a) State three methods of collection of vital statistics.
- b) Define an attribute. State the condition when two attributes are independent.
- c) Give any two uses of life table.
- d) Given $r_{12} = 0.58$, $r_{13} = 0.47$ and $r_{23} = 0.78$, find $R_{2.13}$.
- e) Define time series. State four components of time series.
- f) Compute T_{20} Given that $e_{20}^0 = 31$ and $l_{20} = 550$.
- g) Given $\alpha = 0.1$, Estimate the profit for the year 2017 using exponential smoothing method for:

Year	Profit (in crores)
2014	125.6
2015	127.2
2016	128.3

Q2) Attempt any four of the following:

[20]

- a) Calculate the coefficient of association between education of fathers and that of sons given that

Educated fathers with Educated sons = 20

Educated fathers with Un-educated sons = 16

Un-educated fathers with Educated sons = 50

Un-educated fathers with Un-educated sons = 40

Comment on the nature of association.

P.T.O.

- b) Given the number of dogs at age x , complete the life table having columns dx , px , qx , lx .

Age(x)	5	6	7	8	9	10
l_x	80	74	66	32	10	0

- c) Compute the CDR and STDR for two population A and B taking population B as standard population:

Age Group	A		B	
	Population	Deaths	Population	Deaths
0-10	15000	300	10000	280
10-30	30000	600	25000	400
Above 30	20000	800	15000	750

- d) Obtain initial basic feasible solution using North West Corner method for following transportation problem.

Markets →	D_1	D_2	D_3	Supply
Sources ↓				
O_1	12	16	17	16
O_2	8	12	3	13
O_3	20	21	9	16
Demand	14	9	22	

Also find the corresponding transportation cost.

- e) A company has five jobs to be done. The following matrix shows the time (in hours) taken on 5 different machines. Find minimum solution so as to minimize the total time required.

	I	II	III	IV	V
A	5	11	10	12	4
B	2	4	6	3	5
C	3	12	5	14	6
D	6	14	4	11	7
E	7	9	8	12	5

- f) Obtain the dual problem of the following linear programming problem:

$$\text{Minimize } z = 47x_1 + 172x_2$$

Subject to:

$$18x_1 + 34x_2 \geq 4500$$

$$48x_1 + 14x_2 \geq 1100$$

$$x_1, x_2 \geq 0$$

Q3) Attempt any two of the following:

[20]

- a) Given $(ABC) = 26$, $(A\beta C) = 18$, $(AB\gamma) = 38$, $(A\beta\gamma) = 12$, $(\alpha BC) = 12$, $(\alpha\beta C) = 6$, $(\alpha B\gamma) = 16$, $(\alpha\beta\gamma) = 9$. Find (A) , (AB) , $(A\beta)$, (AC) , (BC) .
- b) i) Find 5 - yearly moving average of the production of commodity for the year 2001 to 2010 as given below:

Year	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Production('000)	13	15	20	18	25	23	19	29	24	33

- ii) Fit a trend line to the following data by least square method.

Year	2012	2013	2014	2015	2016
Production	20	22	23	20	18

- c) Obtain the initial simplex table for

$$\text{Maximize } Z = 10X + 5Y$$

Subjected to:

$$4X + 5Y \leq 100$$

$$5X + 2Y \leq 80$$

$$X, Y \geq 0$$

Also comment on which is entering and leaving variable.

Q4) Attempt any two of the following:

[30]

- a) Given the following information find equation of plane of regression of X_1 on X_2 and X_3 . Also estimate value of X_3 when $X_1 = 58.8$ and $X_2 = 52.5$.

Variable	Mean	SD	Correlations
X_1	55.95	2.26	$r_{12} = 0.578$
X_2	51.84	4.39	$r_{13} = 0.581$
X_3	56.03	4.41	$r_{23} = 0.974$

- b) Calculate G.F.R., T.F.R. Age-S.F.R. and G.R.R. for the following data. Assume that proportion female births is 43.5%

Age Group (in years)	No. of Women (in '000)	Total Births
15-19	32	800
20-24	30	3420
25-29	28	4200
30-34	25	2860
35-39	22	1920
40-44	20	600
45-49	10	10

Also comment on the results of T.F.R. and G.R.R.

- c) Obtain initial basic feasible solution using VAM for the following transportation problem.

Warehouse →	W ₁	W ₂	W ₃	W ₄	Supply
Factory ↓					
F ₁	6	8	8	5	30
F ₂	5	11	9	7	40
F ₃	8	9	7	13	50
Demand	35	28	32	25	

Is this solution is optimal?



Total No. of Questions : 5]

SEAT No. :

P205

[Total No. of Pages : 4

[5258]-2012

S.Y. B.Com.

BUSINESS ENTREPRENEURSHIP

(2013 Pattern) (Paper - I)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Define an Entrepreneurs. Explain in detail the functions of Entrepreneurs. **[16]**

OR

Explain the Entrepreneurial career of Shree Dhananjay Gadgil.

Q2) What is Innovation? What are the Peter Druckers Principles of Innovation. **[16]**

OR

Distinguish between Business Ethics and social responsibility of Business.

Q3) a) State the problems in Business process outsourcing. **[8]**

OR

Distinguish between Individual Entrepreneurship and Group Entrepreneurship.

b) Explain the steps in starting Franchisee Business. **[8]**

OR

State the various remedies for Entrepreneurship Development in India.

P.T.O.

Q4) What do you mean by challenges in Entrepreneurship Development? What are the challenges faced by Entrepreneurship Development? **[16]**

OR

What is Service Industry? Explain in detail the various types and Service Industry.

Q5) Write short notes (any four): **[16]**

- a) Importance of self help group
- b) Social Audit
- c) Process creativity
- d) DO's and DON'ts of Innovation
- e) State the reasons for problem of unemployment in India
- f) Social and cultural problems in Entrepreneurship Development



Total No. of Questions : 5]

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[5258]-2012

S.Y. B.Com.

BUSINESS ENTREPRENEURSHIP

(2013 Pattern) (Paper - I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 80

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

प्रश्न 1) उद्योजक या संकल्पनेची व्याख्या द्या. उद्योजकाची कार्ये सविस्तर स्पष्ट करा. [16]

किंवा

श्री धनंजय गाडगिळ यांची उद्योजकीय कारकिर्द स्पष्ट करा.

प्रश्न 2) नवनिर्मिती म्हणजे काय? नवनिर्मिती बाबत पिटर ड्रकर यांची तत्वे कोणती आहेत? [16]

किंवा

व्यवसायाचे व्यवसायिक नितिमुल्य आणि सामाजिक जबाबदारी यातील फरक सांगा.

प्रश्न 3) अ) बाह्य स्रोताचे व्यवसायाच्या समस्या. [8]

किंवा

समुह उद्योग संस्था आणि वैयक्तीक उद्योग संस्था यातील फरक सांगा.

ब) व्यवसायाधिकार सुरू करण्याचे टप्पे स्पष्ट करा. [8]

किंवा

भारतातील उद्योजकता विकासातील वेगवेगळ्या उपाययोजना सांगा.

प्रश्न 4) उद्योजकीय विकासातील आव्हाने म्हणजे काय? उद्योजकीय विकास करित असताना कोणत्या आव्हानाला सामोरे जावे लागते? [16]

किंवा

सेवा उद्योग व्यवसाय म्हणजे काय? सेवा उद्योगाचे प्रकार सविस्तर स्पष्ट करा.

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही चार)

[16]

- अ) स्वयं सहाय्यता गटाचे महत्व
- ब) सामाजिक अंकेक्षण
- क) निर्मिती क्षमतेची प्रक्रिया
- ड) नवनिर्मितीचे काय करावे आणि काय करू नये
- इ) भारतातील बेरोजगारीच्या समस्येची कारणे सांगा
- फ) उद्योजकता विकासातील सामाजिक आणि सांस्कृतिक समस्या



Total No. of Questions : 5]

SEAT No. :

P206

[Total No. of Pages : 4

[5258]-2013
S.Y. B.Com.
MARKETING MANAGEMENT
(2013 Pattern) (Special Paper -I)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What do you mean by Marketing Management? Discuss the scope and importance of marketing management? **[16]**

Q2) Define Marketing Communication. Describe the traditional and modern media of marketing communication. **[16]**

OR

Explain the meaning and nature of services. What are the elements of marketing mix for services marketing? **[16]**

Q3) a) Describe the scope E-marketing. **[8]**
b) Discuss the challenges of E-marketing in India. **[8]**

OR

a) Explain the terms Green marketing and Green products. **[8]**

b) Describe the principles of successful marketing of green products. **[8]**

Q4) Explain the meaning and nature of Consumer Behaviour. Describe various types of buying motives. **[16]**

P.T.O.

Q5) Write short notes (any two)

[16]

- a) Marketing strategies in Rural Area
- b) Problems and Challenges of Rural Marketing in India
- c) Green Marketing Mix
- d) Stages involved in Buying Decision process



Total No. of Questions : 5]

P206

[5258]-2013

S.Y. B.Com.

MARKETING MANAGEMENT

(2013 Pattern) (Special Paper -I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 80

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) विपणन व्यवस्थापन म्हणजे काय? विपणन व्यवस्थापनाची व्याप्ती आणि महत्व याची चर्चा करा. [16]

प्रश्न 2) विपणन संदेश वहन याची व्याख्या द्या. विपणन संदेश वहनाची पारंपारिक व आधुनिक माध्यमे यांचे वर्णन करा. [16]

किंवा

सेवा या संकल्पनेचा अर्थ व स्वरूप समजावून सांगा. सेवांचे विपणन करताना ठरवल्या जाणाऱ्या विपणन मिश्रमध्ये कोणते घटक असतात? [16]

प्रश्न 3) अ) इ-मार्केटिंगची व्याप्ती याचे वर्णन करा. [8]

ब) भारतातील इ-मार्केटिंगसमोरची आव्हाने याची चर्चा करा. [8]

किंवा

अ) हरित विपणन आणि हरित वस्तू या संकल्पना समजावून सांगा. [8]

ब) हरित वस्तूंच्या यशस्वी विपणनासाठी लागणाऱ्या मूलतत्वांचे वर्णन करा. [8]

प्रश्न 4) ग्राहक वर्तन या संकल्पनेचा अर्थ व स्वरूप समजावून सांगा. खरेदीच्या हेतूंचे विविध प्रकार वर्णन करा. [16]

प्रश्न 5) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[16]

- अ) ग्रामीण भागाकरता विपणन व्यूहरचना
- ब) ग्रामीण भारतातील विपणनाच्या समस्या व आव्हाने
- क) हरित विपणन मिश्र
- ड) खरेदी निर्णयप्रक्रियेतील टप्पे/पायऱ्या



Total No. of Questions : 5]

SEAT No. :

P207

[Total No. of Pages : 4

[5258] - 2014
S. Y. B. Com.
BUSINESS ECONOMICS
Agricultural and Industrial Economics
(2013 Pattern) (Special Paper -I)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Describe Peculiarities of Agriculture as a sector of Economy. **[16]**

Q2) Define Agricultural Economics and State nature and scope of Agricultural Economics. **[16]**

OR

State the pattern and trends of main Agricultural product in India.

Q3) a) State the definition and meaning of Industrial Economics. **[8]**

b) Discuss the causes of industrial monopoly. **[8]**

OR

a) Explain modern approach to the theory of firm.

b) Explain the concept of industrial integration.

Q4) Discuss the Economic and non Economic aspect of Industrial Efficiency. **[16]**

P.T.O.

Q5) Write a short notes on (any two):

[16]

- a) Concept of plant, firm and Industry
- b) Diversification of firm
- c) Combination of industry
- d) Sargent Florence theory of industrial location



Total No. of Questions : 5]

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[5258] - 2014

S.Y. B.Com.

BUSINESS ECONOMICS

Agricultural and Industrial Economics

(2013 Pattern) (Special Paper -I)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 80

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहेत.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

प्रश्न 1) अर्थव्यवस्थेतील एक क्षेत्र म्हणून कृषी क्षेत्राचे वेगळेपण स्पष्ट करा. [16]

प्रश्न 2) कृषी अर्थशास्त्राची व्याख्या द्या. कृषी अर्थशास्त्राचे स्वरूप आणि व्याप्ती विशद करा. [16]

किंवा

भारतीय अर्थव्यवस्थेतील मुख्य कृषी उत्पादनांचे स्वरूप आणि प्रवृत्ती यावर भाष्य करा.

प्रश्न 3) अ) औद्योगिक अर्थशास्त्राची व्याख्या आणि अर्थ सांगा. [8]

ब) औद्योगिक मक्तेदारीच्या कारणांची चर्चा करा. [8]

किंवा

अ) व्यवसाय संस्था सिद्धांताचा आधुनिक दृष्टिकोन स्पष्ट करा.

ब) औद्योगिक एकात्मीकरण: संकल्पना स्पष्ट करा.

प्रश्न 4) औद्योगिक कार्यक्षमतेच्या आर्थिक आणि आर्थिकेतर घटकांची चर्चा करा. [16]

प्रश्न 5) टिपा लिहा. (कोणत्याही दोन)

[16]

- अ) संयंत्र, व्यवसायसंस्था, उद्योग: संकल्पना
- ब) व्यवसाय संस्थेचे विविधीकरण
- क) उद्योगांचे एकत्रिकरण
- ड) सार्जट फ्लोरेन्स यांचा औद्योगिक स्थान निश्चितीचा सिद्धांत



Total No. of Questions : 4]

SEAT No. :

P208

[Total No. of Pages : 4

[5258]-2015

S.Y. B.Com.

**DEFENCE BUDGETING, FINANCE & MANAGEMENT (Paper -I)
(2013 Pattern)**

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Answer in 20 words each (any ten)

[20]

- i) Write the meaning of GDP.
- ii) What do you mean by war economy?
- iii) Write any two characteristics of peace time economy.
- iv) Define Threat perceptions.
- v) Write any two merits of war time economy.
- vi) Define war potential
- vii) Define self-reliance
- viii) Define Zero budget
- ix) What do you mean by perspectives planning?
- x) What do you mean by war finance?
- xi) Define national power
- xii) Define leadership
- xiii) What do you mean by public good?

P.T.O.

Q2) Answer in 50 words each (any two) **[10]**

- i) Explain role of public sector in defence production
- ii) Discuss techniques of controlling inflation during war
- iii) Explain methods of war finance

Q3) Answer in 150 words each (any two) **[20]**

- i) Describe Defence as an economic problem
- ii) Explain mobilization of resource for defence
- iii) Discuss roles of Research and development in Defence production

Q4) Answer in 300 words each (any two) **[30]**

- i) Explain determinants of defence expenditure
- ii) Write a note on India's defence planning from 1962 to present day
- iii) Discuss impact of decreased expenditure on Armed Forces



Total No. of Questions : 4]

P208

[5258]-2015

S.Y. B.Com.

डिफेन्स बजेटिंग फायनान्स अँड मॅनेजमेन्ट (पेपर -I)

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 80

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक गुण दर्शवितात.

प्रश्न 1) 20 शब्दात उत्तरे द्या (कोणतेही दहा) [20]

- i) जी.डी.पी. चा अर्थ लिहा.
- ii) युद्धकालीन अर्थव्यवस्था म्हणजे काय ?
- iii) शांतताकालीन अर्थव्यवस्थेची कोणतीही दोन वैशिष्ट्ये लिहा.
- iv) धोक्याविषयीची संकल्पना व्याख्या द्या.
- v) युद्धकालीन अर्थव्यवस्थेचे कोणतेही दोन गुण नमुद करा.
- vi) “युद्धक्षमता” व्याख्या द्या.
- vii) आत्मनिर्भरता व्याख्या द्या.
- viii) शुन्यावरआधारित अर्थसंकल्प व्याख्या द्या.
- ix) प्रसपेक्टीव्ह प्लॅनिंग म्हणजे काय ?
- x) युद्धनिधि म्हणजे काय ?
- xi) राष्ट्रीयशक्ती व्याख्या द्या.
- xii) “नेतृत्व” व्याख्या द्या.
- xiii) “पब्लीक गुड” म्हणजे काय ?

प्रश्न 2) 50 शब्दात उत्तरे द्या (कोणतेही दोन) [10]

- i) संरक्षण उत्पादनातील सार्वजनिक क्षेत्राची भूमिका स्पष्ट करा.
- ii) युद्धकाळात चलनफुगवट्यावर नियंत्रण करण्याचे विविध तंत्र यावर चर्चा करा.
- iii) युद्धनिधि संकलनाच्या विविध पद्धती स्पष्ट करा.

प्रश्न 3) 150 शब्दात उत्तरे द्या (कोणतेही दोन) [20]

- i) संरक्षण ही एक आर्थिक समस्या ह्या अनुषंगाने वर्णन करा.
- ii) संरक्षणासाठी साधन संपत्तीची गतिमानता स्पष्ट करा.
- iii) संरक्षण उत्पादनातील संशोधन आणि विकासाची भूमिका ह्याबाबत चर्चा करा.

प्रश्न 4) 300 शब्दात उत्तरे द्या (कोणतेही दोन) [30]

- i) संरक्षण खर्च निर्धारित करणारे घटक स्पष्ट करा.
- ii) 1962 पासून तर आजपर्यंतचे भारताचे संरक्षण विषयी नियोजन यावर टिपण लिहा.
- iii) सशस्त्रसेनादलावरील होणाऱ्या खर्चकपतीचे परिणाम याबाबत चर्चा करा.



Total No. of Questions : 5]

SEAT No. :

P209

[Total No. of Pages : 4

[5258]-2016

S.Y. B.Com.

INSURANCE, TRANSPORT AND TOURISM (Paper -I)

(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) What do you know about Life Insurance? Explain in detail the present scenario of Life Insurance in India. **[16]**

Q2) Distinguish between Life Insurance and General Insurance. **[16]**

OR

Define General Insurance? Describe the role of General Insurance company of India in Insurance sector.

Q3) a) State the causes of Insurance claims. **[8]**

b) State the responsibilities of Tour-operator. **[8]**

OR

a) Explain the Basic principles of Insurance.

b) Write a brief note on IRDA (Insurance Regulatory Development Authority)

Q4) Define Tourism? Explain in detail the current scenario of Tourism in India. **[16]**

P.T.O.

Q5) Answer the following questions (any two):

[16]

- a) Impact of Tourism on Indian Social Aspect.
- b) Write a note on Geographical Tourism.
- c) State the current trends in Tourism Industry.
- d) State the challenges before Indian Tourism.



Total No. of Questions : 5]

P209

[5258]-2016

S.Y. B.Com.

INSURANCE, TRANSPORT AND TOURISM (Paper -I)

(2013 Pattern)

(मराठी रूपांतर)

वेळ : 3 तास]

[एकूण गुण : 80

- सूचना: 1) सर्व प्रश्न सोडविणे आवश्यक आहे.
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

प्रश्न 1) आयुर्विमा याबद्दल आपण काय जाणता? भारतातील आयुर्विम्याची सद्यपरिस्थिती कशी आहे, ते सविस्तर स्पष्ट करा. [16]

प्रश्न 2) आयुर्विमा आणि सर्व साधारण विमा यामधील फरक/तफावत स्पष्ट करा. [16]

किंवा

सर्वसाधारण विम्याची व्याख्या सांगून, विमा क्षेत्रात भारतीय सर्व साधारण विमा कंपनीची भूमिका विशद करा.

प्रश्न 3) अ) विमा संदर्भातील दाव्याची कारणे सांगा. [8]

ब) यात्रा-आयोजकाच्या जबाबदाऱ्या सांगा. [8]

किंवा

अ) विम्याची मूलतत्वे स्पष्ट करा.

ब) विमा नियमनात्मक विकास अधिकार (IRDA) यावर टिप लिहा.

प्रश्न 4) पर्यटनाची व्याख्या सांगा? भारतातील पर्यटनाची सद्यपरिस्थिती सविस्तर स्पष्ट करा. [16]

प्रश्न 5) खालील प्रश्नांची उत्तरे द्या. (कोणत्याही दोन)

[16]

- अ) भारताच्या सामाजिक क्षेत्रावर पर्यटनाचा पडलेला प्रभाव.
- ब) भौगोलिक-पर्यटन यावर टिप लिहा.
- क) पर्यटन उद्योगातील सद्यस्थितीचा कल सांगा.
- ड) भारतीय पर्यटना समोरील असलेली आव्हाने सांगा.



Total No. of Questions : 5]

SEAT No. :

P210

[Total No. of Pages : 4

[5258]-2017
S.Y. B.Com
COMPUTER PROGRAMMING AND APPLICATION
(VB Script and RDBMS)
(2013 Pattern)

Time : 3 Hours]

[Max. Marks : 80

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Neat diagrams must be drawn wherever necessary.*

Q1) A) Answer the following questions (any four): **[8]**

- i) State the uses of VBscript.
- ii) What is an Array?
- iii) State any two features of the RDBMS.
- iv) Which SQL statements is used to retrieve the data? Give example.
- v) What is ROLLUP operator? State its syntax.

B) Give the output of the following section of code (any 2) **[8]**

- i)

```
< script type = "text/vbscript">
Dim my number
My number = 10
If my number = 10 then
document. Write ("Lucky number")
End If
My number = 25
If my number = 10 then
document. Write ("you are a winner")
End If
</script>
```

P.T.O

- ii) `< script type = "text/vbscript">`
Dim name
Name = "Rajesh"
Select case Name
Case "Suhas"
document.write ("I am Suhas")
Case "Seeta"
document.write ("I am Seeta")
Case "Rajesh"
document.write ("Hello")
End select
`</script>`
- iii) `< script language = "vbscript" type = "text/vbscript")`
Dim k = 100
If K > 0 then
document.write ("number is positive", & k)
else
document.write ("number is Negative", & k)
End If
`</script>`

Q2) Attempt any two of the following

[16]

- i) What is Loop statement? Explain while and do-while Loop in VBscript.
- ii) Explain Keyboard and Mouse events in VBscript with example.
- iii) Write short note on
 - a) B - tree Index
 - b) Bitmap Index

Q3) A) Answer the following questions (any two) [8]

- i) Solve the following:
 - a) Create table book (bno, bname, price, pub-name)
 - b) Display all records of book table
 - c) Display book name whose price greater than 500 and pub-name is 'BPB'.
 - d) Add column "pub-city" in book table
- ii) Given politicians (pno, pname, page, pcity)
 - a) Display politicians name whose age is 30
 - b) Delete record of politicians whose city is "Pune"
 - c) Display politicians details whose name is "Sachin" or age less than 45.
 - d) Add column "Party-name" in politicians table.
- iii) Given Branch (bno, bname, bcity, assets)
 - a) Display branch name whose number is 5 and assets is 10000.
 - b) Count all records of branch.
 - c) Display branch name whose city is "Nashik" or assets less than 1000.
 - d) Display all records in which branch name starts with '5%'

B) Write syntax and purpose of the following (any 4) [8]

- i) Month ()
- ii) Timeserial ()
- iii) Cos ()
- iv) CIng ()
- v) Rnd ()

Q4) Attempt any two of the following. [16]

- i) Explain different steps performed by correlated subquery to select the correct records.
- ii) Explain the causes of popularity of VBscript.
- iii) What is variable? Explain the scope of variable in VBscript.

Q5) Attempt any two of the following:

[16]

- i) Explain different clauses in SQL with example.
- ii) Explain one dimensions and multidimensional array in VBscript with example.
- iii) Explain sorting of data by a column, by a multiple column, and by a relative column position with example.



Total No. of Questions : 3]

SEAT No. :

P211

[Total No. of Pages : 1

[5258]-2018
S.Y. B.Com (Vocational)
ADVERTISING, SALES PROMOTION AND SALES
MANAGEMENT (Paper -III)
Advertising and Media Planning
(2013 Pattern)

Time : 2 Hours]

[Max. Marks : 40

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) State and explain the role of Internet as an emerging advertising media in the 21st Century. **[12]**

OR

Discuss the methods of testing effectiveness of an advertising copy. **[12]**

Q2) What do you mean by Advertising agency. Narrate the functions of advertising agency. **[12]**

OR

Discuss the importance of Advertising research in India. **[12]**

Q3) Write short notes (any two) **[16]**

- a) Types of Brands
- b) Role of press media of Advertising
- c) Media planning
- d) Criticisms against advertising



Total No. of Questions : 10]

SEAT No. :

P212

[Total No. of Pages : 2

[5258]-2019
S.Y. B.Com. (Vocational)
COMPUTER APPLICATIONS (Paper -III)
(2013 Pattern) Theory

Time : 2 Hours]

[Max. Marks : 40

Instructions to the candidates:

- 1) *Solve any Eight questions.*
- 2) *Draw a neat-labeled diagram wherever necessary.*
- 3) *Figures to the right indicate full marks.*

Q1) Explain in brief the following: **[5]**

- a) Primary Key
- b) Foreign Key

Q2) Explain the following data types used in Oracle: **[5]**

- a) Char
- b) Number

Q3) Explain Alter Table command with syntax and example. **[5]**

Q4) What are the benefits of database in businesses? **[5]**

Q5) Write a note on sequence. **[5]**

Q6) Explain the following: **[5]**

- a) DQL
- b) DDL

P.T.O

Q7) What is SQL? State advantages of SQL. [5]

Q8) What do you understand by Database System? [5]

Q9) Explain the following functions: [5]

a) MAX()

b) SQRT()

Q10) Explain BETWEEN operator with examples. [5]



Total No. of Questions : 4]

SEAT No. :

P213

[Total No. of Pages : 3

[5258]-2020
S.Y. B.Com (Vocational Course)
TAX PROCEDURE AND PRACTICES (Paper -III)
Income Tax
(2013 Pattern)

Time : 2 Hours]

[Max. Marks : 40

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*
- 3) Read all the questions very carefully before attempting the same.*

Q1) Answer in 20 words each (any 5)

[10]

- a) Let out house property
- b) Capital Asset
- c) Inter head adjustment
- d) Book profit of partnership firm
- e) Rebate U/S 87 A
- f) Defective return
- g) Appeal under Income Tax Act

Q2) Answer in 50 words each (any two)

[8]

- a) Tax Audit under Income Tax Act
- b) Deduction under section 80 U
- c) E-Filing of Income Tax return
- d) Due date for filing return

P.T.O

Q3) Answer in 150 words each (any two)

[10]

- a) Disallowable expenses for business
- b) Provision for carry forward of loss
- c) Income from other sources
- d) Provision for Appeal

Q4) Types of Assessment under Income Tax Act

[12]

OR

The following is the Profit and Loss Account of B for the year ended on 31-3-2017 Compute his taxable income from business for the A.Y.2017-18.

Profit and Loss Account

Particulars	Amount	Particulars	Amount
To Opening stock	15,00,000	By Sales	1,08,00,000
To Purchases	75,20,000	By Closing stock	20,00,000
To Wages	20,00,000	By Gift from father	1,80,000
To Rent	60,000	By Income tax refund	20,000
To Repairs to car	30,000		
To Income tax paid	20,000		
To Medical expenses	30,000		
To General expenses	1,10,000		
To Depreciation of Car	30,000		
To Advance income tax paid	1,00,000		
To Net Profit	16,00,000		
Total	1,30,00,000	Total	1,30,00,000

Adjustments:-

- a) R carries on business in rental premises half of which is used as his residence.
- b) Car expenses include 50% for the personal use.
- c) Medical expenses were incurred during sickness of R for his treatment.
- d) General expenses includes Rs.20,000 R's personal expenses.



Total No. of Questions : 3]

SEAT No. :

P214

[Total No. of Pages : 1

[5258]-2021

S.Y. B.Com. (Vocational)

ADVERTISING, SALES PROMOTION AND SALES MANAGEMENT

Personal selling and Salesmanship

(2013 Pattern) (Paper -IV)

Time : 2 Hours]

[Max. Marks : 40

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Write a detailed note on marketing mix. Also explain elements of marketing mix. **[12]**

OR

State various qualities required by salesman to become successful salesman. **[12]**

Q2) What do you mean by personal selling? Explain importance of personal selling in modern marketing. **[12]**

OR

Write detailed note on Buying Motives of the Customers. **[12]**

Q3) Write short notes on (any two) **[16]**

- a) Process of selling
- b) Types of customers
- c) Shopping Malls
- d) Reports prepared by salesman



Total No. of Questions : 6]

SEAT No. :

P215

[Total No. of Pages : 2

[5258]-2022
S.Y. B.Com. (Vocational)
COMPUTER APPLICATIONS (Paper -IV)
(2013 Pattern) Theory

Time : 2 Hours]

[Max. Marks : 40

Instructions to the candidates:

- 1) Solve any four questions.*
- 2) Draw a neat-labeled diagram wherever necessary.*
- 3) Figures to the right indicate full marks.*

Q1) Define the following System Concepts: **[10]**

- a) Blackbox
- b) Boundary and Environment

Q2) a) Why Interviewing is the most important fact finding technique of System Analysis? **[5]**

b) Write a note on Decision Table. **[5]**

Q3) Differentiate between System Analysis and System Design. **[10]**

Q4) Explain in brief the following: **[10]**

- a) Feasibility Study
- b) Structured English

Q5) What is Software Engineering? Explain. **[10]**

P.T.O

Q6) Explain in brief the following:

[10]

- a) System Evaluation
- b) System Analyst



Total No. of Questions : 4]

SEAT No. :

P216

[Total No. of Pages : 2

[5258]-2023

S.Y. B.Com. (Vocational)

TAX PROCEDURE AND PRACTICES (Paper -IV)

**Wealth Tax, Service Tax, Local body tax and professional Tax
(2013 Pattern)**

Time : 2 Hours]

[Max. Marks : 40

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*
- 3) Read all the questions very carefully before attempting the same.*

Q1) Answer in 20 words each (any 5)

[10]

- a) Assessment Year for Wealth tax
- b) Valuation date for Wealth tax.
- c) Concept of Professional tax.
- d) Rate of wealth tax.
- e) Chargeability of LBT.
- f) Scope of LBT.
- g) State the constitutional background of service tax.

Q2) Answer in 50 words each (any two)

[8]

- a) E-Payment of service tax.
- b) Write note:- Who is liable to get registered under LBT Act.
- c) Registration under professional tax.
- d) Services under Negative list.

P.T.O

Q3) Answer in 150 words each (any two)

[10]

- a) Interest payable under wealth tax.
- b) Write down the procedure for submission of return under L.B.T. Act
- c) Valuation of taxable services.
- d) Role of Chartered Account for Compliance of services tax regarding maintenance of books of accounts.

Q4) Answer in 500 words (any one)

[12]

- a) Explain in detail deemed assets under the Wealth Tax Act.
- b) Explain in detail the procedure for submission of various returns under the Service Tax Act.

