

SAVITRIBAI PHULE PUNE UNIVERSITY

(Formerly University of Pune)



School of Open and Distance Learning

EXAMINATION CIRCULAR NO. 284

**MASTER IN BUSINESS ADMINISTRATION SEMESTER I, II, III & IV
(MBA 2021 PATTERN)**

Examination Session – JUNE 2023

INSTRUCTIONS FOR CANDIDATES

- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated time.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates are requested to see the Notice Board at their center of examination regularly for changes if any that may be notified later in the program.
- No request shall be granted for change in time or date for the University Examination on any ground.
- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are permitted to use stencils at the time of examination.
- The exchanges of side-rules, drawing instruments of other materials used in the examination hall is not permitted at the time of examination. Candidates must bring their own instruments and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery operated electronic pocket size Calculator is allowed. The exchange of Calculators is not allowed. Electronics Devices including mobile are not allowed at the time of examination.
- The written examination will be conducted in the following order.

M.B.A. (Rev. 2021) Semester I

(TIME: 10.00 AM to 01.00 PM)

Day & Date	Paper Code	Subject
Wednesday 01-11-2023	CR-11	Management Concepts & Applications
Thursday 02-11-2023	CR-12	Economics for Managers
Friday 03-11-2023	CR-13	Organizational Behavior
Saturday 04-11-2023	CR-14	Elements Of Managerial Communication
Monday 06-11-2023	CR-15	Computers Application for Business
Tuesday 07-11-2023	CR-16	Basics of Marketing
M.B.A. (Rev. 2021) Semester II (TIME: 02.00 PM to 05.00 PM)		
Wednesday 01-11-2023	CR-21	Basics of Human Resource Management
Thursday 02-11-2023	CR-22	Operational Management
Friday 03-11-2023	CR-23	Management Accounting
Saturday 04-11-2023	CR-24	Management of Social Media
Monday 06-11-2023	CR-25	Research Methodology
Tuesday 07-11-2023	CR-26	Management Information System

M.B.A. (Rev. 2021) Semester III

(TIME: 10.00 AM to 01.00 PM)

Day & Date	Paper Code	Subject
Tuesday 21-11-2023	CR-31	Strategic Management
Wednesday 22-11-2023	MKTG-MJ-32	Critical Thinking in Digital and Social Media Marketing
	HR-MJ-32	Strategic Human Resource Management
	FIN-MJ-32	Financial Management
	PRJ-MJ-32	Basis of Project Management
	ENR-MJ-32	Entrepreneurship Management
	IB-MJ-32	Import Export Documentation and Procedures
	OSCM-MJ-32	Production And Operation Management
	BA-MJ-32	Business Analytics & Statistical Methods using R
Thursday 23-11-2023	MKTG-MJ-33	Advertising Strategy
	HR-MJ-33	Labour Law -01
	FIN -MJ-33	Management Control System
	PRJ -MJ-33	Managing Projects & Resources
	ENR -MJ-33	Economic Environment of Business
	IB -MJ-33	Cross Cultural Management and Global Leadership
	OSCM -MJ-33	World Class Manufacturing
	BA -MJ-33	Machine Learning & Cognitive intelligence using Python
Friday 24-11-2023	MKTG-MN-34	Technology Marketing
	HR-MN-34	Compensation Management
	FIN -MN-34	International finance
	PRJ -MN-34	Project Identification and Selection
	ENR -MN-34	Working Capital Management
	IB -MN-34	International Banking and Foreign Exchange Management
	OSCM-MN-34	Logistics And Distribution Management

	BA -MN-34	Software Project Management
	PHC -MN-34	Essentials of Pharma and Healthcare Administration
	THM -MN-34	Introduction to Hospitality and Tourism Management
	DMKG -MN-34	Basics of Digital Marketing
	BNKM -MN-34	Banking Fundamentals
Saturday 25-11-2023	MKTG-MN-35	Digital Marketing Implementation
	HR-MN-35	Labour Economics
	FIN -MN-35	Mergers and Acquisitions
	PRJ -MN-35	Case Studies in Project Management
	ENR -MN-35	Innovation and Creativity
	IB -MN-35	Global Competitiveness, Value Chains and Alliances
	OSCM-MN-35	Inventory and Stores Management
	BA -MN-35	E commerce Analytics
	PHC -MN-35	Healthcare Management
	THM -MN-35	Banquet Management
	DMKG -MN-35	Lead Generation & E Mail Marketing
	BNKM -MN-35	Corporate Banking

M.B.A. (Rev. 2021) Semester IV
(TIME: 02.00 PM to 05.00 PM)

Day & Date	Paper Code	Subject
Tuesday 21-11-2023	CR-41	Entrepreneurship Development
Wednesday 22-11-2023	MKTG-MJ-42	Launching New Products and Services
	HR-MJ-42	Labour Law-02
	FIN-MJ-42	Portfolio Management
	PRJ-MJ-42	Product Pricing Strategies
	ENR-MJ-42	Corporate Law
	IB-MJ-42	Global Trade and Logistics Management
	OSCM-MJ-42	Total Quality Management
	BA-MJ-42	Data Science
Thursday 23-11-2023	MKTG-MJ-43	Marketing Strategy for Growth and Defence
	HR-MJ-43	Cases in Human Resource Management
	FIN -MJ-43	The Goods and Services Tax
	PRJ -MJ-43	Resources Considerations in projects
	ENR -MJ-43	Launching a New Venture
	IB -MJ-43	International Business and Employment Laws
	OSCM -MJ-43	Supply Chain Management
	BA -MJ-43	Artificial Intelligence in Business Applications
Friday 24-11-2023	MKTG-MN-44	Business-to-Business Marketing
	HR-MN-44	Industrial Relation
	FIN -MN-44	Cost Accounting
	PRJ -MN-44	Project Performance Measurement
	ENR -MN-44	MSME and Family Business
	IB -MN-44	New Venture Creation and Start-ups
	OSCM-MN-44	Six Sigma
	BA -MN-44	Industrial Internet of Things
	PHC -MN-44	HRM in Pharma & Healthcare Management

	THM -MN-44	Tourism and development Management
	DMKG -MN-44	Digital Media Laws
	BNKM -MN-44	Branch Banking & Role of Branch Managers
Saturday 25-11-2023	MKTG-MN-45	Entrepreneurial Tools for Digital Marketing
	HR-MN-45	HR Analytics
	FIN -MN-45	Small business and corporate finance
	PRJ -MN-45	Project Execution and Control
	ENR -MN-45	Launching Start-Up
	IB -MN-45	International Relations Management
	OSCM-MN-45	Purchasing & Materials Management
	BA -MN-45	Big Data Analytics
	PHC -MN-44	Legal Aspects of Healthcare
	THM -MN-45	International Tourism
	DMKG -MN-45	Content Marketing
	BNKM -MN-45	Introduction to Insurance and Risk Management

Ganeshkhind, Pune - 411 007

Ref.No/XCT:931

Date: 17/10/2023

Director

Board of Examinations and Evaluation