

SAVITRIBAI PHULE PUNE UNIVERSITY

(Formerly University of Pune)



EXAMINATION CIRCULAR NO.366 OF. 2024

**First Year Master In Business Administration(M.B.A.)(Digital Marketing)
(PAT.2024)**

Examination of Oct/Nov/Dec-2024

(Under Faculty of COMMERCE AND MANAGEMENT : B)MANAGEMENT)

INSTRUCTIONS FOR CANDIDATES

- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated time.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates are requested to see the Notice Board at their center of examination regularly for changes if any that may be notified later in the program.
- No request shall be granted for change in time or date for the University Examination on any ground.
- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are permitted to use stencils at the time of examination.
- The exchanges of side-rules, drawing instruments of other materials used in the examination hall is not permitted at the time of examination. Candidates must bring their own instruments and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery operated electronic pocket size Calculator is allowed. The exchange of Calculators is not allowed. Electronics Devices including mobile are not allowed at the time of examination.
- The written examination will be conducted in the following order.

SEMESTER - I

Time:-10.00 AM To 12.30 PM

Day & Date	Paper Code	Subject
Tuesday 24-12-2024	101	GC - 01 Managerial Accounting
Thursday 26-12-2024	102	GC - 02 Organizational Behaviour
Friday 27-12-2024	103	GC - 03 Economic Analysis For Business Decisions
Saturday 28-12-2024	104	GC - 04 Basics of Marketing
Monday 30-12-2024	105	GC - 05 Business Analytics
Tuesday 31-12-2024	106	GC - 06 Decision Science
Thursday 02-01-2025	107	GC - 07 Management Fundamentals Time:-10.00 AM To 12.00 PM
Friday 03-01-2025	108	GC - 08 Indian Knowledge Systems Time:-10.00 AM To 12.00 PM

Ganeshkhind, Pune - 411 007

Ref.No/XCT:1050

Date:11/12/2024

Director

Board of Examinations And Evaluation